**Subject line: You’re invited to Care Show Birmingham 2024 on 9-10 October at NEC, Birmingham**



Dear [first name],

We will be exhibiting at the **Care Show Birmingham** and the **Retirement Living Show** 2024 on **9-10 October** at the **NEC Birmingham**. We'd like to extend a personal invitation and let you know that care professionals can register free of charge\*.

The[**Care Show Birmingham**](https://www.careshow.co.uk/?utm_source=ezoneinvite&utm_medium=CSB24exhibitors&utm_campaign=CSB24) is a major gathering for care professionals in the UK. The event will celebrate the care sector, providing learning and networking opportunities for the whole care community. Care professionals will be able to enjoy a day out with their team, where they can connect with their peers, get inspiration, find new ideas and have fun!

The [**Retirement Living Show**](https://www.careshow.co.uk/retirement-living-show?utm_source=CSB24&utm_medium=exhibitor+invitation&utm_campaign=RLS) is an event for professionals working to create independence for senior living. From raising finance, finding land, construction, looking at how to market your business model to attract clients, understanding legalities, and architecture to affordable living.

**HERE'S WHAT YOU CAN EXPECT:**

* Access all theatres, covering a huge range of topics and discussions around current issues to move you forward in your career.
* Meet face-to-face with suppliers showcasing the latest innovations that can improve and streamline the day-to-day workings of your care service.
* Arrange an overdue catch-up, strengthen relationships with your team and make new friends in the sector.
* Try out new equipment and technology and compare similar products to identify what best suits you and your organisation.

You´re only a heartbeat away from securing your pass for Care Show Birmingham and the Retirement Living Show 2024! You still need to **register to reserve your place**, [**click here**](https://www.careshow.co.uk/welcome) to book your ticket.

*\*These events are FREE for those who work for a social care provider (including but not exclusive to care homes, nursing homes and domiciliary care), in addition to healthcare, allied healthcare, NHS, public sector professionals, architects and interior designers. If you do not meet any of these requirements, you will be taken to the payment page.*