

Learning Technologies Awards 2020

Submission template

Best use of learning data analytics to impact learner and business performance

Please use the template outlined below to structure your submission. The judging panel will score submissions according to how well they fulfil the specific bullet points outlined below

There is a maximum word limit of 2000 words. Submissions exceeding this limit will not be judged.

Your entry may be disadvantaged if the judging panel is unable to see your submission in action.

You also need to be prepared to provide evidence for claims you make about impact and effectiveness.

Please explain as clearly and concisely as you can how your submission meets the criteria below. Please use these bullet points as headings for each section. This does not preclude you from including other sections, however you should consider the word count if you do so.

- The analytics project undertaken was aligned to a clearly defined and relevant performance standard or framework.
- The analytics project was conducted using meaningful data, such as those derived from effective learning experiences, that provided evidence of attainment of the standard or framework.
- The analytics project produced actionable insights that informed, drove or recommended decisions (whether descriptive, predictive or prescriptive analytics) from the data.
- Actions taken as a result of the analytics project improved learner and business performance.
- The submission must include a summary of the client's initial requirements. Supporting evidence from the client and the supplier will be required. Comments from single learners and stakeholders will carry less weight than broader surveys or research.

Please also refer to the full criteria for this category - www.learningtechnologies.co.uk/enter-an-award/award-categories

Please ensure you have read the terms and conditions - www.learningtechnologies.co.uk/enter-an-award/how-to-enter/terms--conditions