

# ONE CHOICE CAN MAKE A WORLD OF DIFFERENCE

It's amazing how one simple choice can have ripple effects throughout someone's future. Case in point: Ali's decision about going to **Learning Solutions/Realities360**.

## Should she go or shouldn't she?

Ali may not know about how both timelines play out, but we do.

### THE DECISION

Ali wasn't entirely sure what going to Learning Solutions/Realities360 for the first time would be like, but she was ready to take a chance and try it out. Was "excitedly nervous" a thing?

### A NEW DISCOVERY

"I hadn't considered it that way!" Ali thought as she watched the first keynote of the conference. Was she tired from her flight yesterday? Yes. Was it worth dragging herself out of bed anyway? Definitely.

### YOU'VE GOT A FRIEND

Ali was on her own, so she started chatting with some people in the conference app about getting dinner together. New friends—check! Then she scoped out the conference hashtag on Twitter and discovered someone had live-tweeted a session she couldn't make it to.

### INSPIRATION FROM OTHERS

Ali didn't realize how much she'd end up getting from talking with other attendees. Just a few minutes of conversation at the Expo Reception had given her three new project ideas and a lead on where to get first crack at the hors d'oeuvres.

### THE JOYS OF TECHNOLOGY

Ali walked around DemoFest, amazed at how much great new tech she'd seen at the event. There were tons of options to check out in the Expo Hall and even more here in the demos ... plus Ali had picked up some smart ideas for using the tech she already had in new ways.

### WHAT'S ON YOUR MIND?

The conference was over and Ali's brain was almost distressingly full of new ideas. No worries ... nothing relaxing by the pool couldn't fix.

### NEXT YEAR'S CONFERENCE

Ali took a sip of her coffee as she checked her email. There at the top of her inbox was a message about the next Learning Solutions/Realities360. Was she going back? **You bet!** And what was that about an **early registration discount**?

### THE DECISION

Ali picked up her mail and saw the Learning Solutions/Realities360 flyer. Florida in March sounded nice, but she had more important things to do than goof off for a few days.

### A NEW DISCOVERY

"I guess there are worse ways to spend the day?" Ali thought as she literally watched paint dry. That floor painting tutorial on Pinterest seemed like a good idea, but now she was trapped in the kitchen until it dried.

### YOU'VE GOT A FRIEND

Bored, Ali popped onto Twitter and noticed some people she followed were at the conference. "Yeah ... I'm not missing anything" she told herself, trying (and failing) to not feel envious as she looked at photo after photo of friends enjoying the event.

### INSPIRATION FROM OTHERS

Ali's cat wasn't the best conversationalist, but he was going to have to do. "How can I make our compliance training less boring, Mr Fluffkins?" she asked. Mr Fluffkins looked pensive for a moment and then walked away, disinterested.

### THE JOYS OF TECHNOLOGY

Ali tried turning the office fax machine off and on again for the ninth time and wondered why anyone even sent faxes anymore. This thing almost never worked, but her company's accounting department wouldn't accept expense reports any other way.

### WHAT'S ON YOUR MIND?

Ali was bored out of her skull. "138 minutes until I can go home for the weekend." She looked down at her watch again. "Make that 137."

### NEXT YEAR'S CONFERENCE

Ali briefly skimmed the Learning Solutions & Realities360 email she received and then hit trash. The conference couldn't be that great. What could she really get from it anyway?

One decision can  
change everything.  
Make the right one!

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