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# +Pharmacy Show

6-7 October 2019 • NEC Birmingham

For all that pharmacy demands

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## THE OFFICIAL CONFERENCE GUIDE 2019

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# ALL DIRECTIONS POINT TO THE PHARMACY SHOW



THE MOST PIVOTAL PHARMACY EVENT IN OVER A DECADE

With a huge five year funding plan for community pharmacy as part of the NHS Long Term Plan, this is the most pivotal change to community pharmacy in more than a decade. Join us at this year's event as we guide you through the changing landscape and ensure you are one step ahead with all the knowledge and skills required to **survive and thrive**.

## Some of our key speakers...



**Sneha Varia**  
Regional Manager,  
East of England,  
Centre for Pharmacy  
Postgraduate  
Education



**Bruce Warner**  
Deputy Chief  
Pharmacist, NHS  
England & NHS  
Improvement



**Jill Loader**  
Deputy Director,  
Pharmacy  
Commissioning,  
NHS England &  
NHS Improvement



**Simon Dukes**  
Chief Executive,  
Pharmaceutical  
Services  
Negotiating  
Committee



**Peter Cattee**  
Chairman,  
Association of  
Independent  
Multiple  
Pharmacies



**Malcolm Harrison**  
Chief Executive,  
Company  
Chemists'  
Association



**Mark Lyonette**  
Chief Executive,  
National  
Pharmacy  
Association



**Anne Joshua**  
Head of Pharmacy  
Integration, NHS  
England & NHS  
Improvement

## TWO GAME-CHANGING DAYS WHERE YOU CAN...

- ✓ **Get to grips with the new community pharmacy contract** settlement and funding plans. How will your pharmacy benefit? How can you realistically implement more clinical services? When will you be expected to integrate with your local Primary Care Network?
- ✓ **Come together to survive and thrive.** Meet with 100s of leading suppliers who can help you implement exciting new technologies to transform your pharmacy. Engage with peers who are going through similar experiences to learn, innovate and work more collaboratively.
- ✓ **Build on your revalidation records and find a peer.** With the first year of revalidation under your belt, it's time to focus on building on your four CPD records, carry out a peer discussion and start your reflective account record. We have it all covered.
- ✓ **Explore evolving your role.** Your career progression and understanding your development needs is prioritised throughout the programme. Understand how you can engage with your local Primary Care Network and become an even more important part of your patient's life.

View full speaker list online [WWW.THEPHARMACYSHOW.CO.UK/SPEAKERS](http://WWW.THEPHARMACYSHOW.CO.UK/SPEAKERS)

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REVALIDATION**

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# WHAT'S ON AT THE PHARMACY SHOW THIS YEAR?



The 2019 show is packed with new and improved features, all specifically designed for you to maximise your business needs and get ahead during these changing times.



## RB FOR HEALTH SELF CARE ZONE

New for 2019, the RB for Health Self Care Zone has been designed to give pharmacists and their teams the tools needed to improve and promote self-care within the community. Pharmacies will help manage minor ailments and common conditions, by the provision of advice and where appropriate, the sale of medicines, including dealing with referrals from NHS 111.

### PERFECT FOR

- ✓ Community engagement
- ✓ Clinical upskilling



## NUMARK BUSINESS ZONE

Designed specifically to support pharmacy owners in the changing times ahead. With over 4000 members and growing – find out how Numark can help support your business. Together we're stronger.

### PERFECT FOR

- ✓ Consultancy style advice
- ✓ Pumping profitability
- ✓ Staff planning



## CPPE INTERVIEW DROP IN CLINICS

CPPE are providing coaching clinics to help you with the vitally important interview techniques needed to secure your next job. These free to attend sessions can be booked at the CPPE stand (PB55) at The Pharmacy Show – spaces are limited.

### PERFECT FOR

- ✓ Personal development
- ✓ Career advancement



## EMIS LOUNGE

Supplying PMR software to over 5000 community pharmacies in the UK and over 50% of GP practices, take a seat and join us for a tea or coffee and find out what we're doing to support longer, healthier lives for patients today and tomorrow.

### PERFECT FOR

- ✓ Enhance patient service
- ✓ Networking



## LIVE FLU VACCINATION, INJECTION & CPR TRAINING

The Pharmacy Show will once again be partnering with RX Advisor and will run live flu and CPR training sessions at a discounted rate across 2 days. Face-to-face training is a requirement to deliver the NHS Service. Why not complete your training at the show?

### PERFECT FOR

- ✓ Training
- ✓ Skill advancement



## MEET THE BUYER PROGRAMME

Be part of an exclusive programme for pharmacy buyers, providing you with all the tools to effectively source the best new products on offer at The Pharmacy Show. Includes VIP status, access to a directory of products available and a platform to set up individual meetings with the exhibitors you want to see.

### PERFECT FOR

- ✓ Sourcing new products and services
- ✓ Community engagement



## THE VIP LOUNGE

The VIP Lounge is at the heart of the show for all the movers, shakers and select pharmacy professionals from the UK pharmacy market. With free refreshments and seating, this is the key place to network at the show.

### PERFECT FOR

- ✓ Building your little black book



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# PHARMACY SHOW 2019

## CONFERENCE PROGRAMME



### KEYNOTE THEATRE

In association with



Editorial sponsors **pharmacy**

#### SUNDAY 6TH OCTOBER

09:20 10:05	<b>Building for the future - the national perspective</b> <i>Simon Dukes</i> , Chief Executive, Pharmaceutical Services Negotiating Committee	PSNC
10:15 11:00	<b>Leaders Panel: Working together for better community pharmacy</b> <i>Peter Cattee</i> , Chairman, Association of Independent Multiple Pharmacies; <i>Malcolm Harrison</i> , Chief Executive Company Chemists' Association; <i>Mark Lyonette</i> , Chief Executive, National Pharmacy Association; <i>Simon Dukes</i> , Chief Executive, Pharmaceutical Services Negotiating Committee	
11:10 11:55	<b>CPCF Roadshow: The PSNC team updates and answers your questions on the five-year deal</b> <i>Alastair Buxton</i> , Director of NHS Services, Pharmaceutical Services Negotiating Committee; <i>Simon Dukes</i> , Chief Executive, Pharmaceutical Services Negotiating Committee; <i>Zoe Long</i> , Director of Communications and Public Affairs, Pharmaceutical Services Negotiating Committee; <i>Gordon Hockey</i> , Director of Operations and Support, Pharmaceutical Services Negotiating Committee; <i>Mike Dent</i> , Director of Pharmacy Funding, Pharmaceutical Services Negotiating Committee	PSNC
12:05 12:50	<b>Primary Care Networks and local pharmacy teams - LPC perspectives</b> <i>Michael Lennox</i> , Chief Executive, Somerset LPC; <i>James Wood</i> , Chief Executive, Community Pharmacy, Surrey & Sussex; <i>Ruth Buchan</i> , Chief Executive, Community Pharmacy West Yorkshire; <i>Nick Kaye</i> , Associate Chief Executive, Cornwall LPC	
13:00 13:45	<b>Revalidation 2019: what you need to know, and do next</b> <i>Mark Voce</i> , Director of Education and Standards, General Pharmaceutical Council	General Pharmaceutical Council
13:55 14:40	<b>NHS Community Pharmacist Consultations - the NHS111 and GP pathways</b> <i>Anne Joshua</i> , Head of Pharmacy Integration, NHS England & NHS Improvement; <i>Bruce Prentice</i> , Clinical Lead, Cheshire & Merseyside, Lancashire & South Cumbria NHS England & NHS Improvement	NHS
14:50 15:35	<b>Primary Care Networks and community pharmacy: what you need to know</b> <i>Michael Lennox</i> , Local Integration Lead, National Pharmacy Association	NPA
15:45 16:30	<b>Public health, the prevention of illness and the Quality Payment Scheme</b> <i>Jill Loader</i> , Deputy Director, Pharmacy Commissioning, NHS England & NHS Improvement	NHS
16:40 17:25	<b>The NHS Long Term Plan: leading from the front line</b> <i>Aneet Kapoor</i> , Chair, Greater Manchester LPC	GMPC

#### MONDAY 7TH OCTOBER

09:20 10:05	<b>Supporting self care: community pharmacy and the consumer medicines industry</b> <i>Neil Lister</i> , Managing Director, UK & Ireland, Perrigo	Perrigo
10:15 11:00	<b>New partnerships to alleviate chronic disease and champion health ageing and wellbeing</b> <i>Erik Nordkamp</i> , Managing Director, Upjohn Division, Pfizer	Pfizer
11:10 11:55	<b>Building engagement in multidisciplinary Primary Care Network teams</b> <i>Bruce Warner</i> , Deputy Chief Pharmaceutical Officer, NHS England & NHS Improvement; <i>Ros Cheeseman</i> , Midlands & Regional Pharmacy Dean, Health Education England	NHS
12:05 12:50	<b>Pharmacy in France: what's the fuss about?</b> <i>Olivier Picard</i> , Newdays Pharmacy and Board Member, National Pharmacy Association; <i>Gareth Jones</i> , Head of Corporate Affairs, National Pharmacy Association	NPA
13:00 13:45	<b>The NHS Long Term Plan and what it means for Community Pharmacy</b> <i>Ed Waller</i> , Director of Primary Care Strategy, NHS England & NHS Improvement	NHS
13:55 14:40	<b>Community pharmacy from the outside looking in: strategies for a sustainable future</b> <i>Neil Lister</i> , Managing Director, UK & Ireland, Perrigo; <i>Erik Nordkamp</i> , Managing Director, Upjohn Division, Pfizer	
14:50 15:35	<b>Service development and the Long Term Plan</b> <i>Melissa Burnley</i> , Head of Services, Community Pharmacy West Yorkshire; <i>Debby Crockford</i> , Chief Executive, Community Pharmacy South Central; <i>Adam Irvine</i> , Chief Executive, Community Pharmacy Cheshire & Wirral; <i>Helen Musson</i> , Chief Officer, Community Pharmacy, Hertfordshire, Representative from Numark	
15:45 16:30	<b>From now to next: change and the NPA's plan for delivering change</b> <i>Nick Kaye</i> , Board Member, National Pharmacy Association; <i>Michael Lennox</i> , Local Integration Lead, National Pharmacy Association	NPA

### CLINICAL THEATRE

In association with



#### SUNDAY 6TH OCTOBER

09:20 09:50	<b>Osteoporosis</b> <i>Nipa Patel</i> , GP Practice Clinical Pharmacist Ind Pres, Sunnymed Practice	
10:00 10:30	<b>Delivering NUMSAS in community pharmacy</b> <i>Anne Joshua</i> , Head of Pharmacy Strategy, NHS England and NHS Improvement	NHS
10:40 11:10	<b>Prescribing in renal</b> <i>Kathrine Parker</i> , Highly Specialist Renal Pharmacist, Manchester University NHS Foundation Trust	
11:20 11:50	<b>Diabetes</b> <i>Sanjay Tanna</i> , Clinical Pharmacist, St Pauls Medical Centre; <i>Natasha Jacques</i> , Principal Pharmacist- Specialist Services, University Hospitals Birmingham NHS Trust	
12:00 12:30	<b>English Deprescribing Network</b> <i>Emma McClay</i> , Medicines Optimisation Pharmacist at Sunderland CCG and NICE Medicines and Prescribing Associate, English Deprescribing Network	NHS
12:40 13:10	<b>Addressing influenza vaccine effectiveness; an update on advice for influenza vaccine options for 2019/20 flu season</b> <i>Dr Roger Henderson</i> , Senior GP and Media Medic, Senior GP and Media Medic	Seqirus
13:20 13:50	<b>HPV Vaccination</b>	MSD
14:00 14:30	<b>Advanced Clinical Practice: Follow the yellow brick road!</b> <i>Stephen-Andrew Whyte</i> , Paediatric Advanced Clinical Practitioner, Senior Lecturer and Course Director, Hammersmith & Fulham GP Federation	
14:40 15:10	<b>Community pharmacies role in Medicines safety improvement programme</b> <i>Richard Cattell</i> , Deputy Chief Pharmaceutical Officer, NHS England and NHS Improvement	NHS
15:20 15:50	<b>Mental Health</b> <i>Andrew Down</i> , Deputy Chief Pharmacist, Worcestershire Health and Care NHS Trust	NHS
16:00 16:30	<b>Atrial fibrillation - size of the prize (part 1)</b> <i>Paul Wright</i> , Lead Cardiac Pharmacist, Barts Heart Centre, Barts Health NHS Trust	
16:40 17:10	<b>Managing minor illness - clinical perspectives</b> <i>Paula Russell</i> , IPMO Lead, Cumbria and North East ICS	NHS

#### MONDAY 7TH OCTOBER

09:20 09:50	<b>Hypertension and increased CVD risk - size of the prize (part 2)</b> <i>Paul Wright</i> , Lead Cardiac Pharmacist, Barts Heart Centre, Barts Health NHS Trust	
10:00 10:30	<b>Antimicrobial stewardship in community pharmacy</b> <i>Dr Wasim Baqir</i> , National Pharmacy Lead (Care Homes), Pharmacy Integration Programme, NHS England and NHS Improvement; <i>Ola Oloyede</i> , Chief Pharmaceutical Officer's Clinical Fellow, Public Health England	NHS
10:40 11:10	<b>Early recognition of sepsis and community pharmacy</b> <i>Mark Clymer</i> , Clinical Fellow to CPPE director, Chief Pharmaceutical Officer's Clinical Fellow, CPPE	CPPE
11:20 11:50	<b>Evolving developments in the management of COPD</b> <i>Toby Capstick</i> , Consultant Pharmacist - Respiratory Medicine, Leeds Teaching Hospitals NHS Trust	NHS
12:00 12:30	<b>Specialist Pharmacy Service - clinical perspectives community pharmacies</b> <i>Justine Scanlan</i> , Head of Specialist Pharmacy Service, NHS England and NHS Improvement	NHS
12:40 13:10	<b>Asthma: an update on current treatment guidelines</b>	
13:20 13:50	<b>Care of the elderly</b> <i>Gopal Lavda</i> , GP practice pharmacist, Northwood group practice	
14:00 14:30	<b>Experiences of working in NHS 111</b>	NHS
14:40 15:10	<b>NHS England &amp; NHS Improvements session, topic tbc</b>	NHS
15:20 15:50	<b>Mental Health and depression</b>	
16:00 16:30	<b>Medicines Safety</b>	NPA

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# PHARMACY SHOW 2019

## CONFERENCE PROGRAMME



BUSINESS THEATRE		Editorial sponsors
SUNDAY 6TH OCTOBER		
09:40 - 10:10	Understanding Global Sum in the new contract framework <b>Harpreet Chana</b> , Digital Programme Director, NPA	
10:20 - 10:50	Session Sponsored by: Numark	
11:00 - 11:30	Flu Innovators	
11:40 - 12:10	Preparing to deliver the new contract <b>Gareth Jones</b> , Head of Corporate Affairs, NPA	
12:20 - 12:50	Pharmacies in the digital age: Threat or Opportunity? <b>Rahul Kapoor</b> , Chief Commercial Officer, Medicspot	
13:00 - 13:30	Retail ready: Building confidence in retail skills <b>Barry Hopkins</b> , Channel Controller Community Pharmacy, Bayer PLC	
13:40 - 14:10	Compliant supply of clinical cannabis based products in pharmacies <b>Stephen Dickson</b> , Clinical Director, UK Cannabis Clinic	
14:20 - 14:50	The Secrets to Success in VMS category retailing <b>Paul Chamberlain</b> , Category Development & Product Training Director, The Nature's Bounty Co. Ltd	
15:00 - 15:30	Understanding your business finances	
15:40 - 16:10	Pharmacy Evolution <b>David Healey</b> , Pharmacy Controller, GSK Consumer Healthcare	
16:20 - 16:50	Long Term Plan: Improving wellbeing and health - how we can help pharmacy contractors <b>Margaret Dockey</b> , Prescription Information Services Manager, NHS Business Services Authority; <b>Graham Mitchell</b> , Prescriptions Service Lead, NHS Business Services Authority	
17:00 - 17:30	Business support from the NPA	

MONDAY 7TH OCTOBER		
09:40 - 10:10	Maximising Purchasing Profits <b>Nathan Wiltshire</b> , CEO, Cambrian Alliance Group	 
10:20 - 10:50	Business Support	
11:00 - 11:30	Falsified Medicines Directive: A GDP Update <b>Peter Blundell</b> , Senior GDP Inspector, MHRA	
11:40 - 12:10	Improve Operational Efficiency across your Pharmacy Organisation <b>Hannah Skinner</b> , Business Development Manager, Locate a Locum	
12:20 - 12:50	Pharmacy Quality Scheme <b>Kelvin Rowlands Jones</b> , Senior Programme Lead (Community Pharmacy), NHS England & NHS Improvements	
13:00 - 13:30	Retail ready: Building confidence in retail skills <b>Barry Hopkins</b> , Channel Controller Community Pharmacy, Bayer PLC	
13:40 - 14:10	Chickenpox Vaccination	
14:20 - 14:50	How to drive 100's of bookings every month to your pharmacy services <b>Saam Ali</b> , PA, Pharmacy Mentor	
15:00 - 15:30	Customer experience: Survive or thrive? <b>Gavin Birchall</b> , Founder and Managing Director, Dose Design and Marketing Ltd	

TECHNOLOGY THEATRE		In association with	Editorial sponsors
SUNDAY 6TH OCTOBER			
09:25 - 09:55	NHS Digital Electronic Prescriptions and Digital Exemptions - the latest on EPS		
10:05 - 10:35	NHS Digital Keep on running: Maintaining and managing live digital services for Community Pharmacy		
10:45 - 11:15	Session Sponsored by: Medication Management Robotics <b>Andy Beesley</b> , Managing Director, Medication Management Robotics		
11:25 - 11:55	NHS Digital The next generation of digital prescribing and dispensing - what could this look like?		
12:05 - 12:35	Session Sponsored by: Omnicell		
12:45 - 13:15	Introducing The Next Generation PMR: A Platform To Thrive <b>Tariq Muhammad</b> , CEO, Invatech Health		
13:25 - 13:55	NHS Digital The paperless community pharmacy: dream or reality?		
14:05 - 14:35	Driving Pharmacy efficiency with Smarter IT Solutions <b>Tracey Robertson</b> , Pharmacy Product Director, Cegedim UK		
14:45 - 15:15	Session Sponsored by: BD		
15:25 - 15:55	NHS Digital No more phones or faxes! Digitally transferring information from a Community Pharmacy to a GP		
16:05 - 16:35	Barcodes in Pharmacy: Transforming Healthcare with Digital Technology		
16:45 - 17:15	Small steps to tech <b>Harpreet Chana</b> , Digital Programme Director, NPA		

MONDAY 7TH OCTOBER		
09:25 - 09:55	NHS Digital No more phones or faxes! Digitally transferring information from a Community Pharmacy to a GP	
10:05 - 10:35	Digital Support	
10:45 - 11:15	NHS Digital The next generation of digital prescribing and dispensing - what could this look like?	
11:25	Predict your margin	
11:55	Adele West Curran, Chief Customer Officer, Real World Analytics	
12:05 - 12:35	NHS Digital The paperless community pharmacy: dream or reality?	
12:45 - 13:15	Redefining existing repeat prescription processes - Innovated technology by Centred Solutions Colin Hardy, Managing Director, Centred Solutions Ltd	
13:25 - 13:55	NHS Digital Electronic Prescriptions and Digital Exemptions - the latest on EPS	
14:05 - 14:35	Improving patient safety and efficiencies through pharmacy automation Rishi Bhatia, Pharmacy Owner, Omnicell and RB Healthcare Ltd	
14:45 - 15:15	NHS Digital Keep on running: Maintaining and managing live digital services for Community Pharmacy	
15:25 - 15:55	Hub and Spoke Gareth Jones, Head of Corporate Affairs, NPA	

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# PHARMACY SHOW 2019

## CONFERENCE PROGRAMME



### PUBLIC HEALTH & WELLBEING THEATRE

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#### SUNDAY 6TH OCTOBER

09:40 10:10	<b>Inside track on the public health agenda</b> <i>Helga Mangion</i> , Policy Manager, NPA	
10:20 10:50	<b>Understanding Hypertension</b> <i>Liam Stapleton</i> , Pharmacist, Omron Healthcare UK Ltd	
11:00 11:30	<b>Lipid Formulated Ibuprofen – Improving pain relief choice in pharmacy</b> <i>Angela Chalmers</i> , GP and Community Pharmacist <i>Dr Robin Bannister</i> , CEO Strategy and Business Development, SEEKACURE Ltd	
11:40 12:10	<b>The benefits of green lipped muscles</b>	
12:20 12:50	<b>Opening Eyes to Dry Eye - The Pharmacists Role in Identifying &amp; Managing Dry Eye Disease</b>	
13:00 13:30	<b>Joint Pain and the unique opportunity for Community Pharmacy to champion better care</b> <i>Ade Williams</i> , Superintendent Pharmacist, Bedminster Pharmacy, Bristol	
13:40 14:10	<b>Capturing AFib – a new clinically validated algorithm for Atrial Fibrillation screening</b>	
14:20 14:50	<b>The development and future of Pharmacy delivered Immunisation and Travel Health Services in the UK</b> <i>Professor Larry Goodyer</i> , Professor of Pharmacy Practice, De Montfort University	
15:00 15:30	<b>Supporting your patients in a social media age</b> <i>Lisa Phillips</i> , Expert Marketing Manager, GSK Consumer Healthcare	
15:40 16:10	<b>Cannabinoids and Health - from supplements to medicines</b> <i>Dr David Gibson</i> , Chief Scientific Officer, GreenLight Pharmaceuticals Ltd.	
16:20 16:50	<b>Nelsons: A holistic approach to emotional wellbeing</b> <i>Ewa Macur</i> , Pharmacy Sales Manager, Nelsons	
17:00 17:30	<b>Focus on Dermatology in the Community Pharmacy</b> <i>Kinna Patel</i> , MSc in Medicine Optimisation Programme Lead; <i>Dr Trudy Thomas</i> , Director of Taught Graduate Studies	

#### MONDAY 7TH OCTOBER

09:40 10:10	<b>Weight Management is a profitable fit for Pharmacy</b> <i>Brendan Feeney</i> , Pharmacist and Clinical Programme Director for NewWeigh Medical Weight Management, NewWeigh Pharmacy Weight Management	
10:20 10:50	<b>Focus on Dermatology in the Community Pharmacy</b> <i>Kinna Patel</i> , MSc in Medicine Optimisation Programme Lead; <i>Dr Trudy Thomas</i> , Director of Taught Graduate Studies	
11:40 12:10	<b>Session Sponsored by: L'Oréal</b>	
12:20 12:50	<b>Practicalities of setting up a health screening service</b>	
13:00 13:30	<b>How to support a smoker to effectively use an e-cigarette (JUUL) to make the switch from tobacco to Vape</b> <i>Sairah Salim-Sartoni</i> , Head of Switching, JUUL Labs	
13:40 14:10	<b>Understanding Incontinence Associated Dermatitis: Early signs and solutions</b> <i>Tracey Gauci</i> , Lead Clinical Director, Gama Healthcare Ltd	
14:20 14:50	<b>A Parkinson's MUR: the Paydens partnership project one year</b> <i>Shelley Jones</i> , Consultant Pharmacist, Neurosciences, Kings College Hospital NHS Foundation Trust	
15:00 15:30	<b>Session Sponsored by: Natural Pharmacy Business</b> <i>Michael Wakeman</i> , Healthcare Consultant, Total Health and Wellbeing Ltd	
15:40 16:10	<b>How to promote your pharmacy as self-care &amp; urgent care</b>	

### PROFESSIONAL DEVELOPMENT & CAREERS THEATRE

In association with



#### SUNDAY 6TH OCTOBER

10:25 10:55	<b>Developing pharmacy skills</b> <i>Louise Baglole</i>	
11:00 11:30	<b>Why I became a military pharmacist</b> <i>Bex Heaton</i> , Major, British Army	
12:00 12:30	<b>Pharmacists can get sick too!</b> <i>Harpreet Chana</i> , Founder & Owner, The Mental Wealth Academy	
13:00 13:30	<b>Supporting Revalidation</b> <i>Sneha Varia</i> , Regional Manager, East of England, Centre For Pharmacy Postgraduate Education (CPPE)	
14:00 14:30	<b>Investing in your own professional development – my journey</b> <i>Ade Williams</i> , Superintendent Pharmacist, Bedminster Pharmacy, Bristol	
15:00 15:30	<b>Session Sponsored by: Chemist &amp; Druggist</b>	
16:00 16:30	<b>Declaration of Competence</b> <i>Lesley Grimes</i> , Lead Pharmacist, Learning Development, CPPE	
17:00 17:30	<b>Holding a Peer Discussion</b> <i>Ruth Buchan</i> , Chief Executive, Community Pharmacy West Yorkshire; <i>Yinka Kuye</i> , Regional Tutor, CPPE	

#### MONDAY 7TH OCTOBER

10:25 10:55	<b>Bruce Warner shares his career insights</b> <i>Dr Bruce Warner</i> , Deputy Chief Pharmaceutical Officer, NHS England	
11:00 11:30	<b>Stress Masterclass</b> <i>Harpreet Chana</i> , Founder & Owner, The Mental Wealth Academy	
12:00 12:30	<b>Session Sponsored by: Chemist &amp; Druggist</b>	
13:00 13:30	<b>Fellowships: Taking the leap to enhance my career</b> <i>Carra Allen</i> , Practice Educator Pharmacy Technician & HEE Clinical Fellow for Workforce Transformation - Thames Valley, Royal Berkshire NHS Foundation Trust	
14:00 14:30	<b>Developing your staff – improving your practice</b> <i>Sejal Gohil</i> , Senior Lecturer in Clinical Pharmacy Practice, De Montfort University	

### AIM CONFERENCE

AIM, the membership organisation representing community pharmacy businesses with multiple pharmacies, will be hosting its annual Superintendents forum meeting at The Pharmacy Show this year. A must have meeting for all Superintendents within the AIM member organisations.



CO-LOCATED EVENT

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# PHARMACY SHOW 2019

## CONFERENCE PROGRAMME



### PRIMARY CARE PHARMACY THEATRE

#### SUNDAY 6TH OCTOBER

09:35 - 10:05	<b>Building workforce capacity and capability in multidisciplinary primary care network teams</b> <b>Richard Cattell</b> , Deputy Chief Pharmaceutical Officer, NHS England and NHS Improvement	
10:55 - 11:25	<b>Community Pharmacy Workforce</b>	
11:35 - 12:05	<b>New direction for primary care ?</b> <b>Hala Jawad</b> , Pharmacist, Founder of Askhala.com, I PharmacistUK LTD	
12:15 - 12:45	<b>PCN Vision</b> <b>Dr Graham Stretch</b> , Chief Pharmacist, Argyle Health Group, Chair, PCPA Care Home Group	
12:55 - 13:25	<b>Primary Care Network Pharmacists (PCNP) In Nottingham City</b> <b>Ankesh Patel</b> , Senior Clinical Pharmacist, Nottingham City GP Alliance & Grange Farm Medical Centre	
13:35 - 14:05	<b>Making the case for PCN intergration - Challenges and opportunities</b> <b>Michael Lennox</b> , Local Integration Lead, NPA	
14:15 - 14:45	<b>The role of pharmacy technicians in GP practices</b> <b>Alison Hemsworth</b> , National Assistant Head of Primary Care Policy (Pharmacy), NHS England and NHS Improvement	
14:55 - 15:25	<b>Primary Care Networks - How MMS® can support and develop your role in PCNs</b> <b>Janak Acharya</b> , GP Practice Pharmacist	
15:35 - 16:05	<b>The PCN Pharmacist role - maximising your chances of success</b>	

#### MONDAY 7TH OCTOBER

09:35 - 10:05	<b>Supporting Care Homes in Primary Care Networks</b> <b>Dr Wasim Baqir</b> , National Pharmacy Lead (Care Homes), Integration Programme, NHS England & NHS Improvement	
10:15 - 10:45	<b>Leadership development for a new primary care</b> <b>Dr Tim Swanwick</b> , Dean of Education and Leadership Development, NHS Leadership Academy	
10:55 - 11:25	<b>How to work at scale as a PCN Pharmacist - a case-study</b>	
11:35 - 12:05	<b>Can a GP practice pharmacist provide a clinical service in community pharmacy?</b> <b>Mohammed Ibrahim</b> , Director / Clinical Pharmacist / Prescriber, RX Advisor Ltd	
12:15 - 12:45	<b>Oppourtunities for pharmacy technicians in the new workforce</b> <b>Alison Hemsworth</b> , National Assistant Head of Primary Care Policy (Pharmacy), NHS England and NHS Improvement	
12:55 - 13:25	<b>Skillset required to be effective PCN Pharmacist- a case-study</b>	
13:35 - 14:05	<b>Annual Health Campaign in community pharmacy</b> <b>Alison Hemsworth</b> , National Assistant Head of Primary Care Policy (Pharmacy), NHS England and NHS Improvement	
14:55 - 15:25	<b>Session sponsored by : Pancreatic Cancer Action</b> <b>Kirstin Rawlings</b> , Marketing Health Officer, Pancreatic Cancer Action	

### RB FOR HEALTH THEATRE

In association with

#### SUNDAY 6TH OCTOBER

10:15 - 10:45	<b>Focus on Footcare in Pharmacy</b> <b>Sunil Kochhar</b> , Consultant Pharmacist	
11:00 - 11:30	<b>Common misconceptions in OTC pain relief</b> <b>Fin McCaul</b> , Managing Director, Prestwich Pharmacy	
11:45 - 12:15	<b>Dermatology in Pharmacy</b> <b>Rod Tucker</b> , Pharmacist	
12:30 - 13:00	<b>Focus on Footcare in Pharmacy</b> <b>Sunil Kochhar</b> , Consultant Pharmacist	
13:15 - 13:45	<b>Common misconceptions in OTC pain relief</b> <b>Fin McCaul</b> , Managing Director, Prestwich Pharmacy	
14:00 - 14:30	<b>Dermatology in Pharmacy</b> <b>Rod Tucker</b> , Pharmacist	
14:45 - 15:15	<b>Focus on Footcare in Pharmacy</b> <b>Sunil Kochhar</b> , Consultant Pharmacist	
15:30 - 16:00	<b>Common misconceptions in OTC pain relief</b> <b>Fin McCaul</b> , Managing Director, Prestwich Pharmacy	
16:15 - 16:45	<b>Dermatology in Pharmacy</b> <b>Rod Tucker</b> , Pharmacist	

#### MONDAY 7TH OCTOBER

10:30 - 11:00	<b>Focus on Footcare in Pharmacy</b> <b>Sunil Kochhar</b> , Consultant Pharmacist	
11:15 - 11:45	<b>Common misconceptions in OTC pain relief</b> <b>Fin McCaul</b> , Managing Director, Prestwich Pharmacy	
12:00 - 12:30	<b>Dermatology in Pharmacy</b> <b>Rod Tucker</b> , Pharmacist	
12:45 - 13:15	<b>Focus on Footcare in Pharmacy</b> <b>Sunil Kochhar</b> , Consultant Pharmacist	
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14:15 - 14:45	<b>Dermatology in Pharmacy</b> <b>Rod Tucker</b> , Pharmacist	

## THANK YOU TO OUR EDUCATION PARTNERS





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Training Session

#### 1 IDENTIFY GAPS IN YOUR LEARNING AND PLAN YOUR ACTIVITIES

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1

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Tip!

3

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4

#### REFLECT ON YOUR LEARNING

Many of you are already reflective practitioners, even if you don't think it!

It's just a case of recording the things you've done to improve outcomes for patients or service users.

#### FINAL STAGE

SUBMIT ALL RECORDS VIA  
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## JOIN US ON SOCIAL AND WIN A TEAM NIGHT OUT TO CELEBRATE AT THIS YEAR'S PHARMACY SHOW

With something for everyone at this year's show, we are running a special competition. Register a team of **5 or more** and send a group tweet to **@Pharmacyshow #PharmacyUnited** and be in with a chance of winning £250 to spend on a team night out at this year's event.

This year we are running the **#PharmacyUnited** campaign to reinforce that we are **ALL** in this together. Share news, ask questions, start debate...

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