

Learning Technologies Awards 2020 Submission template Excellence in the design of learning content – commercial sector

Please use the template outlined below to structure your submission. The judging panel will score submissions according to how well they fulfil the specific bullet points outlined below

There is a maximum word limit of 2000 words. Submissions exceeding this limit will not be judged.

Your entry may be disadvantaged if the judging panel is unable to see your submission in action.

You also need to be prepared to provide evidence for claims you make about impact and effectiveness.

Please explain as clearly and concisely as you can how your submission meets the criteria below. Please use these bullet points as headings for each section. This does not preclude you from including other sections, however you should consider the word count if you do so.

- The design has been aligned to a clearly identified performance need in the private or commercial sector.
- Text, images, animation, audio, video and other media elements have been used in a way that encourages and reinforces learning.
- Interactivity has been used in a way that encourages and reinforces learning.
- The design displays innovation or originality that has been applied to positive effect.
- The design represents the best possible solution given the constraints and issues encountered.
- The reaction of learners and other key stakeholders to the design has been positive.

Please also refer to the full criteria for this category, which can be found at www.learningtechnologies.co.uk/enter-an-award/award-categories

Please ensure you have read the terms and conditions - www.learningtechnologies.co.uk/enter-an-award/how-to-enter/terms--conditions