

All prices are excluding VAT

# The London Vet Show Official Show Guide

## Reinforce your sales messages, drive traffic to your stand and set yourself apart from the competition with year round exposure!

- Handed to every delegate at the London Vet Show, over 5,750 will be there this year! This is your opportunity to promote your organisation or brand to every one of them.
- The guide is the key resource delegates use to plan their day - featuring the conference and proceedings as well as exhibitor details and our amazing show features.
- Not just at the show - with 400+ exhibitor listings, the Show Guide is the single biggest directory of suppliers and the most extensive buyers guide for vets throughout the year.
- Contains clinical proceedings ensuring that it is retained post event and often referred to throughout the year. Vets reinforce their CPD learning by dipping back into the guide.

An ad in the guide gets you in front of vets at the event to help deliver more buyers to your stand. And it gets you coverage throughout the year.

That's why more suppliers to the vet industry promote themselves in the London Vet Show Guide than any other single print publication. Prices start from less than £299, don't miss out!



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## ADVERTISING OPTIONS

DISPLAY ADVERTISING	Full Page	£1500*
Belly Band	DPS	£2500*
Outside back cover	Half Page	£1000*
Inside front cover	Conference Page Strip Ad	£1195*
Inside back cover	Quarter Page	£695*

FULL PAGE	HALF PAGE	ADVERTISING SPECS
Outside back page, Inside front page, Inside back page, Full page TRIM SIZE: 210mmW x 297mmH BLEED SIZE: 216mmW x 303mmH TYPE AREA: 194mmW x 281mmH	ADVERT SIZE: 190mmW x 135mmH (Floating ad, no bleed required)  CONFERENCE PAGE STRIP ADVERT SIZE: 190mmW x 50mmH (Floating ad, no bleed required)	Adverts should be supplied as Hi Res PDF or Hi Res Jpeg (300dpi) saved at maximum quality. CMYK only (no RGB/pantone/spot colours), images should be CMYK 300dpi with 3mm bleed when indicated below.
DPS	QUARTER PAGE	ADVERT SIZE: 92mmW x 135mmH (Floating ad, no bleed required)
TRIM SIZE: 420mmW x 297mmH BLEED SIZE: 426mmW x 303mmH TYPE AREA: 404mmW x 281mmH		

## PRODUCT CATEGORY SPONSORSHIP IN THE COMPREHENSIVE INDUSTRY BUYERS GUIDE

For each of our product categories we will provide an alphabetical listing of relevant exhibitors with their stand numbers. It's a simple way to help visitors find relevant suppliers. For each category there is a sponsorship opportunity to allow you to get listed as the most prominent supplier. Product listing sponsor is listed as the first entry under the relevant category

- 50 words of copy at the start of the listing
- Logo appears alongside
- Whole page advertisement assigned to the adjacent page of your selected category

PRODUCT CATEGORY LISTING	Virbac Ltd	135
AD Science	182	
AgriHealth	154	
AKI: Abello	540	
Allacem Saros	335	
Bayer PLC	85	
Bimeda	478	
BreathEasy Ltd	200	
Canaph	82	
CDUK Animal Health	738	
CF Pharma	135	
CLE Medica	148	
Complete Vet Care	141	
Dechra Veterinary Products	620	
Dorwest Herbs	140	
Esghar Nutrition	150	
Elanco	550	
Farnam, VPL, Vita Flex USA	175	
Fortis Healthcare Ltd	192	
Forum Animal Health	130	
Henry Schein Animal Health	130	
Hypocare	170	
KSKA UK	120	
Lintell Veterinary	155	
Medial Animal Health Ltd	120	
MSD Animal Health	140	
Pharm Veterinary Supplies	120	
Norbrook Laboratories Ltd	120	
NVS	130	
Summit Veterinary Pharmaceuticals Ltd	130	
Varex Ltd	15	
Vetnaak Veterinary Supplies	160	
Vetroland	160	
Vetroland UK	115	
Veritas	140	
Virbac	135	
Zoetis	125	

Price £2000\*

## FREE LISTINGS

Every exhibitor is guaranteed a 50 word profile and the chance to list themselves under up to three of our product locator categories. You can also enhance your presence through a series of simple and effective additional sponsorship opportunities. Contact us on [ivs@closerstillmedia.com](mailto:ivs@closerstillmedia.com)

Price FREE

## ENHANCED LISTINGS

Stand out from the crowd. Package includes:

- 100 words
- Highlighted listing
- Company Logo

Price £299\*

## PREMIUM ENHANCED LISTINGS

Ensure maximum prominence. Package includes:

- 200 words
- Boxed ¼ page listing
- Wash behind copy to make it stand out from the page
- Company Logo

Price £699\*

## CloserStill Media

A1

Unit 14, Exhibition House, Addison Bridge Place, London W14 8XP  
Something new in business media. CloserStill Media - often described as the fastest growing business media company in the UK - specialises in high-value, content-driven events and the nurturing of B2B or professional communities.

FREE LISTINGS EXAMPLE

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PREMIUM ENHANCED LISTINGS EXAMPLE