

TECH WEEK
SINGAPORE

10TH YEAR ANNIVERSARY PARTY

CELEBRATING A DECADE OF CELEBRATIONS



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***Over the next 10 years, we
anticipate Tech Week
Singapore continuing its
accelerated growth...***

-- Andy Kiwanuka, Managing Director,
CloserStill Media



In the 10 years of Tech Week Singapore, is there any one moment / event that was so memorable?

This is an incredibly hard question to answer as there has been so many special moments, for very different reasons, along the way.

But that said there are really 2 moments that stand out for me. Firstly, successfully launching Cloud Expo Asia in 2013 (soon to be Tech Week) doubling in size from Year 1 to year 2. It was a clear that the brand was well placed for future growth, and it felt like a defining moment for the CloserStill Media's international expansion and market entrance into Asia.

Secondly, I would have to say without a doubt the way the team (and its stakeholders) successfully managed the torrid times and uncertainty brought on by the Covid years and how they successfully exited this difficult period to move the Tech Week brand on to 2 record years. The teamwork, resilience and determination shown by the entire team as well as by all the unwavering support shown from many, many industry partners, colleagues, and friends ensured the brand's continued success...this was an incredibly special moment.

What can we look forward to for 2024's edition of Tech Week Singapore?

The 2024 edition marks the 10th Anniversary of Tech Week, a very exciting and significant milestone for Tech Week and the team behind the brand.

It's clear that the dawn of Artificial Intelligence is the single biggest business opportunity for the next decade, forecasted to add more to global GDP by 2030 than the current output of China & India combined (McKinsey). We're therefore extremely pleased to be able to offer our attendees more cutting-edge content from the innovators that are shaping and driving the AI agenda. This year we're fortunate to be able to host senior executive speakers from OpenAi. Nvidia, AI Singapore, Google, Airbus, SnapChat, Standard Chartered, Frost & Sullivan, the IMDA and the government of Abu Dhabi to name just a few. Please head for the Main Stage to gain insight from the key industry visionaries.

As well as the core theme of AI, which runs throughout our entire content programme, whatever stage an enterprise is at on its Digital Transformation journey, we will be hosting over 600 regional and international speakers covering the latest trends in Cloud, DevOps, Data Analytics, Cybersecurity to online commerce - and for this year's Data Centre World Conference there will be a heavy focus on 'Sustainability & renewables' in powering data centres and the increased demand on DCs as a result of the accelerated growth of AI.

As well as this, you'll have a chance to source solutions from the leading regional and international Tech innovators like bellwethers Huawei, Tencent, Amazon, Microsoft, Seagate, Schneider Electric, Siemens, Mitsubishi, Kohler Power, Google, Docker, Builder Ai to new market entrants exhibiting within Country pavilions from Korea, Australia, China, Japan and Pakistan. The who's who of the APAC Tech ecosystem will be there showcases their latest Enterprise IT solutions.

And as always, we have increased the number of networking opportunities for you to catch up with your peers, make new connections and do business throughout the 2 days of the show.

What does the future hold for Tech Week Singapore?

Over the next 10 years, we anticipate Tech Week Singapore continuing its accelerated growth, attracting more attendees, more insightful, visionary speakers and innovators and more leading suppliers from the Tech ecosystem participating in Singapore.

Content will always be King and as the event grows, we plan to ensure that we continue to attract the best regional and international speakers, keeps pace with the rapid technological changes taking place within this dynamic ecosystem to ensure even more opportunities for attendees to gain deep insight and knowledge to help them perform their roles better, make more meaningful connections and do more business.

A large, stylized handwritten signature in grey ink that reads 'Andy'. The signature is fluid and cursive, with long, sweeping strokes.

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***We are super excited to be part of this year's
epic anniversary edition. Can't wait to bring
the 10th Tech Week Singapore to life!***

-- Conference & Marketing Team,
CloserStill Media





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On behalf of MicroStrategy, we'd like to wish Tech Week Singapore a happy 10th anniversary and all the best!

-- Craig Pillay, MicroStrategy





**THE BUZZ
THE EXCITEMENT
THE ANTICIPATION**



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***Congratulations on the 10th year anniversary!
Everything went smoothly tonight and we are
looking forward to Tech Week Singapore!
Cheers to many many more years to come!***

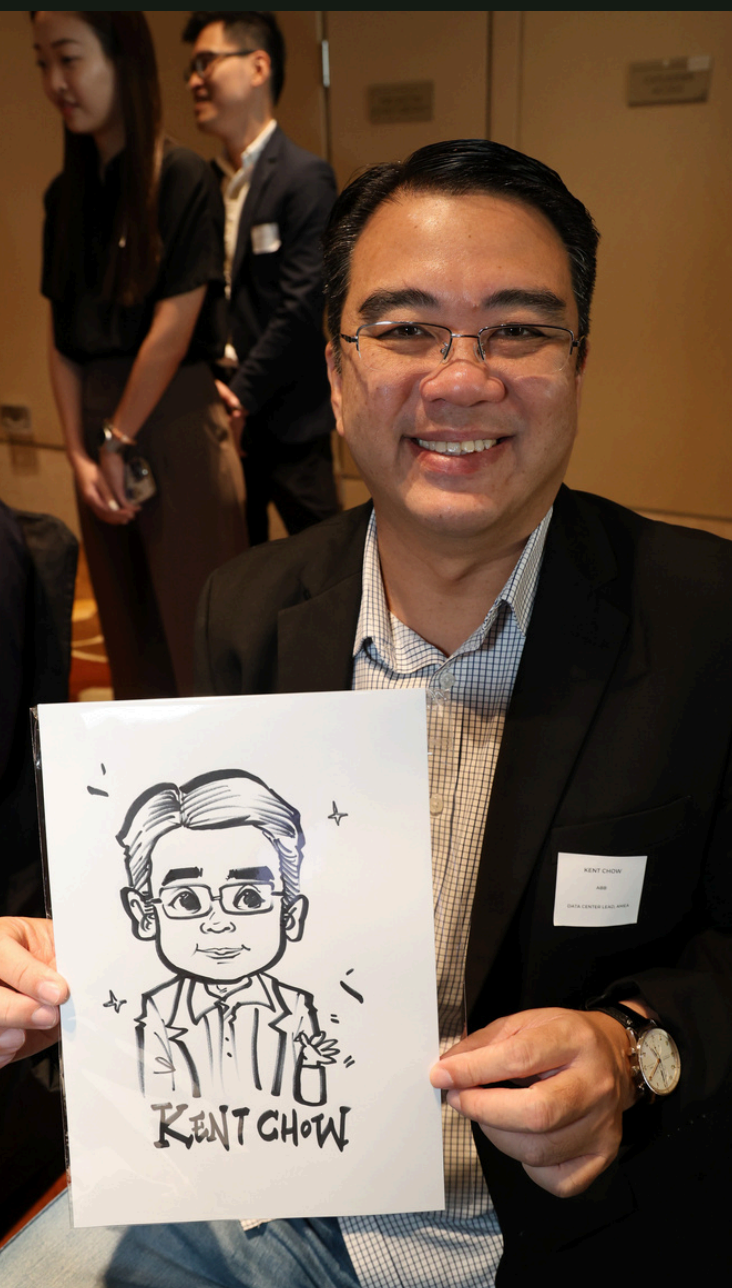
-- Benjamin Wong (right), China Mobile





Andy Kiwanuka
Managing Director
CloserStill Media

Poh Chi Chuan,
Executive Director
(Exhibitions & Conferences)
Singapore Tourism Board







SMILES ALL AROUND



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***Wishing Tech Week Singapore a
SUPER HAPPY 10TH
ANNIVERSARY!***

-- Junfeng Wang, Yandex Ads





**NO PARTY IS COMPLETE
WITHOUT A KICK OF SUGAR**





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A wonderful night of great food, amazing music and even better company! This night is such a success! And we wish you all the best for Tech Week Singapore in October!





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This is my first year participating in Tech Week Singapore and really looking forward to it. Well wishes for the 10th year anniversary! Looking forward to even more in the next ten years...

-- Terence Jing Yew Ng, Squirro





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It really is a celebration of how Tech Week Singapore is impacting the industry and shaping the future of technology

-- Kaylen Tang, Head of Marketing,
CloserStill Media



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**Amazing event!
Happy 10th
Anniversary Tech
Week Singapore!**

-- Mike Tan, Director, DT Asia





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When we launched Cloud Expo Asia (Tech Week) back in November 2013, although we were confident in the importance of the event brand and market possibilities, we had no idea just how things would play out, but we had a dream and a vision to create the ‘largest most influential Enterprise IT event for senior Tech leaders in Southeast Asia’.

Over the past decade, we’ve seen Tech Week Singapore experience tremendous growth, initially attracting 5,000 senior IT & data centre professionals, 80 leading suppliers and 200 speakers in its inaugural year of 2013 to over 24,000 senior IT leaders, 700 leading suppliers and over 600 visionary speakers today – the growth in this period has been quite remarkable.

So the dream and vision has become reality and surpassed all our expectations.

Here’s wishing everyone a successful 2024 Tech Week Singapore show.

See you in October!

Andy