

LTSF20 D4S2: How to deliver engaging, interactive webinars

Donald H Taylor – General chat

Martin: CW: look at the principle : ask a question participants can't get wrong

James Booth: prevention rather than cure

Sarah B: when you ask people to engage straight away you set that expectation for the session

Steve 2: PowerPoint Presenter Coach is a great way of preparing for a webinar. Has anyone used this new feature?

Dawn Smart: @Sarah B: totally agree

Tony Vicente: Yes- I love Coach, recommend it

Antonio Palacios: @CW: See your point. But it is a safe way to kick-start engagement. It is just an example

Conrad T: No men?

Melanie Watts: Thanks James, please can you give us details on how to access the LT Digital Hub, I was late joining today, apologies

TamGeo: no entry

James Booth: @Melanie - it's a web-page

James Booth: The recording, slides, chat and other supporting documents will be available from next week at: <https://www.learningtechnologies.co.uk/digitalhub>

Aussie Con: It's all about culture

Jayne Davids: Love your comment @Kim - this way to ski : -)

Mina Patel: I agree pictures have cultural connotation

Keith Colvin: So can words Mina

Sindhu: Both pictures and words

Keith Quinn: @Mina - I think both words (i.e. phrases) and pictures have a cultural connotation

Aussie Con: @Keith - but that sign would not be an issue for those in that country - right?

Christine Locher: Also, culturally things don't always translate the way YOU might think...

Keith Colvin: But that's the point it's not inclusive

Mina Patel: Yes, you're right - words have cultural connotations too - I should have been clearer - I

Mina Patel: I agree - we should ALWAYS pre-test slides - AGREE:)

Keith Quinn: @Don - even if you and your audience speak English as a first language! Any Scot will tell you that

jo: and colours are important

David S: I'm building a "visual vocabulary" for the company I work at and we're testing it around the world.

James Booth: You also have to be careful with different cultures and hierarchies when working with global audiences and global corps

Jayne Davids: Yes @Jo, I've been learning more about that #accessibility

Melanie Watts: Thanks James will others be able to access the digital hub web page if they haven't registered.? I have colleagues who might be interested in the recordings thanks

Keith Quinn: @David S - would be really interested in that

Roz: What does D look like, I can't see the slides?

Megan: lol@ love clocks

LT Marketing: @Melanie: Yes the Digital Hub will be accessible to everyone.

Elena O: Love red and the simple question

Conrad T: Size of the text is a big factor

Sofie: d - end up focus on the time and not the text

Melanie Watts: Great thank you :)

Paul Dearing: slide looks clean

Katherine: I actually think the colour of B is too bright

James Booth: interesting that several hundred people didn't vote

Geoff Hopcroft: D just allows a yes or no answer, not engaging

Michelle Kaye: @James - yes

C W: How many people are in the session then, if hundreds didn't vote?

Roz: Sorry, the reason I have not voted is as I can't see the slides

James Booth: 600

Virginie Chasserau: @Geoff, D forced you to reflect before answering

Laura Watkin: D uses dual coding but actually doesn't meet the principles. Multiple clocks are too distracting (increasing cognitive load). One clock would have been ok but it doesn't quite describe "pace" which is the question. An alternative might be stick figures of walking vs running

Michelle Kaye: No, but it needs to be the right tech

Gaelle: Seriously tidy desk ! really ???

Vanessa: agree Laura

James Booth: notice the GREAT microphone!

rjh: DON hasn't aged!

Mel: A lot of people working at home due to covid might be in a room with no ethernet connection

james poletylo: agree laura

Debbie Jones: In this current period - that's not always possible.

Jamie: @Laura - completely agree :)

Darren: James - are we using VOIP for Donald, or is he using a phone audio? Good quality for over 600 people. Well done for the technical success

Sarah B: clock!

Vanessa: Man I need to up my desk game : D

Phil Stephenson: Does that tumbler in the bottom right have a fine single malt in it?

Sharon Kirby: Should numbers attending be capped to ensure full engagement?

Hayley Maisey: I need to pimp my desk

Laura Watkin: His modelling using lots of examples is superb practice though

David S: Webcam at the top - got to like that. An external webcam is a great idea.

Debbie Jones: I'm definitely a strong believer of key word scripts

Perry: @Emma Pink - sorry, the wrong Emma Pink! There must be two of you (if not more!) in this World...

James Booth: @Sharon - yes for fully interactive sessions you need to control numbers - for classrooms etc

Laura Watkin: I stick mine behind my screen on the wall or stick post-its on my screen in my eye line

Debbie Jones: Too wordy and you get lost and it is too rigid

Mike Bedford: @David S - I just invested in a Webcam and it's a worthwhile investment

Mike Gray: not everyone has a space at home that can be turned into an office

Mel: I find it useful to put post its up with key points behind my monitor

James Booth: but, it depends on the tech and the content

Vanessa: Yeah not a fan of scripting

Paula Davis: PowerPoint presenter mode does a great job for managing flow for the presenter

Laura Watkin: Live delivery you'll only be able to realistically view a few bullet point prompts

Jennie: Such a good tip!

Antonio Palacios: I use a second screen for that script and other supporting material/notes

Di: agree Paula

Debbie Jones: Me too Antonio because I'm not usually on video

James Booth: so much GREAT feedback and input here from the audience, this is interactive for me

james poletylo: webinars are often used for the sage on the stage to do the same online with a few questions. It is still a presentation not a collaboration

paula johnston: what are your views on zoom as a platform

Dawn Smart: Use a second screen with a learner view on it

Debbie Jones: Imagine it would be different if on video unless that was the screen you were recording from

Amir: finally webinar which deals with how people prepare in REALITY! THANK YOU

Donald

Perry: Presenter mode doesn't work well (if at all) in apps like MS Teams

Jayne Davids: energy & a smile

Laura Watkin: One improvement (from cognitive science) would be to give us a pause to read the slide and reveal each step using animations - THEN talk through the slide.

Steve 2: Yes for Presenter View in PowerPoint - it even provides live instant subtitles now too

Katherine: The idea of a boring voice is very subjective though

Vanessa: Yeah I like that we can discuss like that James

Hayley Maisey: You need highs and lows - light and shade

Jerry A: "Power speak" by Dorothy Leeds is a great book with respect to transitions

Carrie (@CarrieAWalton): @Dawn Smart - the 'silent student'

Tristan Hale (Sphere): David Attenborough

Vicky Johnson: The only thing with webinars is that you really need more than one screen - one for sharing, one for notes/PowerPoint presenter mode, one for the webinar if you need to monitor Q&A etc

Paula Davis: Pace and intonation

Christine Locher: being alive : -)

Sarah B: passion

Claire 2: I always use a second screen so I can separate the controls/ question pane etc

Mina Patel: I think it's important to be genuine

Antonio Palacios: @Debbie: my camera is between the screens, so it does not seem like I am looking away

Jayne Davids: ha ha @Christine, yes that helps

James Booth: @Paula - all platforms have pros and cons. zoom is good at video conferencing

Gaëlle: it helps to have a great deep voice like yours Don!

Vicky Johnson: I suppose it depends on the software you use

Laura Watkin: His slides are great examples of reducing cognitive load - lots of cog science

being used. Great role-modelling

Aussie Con: It is amazing how a smile can be seen in an Audio only webinar

Paul Dearing: not having a strong regional accent

Debbie Jones: Ah, that's a good idea @Antonio

Mel: years of reading stories to children in the library have helped me with my voice

Keith Quinn: Enthusiasm for your topic always encourages engagement with your audience

I think

Brendan: Physical movement, incl, standing from time to time.

rory miller: Gordon Brown... dull... never

Laura Watkin: Varied tone and emphasis - using the "advert effect" or raising volume periodically to get attention - Donald does this well!

Carol Jamieson: I have my second screen behind the first (higher) so that I can look at the participants but see the slides easily without looking away

jo: Jason Treasure has great tips on how to use your voice

Laura Watkin: @Carol would love a second screen - so essential!

Keena: remember that!

marc: just watch Steve jobs introducing the mac book -it was in an envelope the Master-

Jennie: be genuine

Seaneen McGrugan: Loved Kevin's session!

Aussie Con: Mr. Charisma Kevin!

Mel: Yes I would also love a second screen - just have a laptop raised up on books!

Mike Bedford: Kevin is the man!

Emma Pink: Absolutely, someone reading words off a presentation makes it boring. When organised and having some pre-prepped slides makes you come across as authentic and enthusiastic

Phil Stephenson: Kevin was amazing!

Carol Jamieson: @Laura - my husband bought a 32" screen as he has taken up photography so I am now very spoilt. Will be squinting at screen if ever get back to the office!

Niall Gavin: Present an Ignite session - 20 slides in 5 minutes and they auto advance!

Sarah B: People always forget vocal warm ups - without you can damage your voice

Jayne Davids: Hydrate is key too

Laura Watkin: Closing the "knowing-doing gap" Donald - thank you for a practical and modelled set of strategies rather than just high level sound bites.

Mel: Toastmasters has some good activities for vocal warm ups

Clay: "just a minute", what is that?

Jan: Make sure you aren't wearing a white shirt with a white background !

James Booth: @Mel - great resource thanks

paula johnston: what's just a minute

Debbie Jones: You have to speak out loud when rehearsing - you don't know what words you will trip over unless you do

James Booth: rehearsals are KEY for building confidence in your own voice

Amir: Presenting to an Invisible Audience - can be done by you simply running a webinar by yourself...

Mina Patel: rehearsals can be underestimated -

Laura Watkin: @Amir - that's great advice

kriti: Do mock sessions with seasoned facilitators

Mina Patel: yet they are so so so important!

Janet "Audacious One" Webb: Clay and Paula - a BBC radio quiz where you are given a

topic and have to talk for a minute without repeating or pausing

Michelle Kaye: @clay - radio show - you have 1 min to talk about a given subject - but no repeating, hesitation

Mel: I talk to my dog!

Antonio Palacios: Recording yourself is a way of rehearsing and testing the product before it is delivered

Debbie Harrison: UKbodytalk have great online courses including voice exercises

Christine Locher: If you are wondering about "Just a Minute" here is the format https://en.wikipedia.org/wiki/Just_a_Minute#:~:text=The%20object%20of%20the%20game,the%20banter%20among%20the%20participant%20s.

Caroline Singleton: Agree!

Rachel 3: @paula you get one minute to talk on a topic, without any hesitation, deviation or repetition e.g. bridges

Susie Smith: 'Just a minute' is a radio programme in the UK where people have to talk on a topic for just a minute with repeating words or erring & umming!

Mike Bedford: I absolutely agree about rehearsal and dry run - I've fallen foul of this many times : (

Amir: I have run webinars where no one joined! I didn't stop - I still delivered it for practice...luckily I have more people joining now :)

Janet "Audacious One" Webb: Rehearse out loud - let your brain know what's coming.

Claire 2: be careful of rustling your notes - it sounds horrible if picked up by microphone. Another reason to use a proper microphone and not the built in one on your laptop

Vicky Johnson: some people really struggle with presenting on webinar because they can't see their audience to engage with. I try to smile when I talking and also practice in the mirror. If you can someone in the room with you to nod while you're speaking but can really help with presenting confidently

Sarah B: @amir well done you!!! that sounds tough but a fab attitude

Mike Bedford: Know your content, own it and be confident delivering it :)

Jeremy Couch: Where can we find Jason Treasure please

Amir: @sarah b @laura watkin thank you

Mike Gray: @amir well done : -)

Keith Quinn: @Vicky Johnson - agree. People underestimate how different it is to present in a webinar compared to live in a room

Jamie Moore: Rehearsal is so important. Plays and Musicals don't get just put on once people have learnt their lines

Debbie Jones: : D comic sans

Denise Marshall: speeko app for rehearsals

Elena O: This is a great session Donald and the team, thank you very much

Laura Watkin: Don't forget to have a drink ready too - nothing worth than a dry throat or a tickly cough that you can't solve!

Manisha Parmar: Having the trainer reading from notes can be off putting as it doesn't sound like they understand the subject or are passionate about it

Amir: this is a great webinar that makes us learning professionals feel more comfortable about our approach and preparation - thanks Donald

Katherine: Apparently, Comic Sans is easier to process for a lot of neurodiverse people (e.g. autistic people or those with ADHD)

Rachel 3: Comic sans can actually be a good choice as a font that is easier to read for

people with dyslexia :)

Aussie Con: <https://donaldhtaylor.co.uk/insight/webinar-master-the-book-now-free/>

Debbie Jones: Thank you Donald, I'm going to have to drop off but great webinar

Vanessa: Thanks for all the resources shared everyone!

Clay: Thank you for the Tips!

James Booth: @Rachel - but if you use comic sans people often laugh

Christine Locher: A lot of this is about BEING rather than DOING

Monica: Thank you, great session!

Marla: I have a photograph of a theatre audience looking at me posted behind my computer camera to 'talk to' when presented my digital learning courses.

Emma Pink: Thank you Don!

James Booth: @Rachel - and I'm very dyslexic so like the font myself

Derek Smalls: no Comic Sans please

paula johnston: what time would you recommend for the ideal webinar

Mina Patel: @Christine - that's a very interesting way of thinking about it

Katherine: It's much easier to be authentic when you're delivering a subject you're passionate about

Laura Watkin: Brilliant webinar about webinars - thanks Donald - well worth the time even though little was new I was able to self-assess my own work and pick up some tweaks I'd lost sight of because I'm busy.

Katherine: *much

Rachel 3: @James indeed I actually did as someone submitted a job application in comic sans... I was then told by a colleague... every day is a school day :)

James Booth: @Marla - great idea (picture)

Mike Bedford: Thank you for this session Don, very insightful and thank you for the resources and tools :)

David Molineaux: Test Match Special helps ;-)

Mel: these sessions have been great - I've been to the Excel Centre before but prefer this format

Susie Smith: That's a great tip about reading a poem aloud each day - thank you

Emma Pink: Ah hello Mel! : D

rjh: That has been a very good session, best yet so far and an exemplar.

Mel: @Emma hi :)

Nabou: Thanks to everyone for this insightful webinar and tips and tricks, as well as material

Emma Pink: @Mel - fancy seeing you here :)

Mike Bedford: @Mel we wouldn't want to be at the Excel right now : (

Denise Marshall: love the reading aloud each day

Paul Ashworth: Some great tips and tricks Don. Great webinar on webinars. Thank you

Mel: @Emma - it's been a great series of events

Sharon: Also vowels - A E I O U repeating

Sarah B: this has been the best session I've attended so far - thanks Don :)

James Booth: we have learned from each other, and pushed the interactive boundaries of a webinar, but, 600 people can't all speak at the same time on any tech

Emma Pink: @Mel - absolutely! There have been some great webinars this year

Mark Bennett: I love that! Read one poem aloud a day

Claire 2: on line training is very different from a webinar - agreed

Jonas: Totally agree on that Don : -)

Mel: @Emma - and ours will soon be this good!

James Booth: hate them - how are they live !
Mike Bedford: Hi @James Poletylo :)
Andreea: :)))))
paula johnston: what would you call "online training" a virtual learning experience?
Bea Kotelko: hate them too - what is the point?
Megan: wow... can't believe people do that
James Booth: we used to have pre canned content for backup, but, people now do that out of fear of being live
Andreea: talking heads : D
Iffaf Khan: I have to confess that I have organised this for people who work in countries with an unreliable internet connection. But I do say that it is a recording
Megan: You can't even ask a question!
Marla: PAula - our virtual training is (VILT - virtual instructor lead training)
Dave Brown: Same league as "Have you been missold PPI?" phone calls
Aussie Con: I am with Don - if this is disclosed then there is NO PROBLEM!
Zahra: Yeah - I've left pre-recorded sessions. If it's not live say that.
Janet "Audacious One" Webb: Brilliant session from Mike
Claire 2: I call ours a 'virtual learning programme' as they are a blend on many things.
Emma Pink: @Mel - we are definitely organising this in both our teams!
Katherine: I'm autistic and the processing time can be challenging if the pace is too fast
Piroska Down: Great webinar. Thank you, Donald. I have to go now because my session starts in 3 minutes, but will look for the recording to listen to the end of it. Thanks again.
James Booth: @Katherine, it can be challenge for anyone
chloe: In Teams you can have captions across the bottom for non-hearing audience or mixed forum of cultural / languages
Vanessa: in zoom you can turn on CC as well
Melanie Watts: Great session Donald thank you
Becci: Does anyone have good suggestions for headsets?
Mel: @Claire 2 - yes we are using similar phrase for our blended progs
Zahra: Michael Osborne - @MikeOzzy
Lorenz: Great session thank you!
Ionica TARAU: Thank You for all! great session!
Myra Wopereis: great webinar! thanks Donald.
Mike Bedford: @chloe agreed it's good to check if your audience has any needs in advance
Katherine: @James Booth it can, but I tend to need more processing time than most and it can be harder to catch up :)
James Booth: USB microphones are proper digital
chloe: your sound quality is excellent
Vanessa: Have to drop off, great session, thank you everyone!!
Keith Quinn: @Cloe @Vanessa - yes, but neither copes well with regional accents
James Booth: free standing is best if possible
chloe: @Keith very true!
paula johnston: do you recommend a microphone then
Vanessa: very true Keith (I know, it hates my French accent lol)
Gillian Robinson-Smith: Really helpful session. Thank you
Joyce Murray: thanks, great session
Darren: can you use VOPI if using Breakout rooms?
Carrie (@CarrieAWalton): Got called away part way through so will look forward to catching up with the recording.

Carol Ann: Adobe shows if the screen is the front one and interacting properly – I go between word and Adobe so would be seen to not being fully engaged which is not true

Robin: Absolutely awesome session thank you both thank you all

Kim Darkin: really useful session - thank you so much!

Bea Kotelko: A great session Donald, I totally enjoyed even though I feel confident when delivering webinars

Keith Colvin: Thank you

Vicky Johnson: Thank you

chloe: Don you are a legend! An excellent webinar

Lea Weiss Morgan: Very interesting session, thank you

Rachel 3: LOVE the attention to timing :)

Keith Quinn: Thanks @Don @Niall excellent session

Tom Sparrow: Thank you Don for a fantastic session!

Emma 3: great webinar Don!

Antonio Palacios: Blue Yeti tends to pick *everything* around it. It is great but needs tweaking with levels/gain, etc

Natalie Ann: Brilliant session, thanks so much Don and Niall! :)

Samantha Cole: Thank you for an interesting and useful session

Martin: Brilliant Session Don, well done!

Laura Watkin: Nailed it on timing - fantastic role modelling, thanks Donald

Mina Patel: Thank you very much - really enjoyed the session

Livia: what a great session Donald, thank you very much!

Steph Hayward: Very useful-thank you

Marla: THANK YOU...brilliant hints and tips - I am giving my first webinar on MONDAY!

Omid: thanks.

Jude Mckaig: thank you

Karen Chambers: This was so useful, thank you - and great interaction

Vicky Keith: Thank you!

Donna: BRILLIANT THANK YOU DONALD!!!!

Katherine: Thanks for a great session

sarah 4: Thanks -was great

Sindhu: Thank you Don. Very interesting and useful session

Monica: Thank you, great session!

Joyce: Thanks, great webinar, very useful

Sharon Webber: Thank you Don

Iffaf Khan: You are the Don!

Keena: thanks

cath: thank you

Andrea Allison: Thank you great help

Anju Patel: thank you

Alison Lewis of Spiral Training & Associates Ltd 2: Many thanks. Great session

Marie Andervin: Thanks!

Stephen Roberts: don taylor the master of webinars!

Katrine Carstens: This has been great!

sharon 3: Thank you Don for the insights in this webinar! Very useful!

Jo 3: Thank you. Very useful session.

Rebecca: thankyou

Gaelle: I loved the session. some e great take aways!

Mark Bennett: Great session thanks Don!

Bob Bain: Thanks, excellent
Steve 2: Awesome! Thanks Don.
Siôn Elwyn: Thank you very much - very enjoyable and educational
Anne: Thanks so much really engaging
Bea Kotelko: Best session so far, congrats!
Jonas: Great session, thanks
Emma Pink: Thank you Don!!
Jamie: Thank you!
Merlean: Thank you :)
Wayne Stefano: Thank you, very interesting
Hayley Maisey: Thank you - insightful stuff!
Seaneen McGrugan: Thanks for an amazing session Don and Niall!
Geoff Hopcraft: Very enjoyable, , thank you
Jennie: Thanks, some really helpful useful tips
Rachel: thank you Don, gt session
Aidan: Excellent session, well done to all concerned!
Jerry A: thanks Don
Linda 3: Thank you. Very interesting
Luke Harmer: Thank you! Brilliant!
Micheal Goodman 2: Thank you. Really useful.
Megan: thank you everyone!
Wai-Fun: Thank you
Karen Wooff: Thank you, you now have me thinking about how to use these with a blended approach
Christine Locher: and of course, twitter #D4S2
Diane: Fab! Thank you so much!!
Gareth Brown: Learning from the Master - great stuff Thanks
Mel: Thanks
Linda 2: Thanks - that was really useful
Teresa 2: Thank you! Will be using those tips
Carole McColl: Thanks, great session
LK: thank you!
Richard Price: Thank you as always Don and the Learning Technologies conference team for another awesome webinar!
Mark Reeves: Thank you very much
David S: Thanks. Great session. Plenty of notes to think about.
Jan Beard: Thank you
Diane Woods: Thanks Don, the end definitely justified the means
Jeremy Couch: Fabulous
Merja AT: A great session, Donald!
Sarah B: fabulous!!!
Rosie Martin: great thank you!
Natasia Hieber 3: thank you Don this has been great!
Mike Bedford: Thank you Don :)
Christine Phillips: thank you - very informative
Phil: Thank you, it's been very informative and engaging. Restored my faith in your brand after a difficult session on Monday with lots of technical issues.
Richard: nice one thanks
Michael Ford: Than you! :)

Liz Harris: Really well done, thanks
Mark Reeves: Great job
Amir: is there a recording of this?
Jim Potts: Excellent Don thank you!
Rhi: Brilliant thank you!
lisa 2: thank you
Ng Geok Khim: great host!
Noel Read: Thanks
Maciej Czarniawski: thanks
Jayne Davids: Thank you Don, Niall and everyone
Hattie: Thank you! Very interesting!
Halina Balfe: thank you
Alix Harrower-Dees: Thank you for a very informative practical session!
jo: great stuff thanks
Sharon Kirby: Thank you
Phil Stephenson: Thanks Don Great Session
Carol Ann: Brilliant session
Cat Underwood: Thanks Don interesting and engaging and a lovely voice
Michelle Kaye: Thank you Niall and Don
Caroline Singleton: Thanks all - great session
Aussie Con: Goodnight all
Roz: Thanks Don, extremely interesting!
Karisma: Thank you! very useful
Debbie Tarrant: Thank you
Brenda Duffy: Best webinars on how to deliver webinars I've attended. Thankyou.
Gerdur Petursdottir: Great webinar, thank you
Julia: Thank you
MaggieH: Great thanks
Debbie M: Thank you - great session
Emma 2: Thank you
Antonio Palacios: Thank you!
Darren: Thanks all
Paul Duggins: Thank you - interesting session!
Sylvia Campbell: Thank you
Rabea Schmidt: Very engaging and interactive webinar! Thanks a lot!
Dhiraj Mann: Thank you
Elena O: Thank you
Justyna Brownbridge: excellent session thank you!
Kyle Robinson: Thanks all
Nellie Konijnendijk: Thank you for the interesting session
Steve: Excellent - thanks
jo: this was actually good, learnt something with good take away points
Michelle McShortall: thanks
Victoria: Thanks and have a great day!
David Kirby: Thank you, great session!
Nathan Obasi: Thanks all.
Darren: turn off your mic don!
Carol Jamieson: I meant to sign up for the 1.30pm session but didn't. Is there any way of getting the link please?

Antonio Palacios: Open mics : -)

Gaelle: You are still recording Niall

Darren: a gordon browne moment!

Brendan: Thanks and someone's mike is still on!

Jamie: This is like a bonus track on a CD

Darren: lol - I hear ya! lol

Juliana Foo: part 2? :)

Andreea: Thanks, Donald! :)

Jeremy Couch: it was so good we don't want it to finish!!

James 2: Great webinar - Thanks! :)

Fiona: Thanks!

Darren: let's just carry on and make this a podcast!

Antonio Palacios: maybe try stopping the recording first...?

Jeremy Couch: The power of group thought