

# Learning and thriving in a time of change Conference programme

Organised by:



Over 80 of the learning industry's foremost speakers and facilitators



Daniel J Hulme Chief Al Officer



Josh Bersin Principal and Founder Bersin & Associates



Anandi Shankar Global Head

of Learning **Unilever** 



Simon Brown

Global Learning & Development Leader **EY** 



Ch Ch

Sandra Loughlin

Scientist EPAM Systems



Philippa Hardman

Affiliate Scholar University of Cambridge learning technologies

# Europe's leading workplace learning conference

# Learning and thriving in a time of change

In 2025, the world and the field of learning and development will reach a pivotal point, shaped by rapid advancements in technology and evolving workforce needs. The Learning Technologies Conference has been at the forefront of exploring trends and equipping professionals with insights for over 25 years.

This year, the conference will address key topics such as AI, skills development, personal growth, and data-driven decision-making. It will also provide practical strategies for content creation, building organisational capability, and making compliance training more effective. With over 80 expert speakers and facilitators across 30+ sessions, the programme is designed to inspire innovation and prepare L&D leaders for the future.

But the learning doesn't stop there. The event also offers lunchtime sessions, networking opportunities, and the chance to connect with over 1,000 learning and development professionals, all ready to share their experiences and insights.

With a focus on both emerging technologies and the enduring value of human expertise, the Learning Technologies Conference is not just about preparing for the future. It is about thriving in it.





learning

technologies





Junaid Fukuta

Rache George

Simon Gibson





Niall

Gavin





Daniel J Hubbard Hulme

Sam Isaacson



Detlef

Hold





Henriette Kloots

Ingeborg Kroese

Catherine

Michael

Osborne

Stella Lee



Fiona McBride

Sarah

Nutt

Tess

Robinson

Lavinia McGaw-Pratt Mehedintu

Andy

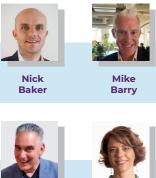
Lancaster

Susi Miller

Nigel

Paine

# Speakers and facilitators





Tiffany

Bavliss

Sharon

**Claffey Kaliouby** 

Josh





Joseph

Devlin





Claire

Doody



Anamaria

Dorgo



Martin

Bean

Sarah

**Clayton-Jones** 



Josh

Bersin

Gary

Cookson



Simon

Brown

Jon

Crofts



Sheena

**D** Whyatt

Derek

Bruce

Michael Fally

Hannah Frame







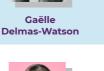


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2



Karen

Burke





























Trish Uhl













Vinauskaitė

Teresa Rose

Anuradha

Laura

Overton



Hannah Gore



Andrew Jacobs

Sandra

Loughlin

Derek

Mitchell

David

Perring

Rebecca

Rutschmann

Tom

Way



Jeppe Hansgaard



Dani Johnson



Philippa Hardman



Phil Hazell



Emma Kennedv



Shanice McBean



Amanda Nolen



Sarah Ratcliff



Dave Tee



Kevin M Yates



Mahay



Beniamin Muehlbacher

Kinga

Petrovai



David

Kelly

Sam Marney



Celine Mullins



Jodie Pritchard



Donald H Taylor











Russell Woods

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## Programme overview | Day 1 Wednesday 23 April 2025



learning technologies

# Programme overview | Day 2 Thursday 24 April 2025

Registration		08:00 - 09:15			Registration		
troduction to the conference Donald H Taylor		09:15 - 09:30		Intro	oduction to the confe Donald H Taylor	rence	
technology and change – a new road map for a new era David Kelly Dani Johnson		09:30 - 10:30	Opening address - The future of work, AI and humanity Daniel J Hulme				
Coffee and networking		10:30 - 11:15			Coffee and networkin	g	
51 T4S1	T5S1		T1S4	T3S4		T4S4	T5S4
sity Change management	The learning profession	11:15 - 12:25	Artificial intelligence	Commu learnin		earning valuation	Hybrid learning
cret ingredient L&D strategy Hooydonk Breaking patterns: campaigning to inspire behavioural shifts in a remote global audience Detlef Hold Sarah Nutt	Connect, reflect, build: shapingthe future of your L&D career Fiona McBride		Al realities in L&D: present, future, and how to get there Eglė Vinauskaitė	Building a com learners from o individu Tom Wa Nick Bal	dispersed impa als o ay Kev	ate performance ct like an L&D detective rin M. Yates	Hybrid working isn't working: what L&D should do to fix it Gary Cookson
ne sessions and visit the exhibition		12:25 - 13:55		Lunchtime	e sessions and visit th	e exhibition	
L1S2					L2S1		
Women in learning		12:40 - 13:20		Four questions the	at heads of learning s	hould ask but don't	
liouby Anuradha Roy Catherine McGaw-Pratt					Nigel Paine		
T3S2 T4S2	T5S2		TIS5	T2S5	T3S5	T4S5	T5S5
Learning Data and ecosystems analytics	Learning accessibility	13:55 - 15:05	The learning landscape	Compliance	Learning strategy	Virtual reality	Measuring for inclusion
Overhauling your learning ecosystem to deliver real results Benjamin Muehlbacher Jon Crofts	and imperative: t transforming		Innovations in learning – What's hot, what going to be hot and what should your team do next? Myles Runham David Perring	Moving from tick-box training to business- focused behavioural change Emma Kennedy Karen Burke Michael Fally Rachel George	Creating and implementing a powerful Al learning strategy Simon Brown	Forget what you thought you knew about VR, it's different now Junaid Fukuta Josh Ellick	Including everyone in your training programmes - using Learner Survey Questions to ensure inclusive learning Will Thalheimer Ingeborg Kroese
Coffee and networking		15:05 - 15:50			Coffee and networkin	9	
T3S3 T4S3	T5S3		T1S6	T2S6	T3S6	T4S6	T5S6
Learning and Strategic the mind change	Social learning	15:50 - 17:00	Professional development	Learning leadership	Peer learning	Learning sustainability	Making every resource count
Al and the brain: understanding resistance and building confidence Joseph Devlin Karen Wilson	ue networks drive		Al literacy for L&D - moving beyond prompt engineering to solid understanding Stella Lee	Leadership in turbulent times for L&D Martin Bean	The peer learning revolution: unlocking the power of social learning Hannah Frame Sam Marney	Shaping a sustainable future Tess Robinson Phil Hazell Mike Barry	Rethinking more for less - practical lessons from creative non-profits Jodie Pritchard Shanice McBean Russell Woods Andy Lancaster
Drinks and networking		17:00 - 18:00			Drinks and networkin	a	

08:00 - 09:15			Registra	tion		
09:15 - 09:30		Intro	oduction to th Donald H		ence	
09:30 - 10:30	Opening add		chnology and David Kelly Da		- a new road map fo	r a new era
10:30 - 11:15			Coffee and ne	tworking	l	
	TISI	T3S1			T4S1	T5S1
11:15 - 12:25	Future L&D	Curiosi	ty		ihange nagement	The learning profession
	Enabling the super worker a whole new world of L&D Josh Bersin		D strategy	campaig behavio remote g De	ng patterns: ning to inspire ural shifts in a lobal audience tlef Hold rah Nutt	Connect, reflect, build: shapingthe future of your L&D career Fiona McBride
12:25 - 13:55		Lunchtime	e sessions and	visit the	exhibition	
			L1S2			
12:40 - 13:20			Women in le	earning		
		Sharon Claffey Kalio	ouby Anuradha	a Roy Cat	herine McGaw-Pratt	
	T1S2	T2S2	T3S2		T4S2	T5S2
13:55 - 15:05	Learning automation	Coaching and Al	Learnii ecosyste		Data and analytics	Learning accessibility
	Al agents: the great workplace upheaval - sink, swim, or swarm? Trish Uhl The human-Al task scale: a roadmap for smarter Al workforce integration Josh Cavalier	Al: super charging coaching or destroying it? Dave Tee Rebecca Rutschmann	Overhauling learning ecosy deliver real Benjamin Mue Jon Cro	ystem to results hlbacher	Using data analytics to drive performance and measure impact Derek Mitchell	
15:05 - 15:50			Coffee and ne	tworking	l.	
	T1S3	T2S3	T3S3		T4S3	T5S3
15:50 - 17:00	Instructional design	Talent and skills	Learning the mi		Strategic change	Social learning
	Al for learning design: moving beyond automation to augmentation Philippa Hardman	Working with skills across your organisation Sandra Loughlin Anandi Shankar	Al and the understan resistance building con Joseph Do	ding and fidence	Creating change in learning: a dialogue on transformation Simon Gibson Karen Wilson	How informal networks drive successful learning Jeppe Hansgaard
17:00 - 18:00			Drinks and ne	tworking		



#### 08:00 - 09:15

#### Registration

#### 09:15 - 09:30

#### Introduction to the conference

• Conference Theatre 1



Learning Technologies

#### 09:30 - 10:30

#### **Opening address**

#### Learning, technology and change a new road map for a new era

• Conference Theatre 1

In the marketplace of L&D offerings there is now an explosion of novelty. Not all these offerings will succeed, many will not live up to the hype of their creators. And some – a few – are the first part of a wave that is going to change not only how L&D works, but our entire role.

So this year's Learning Technologies Conference starts with a good hard look at what is happening in our field – the new ideas, the new offerings, and the implications for all of us. It's about a lot more than AI. It's about data, skills, coaching, talent mobility and more and crucially - how we deal with this tsunami of change. Do we let it crash over us? Or do we get ahead of it, using it to empower L&D to become the strategic business partner we have always sought to be?



#### **David Kelly** Chairman Learning Guild



#### Dani Johnson Cofounder & Principal Analyst **RedThread Research**

#### **Coffee and networking**

#### Themes

- Al, data and analytics Programme implementation
- Professional development Skills, talent and learning
- Tools and technologies Future L&D Learning experience design

### 11:15 - 12:25

T3S1 - Curiosity

changing world.

Conference Theatre 3

Curiosity is the catalyst for learning,

creativity, and innovation, yet it's often

in volatile times and its transformative

- T1S1 Future L&D
- Conference Theatre 1

As AI reshapes the workplace, L&D must evolve to empower the next generation of "Superworkers." This session introduces an operating model for learning that moves beyond traditional approaches, aligning with the pace of change. Discover why legacy methods fall short, how AI can revolutionise development, and what it takes to build an adaptive, forwardthinking L&D strategy. Gain actionable insights to future-proof your role and organisation's learning ecosystem.



#### Enabling the super worker: a whole new world of L&D

In this research-based presentation, Josh Bersin, global industry analyst, will discuss a radical new operating model for corporate learning, one which empowers and dramatically changes how L&D works. Driven by AL this new world sets the stage for a dramatic change in the way we train, support, and develop our "Superworkers." Topic areas:

- The legacy role of L&D and how it has been left behind
- Why skills-based learning was a distraction, but important
- The dramatic opportunity for AI-driven learning
- How the new model of L&D will emerge
- What you can do to reinvent your L&D function, your role, and your organization's learning strategy.







### The implications of the changing industrial and digital landscape, and

consequently the way people grow and learn, are vast for L&D. L&D leaders and their teams have the opportunity to step up and embrace this concept and reinvent themselves. They can also embark on a journey to mobilize their leaders and employees to improve at

curiosity with novel learning solutions. In this interactive session, we explore what we know about curiosity, what the data shows us, why it is important for the workplace, what the barriers are, and

what L&D can do to strengthen and flex

 What science teaches us about curiosity, memory and learning

their curiosity muscles.

- The enablers of, and barriers to, curiosity in our workplaces
- curiosity database tell us about curiosity The role of L&D function in

What the world's largest workplace

orchestrating curiosity at work Strategies and hacks to grow (even) better at curiosity

> Stefaan van Hooydonk Founder

**Global Curiosity Institute** 

#### 11:15 - 12:25

#### T4S1 - Change management

As James Clear says in Atomic Habits, same habits, you'll end up with the same is possible." This session is all about how L&D can work on creating the right habits, inspiring behavioural shifts in a workforce explores how you can do the same.



#### Chair: Hannah Gore Head of People (EMEA & US)

#### Breaking patterns: campaigning to inspire behavioural shifts in a remote global audience

How do you inspire behavioural change in a dispersed, global workforce? This session explores an innovative campaign that encouraged employees across continents to re-examine habits, mindsets, and behaviours that impact their wellbeing and performance. Using strategies designed to integrate change into the flow of work, the initiative supported small, meaningful shifts at both individual and collective levels, fostering engagement across remote and hybrid teams.

In this interactive session, you will gain insights into the campaign's design, implementation and impact. Learn how to identify pain points, remove barriers, and scale behavioural initiatives for diverse audiences. Explore how this approach can serve as a blueprint for modern learning design, equipping your workforce to adapt and thrive.

- Engaging global audiences in behavioural change campaigns
- Encouraging small, sustainable shifts in mindset and behaviour
- Designing initiatives that integrate into the flow of work
- Removing barriers to participation and engagement
- Scaling behavioural change strategies for hybrid teams



#### **Detlef Hold** Head People & Organizational Capabilities



Facilitator





winning L&D strategy

do with each other?

Curiosity: the secret ingredient for a

Learning and curiosity go hand-in-

and development practices in our

organisations driven by top-down

hand, yet how much are the learning

What do curiosity, learning and AI have to

compliance versus bottom-up exploration?

In this session we will learn from emerging

good practices and reflect on what L&D

can do to embrace curiosity in order to

better serve the people in their care.

11:15 - 12:25

overlooked in structured L&D strategies. This

session explores how curiosity fuels growth

potential for individuals and organisations.

Drawing on science, workplace data, and

emerging good practices, this session will

demonstrate how to embrace curiosity as

navigate the challenges of AI and a rapidly

Chair: Sarah Clayton-Jones

a core principle to empower teams and

• Conference Theatre 4

learning

technologies

"The quality of our lives often depends on the quality of our habits. With the results. But with better habits, anything distributed across continents, and it





#### Connect, reflect, build: shaping the future of your L&D career

The way we learn at work has fundamentally changed, and so has the role of L&D. Once, producing courses was enough. Now, we must move beyond content creation to become enablers of productivity and performance. Yet challenges abound – from misconceptions about L&D to our own views of what's possible in our roles.

In this session, Fiona McBride will guide you through a meaningful way of thinking about and reflecting on your role in L&D. Using her Connect-Reflect-Build approach, you'll explore the context of vour work, take a moment to consider where you are today, and map out where you need to go next.

- Connect Build connections with the people, knowledge, and technology that can empower your work.
- Reflect Take time, individually and collectively, to consider where you stand today and where you need to go.
- Build Strengthen your understanding of what's possible, develop new thinking for the future, and grow a

focused approach for growth.



## Europe's leading workplace learning conference

#### 11:15 - 12:25

#### T5S1 - The learning profession

• Conference Theatre 5

Work can feel like a whirlwind. You're constantly moving from one task to the next, and in L&D, there's rarely time to pause, reflect, and plan your next steps. This session offers a rare opportunity to step back, take stock, and build a path forward using the Connect-Reflect-Build approach. Designed to help you bring greater intention to your work and career, this approach provides practical tools you can apply immediately – and carry with you into the evolving world of L&D.

#### Chair: Julie Drybrough

network to support you on your journey.

Whether you're just starting out in L&D or looking to recalibrate your career, this session provides a practical, reflective, and

Learning Consultant and

Fiona McBride Consulting Ltd

#### Lunch and visit the exhibition

#### 12:40 - 13:20

#### LISI - Women in learning

Conference Theatre 5



Chair: Sharon Claffey Kaliouby Co-Founder #WomeninLearning

#### State of the Industry 2025: Benchmarking, Being Bold, Building **Bridges, Breaking Barriers & BEYOND!**

Join us for a dynamic and inspiring session focused on the transformative impact of women in business & women in learning technologies. In 2025, the landscape of learning technologies continues to evolve, and women are at the forefront, driving innovation, inclusivity, and excellence. This session will explore the current state of the industry, celebrate achievements, and chart a course for the future.

Key Themes:

Benchmarking: It's time to analyze key metrics and benchmarks that highlight the progress and achievements of women in business, women in technology & women in learning technologies! Discover best practices and strategies that will lead to exceptional outcomes.

Being Bold: Embrace the power of bold leadership and decision-making. Learn from trailblazing women who have taken risks, challenged the status quo, and driven meaningful change in their organizations.

Building Bridges: Explore the importance of building connections and fostering collaboration. Hear from women who have successfully bridged gaps across teams, departments, and even industries to create a more cohesive and inclusive learning environment.

Breaking Barriers: Celebrate the stories of women who have shattered glass ceilings and overcome obstacles. Gain insights into the challenges and strategies employed to break barriers and pave the way for future generations.

BEYOND!: Look to the future and envision what's next for women in learning. Discuss emerging trends, technologies, and opportunities that will shape the industry in the coming years. Be inspired to push boundaries and continue driving progress.



**Catherine McGaw-Pratt** Global Head of Learning and Development Infosys Consulting



Anuradha Roy Learning Designer **British Transport Police** 

7

relationships.

destroying it?

T2S2 - Coaching and AI

Conference Theatre 2

13:55 - 15:05

Artificial intelligence has the potential

to transform coaching, offering it at a

this raises crucial questions about

the balance between technological

efficiency and human connection.

With the rapid advance of AI, L&D

professionals must consider the ethical

the boundaries of human-technology

implications, including data security and

Chair: Sam Isaacson

Coaching thought leader

scale previously unimaginable. However,



#### 13:55 - 15:05

#### **T1S2** - Learning automation

#### • Conference Theatre 1

Al agents are an unavoidable term at the moment - everyone's talking about them, and they seem to represent the next stage of AI use by individuals. This isn't a Large Language Model that requires careful prompting. An AI agent undertakes tasks independently of detailed human management. Clusters of them can act in collaboration, working together to tackle complex tasks. But we are only at the very beginning of their use. Are they another example of tech hype, or will they truly transform work, and by extension, L&D itself?



#### Al agents: the great workplace upheaval - sink, swim, or swarm?

In this session, you'll be challenged to radically rethink L&D's role in this new reality. You'll discover how to navigate a world where AI agents are becoming active workforce participants. This session isn't about adapting old models-it's about architecting entirely new approaches for a workplace where human and digital workers collaborate as peers, and where agent swarms are creating unprecedented possibilities for organizational transformation.



Trish Uhl

Product Manager, Generative AI Enterprise Solutions Owl's Ledge LLC

#### The human-AI task scale: a roadmap for smarter AI workforce integration

As AI-driven workflows continue to transform industries, Learning & Development leaders face a critical challenge: How do we integrate AI effectively while maintaining human expertise? This session introduces the Human-Al Task Scale, a strategic framework that categorizes AI adoption across seven tiers-from human-driven workflows to fully autonomous AI.

Through real-world examples, practical insights, and case studies, we'll explore the pros and cons of each AI tier, helping organizations navigate the sweet spot for human-AI collaboration. Learn how Human Capital Management (HCM) systems play a vital role in ensuring successful AI integration, from upskilling employees to governance and ethical oversight.

**Josh Cavalier** 

JoshCavalier.ai

Founder



preserving its human essence? Technology offers the promise of personalised support and challenge at scale, but questions about ethics, data ownership, and the risks of forming parasocial relationships with technology remain critical. This session examines how organisations can balance the advantages of AI-driven coaching with the essential elements of trust, empathy, and human

Al: super charging coaching or

Can AI revolutionise coaching while

oversight. Explore the latest research, emergent good practices, and real-world successes in integrating AI with traditional coaching methods. Gain insights into setting guardrails, ensuring data security, and maintaining the human connection. Technology-supported coaching is a new, fast-moving world, with potentially huge

- Addressing ethical concerns and risks in Al coaching
- Techniques to integrate technology while retaining human oversight
- Strategies for managing data ownership and privacy

benefits - if we can get it right.

- How AI can help solve Bloom's two sigma problem
- Balancing specialisation and generalisation in coaching practices



**University of South Wales** 

Co-Founder & AI Coaching Viva la Coaching Academy

#### 13:55 - 15:05

- T3S2 Learning ecosystems
- Conference Theatre 3

Discover how organisations have streamlined complex systems, integrated powerful data tools, and driven adoption across diverse teams. Learn practical techniques for planning, stakeholder alignment, and phased rollouts that minimise disruption while maximising impact. Above all, this session is about that most difficult thing - changing a system while you're still using it. Come discover the lessons from people who have been there and done it.



#### Overhauling your learning ecosystem to deliver real results

Every organisation has a learning ecosystem. It might include a tightly integrated tech stack resting on a powerful learning management system (LMS) or include a collection of loosely cobbledtogether tools. Either way, the technology is just one part of the ecosystem. The rest revolves around less tangible things such as people, content and culture.

In this session we explore the details behind getting your ecosystem to deliver the results you need. How do you plan technology implementations properly? How do you identify where the foundations are unsafe? How do you find the areas on top of the foundations that need fixing - whether that's the quality of content, the attitude of learners or people being able to find what they need easily?

- Join us as we unpack the elements behind all this: strong project management, robust planning, and a keen understanding of user needs.
- Streamlining multiple systems into one cohesive platform
- Planning phased rollouts to ensure adoption and efficiency
- Integrating data tools to support decision-making and reporting
- Creating mobile-first, accessible learning experiences
- Addressing barriers to technology adoption



### Education Platform **Dentsply Sirona**

Jon Crofts Assistant Director Delivery Services

#### 13:55 - 15:05

#### T4S2 - Data and analytics

• Conference Theatre 4

learning

technologies

Data analytics can be very powerful. The best part? You often don't need to create new data sources. Using the data available in your workplace, you can identify skills gaps and measure training's impact. This session explores how to use analytics to uncover where learning can enhance individual and organisational performance, and how to demonstrate that it was (or was not) successful.



#### Chair: Virginie Chassériau Director - Virtual Programs Manager



#### The accessibility imperative: transforming learning content in L&D

Discover how accessibility in L&D is evolving. Susi Miller unveils exclusive findings from her groundbreaking eLa1000 Accessibility Assessment - an initiative designed to benchmark the accessibility of the L&D industry and empower a milestone 1000 organisations to evaluate and improve the accessibility of their learning content. She reveals where the industry is making progress and where urgent action is needed. Leveraging data gained from over five years' experience auditing learning content and her recent cutting-edge research, this session will equip you with the knowledge and actionable insights to lead accessibility transformation in your organisation.

- analytics
- collaboration
- Making informed decisions to enhance performance outcomes



Derek Mitchell People Analytics Lead **NOVO NORDISK** 



and author el aHub

**Metropolitan Police Service** 

Using data analytics to drive performance and measure impact How can organisations pinpoint

performance issues and assess whether training solutions truly deliver results? Data analytics offers a practical way to identify gaps, improve learning interventions, and measure their effectiveness. By using the tools and systems you already have, you can uncover patterns, such as isolated teams or missed leadership opportunities, and make informed decisions to enhance performance.

This session provides practical guidance on finding and using workplace data to drive learning outcomes. Discover how to track the impact of training beyond surveys and explore the use of skills data as part of learning analytics

- Identifying performance gaps with existing workplace data
- Measuring training impact with data, not assumptions
- Using skills data as part of learning
- Tackling silos and improving team



- The hidden risks of inaccessible learning content
  - Why common misconceptions about accessibility are holding L&D back
  - Data that shows where L&D stands
  - How AI can support accessibility and where it falls short
  - Practical steps to embed accessibility into your learning strategy





- Innovator

- Rebecca Rutschmann





## Europe's leading workplace learning conference

#### 13:55 - 15:05

#### T5S2 - Learning accessibility

• Conference Theatre 5

Accessibility is no longer optionalit's essential for creating inclusive, impactful learning experiences. This session highlights insights from a pioneering industry benchmark on accessibility, revealing progress, gaps, and opportunities in L&D. Uncover the risks of inaccessible content, debunk common myths, and learn how to integrate accessibility into your strategy. With practical guidance and data-driven insights, this session empowers you to lead the transformation towards more

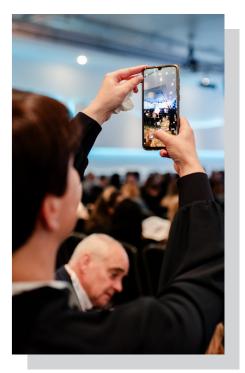
#### Chair: Michael Osborne

today - and the gaps that need closing

eLearning accessibility expert

#### 15:05 - 15:50

**Coffee and networking** 



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- Al, data and analytics
- Programme implementation
- Professional development
- Skills, talent and learning
- Tools and technologies
- Future L&D
- Learning experience design



T5S3 - Social learning

#### 15:50 - 17:00

#### T1S3 - Instructional design

#### • Conference Theatre 1

Artificial intelligence offers unprecedented opportunities to transform how we design learning experiences. But that depends on how it's used. Most L&D teams have spent the last year asking "how can Al transform how we create content?". Far fewer have asked, "how can AI transform how we design training?". This session explores how strategic AI implementation can help solve instructional design's most pressing challenges (speed, quality, impact, ROI). Learn how AI can be used not just to accelerate established design processes but to fundamentally reimagine how humans learn.



#### Al for learning design: moving beyond automation to augmentation

Manager

Chair: Derek Bruce

Leadership and Culture

Despite decades of promises of transformation, learning design practices have remained largely unchanged by technology. While AI offers powerful capabilities, its true value lies not in simply automating existing approaches, but in fundamentally reimagining how we design learning experiences. This session explores how strategic AI implementation can address key instructional design challenges, including rapid development. learning quality, measurable outcomes, and return on investment.

Attendees will discover how AI can be leveraged strategically to enhance learning design while increasing efficiency. Learn how an impact-driven approach to Al integration can transform both the design process and learning outcomes, creating more engaging and effective learning experiences.

- Learning design evolution: from traditional to AI-enhanced approaches
- Al in practice: case studies & lessons learned from learning design innovations in 2023 & 2024
- What next: actionable frameworks for using AI to transform learning design for better outcomes

Philippa Hardman

University of Cambridge

Affiliate Scholar



### 15:50 - 17:00 T2S3 - Talent and skills

Conference Theatre 2

You can't escape from the buzz words 'skills', 'reskilling' and 'up-skilling', but all too often the discussion around these terms is vague and details of how to define and make use of skills sparse to non-existent. As work and the economy evolves, however, skills and skills data will play an increasingly important role in talent strategies. This session examines the complexities of managing skills at scale, offering valuable insights into creating a culture where skills are aligned with business goals and where continuous development becomes a key driver of success.



#### Working with skills across your organisation

Skills drive decision-making, performance, and agility in modern organisations. Yet, defining, measuring, and utilising skills effectively is often more complex than it appears. How do you ensure skills data is meaningful, reliable, and aligned with strategic goals? This session explores the challenges of managing skills at scale and offers insights into creating a skills-driven culture that supports business success while fostering continuous development.

Participants will consider approaches to measuring skills, building effective data frameworks, and aligning skills development with business objectives. Learn how to integrate skills into talent management, overcome common data challenges, and drive strategic value through accurate, actionable skills insights.

- Addressing challenges in defining and measuring skills
- Building robust and reliable skills data frameworks
- Aligning skills strategies with organisational goals
- Using skills data to inform key decisions
- Promoting a culture of continuous skills development

Sandra Loughlin Chief Learning Scientist **EPAM Systems** 



### 15:50 - 17:00

#### T3S3 - Learning and the mind

Conference Theatre 3

AI is transforming the workplace, but many struggle to adapt to it. Learning something new-especially when it feels like a threat—triggers resistance. This session looks at what neuroscience tells us about AI anxiety and how L&D can help people overcome it. From creating psychological safety to using champions as role models, explore how to build an environment where AI is seen as an opportunity rather than a threat.



#### AI and the brain: understanding resistance and building confidence

Why does learning new things - especially AI – feel so difficult? Our brains don't always learn well under the pressure of rapid change, particularly when it threatens our sense of security. This session looks at how neuroscience explains Al anxiety and what we can do to support its adoption and effective use.

The first step is understanding how the brain learns. Then we can help people understand AI. after which people should be better able to hear about its benefits. But this takes a lot more than simply putting people on a course. In this session we'll explore about the need for psychological safety, time for reflection, and internal champions.

- Why AI feels unsettling and how to ease fears
- The role of neuroplasticity as our brains adapt to new circumstances
- Using champions to model AI adoption
- Creating psychological safety for AI learning
- What we can learn from how previous seminal technologies were adopted



#### Joseph Devlin Professor of Cognitive Neuroscience





## T4S3 - Strategic change

15:50 - 17:00

• Conference Theatre 4

learning

technologies

The demands on L&D teams are evolving rapidly, outstripping the capacity of traditional approaches to learning and development. What to do? Join two learning leaders as they discuss what it takes to transform the L&D function, moving beyond content creation to address deeper organisational needs. and beyond the fulfilment role of L&D to something more pro-active, engaged with the business and challenging to it.



# Chair: Donald H Taylor



learning

success or failure!

### Creating change in learning: a dialogue

How can L&D teams adapt to meet the demands of today's organisations? One thing is clear: it is no longer enough for L&D departments to focus on creating and delivering courses, as they once did. Skills need updating too frequently, knowledge goes out of date too fast. Organisations need learning strategies that prioritise agility, personalisation, and relevance. This conversation between two senior learning leaders examines what it takes to drive radical change in the L&D function, overcoming resistance and rethinking traditional approaches to skills development.

Attendees will explore what our real role is (it's not creating nice content) and explore how to balance individual aspirations and business needs. To be successful in this role you have to have a thick skin, work without sufficient information and be prepared to take risks. Our speakers have done this. and they will share the lessons learned, and scars earned, on their journey.

- The things about leading learning that nobody tells you
- obsolescence
- Securing leadership buy-in
- Encouraging a culture of continuous learning and growth
- approaches effectively



### Head of Talent **Center Parcs UK & Ireland**

Global Director of Learning and Talent Development Booking.Com

CEO Innovisor



Learning Technologies

on transformation

- Addressing rapid skills and knowledge

- Integrating top-down and bottom-up



Karen Wilson

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## Europe's leading workplace learning conference

#### 15:50 - 17:00

Conference Theatre 5

Organisations too often overlook the informal networks that guietly shape knowledge-sharing, culture and decisionmaking. These unspoken connections, built on trust and conversation, are often more influential than formal structures. Understanding how these networks function is key to fostering effective learning and driving meaningful change. This session explores how to identify and engage key influencers, support natural knowledge flows, and map informal networks to build stronger, more collaborative workplaces.

> Chair: Claire Doody Principal Consultant

#### How informal networks drive successful

Who do you turn to for advice at work? Informal networks often hold the answer to this question, shaping how knowledge is shared and problems solved. Yet, many organisations fail to recognise these unspoken dynamics, focusing instead on formally appointed experts. This session uncovers how conversations, trust. and word-of-mouth influence where employees seek guidance and how expertise is truly distributed. Discover the hidden power of these networks and the crucial role they play in fostering meaningful, effective learning.

And if you're seeking to bring about change in your organisation, guess what - informal networks will be key to your

In this session, we'll explore how to map these informal networks, engage key individuals, build trust, and support knowledge-sharing. Whether vou're leading change or developing learning strategies, this session offers actionable insights to help you succeed.

Identifying trusted networks within

Recognising the real sources of expertise

- Building connections that support natural knowledge-sharing
- Harnessing informal conversations to drive cultural change
- Engaging key influencers for programme success

#### Jeppe Hansgaard

#### 17:00 - 18:00

**Drinks and networking** 



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- Al, data and analytics
- Programme implementation
- Professional development
- Skills, talent and learning
- Tools and technologies
- Future L&D
- Learning experience design



should do to fix it

hybrid workplace.

teams effectively

#### Registration

#### 09:15 - 09:30

#### Introduction to day 2

• Conference Theatre 1



# Learning Technologies

#### 09:30 - 10:30

#### **Opening address**

#### The future of work, AI and humanity

• Conference Theatre 1

Discussions about the future are rarely simple or easy. We seem to be on a breathless journey towards an ill-defined future, the narration either impossibly rosy or hopelessly miserable, and usually based on nothing more than guess work.

But looking into the future doesn't have to be ill-informed speculation. Join Daniel Hulme as he explores the implications of today's relentless change. Based on his experiences running his own Al company and now as chief AI officer for a multinational communications company, Daniel has been there, done it, and understands the potential benefits and downsides of data, automation and AI.

More than that, Daniel thinks about the issues of our future deeply, and in this keynote he will explore implications beyond the immediate. Technological change has always meant some jobs disappear. But what happens next? Are new jobs created? What happens to wealth distribution, and what are the knock-on effects of that?

The future of work will undoubtedly be very different, but with the right mindset and a determination to keep AI aligned to human values, Daniel believes that it will be possible to make the transition fairly and create a world where human potential thrives alongside intelligent systems.

Daniel's key message is this: we are not helpless in what happens next. We need to make decisions about the future based on fact, not speculation, and use these powerful technologies to create something that benefits us all. The future is ours to shape.



Coffee and networking

#### 11:15 - 12:25

- **T1S4 Artificial intelligence**
- Conference Theatre 1

We know AI is big. Or, at least, that everyone is talking about it. Still, many organisations struggle to move beyond using it for content creation. Unlocking Al's true potential requires more than just technology. It demands readiness in the L&D department, in the organisation, and strong relationships between them both. This session examines the key lessons learnt from 2.5 years of AI in L&D, where we are at present, and suggests ways to move to sophisticated AI adoption - if you are ready to adopt new ways of working.



#### AI realities in L&D: present, future, and how to get there

Al adoption in Learning and Development often begins with content creation. Too often it stays there. Why? If there is one thing we have learned, it's that Al implementation isn't just about technology. It's about culture, skills, and collaboration. Al poses an opportunity for L&D to become more strategic, deliberate and effective, but that future is not guaranteed and moving beyond simple use cases demands a new approach.

Drawing on extensive research and a foundation of practical case studies, this session explores actionable ways to navigate these challenges. You'll learn how to harness internal innovation, foster a culture of experimentation, and chart a path from using AI for cost efficiencies to strategic value.

- Revisiting lessons learnt from AI adoption in L&D
- Exploring practical examples of AI use across the industry
- Understanding the key enablers of sophisticated AI use
- Engaging your employees as your AI R&D team!
- Where to start (clue: it's not by creating more content)



### 11:15 - 12:25

#### T3S4 - Community learning . Conference Theatre 3

How to support learning across a community of largely unconnected individuals? It takes a lot more than a forum and some self-service videos. In this session we explore in detail the hardlearned lessons of supporting individuals in a shared learning experience when they're dispersed, self-employed, and unfamiliar with one another. It's a challenge that affects many organisations who need to support the learning of their customers, supply chains and the external enterprise.



Chair: Niall Gavin Independent Learning Consultant and Accreditation Mentor

#### Building a community of learners from dispersed individuals

Here we draw insights from real-world examples, such as volunteer football coaches and self-employed driving instructors. Discover how to create engagement, provide tailored resources, and support individuals as they balance training with their daily lives.

Using a digital ecosystem and structured learning pathways, these communities guide participants through onboarding, skill-building, and continuous improvement. Learn how this approach addresses isolation, fosters peer support, and boosts learning outcomes. From better test pass rates to sustained peer connections, this session offers strategies to help your learners succeed.

- Building communities that engage and support learners
- Tackling isolation with structured peer interactions
- Using digital tools to enhance training effectiveness
- Creating tailored learning pathways for diverse participants
- Achieving measurable improvements in learning outcomes

#### Tom Way Curriculum Lead for Driving Schools The AA



Nick Baker

#### 11:15 - 12:25

#### T4S4 - Learning evaluation

• Conference Theatre 4

learning

technologies

Unlock the mysteries of measuring learning's contribution to workplace performance. Through a detective's lens, explore how evidence-based strategies can uncover the true impact of training on human and business outcomes. Learn how to plan with performance in mind, tackle common blockers, and create compelling narratives backed by data. This session promises actionable insights that bridge aspiration and reality in demonstrating L&D's value.



# Voiceover Artist

#### Investigate performance impact like an L&D detective

Is there proof for training and learning's contribution to workplace performance? How do we use facts, clues, evidence, and data to solve measurement mysteries? Can we move from idealistic aspirations to truth-based, actionable practices for measuring impact? Join Kevin M. Yates, the L&D Detective®, and work alongside him as he investigates the impact of training and learning on human and business performance.

- Examine how to measure impact using a performance-focused approach
- Discover how to plan for impact in the beginning so it's easier to measure in the end
- Identify potential blockers for measuring impact and how to remove them
- Uncover the strategy for measuring training and learning's contribution to workplace performance
- Discover how to build and present a credible, compelling case for the effect of training and learning on human and business performance





**Garv Cookson** Director EPIC HR Ltd



## Europe's leading workplace learning conference

#### 11:15 - 12:25

T5S4 - Hybrid learning • Conference Theatre 5

Hybrid working isn't working. The result is a slew of calls for a return to the office. But there's another approach: making hybrid working work - for the organisation and the individual. And in this, L&D professionals have a vital role to play. This session explores the strategies, tools, and cultural changes needed to create a workplace where hybrid teams succeed, offering insights into inclusive practices, leadership support, and rethinking L&D's role in this evolving model.

> Chair: Gaëlle Delmas-Watson Learning Experience Director

#### Hybrid working isn't working: what L&D

Hybrid working has changed the way organisations operate, but are we fully prepared to support this new model? Balancing flexibility with collaboration remains a challenge, and the role of L&D is central to making hybrid work effective. This session explores the tools, strategies, and cultural shifts required to help employees and organisations thrive in a hybrid environment while addressing the barriers that can hinder success.

With insights drawn from research and real-world examples, you'll discover how to create inclusive practices, foster a sense of belonging, and equip leaders to manage remote and in-person teams effectively. This session offers practical ideas for rethinking L&D's role in shaping the

 Identifying challenges of hybrid working for organisations

 Supporting employees with flexible and inclusive approaches

Equipping leaders to manage hybrid

 Balancing collaboration with individual productivity needs

 Aligning L&D practices with hybrid workplace demands

#### 12:25 - 13:55

Lunch and visit the exhibition

#### 12:40 - 13:20

L2S1 - Four questions that heads of learning should ask but don't

Conference Theatre 5



Chair: Nigel Paine Managing Director Nigelpaine.com Ltd





- Al, data and analytics
- Programme implementation
- Professional development
- Skills, talent and learning
- Tools and technologies
- Future L&D
- Learning experience design

T2S5 - Compliance

Conference Theatre 2

delivering measurable results.

13:55 - 15:05

Mandatory compliance training is not easy.

It has to be organised and carried out even

though it's typically nobody's favourite way of

passing the time. This session explores how

to reimagine compliance – from ensuring

that the training takes place to using it as a

building pathways that go beyond meeting

Chair: Andrew Jacobs

Learning Strategist

powerful tool for business impact. Explore

standards to improving performance and

Moving from tick-box training to

business-focused behavioural change

Compliance training often struggles to

move beyond box-ticking, leaving little

impact on behaviour or performance.

people are taking your mandatory

it from a requirement into a pathway

combine both digital and in-person

for real change. Using approaches that

learning, participants will consider how

to meet standards while also improving

high turnover and diverse learner needs.

outcomes, even in environments with

Through real-world examples and proven

techniques, you'll discover how to engage

tools with behavioural insights to create a

goals. Learn how to balance practical

learners, personalise training experiences, and

integrate compliance into broader business

compliant workforce that performs at its best.

Moving from box-ticking to behaviour-

This session explores how to first ensure

training, and then examines how to move



• • •

#### 13:55 - 15:05

#### T1S5 - The learning landscape

#### • Conference Theatre 1

The pace of innovation in learning technologies has never been faster, with AI affecting everything from content creation to personalisation. But which tools and trends are genuinely impactful, and which are just hype? This session examines where learning teams stand today, what's working, and what's next. You'll take away actionable insights to prepare your organisation for the very different learning environment of the future.



Chair: Lavinia Mehedintu Co-Founder and Learning Architect

#### Innovations in learning - What's hot, what going to be hot and what should your team do next?

It's been a busy year for AI in learning. Vendors roadmaps are stacked, there are big breakthroughs in some areas and not so much in others... from video production to scenarios-based learning and content authoring and learning systems, the world of learning is changing. Innovations are coming thick and fast.

So - where are learning teams now? What are the most effective ones using? Does it really work? What difference does it make? And what's coming in 2025 that is really game changing?

In this packed session, Myles Runham and David Perring of Fosway explore the learning solutions landscape and how both the learning experience and learning teams are being transformed.

- Where we are with AI in learning today
- The learning innovations that are proving valuable today and why
- What innovations should be tracking for tomorrow and why?
- How to work with your team to ensure success in learning tomorrow



**Myles Runham** Senior Analyst for Digital Learning **Fosway Group** 



- focused training Creating compliance pathways that inspire and engage Integrating digital and face-to-face
- learning effectively Supporting diverse and high-turnover workforces
- Using business metrics to measure training success



Domino's Pizza UK and Ireland

#### Karen Burke Senior Talent Manager London Stock Exchange

Group



**Rachel George** Analytics Capabilities Senior Manadei Lloyds Banking Group

#### 13:55 - 15:05

#### T3S5 - Learning strategy Conference Theatre 3

Artificial intelligence is revolutionising workplace L&D, but its value depends on its application. For strategic effect, L&D must shift its focus from efficiency measures, such as faster content production, to supporting organisational and individual goals, both short- and long-term. This session examines how AI can help L&D do that, through more personalised experiences, fostering creativity, and aligning with business needs, all while balancing innovation with ethical responsibility to ensure fair and inclusive outcomes.



AI learning strategy

# Creating and implementing a powerful

AI is reshaping the workplace, but its full potential lies in how organisations choose to adopt and apply it. While many focus on efficiency-producing content faster or automating repetitive tasks-the true opportunity lies in rethinking how we support learning, aligning it with current and future business needs.

Explore the human element of AI adoption, balancing innovation with responsibility to ensure ethical and inclusive outcomes. Rather than simply creating more content faster, learn how Al can free up time for creativity, foster better career experiences, and build skills that empower both individuals and organisations.

- Incorporating Al into your enterprise learning strategy and developing an AI learning strategy
- Balancing innovation and ethical responsibility
- Aligning your AI Learning strategy with workforce needs and goals
- Using AI to drive more personal learning experiences
- Bringing AI Agents into the workforce



### 13:55 - 15:05

### T4S5 - Virtual reality

learning

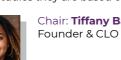
technologies

• Conference Theatre 4

Virtual reality (VR) offers a different approach to learning - immersive and engaging. It has the potential to replicate real-world situations and can be used to build soft as well as hard skills. But what are the pitfalls to avoid when deploying VR? Join people with real, practical experience of using VR as they share their tips on what to avoid, and benefits and features of VR that you might not expect!



#### Chair: Anamaria Dorgo Founder, Learning and



#### Forget what you thought you knew about VR. it's different now

Virtual reality (VR) can reshape the way organisations deliver immersive learning experiences. It can. If it's done right. But how can L&D professionals harness its potential well? This session considers the opportunities VR brings to learning design and explores practical approaches to integrating it effectively. From enhancing soft skills training to replicating complex real-world scenarios, VR can elevate how learners connect with content.

Explore how to use VR to create training without it costing the earth, and yet still providing simulations that are invaluable when learning practical skills that are difficult or costly to recreate in a physical training environment. Most of all, catch up on the reality of today's VR, with in-house production of materials that you can adapt as your needs change.

- Explore key applications of VR in workplace learning
- Understand how VR enhances engagement and retention
- Learn practical steps for designing VR content
- Consider production methods for VR
- Examine methods to measure VR training effectiveness



#### **Junaid Fukuta** Consultant Anaesthetist and Founding Director MedRevision Ltd



St. James's Place





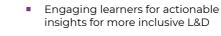
Director



Many organisations recognise the importance of diversity, equity, inclusion, and accessibility (DEIA). However, too often in L&D, DEIA considerations are sidelined and only part of focused learning initiatives instead of integrating DEIA values into all L&D programs. This session examines why inclusive L&D is important and how to drive meaningful inclusion, by enabling participants to offer feedback that informs more equitable programme design and delivery.

Drawing on extensive academic research and several pilot studies, attendees will be introduced to a set of Learner Survey Questions and practical recommendations that you can use to make your learning initiatives more inclusive and successful for all your learners.

- Embedding DEIA values into all training initiatives
- Using learner surveys to uncover DEIA gaps
- Applying research findings to ensure inclusive programme design





## Europe's leading workplace learning conference

#### 13:55 - 15:05

#### T5S5 - Measuring for inclusion Conference Theatre 5

This session explores how to use Learner Survey Questions to enable participants to offer feedback that informs more inclusive programme design and delivery. Learn how to ensure your learning programs work successfully for all your learners. Attendees will be introduced to a set of Learner Survey Questions and practical tips to measure the inclusiveness of your learning programs, and the years of academic research and pilot studies they are based on.

Chair: Tiffany Bayliss

#### Including everyone in your training programmes - using Learner Survey Questions to ensure inclusive learning

 Enhancing organisational outcomes through inclusive learning

Work-Learning Research

**Ingeborg Kroese** Academic Researcher &

#### **Enhance Facilitation**

#### 15:05 - 15:50

**Coffee and networking** 



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- Al, data and analytics
- Programme implementation
- Professional development
- Skills, talent and learning
- Tools and technologies
- Future L&D
- Learning experience design



#### 15:50 - 17:00

#### T1S6 - Professional development 🔵 🔵 🔵

#### • Conference Theatre 1

Al is about a lot more than ChatGPT, and using it well requires real AI literacy, not just superficial prompting skills. This session is key for those looking to deepen their understanding of AI's role in L&D, covering data fluency, critical thinking for Al outputs, and ethical considerations. This session aims to empower attendees to use AI responsibly and effectively in workplace learning.



understanding

### Al literacy for L&D - moving beyond prompt engineering to solid

Artificial Intelligence is no longer just a hyped hot topic. It's a revolutionary force changing the way industries function. For learning professionals, understanding AI is a necessity. But what does it mean to be AI literate in the context of L&D? Why is this literacy crucial for the future? What areas do we need to focus on? One thing you can be sure of: begin adept with AI in the future is about a lot more than knowing how to use ChatGPT.

Stella Lee has been consulting in the learning technology space and developing digital literacies for over 20 years. Join her as she:

- Defines what it means to be AI-literate, not just Al-savvv
- Reveals why AI literacy is now an indispensable skill for L&D practitioners
- Introduces the comprehensive framework developed specifically for L&D
- Explores the eight key dimensions of AI literacy and associated competencies
- Discusses relevant use cases and applications



### 15:50 - 17:00

- T2S6 Learning leadership
- Conference Theatre 2

In changing world, L&D leaders must navigate uncertainty with agility and purpose. This session offers strategies to distinguish challenges, recalibrate mindsets, and harness disruption as a springboard for innovation. Explore practical frameworks to build resilience, foster collaboration, and turn turbulence into opportunity. Leave equipped with actionable tools to lead adaptive, highimpact learning initiatives that fit today's unpredictable environment.



#### Leadership in turbulent times for L&D

In an era where disruption is the new normal, leaders in Learning and Development (L&D) must adapt rapidly to drive meaningful change. Drawing from his book, Toolkit for Turbulence, Martin will share actionable strategies to navigate uncertainty, recalibrate mindsets, and turn challenges into opportunities.

This session will equip L&D leaders to:

- Distinguish between technical and adaptive challenges to prioritise effectively
- Develop an adaptive mindset to thrive amidst disruption
- Embrace new tools and collaborative practices for sustained impact
- Foster performance partnering to drive agility, resilience, and innovation in teams
- Build a pathway from disruption to advantage through practical frameworks
- Attendees will leave with insights and tools to transform turbulence into a catalyst for growth and success.



### 15:50 - 17:00

### T3S6 - Peer learning

• Conference Theatre 3

Peer-to-peer learning can transform how organisations share vital knowledge. It can – but only if done right. That means unlocking the collective expertise of employees via collaboration and engagement. This session examines how to practically harness the potential of peer learning potential with simple, effective tools and frameworks, enabling organisations to thrive through stronger collaboration and a culture of shared arowth.



#### The peer learning revolution: unlocking the power of social learning

What if your greatest organisational asset is the collective wisdom of your people? Peer learning lets employees share knowledge, co-create solutions, and collaborate seamlessly. Organisations that embrace social learning see improved engagement, stronger connections, and the rapid spread of expertise, so how can you harness this potential effectively?

This session offers practical frameworks and strategies to create a thriving peer learning culture. Drawing on practical experience underpinned by clear frameworks, you'll explore how to foster collaboration and build a culture of peer learning.

- Encouraging collaboration to boost workplace engagement
- Building frameworks for effective peer-to-peer learning
- Supporting knowledge-sharing through simple, practical tools
- Using social learning to drive organisational success
- Creating a culture of co-creation and growth



#### Hannah Frame Social Learning Technology & Innovation Manager St. James's Place



Sam Marney People Development Lead People's Partnership

www.learningtechnologies.co.uk

#### 15:50 - 17:00

#### T4S6 - Learning sustainability

• Conference Theatre 4

L&D teams have a unique role to play in driving sustainability that goes well beyond reducing paper use and the need for travel. Any organisation looking to survive and thrive in these uncertain times needs critical skills and leadership competencies, and this session examines how L&D professionals can be a vital enabler of sustainable transformation.



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### Chair: Rob Hubbard Author and Consultant

#### Shaping a sustainable future

In a world where environmental crises, societal shifts and technological disruption are increasingly impacting business and creating risk; sustainable transformation has never been more urgent. Drawing on the World Economic Forum's Future of Jobs Report, this session highlights the critical skills and leadership competencies required for businesses to thrive in this new era.

Explore how to embed essential skills in your organisation, such as creativity, problem-solving, innovation and collaboration, that are essential for organisational resilience. Identify the vital role leaders at all levels play and how L&D can empower employees in transforming the organisation.

- Leveraging L&D skills to shift the needle on sustainability
- Aligning L&D strategy with emerging research and legislation
- Developing sustainable, future-ready leadership
- Building effective networks to amplify impact
- Using technology to scale sustainability learning

**Phil Hazell** 



Director LAS



Portfolio Director, Executive Education

### **Cambridge Institute for** Sustainability Leadership (CISL)



**Mike Barry Planeatry Alliance** 





to spark creative solutions.

This interactive discussion explores inventive ways to support learning and development, providing ideas that go beyond traditional approaches and embrace agility, resourcefulness and a little bit of daring.

Attendees will examine how to overcome risk aversion, engage stakeholders, and rethink resources to make learning more effective and inclusive. Whether you work in the third sector or face similar constraints in your own, you will leave with practical strategies for navigating challenges, fostering curiosity and creativity, and building a culture of learning that work for everyone.

- Working creatively within governance structures and budgets
- Shifting organisational mindsets to support innovation
- Building effective partnerships with internal and external collaborators
- Applying non-profit thinking in forprofit L&D Teams
- Balancing risk management and experimentation

Jodie Pritchard Director of Learning and Development Barnardo's

## Europe's leading workplace learning conference

#### 15:50 - 17:00

### T5S6 - Making every resource count

#### • Conference Theatre 5

Learning and development in the nonprofit sector is different. Tight budgets, governance constraints, and riskaversion all demand more from the L&D professional, and sometimes the best way to make progress is to seek forgiveness rather than permission. But if you are being innovative and driving change, you have to understand who you're dealing with, and the unique challenges of your organisation, because each is very different. Join us for a deep dive into effective, innovative L&D in the third sector, and leave with a plan to start making a change tomorrow!

> Chair: Laura Overton Analyst, Explorer, Writer, Facilitator

#### **Rethinking more for less - practical** lessons from creative non-profits

Working in the non-profit sector presents unique challenges, from strict governance structures to limited budgets and a risk-averse mindset. Yet with the right approach innovative organisations have been able to work within these constraints

Shanice McBean Senior L&D Manager **Prostrate Cancer UK** 

#### 17:00 - 18:00

Drinks and networking





#### Themes

- Al, data and analytics
- Programme implementation
- Professional development
- Skills, talent and learning
- Tools and technologies
- Future L&D
- Learning experience design



**Russell Woods** Learning and Organisational **Development Partner** Aster Group



### Andy Lancaster

Chief Learning Officer and Consultant **Reimagine People** Development



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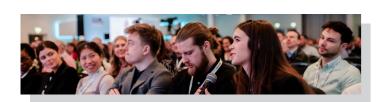
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# Conference themes



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Skills, talent and learning

These sessions look at understanding the skills of your organisation to align talent and learning with business goals, putting L&D at the heart of the business.



Al, data and analytics

Showing impact is more important than ever for L&D, but it can't be done with activity metrics. On this track, we'll look at how to understand, interpret and report on data to work as



technologies

Whether it's understanding how to create a learning eco system for a global enterprise or assessing which tools are useful, and which are just hype, we've got you covered here.



In the middle of change, how do you set your learning strategy? How should L&D departments run? This is all about helping you set your long-term strategy.

### Payment and cancellations

Should you need to cancel your booking there is a cooling off period of 14 days from the date of booking. Please note we can't accept any cancellations after 21 March 2025, but you can nominate a substitute delegate to take your place at any time if you are unable to attend. All cancellations must be emailed to ltconference@closerstillmedia.com.

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## Europe's leading workplace learning conference



part of the business.



What are the key skills and attitudes to be successful today? How can you accelerate your career? And how can you stay curious during these demanding times?



Learning experience design

Design in learning has come a long way, from focusing on content to putting the learner experience first and optimising it for personal and organisational impact. Find out how on these sessions.



### Programme implementation

Learn from case studies and hard-won advice from people who have been there and done it. These sessions will help you avoid common pitfalls and steer your way to success.

# If you can't join us at the Learning Technologies Conference, you can still register for the FREE Exhibition!

Learning Technologies is Europe's leading showcase of organisational learning and the technology used to support learning at work. With more than 10,000 attendees, 200+ free L&D seminars, 200+ exhibitors, and two exhibition halls packed with the latest learning technologies, it provides a unique and exciting environment for all those involved in workplace learning.



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# Top 10 reasons to attend the exhibition

- Exploring emerging technologies: Stay up-to-date with the latest in AI, the metaverse and immersive technologies, and learn what the experimental solutions to L&D are and how they work.
- Access to 200+ free seminars: Attend sessions led by industry experts to gain valuable insights and knowledge.
- Hands-on demonstrations: Experience interactive demonstrations of cutting-edge technologies and solutions firsthand, enabling you to make informed decisions for your organisation's learning needs.
- Maximising your L&D budget: Discover how to secure investment and work with limited budgets.
- Securing buy-in for L&D initiatives: Learn the best practices for communicating the value of L&D to senior management and how to measure the impact of L&D initiatives.
- Overcoming implementation barriers: Not sure how to roll-out specific programmes? Find out how to overcome the difficulties surrounding this and discuss them with your peers.
- Developing learner engagement: Create a 'buzz' around learning with real-life case studies.
- Keeping up with market trends: Get a clear overview of the hot L&D topics for 2025.
- Improving content learning design: Discover how to make your learning content relevant and reusable.
- Networking with your peers: Build memorable connections with fellow L&D professionals.



## Learning Technologies Exhibition



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#### Find out more: hrtechnologies.co.uk



### Exhibitor list

Exhibitor	Stand
360Learning	E10
7taps Microlearning	G01
Absorb LMS	B30
Administrate	C20
Adobe	K20
AG5	N18
Altkom Akademia	D35
aNewSpring	N05
Animaker	D62
Arlo Software	F50
Articulate	J20
ARuVR	F30
Assemble You	 D05
Assima	
	K01
Axonify	H55
Babbel For Business	F60
BentoBot	355
Blossom	D50
Bridge	F20
Bridge Learning Technologies	J31
Carla's Captivating Content	A01
Charity Learning Consortium	N50
Charity Mentoring Network	N50
Class	J70
Climate Clarity	LP10
Cognexo	D58
Cognota	J01
Colossyan	L40
Cornerstone OnDemand	H10
Coursera	L05
CYPHER Learning	D65
D2L	A05
DEGREED	H40
Dialogue Trainer	D60
Dirtyword - The E-Learning Magazine	N35
Docebo	B10
Dynamic Language	J62
Easygenerator	E50
edX, LLC	H62
EFI - Ecosistema Formazione Italia	M15
ELB Learning	G50
Elephants Don't Forget	B60
Eloquenti	LP09
Enabley	K10
Engageli	G65
Entrepleio	LP07
eXact Learning Solutions	C40
Frog Education	C22
Fuse	C35
Geniusee	N25
getAbstract	E05
Global Lingo	D01

Exhibitor	Stand
Col	K52
GoodHabitz	G05
GP Strategies	F20
Graide	LP05
GuyKat	G10
Havas People	C50
Hive Learning	G35
HowNow	J35
Huler	-
iAM Learning	E70
IMC (UK) Learning	C60
imeld.ai	F01
Instinct Digital Learning	B01
Spring	E20
Kahoot!	G60
Kallidus	L70
Kineo	E30
Klara	N15
Knowledge Train	A10
Kokoro	LP03
Learning Pool	K05
Learnlight	D55
LearnUpon	H45
LearnWorlds	M40
Linux Professional Institute (LPI)	LP12
Litmos	K50
Manageable	A60
MAXRES	LP02
Mentorink	LP08
MHR	D15
Mindtickle	E75
Mint Interactive	C30
Muchbetter.Al	LPII
Netex	L20
Omniplex	J05
Open LMS	F20
Opensesame	E60
PageTiger	D20
Panopto	L50
PINKTUM	H75
Pitch Avatar	LP04
	LP04 L01
Pluralsight Pluvo	N40
Powerup School	C45
Powtoon	F35
Preply	E01
Purple Media	M10
Qstream	F45
Questionmark	J32
Rapidmooc	K55
ReadSpeaker	J65

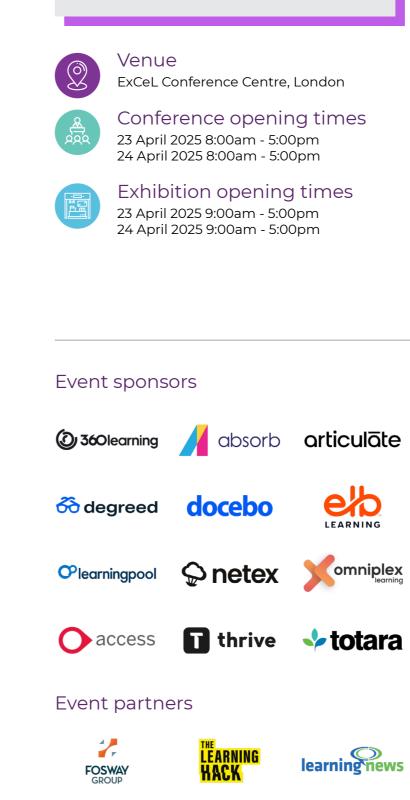
Exhibitor	Stand
Reelyze	-
RiseUp	310
Rocket Education Rewards	N45
Rustici Software	F20
RWS	L10
Saffron Interactive	C15
Sana Labs	M30
Sanctus Group	K60
Schoox	F05
SDL Corp	N48
Shiken Al	C28
SiyonaTech	F10
Skillable	L30
Skillcast	E25
Skillshub	E40
Skillsoft	K20
Slick+	D10
Smartcat Al	L45
Speexx	J60
Sponge	N10
Stornaway.io	N20
StoryTagger	A50
Studytube	H30
Synthesia	J40
Fahdah	F02
FechSmith	N22
	A40
The Access Group	C70
Think Learning Thinqi	J50
Thought Industries	E35 G20
litus Learning	M20
Together	B30
lotara	C80
Training Orchestra	F25
Transperfect	H01
Jdemy	H25
United Language Group	A45
Jpside Learning Solutions	F03
/alamis	F40
/eed.io	L35
/ideo Arts	J52
⁄irti	C25
/oiseed	LP06
/ue Conferences and Events	LP01
/yond	K15
Watershed	F20
WellSaid	M50
Whatfix	H50
KUnlocked	J30
Kyleme	J75
<u>Zensai</u>	E15

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### Entry to the exhibition and 200+ seminars is **free** of charge.

Register online at www.learningtechnologies.co.uk



### How to get to ExCeL

London is one of the world's busiest international business hubs, and can be reached by more people, from more destinations, in less time than any other city in the world. It is known for its accessibility and has a wide range of low-cost rail and air links to global cities. Getting to ExCeL London couldn't be easier! For full event travel and information, please visit

www.learningtechnologies.co.uk

### Accommodation

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www.learningtechnologies.co.uk/welcome/ free-exhibition/travel-hotels





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