



# PTEWORLD

PASSENGER TERMINAL EXPO

**March 17-19, 2026**

**Excel, London**

## **2026 exhibition and sponsorship opportunities**

**BOOK YOUR  
BOOTH  
NOW**



[www.pteworld.com](http://www.pteworld.com)

# The world's leading airport design, operations and technology exhibition and conference

## Why exhibit and sponsor?

**PTE World 2026** will unite the world's leading airports, airlines, suppliers, and innovators under one roof, covering every facet of the modern airport ecosystem. From airside solutions, ground handling equipment, and counter-drone protection to retail, passenger experience, and sustainability, the event will showcase the full spectrum of technologies and services shaping the future of global aviation, truly encompassing all things airports.

Each year, **PTE World** welcomes a line-up of leading exhibitors, showcasing the latest innovations available within the industry. The event also hosts the prestigious **Skytrax World Airport Awards**, which facilitates – alongside numerous other key networking features – high-value opportunities for exhibitors to connect with airport executives and decision-makers.

The conference has gone from strength to strength, reporting an 11.75% increase in attendees from 2023 to 2024. In 2025 the conference welcomed 500+ expert speakers presenting across 16 tracks.

# 83%

of surveyed 2024 delegates rated the conference as either good or excellent

# 10,967

attendees – a 19% increase from 2024

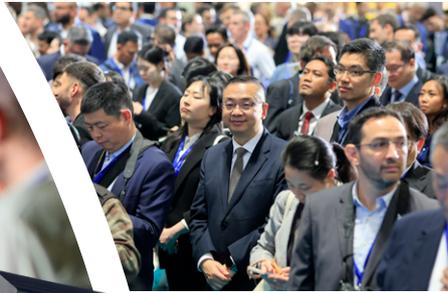


The world's best-attended airport exhibition and conference – with visitors from

# 120+

countries





# Skytrax World Airport Awards



The Skytrax World Airport Awards, often dubbed the "Oscars of the aviation industry," are highly esteemed and eagerly sought after. These awards serve as a quality benchmark for the global airport industry, recognizing excellence in 25 categories based on evaluations of customer service and facilities across over 550 airports.

A key highlight of PTE World is the Skytrax World Airport Awards ceremony, held on March 18 2026, during the event. All attendees and delegates enjoy complimentary access to the awards, providing an excellent opportunity to network with top-tier operators and leading industry professionals.

[worldairportawards.com](http://worldairportawards.com)

# Exhibiting

## Benefits:

- Showcase your technology and solutions to the PTE World audience
- Launch new products or innovations – from your booth and on the PTE Live stage!
- Form new industry partnerships
- Enjoy specialized networking opportunities

## Who you will meet:

- Airport management, including airport authorities and airport operators
- Airline management
- Airport and airline consultants
- Airport project teams
- Architects
- Border forces
- City officials
- Civil aviation authorities
- Construction companies
- Consulting engineers
- Government agencies
- International consultants and contractors
- Railway management
- Regional contractors and consultants
- Suppliers and specifiers





# Connecting leading suppliers with decision-makers, buyers and specialists



Airport operations



Suppliers



Design, construction and engineering



Consulting and advisory



Customer experience and facilities management



Airline operations



IT and technical



Supply chain and procurement



Safety, security and compliance



Executive leadership



Research, development and innovation



Commercial

# Booth rates

## Exhibitor booth packages

Size m <sup>2</sup>	Rates (€)	
	Space only	Shell scheme
6 to 12	700	775
13 to 18	660	735
19 to 32	660	735
33 to 42	640	
43 to 50	620	
51 to 56	600	
57 to 72	595	
73 to 90	575	
91 to 96	545	
97 to 128	520	
129 to 150	495	
150+	480	

•All prices in euros



**Shell scheme package** includes walls, fascia, name board and carpet. Electrics (power and lighting), wall graphics and furniture to be ordered directly with the Creative Live exhibitor sales team.



# Visual branding opportunities

Visitors and delegates are at their most receptive when they are at the show. This is also the time when they have a wide choice of products and services to choose from. We can help you attract more visitors. On-site branding opportunities will help take your messages and images beyond your booth, giving you the edge over competitors.



## OPENING DAY PARTY

Exclusive sponsorship of a complimentary buffet of drinks and finger food served within the exhibition hall at the end of Day 1 to all delegates, speakers, visitors and exhibitors. Company logo/branding on all these marketing activities:

- PTE World website ([www.pte-world.com](http://www.pte-world.com))
- Trade press advertising campaign
- Direct-mail visitor ticket campaign
- Pre-show newsletter
- Show conference and open forum program mailing
- Show directory.

**Cost: €27,500**

## VISITOR & DELEGATE BADGES

Sponsor logo appears alongside show logo on all visitor/delegate badges. A high-profile sponsorship opportunity.

**Cost excluding production: €11,000**

**Cost including production: €22,000**

## LANYARDS

Sponsor to supply lanyards that are available at the entrance points for all attendees to attach to their badges. Visitors tend to hang on to lanyards, so this opportunity carries a degree of longevity in addition to the highly visible benefits during the show itself.

**Cost excluding production:**

**SOLD**

**Cost including production:**

## REGISTRATION AREA

Sponsorship to include branding on registration desks with option to provide branded T-shirts and caps for registration staff and pens for visitors to use and keep. The registration area will form visitors' first and last impressions of the show. A high-profile opportunity ensuring premium visual impact.

**Cost: €20,000**



## 'YOU ARE HERE' BOARDS

Exclusive sponsorship of digital 'you are here' boards and the floor plan on the official event app – includes logo and booth location enhancement. The 'you are here' boards are located in areas of high visitor traffic and are important visitor wayfinding tools. The app is now the main tool for visitors to navigate the exhibition. The boards offer an excellent branding opportunity while highlighting your company booth location.

**Cost: €7,500**

## DIRECTIONAL SIGNAGE / FLOOR SPONSORSHIP

Exclusive sponsorship of all conference and exhibition directional signage. Floor sponsorship consists of 20 x 1m<sup>2</sup> full-color floor tiles, placed in locations of your choice to ensure eye-catching branding beyond the booth.

**Cost: €9,500**

## NOTEPADS AND PENS

Exclusive sponsorship of delegate notepads and pens. Sponsors to provide approximately 2,000 pads and pens.

**Cost excluding production: €7,500**

**Cost including production: €10,000**

### CONFERENCE DELEGATE BAGS

Bag sponsorship offers widespread branding exposure with the added benefit that visitors leave with the bags. The sponsor's bags will be available for delegates at the entrance to the conference. Sponsors have the option to include an insert in the bags but are responsible for delivering this pre-inserted.

**Cost excluding production: €11,000**

**Cost including production: €22,000**

### VISITOR SHOW BAGS

Exclusive opportunity to sponsor sustainable visitor/delegate tote bags. Includes one two-color-printed sponsor logo with PTE World branding. Bags will be on display at registration for visitors and delegates to use during and post-event.

**Cost excluding production: €11,000**

**Cost including production: €22,000**

### COFFEE BREAKS

Exclusive sponsorship of complimentary refreshments for conference delegates and speakers – served in the exhibition hall in the morning and afternoon.

**Exclusive sponsorship cost per day: €4,000**

**Exclusive sponsoring for all three days: €11,000**

### LUNCH & RELAXATION AREA

Exclusive sponsorship of complimentary lunches provided for delegates, VIPs and speakers at the PTE World Conference.

**For a single day: € 5,000**

**Exclusive sponsorship for all three days: €12,000**

## Maximize your brand visibility online

### Website

Showcase your solutions and technologies in the 'new products on show' section of our event website which reaches over 164,500 unique visitors.

### Marketing email

The content featured in the 'new products on show' section of the website will be randomly selected and featured in our exhibition email marketing. Shared with a database of 60,000+.

### Social media

26,879 followers across the PTE and *PT World* social media community! [#PTExpoConf](#)

Shared with a  
database of

**60,000+**

# The Conference

The PTE World Conference is recognised as the most highly regarded airport conference in the world.

Over three days, delegates hear from thought leaders, senior authorities, and technical experts who share insight, strategy, and innovation.

The conference provides an unparalleled opportunity to engage directly with the people shaping the future of aviation infrastructure and passenger experience.



## BRANDED POST-EVENT WHITEPAPERS

Extend your brand's influence beyond the conference. Our expertly crafted whitepapers capture key insights, strategies, and best practices from event sessions, refined by our editorial team for lasting impact.

### Sponsorship includes:

- Prominent logo placement on cover and footers
- Option to add a foreword or leadership quote
- Distributed to all delegates, speakers, exhibitors, and visitors
- Ongoing visibility as a post-event reference resource
- Position your brand as a trusted voice shaping industry knowledge.

**Cost: €10,000-€15,000 - €POA**

# Umbrella themes for the conference



Airport Leadership,  
Strategy & Business  
Development



Airport Design, Planning  
& Development



Airport Cities,  
Connectivity & Regions



Passenger Experience,  
Accessibility &  
Workforce Engagement



Security & Safety



Commercial  
Development, Retail &  
Concessions Experience



Sustainability,  
Environment &  
Resilience



Digitalization,  
Technovation &  
Automation



Future Mobility



Airside Management  
and Operations



Digital Identification &  
Wallets in Travel



Terminal Capacity  
and Flexibility



Facilities  
Management  
& Maintenance

# Conference & Speaker Opportunities

The PTE World sponsorship program provides additional opportunities to enhance visibility and gain the attention of visitors and delegates before, during and after the event. The team is happy to discuss creating bespoke sponsorship packages or tailoring existing activities to suit your specific needs.



PTE Live is an exciting new feature designed to bring insight and innovation directly to the show floor. This dedicated presentation area will give exhibitors and sponsors the opportunity to showcase their expertise, share success stories, and engage directly with attendees in an open, dynamic setting.

## PLATINUM SPONSORSHIP PACKAGE

### EXCLUSIVE

- Exclusive platinum sponsorship of a conference session on day 1, 2 or 3
- One conference speaker slot in a conference session in partnership with a relevant airport, airline or authority
- One 25-minute speaking session at the PTE Live stage on the show floor

### MARKETING OPPORTUNITIES

- Attendee data from dedicated conference session
- Attendee data from your PTE Live sessions
- Company logo to appear as exclusive session platinum sponsor between presentations and aligned with the session in the conference program
- Pre-show post on LinkedIn to promote the conference session and PTE Live session
- Branding as event platinum sponsor on pre-show marketing, home page of website (logo with hyperlink to website) plus show signage at the event
- Option to have a press release/promotional pack in the event press room and VIP lounge
- Dedicated branded reg page

### NETWORKING OPPORTUNITIES

- Exclusive invitation to your audience for a post-session reception hosted on your booth
- Nominate up to 30 airports/airlines for VIP status and entry to the show (does not include conference pass)

**€21,450**

**Non-Exhibitor rate €34,450**

## GOLD SPONSORSHIP PACKAGE

### LIMITED

#### SPEAKING OPPORTUNITIES

- One 25-minute speaking sessions at the PTE Live stage on the show floor on day 1 or 2

#### MARKETING OPPORTUNITIES

- Attendee data from your PTE Live sessions
- Company logo to appear as exclusive session gold sponsor between presentations and aligned with the session in the conference program
- Pre-show post on LinkedIn to promote session
- Branding as event gold sponsor on pre-show marketing, home page of website (logo with hyperlink to website) plus show signage at the event
- Option to have a press release/promotional pack in the event press room, speaker room and VIP lounge

#### NETWORKING OPPORTUNITIES

- Nominate up to 15 airports/airlines for VIP status and entry to the show (does not include conference pass)

€15,950

Non-Exhibitor rate €22,250

## SILVER SPONSORSHIP PACKAGE

### LIMITED

#### SPEAKING OPPORTUNITIES

- One 25-minute speaking session at the PTE Live stage on the show floor on day 3

#### MARKETING OPPORTUNITIES

- Attendee data from your PTE Live session
- Company logo to appear as exclusive session silver sponsor between presentations and aligned with the sessions in the conference program
- Pre-show post on LinkedIn to promote session
- Branding as event silver sponsor on pre-show marketing, home page of website (logo with hyperlink to website) plus show signage at the event

#### NETWORKING OPPORTUNITIES

- Nominate up to 10 airports/airlines for VIP status and entry to the show (does not include conference pass)

€10,450

Non-Exhibitor rate €14,550

## BRONZE SPONSORSHIP PACKAGE

### LIMITED

#### SPEAKING OPPORTUNITIES

- One 25-minute speaking session at the PTE Live stage on the show floor on day 3

#### MARKETING OPPORTUNITIES

- Attendee data from your PTE Live session
- Company logo to appear as exclusive session bronze sponsor between presentations and aligned with the session in the conference program
- Pre-show post on LinkedIn to promote session
- Branding as event bronze sponsor on pre-show marketing, home page of website (logo with hyperlink to website) plus show signage at the event

#### NETWORKING OPPORTUNITIES

- Nominate up to five airports/airlines for VIP status and entry to the show (does not include conference pass)

€8,250

Non-Exhibitor rate €11,550





**PTE Connect** at PTE World 2026 offers a high-impact, curated environment where sponsors can meaningfully engage with a diverse and influential audience of airport, airline, and aviation technology professionals. Sponsorship opportunities are aligned with themed networking sessions that target specific stakeholder groups, ensuring focused visibility and brand alignment.

## Why Sponsor a PTE Connect Session?

### 1. TARGETED EXPOSURE

Align your brand with a carefully curated session attended by high-value personas relevant to your business.

### 2. QUALITY ENGAGEMENT:

Opportunity to connect face-to-face with decision-makers in an informal, high-trust environment.

### 3. BRAND VISIBILITY

Prominent logo display on event signage, show app, event website, and during the hosted session.

### 4. SPEAKING SLOT

Deliver a short welcome address or moderate a discussion during your sponsored session.

### 4. LEAD GENERATION

Receive attendee list post-event with consented contacts for follow-up.





## Tailored to Your Goals

Each session can be co-designed with your team to reflect your objectives, from thought leadership to brand storytelling or product awareness. Sessions can include light moderation, curated guest lists, or giveaways aligned with your strategy.

## Availability & Pricing

Sponsorship is available for each of the 8 themed networking sessions during the 3-day event. Packages start at £10,000 per session with multi-session discounts available.



## Contact our Partnerships Team

[partnerships@pte-expo.com](mailto:partnerships@pte-expo.com)

# PT WORLD

## Amplify your show with *PT World* magazine

Our video team will produce, film and edit a special 4-5 minute video featuring an interview with a corporate representative of your choice on your booth to showcase your product or service. Promoted in end-of-day show news email and socials to full visitor database. Available after the event via expo website, magazine website and social channels, and available for client to use. Option to embed video in digital edition of the next available issue of *PT World* magazine, if taken as part of a publishing package.



**Executive interview: €7,150**

**Aboobaker Tayub, Publication sales director**

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## Join us in London in 2026

To join the world's leading international airport exhibition and conference in London next year, contact:

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