

AI in Retail

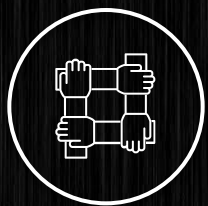
The Strategic Partnerships Playbook

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Martin Musiol





Why Partner for : AI Technology?

AI might stand with an 'I' in its acronym, but to truly navigate its future, it demands partnerships. Hence, there is no 'I' in AI when it comes to shaping tomorrow!

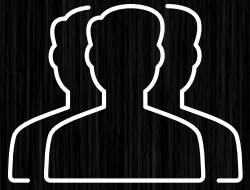
At the Consumer Electronics Show (CES) in January, retail for the first time took center stage with compelling keynotes ranging from L'Oréal to the impactful presentation delivered by Walmart CEO Doug McMillon.

McMillon's address highlighted a Tech Agenda For Customer Adaptive Retail, emphasizing the with technology providers to cultivate unique ecosystems tailored for their customer-centric operations.

The message was clear - Walmart intends on embracing cutting-edge technology, positioning itself as a forward-thinking, people-centric enterprise.

Innovation, AI, data and automation stands as a core pillar of their market approach, driving their strategies and shaping their engagement with customers and partners alike.

Human augmentation : Doug's compelling story of how Walmart is enabling the next generation of retail reflected on their people culture, with advances powered by artificial intelligence and machine learning.



BENEFITS OF GOOD Partnering

▶ **Access to Specialized Knowledge**

▶ **Regulatory support**



▶ **Resource & Skill Optimization**

▶ **Accelerated Innovation**

▶ **Managing and Nurturing Partnerships**

▶ **Regular Evaluation**

▶ **Renegotiation and Renewal**

▶ **Feedback Loop & Celebrating Success**

Which Partners ?

Academic Institutions and
Research Groups & Emerging
AI Start-ups

AI Technology Providers

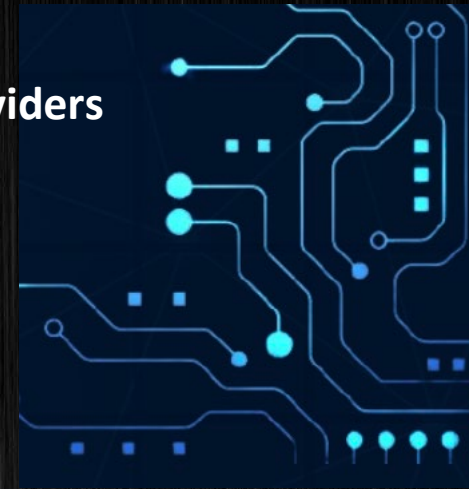
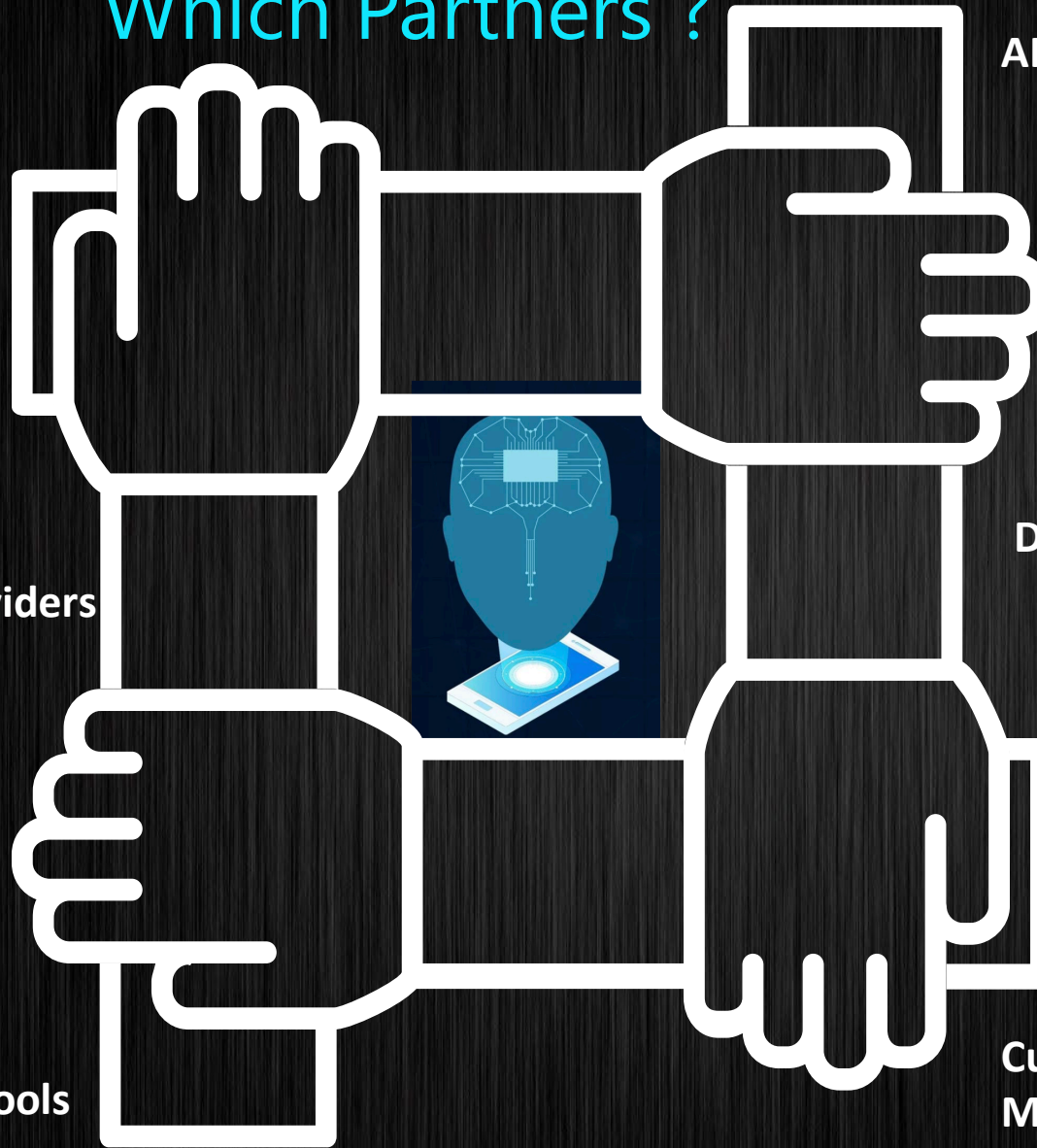
Retail-Specific
AI Solution Providers

Data Analytics Firms

E-commerce and
Marketing Automation Tools







Customer Relationship
Management (CRM) Platforms

Partner Advisory Boards (PAB)









Programming

Write code, debug, test, and learn

- **Code Copilot**
Code Smarter, Build Faster—With the Expertise of a 10x Programmer by Your Side.
By [promptspelemath.com](#)
- **Python**
A highly sophisticated GPT tailored for advanced Python programmers focusing on efficient and high-quality production...
By [Nicholas Barker](#)
- **Grimoire**
Coding Wizard 🧙 100x engineer. Learn to Prompt-grant Create a website with a sentence. 20+ Hotkeys for coding flows. 7...
By [gptavern.mindgoblimstudios.com](#)
- **Software Architect GPT**
Builds new software architecture documents by understanding user requirements and design constraints
By [V B Wickramasinghe](#)
- **code: python java html sql javascript react web c**
The world's most powerful coding assistant and website generator.
By [pulsar.co.uk](#)
- **DesignerGPT**
Creates and hosts beautiful websites, seamlessly integrating DALL-E-generated images. Sends the website to Replit for...
By [Pietro Schirano](#)







By ChatGPT

GPTs created by the ChatGPT team

- **DALL-E**
Let me turn your imagination into imagery.
By [ChatGPT](#)
- **Data Analyst**
Drop in any files and I can help analyze and visualize your data.
By [ChatGPT](#)
- **Hot Mods**
Let's modify your image into something really wild. Upload an image and let's go!
By [ChatGPT](#)
- **Creative Writing Coach**
I'm eager to read your work and give you feedback to improve your skills.
By [ChatGPT](#)
- **Coloring Book Hero**
Take any idea and turn it into whimsical coloring book pages.
By [ChatGPT](#)
- **Plenty**
I'm Plenty, your fun and friendly plant care assistant! Ask me how to best take care of your plants.
By [ChatGPT](#)







Productivity

Increase your efficiency

- **Canva**
Effortlessly design anything: presentations, logos, social media posts and more.
By [canva.com](#)
- **Adobe Express**
Stand out with Adobe Express. Quickly and easily make impactful social posts, images, videos, flyers, and more. Your use of Adobe...
By [adobe.com](#)
- **Diagrams: Show Me**
Create Diagrams, Architecture Visualisations, Flow-Charts, Mind Maps, Schemes and more. Great for coding...
By [helpful.dev](#)
- **PDF AI PDF**
Securely store and chat with ALL your PDFs for FREE, no matter the size. Free Chrome extension to save your GPT chats. Pro...
By [myadrius.com](#)
- **WebPilot**
Search, Browse, Write & Agent. Action & API Offering
By [gpts.webpilot.ai](#)
- **Video GPT by VEED**
AI Video Maker. Generate videos for social media - YouTube, Instagram, TikTok and more! Free text to video & speech tool wit...
By [veed.io](#)









Research & Analysis

Find, evaluate, interpret, and visualize information

- **Consensus**
Your AI Research Assistant. Search 200M+ academic papers from Consensus, get science-based answers, and draft content...
By [consensus.app](#)
- **Scholar GPT**
Enhance research with 200M+ resources and built-in critical reading skills. Access Google Scholar, PubMed, JSTOR, Arxiv, an...
By [awesomegpts.ai](#)
- **Scholar AI**
AI Scientist - search and analyze text, figures, and tables from 200M+ research papers and books to generate new...
By [scholar.ai](#)
- **Wolfram**
Access computation, math, curated knowledge & real-time data from Wolfram|Alpha and Wolfram Language...
By [gpt.wolfram.com](#)
- **AskYourPDF Research Assistant**
Free Chat Unlimited PDFs, Access 400M+ Papers (PubMed, Nature, Arxiv, etc), Analyse PDF (Unlimited PDFs), Generate...
By [askyourpdf.com](#)
- **Finance Wizard**
I predict future stock market prices. AI analyst. Your trading analysis assistant. Press H to bring up prompt hot key menu...
By [titantraders.com](#)







Trending

Most popular GPTs by our community

- **Image generator**
A GPT specialized in generating and refining images with a mix of professional and friendly tone image generator
By [NAIF J ALOTAIB](#)
- **Write For Me**
Write tailored, engaging content with a focus on quality, relevance and precise word count.
By [puzzle.today](#)
- **Consensus**
Your AI Research Assistant. Search 200M+ academic papers from Consensus, get science-based answers, and draft content...
By [consensus.app](#)
- **Scholar GPT**
Enhance research with 200M+ resources and built-in critical reading skills. Access Google Scholar, PubMed, JSTOR, Arxiv, an...
By [awesomegpts.ai](#)
- **Code Copilot**
Code Smarter, Build Faster—With the Expertise of a 10x Programmer by Your Side.
By [promptspelemath.com](#)
- **Canva**
Effortlessly design anything: presentations, logos, social media posts and more.
By [canva.com](#)
- **Logo Creator**
Use me to generate professional logo designs and logo icons!
By [community builder](#)
- **Adobe Express**
Stand out with Adobe Express. Quickly and easily make impactful social posts, images, videos, flyers, and more. Your use of Adobe...
By [adobe.com](#)

Writing

Enhance your writing with tools for creation, editing, and style refinement

- **Write For Me**
Write tailored, engaging content with a focus on quality, relevance and precise word count.
By [puzzle.today](#)
- **Humanizer Pro**
#1 Humanizer in the market. This tool humanizes AI-generated content, maintaining content meaning and quality...
By [charlyasolutions.com](#)
- **AI Humanizer Pro**
Best AI humanizer to help you get 100% human score. Humanize your AI-generated content to bypass AI detection. Use our...
By [bypassgpt.ai](#)
- **Essay Writer**
Your AI Essay Writer 🏆 Top-notch, plagiarism-free essays with a click. Say goodbye to writer's block and hello to...
By [essaypro.com](#)
- **Text to Video Maker**
The Assistant helps you create high-quality video prompts by easily utilizing InVideo technology By Mr Sora
By [Sora Video](#)
- **Copywriter GPT - Marketing, Branding, Ads**
Your innovative partner for viral ad copywriting! Dive into viral marketing strategies fine-tuned to your needs! Lates...
By [adrianlabs.com](#)

What Else !

Knowledge Management

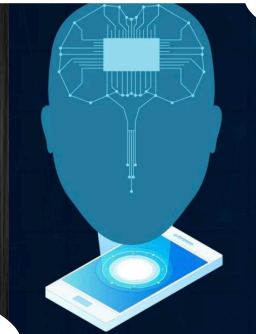
Collaborations
Co-Creation
Copilot

Innovation

Business Transformation
=> Platforms

Value Chain
Small AI solutions

Process Automation



Thank You –Questions


*Alexandra
Foster*



Alexandra Foster

Managing Director | IT leaders 100 | CRO | CIO |
Digital Transformation | Technology | FinancialSer...

