



CARE SHOW

Building a better future for care



Digital Sponsorship Opportunities

Increase your exposure and business opportunities at the UK's most established events for the social care sector by securing one of our tried and tested sponsorship packages.

T: +44 (0) 207 013 4680 | E: a.camel@closerstillmedia.com

www.careshow.co.uk/

Organised by:



Join the conversation:



@CareShow



@CareShows



/CareShows

SPONSOR THE OFFICIAL CARE SHOW 2025 APP

Become the sponsors of the only digital tool that will be used by delegates to plan their event, receive updates about the show and decide which suppliers they want to meet when they get to the event.

KEY STATS FROM CARE SHOW BIRMINGHAM 2024



OF OUR VISITORS USED THE APP IN 2024

Display your profile at the top of the list - be the first exhibitor our attendees see.

PRODUCTS AND CATEGORIES

Certain products uploaded by our suppliers were viewed

1,000+ TIMES

EMAILS

App-related communications were sent out to our entire visitor list every week.

BOOKMARKS

Our most enriched profile managed to be bookmarked by **500+** of our attendees.

STAND ACTIVITIES

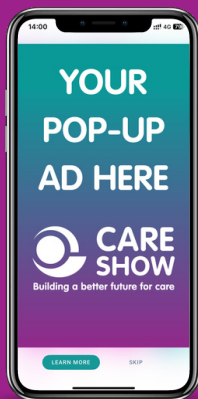
Get attendees to visit your stand by displaying your stand activities.



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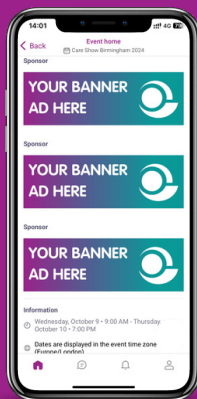
FEATURES

ADVERTISING OPPORTUNITIES



FULL SCREEN ADVERT

Displayed every time the user opens the app, or when clicking on your exhibitor profile.



BANNER ADVERT

Display your banner on our Home Page and redirect the user to your profile or website.

LOGO PLACEMENTS

Have your logo appear on:

- our website
- on-site app branding
- email banner for all app related communications

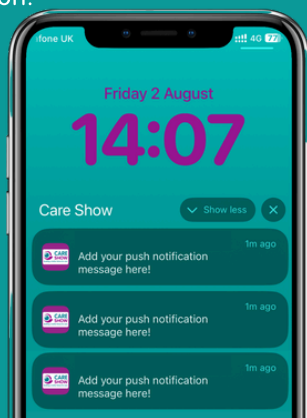
SPONSOR LOGO GRID

Have your logo appear on our Home Page and redirect the user to your profile or website.



PUSH NOTIFICATIONS

Push notifications directing attendees to your stand, profile or session.

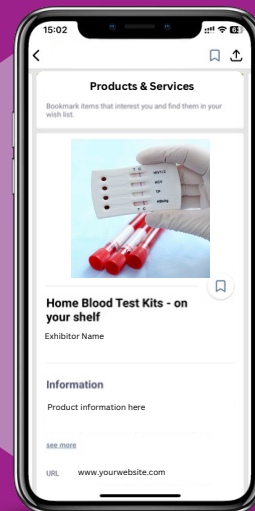
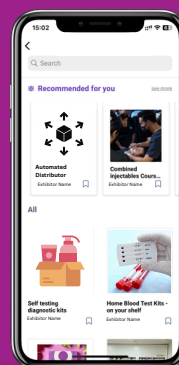


PRODUCTS & SERVICES

Link your latest products & services from your website to the app marketplaces.

All exhibitors can upload up to 3 products.

Become a sponsor today and have the opportunity upload more to fully highlight your product range!



CUSTOMISABLE PROFILE

Fully customisable profile including video header, background image and banner or pop-up advert.

ENHANCED LISTING

Display your profile at the top of the list - be the first exhibitor our attendees see.

SPONSOR THE OFFICIAL CARE SHOW 2025 APP

PACKAGES

THE OFFICIAL EVENT APP	GOLD APP SPONSOR Only 10 available £2,500 + VAT	PLATINUM APP SPONSOR Only 3 available £6,000 + VAT
HOMEPAGE		
Sponsor grid logo	✓	✓
Banner advert	✓	✓
Full screen advert	✗	✓
PROFILE		
Products and services	Up to 6 entries	Up to 10 entries
Fully customisable profile	✓	✓
Enhanced listing	✓	✓
COMMUNICATIONS		
Push notifications	✗	6 (1 - Pre-Show, 4 - During Show, 1 - Post-Show)
Logo on all app-related communications	✓	✓
Banners for all app-related emails	✗	✓
EXTRA		
Logo placements on website and onsite app branding	✓	✓
Mentions on social media	✓	✓
Featured post on social media	✗	✓

Make the most of your brand and contact Adam Camel today:


T: +44 (0) 207 013 4680 | E: a.camel@closerstillmedia.com

14:01

4G 79

< Back

Event home

 Care Show Birmingham 2024



Attendees

Speakers

Exhibitors

Programme

My Event

Floorplan

Products & Services

Stand Activities

Navigation



Information



14:00

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YOUR POP-UP AD HERE



CARE SHOW

Building a better future for care

LEARN MORE

SKIP

14:01

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< Back

Event home

Calendar Care Show Birmingham 2024

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Information

🕒 Wednesday, October 9 • 9:00 AM - Thursday
October 10 • 7:00 PM

🌐 Dates are displayed in the event time zone
(Europe/London)




14:01

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< Back

Event home

 Care Show Birmingham 2024

9-10 October 2024 NEC Birmingham

#CareShowBHAM24

Attendees

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Sponsors

YOUR LOGO
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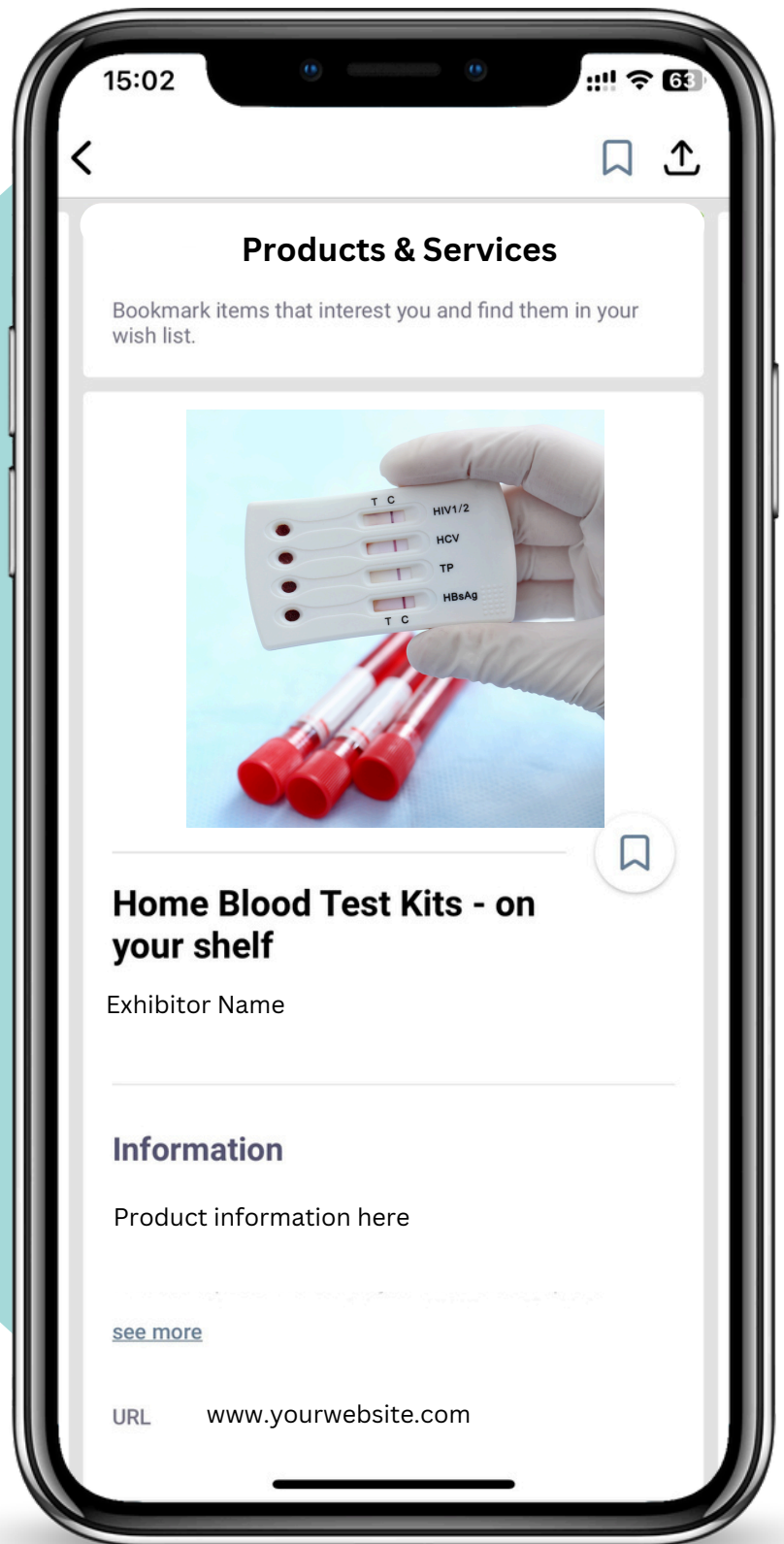
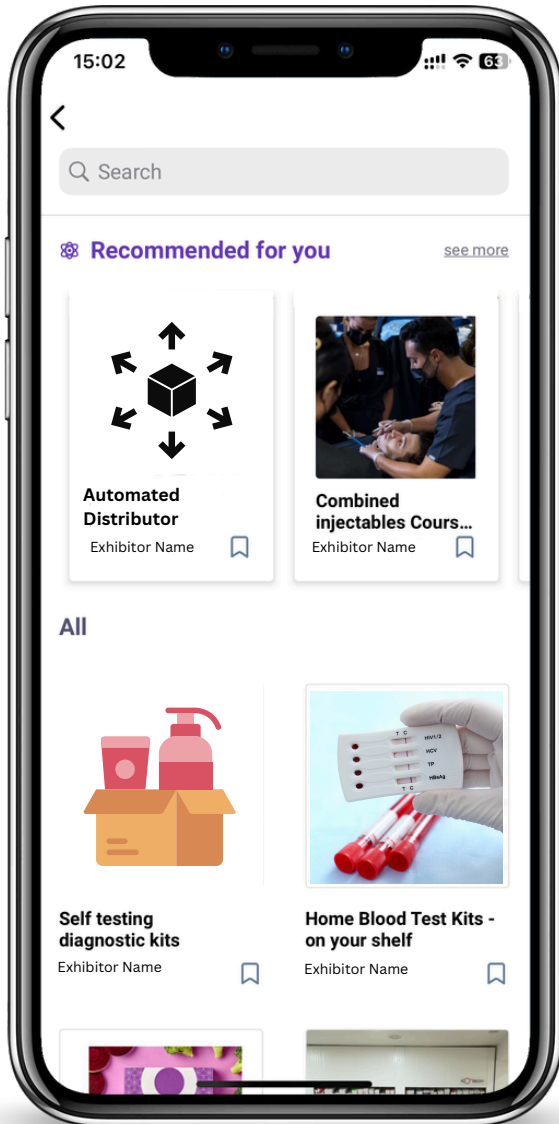
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Sponsor





iPhone UK

4G 77%

Friday 2 August

14:07

Care Show

✓ Show less



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1m ago