

Want to get face-to-face
with over **9200+ pharmacy
professionals** who need
your solutions?



Join us at UK's only
sourcing and networking
event for the community pharmacy
industry and profession!

+Pharmacy Show

18-19 October 2020 • NEC Birmingham

For all that pharmacy demands



In association with



Supported by



Organised by



WHY SHOULD YOU EXHIBIT IN 2020? THE FACTS SPEAK FOR THEMSELVES...

WHAT IS THE PHARMACY SHOW?

The Pharmacy Show is the largest sourcing and networking event for pharmacy professionals in the UK. Attracting 9,267 professionals across two days, it is the perfect opportunity to get in front of thousands of pharmacy owners, wholesalers, buyers, distributors and decision makers, in a dedicated trade environment.

If you are interested in supplying or educating the pharmacy market, the Pharmacy Show is the place to do it on scale, with guaranteed ROI.

WHO VISITED IN 2019?



+7% IN INDEPENDENT PHARMACIES FROM 2018

+3% IN PHARMACY OWNERS FROM 2018

FACE-TO-FACE IS BEST



AT ANY ONE TIME THERE WAS

28 VISITORS TO 1 EXHIBITOR

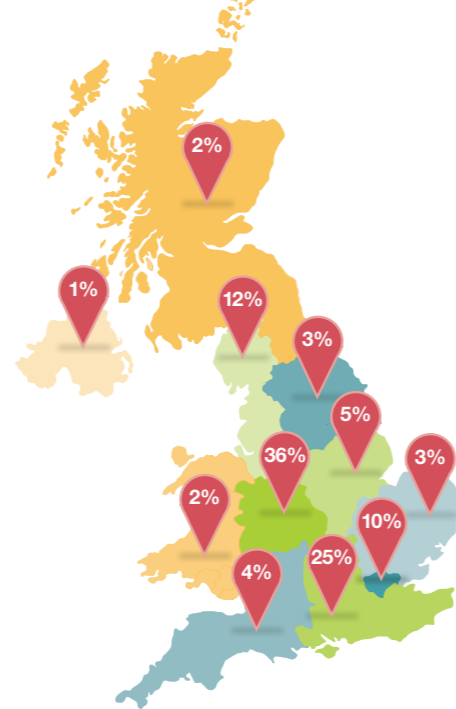
WITHIN THE HALLS

INTERESTED IN GETTING FACE-TO-FACE WITH BUYERS FROM THE LARGE MULTIPLES?

Our meet the buyer programme (exclusive to exhibitors) gives your company the opportunity to have face-to-face meetings with category buyers from Lloyds, Boots, Superdrug, Well and more.



OUR DELEGATES TRAVEL FROM FAR AND WIDE



Highest score ever! **94%** of visitors were satisfied with the Pharmacy Show this year.



59% of visitors have not been to any other events in the last 2 years



Over **85%** of the 2019 floorplan was booked onsite at the show



94% of delegates would recommend Pharmacy Show to a colleague



93% of visitors said the Pharmacy Show was important for their profession

DECISION MAKERS ACTIVELY LOOKING FOR NEW PRODUCTS AND SERVICES



70% of delegates came with a specific intention to discover new products & services



85% of visitors met suppliers or learnt about products that they have not had the time to meet or learn about before



85% of visitors say it is important to meet new suppliers before working with them

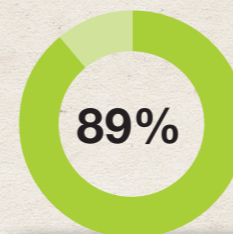
THIS IS YOUR CHANCE TO SELL TO AN ENGAGED AUDIENCE



70% of delegates have purchasing responsibility within their organisations



NUMBER OF SUPPLIERS THAT DELEGATES MET AT THE SHOW ON AVERAGE:



Minimum of 10

1/3 of delegates didn't have time to see any new or prospective commercial companies in the last 3 months in their pharmacy for new products or services

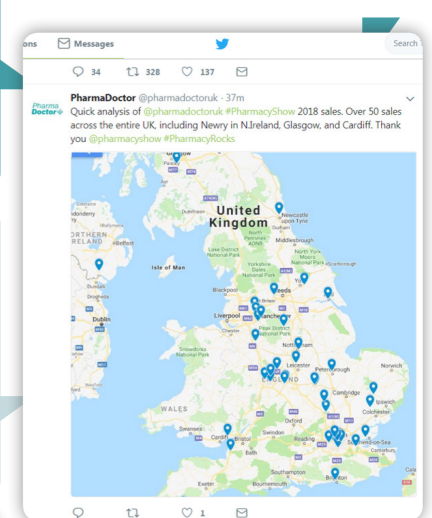
READ WHAT EXHIBITORS HAVE TO SAY ABOUT THE SHOW

"We have had very high footfall and enjoyed the whole experience. We attended this year with the objective of testing the crowd and find potential sales leads, these both turned out to be our main benefits of exhibiting."

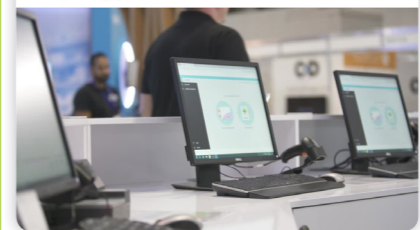
BOLLORÉ

"We really enjoyed being able to capture a lot of people in one place whilst we are on a recruitment drive, we were able to get a feel of what we wanted and a lot of pharmacists left their details. This was definitely the main benefit of us exhibiting."

LLOYDS PHARMACY



Thank you to everyone that visited us at this year's Pharmacy Show. What an amazing event. #PharmacyRocks and so do our customers, partners and colleagues 🙌



"We have seen very good quality leads, and have been able to see the major trends in pharmacy. Over the last few years, it has been one of the best shows in regards to leads, period. Fun, interactive and broad"

NEWLAND



The Pharmacy Show 2019 hugely exceeded my expectations. I mean I knew that there would be interest around Titan PMR but I didn't truly appreciate how much excitement there would be around an innovative PMR system in the industry.

The thing is Titan PMR isn't just a PMR. It gives you the tools to gain control over the whole process whilst simultaneously allowing the pharmacist to take a step back and focus on clinical services.

There's built-in analysis that tells pharmacists for example, which prescriptions or which month earned the most money, as well as staff analysis giving pharmacists the key insights needed to future-proof their business.

Learn more about Titan here: <https://lnkd.in/dy7ABkw>

#Invatech #Titan #PMR #TitanPMR #PMRreimagined #pharmacyfuture #EPS #pharmacy #innovation #tech #pharmacyforward #pharmacyunited #communitypharmacy #TPH2019

"We have enjoyed seeing all of the competition and making useful contact with both buyers and distributors. The Pharmacy Show has strong and high quality content."

ADVANCED BIOTECH

NEED ANY ADDITIONAL REASONS TO TAKE PART INTO THE LARGEST PHARMACY SHOW IN THE UK?

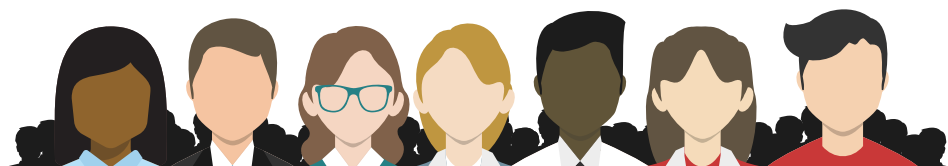


ESTABLISH OR INCREASE YOUR WHOLESALE AND DISTRIBUTOR NETWORK

For over 10 years, The Pharmacy Show has been helping UK and international companies to establish themselves in the UK pharmacy channel and get listed in both independent and multiple retailers.

Our “Distributors Wanted Programme” will promote your company’s products and services to the right pharmacy buyers, wholesalers and distributors before and during the show, providing you with the best online and onsite exposure.

FREE
TO ALL
EXHIBITORS



OVER 700

WHOLESALE AND DISTRIBUTORS ATTENDED IN 2019

+46%

FROM 2018

GROW YOUR BUSINESS INTERNATIONALLY!

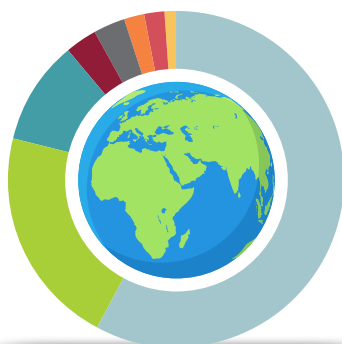
The Pharmacy Show now attracts key buyers, wholesalers and distributors from all across the globe. The Pharmacy Show can enable you and your company the opportunity to grow your international presence and get face to face with potential business prospects you would not meet elsewhere.

“This is one place to go where you get to meet a lot of pharmacists. We were able to engage and immerse our brand with face to face interactions.”

BAYER

“The show attracts a lot of international buyers. This is great as it means we can potentially expand our network and brand’s reach overseas. The culture of people is really good!”

MINDFUL



CONTINENT

WESTERN EUROPE.....	58%
AFRICA.....	21%
EASTERN EUROPE.....	10%
NORTH AMERICA.....	3%
SOUTH EAST ASIA.....	3%
CENTRAL & SOUTH AMERICA.....	2%
MIDDLE EAST.....	2%
AUSTRALIA & PACIFIC.....	1%

CONTACT US TO DISCUSS EXHIBITING, SPONSORSHIP AND SPEAKING OPPORTUNITIES NOW!

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The Pharmacy Show



The Pharmacy Show Network



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