



2026 sales brochure

careshowlondon.co.uk



The UK's first major social care exhibition to preview products and solutions in the new financial year.

You will have the unique opportunity to meet face-to face with budget-ready senior professionals at an optimum time of the year. Our audience and your future customers have consistently told us they attend with the aim of improving levels of care and enhancing the day-to-day management of their care business.

Care Show London is organised in partnership with our steering committee and partner associations. They are made up of dozens national and local organisations all with the same goal of improving the lives of everyone involved in the social care community.

Following the incredibly successful Birmingham blueprint, the social care sector will come together in the nation's capital all under one roof at Excel London. We look forward to welcoming you to the line-up.



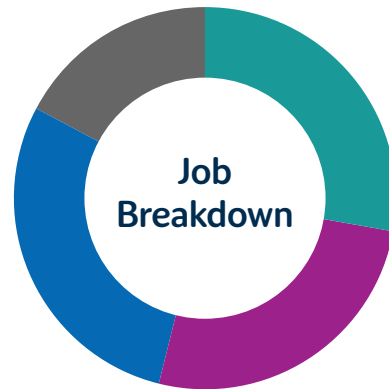
3,500+ of your potential customers will be in attendance

Who will you meet?



Organisation breakdown

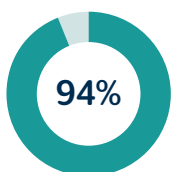
- 32% Care home/Residential care
- 29% Domiciliary/Home care
- 15% Local authorities
- 6% NHS Trusts



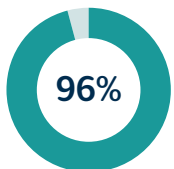
Job breakdown

- 28% C-Level/Owner
- 26% Director/Head of
- 29% Manager/Team lead
- 17% Professional

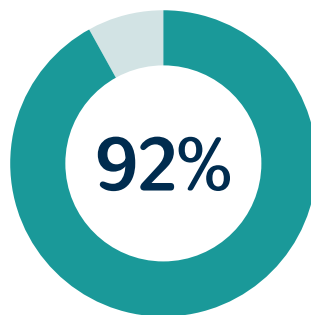
Purpose of attending



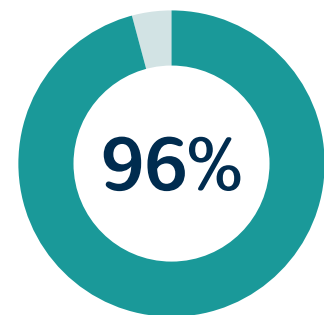
Exploring new products and solutions on the exhibition floor



Networking with potential partners or customers



of delegates have purchasing influence



of delegates look to re-connect with their suppliers and partners



Exhibitors who booked 12-24sqm secured on average 213 leads

Become an educational leader



Keynote Theatre



Care Providers' Voice Masterclasses



The Outstanding Society Learning Lounge



People & Business Theatre



Technology Theatre



Catering, Hydration & Nutrition Theatre



People, Workforce & Wellbeing Theatre



Health & Social Care Management (IHSCM) Workshops

What are people saying?



“Care Show London is a key event for us to meet current customers and potential customers, to have conversations with industry peers, create new partnerships and listen to relevant talks - it’s an inspiring place to be every year and we always all come out buzzing from it!”

Marketing Coordinator - CareLineLive

“Care Show London was a fantastic opportunity to connect with many people working in the care sector. We were impressed by the level of engagement throughout such a well-organised and impactful show and would be delighted to be involved and support future events.”

Events and Partnerships Lead - National Care Forum

“Care Show London is a staple event for care organisations and professionals alike. From networking and learning opportunities to showcasing our business, Florence, is a regular attendee and we look forward to coming back again.”

CMO - Florence

“Care Show gave us the opportunity to introduce and inform the care sector of our dynamic and adaptable business model of dentistry to care homes. It allowed us to connect with Care Home Owners/Managers and discuss opportunities to improve the health, wellbeing and quality of life of their residents, all by being in one place.”

Care Homes Relations Manager - Lure Care Ltd

Get involved in 2025



Contact us today!

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Organised by:

