March 31 – April 2, 2020 • Orlando, FL

Learning Solutions CONFERENCE & EXPO

See How 2020 Will be Your Year for GROWTH

Produced by



Co-located event



Last Chance to Save \$150, Register by February 7 LearningSolutionsCon.com/2020

The Community You Won't Forget

Learning Solutions Conference & Expo is where learning professionals from around the globe have gathered for the past 13 years to share and **explore what works in L&D**. This is your chance to engage with over **1,500 peers**, learn new skills from **150 speakers**, and exchange ideas with over **75 exhibiting companies.** Plus, connect with the AR/VR community that attends Realities360 each year.

Take home best practices from the community and immediately apply them in your work.

Join Your Community This Spring

Save \$150 when you register by February 7 *Register:* LearningSolutionsCon.com/2020

Jump-Start Your Inspiration

Our lineup of keynote speakers will inspire you with stories of creativity, technology, and the future of work itself.



Creativity: Thinking Outside the (Cake) Box

Duff Goldman, Pastry Chef, TV Personality

Join us as Duff Goldman reflects on the stories and inspiration behind his confectionary masterpieces and shows that magic can happen when creativity is king and "no limits" is the mantra.

Sponsored by



How VR & AR Technologies Enhance Workforces to Transform the Enterprise

Jaimy Szymanski, Industry Analyst & Founding Partner

Discover the benefits of AR/VR use cases over traditional approaches, catalysts driving AR/VR adoption within corporations, and more.





The Future of Learning and Work

Michelle Weise, Senior VP of Workforce Strategies & CIO

Dr. Weise will examine how education and training must transform itself to support the workplaces of tomorrow. You will walk away with a new view on your work and how it may need to evolve in the future.







The Next Decade of Instructional Design

A Guild Master Ignite Presentation

Join Guild Masters Jane Bozarth, Julie Dirksen, Nick Floro, Connie Malamed, Megan Torrance, and Chad Udell as they explore unique takes on the future of instructional design in this fast-paced Ignite session format.

Explore 120+ Sessions >>>>

Empower Your Work

The Learning Solutions 2020 program delivers over 120 dynamic sessions covering eLearning best practices, how-tos, case studies, and emerging trends. Jump into the topics that best fit your needs, and learn more about the tools and strategies for creating effective learning experiences.



10:45a - 11:45a 1:00p - 2:00p **BYOD: Photoshop Tips to Enhance Images Quickly** BYOD: Build Stakeholder Buy-in by Tailoring Your 0 Phil Cowcill. PJ Rules Messaae Mike Simmons, Catalyst Sale **Bringing Narratives to Life** Hadiya Nuriddin, Focus Learning Solutions BYOD: Tell a Better Story with Your Metrics with Microsoft Power BI **Creative Design: Think Big to Elevate Your** Lisa Torres, Denver International Airport Learner's Experience LXPs: What the Research Told Us, and Why It's Eric Rowland, Paychex **Probably Wrong** How to Identify Qualified Vendors for Your Ben Betts, Learning Pool eLearnina Proiects Motivation and Learning Joshua Gantz & Kacy Deering, Pryor Learning Julie Dirksen, Usable Learning Solutions **BYOD: Leveling Up Your Mobile Photography Game Games for Learning: Turning Your Training Into** Alan Natachu, Madison Area Technical College Engagement Andrew Hughes, Designing Digitally Making Learning Available in the Flow of Work Using AI Minimize the Noise: Methods and Examples to Poonam Javpuria & Rahul Sinah, Harbinger **Reduce Coanitive Load** Interactive Learning Tim Kozlowski, Palo Alto Networks **Best Practices for Implementing Gamification Demystifying Microlearning for Learning Leaders** Monica Cornetti, Sententia Gamification Sue Jannone. Bull City Blue Carla Toraerson, Bull City Learnina **5** Reasons for a Bottom-up Performance Support Adaptive Learning: Using xAPI for a Bespoke Strategy & How to Make it Happen Pascal Guderian, tts Experience Anthony Altieri, Omnes Solutions Why Your Viewers Stop Watching Your Videos & What You Can Do About It Making Your Mobile Video Look Great Matthew Pierce, TechSmith Corporation Anthony Altieri, Omnes Solutions **Speed Project Reviews** 4 Learning Platform Trends To Know When Bianca Woods, The eLearning Guild **Navigating the Learning Ecosystem** Sam Rogers, Snap Synapse **Emerging Learning Tech 101: Innovating Your** Learnina Ecosystem Ann Rollins, GP Strategies

Britney Cole, Blanchard Companies

Tuesday, March 31

2:30p - 3:30p **BYOD: Not Your Mother's PowerPoint: The Magic of** Slide Docs Caitlin Steinbach Locke, AstraZeneca **BYOD: Interact and Engage! Activities for Spectacular Live Online Events** Kassy LaBorie, Kassy LaBorie Consulting **Project Management 101 for IDs** Brenda Klajman, CPA Canada **Content Curation for Culture Creation** Nadine Monn, The Board of Pensions of the Presbyterian Church Going Digital: How to Successfully Transform the **Learning Function** Moritz von Radovitz, Accenture **Streamlining Branching Scenario Planning and** Desian Christy Tucker, Syniad Learning Converting an eLearning Course Into a Chatbot Vincent Han. Mobile Coach GIFs: How and When to Make and Use Them Laura Jakiel, Association for Institutional Research Tips and Tricks to Work in Harmony with Your SMEs Ian Kollar, Drexel University 11 Surefire Tips for Streamlining Your Workflow with Rise 360 \mathbf{O} Tring Rimmer, Articulate xAPI: An Introduction for Instructional Designers Megan Torrance. TorranceLearning **Creating eLearning Videos Takes Your Heart, Head** & Hands Lorena Klingel, Learn to Flourish

4:00p – 5:00p BYOD: Rapidly Prototyping Gamified Solutions with Design Sprints

BYOD: Creating Innovative Interactions in Storyline with Sliders John Berendes, Yukon Learnina

Valary Oleinik. Weil

Successfully Managing Content and Data Across a Complex Learning Ecosystem TJ Seabrooks, *Rustici Software*

Tips and Tricks to Drive Engagement in Your Next Virtual Learning Event Adam Costakes, Caliber

Case Study: Improving Learning Transfer and Driving Results at Choice Hotels Chris Longstreet & Christy Price, Choice Hotels International

Case Study: Combining Captivate and Camtasia to Prepare Surgery Patients Jennifer Shankle, *Moffitt Cancer Center*

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Driving Retention: Using Technology to Support Learning Science Duncan Welder & Art Werkenthin, *RISC*

Microlearning to the Rescue: Your Guide to a Rapid Framework for Success Shannon Tipton, *Learning Rebels*

Using Neuroscience to Increase Audience Engagement Carmen Simon, Memzy

Reducing Friction: Lessons from Top UX Designers Who Delight Their Audiences Connie Malamed, Connie Malamed Consultina Data-Driven Design: Harnessing Analytics for Effective Product Training Abigail Morris, PagerDuty

How to Create Engaging eLearning Through Visual Design Tim Slade, *TimSlade.com*

All 120+ sessions are included in your registration, plus the 50+ AR & VR-focused sessions Realities360 has to offer!

REGISTER NOW! LearningSolutionsCon.com/2020



DAY 2 >>>>>>

Jam-packed with Practical Solutions



10:45a - 11:45a

BYOD: Turn Your Passive Videos Into Interactive Learning Inexpensively with H5P Amos Glenn, *University of Pittsburgh*

BYOD: Adobe Captivate: Don't Fear Advanced Actions! Mark Griffiths, Newleaf Training and Development

Use Design Thinking to Boost Team Collaboration Kristin Machac, *Radford University*

The Business Case for Google Classroom James Wall & Elizabeth Docel, *Google*

Using Games, Characters & Storylines to Improve Learning Outcomes Stephen Baer, The Game Agency

Designing for Performance: Using UX Methods to Meet Your Learner's Needs Roberta Dombrowski, *Learn Mindfully*

Troubleshooting and Creative Problem-Solving in Workflow Learning Ray Jimenez, Vignettes Learning

Is xAPI the Right Tool to Track Informal Learning? Sara Walters, Info Tech

Looking Forward to Compliance: How Stories Transform Required Training Rance Greene, *needastory.com*

The Path of Least Resistance: Are You Providing It? Jeremy Roberts, Infinitude Creative Group



1:00p – 2:00p

BYOD: Using Storyline to Convert Your Presentation Into a Dyvnamic Video Ron Price, Yukon Learning

BYOD: Rapidly Develop Branching Scenarios With Interactive Video Aric Mazick, Holiday Inn Club Vacations

Purpose-First Technology: How Shell Chose its Learning Experience Platform Luke Jackson, Shell Jeff Fissel & Mike Alcock, Instilled

2020 Research Trends Jane Bozarth, *The eLearning Guild*

Instructional Comics: Are They Effective for Self-Paced Learning? Kevin Thorn. NuaaetHead Studioz

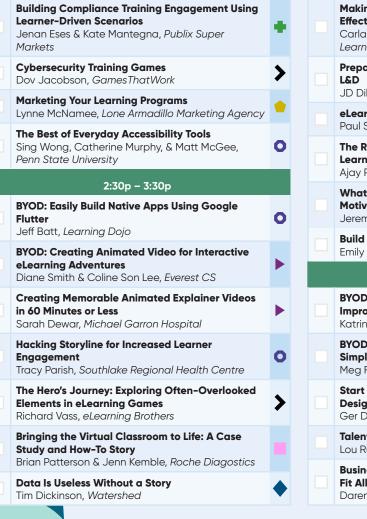
From Fright to Flight: A Job Task Analysis Case Study Kendra Lester, Lana Kaplani, & Jessica Rohani, JetBlue Airways

Microlearning & Workflow Learning Panel Mark Britz, The eLearning Guild, Sue lannone, Bull City Blue, Ray Jimenez, Vignettes Learning, Shannon Tipton, Learning Rebels

Data Literacy for L&D: Speaking the Language of Information Zsolt Olah. Kineo

How to Get the Business to See L&D as a Trusted Advisor Sonya Overstreet, Leadec

Wednesday, April 1



Making Bite-Sized Work: 5 Tips for Creating Effective Microlearning Carla Torgerson & Alice Bumgarner, Bull City Learning	*			Cool New PowerPoint Functions in Office 365 that Will Leave You Speechless Richard Goring, <i>BrightCarbon</i>	0	
Prepare for Impact: Getting Started With AI in L&D JD Dillon, Axonify	•			Building Learning Games With Articulate Storyline and xAPI Nicholas Bird & Steven Stonebraker, Hilton Grand Vacations	>	
eLearning Accessibility Tips, Gotchas & Standards Paul Schneider, <i>dominKnow</i>	٠			Enhancing Virtual Classroom Experiences Using Microlearning Jennifer Hofmann, InSync Training	*	
The Real ROI: How Business Leaders Evaluate Learning Investments Ajay Pangarkar, CentralKnowledge	٠			Automate the Boring Stuff; Focus on the Fun Stuff Kristian Chartier & James Fuentes, <i>BlueCat</i>	•	
What Fortnite Can Teach Us About Memory, Motivation & Learning Jeremy Medrano, Infinitude Creative Group	+			Measuring the Business Impact of Learning: The Practitioner's Playbook Rose Benedicks, <i>LEO Learning</i>	٠	
Build a Low-Cost Spaced Learning Program Emily Wood, Serenity Learning	٠			You Have Selected an LMS. Now What? Margharita Nehme, FirstService Residential	=	
4:00p – 5:00p				Creating Blended Learning Experiences for Busy Professionals		
BYOD: Memes & Scavenger Hunts: 10 Ways to Improve Your L&D Program on a Budget	÷			Karen Hyder, KTC Wendelyn DeMoss, Hearing First	*	
Katrina Marie Baker, Adobe BYOD: Improve Learner Experience with Six Simple Graphic Design Principles Meg Fairchild & Samantha deGeus, LLamasoft	►			Using Design Thinking and Storytelling Mindsets to Create Viral Learning Nicole Wong & Debbie Au Yeung, <i>PwC</i>	+	
Start with Who: The Golden Circle for Learning Design Ger Driesen, aNewSpring	+			Save \$150 when you register by February 7!		
Talent GPS: Navigate Your Own Career Lou Russell, Moser Consulting	٠		LearningSolutionsCon.com/2020			
Business Storytelling: One-Size Audience Doesn't Fit All	٠					
Daren Lewis, The Presentation Company				DAY 3 >>>>	>>	

Thursday, April 2

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8:30a – 9:30a

BYOD: Let's Create Custom Animation Templates in Camtasia! Michelle Golightly, Alpha II

Get Social: Design, Build & Host a Virtual Learning Community! Susan Gatti, ImmixID

DemoFest Showcase Mark Britz, *The eLearning Guild*

Adopting the Best Agile Development Methods to Your eLearning Process Molly Crowley & Nick Floro, Sealworks Interactive Studios

Prototype to Analysis: Building Organizational Buy-in for xAPI Andrew McGuire & Ryan Hicks, *LLamasoft*

Grab Your Headphones! Podcasting Successfully in Corporate L&D Josh Williamson. Astellas Pharma US

The Future of Al Chatbots in Learning Michael Mahoney, & Robbe Addis, *IBM*

Leveraging SharePoint Modern Pages to Design a Resources Experience Luke Benfield, *naviHealth*

Save \$150 when you register by February 7! LearningSolutionsCon.com/2020

10:00a – 11:00a

BYOD: Rapidly Develop Your First App with Bootstrap Studio Michael Sheyahshe, alterNative Media

How to Succeed as an L&D Manager Dawn Tedesco, C3 eLearning Solutions

Case Study: Reducing Time to Proficiency with On-the-Job Learning Paths Pam Koehler, Uponor Marty Rosenheck, eLearning Brothers

The Cognitive Science of Video Josh Cavalier, Lodestone

Using Evaluation Data to Enhance Your Training Programs Elham Arabi, *UNLV*

The Weather Man Meets Rachael Ray: Streaming Video into Virtual Classroom Quentin Steele, *Sutter Health*

Deploying a Virtual Learning Strategy in a Low-Cost, High-Tech World Amanda Meier & Alicia Blitz, MUFG Union Bank

Down and Dirty Needs Assessment Jean Marrapodi, *Applestar Productions*

Tools, Apps, and Online Resources: Community Favorites Bianca Woods, The eLearning Guild "I loved that there are sessions for people at different career levels. I loved that I could find sessions to help build my knowledge base, as I am new to learning and development. I loved that my colleague, who has more L&D experience, could find information that suited her level and interests."

Hava Boune, Learning and Development Specialist, Pankow



Take a Deeper Dive Add a Pre-conference Activity



Learning Solutions 2020 hosts optional pre-conference activities, allowing you to extend your learning and your conference experience.

Unique Co-located Events



Monday, March 30

Examine the evolving learning platform landscape and how to harness new technologies in order to build an effective learning strategy for your organization.

2-Day Certificate Programs

Sunday & Monday, March 29 & 30

The eLearning Guild's **Agile Project Management** Certificate Program



CEO & Founder. Torrance Learning



Monday, March 30

Gain exclusive insight from industry experts and experience first-hand how Serious Games can be used to improve your employee learning and development. The eLearning Guild's Storyline 360 **Certificate Program**



Chief Learning Officer, Yukon Learning

Stefanie Lawless Vice President. Yukon Learning

Separate fee

\$395.00 USD/each

(\$495.00 without a conference registration)

Separate fee

\$995.00 USD/each

(\$1,095.00 without a conference registration)

Take a Deeper Dive Add a Pre-conference Workshop

Super charge your week with a choice of 17 workshops, providing indispensable tools before the conference officially kicks off.



Sunday, March 29















BYOD: Creating Effective Microlearning for Boosting and Standalone Content

Carla Torgerson, Bull City Learning Sue lannone, Bull City Blue

BYOD: Visual Design for L&D

Dawn Mahoney, Learning in the White

Space Tracy Parish, Southlake Regional Health Centre

BYOD: eLearning Design Foundations

Tim Slade, TimSlade.com

BYOD: xAPI: Hands-On & Geek-Free

Peter Guenther & Matt Kliewer, TorranceLearning

BYOD: Designing Engaging Virtual Classroom Experiences

Jennifer Hofmann, InSync Training

BYOD: Take Captivate a Level Up with JavaScript and Variables

Phil Cowcill, PJ Rules

BYOD: Practical Solutions for Creating Simple 3D AR/VR Interactive Lessons

Debbie Richards, Creative Interactive Ideas

Monday, March 30



Instructional Design for Workflow Learning Ray Jimenez, Vignettes Learning



Design for Behavior Change Julie Dirksen, Usable Learning



Storytelling for L&D: Bringing Scenarios, Narratives, and Characters to Life

Hadiya Nuriddin, Focus Learning Solutions



BYOD: Creating Compelling eLearning Videos: From Tech to Technique

Lorena Klingel & Mitchell Vanlerberg, Learn to Flourish



Building a Stronger Learning Culture at Your Organization

Catherine Lombardozzi, Learning 4 Learning Professionals

Separate fee \$395.00 USD/each

(\$495.00 without a conference registration)

Monday, March 30



Using Design Thinking to Craft Learning Experiences

Connie Malamed, Connie Malamed Consulting



Using Data to Drive Better Training Decisions

Sam Rogers, Snap Synapse



BYOD: VR Designer's Workshop: Hands-on Design & Development of VR Solutions

Julie Havill & Bill West, RegattaVR



BYOD: Creating Mobile Augmented Reality Experiences with Unity Jeff Batt, *Learning Dojo*



Building Easy and Effective Augmented Reality in Your Training Destery Hildenbrand, *GP Strategies*

REGISTER NOW! LearningSolutionsCon.com/2020

More than Just a Conference Included in Your Registration

Learning Solutions hosts special events that give you even more opportunities to discover new insights, skills, and people-extending your conference experience beyond session rooms.



How I Made This

Monday, March 30th, 4:30p - 6:00p

Experts step up to the workbench to show you exactly how to craft creative solutions that will really fire up your next eLearning project.



Presentation Roulette

Monday, March 30th, 6:00p – 7:00p

During our L&D-themed improv event, you will meet new people, see the speakers you know scramble to make a weird presentation work, and, best of all, have a great time.



Tuesday, March 31st, 1:00p – 2:00p

Part peer review, part speed dating, you'll pair up with another attendee, give your thoughts on the strengths and areas for improvement for each other's projects, and then switch partners...



Tuesday, March 31st, 6:30p – 9:00p

Sample a wide variety of games, learn from their game mechanics, and have fun with your fellow attendees. It's the perfect mix of networking, games, and learning!

COMBINED EXPO >>>>>>>

Your Solutions: Here & Now

The Learning Solutions and Realities360 Expo

March 31 & April 1

Meet and connect with **75+ top suppliers** of leading learning tools, technologies, and solutions at the Learning Solutions and Realities360 Expo.

Broaden your knowledge with four featured Expo learning stages that will host **40+ sessions.**









Sponsored by

schooX



Connect at the Expo Reception



Wrap up your first day with appetizers and drinks at the Expo Reception. This is the time to really connect with conference speakers, colleagues, and leading eLearning suppliers.



Be Inspired by DemoFest

Explore real-world projects created by your peers at the attendee-favorite, DemoFest. Meet the trailblazers who created solutions and learn about the tools, technologies, and processes used to build them.

GET YOUR FREE EXPO+ PASS

The Expo is included in a full Learning Solutions registration. Not going to the full conference? You can sign up to attend the Expo for free here:

LearningSolutionsCon.com/Expo



Explore Tech at the AR/VR Learning Lab

Put on a headset and explore today's leading augmented and virtual reality platforms and the hottest applications highlighting their potential for organizational learning.



Co-located Conference:



INCLUDED IN YOUR REGISTRATION

Realities360 dives deep into the conversations around AR and VR technologies and **together with Learning Solutions, you will gain the context needed** to add AR and VR into your organization's L&D strategy.

Included in your Learning Solutions registration is full access to Realities360 at no additional cost. Realities360 is the premier conference in our industry that takes a deep, focused look at the design, development, and strategies that make AR and VR successful tools for learning and development.

LEARN MORE: Realities360.com/ARVR



HERE'S A TASTE OF THE PROGRAM

The Accidental AR/VR Instructional Designer: How to Adapt and Succeed

Kristina Wilson & Kim Larson, Fox Valley Technical College

Case Study: Using AR to Help Prevent Skin Pressure Ulcers Barrie Wilson, Scottish Social Services Council

The Emerging World of Instructional Design for AR/VR Barbara Greenstein & Richard Benedetto, *Epsilon System* Solutions

VR Analytics That Support Your Learning Goals Hugh Seaton, Adept Reality

BYOD: Designing and Evaluating Mixed-Reality Training Environments Carlos Sanchez-Lozano, *Cenfotec University*

Defining the Business Value of VR/ AR Training Jeff Meador, *JMXR.pro*

Military, Higher Ed & Corporate: Teaming Up to Define a VR xAPI Profile

Megan Torrance, TorranceLearning Jennifer Murphy, Quantum Improvements Consulting Hugh Seaton, Adept Reality

Reapply to L&D: Augmented Reality Success From Marketing Danielle Wallace, *Beyond the Sky*

Case Study: Creating an Aggressive Behavior De-Escalation VR Program at Christus Health Tobias Washington, CHRISTUS Health Emily Cooper, SweetRush SPARK

> Check out all 50+ sessions: Realities360.com/ARVR

Your Learning Hub

The Rosen Centre Hotel serves as the hub for conference activities, making it easy for you to stay onsite and near the action.

Reserve Your Discount Room Rate!

We've secured a special group rate of \$209/night for attendees, available through March 6, 2020.

Online Reservations LearningSolutionsCon.com/Hotel

Phone Reservations +1.407.996.9840

Questions?

Contact our fantastic customer service department.

PHONE

1.707.566.8990

EMAIL service@eLearningGuild.com

Your Journey Starts Now

Meet us in Orlando, Florida for a high-energy week of learning, connecting, and sharing what works!

Get Registered!

- \$1.895 Standard Rate
- -\$200 eLearning Guild Member Discount
- -\$150 Last Chance Discount
- \$1,545 Your price through February 7

REGISTER ONLINE LearningSolutionsCon.com/2020

Additional discounts may apply, see website for details.

Bring Your Team!

Bring 3 or more team members and get an additional 10% savings! Email Steve at sfirpo@eLearningGuild.com for more information.



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www.linkedin.com/groups/3345374



March 31 – April 2, 2020 • Orlando, FL





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AREALITIES 360

Conference & Expo

Included in your registration:



of past attendees would recommend Learning Solutions to a colleague





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