Beonic:
Powering the Future of Intelligent Places

Beonic is a technology company redefining how people interact with the built environment. Through an AI-driven platform, Beonic turns transport hubs, retail destinations, and city districts into intelligent, adaptive places that learn from real-world movement and respond in real time.

By capturing and analysing billions of data points each day, Beonic empowers operators and investors to enhance efficiency, sustainability, and human experience from airports to mixed-use developments and smart cities.

Our Global Impact

270+
Million journeys per month

100K+
Connected IoT devices

4.5B+
Data points processed daily

How it works

Beonic's platform integrates seamlessly with existing infrastructure to unlock behavioural, spatial, and operational intelligence.

Modules include:

Connect

Integrates multiple data sources and sensors.

Insight

Uses AI to interpret movement and occupancy patterns.

Engage

Delivers real-time, context-aware communications.

This closed-loop system transforms raw data into actionable intelligence that drives measurable performance and experience outcomes.

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At Beonic, we create intelligent places

Our technology transforms the spaces where people work, play, travel, shop, and meet optimizing every touchpoint, driving loyalty, and delivering exceptional experiences.

From airports to retail hubs, transport centers to public venues, we harness data to make places more responsive, adaptive, and impactful.

Strategic Applications

Transportation & Mobility
Optimise passenger flow, reduce congestion, and enhance safety across airports, metro systems, and public precincts.

Retail & Mixed-Use Developments
Understand visitor journeys, maximise tenant performance, and deliver personalised engagement without apps or friction.

Smart Buildings & Cities
Monitor occupancy, energy, and utilisation to create sustainable, adaptive environments that respond to real-time needs.

Benefits for Partners & Investors

Operational Efficiency:
data-driven decision-making and automated optimisation.

Sustainability:
improved space utilisation and reduced environmental impact.

Economic Growth:
stronger tenant outcomes, retail uplift, and asset value creation.

Scalability:
rapid deployment across diverse infrastructures and geographies.

A Platform for Partnership

The future of connected cities is already taking shape and it's happening through bold collaboration.

Beonic is proud to work with iconic destinations shaping the world's most intelligent visitor and passenger experiences: from Detroit Lions Ford Field Stadium, where digital innovation supports mega events, to Landsec, transforming retail and lifestyle destinations across Europe, to Melco Resorts, innovating leisure experiences across Asia and Europe.

Our platform powers global gateways including London Heathrow and JFK Airport, proving that the world's most ambitious hubs trust Beonic to elevate movement, commercial performance, and guest experience at scale.
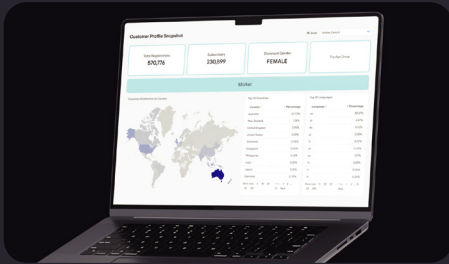
Beonic is building the next chapter of the world's digital future, a network of intelligent, high-performance places designed to enhance life, unlock economic value, and accelerate operational efficiency and enhance customer experiences.

Harnessing the power of Beonic's AI powered platform:

Visibility:

Unlock Data-Driven Place Intelligence

Data Intelligence

See beyond raw numbers to understand how visitors truly use your space.

Uncover patterns in movement, dwell time, and repeat visits that inform smarter planning

Build a foundation of trusted data that powers every decision you make.

Beonic WiFi Analytics captures anonymous device signals to reveal visitor behaviours and patterns — giving you clear visibility into dwell times, popular areas, and visit frequency.

Engagement:

Engage Visitors with Real Insights

Visitor Engagement

Connect with your visitors at the right time with messages that resonate.

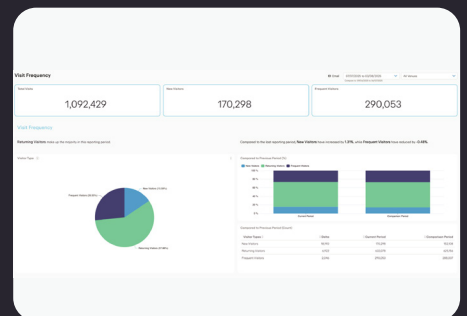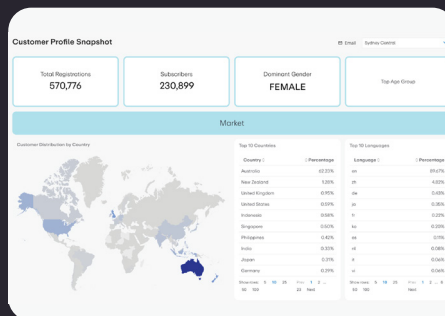Create personalised experiences that make visitors feel seen and valued.

Boost engagement without friction — no apps or complicated tech needed.

Leverage these insights to engage visitors with targeted messaging that feels relevant, timely, and valuable — all without apps or complicated integrations.

Empowerment:

Transform Data into Decisions

Operational Impact

Turn mountains of anonymous data into clear, actionable insights.

Enable your teams to react fast and optimise operations in real time.

Drive better resource use and deliver experiences that keep visitors coming back.

Empower your teams to make data-driven operational and marketing decisions. Improve experiences, maximise resource allocation, and drive measurable impact.