

Learning Technologies Awards 2020

Submission template

Best use of blended learning – commercial sector

Please use the template outlined below to structure your submission. The judging panel will score submissions according to how well they fulfil the specific bullet points outlined below

There is a maximum word limit of 2000 words. Submissions exceeding this limit will not be judged.

Your entry may be disadvantaged if the judging panel is unable to see your submission in action.

You also need to be prepared to provide evidence for claims you make about impact and effectiveness.

Please explain as clearly and concisely as you can how your submission meets the criteria below. Please use these bullet points as headings for each section. This does not preclude you from including other sections, however you should consider the word count if you do so.

- There is a clear rationale for the mix of other methods with online media within the solution.
- The solution is appropriate to the learning requirements, audience characteristics and practical constraints.
- Effective educational/training methods have been chosen for each phase in the solution.
- The most efficient and flexible learning media (e.g. face-to-face, online, etc.) have been chosen to deliver these methods without compromising their effectiveness.
- The solution includes the elements necessary to ensure effective transfer of learning.
- The solution has proved both effective and efficient in practice.

Please also refer to the full criteria for this category, which can be found at www.learningtechnologies.co.uk/enter-an-award/award-categories

Please ensure you have read the terms and conditions - www.learningtechnologies.co.uk/enter-an-award/how-to-enter/terms--conditions