

October 27 – 30, 2019 • Disney's Coronado Springs Resort, Orlando, FL

LEARNING 2019

NEWS
FLASH

LEARNING 2019 IS PROUD TO ANNOUNCE

a special guest performance on the Keynote Stage from *The Second City*

BUSINESS CHANGES DRIVE LEARNING CHANGES!

150+
Sessions and
Experiences

Keynote Speakers:



Michelle Weise



Bob Mosher



Richard Culatta



Nigel Paine



Lindsey Pollak



Karl Kapp



Elliott Masie



Donald H Taylor



Dr Sanjay Gupta

Keep up to date with the latest news on www.learning2019.com or on
Twitter @Learning19US You can also catch up with us on Instagram or LinkedIn!



Marcos

Register to attend online at www.learning2019.com or call Marcos at
+1.929.446.4513. Corporate rate is \$1,795, the Learning CONSORTIUM,
Government, Non-profit, and Academic rate is \$1,695.

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LEARNING 2019

THE LEARNING EVENT THAT'S COMPLETELY UNIQUE

Learning 2019 (October 27 - 30 at Disney's Coronado Springs in Orlando, FL) is a unique event, bringing you and your colleagues **new insights**, perspectives, **best practices**, **solutions to difficult challenges**, and highlight **emerging innovations** in the world of Learning in the Workplace! There is so much happening behind the scenes but we wanted to give you a preview of just a few things you can expect when you attend the event this year.

Learning 2019, founded by futurist, analyst and speaker, Elliott Masie, now in its 29th year, brings together Learning Leaders, Chief Learning Officers, Learning Producers, L&D Professionals, EdTech Ventures, HR Teams and Policy Makers, and Business Colleagues focused on the changing world of learning.

CONTENT THAT PUSHES BOUNDARIES

The world is changing and businesses are run completely differently today than they were, even just 5 years ago. Business owners aren't fortune-tellers and **with the rate of change of technology, economy and politics, it makes performance predictions harder than ever before**. Even with the best strategies and plans for growth, you can't predict future outcomes perfectly. **All kinds of changes can transform the business environment – economic collapse or boom, new competitors and new technologies**.

For your business to survive, it has to adapt strategic plans to keep up with change. **The Learning element within business has never been so important and empowered, but with such opportunities – comes even greater responsibility**.

Attend Learning 2019 to get everything you need to get ahead of the 'Business Changes' learning curve, and stay there.



At Learning 2019 we will look at the impact of ever increasing business challenges, and how changes and shifts in our work are driving learning changes.

Join Learning 2019 to explore how these changes will impact Learning:



Business Demands - the need for speed, new technology and tougher talent requirements



Workforce Shifts - changing career patterns, multiple generations, and workers' changing expectations



Globalization - require a broader perspective, different skills and changes in the way we communicate



Automation - rapidly shifting roles, new tasks and a whole new learning skill set



Wellness@Work - healthy minds and bodies create better learning and working outcomes



"The annual Learning conferences have been an important part of my career development – to stay current and separate from true value, to benchmark within and outside my industry, to envision a future based on what's possible, and then later be able to come back and share my honest results, what worked and what did not."

"I look forward to our annual pilgrimage with my team as I know the content, networking and immersive experiences will be time well spent."

Kathy Tague, The Guardian Life Insurance Company of America



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Learning 2019 Keynote Speakers



The Second City

The Second City world famous comedy troupe will lead the Welcome General Session at Learning 2019, on Sunday, October 27th. Second City opened its doors as a small cabaret theater nearly 60 years ago and has since become the world's premier name in improv-based sketch comedy and education. In addition to leading the opening General Session at Learning 2019, The Second City will lead two breakout sessions on the use of Improv and Comedy in Learning.



Richard Culatta - CEO of the International Society for Technology in Education (ISTE)

Richard Culatta is an internationally recognized leader in innovation and learning. His work has centered around using technology to accelerate innovation in education, corporate, and government settings. Culatta was the first Chief Innovation Officer for the State of Rhode Island and was appointed by President Obama as the Director of the Office of Educational Technology for the US Department of Education. Culatta is currently the CEO of the International Society for Technology in Education (ISTE) and serves as an innovation fellow for the Masie Center.



Karl Kapp - Bloomsburg University

Karl Kapp, Ed.D., is a professor of Instructional Technology at Bloomsburg University in Bloomsburg, PA. where he teaches instructional game design and gamification classes. He is the Director of Bloomsburg's Institute for Interactive Technologies and is recognized internationally as one of the foremost experts in the application of games, game-thinking and gamification to learning. He has authored or co-authored seven books including the widely popular, Play to Learn. Karl's work explores the research, theoretical foundations and application of gamification, game-thinking and game-based learning.



Elliott Masie - Learning Event Founder, Chair - The Learning CONSORTIUM

Elliott Masie is a provocative, engaging and entertaining futurist, analyst and speaker - focused on the changing worlds of Business, Workplace Learning and Technology.

Elliott's Featured Keynote will be "Business Changes Drive Learning Changes". He will highlight and explore Future Tech (AI, Machine Learning and Automation), Learning Data Analytics and Storytelling. Prepare to be stimulated by CLO's and Special Guest Appearances by Broadway and TV Stars.



Donald H Taylor - Learning Technologies Chair

Donald H Taylor is a 30-year veteran of the learning, skills and human capital industries, with experience at every level from design and delivery to chairman of the board. He has been chairman of the Learning and Performance Institute since 2010. A recognised commentator and organiser in the fields of workplace learning and learning technologies, Donald is passionately committed to helping develop the learning and development profession. He was the 2007 recipient of the Colin Corder award for services to training and has chaired the Learning Technologies Conference since 2000.



Bob Mosher - CEO/Chief Learning Evangelist, APPLY Synergies & Co-Founder of the 5 Moments of Need Methodology

Bob Mosher is a senior partner and Chief Learning Evangelist at APPLY Synergies, a strategic consulting firm that specializes in helping learning organizations design, develop and measure effective learning and performance support strategies to meet the 5 moments of learning need.



Nigel Paine - Nigel Paine Managing Director nigelpaine.com Ltd., Nigelpaine.com Ltd

Nigel Paine has been involved in corporate learning for over twenty-five years. He was appointed in April 2002 to head up the BBC's Learning and Development operation. Under his leadership, his excellent team transformed the learning function and put it on the corporate map.



Lindsey Pollak - The Remix: How to Lead and Succeed in the Multigenerational Workplace

Lindsey Pollak is the leading expert on the millennial generation and today's multigenerational workplace. Often called a "translator," she advises both young professionals looking to succeed in today's work environment and the organizations that want to recruit, retain and engage them.



Michelle Weise - Senior Vice President, Workforce Strategies; Chief Innovation Officer, Strada Institute for the Future of Work, Strada Education Network

Michelle R. Weise is Strada Education Network's Senior Vice President of Workforce Strategies and serves as Chief Innovation Officer for the Strada Institute for the Future of Work. Her research focuses on the future of the workforce and how to connect learners more directly to meaningful employment pathways throughout their working lives. Before joining Strada, she designed and led the Sandbox COLLABorative, the innovation lab of Southern New Hampshire University. Earlier in her career, Weise was the senior research fellow in higher education at the Clayton Christensen Institute for Disruptive Innovation, vice president of academic affairs at Fidelis Education, and taught at Skidmore College and Stanford University.

Dr Sanjay Gupta -

Emmy award winning Chief Medical Correspondent for CNN

Dr. Sanjay Gupta is the multiple Emmy award winning Chief Medical Correspondent for CNN. Gupta is also a practicing neurosurgeon at the Emory Clinic and the Associate Chief of Neurosurgery at Grady Memorial Hospital. Since 2001, Gupta has reported health and medical news for all of CNN's shows domestically, internationally and digitally.

Dr. Gupta will be a featured keynote speaker, will discuss his background as both a Learner and Educator, as well as issues of health and Wellness@Work. He will also be available to sign books and meet attendees!



TURN THE PAGE TO
SEE OUR SESSIONS LIST!



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Sessions

TRENDS & ANALYSTS

AI, Automation, Smart Tech & Learning - **Elliott Masie & Serene Wang, The Learning CONSORTIUM**

Building Meaning at Work - **Nigel Paine, Nigel Paine.Com Ltd**

Do You Have the Right Talent? Expert Strategies to Recruit and Retain the Best! - **Willa Perlman, LPA Search Partners (i4cp)**

Hacking Learning - **Richard Culatta, Innovative Learning**

How High-Performance Organizations are Shaping the Future of Work with Automation, AI, & Robotics - **Thomas Stone, Institute for Corporate Productivity (i4cp)**

Innovative Wellness: What High-Performance Organizations Do Differently - **Kevin Oakes, Institute for Corporate Productivity (i4cp)**

Maximizing Brain Potential: The 7 Steps to Learning & Habit Change - **Celine Mullins, Adaptas**

Mentoring-By-Machine: The Learning Trend You Never Saw Coming - **Don Taylor, Learning Technologies**

Putting the Science of Learning into Practice - **James Genone & Gloria Tam, Minerva Project**

Reimagining Learning: Session for Learning Leaders - **Elliott Masie, The Learning CONSORTIUM**

Stop Being a Hammer Looking for a Nail: Key Trends in Workplace Learning - **Joe Pokropski, Learning Leader**

Talk to Your Learners, Not About Them: Trends in Learner Experience - **Matthew Daniel, The Learner Collective**

The Facilitator's Role in Immersive Training Programs: Skills Needed for Success - **Cindy Huggett, Cindy Huggett Consulting LLC**

The Key Skills and Knowledge for L&D in 2020 and Beyond - **Don Taylor, Learning Technologies**

The Learning Geeks Podcast: Live at Learning 2019 - **Bob Gerard & Dana Alan Koch, Accenture**

User Experience & Design Thinking to Reimagine Learning - **Richard Culatta, Innovative Learning**

Why Progressive Companies Are Doubling Down on Creating a Learning Culture - **Kevin Oakes, Institute for Corporate Productivity (i4cp)**

Workflow Learning: What is It and HOW Do You Do It?!! - **Bob Mosher, Apply Synergies**

LEARNING STORY/CASE STUDY

5G - It's Coming: Learning Impacts Ahead - **Vidya Krishnan, Ericsson**

76 Classroom Instructor Behaviors to Improve Learning! - **Jim Backus, Joint Military Intelligence Training Center**

Agile Design for Faster & Better Learner-Centric Designs - **Gaby Luft, Elissa Mouawad & Ron Rabin, McKinsey & Company**

Agile in Learning & Development: A Team's Perspective - **Debbie Taute, Thora Eriksmoen & Karah Piepkorn, Allianz Life**

Agile Learning & Development - **Dennis Callahan & Brandon Frechette, Travelers Insurance**

Agile Learning: Teams, Trust, Engagement & Empowerment - **Caro Paduch Olivares & Carey Paquette, Accenture**

Appreciation, Gratitude & Recognition for Improved Company Culture - **Joel Lamoreaux, Deluxe**

Biometrics & Learning: Is the Learner Who They Say They Are in an Online World? - **Rich Madison, Conference of State Bank Supervisors**

Building a New Learning Platform for Entrepreneurs - **Linda Caicedo & Bonnie Sue Lovelace, Realogy**

Conquer Compliance with Performance Support - **Molly Petroff, Saint Vincent Hospital**

Creating a Collaboration Culture by "Working Out Loud" - **Adrian La Sala, PTC**

Creating a Mindful Workplace Culture - **Patti Coan, Humana**

Curate New Hire Orientation: A Museum Approach - **Lisa Cannata & Robert Reynolds, Kroger Specialty Pharmacy**

Digital & Analytics Skills: Build These at Scale, or Else - **Harmeet Atwal & Alexandre Martinez, McKinsey & Company**



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Digital Transformation: Designing Onboarding Programs for the Virtual Learner - **Denise Johnson & Doniel Kofel, Oxford Global Resources**

Enduring Human Capabilities: Preparing Employees for the Future of Work - **Eric Dingler & Graham Johnston, Deloitte**

Gamification vs. Games-For-Learning: The Final Battle - **Bob Gerard & Dana Alan Koch, Accenture**

“Get Us the Hard Data”: Measuring & Evaluating Impact - **Mike Reed, Liberty Mutual**

How JetBlue Takes Learning Measurement to New Heights - **Lauren Kramer, JetBlue**

How Learning and Development Can Initiate and Empower Cultural Change - **Michael Hyatt-Evenson, Verizon Media**

Human-Centered Leadership in a Digital World - **Candy Haynes & Alyssa Levi, PWC**

Impactful Learning for Busy Healthcare Practitioners: Micro-modules, Modeling Videos, and Meaningful Interactions - **Paul Margolies, Center for Practice Innovations, New York State Psychiatric Institute**

Leadership, Engagement & Culture: Keys to Digital Success - **Jedi Hammond, Dell Technologies**

Learning Experience Platforms: Enterprise-Wide Implementation - **Edward Bell, Dell Technologies**

Manufacturing & Learning Ecosystems: The Key to ISO - **Rio Rios, EVRAZ NA**

Measuring for Impact: An Effective Framework - **Gina Fine, Bonnie Foss & Lois Schaub, McKinsey & Company**

Millennial Disruption: Harnessing Difference to Drive Culture - **Erin Donovan & Carrie Morris, MassMutual**

Mixed Reality for Immersive & Personalized Onboarding - **Vidya Krishnan, Kelly Parsons, Peter Sheppard & Profima Talapatra, Ericsson**

Onboarding with Engagement, Innovation & Accountability! - **Sonal Thacker & Jeff Mines, The Guardian Life Insurance Company of America**

Onboarding: Engaging Hearts and Minds - **Megan Goetsch & Regina Taute, Asurion**

Performance Support at 38,000 Feet - **Wilma Baltes & Marcel de Leeuwe, KLM**

Performance Support Cuts Time to Competency - **Katie Coates, Dorte Landwehr, Barbara Matthews & Anuradha Ramakrishnan, McKinsey & Company**

Performance Support with AI, AR & The Internet of Things - **Rick Ludwig, GE Healthcare**

SME Nightmares: Stop the Battle & Start the Partnership - **Lori Adams, Coca-Cola Beverages Florida**

Strategic Use of Training to Drive Culture and Compliance - **Peter Stycos, Change Healthcare**

The (re)Evolution of Learning & Development Technical Skills - **George Klett, PwC**

Topic-Based Learning: Right Content, Right Time, Right Format - **Leah Holmgren, Dell Technologies**

Video Transforms Knowledge Sharing Culture - **Frances Mayfield, Kimberly Clark**

VR for Soft Skills Training: Hype vs. (Virtual) Reality - **Jill Kirtland & Mary Lefaiver, PwC**

When Worlds Collide: L&D Meets Cybersecurity - **Joe Pokropski, Learning Leader**

LET'S TALK ABOUT

AR/VR: Igniting the Spark Within - **Gene Feldman, Nestle Purina Pet Care**

Augmented Reality: Supporting Remote Practice & Guidance - **Rick Ludwig, GE Healthcare**

Beyond Diversity & Inclusion: Learning's Role in Fostering Belonging - **Kathy Tague, The Guardian Life Insurance Company of America**

Cyber Phishing: What L&D Groups Need to Know - **Denise Stickland, AdventHealth**

Demonstrating Business Impact: What Works? What Doesn't? - **Sarah Bienkowski, Red Hat**

End of the Office? Distributed Workplace Strategies - **Kathy Tague, The Guardian Life Insurance Company of America**

“Five-Star” Training Experiences: Hospitality Lessons from Top Hotels - **Shannon Rinella, Marriott International/Georgetown University Global Hospitality Leadership Program**



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How Can Your Organization Increase Performance and Decrease Stress? - **Tim Haarlemmer, Consultant**

How to Grow as A Person and Become A More Effective Leader Using Mindfulness - **Deepak Sethi, Organic Leadership**

Look Up! If You Want to Build a Learning Culture, Never Start with Learning - **Nigel Paine, Nigel Paine.Com Ltd**

Mindfulness as a Learning Practice - **Hester Morrissey, Boeing**

Moving Beyond Experiential and Classroom Learning to Make it Real - **Joe LiVigni, UGN, inc.**

Next Chapters for Learning Professionals - **Elliott Masie, The Learning CONSORTIUM**

Orientation or Onboarding: Pair Them Strategically for New Hire Success - **Shannon Rudolph Umthum, Dept. of Veterans Affairs**

Q&A with Keynote Speaker Michelle Weise - **Michelle Weise, The Strada Institute for the Future of Work**

Sleep Health at Work: The Imperative of Learning Leaders to Promote Wellness - **Meredith Ellison, National Sleep Foundation; Rhonda Payne, ASAE**

The Art of Pro Wrestling: Storytelling, Practice and Failure - **Maggie Redling & Coleman Williams, AvidXChange**

PANELS

A Creative Spark in Modality - **Moderator: Ben Provolt, Microsoft; Panelists: Jeremy Browder, Facebook; Clint Clarkson, L&D Scene Comics; Matthew Ferguson, Hersha Hospitality Management; Alicia Graham, Nestle Purina Pet Care**

All Learning Counts: Connecting Work-Based Learning to College Credit - **Moderator: Haley Glover, Lumina; Panelists: Randi Cosentino, Guild Education & Gayatri Agnew, WalMart**

Learning is Global: A Panel of Leaders from Multinational Companies - **Moderator: Bob Mosher, APPLY Synergies; Panelists: TBA**

Lunch with the Chief Learning Officers - **Moderator: Nigel Paine; Vidya Krishnan, Ericsson; Rob Lauber, McDonald's; Shannon Rudolph Umthum, VA Central Iowa Health Care System; Martha Soehren, Comcast; Mark Wagner, The Hartford**

The Next Generation of Learning: 30 under 30 Alumni Panel - **Moderator: Danielle Volen, Verizon Media; Panelists: Meghan Castillo, Chewy; Caleb Clayton, Fidelity; Mandi Christenson, Chewy; Andy Hyde, BCG; Ben Provolt, Microsoft**

Women & Learning - **Moderator: Sharon Claffey Kaliouby, The Learning CONSORTIUM; Panelists: Mandi Christensen, Chewy; Martha Soehren, Comcast; Vidya Krishnan, Ericsson; Kathy Tague, The Guardian Life Insurance Company of America**

ACTION SESSIONS

Experience & Design Two Learning Games - **Karl Kapp, Bloomsburg University**

Finding Your Voice: The Trainer's Guide to Authenticity and Vocal Presence - **Allison Anderson, Siren Learning**

Games for Learning: Engagement, Onboarding & Fun! - **Travis Jones, Autodesk**

Growth Mindset: Growing it in the Workplace - **Joel Lamoreaux, Deluxe**

Games for Learning: Engagement, Onboarding & Fun! - **Travis Jones, Autodesk**

Growth Mindset: Growing it in the Workplace - **Joel Lamoreaux, Deluxe**

Human-Centered Design: Putting Learners at the Center of the Development Experience - **Kate McGuire & Melissa Mehm, Deloitte**

Learning Pathways: Deliver an Experience from On-Boarding to Succession - **Jenna Feely, SC Johnson**

Life is Good, Really: Beating Burnout by Building Resiliency - **Judy Murray, Charles River**

Negotiation & Persuasion: Tools & Skills for Learning - **Gregory Thorne, Foreign Service Institute**

Picture It! Get to the Point with Visual Impact - **Corinne Smereka, Schoolcraft College**

Reverse Mentoring: Learning from 30 Under 30 - **Meghan Castillo, Hubspot; Andy Hyde, Boston Consulting Group; Members of 30 Under 30**

Storytelling & Broadway: 1, 2, 3 – Stories that Impact - **Elliott Masie, The Learning CONSORTIUM & Others**

Virtual Reality is Not Just for Games! - **Valerie Gamble, Pfizer Drug Safety Research and Development**



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BENCHMARKING SESSIONS

Compliance & Learning: Let's Benchmark! - **Richard Culatta, Innovative Learning; The Learning CONSORTIUM**

Measuring Learning?! Let's Benchmark! - **Bob Mosher, Apply Synergies; The Learning CONSORTIUM**

Virtual Instructor-Led Learning (aka Webinars): Let's Benchmark! - **Sharon Claffey Kaliouby, The Learning CONSORTIUM**

AUTHOR TALKS

Attract, Lead & Train Millennials & Generation Z: Innovative Strategies to Connect & Engage the Next Generations - **Ryan Jenkins, Next Generation Insights**

Creating Effective Microlearning: Principles & Application - **Karl Kapp, Bloomsburg University**

I'VE BEEN FRAMED!!! Using Comics for Learning - **Clint Clarkson, L&D Scene Comics**

Squirrel! Communicating to Today's Short Attention Span Audience - **Dr. Patricia Scott, Wharton, UPENN**

SUPPLIER SHOWCASE SESSIONS

5 Smarts to Engage and Excite Your Learners - **Gerry Griffin, Skill Pill**

Adaptive Learning and AI Have Gone Mainstream - **Nick Howe, AREA9**

Bring a Brick, Not a Cathedral: Using Improv to Build Better Together - **Andy Engineer, Rachel Miller & Jesse Case, The Second City Works**

Build Engaging Onboarding Videos in Just 30 Minutes! - **Julie Gillespie, Vyond**

Connected Learning: How to Harness the Power of Social, Data, and Networks - **Rose Benedicks, LEO Learning**

Creating Learning Engagement that ACTUALLY Engages - **Brian Walter & Karen Walter, Extreme Meetings**

Creating Tomorrow for Today's Workforce - **Lewis Brown & Marie A Cini, CAEL; Lisa Schumacher, McDonalds Corporation**

Crowdsource Content Curation to Drive Engaged Workplace Learning - **Brett Wilson, Cornerstone OnDemand; Kevin Brill, Learning Technologies for Kohler Learning Academy**

Designing a Chatbot to be a Learning Partner - **Vincent Han, Mobile Coach**

Digital Bootcamps Change the Learning Game - **Erin Maher, VitalSource; Jamie Breshears, Deloitte**

Doing Well by Doing Good: Benefits that Benefit Your Bottom Line - **Randi Cosentino, Guild Education; Jon Kaplan, Corvantis Consulting**

Head to Head LXP vs LMS - **Ali Della Penna, CrossKnowledge; Mattias Krogh-Møller & Peter Manniche Riber, Novo Nordisk**

How to Bring Social Learning to Life - **Steve Dineen, Fuse Universal; Joseph Ritter & Nancy Longo, Merck**

L&D and a Globalized Workforce: Language is the Killer App - **John Ambrose, goFLUENT**

Lifelong Learning: The Road to Your Corporate DNA - **Kyle LeMontang, Learning Tribes; Carole Balligand, Sitel**

LRX/LXP: What the Research Told Us (And Why It's Probably Wrong) - **Anna Lloyd, Learning Pool**

Measurement 'SHOW and TELL': SHOW Me What Works or TELL Me How to Fix It - **John Mattox, Explorance**

Mindsets that Matter – Hint: It's Not Just the Learners' - **Andrew Linford, NovoEd**

ONCE UPON A TIME...How to Tell a Better Story - **L. Derek Leonidoff, DuPont Sustainable Solutions**

Power of 2: ADDIE x Agile = A2 - **Jeff Carpenter, Barb Opyt, & Mitch Weiss, Caveo**

Rapid Onboarding in the Age of Digital Transformation - **Anna Sargsyan & Ron Zamir, AllenComm**

Shhh... Digitization of the Dirty Little Secret: Instructor-Led Training - **Barb Farley, Conduent Learning; Stephan Pineau, Training Orchestra**

The Future is Now: Revolutionizing L&D for the Workforce of the Future - **Larry Clark, Harvard Business Publishing; Keith DeAngelis, Comcast; Rishav Ghandi, The Coca-Cola Company; Shai Rasmussen, HCA Healthcare**

The Role of Incentives in Creating a Motivating Learning Environment - **Diane Haines, OpenSesame; Tracy McFadden Wright, InComm**

Use Video to Improve Employee Training! 5 Novel Approaches - **Katie Herrick, Panopto**



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MULTIFACETED EXPERIENCES

WELLNESS@WORK

Healthy minds and bodies create better learning and working outcomes – In keeping with Sanjay Gupta’s (Author of Chasing Life) keynote session, we will explore how learning organizations can help to foster a healthy workforce in a hectic modern society.

Don’t forget you can also enjoy morning Yoga and mindfulness sessions each day.



PLUS



PIT CREW ADVENTURE



THE LEARNING 2019 BOOKCLUB



MIT NEURO-COMPLEXITY LAB



DISNEY BEHIND THE SCENES TOUR



LEARNING GENIUS BAR

- LEARNING ESCAPE ROOM
- VIRTUAL REALITY VIDEO GALLERY
- MAKE-UP FOR HD VIDEO
- AND MORE!



Plus a new and improved app to follow

LET'S CHAT



As well as connecting with us on Twitter @Learning19US and our Facebook page, you can now find us on Instagram @learning_2019 and LinkedIn

LEARNBOT

Meet **LEARNBOT**, your cyber assistant to help you get the most out of your Learning 2019 experience.



LearnBot will be available on your Mobile Device throughout Learning 2019 to provide guidance and suggestions for sessions to attend and activities to participate in. It will also answer your Frequently Asked Questions (FAQs) so be sure to let the “bot” know if you have any queries.

We will give LearnBot a test run on the learning2019.com website so you will be able to try it out ahead of time. LearnBot will continue to learn from your questions, and if it is ever “stumped” it can refer you to a human who will be able to provide an answer.

BRING YOUR TEAM TO LEARNING 2019 FOR A “RETREAT@LEARNING”



Shared Learning is the best kind of learning! Plan ahead to combine the over 150 sessions, 6 keynotes and dozens of learning experiences with a Team Retreat at Learning 2019, where we provide the perfect environment for you and your colleagues to learn together. Use your team time at Learning 2019 to:

- Bring together learning associates from distributed work locations to provide a special bonding experience for your workgroup
- Develop your organization’s Learning Strategy
- Hold special on-site sessions before and after Learning 2019 (we can provide you with meeting space at no additional cost)
- Spend time with featured thought leaders and keynote speakers (we are happy to help arrange time with some of our speakers, pending availability)

DISCOUNTS ON TUITION ARE AVAILABLE FOR GROUPS OF 5 OR MORE.

Start your planning with a note to learning2019info@closerstillmedia.com and create the most high-impact, cost-effective gathering of your learning colleagues and associates at Learning 2019.



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MEET THE ADVISORS

We are very excited to introduce a special group of friends who are providing guidance on Learning 2019's themes and content



Ben Provolt
Microsoft



Bob Mosher
APPLY Synergies



Dana Koch
Accenture



David Kelly
eLearning Guild



Donald H Taylor
Learning Technologies



Elliott Masie
The MASIE
Center & Learning
CONSORTIUM



Frank Nguyen
Learning Executive



Kathy Tague
The Guardian Life
Insurance Company
of America



Larry Nicholson
American Integrity
Insurance Company



Mandi Christensen
Chewy



Matthew Daniel
The Learner
Collective



Nigel Paine
NigelPaine.com



**Rebecca
Stromeyer**
eLearning Africa



Richard Culatta
ISTE

Get to know them here

www.learning2019.com/learning-2019-advisors

YOUR LEARNING DOESN'T END AFTER THE EVENT.

View the 2018 curation report at www.learning2019.com



"One thing that I like most about the Learning Conferences is that there are always relevant topics to learn from that you can take back to your workplace to benefit the company and its employees. The networking opportunities at the conference are fantastic, I have met some of my nearest colleagues today through the Learning Conferences."

Larry Nicholson, American Integrity Insurance Group



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THIRTY UNDER
30
 - at -
LEARNING



Alexa Cabal
KPMG



Alexandria Crispino
Pricewaterhouse Coopers



Amanda Nguyen
Lendlease



Analyn Pelayre
Consultant



Andraya Goodwin
Primelending



Bailey Hamm
Southwest Airlines



Beth Myers
C2 Technologies



Deborah Van Gasteren
STC Training & Consultancy
(part of STC Group)



Deep Jethmalani
Ericsson Inc.



Hannah Duffy
Conference of State
Bank Supervisors



Ianitza Vassilev
Amazon



Ina Lazarescu
Canada School of
Public Service (CSPS)



Jace Gregory
Toyota Motor
North America



Jane Hourigan
NovoEd



Janelle Delbello
Intuitive



Jasmine Bradley
Cox Communications/
Pyramid Consulting



Jeremy Browder
Facebook



Judah Butler
Subway Headquarters



Karah Piepkorn
Allianz Life



Korbyn Behl
Expedia Group



Lindsay Eckman
Capital One



Marguerite Thibodeaux
Capital One



Marissa Daher
The Home Depot



Megan Underwood
Practera



Miranda Greenberg
Slalom



Tanique Lawrence
The Hartford



Omar Cordero
Southwest Airlines



Porschetta Cody
U.S. Office of Personnel
Management



Sravani Tammiraju
Visa



Tyler Bernardy
Honda of America

We are excited to announce that the Learning 2019 Thirty Under 30 Program will be facilitated by two of our 2018 Alumni



Meghan Castillo
CocaCola



Andy Hyde
BGC

Over the past 9 years, we have had participants from over 150 organizations, including:

- Google • LinkedIn • Accenture • Global Business Travel • American Red Cross • Bloomberg • Bristol-Myers Squibb • U.S. Department of Health and Human Services • Deloitte • EY • Farmers • Fidelity • General Mills • HermanMiller • Hilton • IBM • jetBlue • Konica Minolta • Nationwide • NBC Universal • Oracle • PWC • Southwest • Boeing • Kellogg • Wegmans • Wyndham



"I attended my first Learning conference in 2015 as part of the Thirty under 30 program and have been back many times since. This conference is different (in a good way), each time I attend I leave with new connections and new ideas. Through the Learning conference, I have been able to bring learning escape rooms, bot technology and gamification to the learners at my companies."

Mandi Christensen, Chewy



Register to attend online at www.learning2019.com or call Marcos at +1.929.446.4513. Corporate rate is \$1,795, the Learning CONSORTIUM, Government, Non-profit, and Academic rate is \$1,695.

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A NEW ERA

Learning 2019 is organized by multi award winning event organizers CloserStill who have more than 30 years' experience in the learning and higher education field and have a proven track record of delivering outstanding events that support the learning community in every possible way they need.



"We are absolutely delighted to have added the Learning event at Disney's Coronado Springs to CloserStill's growing global portfolio of workplace learning exhibitions, conferences and communities. The event is incredibly unique and we look forward to working with its founder Elliott Masie to take it to the next stage."

Mark Penton, Managing Director, Learning Portfolio, CloserStill Media

WE KNOW AND LOVE LEARNING



SUPPORTING THE COMMUNITIES THEY SERVE

CloserStill currently holds the record for the most awards ever won by an event organizer. We're also a great bunch of people! CloserStill has been recognized by The Times of London as one of the Top 100 Places to Work in both 2018 and 2019.



11 events



5 countries



30 years of experience in the learning sector



World offices open 24 hours



learning and skills group



Community support in 5 languages



3 magazines



80+ webinars global online community



20+ annual white papers published

"Anytime I walk away from a conference with practical things to do today, inspiration for the future, and connections with like-minded people, I feel it was a great investment of my time. That has been my experience with the annual Learning conference for the last decade. After intense days of learning, I leave better equipped to create compelling and lasting learning experiences for learners."

Dana Alan Koch, Accenture

"For nearly 30 years, it has been my privilege, as Learning's Host, Producer and Curator, to gather industry leaders together to engage about the field of workplace learning.

I am now excited to shift to Advisor for Learning 2019, as new owners CloserStill Media pick up the event Producer and Organizer role. I am looking forward to leading an exciting, thought-provoking and highly interactive keynote session on Monday morning at Learning 2019, as well as gathering a meeting of the Learning CONSORTIUM. I hope you will join me!"

Elliott Masie, The MASIE Center & Learning CONSORTIUM



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MEET THE FIRST OF OUR GROWING LIST OF 2019 SPONSORS

Our Learning 2019 Supplier Showcases will include sessions led by:



And more...

To become a 2019 sponsor contact Steve Rosenblum
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WHO SHOULD ATTEND LEARNING 2019?

- Learning Professionals
- **Learning Managers and Directors**
- Human Resource and Talent Professionals
- **Content Developers and Producers**
- Technology, IT and Systems Staff Focused on Learning
- **Compliance and Regulatory Teams**
- Suppliers, Innovators, EdTech and Venture Start-Ups
- **Business Leaders Leveraging Learning**
- Government and Public Policy Leaders

Others intrigued with the changing world of learning and performance in the workplace

You can find a list of Learning alumni companies here

www.learning2019.com/who-attends-learning



Marcos.

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