



A connected workforce reduces costs, increases revenue and maintains engagement.

Mark Britz & JamesTyer

SOCIAL BY DESIGN

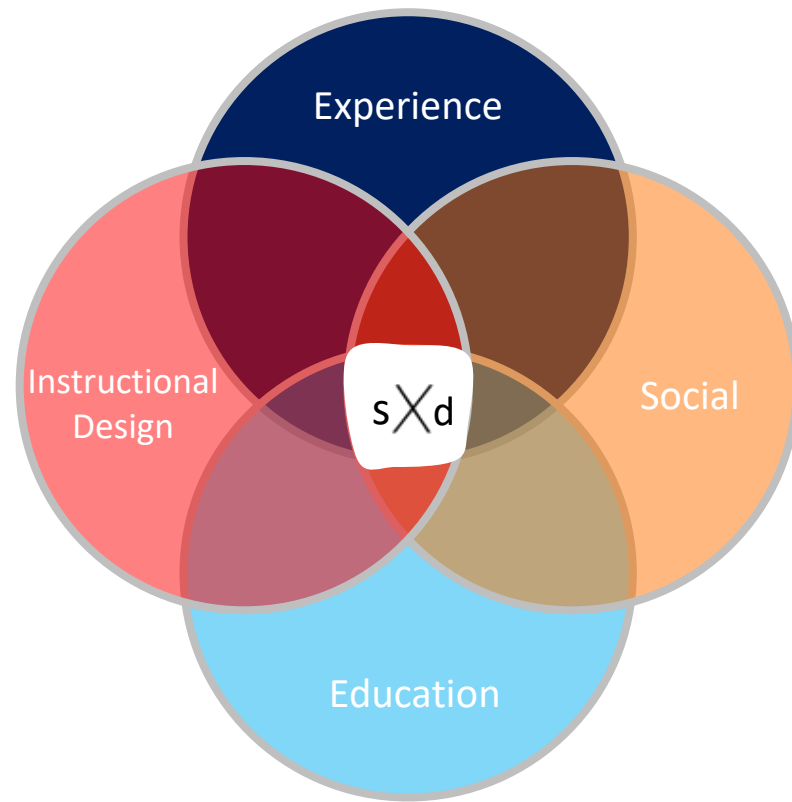
learning
technologies
SUMMER FORUM



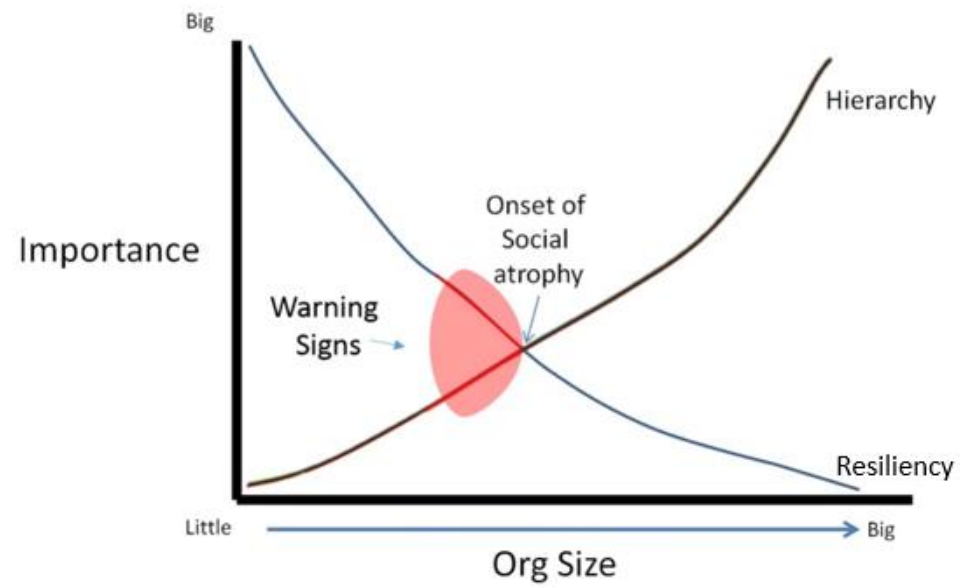
Principles for the Next Century of Work
Jeff Gothelf & Josh Seiden
Series Editors



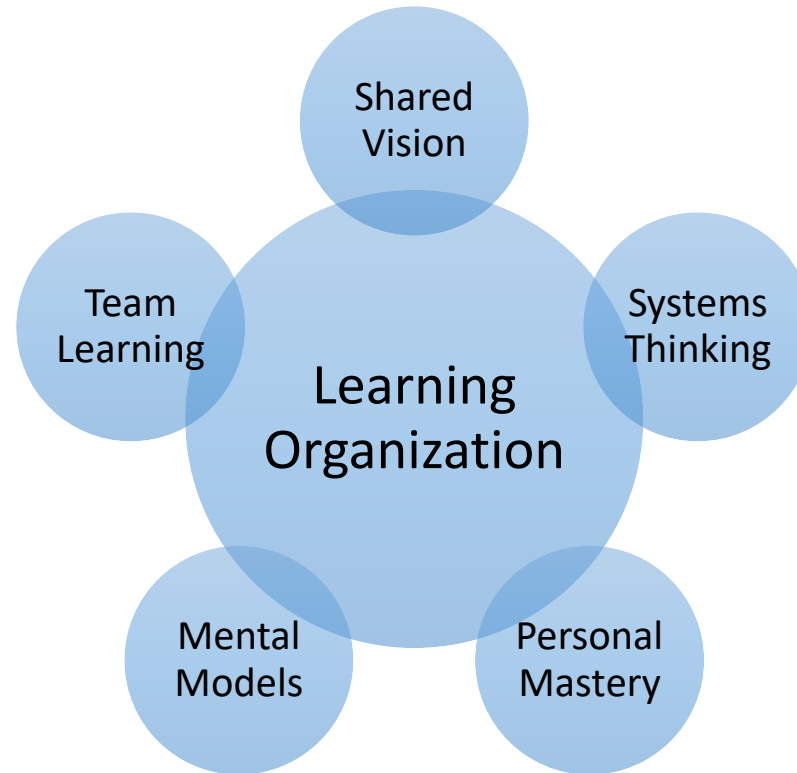
Stay small to grow successfully

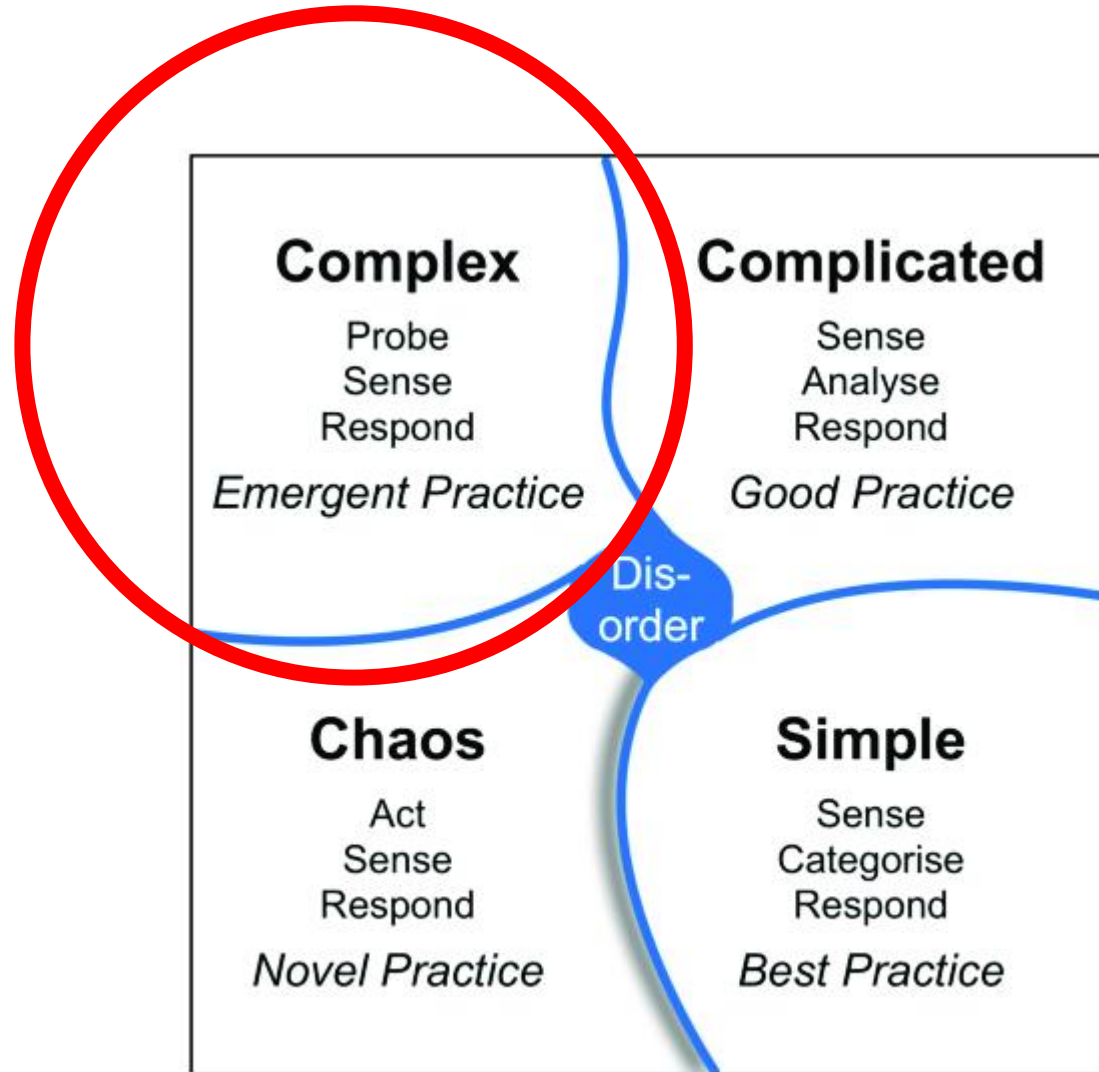


Organizational Growth and Change

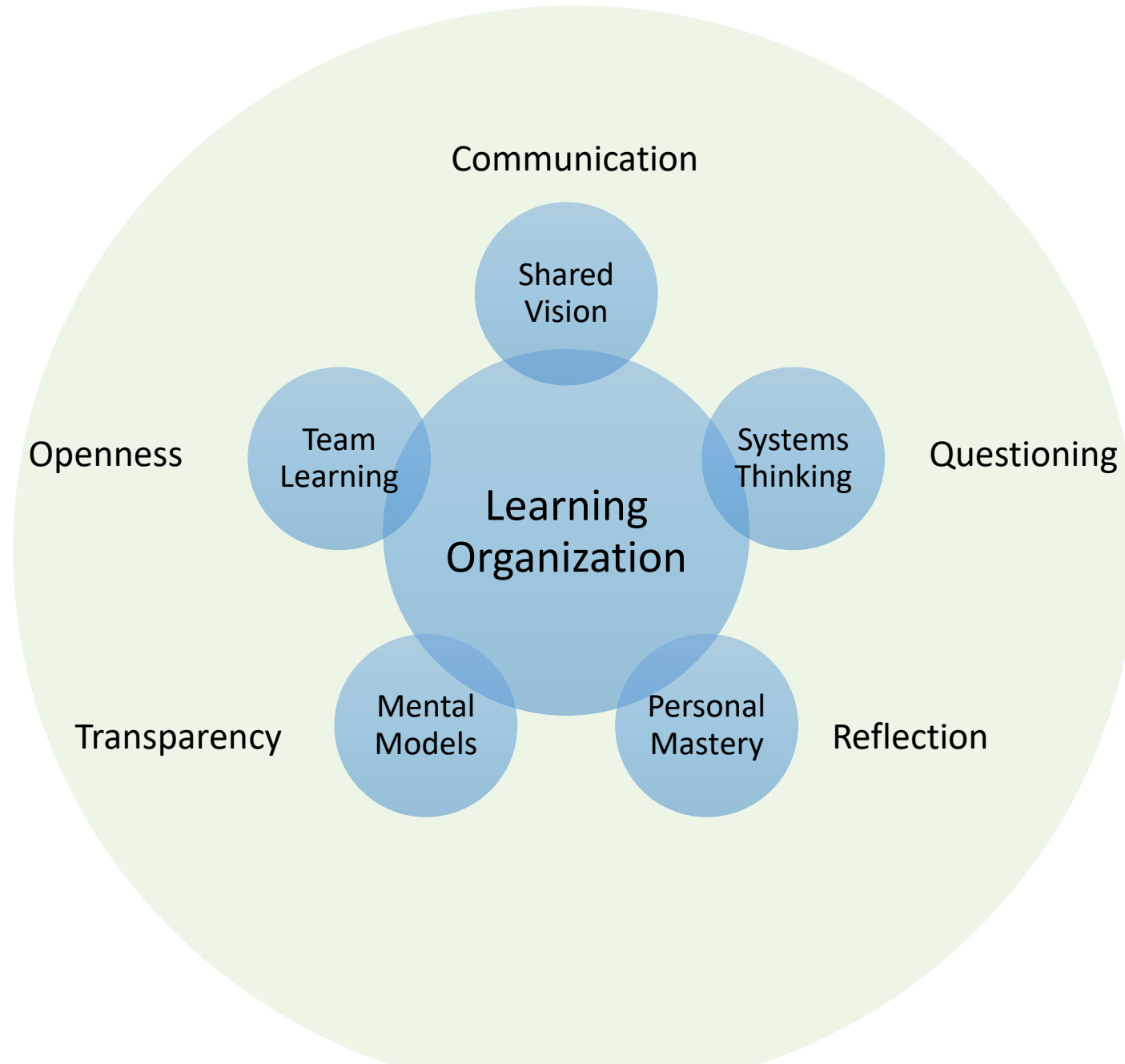


Senge's 5 Disciplines of a Learning Organization





Senge's 5 Disciplines of a Learning Organization



Systems -> Behaviors -> Beliefs

Effective Social Design...

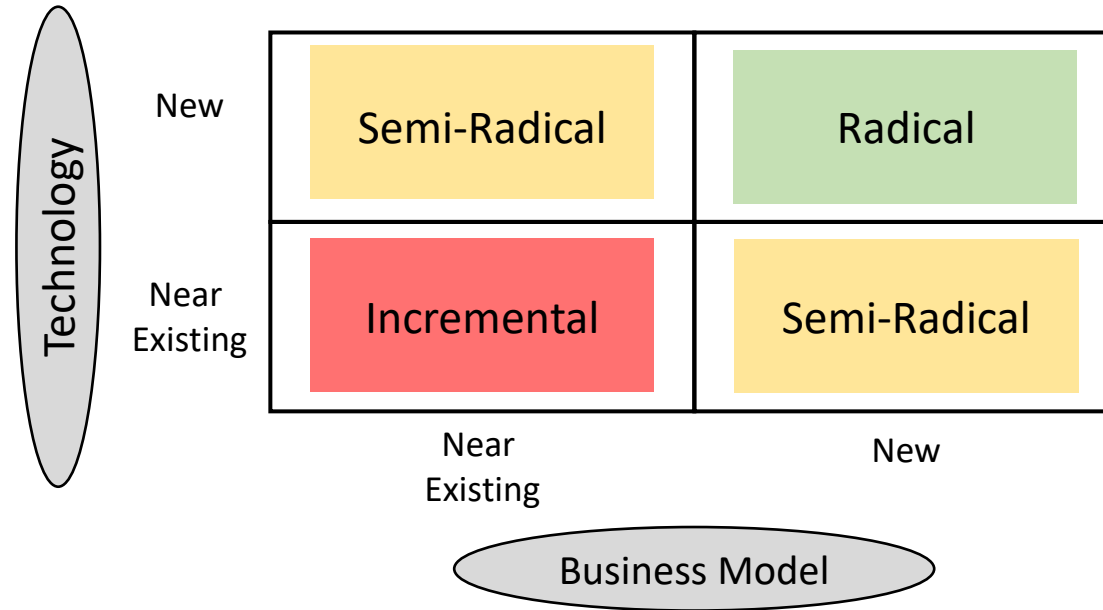
Starts with people, not technology

Reduces friction

Focuses on conversation to create movement

Accepts that you can't control social

The Innovation Matrix



The Innovation Matrix from the book *Making Innovation Work: How to Manage It, Measure It, and Profit from It* by Tony Davila, Marc Epstein, and Robert Shelton

Elements of Org Social	Impacts	Where Effort IS Distributed	Where Effort SHOULD BE Distributed
Systems	Control	10%	70%
People	Cooperation	20%	20%
Technology	Collaboration	70%	10%

