

Moving From Fake to the Cherry on the Cake!



Mirjam Neelen



Twitter:

MirjamN

LinkedIn:

https://www.linkedin.com/in/mirjamneelen/

Blog:

3starlearningexperiences.wordpress.com

Book:

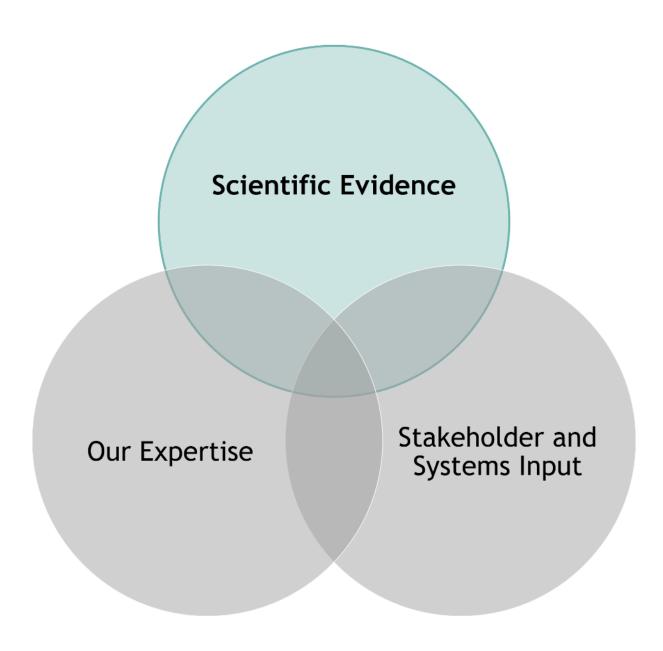
Evidence-Informed Learning Design

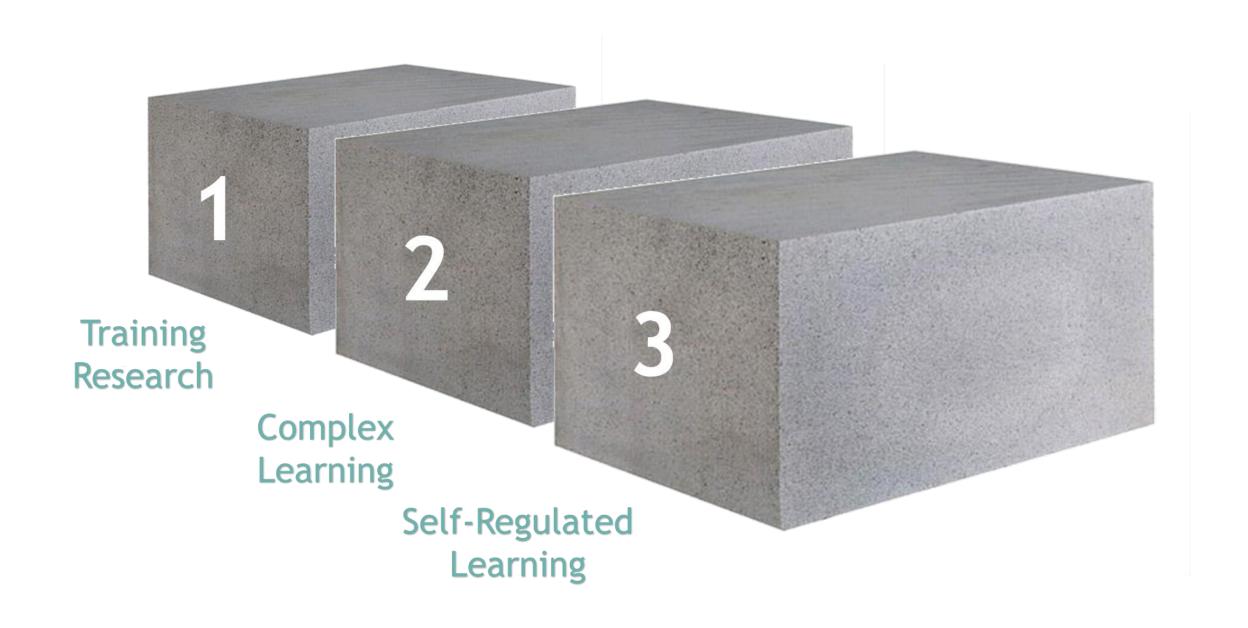
How are you already using SCIENTIFIC evidence from the LEARNING SCIENCES in your work?

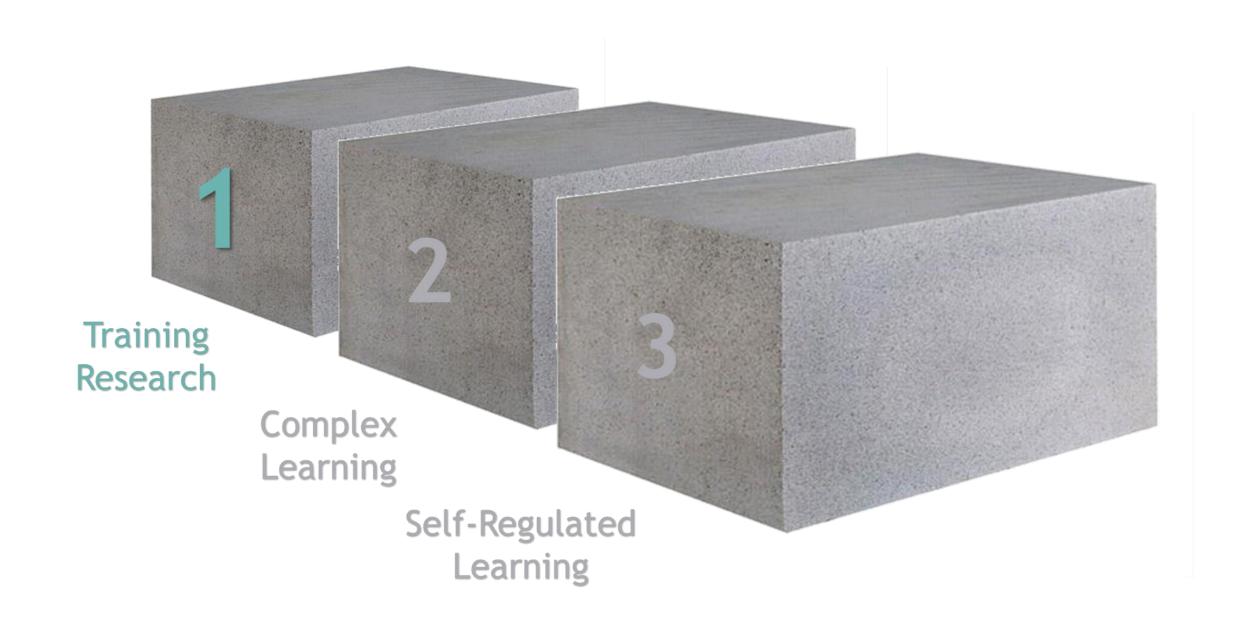
FAKE IS REAL REAL IS FAKE



Resource: https://kingdomecon.wordpress.com/2018/07/02/real-science-vs-fake-science/









The Science of Training and Development in Organizations: What Matters in Practice

Psychological Science in the Public Interest 13(2) 74–101 © The Author(s) 2012 Reprints and permission: sagepub.com/journalt/Permissions.nav DOI: 10.1177/1529100612436661 http://pspi.sagepub.com



Eduardo Salas^{1,2}, Scott I. Tannenbaum³, Kurt Kraiger⁴, and Kimberly A. Smith-Jentsch²

¹Institute for Simulation & Training, University of Central Florida; ²Department of Psychology, University of Central Florida; ³The Group for Organizational Effectiveness, Albany, NY; and ⁴Department of Psychology, Colorado State University

Summary

Organizations in the United States alone spend billions on training each year. These training and development activities allow organizations to adapt, compete, excel, innovate, produce, be safe, improve service, and reach goals. Training has successfully been used to reduce errors in such high-risk settings as emergency rooms, aviation, and the military. However, training is also important in more conventional organi-

and implemented can greatly influence its effectiveness. That well-designed training is impactful is important as continuous learning and skill development are now a way of life in modern organizations. To remain competitive, organizations and countries must ensure that their workforce continually learns and develops. Training and development activities allow organizations to adapt, compete, excel, innovate, produce, be safe, improve service, and reach goals. In the United States alone,

improve service, and reach goals. In the United States alone, organizations spend about \$135 billion in training individuals per year (Patel, 2010). Organizations invest in training because

sting in their employees they believe a skilled workforce represents a competitive

Therefore, decisions about what to train, how to train, and a a wrong way to design, deliver, and imple- how to implement and evaluate training should be informed by the best information science has to offer. This article briefly

., training is not as intuitive as it advantage. Lence of training that shows that there the research on training clearly shows two things: (a) presents results from a series of meta-analyses that provide

The goal is a sustainable change in behaviour and cognition.

Salas et al, 2012

organizations spend about \$135 billion in training individuals educating their per year (Patel, 2010). Organizations invest in training because sting in their employees they believe a skilled workforce represents a competitive

Therefore, decisions about what to train, how to train, and ...a a wrong way to design, deliver, and imple- how to implement and evaluate training should be informed by the best information science has to offer. This article briefly the research on training clearly shows two things: (a) presents results from a series of meta-analyses that provide

, training is not as intuitive as it advantage. sence of training that shows that there

The goal of effective training is a sustainable change in behaviour and cognition.

Planned and systematic activities

Salas et al, 2012

organizations spend about \$135 billion in training individuals educating their per year (Patel, 2010). Organizations invest in training because sting in their employees they believe a skilled workforce represents a competitive

> Therefore, decisions about what to train, how to train, and how to implement and evaluate training should be informed by the best information science has to offer. This article briefly

, training is not as intuitive as it advantage. sence of training that shows that there a a wrong way to design, deliver, and imple-

the research on training clearly shows two things: (a) presents results from a series of meta-analyses that provide

Salas et al, 2012

The goal of effective training is a sustainable change in behaviour and cognition.

Planned and systematic activities

Instruction, demonstration, practice, and feedback

TRAINING, THE FAKE WAY

We default to training

TRAINING, THE FAKE WAY

We default to training

We design poor training for the wrong reasons

TRAINING, THE FAKE WAY

We default to training

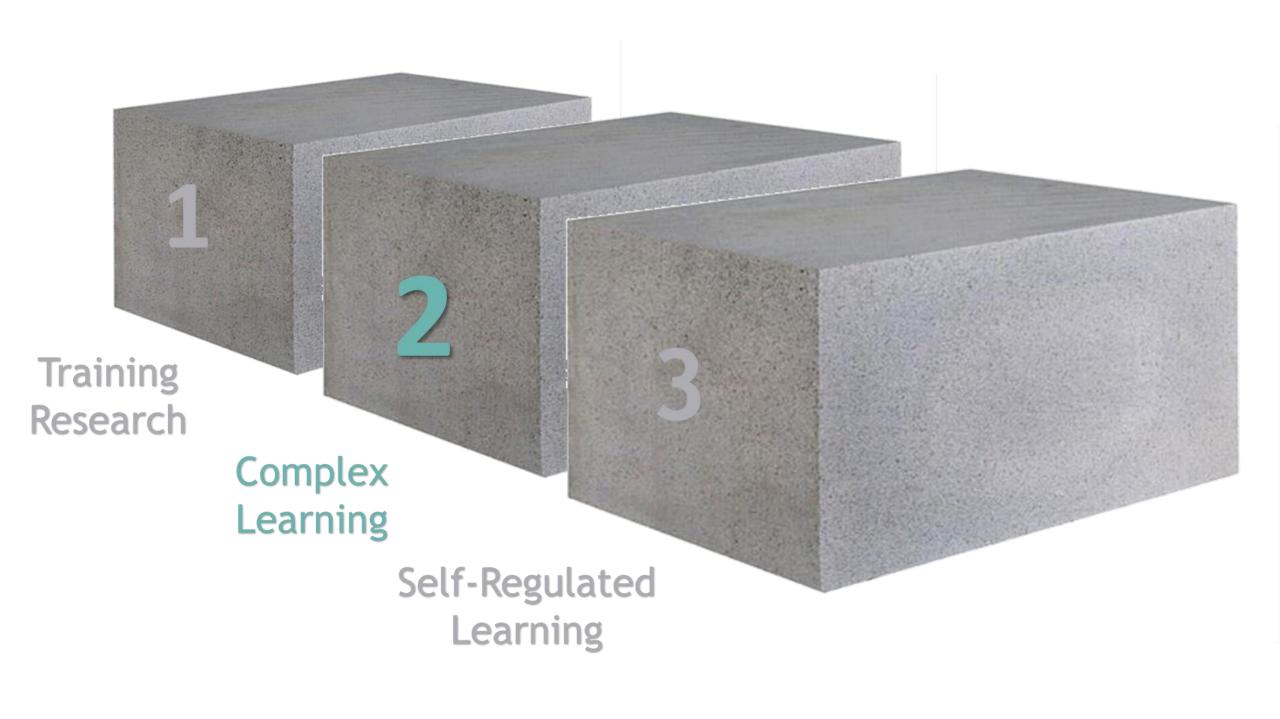
We design poor training for the wrong reasons

We bash training in general

What the evidence for effective training means for our practice

- Behaviour or cognitive change
- Process, not event
- Learning solutions vs performance support







We Have a Ladder Safety Problem On Our Hands

We Have a Ladder Safety Problem On Our Hands

Adapted from Shank, 2017

Objectives

- 1. Decide which ladder is best to use given the context and nature of the job
- 2. Inspect the ladder before use
- 3. Use the ladder safely
- 4. Make a hazardous situation safe

We Have a Ladder Safety Problem On Our Hands

Objective	Activity
 Decide which ladder is best to use given the context and nature of the job 	Demonstrations, Scenarios
2. Inspect the ladder before use	Demonstrations, Scenarios
3. Use the ladder safely	Simulations, Job shadowing
4. Make a hazardous situation safe	Simulations, Job shadowing

We Have a Ladder Safety Problem On Our Hands



Activities are mapped to each objective separately

Objective	Activity
 Decide which ladder is best to use given the context and nature of the job 	Demonstrations, Scenarios
2. Inspect the ladder before use	Demonstrations, Scenarios
3. Use the ladder safely	Simulations, Job shadowing
4. Make a hazardous situation safe	Simulations, Job shadowing

Your reaction, please?

This design is (in)effective, because...

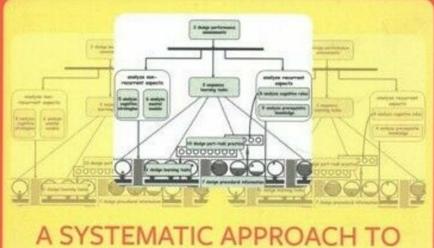
Activities mapped to each objective	Activity
1. Decide which ladder is best to use given the context and nature of the job	Demonstrations, Scenarios
2. Inspect the ladder before use	Demonstrations, Scenarios
3. Use the ladder safely	Simulations, Job shadowing
4. Make a hazardous situation safe	Simulations, Job shadowing

The Evidence:

Effective Design for Complex Learning



THIRD EDITION

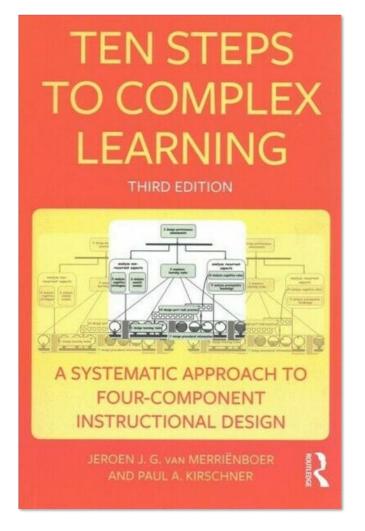


FOUR-COMPONENT
INSTRUCTIONAL DESIGN

JEROEN J. G. VAN MERRIËNBOER AND PAUL A. KIRSCHNER



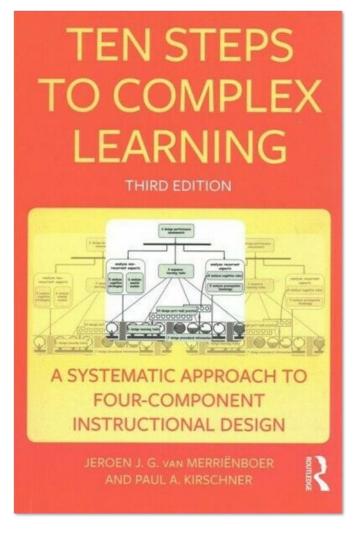
The Evidence: Effective Design for Complex Learning



Atomistic design does not work.

Instead ...

The Evidence: Effective Design for Complex Learning



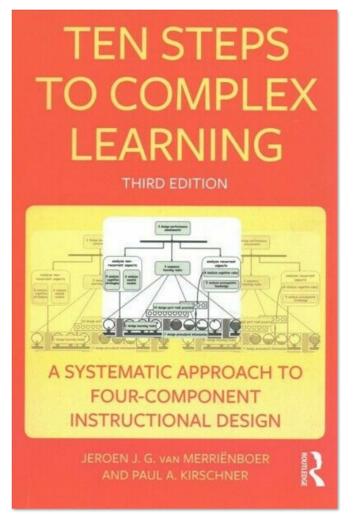
Atomistic design does not work

Instead ...

Use real-life authentic tasks

And ...

The Evidence: Effective Design for Complex Learning



Atomistic design does not work

Instead ...

Use real-life authentic tasks

And ...

Provide problem-solving guidance and scaffolding

Van Merriënboer & Kirschner, 2018

DESIGN FOR COMPLEX LEARNING, THE FAKE WAY

We reduce tasks to simpler/smaller components

DESIGN FOR COMPLEX LEARNING, THE FAKE WAY

We reduce tasks to simpler/smaller components We map activities to each objective separately

DESIGN FOR COMPLEX LEARNING, THE FAKE WAY

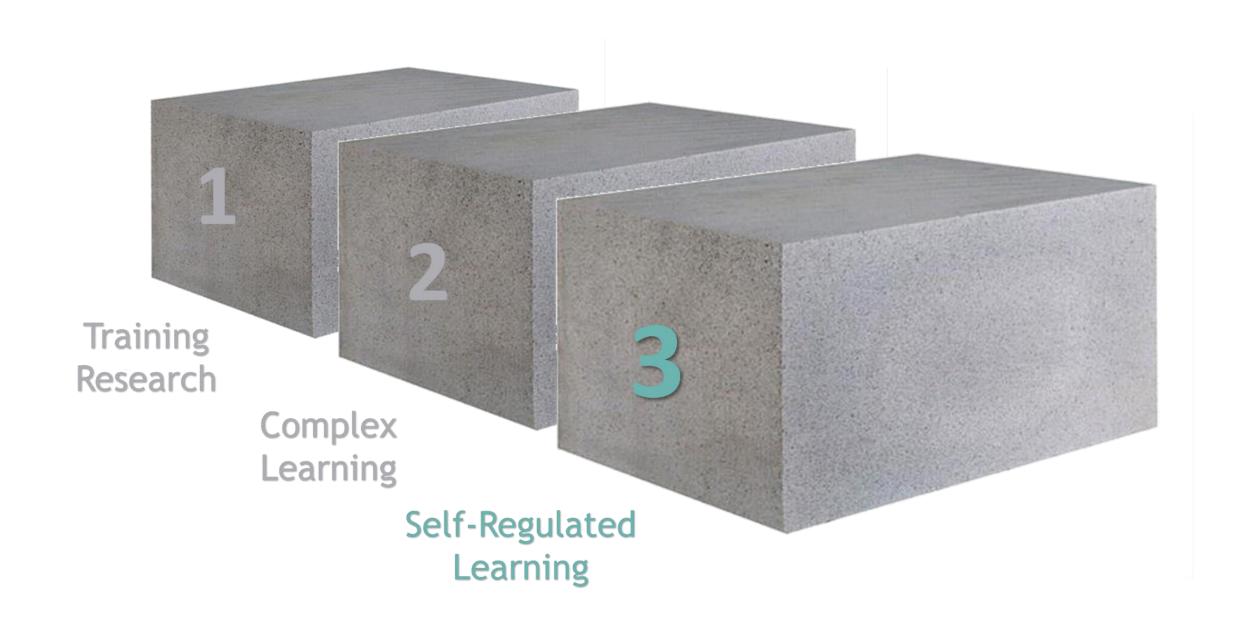
We reduce tasks to simpler/smaller components We map activities to each objective separately

We distinguish between knowledge, skills, and attitudes

What the evidence for 'design for complex learning' means for our practice

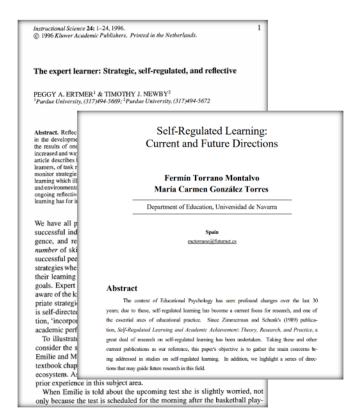
- · Real-life tasks and situations
- · "Easy to difficult" sequencing
- Variability of practice
- From highly scaffolded to independent practice







Ertmer & Newby, 1996 Torrano et al, 2004 Paradox



Ertmer & Newby, 1996 Torrano et al, 2004 Paradox

2

Learners with little domain knowledge:

- are bad at judging their own knowledge,
- have faulty mental models, and
- struggle with judging their learning outcomes

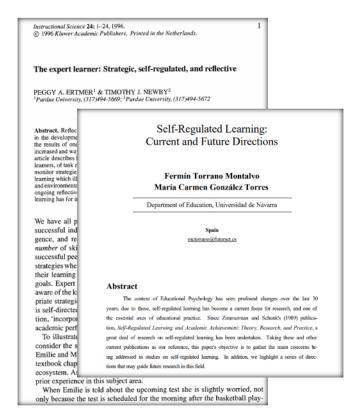


Ertmer & Newby, 1996 Torrano et al, 2004 Paradox:

2

Learners with little domain knowledge:

- are bad at judging their own knowledge,
- have faulty mental models, and
- struggle with judging their learning outcomes

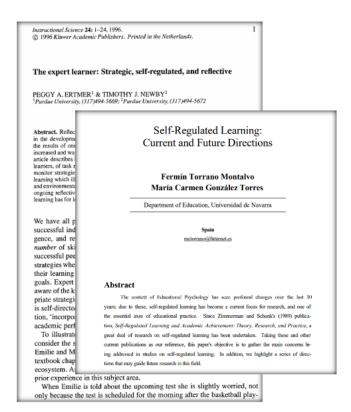


Ertmer & Newby, 1996 Torrano et al, 2004 Paradox

2

Learners with little domain knowledge:

- are bad at judging their own knowledge,
- have faulty mental models, and
- struggle with judging their learning outcomes



Ertmer & Newby, 1996 Torrano et al, 2004 Zimmerman, 2000 Paradox

ALearners with little domain knowledge:

- are bad at judging their own knowledge,
- have faulty mental models, and
- struggle with judging their learning outcomes

3

Guidance to help learners regulate own learning

SELF-REGULATED LEARNING, THE FAKE WAY

We incorrectly assume that we acquire learning skills on our own

SELF-REGULATED LEARNING, THE FAKE WAY

We incorrectly assume that we acquire learning skills on our own

We throw 'learning stuff' at people and they need to figure it out

SELF-REGULATED LEARNING, THE FAKE WAY

We incorrectly assume that we acquire learning skills on our own

We throw 'learning stuff' at people and they need to figure it out

We don't ensure symbiotic relationship

What the evidence for 'self-regulated learning' means for our practice

- Support integration
- Environment that supports people
- Alignment between workers' performance goals and organizational goals





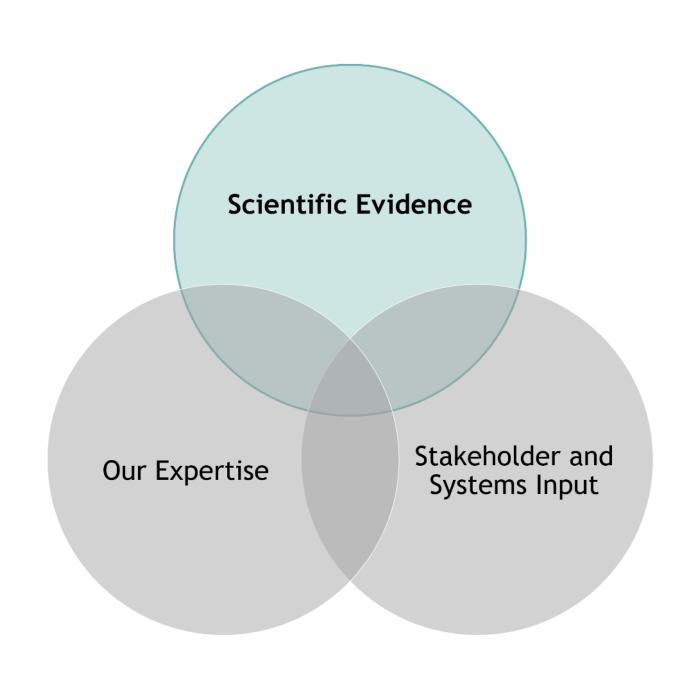


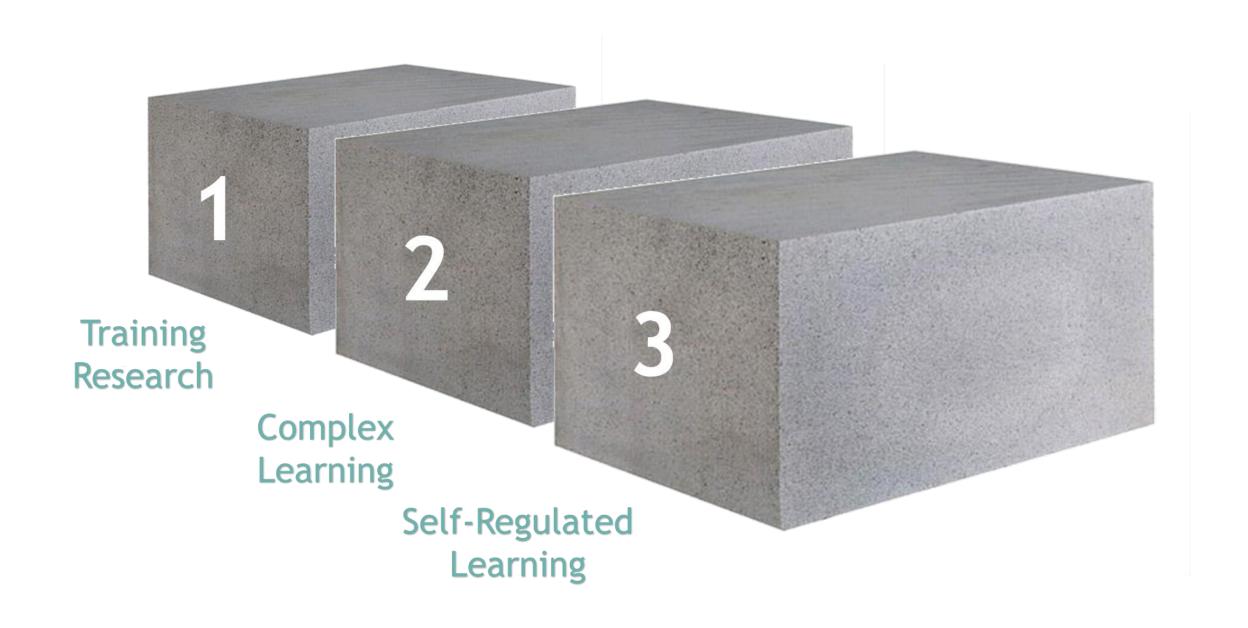


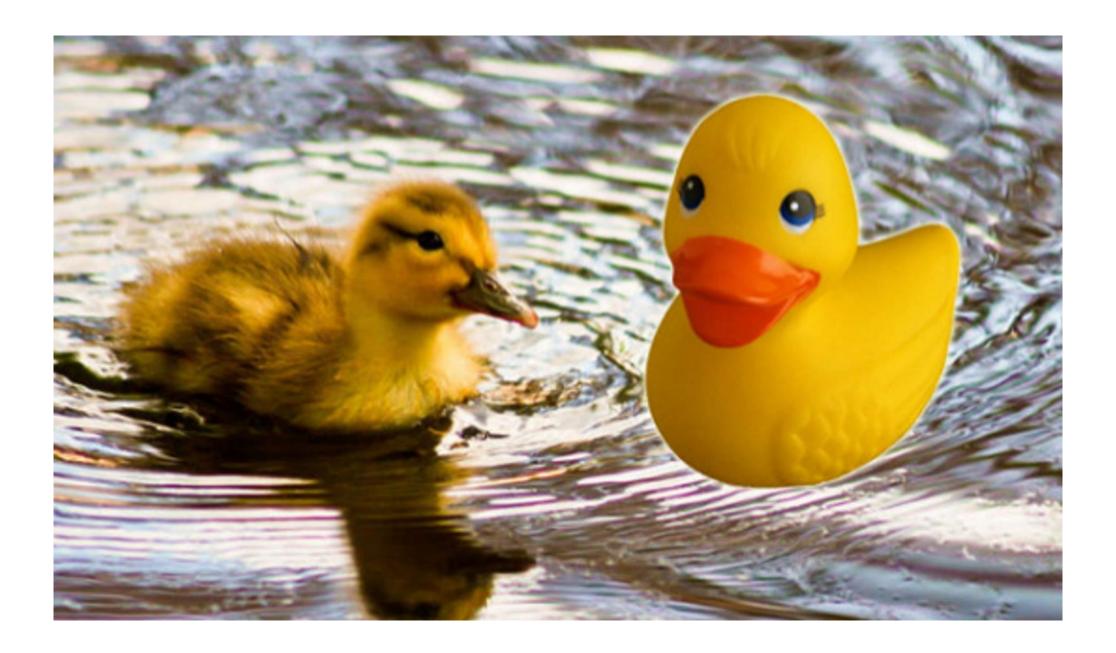
- Behaviour or cognitive change
- Process, not event
- Learning solutions vs performance support

- Real-life tasks and situations
- "Easy to difficult" sequencing
- Variability of practice
- From highly scaffolded to independent practice

- Support integration
- Environment that supports people
- Alignment between workers' performance goals and organizational goals



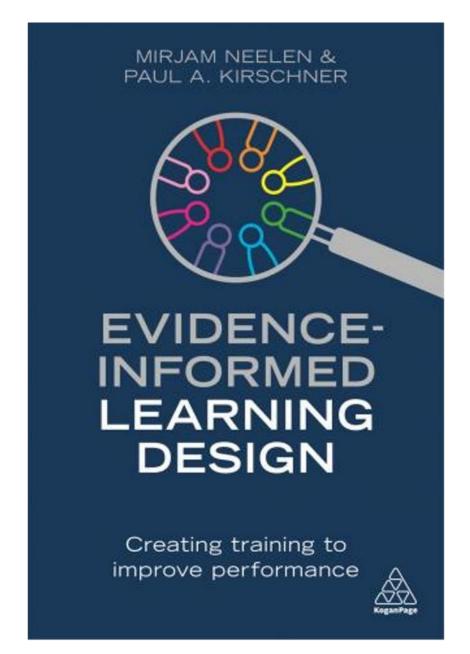






Discount: 20%

Code: EHR20





Enjoy!

REFERENCES

- Ertmer, P. A., & Newby, T. J. (1996). The expert learner: Strategic, self-regulated, and reflective. *Instructional science*, 24(1), 1-24.
- Manjoo, F., (2008). True Enough: Learning to live in a post-fact society. John Wiley & Sons: Hoboken, New Jersey
- Neelen, M., & Kirschner, P. A. (2020). Evidence-Informed Learning Design: Creating Training to Improve Performance. Kogan Page Publishers.
- Salas, E., Tannenbaum, S. I., Kraiger, K., & Smith-Jentsch, K. A. (2012). The science of training and development in organizations: What matters in practice. *Psychological* science in the public interest, 13(2), 74-101.
- Shank, P. (2017). Practice and Feedback for Deeper Learning. Learning Peaks LLC.
- Torrano Montalvo, F., & González Torres, M. (2004). Self-regulated learning: Current and future directions, Electronic journal of research in educational psychology, 2 (1), pp 1-34
- Van Merriënboer, J. J., & Kirschner, P. A. (2018). Ten steps to complex learning: A systematic approach to four-component instructional design. Routledge: London.
- Zimmerman, B. J. (2000). Attaining self-regulation: A social cognitive perspective. In *Handbook of self-regulation* (pp. 13-39). Academic Press.