

DEUTSCHE VET

7 – 8 JUNE 2024

MESSE DORTMUND

20
24

#DeutscheVET

PRODUCTS
FOR EXHIBITORS

EDUCATIONAL PARTNER



ORGANISED BY

HINTE
EXPO & CONFERENCE



DEUTSCHE.VETSHOW.COM

DATE: 09.11.2023

LOGO PACKAGE

ADVERTISING PACKAGE S 875 €

► LOGO PLACEMENT

- Onsite in all hall plans
- In the trade fair magazine hall plan
- Online hall plan on the website

ADVERTISING PACKAGE M 1.590 €

► LOGO PLACEMENT

- Onsite in all hall plans
- In the trade fair magazine hall plan
- Online hall plan on the website

► 1/4 PAGE ADVERTISEMENT IN THE INNER SECTION OF THE TRADE FAIR MAGAZINE

Advertisement size: 85 mm x 132 mm

► PRODUCT NEWS ON THE DEUTSCHEVET WEBSITE

Your product news will be featured on the homepage in a rolling format.

500 characters / image + link

ADVERTISING PACKAGE L 1.990 €

► LOGO PLACEMENT

- Onsite in all hall plans
- In the trade fair magazine hall plan
- Online hall plan on the website

► 1/4 PAGE ADVERTISEMENT IN THE INNER SECTION OF THE TRADE FAIR MAGAZINE

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► PRODUCT NEWS ON THE DEUTSCHEVET WEBSITE

Your product news will be featured on the homepage in a rolling format.

500 characters / image + link

► CONTENT UNIT IN THE DeutscheVET NEWSLETTER

Showcase your product / company to the DeutscheVET community.

300 characters / image + link

Package
price saving
510 €



Logo - Trade fair hall plan *



1/4 page advertisement in the inner section of the trade fair magazine *



Product news on the DeutscheVET website *



Content unit in the DeutscheVET newsletter *

* Illustrations may differ from the original.

CONTENT PACKAGE

CONTENT PACKAGE S MAX. 15 PARTNERS

Digital Expert Talk on "DeutscheVET TV"

Video recording available for sponsor use

Content unit including video segment in the newsletter

Social Media Posts x 2 (LinkedIn, Facebook & Instagram)

News article including video content on the DeutscheVET website

875 €

CONTENT PACKAGE M MAX. 10 PARTNERS

Digital Expert Talk on "DeutscheVET TV"

Video recording available for sponsor use

Content unit including video segment in the newsletter

Social Media Posts x 2 (LinkedIn, Facebook & Instagram)

News article including video content on the DeutscheVET website

ONSITE

Short Fact including interview and cutscenes (max. 3 minutes) on your stand in Dortmund

Video available for sponsor use

Social Media Post

Newsletter article featuring the video

1.590 €

CONTENT PACKAGE L MAX. 3 PARTNERS

Digital Expert Talk on "DeutscheVET TV"

Video recording available for sponsor use

Content unit including video segment in the newsletter

Social Media Posts x 2 (LinkedIn, Facebook & Instagram)

News article including video content on the DeutscheVET website

Featured Article – Editorial piece with image + link

Distribution of the news on the website

Social Media

Newsletter

ONSITE

Short Fact including interview and cutscenes (max. 3 minutes) on your stand in Dortmund

Video available for sponsor use

Social Media Post

Newsletter article featuring the video

2.900 €

SPEAKER PACKAGE

SPEAKER PACKAGE S 875 €

- 50-MINUTE PRESENTATION ON THE BUSINESS STAGE

SPEAKER PACKAGE M 1.590 €

- 50-MINUTE PRESENTATION ON THE BUSINESS STAGE
- PRESENTATION ATTENDEE LEADS
- PRESENTATION RECORDING FOR COMPANY USE

SPEAKER PACKAGE L 2.900 €

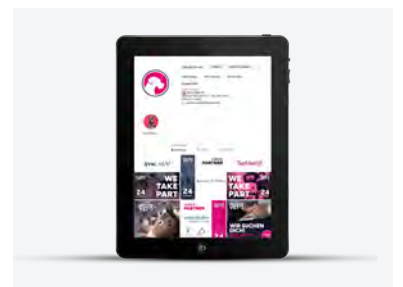
- 50-MINUTE PRESENTATION ON THE BUSINESS STAGE
- PRESENTATION ATTENDEE LEADS
- PRESENTATION RECORDING FOR COMPANY USE
- TEASER IN THE DEUTSCHEVET NEWSLETTER
(300 characters + image + link)
- PRESENTATION ANNOUNCEMENT ON SOCIAL MEDIA 2X



Presentation on the business stage *



Recording of the presentation *



Announcement on social media *

ADVERTISING OPPORTUNITIES

BAG INSERTS MAX. 10

1.090 €

Ensure your promotional materials reach the hands of all participants by including your A4 advertising flyer (one page) in our visitor bags. Please note: The insert is to be produced and delivered by the sponsor.



Bag inserts *

TICKET ADVERTISEMENT

CONFIRMATION EMAIL SPONSOR

1.500 €

This email is sent to every visitor after they have registered. It serves as a confirmation and contains important event information. Promote your participation to the highest degree with a banner.
Format: W 1200 px x H 200 px, jpg-/png-file



Email confirmation *

REMINDER EMAIL TO ALL VISITORS

1.500 €

A reminder email will be sent shortly before the event, with the registration code and important event information to all visitors. This is the optimal opportunity to announce your attendance at DeutscheVET with a banner.
Format: W 1200 px x H 200 px, jpg-/png-file



Reminder email *

* Illustrations may differ from the original.

YOUR ADVERTISEMENT IN THE TRADE FAIR CATALOG

The trade fair magazine is handed out to all visitors and serves as the primary navigation guide. It lists all exhibitors, and is therefore the most important directory and serves as the year-round shopping guide.

ADVERTISEMENT IN THE TRADE FAIR MAGAZINE

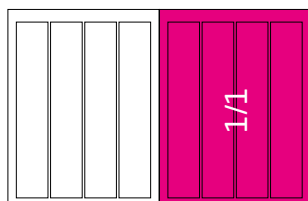
PRINT RUN: 2.500 COPIES

DOUBLE-PAGE 3.600 €



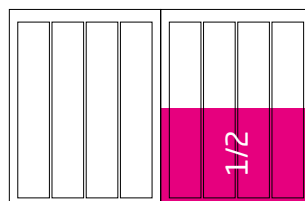
TRIM SIZE:
420 mm x 297 mm
PAGE FORMAT:
426 mm x 303 mm
TYPE AREA:
380 mm x 281 mm

FULL PAGE 2.400 €



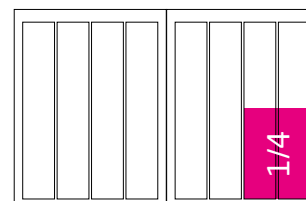
INSIDE/OUTSIDE BACK COVER
TRIM SIZE:
210 mm x 297 mm
PAGE FORMAT:
216 mm x 303 mm
TYPE AREA:
175 mm x 268.5 mm

HALF-PAGE 1.250 €



AD SIZE:
175 mm x 132 mm
(no bleed required - Layer ad)

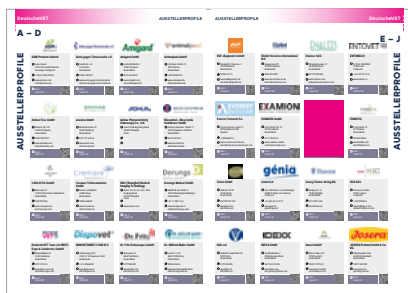
QUARTER-PAGE 695 €



AD SIZE:
85 mm x 132 mm
(no bleed required - Layer ad)

TRADE FAIR MAGAZINE ENTRY

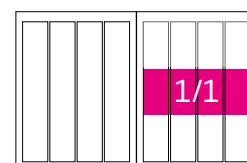
FREE ENTRY



Included as part of your trade fair participation.

PREMIUM ENTRY

530 €



Secure maximum attention with a framed entry.
1/3 page W 175 mm x H 85 mm (+3 mm bleed)
500 characters of text, logo, contact and photo.



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