

SHOW GUIDE

DEADLINE: 30th September for all artwork

FULL PAGE

Outside back page, inside front page, inside back page, full page:

Trim Size: 210mmW x 297mmH
Bleed Size: 216mmW x 303mmH
Type Area: 194mmW x 281mmH

DPS

Trim Size: 420mmW x 297mmH
Bleed Size: 426mmW x 303mmH
Type Area: 404mmW x 281mmH

HALF PAGE

Advert size: 190mmW x 135mmH
(Floating ad, no bleed required)

CONFERENCE PAGE STRIP

Advert size: 190mmW x 50mmH
(Floating ad, no bleed required)

QUARTER PAGE

Advert size: 92mmW x 135mmH
(Floating ad, no bleed required)

ADVERTISING SPECS

Adverts should be supplied as Hi-Res PDF or Hi-Res JPG (300dpi saved at maximum quality. CMYK only (no RGB/pantone/spot colours), images should be CMYK 300dpi with 3mm bleed where indicated. Please send all artwork to lvsmarketing@closerstillmedia.com

BAG INSERTS

DEADLINE: INSERTS MUST ARRIVE BETWEEN - 3rd October - 1st November 2022

Before sending to print please confirm artwork with lvsmarketing@closerstillmedia.com

Delivery Details - London Vet Show 2022 Bag Insert – Contact name & mobile number / Company publication

FAO Hayley Gardner, Precision Marketing Group, Lamdin Road, Bury St Edmunds, Suffolk IP32 6NU

Deliveries must be at Precision Marketing by the 1st November. But can arrive from the 3rd October.

If you have any questions please don't hesitate to contact the Marketing team: lvsmarketing@closerstillmedia.com

E-NEWSLETTER

DEADLINE: ASAP

Please supply a 10 word headline, 500 words, a URL and an image.

Deadlines for articles are: **September edition** - 31st August | **October edition** - 30th September | **November edition** - 28th October

Please send all artwork to lvsmarketing@closerstillmedia.com

WEB BANNER

Banner specs: 468 x 60 pixels

Please send all artwork to lvsmarketing@closerstillmedia.com

VOUCHER BOOK ADVERT SPECS

- Supply artwork as Hi Res PDF or JPG (300dpi, CMYK)
- Add 3mm bleed on all sides
- CMYK only (no spot/pantone colours)
- Images to be hi res 300dpi and CMYK

DEADLINE: 30th September

Please send all artwork to
lvsmarketing@closerstillmedia.com

Voucher Front

Add 3mm Bleed Area - all round



Keep text, logos etc at least 4mm inside the trim area, backgrounds can bleed

Voucher Back

Add 3mm Bleed Area - all round



Keep text, logos etc at least 4mm inside the trim area, backgrounds can bleed