

LTSF20 D2S1 : Efficient blends for behaviour change and impact, without the baggage

Rob Hubbard – Themed comments

The recording, slides, chat and other supporting documents will be available from next week at: <https://www.learningtechnologies.co.uk/digitalhub>

Donald H Taylor: Rob's book, The Really Useful elearning Instruction Manual:
<https://onlinelibrary.wiley.com/doi/book/10.1002/9781118375860>

QUESTIONS FROM CHAT

Engagement

Sarah Powell: What would you do with a 6 hour day online? How would you suggest making this engaging?

LMS

Sanjeev Kumar: How does peeople using LMS for social learning

Simone: how do you cut through all the literature to get to the quality articles/literature

Astrid: how do you suggest we go about tapping into the creative brain with e-learning made for the whole company?

Yammer engagement

Fiona Tidd: Con - any tips for increasing user engagement with Yammer? we struggle to get our people to use it

Antonio Palacios: Fiona, for Yammer: Culture and personality is a factor. With Sales, no problem, it almost runs itself. With Engineering, hard work, never seems to truly take off. Accepted as fact of how we are socially.

Sarah Conner: @fiona Tidd. we have had to get senior / ceo to use yammer.

Mike Collins: @Sarah - great point Sarah despite the importance of bottom up / user generated content - the impact of senior support / role modelling in using social tools is a massive lever for success

SHOUT OUTS AND OBSERVATIONS

Di: People will forget what you said forget what you did but never forget how you made them feel