

October 27 – 30, 2019 • Disney's Coronado Springs Resort, Orlando, FL

# LEARNiNG2019

## BUSINESS CHANGES DRIVE LEARNING CHANGES!

WE ARE DELIGHTED TO ANNOUNCE  
**DR. SANJAY GUPTA**  
AS A KEYNOTE  
SPEAKER FOR 2019



Introducing **Lindsey Pollak**,  
Author of the just released *The  
Remix: How to Lead and Succeed in  
the Multigenerational Workplace*

With keynote speaker  
and advisor **Elliott Masie**,  
plus **Donald H Taylor**,  
**Karl M. Kapp Ed.D.**, Professor  
of Instructional Technology at  
Bloomsburg University and  
Gamification Guru



Register before the price increases on July 1. Corporate Pricing will increase from \$1,695 to \$1,795. Register online at [www.learning2019.com](http://www.learning2019.com) or call Marcos +1.929.446.4513 for more information or to register. For more information about group rates email us at [Learning2019info@closerstillmedia.com](mailto:Learning2019info@closerstillmedia.com). Pricing for Non-Profits, Academic, Government and CONSORTIUM will increase from \$1,595 to \$1,695.

# LEARNING2019

## THE LEARNING EVENT THAT'S COMPLETELY UNIQUE

Learning 2019 (October 27 - 30 at Disney's Coronado Springs in Orlando, FL) is a unique event, bringing you and your colleagues **new insights**, perspectives, **best practices**, **solutions to difficult challenges**, and highlight **emerging innovations** in the world of Learning in the Workplace! There is so much happening behind the scenes but we wanted to give you a preview of just a few things you can expect when you attend the event this year.

Learning 2019, founded by futurist, analyst and speaker, Elliott Masie, now in its 29th year, brings together Learning Leaders, Chief Learning Officers, Learning Producers, L&D Professionals, EdTech Ventures, HR Teams and Policy Makers, and Business Colleagues focused on the changing world of learning.



At Learning 2019 we will look at the impact of ever increasing business challenges, and how changes and shifts in our work are driving learning changes.

Join Learning 2019 to explore how these changes will impact Learning:



**Business Demands** - the need for speed, new technology and tougher talent requirements



**Workforce Shifts** - changing career patterns, multiple generations, and workers' changing expectations



**Globalization** - require a broader perspective, different skills and changes in the way we communicate



**Automation** - rapidly shifting roles, new tasks and a whole new learning skill set



**Wellness@Work** - healthy minds and bodies create better learning and working outcomes

## CONTENT THAT PUSHES BOUNDARIES

The world is changing and businesses are run completely differently today than they were, even just 5 years ago. Business owners aren't fortune-tellers and **with the rate of change of technology, economy and politics, it makes performance predictions harder than ever before**. Even with the best strategies and plans for growth, you can't predict future outcomes perfectly. **All kinds of changes can transform the business environment – economic collapse or boom, new competitors and new technologies**.

For your business to survive, it has to adapt strategic plans to keep up with change. **The Learning element within business has never been so important and empowered, but with such opportunities – comes even greater responsibility**.

Attend Learning 2019 to get everything you need to get ahead of the 'Business Changes' learning curve, and stay there.



*"The annual Learning conferences have been an important part of my career development – to stay current and separate fact from true value, to benchmark within and outside my industry, to envision a future based on what's possible, and then later be able to come back and share my honest results, what worked and what did not."*

*"I look forward to our annual pilgrimage with my team as I know the content, networking and immersive experiences will be time well spent."*

Kathy Tague, The Guardian Life Insurance Company of America

## WE WANT YOUR IDEAS!

We are now deep into the design of Learning 2019, and have opened up Call for Presentations. If you have an idea for a session or experience that you would like to present, facilitate or participate in at Learning 2019, please tell us by completing this form: [www.learning2019.com/2019-session-ideas](http://www.learning2019.com/2019-session-ideas)

Please submit your content by July 10th



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# MEET THE ADVISORS

We are very excited to introduce a special group of friends who are providing guidance on Learning 2019's themes and content



**Ben Provolt**  
Microsoft



**Bob Mosher**  
APPLY Synergies



**Dana Koch**  
Accenture



**David Kelly**  
eLearning Guild



**Donald H Taylor**  
Learning Technologies



**Elliott Masie**  
The MASIE  
Center & Learning  
CONSORTIUM



**Frank Nguyen**  
Learning Executive



**Kathy Tague**  
The Guardian Life  
Insurance Company  
of America



**Larry Nicholson**  
American Integrity  
Insurance Company



**Mandi Christensen**  
Chewy



**Matthew Daniel**  
The Learner  
Collective



**Nigel Paine**  
NigelPaine.com



**Rebecca Stromeyer**  
eLearning Africa



**Richard Culatta**  
ISTE

Plus more  
to come

**Get to know them here**

[www.learning2019.com/learning-2019-advisors](http://www.learning2019.com/learning-2019-advisors)

## YOUR LEARNING DOESN'T END AFTER THE EVENT.

Click here to view the 2018 curation report.



*"One thing that I like most about the Learning Conferences is that there are always relevant topics to learn from that you can take back to your workplace to benefit the company and its employees. **The networking opportunities at the conference are fantastic, I have met some of my nearest colleagues today through the Learning Conferences.**"*

Larry Nicholson, American Integrity Insurance Group



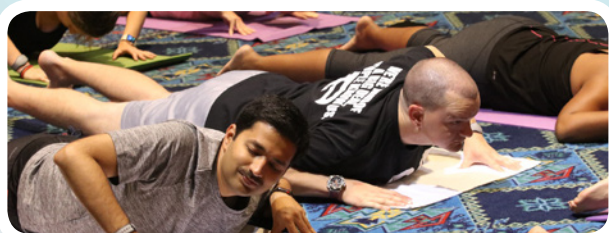
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# MULTIFACETED EXPERIENCES

## WELLNESS@WORK

Healthy minds and bodies create better learning and working outcomes – In keeping with Sanjay Gupta's (Author of Chasing Life) keynote session, we will explore how learning organizations can help to foster a healthy workforce in a hectic modern society.

Don't forget you can also enjoy morning Yoga and mindfulness sessions each day.



## PLUS



PIT CREW ADVENTURE



THE LEARNING 2019 BOOKCLUB



MIT NEURO-COMPLEXITY LAB



DISNEY BEHIND THE SCENES TOUR



LEARNING GENIUS BAR

- LEARNING ESCAPE ROOM
- VIRTUAL REALITY VIDEO GALLERY
- MAKE-UP FOR HD VIDEO
- AND MORE!



Plus a new and improved app to follow

## LET'S CHAT



As well as connecting with us on Twitter @Learning19US and our Facebook page, you can now find us on Instagram @learning\_2019 and LinkedIn

## LEARNBOT

Meet LEARNBOT, your cyber assistant to help you get the most out of your Learning 2019 experience.



LearnBot will be available on your Mobile Device throughout Learning 2019 to provide guidance and suggestions for sessions to attend and activities to participate in. It will also answer your Frequently Asked Questions (FAQs) so be sure to let the "bot" know if you have any queries.

We will give LearnBot a test run on the learning2019.com website so you will be able to try it out ahead of time. LearnBot will continue to learn from your questions, and if it is ever "stumped" it can refer you to a human who will be able to provide an answer.

## BRING YOUR TEAM TO LEARNING 2019 FOR A "RETREAT@LEARNING"



Shared Learning is the best kind of learning! Plan ahead to combine the over 150 sessions, 6 keynotes and dozens of learning experiences with a Team Retreat at Learning 2019, where we provide the perfect environment for you and your colleagues to learn together. Use your team time at Learning 2019 to:

- Bring together learning associates from distributed work locations to provide a special bonding experience for your workgroup
- Develop your organization's Learning Strategy
- Hold special on-site sessions before and after Learning 2019 (we can provide you with meeting space at no additional cost)
- Spend time with featured thought leaders and keynote speakers (we are happy to help arrange time with some of our speakers, pending availability)

## DISCOUNTS ON TUITION ARE AVAILABLE FOR GROUPS OF 5 OR MORE.

Start your planning with a note to [learning2019info@closerstillmedia.com](mailto:learning2019info@closerstillmedia.com) and create the most high-impact, cost-effective gathering of your learning colleagues and associates at Learning 2019.



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# THIRTY UNDER 30 — at — LEARNING



We are proud to bring back this popular program for its 10th YEAR, aimed at developing and spotlighting the next generation of Learning Leadership in our field! This year, we will provide a special scholarship and program for 30 learning professionals under the age of 30 at Learning 2019. With business environments changing, the future world of work is being irreversibly changed by generations who come after us.

APPLY  
ONLINE  
BEFORE  
JULY 10TH

The goal of the Learning Thirty Under 30 Program is to provide support, visibility, voice and development for the next generation of Learning Leaders. Each member of the Thirty Under 30 program will receive:

- **Thirty Under 30 sessions, led by alumni of previous Thirty Under 30 programs**
- Unique development and benchmarking activities with peers
- **Interactive time with key speakers and other learning leaders**
- Participation in Mentoring Activities
- **Key Roles at Learning 2019 as Leaders and Facilitators**
- A Major Discount to Learning 2019

## We will select 30 learning colleagues who meet these criteria:

- ✓ Born after October 30, 1989 (You must be under 30 during Learning 2019)
- ✓ Working in the learning field
- ✓ Interested in developing your career in the learning field
- ✓ Supported by your employer to participate in this program and their willingness to pay a reduced tuition (\$850) and travel expenses
- ✓ Willing and excited to participate in a number of pre-event and event activities focused on our Thirty Under 30 Group
- ✓ Willing to play a role at Learning 2019 as a session leader
- ✓ Willing to participate in a Mentoring activities at Learning 2019
- ✓ High Energy, outgoing and raring to network with new colleagues

We are excited to announce that the Learning 2019 Thirty Under 30 Program will be facilitated by two of our 2018 Alumni



**Meaghan Castillo**  
CocaCola



**Andy Hyde**  
BGC

Over the past 9 years, we have had participants from over 150 organizations, including:



*"I attended my first Learning conference in 2015 as part of the Thirty under 30 program and have been back many times since. This conference is different (in a good way), each time I attend I leave with new connections and new ideas. Through the Learning conference, I have been able to bring learning escape rooms, bot technology and gamification to the learners at my companies."*

Mandi Christensen, Chewy



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## A NEW ERA

Learning 2019 is organized by multi award winning event organizers CloserStill who have more than 30 years' experience in the learning and higher education field and have a proven track record of delivering outstanding events that support the learning community in every possible way they need.



*"We are absolutely delighted to have added the Learning event at Disney's Coronado Springs to CloserStill's growing global portfolio of workplace learning exhibitions, conferences and communities. The event is incredibly unique and we look forward to working with its founder Elliott Masie to take it to the next stage."*

Mark Penton, Managing Director,  
Learning Portfolio, CloserStill Media

### WE KNOW AND LOVE LEARNING



### SUPPORTING THE COMMUNITIES THEY SERVE

CloserStill currently holds the record for the most awards ever won by an event organizer. We're also a great bunch of people! CloserStill has been recognized by The Times of London as one of the Top 100 Places to Work in both 2018 and 2019.



11 events



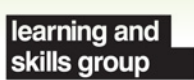
5 countries



30 years of experience  
in the learning sector



World offices  
open 24 hours



Community  
support in 5  
languages



3 magazines



80+ webinars  
global online  
community



20+ annual  
white papers  
published



*"For nearly 30 years, it has been my privilege, as Learning's Host, Producer and Curator, to gather industry leaders together to engage about the field of workplace learning."*

*I am now excited to shift to Advisor for Learning 2019, as new owners CloserStill Media pick up the event Producer and Organizer role. I am looking forward to leading an exciting, thought-provoking and highly interactive keynote session on Monday morning at Learning 2019, as well as gathering a meeting of the Learning CONSORTIUM. I hope you will join me!"*

Elliott Masie, The MASIE Center & Learning CONSORTIUM

*"Anytime I walk away from a conference with practical things to do today, inspiration for the future, and connections with like-minded people, I feel it was a great investment of my time. That has been my experience with the annual Learning conference for the last decade. After intense days of learning, I leave better equipped to create compelling and lasting learning experiences for learners."*

Dana Alan Koch, Accenture



Marcos

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# MEET THE FIRST OF OUR GROWING LIST OF 2019 SPONSORS

Our Learning 2019 Supplier Showcases will include sessions led by:



This could  
be you



And more...

To become a 2019 sponsor contact Steve Rosenblum  
[steve.rosenblum@closerstillmedia.com](mailto:steve.rosenblum@closerstillmedia.com) +1 (646) 437-9079

## WHO SHOULD ATTEND LEARNING 2019?

- Learning Professionals
- **Learning Managers and Directors**
- Human Resource and Talent Professionals
- **Content Developers and Producers**
- Technology, IT and Systems Staff Focused on Learning
- **Compliance and Regulatory Teams**
- Suppliers, Innovators, EdTech and Venture Start-Ups
- **Business Leaders Leveraging Learning**
- Government and Public Policy Leaders

Others intrigued with the changing world of  
learning and performance in the workplace

Click here for a list of  
Learning alumni companies

[www.learning2019.com/who-attends-learning](http://www.learning2019.com/who-attends-learning)



Marcos.

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