The London Vet Show Official Show Guide

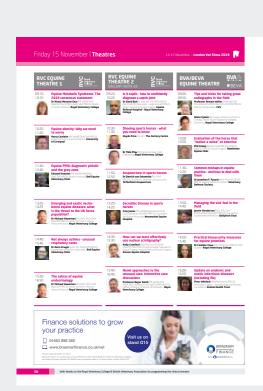
Reinforce your sales messages, drive traffic to your stand and set yourself apart from the competition with year round exposure!

- Handed to every delegate at the London Vet Show, over 5,750 will be there this year! This is your opportunity to promote your organisation or brand to every one of them.
- The guide is the key resource delegates use to plan their day - featuring the conference and proceedings as well as exhibitor details and our amazing show features.
- Not just at the show with 400+ exhibitor listings, the Show Guide is the single biggest directory of suppliers and the most extensive buyers guide for vets throughout the year.
- Contains clinical proceedings ensuring that it is retained post event and often referred to throughout the year. Vets reinforce their CPD learning by dipping back into the guide.

All prices are excluding VAT

An ad in the guide gets you in front of vets at the event to help deliver more buyers to your stand. And it gets you coverage throughout the year.

That's why more suppliers to the vet industry promote themselves in the London Vet Show Guide than any other single print publication. Prices start from less than £299, don't miss out!





The London Vet Show Official Show Guide

ADVERTISING OPTIONS

DISPLAY ADVERTISING		Full Page	£1500*
elly Band £5000		DPS	£2500*
elly Band	£2500*	Half Page	£1000*
utside back cover		Conference Page	£1195*
side front cover	£2000*	Strip Ad	
side back cover	£2000*	Quarter Page	£695*

FULL PAGE

Outside back page, Inside front page, Inside back page, Full page TRIM SIZE: 210mmW x 297mmH BLEED SIZE: 216mmW x 303mmH TYPE AREA: 194mmW x 281mmH

TRIM SIZE: 420mmW x 297mmH BLEED SIZE: 426mmW x 303mmH

For each of our product categories

we will provide an alphabetical

their stand numbers.

of the listing Logo appears alongside Whole page advertisement

category

listing of relevant exhibitors with

It's a simple way to help visitors

find relevant suppliers. For each

category there is a sponsorship

opportunity to allow you to get listed as the most prominent

Product listing sponsor is listed as

the first entry under the relevant

50 words of copy at the start

assigned to the adjacent

page of your selected

HALF PAGE

ADVERT SIZE: 190mmW x 135mmH (Floating ad, no bleed required)

CONFERENCE PAGE STRIP

ADVERT SIZE: 190mmW x 50mmH (Floating ad, no bleed required)

OUARTER PAGE

ADVERT SIZE: 92mmW x 135mmH TYPE AREA: 404mmW x 281mmH (Floating ad, no bleed required)

PRODUCT CATEGORY SPONSORSHIP IN

THE COMPREHENSIVE INDUSTRY BUYERS GUIDE

LISTING

Price £2000*

additional sponsorship opportunities. Contact us on lys@closerstillmedia.con

Every exhibitor is guaranteed a 50 word profile and the chance to list selves under up to three of our product locator categories You can also enhance your presence through a series of simple and effective

FREE LISTINGS

Price FREE

ENHANCED LISTINGS

Stand out from the crowd. Package includes:

ADVERTISING

supplied as Hi Res PDF

or Hi Res Jpeg (300dpi)

Adverts should be

saved at maximum

quality. CMYK only

spot colours), images

should be CMYK 300dpi

with 3mm bleed when

(no RGB/pantone/

indicated below.

LISTING SPONSORSHIP

EXAMPLE

- Highlighted listing
- Company Logo

Price £299*

PREMIUM ENHANCED LISTINGS

Ensure maximum prominence. Package includes

- 200 words
- Wash behind copy to make it stand out from the page

Price £699*

CloserStill Media

Unit 14. Exhibition House, Addison Bridge Place, London W14 Something new in business media. CloserStill Media - often de fastest growing business media company in the UK - speciali content-driven events and the nurturing of B2B or profession

A1

CloserStill Media

Unit 14, Exhibition House, Addison Bridge Place, London W14 8XP

CloserStill Something new in business media. CloserStill Media - often described as the fastest growing business media company in the UK - specialises in high-value, conten

driven events and the nurturing of B2B or professional commun CloserStill's portfolio includes some of the UK's fastest-grov often award winning events including Learning Technologi Europe, The Pharmacy Show and The London Vet Show.

CloserStill Media

CloserStill

Something new in business media. CloserStill Media - often described as the fastest growing business media company in the UK in high-value, content driven events and the nurturing of professional communities.

CloserStill's portfolio includes some of the UK's fastes often award winning events including Learning Techno Expo Europe, The Pharmacy Show and The London Ve

london.vetshow.com

london.vetshow.com