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Dentistry Show London

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DSL'S CONTENT PRODUCER, EMMA PAPPENHEIM, PREVIEWS THE CONFERENCE PROGRAMME

With over 100 lectures taking place across 6 different theatres, you won't be short of choice at this year's Dentistry Show London.



Designed with every member of the dental team in mind, we've worked with partners, associations, individuals, and our sponsors to create a comprehensive, topical and engaging programme, providing delegates with up to 12-hours of e-CPD across the two days.

The Enhanced CPD Theatre is the cornerstone of our conference programme. With lectures covering the GDC-recommended topics for CPD, this is your one-stop shop for fulfilling your CPD requirements all in one place. Hear from the policy setters and subject matter experts, and refresh your knowledge on all things related to compliance, ethics, safeguarding and oral cancer.

The agenda is also packed full of the high-quality clinical content that you've come to expect at Dentistry Show London. Visit the Clinical Excellence Theatre to get the essentials on specialist areas such as endodontics, orthodontics, oral surgery, and periodontics.

An exciting new addition to this year's programme is the Dental Care Professionals Hub. Designed specifically with nurses, hygienists and therapists in mind, the agenda features a wide range of sessions covering everything from personalised care planning for hygienists and therapists, to ethical dilemmas for dental nurses, to communication and collaboration tips for the whole dental team.

We're excited to be running the Aesthetic & Digital Dentistry Theatre at this year's show. We've partnered with the International Digital Dentistry Academy to create an agenda which maps out the digital transition in dentistry. With some of the biggest names in aesthetic and digital dentistry delivering lectures on topics such as occlusion evolution and restoratively driven implant planning, the exciting agenda will leave you feeling inspired and optimistic about the future of dentistry.

Returning by popular demand for a second year is the Practice Owners

& Business Management Theatre, helping practice owners, managers and principals run their businesses successfully by providing essential insights on HR and employment law, dento-legal issues, patient communication, and many more useful topics. And for group practice owners, we've created the brand-new DSO Growth Workshop. With sessions covering the journey from acquisition to growth, the agenda has been carefully designed to help you achieve success in building a strong portfolio of dental practices.

We've sourced some of the UK's top speakers and subject matter experts to provide you with the highest possible standard of education at this year's Dentistry Show London. Get ready for an engaging, educational and thought-provoking agenda, and return to your practice motivated and equipped to embrace the evolving landscape of dentistry.

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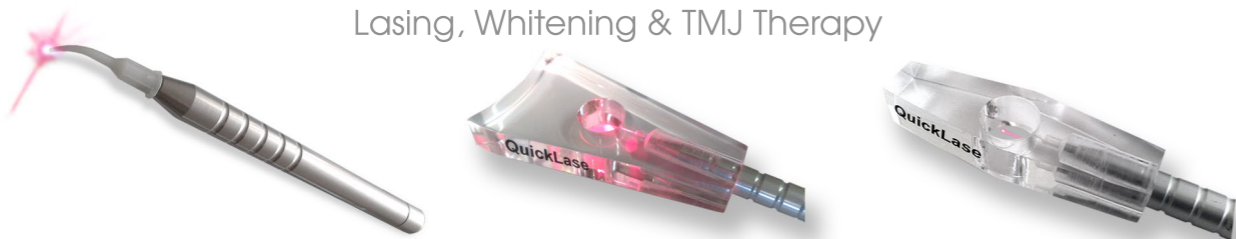
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CLINICAL EXCELLENCE THEATRE

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FRIDAY 6 OCTOBER

09:15 - 10:00	WTF? What is the future? A brave new world driving behaviour change in oral healthcare teams Iain Chapple, Professor, Consultant in Restorative Dentistry, Director of Research Institute of Clinical Sciences at UoB, Johnson & Johnson	LISTERINE
10:10 - 10:55	WTF? What is the future? And where do I start? Benjamin Tighe, Dental Therapist, Johnson & Johnson	LISTERINE
11:05 - 11:50	WTF? What is the future? Know your patient, change the outcome Laura Bailey, Dental Therapist, Johnson & Johnson	LISTERINE
12:00 - 12:45	Session delivered by Haleon Paul Batchelor, Faculty of Medicine, UCLAN	HALEON
15:00 - 15:45	Session delivered by British Orthodontic Society Meeral Makwana, Specialist Orthodontist, Royal Derby Hospital	BOS

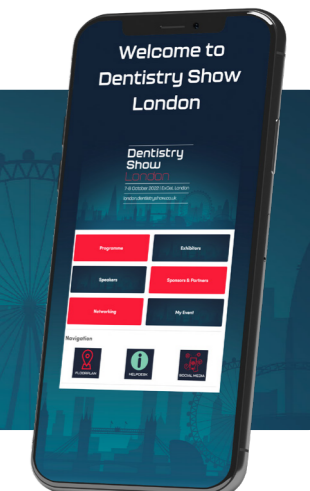
SATURDAY 7 OCTOBER

09:15 - 10:00	Referral guidelines in orthodontics Manpreet Gakhal, Specialty Registrar in Orthodontics, Birmingham Community Healthcare NHS Foundation Trust	BOS
10:10 - 10:55	Endodontic retreatment: Decision-making and practical tips Satnam Virdee, Clinical Lecturer & Specialty Registrar in Restorative Dentistry, University of Birmingham	British Endodontic Society
11:05 - 11:50	Class 3 malocclusions: Achieving great outcomes with the Invisalign system Gina Vega, Principal Dentist, Bishopsgate Dental Care	align™
13:00 - 13:45	Common complications in oral surgery: Tips for effective intervention and management Sami Stagnell, Consultant Oral Surgeon, Smile Kind	
14:00 - 14:45	Preventing the preventable: Daily interventions to help prevent caries in children Julia Hurry, Academic Clinical Fellow in Paediatric Dentistry, Barts Health NHS Trust	Colgate
15:00 - 15:45	Periodontitis vs lifestyle: The battle for periodontal supremacy Varkha Rattu, MClint Dent Periodontology Postgraduate Trainee, King's College London	
16:00 - 16:45	Crackin' On: The diagnosis and endodontic management of cracked teeth Risha Patel, Specialist Endodontist, Fulham Road Dental	British Endodontic Society

Conference programme correct at the time of print.

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AESTHETIC & DIGITAL DENTISTRY THEATRE

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FRIDAY 6 OCTOBER

- 09:15 - 10:00** **Occlusion evolution**
Riaz Yar, Professor and Specialist in Prosthodontics, The Square ADC
- 10:10 - 10:55** **How does strengthening the facial muscles change the shape of the face?**
- 11:05 - 11:50** **Learning to place dental implants: Where to start and how to upskill**
Pav Khaira, Expert in Dental Implants and CEO, Academy of Implant Excellence
- 12:00 - 12:45** **Digital smile design innovations and workflows**
Quintus van Tonder, Professor, International Digital Dental Academy
- 12:55 - 13:40** **Digital workflows for the busy GDP: A collaboration with digital planning centres**
Simon Bate, Dentist, Clavell-Bate & Nephew Dental Surgeons
- 13:50 - 14:35** **Restoratively driven implant planning**
Patrik Zachrisson, Dental Surgeon, International Digital Dental Academy
- 15:40 - 16:25** **Using digital technology to create superior aesthetics in single implants**
Leanne Branton, Practice Owner, Southside Dental Care

SATURDAY 7 OCTOBER

- 09:15 - 10:00** **A dental lab perspective regarding bases on implant abutments**
Magdalena Frackiewicz, Dental Lab Manager, Steve Butler Dental Ceramics Ltd
- 10:10 - 10:55** **Getting into facial aesthetics: What you need to know to advance in your career pathway**
Sami Stagnell, Consultant Oral Surgeon, Smile Kind
- 11:05 - 11:50** **Accelerate your implant career: Take YEARS off your training pathway**
Pav Khaira, Expert in Dental Implants and CEO, Academy of Implant Excellence
- 12:00 - 12:45** **The influence of digital dentistry on daily practice**
Adam Nulty, President & Course Director, Digital Dental Academy
- 12:55 - 13:40** **Facially driven smile concepts in implantology**
Chris Lefkaditis, Course Director, International Digital Dental Academy
- 13:50 - 14:35** **Connecting the dots: Digital dental practice from the ground up**
Rajvansh Juneja, Dentist, Align Technology
- 15:40 - 16:25** **Marginal accuracy of single unit restorations using digital workflow vs analogue**
Andreea Shavit, Digital Restorative Dentist, Darlington Dental Clinic

PRACTICE OWNERS & BUSINESS MANAGEMENT THEATRE

FRIDAY 6 OCTOBER

- 10:10 - 10:55** **Dealing with the common challenges facing practice owners: Vicarious liability, non-delegable duty and understanding the effects of NHS top-up fees**
Len D'Cruz, Head of BDA Indemnity, British Dental Association (BDA)
- 11:15 - 11:45** **Money makes the world go round: Top tips**
Chris Strevens, Co-Owner & Director, Frank Taylor & Associates
- 13:30 - 14:00** **Charting your practice's future: How culture, strategy and software create success**
Alex O'Neill, Director of Regulatory and Professional Services, Agilio Software
- 15:30 - 16:00** **Scope of practice: Is it fit for purpose?**
Joseph Ingham, Dento-Legal Advisor, British Dental Association (BDA)
- 16:10 - 16:55** **The What, When and How of HR and employment in your dental practice**
Lisa Bainham, Practice Manager /ADAM Chairperson/ Director of Practice Management Matters, ADAM
Sarah Buxton, Director and Solicitor, Buxton Coates Solicitors

SATURDAY 7 OCTOBER

- 10:00 - 10:30** **The 12 golden strategies of great dental practices**
Andrew Rhodes, Managing Partner, Sobell Rhodes
Mark Rhodes, Chartered Accountant, Sobell Rhodes
- 10:50 - 11:20** **Practice finance with a specialist broker**
Bill Carr, Finance Consultant, Dental Elite
- 12:50 - 13:20** **Making sense of acquiring an NHS practice**
Abi Greenhough, Managing Director, Lily Head Dental Practice Sales
- 14:50 - 15:20** **Social media mastery: Supercharge your dental practice**
Gemma Starkey, Social Media Consultant, Miss Social
- 15:30 - 16:15** **Computer says no and patient says whoa: Exceeding patient expectations in your dental practice**
Lisa Bainham, Practice Manager /ADAM Chairperson/ Director of Practice Management Matters, ADAM

DSO GROWTH WORKSHOP

FRIDAY 6 OCTOBER

- 11:30 - 12:15** **Navigating the current debt funding market**
Andrew Casey, Head of Medical, Santander Bank
Gemma Mintram, Partner, Knights
James Morter, Partner, Hazlewoods
Dev Patel, Chief Executive Officer and Founder, Dental Beauty Partners DSO
- 12:30 - 13:15** **What you need to know about company culture when buying a new practice**
Polly Bhabra, Practice Owner, Treetops Dental Surgery
- 13:30 - 14:15** **Marketing for growth**
Shaz Memon, Founder, Digimax Dental

SATURDAY 7 OCTOBER

- 09:30 - 10:15** **Setting clear goals for dental practice growth**
Christopher Barrow, Principal, Extreme Business
- 11:30 - 12:15** **Stop surviving and start thriving: How to transform your practice with Invisalign**
Sandeep Kumar, Founder and CEO, MiSmile
- 12:30 - 13:15** **Efficiency creating opportunity: How SAAS can help achieve growth ambitions for a DSO**
agilio SOFTWARE
- 14:30 - 15:15** **Driving dental group success: Leveraging dashboards for enhanced business performance**
Pip Dhariwal, CEO & Clinical Lead, Smile Dental Care

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ENHANCED CPD THEATRE

FRIDAY 6 OCTOBER

- 09:15 - 10:00** **Sustainability in dentistry**
Paul Batchelor, Faculty of Medicine, UCLAN
- 10:15 - 11:00** **Tooth wear: From treatment plan to plan of treatment**
Hannah Beddis, Consultant in Restorative Dentistry, Leeds Dental Institute
- 11:15 - 12:00** **Infection control update: The importance of equipment servicing, maintenance and validation**
Patricia Langley, Chief Executive, Apolline Dental Compliance
- 13:05 - 13:50** **Record-keeping in the real world of general dental practice**
Abhi Pal, General Practitioner, College of General Dentistry
- 14:00 - 14:45** **An update from CQC on our new regulatory framework**
Rob Middlefell, National Professional Advisor for Dentistry, Care Quality Commission
- 14:55 - 15:40** **Safeguarding in dentistry**
Rebecca Silver, Dental Nurse, Dental Nurse Guru
- 15:50 - 16:35** **How to make your dental practice inclusive**
Natalie Bradley, Clinical Director, Dentaaid the Dental Charity

SATURDAY 7 OCTOBER

- 09:15 - 10:00** **The mental health and wellbeing of dental staff**
Tim Newton, Professor of Psychology as Applied to Dentistry, King's College London
- 10:15 - 11:00** **Keynote session: Addressing the latest developments affecting the dental profession**
Eddie Crouch, Chair, British Dental Association (BDA)
- 12:10 - 12:55** **An update on mouth cancer**
Tripat Mahajan, Dentist, Mouth Cancer Foundation
- 13:05 - 13:50** **Can I give them the records?**
Susie Sanderson, Dento-Legal Adviser, BDA Indemnity
- 14:00 - 14:45** **Managing medical emergencies in the dental practice**
Sukhvinder Atthi, Dentist with Special Interests in Oral Surgery, Dental Sedation and Orthodontics, Atthi Academy
- 14:55 - 15:55** **Trauma informed dentistry workshop**
Nilufar Ahmed, Senior Lecturer in Social Sciences, University of Bristol
Christina Worle, General Dental Practitioner, Den-Tech
- 16:05 - 16:50** **Complaints handling: A step-by-step approach**
George Wright, Deputy Dental Director, Dental Protection

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The Speakers



Iain Chapple is Director of Research for the Institute of Clinical Sciences at Birmingham University, UK.



Benjamin Tighe is a tutor dental therapist at the prestigious Eastman Dental Hospital alongside working in private practice.



Laura Bailey is a progressive dental therapist, keen to develop her full scope of practice. She is passionate about the working relationships she has with her patients and wants to inspire other dental therapists to do more of what they love.

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DENTAL CARE PROFESSIONALS HUB

FRIDAY 6 OCTOBER

- 09:15 - 09:45** **Personalised care planning within the scope of practice of a dental hygienist or dental therapist** James Hyde, Programme Lead Dental Hygiene and Dental Therapy, Cardiff University
- 10:00 - 10:45** **STIs: Signs for the dental team to look out for** Preetee Hylton, Dental Nurse Educator, Dental Nursing Academy
- 11:00 - 11:30** **Indemnity: What is it and why do I need it?** Jo Clift, Team Leader UK & International Healthcare, CFC Underwriting Ltd
- 11:45 - 12:15** **Ethical challenges in dental nursing: Navigating complex situations with professional integrity** Rebecca Silver, Dental Nurse, Dental Nurse Guru
- 14:00 - 14:45** **Head and neck cancer and the importance of long term support** Jocelyn Harding, Dental Hygienist, Mouth Cancer Foundation
- 16:00 - 16:30** **How will dental hygienists retain their dental nurse clinical support?** Debbie Reed, Reader (Associate Professor), University of Kent

SATURDAY 7 OCTOBER

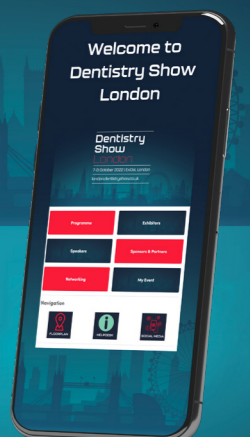
- 09:15 - 09:45** **Let's make every contact count! Effectively utilising chair time to improve patients' oral and general health** Miranda Steeples, President, The British Society of Dental Hygiene & Therapy
- 10:00 - 10:30** **Teamwork makes a dream work: Establishing effective communication within the dental team** Emilia Forrester, Treatment Coordinator, Thurmaston Dental Practice
- 10:45 - 11:30** **Assessing the results of the Dental Nurse Retention Survey 2023** Debbie Reed, Reader (Associate Professor), University of Kent
- 12:45 - 13:30** **BrightBites: The critical role of volunteering in improving children's oral health** Jill Harding, Head of Communications, Dentaid the Dental Charity
- 15:45 - 16:30** **Dysfunctional breathing and its effect on oral health** Caroline Smith, Dental Therapist, The Functional Hygienist

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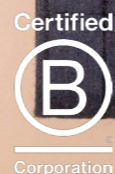


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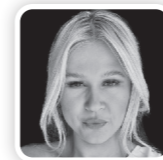
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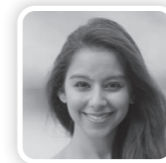
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TOOTH WEAR: FROM TREATMENT PLAN TO PLAN OF TREATMENT

Tooth wear is a prevalent dental condition estimated to affect up to 45% of adults¹, making it a key concern for dental professionals worldwide. It is therefore vital that dental practitioners are confident with understanding the signs and causes of tooth wear, the different treatment modalities at their disposal, as well as how to devise an effective personalised treatment plan.



Hannah Beddis, consultant in restorative dentistry at the Leeds Dental Institute, is set to deliver a lecture on appropriate treatment planning for cases of tooth wear at this year's Dentistry Show London. By presenting worked clinical examples, Hannah will explain the rationale for different treatment strategies in wear cases and demonstrate how to tailor and sequence the treatment plan according to the individual case objectives.

The causes of tooth wear are widely recognised to be multi-factorial. Hannah notes that, 'tooth wear is caused by multiple things. One of those is acid erosion, so that might be linked to diet or to stomach conditions.' In particular, intrinsic acid as a result of gastro-oesophageal reflux disease – or acid reflux – has been recognised as a major cause of erosive tooth wear².

However, alongside acid erosion, bruxism – commonly known as tooth-grinding – is emerging as another significant cause of tooth wear. Although there is little clear evidence that the incidence of bruxism is increasing, Hannah notes that 'there is a bit of a thought process that bruxism has increased since Covid, what with the impact it had on people's mental health, anxiety and stress levels. And we know that those things do increase a person's chance of them grinding their teeth.'

During her lecture at Dentistry Show London, Hannah will be sharing some highly practical advice on treatment planning

strategies for cases of tooth wear. 'I'll be talking about the management of tooth wear, and specifically the decision-making within the treatment plan. I'm not so much talking about tooth-level decisions around whether a tooth is restorable, whether it needs endo, a crown, or a build-up, but it's more the decisions about how to stage and execute the plan as a whole.'

Hannah is keen to emphasise the critical importance of a robust treatment plan in order to achieve the best outcomes when managing cases of tooth wear. 'It's important to be really clear about the treatment objectives: setting those from the beginning, making the treatment plan around achieving those objectives, and then bearing in mind those treatment objectives throughout the entire treatment plan.'

Hannah is keen to emphasise the critical importance of a robust treatment plan in order to achieve the best outcomes when managing cases of tooth wear.

However, it is no secret that devising treatment plans for cases of tooth wear can be challenging. Hannah notes that, 'it can be particularly difficult in partially dentate cases where some teeth

need to be built up, and we're planning replacement of other teeth.' During her lecture, Hannah will be sharing some tips to help dental practitioners make the right decisions when it comes to devising their treatment plans. One important consideration is around occlusion. 'It is important to work really carefully to control the occlusion. At each stage, we need to keep the occlusion under control and keep the plan under control to reduce the risk of any fracture or failure of the restorations as you go through treatment.'

Her final key take-away point is to continually re-assess the treatment plan. 'At each stage of treatment, it's really important to re-appraise the plan in relation to the treatment objectives. So, is the plan good? Are we on plan? Is the plan going

to allow us to achieve our objectives? And if the answer is no to any of those things, don't press ahead regardless, but stop, re-appraise, work out what's going wrong, and plan again from there.'



Owing to advancements in dental materials and technologies, a diverse array of treatment modalities has emerged, providing various options for the effective management of tooth wear. One approach that has caught Hannah's attention is the injection moulding technique, a process whereby composite is injected into a custom silicone mould created from a diagnostic wax-up. 'In terms of the practicalities of carrying out the treatment, I'm really interested in injection

moulding techniques which significantly shorten the treatment time. It's a different modality of treatment and I'm really interested to see in the evidence if those are going to last in the long term when compared to conventional workflows. It's a different strategy requiring different skills and different levels of liaison with your technician, because it's essentially the technician who's going to prescribe every aspect of the restorations for you.'

As well as delivering her presentation, Hannah will also be spending some time at Dentistry Show London exploring all the new solutions that the exhibition floor has to offer. 'I always like to have a walk around the trade exhibition to look for any innovations and any interesting new ideas. I'll also be looking for solutions or alternatives to either things I've been trying, or things I've been struggling with.'

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Tooth wear: From treatment plan to plan of treatment

DON'T MISS HANNAH'S LECTURE

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Friday 6th October

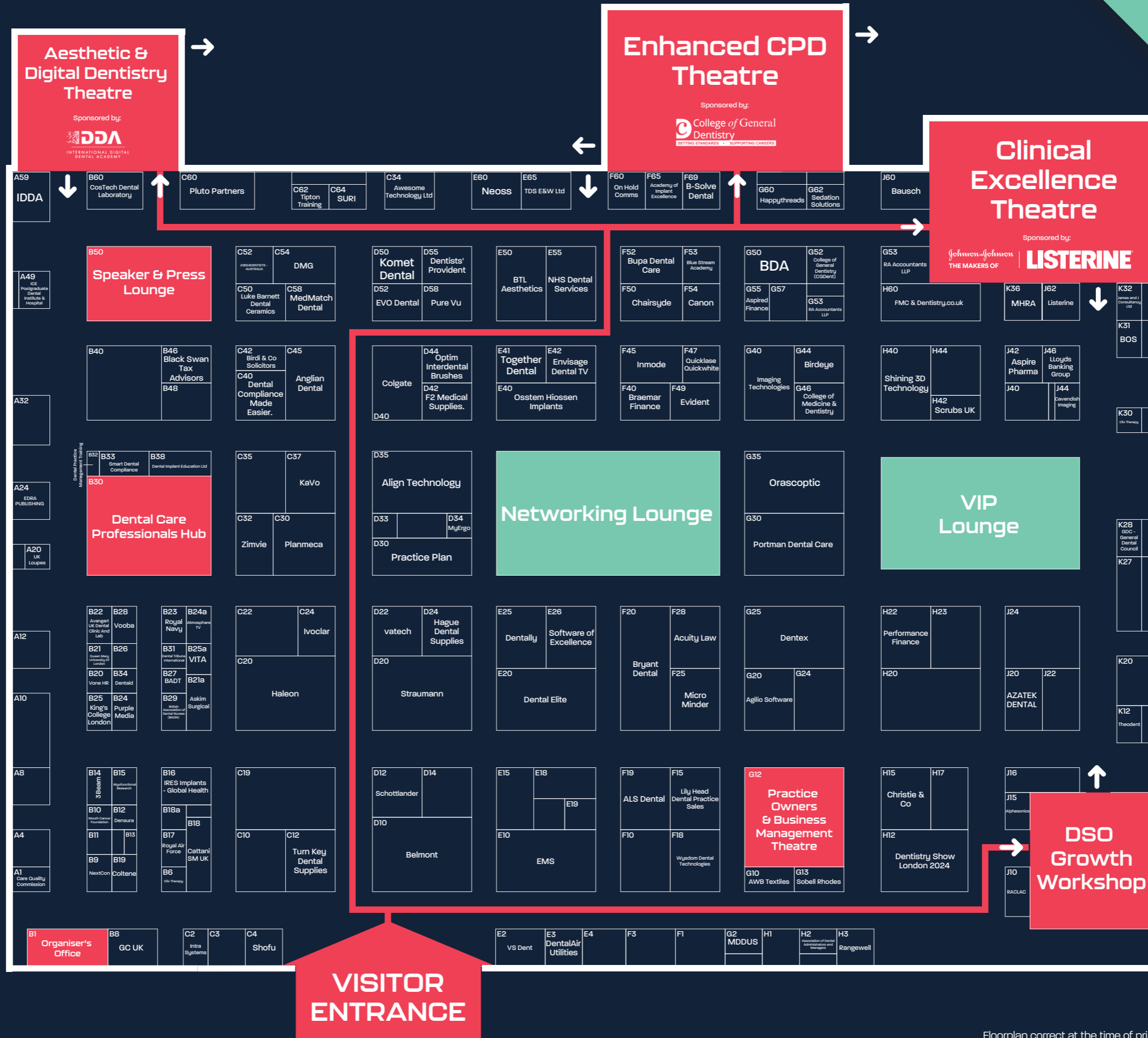
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FLOORPLAN



VISITOR ENTRANCE

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2023 EXHIBITOR LIST

COMPANY	STAND	COMPANY	STAND
3Beam Imaging Centre	B14	Dental Compliance Made Easier	C40
Academy of Implant Excellence	F65	Dental Elite	E20
Acuity Law	F28 ✓	Dental implant education ltd	B38
Agilio Software	G20	Dental Practice Management Training	B32
Aksim Surgical	B21a ✓	Dental Zimvie	C32
Align Technology	D35	DentalAir	E3
Alphasonics	J15 ✓	Dentally	E25
ALS Dental	F19 ✓	Dentex	G25
Anglian Dental	C45	Dentists' Provident	D55
Aspire Pharma	J42	DMG Dental UK	C54
Aspired Finance	G55	EDRA PUBLISHING	A24
Association of Dental Administrators & Managers	H2	EMS	E10
Atmosphere	B24a	Envisage Dental TV	E42
Avangart UK Dental Clinic And Lab	B22	Evident	F49
AWB Textiles	G10	EVO Dental	D52
Awesome Technology Ltd	C34	F2 Medical Supplies Ltd	D42 ✓
Azatek Dental Instruments	J20	FMC & Dentistry.co.uk	H60
Bausch	J60 ✓	Frank Taylor + Associates	J40
Belmont	D10	GC UK Ltd	B8
Birdeye	G44 ✓	General Dental Council	K28
Birdi & Co Solicitors	C42	Hague Dental	D24
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Bluestream Academy Ltd	F53	Happythreads	G60
British Association of Dental Therapists	B27	ICE Postgraduate Dental Institute & Hospital	A49
Braemar Finance	F40	Imaging Technologies	G40
British Association of Dental Nurses (BADN)	B29	International Digital Dental Academy	A59
British Dental Association	G50	Inmode	F45
British Orthodontic Society	K31	Intra Systems	C2 ✓
Bryant Dental	F20 ✓	IRES Implants - Global Health	B16
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Bupa Dental Care	F52 ✓	JOBS4DENTISTS - AUSTRALIA	C52
Canon	F54	KaVo	C37
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Cattani ESAM UK Limited	B18	Komet Dental	D50
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Clix Therapy	K30	Lloyds Bank	J46
Clix Therapy	B6	Luke Barnett Dental Ceramics	C50
Colgate	D40	MDDUS	G2
College of General Dentistry (CGDent)	G52	MedMatch Dental	C58
College of Medicine and Dentistry, Birmingham	G46	MHRA	K36
COLTENE	B19 ✓	Micro Minder	F25
Costech Dental Laboratory	B60	Mouth Cancer Foundation	B10
DENSURA	B12	MyErgo	D34
Dentaid	B34	Myofunctional Research Company	B15 ✓
		Neoss	E60

COMPANY	STAND	COMPANY	STAND
Nextcon International	B9	Orascope	G35
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Optim Interdental Brushes	D44	Planmeca	C30
Orascope	G35	Pluto Partners	C60
		Portman Dental Care	G30 ✓
		Practice Plan	D30
		Pure Vu	D58
		Purple Media Solutions	B24
		Quality Dental Compliance	B26
		Queen Mary University of London	B21
		Quicklase Quickwhite	F47
		RA Accountants LLP	G53
		RACLAC	J10
		Rangewell	H3
		Royal Air Force	B17
		Royal Navy	B23
		Schottlander	D12
		Scrubs UK	H42
		Sedation Solutions	G62
		Shining 3D Technology GmbH	H40 ✓
		Shofu UK	C4
		Smart Dental Compliance	B33
		Sobell Rhodes	G13
		Software of Excellence	E26
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		TDS E&W Ltd	E65
		Theodent	K12 ✓
		Tipton Training Academy	C62
		Together Dental	E41
		Turn Key Dental Supplies Ltd	C12
		UK Loupes	A20
		vatech	D22 ✓
		VITA	B25a
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		Vooba	B28
		VSDent	E2 ✓
		Wysdom Dental Technologies	F18

✓ Distributors wanted

Exhibitor list correct at time of print.

WHAT DOES THE DENTAL TEAM NEED TO KNOW ABOUT STIs?



Sexual health and dentistry are not two disciplines that people usually consider to be connected. However, dental nurse educator Preetee Hylton is on a mission to change that.

At this year's Dentistry Show London, Preetee will be talking about the need for better awareness of the oral manifestations of sexually transmitted infections (STIs) within the dental profession in her talk entitled 'Oral STIs: Signs for the dental team to look out for.' With evidence showing increased incidence of STIs globally between 1990 and 2019, there has never been a better time to increase people's awareness of the signs, treatments and preventative measures for sexually transmitted infections, and dental professionals are no exception.

Preetee's interest in this subject area was sparked when asked to write a valentine's day-themed article for the Dental Nursing Journal back in February. 'My first thought was: STIs. Why do dental professionals not talk about STIs and STDs (sexually transmitted diseases)? Like many subjects in dentistry, it's still quite taboo. And I think I am known within the profession for speaking about quite challenging topics.'

Although often used interchangeably, the term STI refers to infections that are transmitted through sexual contact, while STDs are infections that have progressed to a symptomatic stage. Not all STIs manifest themselves orally. While conditions such as chlamydia and Hepatitis B are among the more common and well-known sexually transmitted infections, their relevance within the dental practice is limited. However, there are a number of STDs that the dental team may pick up on when treating patients. 'You've got oral herpes, which is your cold sores, that is caused by a virus. You've got your human papillomavirus (HPV), which according to Cancer Research, is the cause of 25% of cases of oral and oropharyngeal cancer in the UK. You've also got bacterial infections like gonorrhoea and syphilis.'

Preetee thinks that all dental professionals should have an awareness of the common

oral manifestations of STDs so that if they spot anything out of the ordinary, they are able to offer informed advice to patients or refer them to the appropriate healthcare professional. 'In terms of symptoms, there is cause for concern if you notice anything like blisters, ulcers or rashes around the mouth, and that could be internally or externally. You also get unusual discharges. So if it's an STD or an STI, it's probably going to be green or yellow discharge, and it could be quite smelly as well. Sometimes you get a skin growth, and warts around the mouth. I don't see this very often, but I have noticed it a few times in the past. And when we're talking about HPV, it's very important that we look out for red or whiteish patches which are not healing after three weeks. And that is when you should start referring patients urgently to your local cancer service.'

Preetee believes that sexual health warrants the same level of attention from dental professionals as smoking and alcohol consumption. 'We give smoking and alcohol cessation advice, so why not sexual health advice as well? Unfortunately, there is still some stigma surrounding STIs and STDs, so we need to be having open and honest conversations on a very regular basis. Maybe some will see this as going a bit too far, but I would like to see this included in the curricula for dental nursing, hygiene and therapy courses, and even dentistry.'

Being aware of the signs of STDs is crucial for dental professionals, not only to be able to assist patients in seeking appropriate medical advice when needed, but also from a safeguarding standpoint. 'If a patient is presenting with oral manifestations of a sexually transmitted disease, it could be a safeguarding issue because it might be an indication of sexual assault. That's why we need to be comfortable to speak to our patients about these things, and to

ask them questions if we notice anything unusual in the mouth. This could simply be asking them: have you noticed this? How did this happen? Are you aware of it? Just get the conversation going so that they feel safe in the dental practice. We are professionals and we shouldn't be judging anyone, because we're there to help. The dental practice should be a safe space.'

Ultimately, prevention is the best medicine, and Preetee wants dental professionals to feel confident in providing safe sex advice to patients as part of their oral health education. 'The NHS website has lots of information on sexually transmitted diseases and sexual health services. If we're thinking specifically about HPV, then Cancer Research UK and the Mouth Cancer Foundation have lots of great resources and leaflets that you can download and share with patients and colleagues.'

By being able to recognise the oral manifestations STDs, dental practitioners can play a vital role in facilitating timely referrals, ensuring appropriate treatment, and contributing to the broader efforts in preventing the spread of these infections.

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Oral STIs: Signs for the dental team to look out for

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Dental Care Professionals Hub

Friday 6th October



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Dentistry Show London

The dental hygienist roadshow 2023

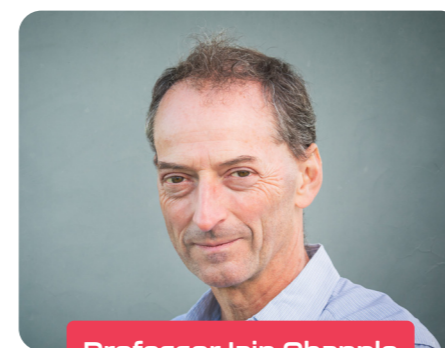
WTF? WHAT IS THE FUTURE?

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The trio will also highlight the prevalence of periodontal disease and how it can affect systemic conditions such as diabetes or heart disease.

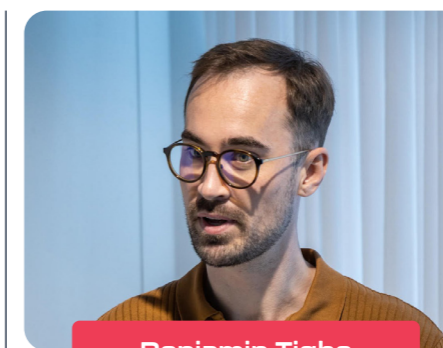


Professor Iain Chapple

Iain Chapple is Director of Research for the Institute of Clinical Sciences at Birmingham University, UK. He has written 13 textbooks, 35 chapters and published over 240 papers

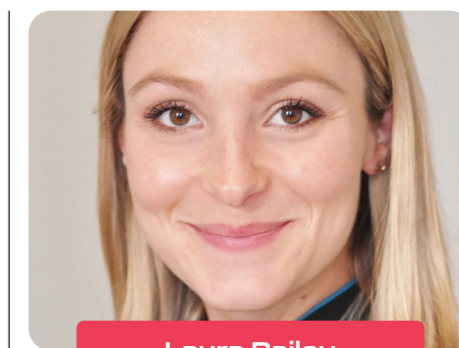
Over the years, he has been awarded The Royal College of Surgeons' Tomes medal (2011), IADR Distinguished Scientist (2018), and the EFP's Eminence Award (2022). He was also awarded an MBE in the Queen's 2022 New Year Honours.

He also leads a regional periodontal service, as well as a national service for adults with epidermolysis bullosa.



Benjamin Tighe

Benjamin Tighe is a tutor dental therapist at the prestigious Eastman Dental Hospital alongside working in private practice. Ben is also a trainer for the Swiss Dental Academy and lectures across the UK on Guided Biofilm Therapy. He has specific clinical interests in the treatment of peri-implant disease and the systemic effects of oral biofilm on the body.



Laura Bailey

Laura Bailey graduated with a first-class BSc (hons) degree as a dental therapist from Manchester University in 2013. At her graduation, she won awards for best clinical skills and patient communication. She has also been shortlisted for 'Most invaluable team member' at the Private Dentistry Awards. Most recently, Laura graduated with distinction from a PG Dip in Restorative and Aesthetic Dentistry.

Laura is a progressive dental therapist, keen to develop her full scope of practice. She is passionate about the working relationships she has with her patients and wants to inspire other dental therapists to do more of what they love.

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6-7 October 2023

23

A PREVENTATIVE APPROACH TO PERIODONTITIS - Q&A WITH PROFESSOR IAIN CHAPPLE

Speaking at this year's Dentistry Show London is Professor Iain Chapple from the University of Birmingham. Renowned in the field of periodontology, Professor Chapple's lecture will highlight the important role that behaviour change within oral healthcare teams will play in tackling periodontal disease. Two years after The Economist published an influential white paper highlighting the economic and societal benefits of taking periodontal disease seriously, the case for adopting a preventative approach to periodontitis has never been stronger.



We spoke to Professor Chapple to discuss his upcoming lecture and his predictions for the future of oral healthcare.

It's been just over two years since The Economist white paper on the societal and economic impact of periodontitis was published. What were the main lessons?

There were several lessons from this important white paper. Firstly, that models of periodontal care provision need to change to embrace prevention rather than perpetuate the 1960s repair model of intervention. The latter is extremely expensive, and whilst it still delivers a positive return on investment in all European countries that were modelled, the return on investment is an order of magnitude higher by managing gingivitis prior to its evolution to periodontitis. Secondly, neglecting to manage gingivitis actually reduced the number of healthy life years and increased the cost of oral care. Thirdly, the cost of periodontal care is almost unaffordable for those on low income, and the cost of accessing an oral healthcare professional is a barrier to care for many. Fourthly, medical and dental care need to be better integrated to help manage common risk factors and share information more effectively. Fifthly, better integration of medical and dental care may also encourage shared responsibility

across healthcare disciplines to address unmet oral health needs in vulnerable and marginalised communities. Finally, and importantly, periodontal diseases are a barometer of health inequalities.

Do you see any evidence of things starting to change as a result of the white paper?

Things are indeed starting to change. A joint workshop held 12 months after The Economist white paper, between the European Federation of Periodontology (EFP) and the World Organisation of National Colleges and Associations of Family Doctors (WONCA), produced joint guidance on the importance of periodontal diagnosis and care for people with diabetes, cardiovascular diseases, and chronic obstructive pulmonary diseases. Public healthcare funders are starting to pay attention to proposed models for shared responsibility and care for non-

communicable diseases of ageing and periodontitis, and I am aware of at least one pilot study running for early case detection of diabetes and pre-diabetes in general dental practices across the UK.

Your lecture at Dentistry Show London will cover the importance of behaviour change in oral healthcare teams. How do you think oral healthcare professionals and medical colleagues need to work differently, and what impact would this have on oral health?

We need to empower and incentivise oral healthcare and medical teams to focus on behaviour change, to help empower the public and patients to proactively engage in both dental and medical models of self-care. This requires risk assessment,

"The cost of periodontal care is almost unaffordable for those on low income, and the cost of accessing an oral healthcare professional is a barrier to care for many."

risk factor control, coaching of patients in selfcare protocols for managing and preventing gingival inflammation. The impact on oral health would be substantial, improving healthy life years and reducing costs for patients in the medium to longer term by ensuring earlier diagnosis. Oral healthcare teams need to be risk assessing for diabetes and heart disease among others, and family doctors and pharmacists need a method to detect periodontitis without complex periodontal examinations, so that they can refer on to oral healthcare providers to support the medical care of their patients.

The need for a shift to prevention-led dentistry has been widely recognised, including by organisations like the WHO. What practical measures can dental practitioners implement on a day-to-day basis to promote prevention of periodontitis amongst patients?

Dental practitioners can make a huge difference by familiarising themselves with the 'phased care', or 'personalised patient pathway' that emerged from the BSA following a lot of work by the Office of the Chief Dental Officer, and which was approved by government. This shifts the remuneration model towards step-1 of care and towards prevention, and if practitioners and patients engage with this, significant additional remuneration is available for managing periodontitis. Utilising the entire oral healthcare team to maximise use of their scope of practice is also critical to ensure these approaches are cost effective. In addition, dental teams can start risk assessing for diabetes and pre-diabetes as recommended in the 2019 commissioning standard on dental care in people with diabetes.

What are the key messages you hope delegates will take away from your speaking session at Dentistry Show London?

That it is time to take gingivitis seriously, and that, by managing it, tooth loss can be prevented; that gingivitis has a systemic health impact that is measurable; that prevention is not only cost effective, but a



more rewarding way to practice; that they can undertake risk targeted early case detection for diabetes and pre-diabetes in their practices – and that it works; and what the key recommendations are from the S3-Level clinical guideline in periodontal care.

Many areas of dentistry are rapidly evolving. Which developments in dentistry are you most excited about and what impact do you think these will have on the future of the profession?

The closer integration with medicine is exciting as oral healthcare teams will be far more engaged in overall health and wellbeing. The mouth is one of the most important parts of the body, but is all too often treated separately. It is, metaphorically speaking, time to put the mouth back into the body and start providing more holistic care for our patients, rather than fixing widgets.

The evolution of saliva diagnostics is also an exciting news area, as this will facilitate patient self-care. We saw this with COVID-19 and how patients and the public can engage with self-testing.

Finally, dental teams engaging with early case detection of non-communicable

diseases is starting to happen, and the more enlightened Integrated Care Boards (ICBs) will commission such services in the future as they are cost effective.

What advice would you give to newly qualified dentists just starting out in the profession?

Be excited about what the future holds and keep an open mind to new developments and opportunities. Embrace change and new ways of working and you will be far more fulfilled in your work. Importantly, there are large positive changes afoot in oral care provision which will transform dental practice in a very positive way. So, I believe the future is very bright – dentistry is one of the least likely professions to be replaced by AI, but AI will change dentistry in a very positive way.

WTF? What is the future? A brave new world driving behaviour change in oral healthcare teams

DON'T MISS IAIN'S LECTURE

Clinical Excellence Theatre

Friday 6th October

ENHANCING AESTHETIC OUTCOMES WITH DIGITAL DENTISTRY - Q&A WITH DR LEANNE BRANTON



Renowned for her expertise in implant dentistry, Edinburgh-based practitioner Leanne Branton features on the speaker line-up at this year's Dentistry Show London. Having spent over a decade placing implants, Leanne has been recognised with the Diploma of Implant Dentistry from the Royal College of Surgeons of London. Passionate about obtaining beautiful results for her patients, Leanne's lecture at Dentistry Show London will provide valuable insight on using digital technology to create superior aesthetics in single implants.

We were fortunate enough to speak to Leanne about her upcoming lecture, the merits of using digital workflows over analogue ones, and the future of AI in dentistry.

Can you give us an overview of what you'll be speaking about at Dentistry Show London this year?

I can't wait to talk about how I utilise digital technology to optimise the patient outcome when placing dental implants. I am passionate about obtaining beautiful results for my patients, especially in the aesthetic zone, and digital technology continues to provide excellent results. During my session, I'm going to share the specifics of our winning digital workflow and the benefits for all involved.

This talk is aimed at those 'digitally curious' dentists. They have maybe started to research introducing digital technology into their practice, but are not quite fully convinced that it is worth the investment. Although the talk is focused on implant dentistry, much of what I will discuss is transferable to all areas of restorative dentistry.

What would you like delegates to take away from your speaking session?

I really hope I inspire delegates to make the jump into the digital dental world. I wish I'd known what a significant change digital technology would make to both my practice as a whole, and my individual clinical practice. I am happier, my team is happier, and my patients are happier – let's be honest, that's a winning situation for everyone!

What benefits have new digital technologies and workflows added to your practice over traditional analogue ones?

There is no question that digital technology is quicker, more accurate, more predictable and more cost efficient than analogue. However, the biggest benefit I have seen as a practice owner is that it has given me a tool to enhance my employees' job satisfaction. Thanks to the digital journey, all members of the team are able to take on new roles, and this gives them challenges and goals, makes them feel valued and ultimately allows them to progress their own career. It allows your staff to showcase a different set of skills or gifts that may have otherwise gone unnoticed.

It is also important to emphasise how digital technology can help with your practice's carbon footprint. Sustainability is a major challenge we all face, and an area which will require significant action by the entire dental profession. Patient travel accounts for a third of our carbon footprint, which is massive, so any technology that streamlines our processes and reduces the number of appointments can only contribute positively to this issue.

What key trends are you seeing in digital dentistry at the moment, and what impact are these having on dental treatment?

AI is making huge advances in the field of dentistry, and we should embrace it. There are so many areas it will impact. The AI technology is now available to help us diagnose dental conditions earlier and with more accuracy. It can assist us with analysing our radiographic images. We

can simulate our treatment plans and accurately predict the outcomes, which in turn enhances our communication with our patients and their experience as a whole. Many practices are now using virtual assistants and chatbots to communicate with patients, giving patients 24/7 access to services with reduced staffing requirements. Patients can also be consulted and monitored remotely, which is helping tackle the huge access issue in dentistry. And finally, we can use AI to analyse our patient data which helps us create more efficient practices and make clinical decisions that are evidence based. And all of this is before we even start thinking about combining AI with robotics to provide dental procedures!

Apart from your own speaking session, what else are you looking forward to about attending Dentistry Show London 2023?

It's always such a thrill for me to listen to the other talks around digital dentistry, especially from the IDDA giants Adam Nulty, Quintus van Tonder and Chris Lefkaditis. It reminds me of how much I still have to learn within this massive field, and I always leave feeling re-energised and ready to implement changes that will further grow and develop my practice.

You can hear Leanne Branton's lecture on 'Using digital technology to create superior aesthetics in single implants' on Friday 6th October in the Aesthetic & Digital Dentistry Theatre at Dentistry Show London, taking place on Friday 6th and Saturday 7th October at ExCeL London.

STRAUMANN GROUP AT DENTISTRY SHOW LONDON - D20



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1. Cantore M et al., *J Clin Dent* 2013;**24**(Spec Issue A): A32-44
2. Kraivaphan P et al. *Caries Res* 2013;**47**:582-590
3. Li X et al. *J Clin Dent*. 2015;**26**(1):7-12

» COLTENE | B19

We have lift off! Introducing the new CanalPro X-Move, an attractive, ergonomic cordless endo motor with both continuous and reciprocating motion. Features include an integrated apex locator, insulated contra angle with super mini-head and slim neck and a time saving, intuitive user interface with pre-programmed files settings for COLTENE files. The X-Move sits perfectly between COLTENE's Dual Move and CanalPro Jeni motors, so that COLTENE can offer a range of motors and pricing options to meet every need.



» HAGUE DENTAL SUPPLIES | D24

Dental microscopes

High precision dental microscopes for your dental laboratory and surgery. Available with floor mount (mobile), wall mount, or ceiling mount. Flexibility in microscope positioning - unlock unparalleled flexibility in microscope positioning with an ingeniously crafted electromagnetic brake system. Enhance versatility with dedicated left/right handles featuring brake-release buttons, granting effortless movement while held down. Experience secure locking and precise balance as the microscope stabilizes upon release.



New reception desk ranges



Hague's inventory of reception desks is extensive, and trade partnerships with multiple manufacturers enable them to procure top-quality products at exceptionally competitive prices. Hague have extended their reception desk ranges with the inclusion of a modular range that offers several configuration options - from small to complex workstations depending on the need. Ranges are timeless, luxurious, classic, and elegant.

» NHS BUSINESS SERVICES AUTHORITY (NHSBSA) | E55



NHSBSA announces work with Accenture to deliver the new contract management system for NHS Dental Services.

The NHS Business Services Authority (NHSBSA) is working with Accenture to create a long-awaited, brand-new digital contract management system for NHS Dental Services.

The new system will replace the current platform, Compass, which was created in 2016.

Accenture and NHS Dental Services will be working together to develop the new integrated system around an enhanced user experience. The new platform will support dentistry professionals and organisations with processes and payments.

The new system will be based on efficient and flexible technology, underpinning NHS Dental Service operations through the contract management platform.

The functions of the new system will include payment calculation, service management, reporting and data feeds, processing treatment claims, processing refunds and calculating NHS pension contributions.

The project is currently in the early stages. All users will continue to use Compass until the new system launches. For more information and updates, visit the NHS Dental Services website.

» RACLAC | J10

The safest nitrile examination gloves for demanding and/or high-risk non-surgical invasive procedures.

AQL 0.25 the highest standard of quality currently available on the market anywhere in the world.

The glove presents reduced particle & pathogen levels.

The inside of the gloves is coated with **R.SLIP** formula for ease when putting them on and for greater comfort while wearing them.

The R.Techpure.02 formula is combined with a production grade 4gr/M size glove which provides the highest levels of Premium strength, safety & elasticity.

Quality control & individual inspection of 100% of the gloves manufactured.

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» SCHOTTLANDER | D12

NEW R-MOTION RECIPROICATION ONE SEQUENCE TO FIT MOST CASES

GLIDE PATH SHAPING

R-Motion Glider C



R-Motion 25



SCAN FOR YOUR FREE SAMPLE PACK ...



NEW R-Motion Reciprocation from Schottlander

R-Motion are the latest generation of reciprocating files. **R-Motion** are safer, simple to use, smooth and minimally invasive.

Unlike other reciprocating file systems that are variable in taper and so remove excessive dentine, the improved design of **R-Motion** files allows all shaping files to be made with a constant .04 or .06 taper. This minimises the removal of sound dentine while allowing a generous apical preparation for improved irrigation.

Enjoy reciprocation technology that feels smooth and brings total peace of mind.

Thanks to the agile design of our files, a sequence of two instruments is sufficient in most cases. Simplicity itself.

Get a **FREE Sample Pack** containing a glide path and shaping file plus a 3D-Training Tooth*

Call Schottlander on freephone 0800 97 000 79 or order online

<https://www.schottlander.com/r-motion-sample-request-form>

***R-Motion** sample packs are available to UK registered G.D.P.s. One sample pack per dentist.

» SHOFU | C4

BeautiBond Xtreme is a new light-curing, self-etching, all-in-one universal adhesive for bonding direct and indirect restorations.

Thanks to a new innovative Acid Resistant Silane coupling agent (ARS), a chemical composition with excellent stability, BeautiBond Xtreme bonds to enamel, dentine and various indirect restorative materials (composite, precious and nonprecious alloys, glass ceramics, alumina and zirconia). No additional primer is required. The unique ARS coupling agent has a protective structure against attacks from acidic monomers.

Besides bonding direct and indirect restorations, it can also be used in cementing root posts, creating core build-ups, repairing fractured restorations, or sealing tooth preparations.

BeautiBond Xtreme has high bond strengths, low technique sensitivity, convenient application, and simplified one-step application procedure. It etch, prime and bond quickly and reliably in one step.

The adhesive film is approx. 5µm thick, which makes this filler and HEMA-free adhesive, the choice, particularly for minimally invasive dentistry and highly aesthetic restorations.



These companies have shared the launches of their new products within the recent months

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Dentaid
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MHRA
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MHRA
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DMG Dental UK
Evident
GC UK Ltd
Ivoclar
VITA

- » **COMPRESSORS**
Aspired Finance
Hague Dental

- » **COMPUTERS**
Micro Minder

- » **CONSUMABLES**
AWB Textiles
Bausch
Cattani ESAM UK Limited
Dental Zimvie
F2 Medical Supplies Ltd
Inmode
RACLAC

- » **COSMETIC SUPPLIES / TREATMENTS**
Bsolve Dental

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Academy of Implant Excellence

- » **DENTAL CHAIRS**
Anglian Dental
Aspired Finance
Belmont
Hague Dental
KaVo
Osstem & Hiossen Implants UK
Planmeca

- » **DENTAL GROUPS**
ALS Dental
Anglian Dental
Avangart UK Dental Clinic And Lab
Bupa Dental Care
Pluto Partners
Portman Dental Care
Together Dental

- » **DENTAL PRACTICE SALES**
Acuity Law
Dental Elite
Dental Zimvie
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Lily Head Practice Sales
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KaVo

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Align Technology
Anglian Dental
Cavendish Imaging
Dental Zimvie
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vatech
Wysdom Dental Technologies

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F2 Medical Supplies Ltd
RACLAC

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GC UK Ltd

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COLTENE
F2 Medical Supplies Ltd
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vatech
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Canon
Evident
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Wysdom Dental Technologies

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RACLAC
Schottlander

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Inmode

KaVo
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Agilio Software
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Academy of Implant Excellence
Avangart UK Dental Clinic And Lab
Dental implant education ltd
Intra Systems
Neoss
Osstem & Hiossen Implants UK
Straumann Group

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COLTENE
DMG Dental UK
Schottlander
VSDent

» **INFECTION CONTROL**

COLTENE
RACLAC

» **INSTRUMENTS**

Aksim Surgical
Bausch

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Dentists' Provident
Frank Taylor + Associates
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Canon
Neoss
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Shining 3D Technology GmbH
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KaVo
Shofu UK
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ALS Dental
Costech Dental Laboratory
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Quicklase Quickwhite

» **LIGHTS & LIGHTING**

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Evident
MyErgo

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Evident
MyErgo
Orasoptic
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EDRA PUBLISHING

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EMS
HALEON
Ivoclar
Listerine
Optim Interdental Brushes
Royal Navy
SURI
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ALS Dental
Costech Dental Laboratory

Myofunctional Research Company
Schottlander
Straumann Group

» **PAIN RELIEF**

Clix Therapy
Sedation Solutions

» **PATIENT PLANS**

Practice Plan

» **PC HARDWARE**

Micro Minder

» **PENSIONS**

Frank Taylor + Associates
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EMS
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Frank Taylor + Associates
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vatech

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COLTENE
Komet Dental
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Colgate
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Theodent

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Association of Dental Administrators & Managers
Acuity Law
International Digital Dental Academy
King's College London
Myofunctional Research Company
Together Dental

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GETTING TO DSL

Travelling to the ExCeL London couldn't be easier thanks to the endless transport options in London. The ExCeL is at the heart of the country's transport network, with excellent access by train, road and air. Dentistry Show London takes place in Hall 9.

BY TUBE

The ExCeL is accessible by two underground stations, Custom House and Prince Regent. You have a choice of the DLR or the Elizabeth Line, both connecting you to major train stations leaving London.

BY ROAD

There is easy access to the ExCeL from the A13, M11, M20 and M25 motorways. If you're using satellite navigation please enter the postcode E16 1FR for the entrance to the car park.

BY AIR

The ExCeL is located within 10 minutes of London City Airport. However, you can also fly to London Heathrow, Gatwick, Stansted or Luton and jump on a train into central London.



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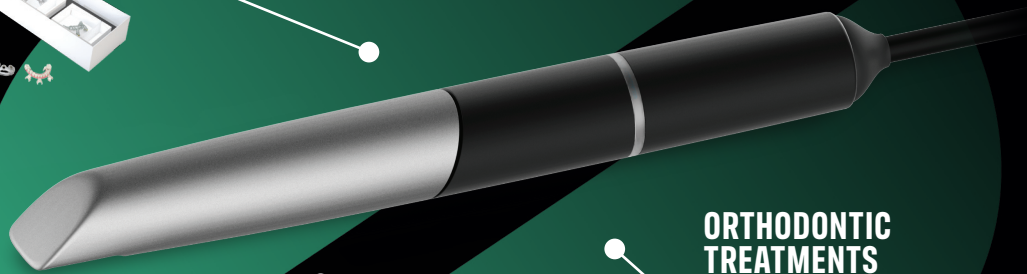
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