



# Digital Media Pack



+Pharmacy Show

For all that pharmacy demands

in  
association  
with



Organised by



# AUDIENCE

+Pharmacy Show

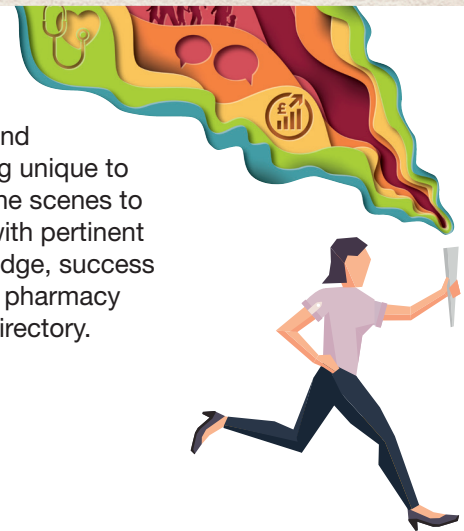
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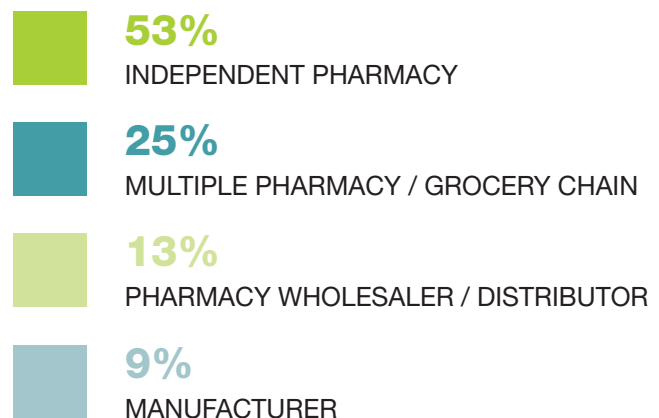
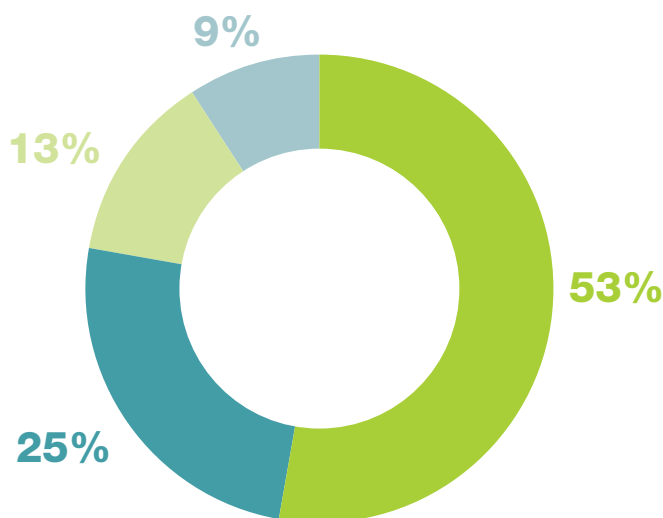
## Online digital support for pharmacists and unrivalled opportunities for you.

You may provide a service or product that are well suited to supporting Pharmacists and Pharmacy Technician's across the NHS, or alternatively you may want to do something unique to support the profession, during this difficult time. We have been working hard behind the scenes to deliver podcasts and webinars to provide relevant and thought provoking interviews with pertinent pharmacy professionals. We are also in a position to support you spread your knowledge, success stories, practical solutions or any useful and trustworthy advice you have for front line pharmacy professionals, on our new webinar platform, newsletters, Resource Hub and COVID Directory.



## LET'S GET DOWN TO THE STATS!

### AUDIENCE PROFILE



### BULLETIN PERFORMANCE

<b>50,300</b>	<b>20%</b>	<b>14%</b>
RECIPIENTS	OPENS	CLICKS



**69%**  
Using a desktop device



**30%**  
Using a mobile device

### WEBSITE



**81,034**  
VISITORS



**302,028**  
PAGE VIEWS



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## DON'T MISS THE OPPORTUNITY TO BE SEEN BY PHARMACY PROFESSIONALS AROUND THE COUNTRY!

Bulletin are a great way to gain exposure for your company, products, and presence ahead of your participation at The Pharmacy Show. Sent to a database of 50,300+, our monthly newsletters have a strong open and click through rates, above industry benchmarks.

### BULLETIN FEATURE OPTIONS

**Featured interview** written by our editors on topics subject to editorial approval. Interviewee must be a senior representative.

**£1500**

**Feature article** relating to the sector (800 words max). This could be a thought leadership piece or a case study.

**£800 - £1000**

**Whitepaper, webinar or podcast** linked to an existing or custom landing page.

**£2000**

### BULLETIN BANNER OPTIONS

Variety of **leader board positions** linked to an existing or custom landing page.

**£800 - £1000**

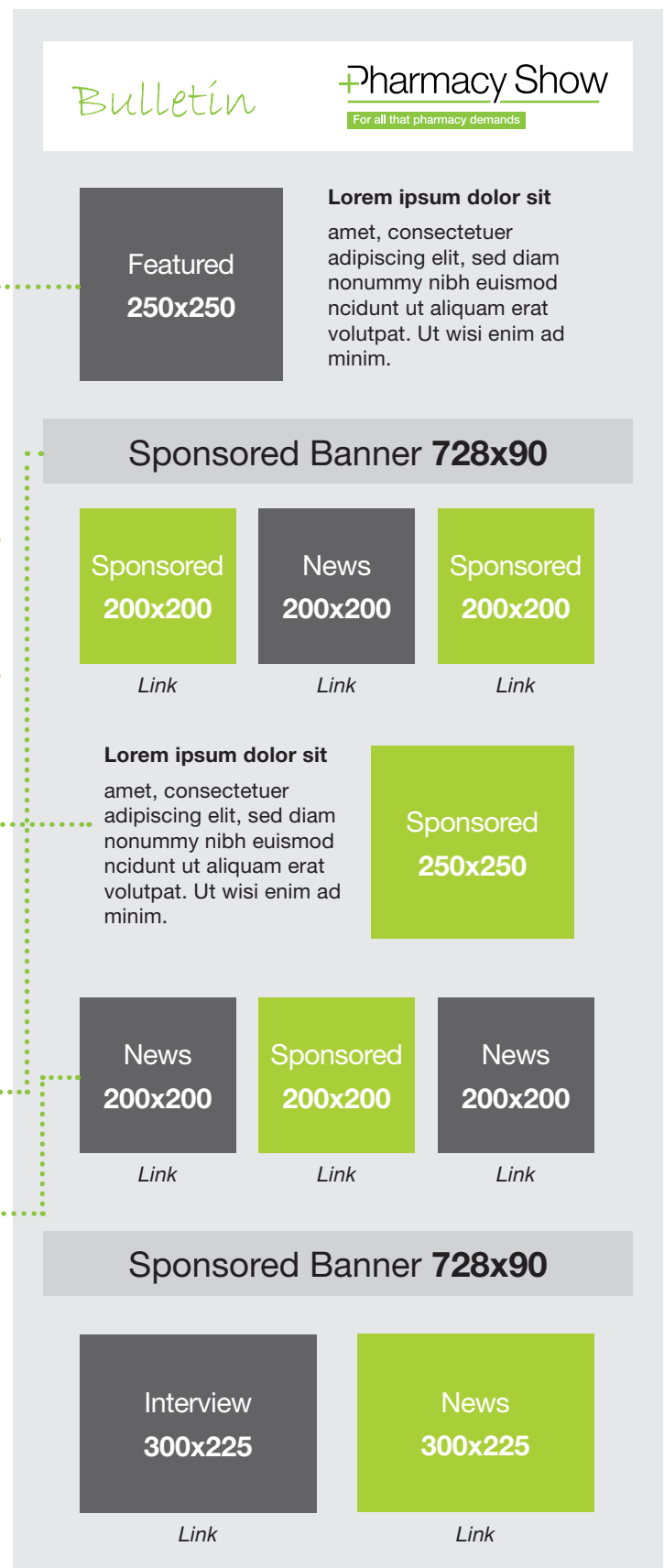
Variety of **MPU banners** linked back to bulletin article or custom landing page.

**£600 - £1000**

*\*Static banner images  
(JPEG or PNG)*

Contact us today to find out more on getting involved in our bulletin:

A.TSEGAYE@CLOSERSTILLMEDIA.COM.  
OR CALL 0207 348 5274.



# WEBINARS

+Pharmacy Show

For all that pharmacy demands

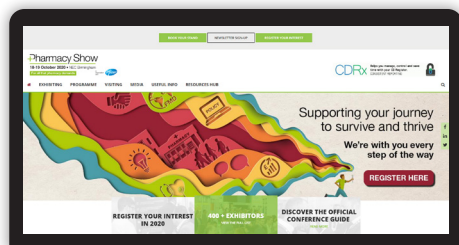
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## REACH BEYOND YOUR NETWORK AND GENERATE NEW LEADS.

We work with you from start to finish to create a fully customizable, live webinar, that aligns with your current marketing and sales needs.

Choose from delivering a live webinar selecting your own presenter & topic or sponsor one of our Webinar series presented by world-renowned speakers. All RACE-approved.



## COVID-19 RESOURCES & DIRECTORIES

We have put together a definitive list of guidelines, guidance and essential resources for Pharmacists and their teams and healthcare professionals so they can access important information in one convenient place.

## WEBINAR & PODCAST OPTIONS

### **Bespoke webinar:**

Your branding, your content & speakers, our audience – sector-related content subject to editorial approval. Organised by CSM, content-led by sponsor.

**£2495**

### **Brand alignment:**

Your branding, our content & speakers, our audience.

**£2995**

### **Content package webinar:**

Your branding, your content led by our expertise & our speakers, our audience.

**£5995**

## INCLUDED IN ALL WEBINAR PACKAGES:

All packages come with a full marketing and advertising campaign which sponsors are advised to utilise through their customer marketing channels. CloserStill Media work with hundreds of sector experts, to develop content specific education for all healthcare sectors. Post-webinar recordings will be available and hosted all year round for additional customer reach.

### **Marketing activities:**

- Invitation email inclusion
- Banner advert
- Calendar invite inclusion
- Confirmation email inclusion
- Reminder emails inclusion
- Waiting room branding

### **In-webinar activity:**

- Polls
- Q&A
- Handout
- Push notification
- Branded slides/background image
- Holding logo and colour specific title bar
- Thank you email
- Survey email with sponsor question

Contact us today to find out more on getting involved in our newsletter:

**A.TSEGAYE@CLOSERSTILLMEDIA.COM. OR CALL 0207 348 5274.**