



Building a better future for care

13-14 October 2021 NEC Birmingham

# YOUR GUIDE TO ATTENDING THE CARE SHOW



- 200+ leading care suppliers
- 80+ expert care speakers
- 80+ CPD accredited conference sessions
- 5 training zones with countless learning opportunities
- 1 unmissable conference with everything you need to provide outstanding care

# 10 REASONS NOT TO MISS THE CARE SHOW THIS OCTOBER

THE CARE SHOW IS THE UK'S LEADING CARE-FOCUSED EVENT AND WE ARE READY TO WELCOME YOU BACK TO THE NEC BIRMINGHAM ON THE 13TH & 14TH OCTOBER 2021. IT IS THE ONLY CARE EVENT YOU SHOULD ATTEND THIS YEAR, HERE'S WHY...



- 1 FREE advice from care experts
- 2 Incredible CPD accredited sessions
- 3 Network with industry leaders
- 4 1000's of the latest products and services
- 5 200+ leading care suppliers who know how to make your budget go further
- 6 Reunite with over 3,500 care professionals, share your experiences and learn from theirs
- 7 Learn how to retain/recruit the best staff
- 8 Discounts on products that you won't see anywhere else
- 9 Have fun! We have the Care Sector's Got Talent opening the show & the Care Managers Inner Circle will have their 'Battle Knickers' on
- 10 Leave energised, refreshed and inspired and ready to improve your services right away

TO BOOK YOUR FREE TICKET VISIT  
[WWW.CARESHOW.CO.UK/PRESHOWMAG](http://WWW.CARESHOW.CO.UK/PRESHOWMAG)

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# WELCOME

**It's so good to be able to say that the Care Show is back!**



After a nearly two-year hiatus we are looking forward to reopening our doors and welcoming you in just a few weeks' time. We have put together this show-preview to give you a first peak at what will be

waiting for you at the Care Show this October. We have been working hard to deliver an educational programme of the highest quality, led by the very best leaders within the care sector, to ensure that you have something to look forward to! This guide



has everything you need to get ready to attend the main event in the 2021 social care calendar where you can bookmark what you are excited about and what shouldn't be missed. We have ensured that the Care Show is ready to be the safest space for rediscovery and learning, whilst offering interactive opportunities to network with each other in a comfortable setting. It is time to celebrate the great and the good from care homes, nursing homes, and domiciliary care providers and reunite the care community. See you there!

**Mike Corbett**  
Group Event Director  
Social Care Portfolio

**The 2021 conference programme has been divided into 8 exciting care streams making it easy to find key seminars, debates and exhibitors to help maximise your experience and make your time more effective at the Care Show:**

## BUILD & DESIGN

Everything from finding the right land to creating architecture design for dementia-friendly and age-inclusive spaces.

## PEOPLE

Help to navigate your way around key areas such as, recruitment and retention of staff, training and up-skilling to help you offer the best possible care.

## INFECTION PREVENTION

Practical knowledge to effectively manage infections in both residential and domiciliary care settings plus the learnings from pandemic to prepare us for the future.

## TECHNOLOGY FOR CARE & NURSING HOMES

Technology to help you improve person centred care and run your home effectively on a daily basis.

## TECHNOLOGY FOR HOME CARE

Technology uniquely focused on the challenges of managing a dispersed workforce and providing care in an unpredictable home setting.

## BUSINESS SERVICES

Brimming with practical advice and ideas to cover key business functions such as finance, customer service, marketing and HR.

## DEMENTIA

All the tools and advice you need to provide the very best in dementia care.

## BETTER CARE

Hear success stories from some of the UK's most innovative care homes and homecare providers that you can apply to your service.

# EVERYTHING YOU NEED TO KNOW TO GET YOU TO THE CARE SHOW

## Opening Times

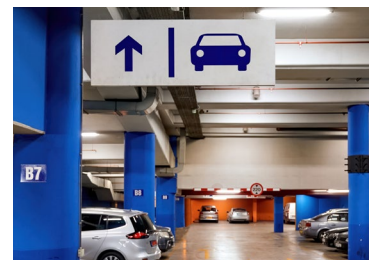
**Wednesday 13th October 2021, doors open 10:00 - 17:00**

**Thursday 14th October 2021, doors open 10:00 - 16:30**

Registration opens from 9:45 both days for badge collection.

## Venue Address

**Hall 3A  
National Exhibition Centre (NEC)  
Birmingham  
B40 1NT  
UK**



## Travel

The NEC, Birmingham is well connected by rail and road, and there are over 16,500 parking spaces to be utilised. For more information visit the NEC's website - [www.thenec.co.uk/visitors/parking](http://www.thenec.co.uk/visitors/parking)

## Accommodation

Why not relax and stay the night so you can get to the Care Show at your own pace and ensure you don't miss any of the incredible content we have planned across both days. We have partnered with Event Express to make booking the best accommodation easy for our delegates.

Visit their website to get the most competitive deals - [www.eventexpressuk.com/e/care-show-2021](http://www.eventexpressuk.com/e/care-show-2021)



# YOU'RE IN SAFE HANDS...

It has always been implicit but it feels like now more than ever, we need to let you know: your safety is our number one priority and we're 100% committed to providing a safe and secure environment for all involved.



We have been working closely with our partner venue and to the latest government guidance on managing the risk of COVID-19. These guidelines are used as a framework for all the measures we'll be implementing to help keep everyone's experience as safe as possible.

Visit our website [www.careshow.co.uk/safety-measures](http://www.careshow.co.uk/safety-measures) or scan the QR code to find out more on our safety measures we will be taking at the Care Show.



Scan me to find out more

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# OUTSTANDING FEATURE AREAS AT THE CARE SHOW

This year the Care Show has got so much to offer including some very exciting feature areas from our partners who cannot wait to see you...

## CQC INSPECTOR HUB

The Care Quality Commission is the independent regulator of health and social care in England. They make sure health and social care services provide people with safe, effective, caring, well-led and responsive care, encouraging care services to improve. CQC is delighted to be hosting an 'inspector hub' at the Care Show. Come and speak to a CQC inspector to discuss any queries you may have; local inspectors will be able to answer any queries, as well as dealing with registration advice.



## HOME CARE LOUNGE

This year we have dedicated lounge for home care sector professionals to meet with other likeminded people, share your experiences, and relax & unwind. If you work within the home care sector this is the perfect opportunity to discover how you can make your day-to-day work easier.

In partnership with



### Homecare Association



## CARE SECTOR HAS TALENT

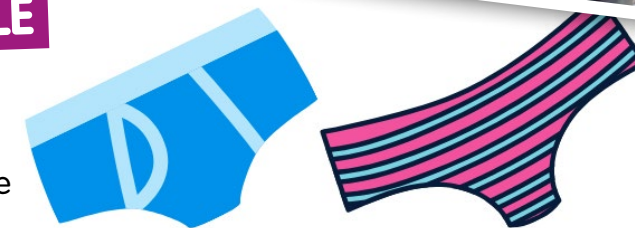
Championing Social Care is running the Care Sector Has Talent whose finalists will be opening the Care Show with a bang! It would be hard not to recognise that since the global pandemic took hold, the restrictions in visiting care homes has impacted those living and working in the care sector. Without families being able to visit and the ability to bring entertainers and outside agencies in, life could have felt isolated and dull... but the talent that has been showcased in the social care sector has been simply amazing. To celebrate, the finalists - whether it is singing, dancing, comedy, magic or music, will be at the entrance of Care Show both days to showcase the national talent extravaganza!



## CARE MANAGEMENT INNER CIRCLE

'Wave those undies in the air...as if you just don't care!'

The UK Care Managers Inner Circle - the largest online care managers support group will be descending on the Care Show to hold its Annual Conference. Find out all about their legendary slogan 'Battle Knickers On...!' and what an amazing line-up of speakers they have for this year's event. Their stand sponsor is Person Centred Software who have assisted them in furnishing their stand with the incredible sight that is their 'battle knickers'! You won't want to miss it so **visit them on stand C52**.



## THE HEALTH & SOCIAL CARE HUB

The Health and Social Care Club has been a fantastic voice for the for the industry throughout the pandemic and currently runs a weekly group on Clubhouse every Wednesday at 7pm. We are delighted to announce that they will be bringing this digital community together to meet in person at the Care Show with their very own lounge. Meet the team who host these interesting discussions which are unscripted and focus on key topics impacting the care sector. This is your chance to join in with conversations face-to-face!

## CARE SECTOR SUPPLIER AWARDS

The Care Sector Supplier Awards seek out the best providers of products and services offered in the UK care sector. The judges look for evidence of innovation, enterprise, and performance, including the best response by a supplier company to the Covid-19 emergency. The Care Show is the official sponsor of the Care Sector Supplier Awards meaning we have many of the best companies in the industry exhibiting with us. Just look out for the Care Sector Supplier Awards indicator on the exhibitor list to find out who is a finalist.

Care Sector Supplier Awards



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# SPEAKER SPOTLIGHTS THAT YOU WON'T WANT TO MISS!



**NEW**

**Adam Hutchison**  
Managing Director  
Belmont Healthcare



**NEW**

**Andrew Gemmell**  
Senior Social Scientist  
BRE




**NEW**

**Angela Boxall**  
Chief Operating Officer  
Majesticare



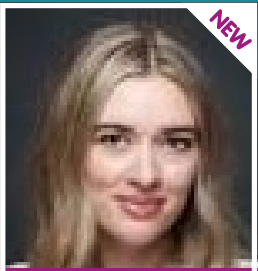
**NEW**

**Avnish Goyal**  
Executive Chair and Founder  
Hallmark Care Homes




**NEW**

**Camille Leavold**  
Managing Director  
Abbotts Care Ltd



**NEW**

**Joanne McDermid**  
Research Student  
King's College London



**NEW**

**Karolina Gerlich**  
CEO  
The Care Workers' Charity



**NEW**

**Kate Terroni**  
Chief Inspector of Adult  
Social Care  
Care Quality Commission



**NEW**

**Kevin Ryan**  
Partner Manager (UK &  
Ireland)  
Planday



**NEW**

**Liam Palmer**  
Author, Speaker, Podcast  
Host and Registered Care  
Manager



**NEW**

**Caroline Southgate**  
Director, NICE Fellow  
Doris Jones Ltd



**NEW**

**Charlene Overend**  
Head of Business  
Partnership  
Purple



**NEW**

**Charles Taylor**  
Workforce Lead  
Care Association Alliance



**NEW**

**Claire Collen**  
Head of Learning and  
Development  
Hallmark Care Homes



**NEW**

**Damian Green**  
Member of Parliament  
UK Parliament



**NEW**

**Liz Jones**  
Policy Director  
National Care Forum




**NEW**

**Lori Pinkerton-Rolet**  
Director  
Park Grove Design



**NEW**

**Martyn Dawes**  
Author, Coach, Social Care  
Professional  
The Overwhelmed Manager



**NEW**

**Morten Mathiesen**  
Chief Marketing Officer  
Sekoia



**NEW**

**Nadra Ahmed OBE**  
Executive Chairman  
National Care Association




**NEW**

**Darren Stapelberg**  
Chief Executive Officer  
Grosvenor Health and  
Social Care



**NEW**

**David Moore**  
Dementia Lead  
MHA



**NEW**

**Dean Moody**  
Chief Commercial Officer  
Wifi Spark



**NEW**

**Donna Campbell**  
Assistant Ombudsman  
Local Government &  
Social Care Ombudsman



**NEW**

**Gareth Williams**  
Locality Manager  
Brandon Trust



**NEW**

**Neil Jurd OBE**  
MD and Best Selling  
Author  
Neil Jurd Leadership




**NEW**

**Nicki Bones**  
CEO  
Sweettree Home Care  
Services



**NEW**

**Nuno Almeida**  
CEO  
Nourish Care



**NEW**

**Peter Hucker**  
Senior Consultant  
Xledger UK



**NEW**

**Phil Neilson**  
Head of Digital Transformation  
City & County Healthcare  
Group



**NEW**

**Glen Garrod**  
Executive Director of Adult  
Care & Community Wellbeing  
Lincolnshire County Council



**NEW**

**James Sanderson**  
Director Personalised Care  
NHS England and NHS  
Improvement



**NEW**

**Jane Townson**  
Chief Executive  
United Kingdom Homecare  
Association Ltd (UKHCA)



**NEW**

**Jayne Connery**  
Director / Founder  
Care Campaign for the  
Vulnerable



**NEW**

**Jeremy Richardson**  
Chief Executive  
Four Seasons Health Care  
Group




**NEW**

**Scott Sherriden**  
Managing Director  
Purpletribe



**NEW**

**Sonia Patel**  
Chief Information Officer  
NHSX




**NEW**

**Susie Margoles**  
Senior Consultant  
BRE (Building Research  
Establishment)



**NEW**

**Tobi Alli-USman**  
Managing Director &  
Founder  
Smooth Digital



**NEW**

**Will Taylor**  
MD and Online Safety  
Presenter  
Compassa

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# A SPECIAL THANKS TO OUR PARTNERS...



## Care Choices

Care Choices is a leading multimedia publisher and event organiser, working with local authorities across England to provide adult social care directories to care seekers at their time of need.

[www.carechoices.co.uk](http://www.carechoices.co.uk)



## Care Home Management

Care Home Management magazine and online offers unrivalled support in those all-important back-office functions involving tech, training, HR, compliance and best practice.

[www.chmonline.co.uk](http://www.chmonline.co.uk)

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## Care Home Professional

Care Home Professional provides daily industry news and insight via their website, daily news alert and social media platforms. Their monthly magazine is distributed to care home owners, directors and C-level executives and includes exclusive interviews, data and insight.

[www.carehomeprofessional.com](http://www.carehomeprofessional.com)

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**H53**



## Care Management Matters

CMM magazine is a highly respected resource for owners, operators and senior executives working in social care. CMM delivers in-depth bespoke editorial, news, opinion and best practice guidance. Features are available to read online, along with additional content, daily news, resource finder directory and exclusive thought-leadership articles.

[www.caremanagementmatters.co.uk](http://www.caremanagementmatters.co.uk)



## Care & Nursing Essentials Magazine

Care & Nursing Essentials magazine is an independent guide to the care industry, which covers articles on everything from dementia care to cleaning and hygiene. Their magazine is a one-stop shop for busy care home professionals who want to keep up with the latest developments in the industry.

[www.careandnursing-magazine.co.uk](http://www.careandnursing-magazine.co.uk)



## Caring UK

Caring UK is the number one magazine for key decision makers in the elderly care sector. Mailed monthly free of charge the magazine gives its readers the most comprehensive mix of news, expert comment, features, case studies, new product launches and behind-the-headlines analysis.

[www.caring-uk.co.uk](http://www.caring-uk.co.uk)

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## DRIVEN BY DESIGN

## Driven By Health with Care

Driven By Health with Care's mission is to continually bring their readers the newest and most up to date information, that is not only educational but informative and is able to assist in improving their establishments needs.

[www.drivenbyhealth.co.uk](http://www.drivenbyhealth.co.uk)



## Home Care Insight

Home Care Insight provides daily industry news and insight via their website, daily news alert and social media platforms. Their quarterly magazine is distributed to home care agency owners, directors and C-level executives and includes exclusive interviews, data and insight.

[www.homecareinsight.co.uk](http://www.homecareinsight.co.uk)

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## Hub Publishing

Hub Publishing provides digital news-sharing platforms for the health, hospital and care sectors. Hospital Hub, Lifestyle Health Hub and Care Sector Hub each provide a useful resource for those with a role or interest in healthcare. To combine the breadth of these markets, they also produce Hub News, their highly interactive, bi-monthly digital magazine which is available on free subscription.

[www.hubpublishing.co.uk](http://www.hubpublishing.co.uk)



## The Carer

The Carer, leading title for the nursing and residential care home sector Published bi-monthly in print are the ONLY title to produce a weekly digital edition. Targeting decision makers, introducing a range of products and services, news and professional comment to help run their business successfully.

[www.thecareruk.com](http://www.thecareruk.com)

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## The Care Home Environment

The Care Home Environment keeps care home professionals up-to-date with the very latest news, views, and trends within the areas of construction, refurbishment, design and property management of the care home sector. Interviews with industry personalities, agenda-setting thought leadership pieces, features by market-leading companies, and practical guidance from industry experts, making it an essential read for care sector professionals.

[www.thecarehomeenvironment.com](http://www.thecarehomeenvironment.com)

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# CONFERENCE PROGRAMME - WEDNESDAY 13TH OCTOBER 2021

CARE KEYNOTE		Sponsored by 	
10:10 - 10:50	<b>The Future of Adult Social Care</b> <b>Kate Terroni</b> , Chief Inspector of Adult Social Care, Care Quality Commission		
11:00 - 11:30	<b>Session delivered by Ian Donaghy</b> <b>Ian Donaghy</b> , Dementia Campaigner/Speaker, BIGIAN.CO.UK		
11:40 - 12:20	<b>Session Sponsored by PASS</b> Speaker from PASS		
12:30 - 13:20	<b>The Future of Social Care</b> <b>Jeremy Richardson</b> , Chief Executive, Four Seasons Health Care Group <b>Glen Garrod</b> , Executive Director of Adult Care & Community Wellbeing, Lincolnshire County Council <b>Avnish Goyal</b> , Executive Chair and Founder, Hallmark Care Homes <b>Damian Green MP</b> , Member of Parliament, UK Parliament <b>Liz Jones</b> , Policy Director, National Care Forum		
13:40 - 14:30	<b>Recruitment &amp; Retention - The Health &amp; Social Care Club</b> <b>Paul Blane</b> , Managing Director, SVL Care Homes & CBAT <b>Mark Topps</b> , Social Care Leader and Regional Business Manager, ECL Person-centred Care <b>Tobi Alli-Usman</b> , Managing Director & Founder, Smooth Digital <b>Sangha Chakravarty</b> , Founder and Managing Director, InvictIQ		
14:40 - 15:20	<b>Session Sponsored by Access</b> Speaker from The Access Group		
15:30 - 16:10	<b>Recruitment In Challenging Times</b> <b>Professor Brian Bell</b> , Chair, Migration Advisory Committee <b>Elizabeth Fairchild</b> , People and Performance Director, Hallmark Care Homes <b>Charles Taylor</b> , Workforce Lead, Care Association Alliance <b>Liz Jones</b> , Policy Director, National Care Forum		
16:20 - 16:55	<b>Changing the Perception of Care</b> <b>Morten Mathiesen</b> , Chief Marketing Officer, SEKOIA <b>Charlotte Smith</b> , Managing Director North, CareTech <b>Angela Boxall</b> , Chief Operating Officer, Majesticare <b>Avnish Goyal</b> , Executive Chair and Founder, Hallmark Care Homes		

TECHNOLOGY AND PEOPLE		Sponsored by WIFI SPARK deputy
10:05 - 10:35	<b>Accelerating Quality Improvement by Empowering Circles of Care</b> <b>Nuno Almeida</b> , CEO, Nourish Care	 <b>nourish</b>
10:40 - 11:10	<b>Recruitment &amp; Retention – Getting it right post Covid</b> <b>Scott Sherriden</b> , Managing Director, Purpletribe	 <b>purpletribe</b> <small>attract, hire, retain, grow</small>
11:15 - 11:45	<b>Smooth Digital's 5 Things to Consider When Marketing Your Care Business</b> <b>Tobi Alli-Usman</b> , Managing Director & Founder, Smooth Digital	 <b>SmoothDigital</b>
11:55 - 12:25	<b>Session Sponsored by Secure Meters</b> <b>Paul Botsford</b> , Head of Assisted Living, Secure Meters UK Ltd	 <b>SECURE</b>
12:35 - 13:05	<b>Why tech will support — not replace — people-focused care</b> <b>Gareth Williams</b> , Locality Manager, Brandon Trust <b>Kevin Ryan</b> , Partner Manager (UK & Ireland), Planday	 <b>Planday</b>
13:45 - 14:35	<b>Digital Social Care Records – Joining Up Care</b> <b>Sonia Patel</b> , Chief Information Officer, NHSX <b>Nuno Almeida</b> , CEO, Nourish Care <b>Tommy Henderson - Reay</b> , Digital Transformation Lead, National Care Forum	
14:45 - 15:15	<b>How to reduce patient isolation and bolster emotional wellbeing</b> <b>Dean Moody</b> , Chief Commercial Officer, Wifi Spark	 <b>WIFI SPARK</b>
15:25 - 15:55	<b>Session Sponsored by Ontex</b> Speaker from Ontex	 <b>Ontex</b> Healthcare

DEMENTIA DESIGN, BUILD & WELLNESS		Sponsored by 
10:10 - 10:40	<b>Richmond Homes and the Dutch Hogeweyk Model</b> <b>Philippa Fieldhouse</b> , Managing Director, Richmond Villages	
10:50 - 11:20	<b>Session Sponsored by Linet UK</b> Speaker from Linet UK 	
11:30 - 12:00	<b>Making an IMPACT – The Role of Evidence in Improving Services</b> <b>Professor Jon Glasby</b> , Professor of Health and Social Care/Director of IMPACT, University of Birmingham/IMPACT	
12:10 - 13:10	<b>What To Do When You Don't Know What To Do</b> <b>Martyn Dawes</b> , Author, Coach, Social Care Professional, The Overwhelmed Manager	
13:20 - 13:50	<b>The Care Workers' Charity Update</b> <b>Karolina Gerlich</b> , CEO, The Care Workers' Charity	
14:00 - 14:30	<b>Balancing Safety and Quality in The New Normal Post Pandemic</b> <b>Suzanne Mumford</b> , Head of Nursing, Care and Dementia Services, Care UK	
14:40 - 15:10	<b>The Business Case for Happiness</b> <b>John Ramsay</b> , Managing Director, Social-Ability 	
15:20 - 16:00	<b>Market Differentiation: Creating an Interiors 'Brand'</b> <b>Lori Pinkerton-Rolet</b> , Director, Park Grove Design	

HOME CARE		In Partnership with	Sponsored by <b>birdie</b>  My Learning Cloud
10:15 - 10:45	<b>Opportunities and Challenges - UK Homecare at October 2021</b> <b>Colin Angel</b> , Policy & Campaigns Director, UKHCA		
10:55 - 11:35	<b>Progress With Digital Technology – The Pandemic Push</b> <b>Alice Ainsworth</b> , Deputy Director, Adult Social Care Technology, NHSX <b>Robert Moore</b> , Director and Franchise Owner, Home Instead Senior Care Doncaster <b>Phil Neilson</b> , Head of Digital Transformation, City & County Healthcare Group <b>Jane Townson</b> , Chief Executive, United Kingdom Homecare Association Ltd (UKHCA)		
11:45 - 12:15	<b>Session Sponsored by My Learning Cloud</b> <b>Steven Embleton</b> , Chief Cloud, My Learning Cloud  My Learning Cloud		
12:25 - 13:10	<b>Rejuvenating the Home Care Sector</b> <b>Catharine Chalton</b> , Director of Care, Home Instead Senior Care <b>Rachael Crook</b> , Chief Executive Officer and Co-Founder, Lifted <b>Darren Stapelberg</b> , Chief Executive Officer, Grosvenor Health and Social Care <b>Colin Angel</b> , Policy & Campaigns Director, United Kingdom Homecare Association Ltd (UKHCA)		
13:45 - 14:25	<b>Welcome to a more human approach to home care</b> <b>Max Parmentier</b> , CEO, Birdie Care 		

BUSINESS COMPLIANCE REGULATION		Sponsored by  access  Planday	
10:10 - 10:40	<b>Care Managers Inner Circle</b> <b>Neil Jurd OBE</b> , MD and Best Selling Author, Neil Jurd Leadership		
10:50 - 11:20	<b>Modernise your finance system: why, how and what to avoid</b> <b>Peter Hucker</b> , Senior Consultant, Xledger UK	 xledger	
11:30 - 12:00	<b>Purposeful Practice or the best use of dementia training to improve daily care</b> <b>Jackie Pool</b> , Dementia Care Champion, Quality Compliance Systems (QCS)	 Quality Compliance Systems	
12:10 - 13:10	<b>Care Accelerator</b> <b>Claire Johnsen</b> , Head of Innovation, Hallmark Care <b>Claire Collen</b> , Head of Learning and Development, Hallmark Care Homes		
14:00 - 14:30	<b>Buying In Healthcare Made Simple</b> <b>Matt Oxley</b> , CEO, Wippet - the Healthcare Marketplace	 wippet the healthcare marketplace	
14:40 - 15:10	<b>Burden and Impact of COVID-19 in Care Homes</b> <b>Professor Laura Shallcross</b> , Professor Of Public Health, University College London		
15:20 - 16:00	<b>Session sponsored by Radar Healthcare</b> Speaker from Radar Healthcare	 radar healthcare	
16:15 - 17:00	<b>Social Care Ombudsman: Learn Lessons in Managing Complaints</b> <b>Donna Campbell</b> , Assistant Ombudsman, Local Government & Social Care Ombudsman		



"I have attended the Care Show a number of times. I attend because I find it beneficial to see physical products that I can use rather than just via emails. This is the perfect place to find out about up and coming products."

*Sarah Shone, Manager, Chester Lodge*



**REGISTER FREE TODAY TO IMPROVE THE LEVELS OF CARE YOU PROVIDE AND MAKE YOUR JOB EASIER AT:**  
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# CONFERENCE PROGRAMME - THURSDAY 14TH OCTOBER 2021

## CARE KEYNOTE

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healthcare

10:15 - 10:50	<b>Improving Care – The Role of Remote Surveillance</b> <b>Andrew Geach</b> , Proprietor, Shedfield Lodge <b>Neil Grant</b> , Partner, Gordons Partnership LLP <b>Jayne Connery</b> , Director /Founder, Care Campaign For The Vulnerable <b>Nadra Ahmed OBE</b> , Executive Chairman, National Care Association
11:00 - 11:30	<b>Care Managers Inner Circle</b> <b>Jonathan Cunningham MBE</b> , Chair And Founder, Care Managers Inner Circle
11:40 - 12:20	<b>Restoring Excellence In Dementia Care</b> <b>Nicki Bones</b> , CEO, SweetTree Home Care Services <b>Michael Wilkes-Spellman</b> , Dementia and Mental Wellbeing Lead, The ExtraCare Charitable Trust <b>Paul Edwards</b> , Director of Clinical Services, Dementia UK <b>Nadra Ahmed OBE</b> , Executive Chairman, National Care Association
12:30 - 13:10	<b>Improving the experience of disabled people in social care</b> <b>Adam Hutchison</b> , Managing Director, Belmont Healthcare <b>Charlene Overend</b> , Head of Business Partnership, Purple <b>Jonathan Freeman</b> , Vice-Chair Championing Social Care, CEO, CareTech Foundation
13:30 - 14:20	<b>Social Care Reform - The Health &amp; Social Care Club</b> <b>Paul Blane</b> , Managing Director, SVL Care Homes & CBAT <b>Mark Topps</b> , Social Care Leader and Regional Business Manager, ECL Person-centred Care <b>Tobi Alli-Usman</b> , Managing Director & Founder, Smooth Digital <b>Sangha Chakravarty</b> , Founder and Managing Director, InvictIQ
14:35 - 15:10	<b>Women in Care Debate</b> <b>Karolina Gerlich</b> , CEO, The Care Workers' Charity

## TECHNOLOGY AND PEOPLE

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**WIFISPARK** **deputy**

10:15 - 11:00	<b>Evolving Role of Digital Technologies in Care Arrangements</b> <b>Dr Matthew Lariviere</b> , Lecturer in Social Policy University of Bristol and Chair, IDIH Global Expert Group on Inclusive Living
11:10 - 11:40	<b>Session Sponsored by PASS</b> Speaker from PASS
12:30 - 13:10	<b>Session delivered by NHSX</b> <b>Emma Harris</b> , Assistant Director of Programmes, Adult Social Care Digital Transformation, NHSX <b>Peter Skinner</b> , Assistant Director of Programmes, Digital Social Care Records, NHSX
13:45 - 14:35	<b>Getting Personalisation Back on Track</b> <b>James Sanderson</b> , Director, Personalised Care, NHS England and NHS Improvement
14:45 - 15:15	<b>Session Sponsored by Marie Curie</b> <b>Dr Nikki Reed</b> , Consultant in Palliative Medicine
15:25 - 15:55	<b>Care Managers Inner Circle</b> <b>Bertie Cunningham</b> , UK FPV Pilot, Videye Media



**"I find that it is a really useful and productive place to meet up with my clients but also attend seminars and look at new exhibitors. I try to always attend both days, so that I can gauge more of an idea and also listen to more sessions and seminars."**

*Peter Nesarajah, Director, Rosevilla Residential Nursing Home*

## DEMENTIA DESIGN, BUILD & WELLNESS

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**Countrywide Healthcare**

10:10 - 10:40	<b>Designing interiors for those living with Dementia</b> <b>Kerry Southern-Reason</b> , Managing Director, Care Home Interiors Company
11:30 - 12:00	<b>Rebuilding and restoring relationships through technology</b> <b>David Moore</b> , Dementia Lead, MHA
12:10 - 13:10	<b>Care Managers Inner Circle</b> <b>Liam Palmer</b> , Author, Speaker, Podcast Host and Registered Care Manager
13:20 - 13:50	<b>The demography of ageing and its implications for adult social care</b> <b>George Appleton</b> , Senior Policy Advisor, Care England
14:00 - 14:30	<b>Dementia Training During Covid - The WHELD Project</b> <b>Joanne McDermid</b> , Research Student, King's College London
14:40 - 15:10	<b>Government Help for Care Homes - a new free website and energy efficiency tool</b> <b>Susie Margoles</b> , Senior Consultant, BRE (Building Research Establishment) <b>Andrew Gemmell</b> , Senior Social Scientist, BRE

## HOME CARE

In Partnership with  
**Homecare Association**

Sponsored by  
**birdie** **My Learning Cloud**

11:45 - 12:15	<b>Session Sponsored by PASS</b> Speaker from PASS
12:25 - 13:10	<b>If You Ain't Joined Up, You're Yesterday's News, Why Connected People, Services and Systems are the Future of Care</b> <b>Mark Anslow</b> , Operations Director, CarePlanner
13:45 - 14:35	<b>Tackling Turnover in the Home Care Sector</b> <b>Camille Leavold</b> , Managing Director, Abbots Care Ltd <b>Max Wurr</b> , Director of Policy and Communications, City and County Healthcare Group <b>Andy Hogarth</b> , Chief Executive Officer, Helping Hands Home Care <b>Neil Eastwood</b> , Founder & CEO, Care Friends
14:45 - 15:15	<b>Medicines Management In Home Care</b> <b>Michelle Liddy</b> , NICE <b>Professor Julia Riley</b> , NHS Coordinate My Care <b>Dr Catherine Millington-Sanders</b> , GP & National Clinical Champion for End of Life Care, RCGP <b>Caroline Southgate</b> , Director & NICE Fellow, Doris Jones Ltd
15:25 - 15:55	<b>Impact of the new CQC strategy and issues coming up in inspections – the legal perspective</b> <b>Tim Coolican</b> , Partner, Anthony Collins Solicitors

## BUSINESS COMPLIANCE REGULATION

Sponsored by  
**access** **Planday**

10:10 - 10:40	<b>DACHA Study</b> <b>Liz Jones</b> , Policy Director, National Care Forum
10:50 - 11:20	<b>Session sponsored by Radar Healthcare</b> Speaker from Radar Healthcare
11:35 - 12:05	<b>Care Managers Inner Circle</b> <b>Will Taylor</b> , MD and Online Safety Presenter, Compassa
12:20 - 13:20	<b>Promoting Adult Safeguarding In Care Homes</b> <b>Professor Rachel Fyson</b> , Professor of Social Work and Director of the Centre for Social Work, Faculty of Social Sciences, University of Nottingham
14:00 - 14:30	<b>The pay gap - how do we close it?</b> <b>Teresa Exelby</b> , Chief People Officer, Community Integrated Care
14:40 - 15:10	<b>Implications of the Liberty Protection Safeguards</b> <b>Ben Troke</b> , Partner, Hill Dickinson LLP

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**PRESHOWMAG**

**"I manage a domiciliary care agency. Attending the Care Show allows me to look at technology advancements and look for solutions and updates. There are really helpful sessions in the Technology and People Theatre. Also with CTO today, looking for ways to combat issues, gain knowledge, network and learn about new technology. I attend the Care Show every year so that I can keep up with the changes within the sector."**

*Ann-Marie Perry, Managing Director, Abicare Services*



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# EXHIBITOR HIGHLIGHTS & FLOORPLAN

At the Care Show you will have the unique opportunity to assess and compare over 200 leading care suppliers with 1000's of the latest products and services. Take advantage of their expertise and ask their advice on any problems you are facing to help improve the care you provide.

EXHIBITOR	STAND
Abyss Systems Ltd	D72
Access	B20 ●
Adaptive IT	F62 ●
Air Liquide Limited	E23
apetito	B30 ●
Arjo	B40
ARM (Alarm Radio Monitoring)	D62 ●
ASH Healthcare Training	D80
Astor-Bannerman (Medical) Ltd	G60
Attends	J30
AutumnCare Limited	D42
AzCare Services	G13
Beaucare Medical	B54
Birdie	C80
Bizimply	E91
Blueleaf	C61
Bluestream Academy Ltd	J61
Boots Care Services Ltd	B25
Bridge Contract Interiors	D64
Burton & South Derbyshire College	E98
Care Choices	
Care Control Systems Ltd	C60
Care England	J20
Care Home Awards	E24
Care Home Life	B52 ●
Care Home Management	F99
Care Home Professional	H53
Care Management Matters	
Care Managers Inner' Circle	C52
Care Quality Commission	C82
Care Quality Pharmacy	A20
Care Sector Supplier Awards	E24
Care Vision	D71
CareDocs	F32
CareLineLive	B90
CarePlanner Ltd	B60 ●
Caring UK	F12
Carless + Adams Ltd	A71
City & Guilds	D12

EXHIBITOR	STAND
CoolCare	E74
Correct Care	A41
Countrywide Healthcare Supplies Ltd	J40
Courtney Thorne Ltd	F70
CQC Experts	G42
CV-Library	E44
DDC Dolphin	G32
Deputy	F73
DHL Life Sciences and Healthcare	D40
Dispensing Centre Ltd	A30
Display Signs	E12
Eden Alternative	F60
Edinburgh Weavers Ltd	G70
Famileo	G71 ●
Fastroi Oy	F42
Furncare Ltd	B50
Gainsborough Healthcare Group	C32
GDP Compliance	C41
Gompels Healthcare	G99
HARG	G72
Harvest Healthcare Ltd	G65
Health & Social Care Club	D51
Home Care Awards	E24
Home Care insight	H53
Humanforce	D70
Ice Comms	B32
ILIV Contract Fabrics	E40
Insel Care	G43
Intercall	H50
IPA Purchasing	J60
Issac Care	G14
Jalkin Care Solutions Ltd	D60
Johnson Tiles	G62
Kwikscreen	G84
Legrand	D20



EXHIBITOR	STAND
LifeVac Europe Limited	J64 ●
Lifeways	F74
Little Islands	A70
Locate A Locum	G41
M&M Artwork & Mirrors	F10
Marie Curie	A42
MED e-care Health Care Solutions Ltd	A21
Meltemi Ltd	G64
Miele Professional	D35
My Home Care	G14
My Learning Cloud	B80 ●
My Purchasing Partner	E65
National Lifelong Learning Project	A61
NDG Artificial Intelligence Ltd	D81
Net-Ctrl	G75
NICE	D11
Nourish Care	H82
Numatic	D50
Nurse Seekers	F82
OM Interactive Ltd	C10
Omicell Limited	H52
OnePlan Software	C50
Onetouch Health	D90
Ontex Healthcare UK Ltd	J50 ●
Opera Beds	E22
Ornamain	C20
Oska	G40
Oysta Technology	F91
PASS	H62
PCL Health	D61
Person Centred Software	C52
Photo ID Card People	J63
PillSorted	C24
Planday	C62
Possum Limited	E42
Protec	D25
Purpletribe	D82 ●
Quality Compliance Systems	C70
Qube Learning	E90
Radar Healthcare	B62
Recrutive	D84
Regent Clean	F11
Relias Learning Ltd	E60

EXHIBITOR	STAND
Repose Furniture Ltd	F40
RES Lifts	F92
Rinnai UK	D74
Robinson Healthcare	D22
Rotowash Ltd	D10
Safe as Houses	C22
Sapphire HR	J33
Secure Meters	H54
Sekoia	F43
Select Medical Ltd	H30
Social-Ability	E32
Softworks Healthcare	H72
SOS Care Management	J66
Standex Systems Ltd	G82
SUEZ Recycling and Recovery UK	H90
Tagtronics	B84
Teal Wash	C21
Terraquest	F80
The Aim Group	A38
The Care Umbrella	F90 ●
The Care Workers Charity	G10
The Carer	A91
The Health & Safety Group	H80
ThirdAge.Design	D24
TON a.s.	E20
Towergate Insurance	A65
Unique IQ	J62
Utility Bidder	J80
Vayyar	D52
Vileda Professional	G31
WashCo	C30
Well Care Home Services	E62
Wifispark	F72
Wippet	H70
Wolf Laundry Ltd	J70
Workforce.com	G30
Workplace IT	E41
Workwear Online Ltd	A52
Xledger	F64
Yorkshire Care Equipment	E30
Your Comms Group	E60

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