

# BDA THEATRE

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

### Friday 18<sup>th</sup> May

#### 09.30 - 10.30 **Bio-aesthetic smile rehabilitations: restorative trends and realities**

Free-hand bonding has evolved from a mere filling material to a versatile aesthetic solution for a broad range of moderate to complex clinical situations such as post-orthodontic smile enhancements, the aesthetic and functional rehabilitation of tooth wear or even the veneering of eroded, and discoloured, anterior teeth. This talk will give an overview of the most recent clinical advancements in direct composite application, with multiple case presentations and relevant clinical knowledge.

- Recognise the potential of free-hand bonding for restoring comprehensive aesthetic deficiencies of natural and post-orthodontic smiles
- Find out about various layering concept options and how to select the most reliable one
- Explore modern clinical protocols designed to help you use composite successfully for anterior restorations
- Improve your knowledge on the right finishing and polishing protocols for obtaining ideal tooth form and restoration microanatomy.

Development Outcome: **C**

Dr Didier Dietschi, Senior Lecturer, University of Geneva and Private Practitioner, Geneva, Switzerland

#### 10.50 - 11.50 **“Congratulations, you have just inherited someone else’s dental implants - now what?”**

Even though a clinician may not be placing or restoring dental implants, they are likely to become responsible for patients with existing implant work. The objectives are for the general dental surgeon and indeed their hygiene/therapist team to understand the basic current types of dental implants and dental prosthetics and how these require attention and remedial work over time in general dental practice.

- Current dental implant restorations – be confident in what you are looking at
- What should you look out for in implants and implant prosthetics over time in order to prevent problems?
- Tools and training that can help you feel more confident to perform routine management of implants
- Understand common issues which you may see with implant prosthetics
- Know how to identify and manage problems with dental implants including peri-implant mucositis, peri-implantitis or implant failure.

Development Outcomes: **A C**

Dr Koray Feran, Principal Dental Surgeon and Clinical Director, The London Centre for Implant and Aesthetic Dentistry (LCIAD)

#### 12.15 - 13.15 **What is good practice? Delivering dentistry for the child patient**

Aims to give an overview of dental management strategies and treatment planning options for the child patient. This presentation will highlight appropriate behaviour management techniques to facilitate the examination and treatment of the child patient. Preventive regimens and recall intervals will be recommended. Treatment planning for the child patient under various sedation modalities will be highlighted.

- Understand the principles of behaviour management in the child patient
- Know how to put in place appropriate preventive regimens for the child patient
- Feel more confident in treatment planning for the child patient

Development Outcomes: **A C**

Dr Siobhan Barry, Senior Lecturer and Consultant in Paediatric Dentistry, University of Manchester

### Friday 18<sup>th</sup> May

#### 13.35 - 14.35 **The interceptive treatment of tooth wear using no-prep or minimally invasive techniques**

Novel treatment approaches for tooth wear involve the use of ‘no-prep’ or ultra-conservative direct and indirect restorations as an interceptive approach to restore a pleasing smile line, a new Vertical Dimension of Occlusion (VDO) and occlusal scheme. This lecture will review current thinking and present highly selective concepts which can restrict ongoing tissue destruction and restore worn teeth according to the various forms and extent of tooth wear pathology.

- Explore the diagnosis of tooth wear in conjunction with treatment planning and prognosis
- Gain awareness of interceptive ‘no-prep’ treatment approaches for moderate tooth wear cases
- Follow sound rationale for using composites or ceramics to treat/restore tooth wear
- Explore clinical protocols to enable you to create a new smile line and adequate vertical dimension of occlusion.

Development Outcome: **C**

Dr Didier Dietschi, Senior Lecturer, University of Geneva and Private Practitioner, Geneva, Switzerland

#### 14:55 - 15:55 **Natural teeth or implants?**

One of the most common clinical dilemmas in dentistry today is trying to decide when to retain a tooth, carry out endodontic therapy or extract it and replace it with an implant. This lecture will look at the literature available on this subject to help the clinician to decide what to do when faced with such a situation. The lecture will be illustrated mainly with clinical examples from the speaker’s own casebook.

By the end of the lecture the participant will:

- Have a clearer understanding of the advantages and disadvantages of implants and natural teeth
- Understand the limitations of both modes of treatment
- Be able to make an informed decision of when to retain a root filled tooth or extract it and replace with an implant.

Development Outcomes: **A C D**

Mike Cassidy, Consultant and Specialist in Restorative Dentistry and Periodontics, Jersey General Hospital

#### 16.15 - 17.15 **Ethical restorative strategies which empathise and manage the psychological and emotional motivations of the patient**

This lecture will explore the fine line dentists walk every day when planning and treating patients, between their motivation for ‘perfection’ and providing ethical health care. You will see and understand a variety of cases which describe the patient’s psychological wishes, what ‘the right thing to do’ is and how fiscal motivation can blur ethical treatment planning. The power of appearance will be explained in full.

- Understand the emotional disposition of patients seeking treatment, particularly with complex and/or aesthetic cases
- Understand your role as a dentist in providing ethical care in such cases
- Appreciate the potential to prey financially on this vulnerable and highly motivated patient group
- Appreciate the power of appearance
- Recognise the benefits you can provide to patients as long as you stay firmly rooted on one professional motivation only: a happy and healthy patient
- Explore some complex multidisciplinary cases and the outcomes concerning the patient’s psychological status.

Development Outcomes: **C D**

Dr Richard Porter, Private Practitioner and Consultant in Restorative and Implant Dentistry, St. George’s Hospital, London

# BDA THEATRE

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

### Saturday 19<sup>th</sup> May

09.30 -  
10.30

#### Direct composite resin restorations, are there limitations?

Composite resin nowadays is used in restorative dentistry for more complex dentistry such as the rehabilitation of severe tooth wear, treating cracked teeth or extending the lifetime of teeth which have poor prognosis. But what about the limitations of its use? What are the factors that determine the survival of our restorative work? Is it the materials and clinical excellence of the dentist or are patient and other dental factors more important? Several complex direct cases will be shown which address the limitations of direct work.

- Find out more about the longevity of different types of restorative materials
- Learn about important risk factors that determine the survival of restorative work
- How should you handle complex direct restorative cases in anterior and posterior teeth, especially procedures and matrix applications
- Understand the role of the dentist in the survival of restorative work.

Development Outcome: **C**

Dr Niek Opdam, Private Practitioner and Associate Professor, Radboud University, Nijmegen, Netherlands

10.50 -  
11.50

#### Contemporary management of complex aesthetic and restorative dilemmas using an interdisciplinary approach

The aesthetic rehabilitation of the periodontally and structurally compromised dentition and inadequate or failing implant treatment in the aesthetic zone remains a challenge despite the numerous advances in the treatment of periodontitis, regenerative and dental implant therapies. This presentation will review the contemporary interdisciplinary concepts in management of the aesthetic zone with a view to achieving optimum long-term aesthetics and stability. With this in mind, novel approaches for aesthetic rehabilitation of complex aesthetic and restorative dilemmas will be presented. The outcomes depend on the clinical management and an understanding and application of the biological factors that influence our treatment outcomes. The optimal management of the interplay between bone, soft tissues and prosthetics determines the aesthetic outcome and the long-term stability of soft tissue aesthetics. An interdisciplinary approach is often the key to success.

- Learn the key principles for the diagnosis, treatment planning and management of the compromised dentition
- Review the different strategies for management of various problems
- Review a systematic approach to case management in complex cases
- Learn the principles of soft tissue aesthetics, soft tissue management and mucogingival surgery
- Explore how orthodontic treatment can facilitate treatment outcomes
- Find out more about the benefits of interdisciplinary case management.

Development Outcome: **C**

Dr Tidu Mankoo, Private Practitioner, Windsor

12.10 -  
13.10

#### Effective dental management of patients in later life

This session aims to examine the challenges of managing ongoing dental fitness for our longer living patients.

As life expectancy increases, dentists are faced with managing their patients into more advanced age. Both the younger, and older, elderly patients present a host of new challenges to delivery of effective care. This lecture will examine these challenges and discuss effective oral and dental management from both the patient's and the dentist's perspective.

- Understand the dental challenges of the older patient
- Explore which strategies are available to you for improving and maintaining oral health for this group
- Find out what patient centred treatment planning looks like and what forms a realistic approach.

Development Outcome: **C**

Dr Charlotte Stilwell, Specialist in Prosthodontic Dentistry, London

### Saturday 19<sup>th</sup> May

13.30 -  
14.30

#### Your role in patient management after treatment for oral cancer

The talk aims to explore how you can help to improve local care provision for cancer patients who have undergone treatments for oral cancer. It will highlight the issues and suggest ways in which primary care can offer such services. Tertiary care has traditionally provided specialist services. However, within the NHS, there are opportunities for dental practices to provide some of these services, thereby complementing what is on offer. This in turn would help improve oral care in the region, increase dental attendances as well as reduce the need for interventions in hospitals.

- Gain a better understanding of dental and oral health issues facing oral cancer patients
- Find out what you can do to deliver more effective care for oral cancer patients
- Which other groups of dental patients could benefit from services offered in primary care?

Development Outcomes: **A B C D**

Dr Mark Singh, Consultant Oral and Maxillofacial Surgeon, Colchester Hospital

14.50 -  
15.50

#### Caries management in practice

The talk will describe the need for a MI vision in dental practice and will discuss incorporating new innovations and technologies. There will also be a focus on how to involve patients in a new MI approach to their dental care with some further detail on current practice-based research and Minimum Intervention dentistry.

- Improve your awareness of the strategies available in caries management
- Understand how to create better engagement of patients with a new MI approach in their dental care
- Be able to appreciate the value of a prevention orientated dental practice

Development Outcomes: **A C**

Dr Bhupinder Dawett, GDP, Derbyshire, Doctoral Research Fellow (University of Sheffield)

16.10 -  
17.00

#### Replacement of missing teeth - where are we now?

This lecture will discuss the different ways of replacing missing teeth, including advantages and disadvantages for all types of restorations. Topics covered will include removable partial dentures, adhesive bridge work, conventional bridge work and implant restorations. The emphasis will be on clinical aspects of these treatments, with practical hints and tips which practitioners will be able to introduce into their clinical practice immediately.

- Understand the importance of treatment planning for replacement of missing teeth and how to carry this out successfully.
- Clinical factors to consider when offering the different treatment options for missing teeth including removable partial dentures, adhesive and conventional bridge work and implants
- Gain a greater understanding of the current techniques available for the immediate replacement of teeth.

Development Outcome: **C**

Dr Arshad Ali, Clinical Director, Scottish Centre for Excellence in Dentistry, Glasgow

# BACD AESTHETIC & DIGITAL DENTIST THEATRE

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Supported by:  
British Academy of  
Cosmetic Dentistry



### Friday 18<sup>th</sup> May

#### 09.30 - 10.30 **Minimally invasive dentistry: what's really important**

Minimally invasive techniques have become the gold standard for the modern restorative practice. In this lecture I will cover the modern trends that shape the way we treat both simple and complex cases. Tooth wear is a modern dental disease that requires treatment that is Aesthetically, Functionally and Biologically driven. I will focus on the multidisciplinary approach that is essential when treating these everyday cases.

- Diagnosis and Prevention of tooth wear
- Minimally Invasive Restorative Protocols
- Understanding different uses of Indirect vs Direct Restorations
- Multidisciplinary approach to treatment of tooth wear
- Long term maintenance of these cases

Development Outcomes: **C D**

Dr Mark Bowes, BDS, Founder and Past President South African Academy of Aesthetic Dentistry. Clinical Director of Enamel Dentistry.

Supported by:  
British Academy of  
Cosmetic Dentistry



#### 10.45 - 11.30 **The digital dentist: digital workflows for modern cosmetic dentistry**

Digital dentistry is the future of our profession, if you don't already have an intra-oral scanner you will do soon. As an industry leader on this topic Dr Chard will give an illustration on the benefits of digital intra oral scanning as well as chairside milling and the applications of these in restorative, orthodontic and implant dentistry.

- Benefits of Digital Vs Analogue impression techniques
- Learn the differences in workflows of chairside milling Vs working with your Digital technician.
- Uses of Digital dentistry in restorative, orthodontic and implant dentistry.

Development Outcome: **C**

Dr Simon Chard, BDS (Hons), Cosmetic and Implant Dentist. Owner of Rothley Lodge Dental.

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#### 11.45 - 12.30 **Anterior Indirect Restorations: a predictable workflow**

This presentation deals with Alexander DeClerck's daily workflow using Celtra Press (Dentsply) ceramics to achieve predictable and aesthetic restorations.

- Detailed planning of anterior ceramic restorations
- Understanding the importance of a well structured workflow
- Execution of anterior indirect restorations

Development Outcome: **C**

Alexander DeClerck, BDS, MSc. Dentist and Co-Founder, MOND dental practice (Belgium).

Sponsored by:



#### 12.45 - 13.45 **CBCT in everyday practice**

This session is an eye opener for anyone who is still thinking about the benefits of using a CBCT in general practice, but can't justify it. In today's modern dental world, we cannot afford NOT to use the latest technologies available and as such, CBCT is probably one of the most important tools available in aiding diagnostics and incorporating CT data into treatment planning, results in better and more predictable outcomes and peace of mind for everyone.

- Understanding the importance of 3D Imaging
- Key differences between CBCT scan vs 2D Imaging
- Diagnosing the hidden anatomy
- Practical solutions using 3D Imaging and case acceptance.

Sponsored by:

Alexander DeClerck, BDS, MSc. Dentist and Co-Founder, MOND dental practice (Belgium).



### Friday 18<sup>th</sup> May

#### 14.00 - 15.00 **The Kois Occlusal De-programmer a simplified approach to accurately recording Centric Relation (CR) every time**

Most Occlusal theories stipulate a repeatable and consistent hinge Axis; commonly described as "Centric Relation", yet for many the recording of CR remains a major stumbling block. The de-programming device described by Dr John Kois of Seattle is now the most popular method to confidently record Centric Relation in America ... mainly due to the ease of use. The step by step process will be demonstrated in great detail with reference to numerous treated cases of varying difficulty.

- Describe the fabrication protocol required to build the Kois Occlusal De-programmer appliance.
- Confidently record accurate Centric Relation (CR) position using the Kois deprogrammer.
- Understand the role of the Kois-deprogrammer when performing Occlusal Equilibration on patients.

Development Outcome: **C**

Kenneth Harris, BDS, Clinical Director, Riveredge Cosmetic Dentistry, Sunderland.

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Cosmetic Dentistry



#### 15.15 - 16.15 **Managing tooth wear MI way**

This lecture discusses the MI management of all types of tooth wear to protect remaining tooth tissue while restoring aesthetics, function and the occlusion in vertical and horizontal dimensions. This utilises the latest range of adhesive aesthetic materials as well as traditional methods, applying concepts developed over past 30 years. Splint therapy is also discussed. Understand when to change the occlusion when restoration a tooth wear case.

- The benefits to the clinician in not cutting the remaining teeth
- How and when to use Dahl and when not to use it
- How to correct the occlusion with non-invasive techniques
- How to make tooth wear management a key part of aesthetic practice and how to use splints effectively
- When not to treat tooth wear

Development Outcome: **C**

Professor Brian Millar, BDS, FDSRCS, PhD, FHEA, NHS. King's College.

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Cosmetic Dentistry



#### 16.30 - 17.15 **A retrospective clinical review on Lava Zirconia restorations over the last decade**

Zirconia impacted the UK market around 2005 and its use has gone from the strength to strength. This has not been without problems and steep learning curves that needed to be addressed. We are still understanding the material and increasing the limits of its usage in restorative dentistry. Now we have increased usage of lithium disilicate restorations, will we see a decline in Zirconia usage or does it still a place as it was once suggested to us. CAD/CAM restorations are really the norm now and are often more cost effective. The level of accuracy of fit is no also clinically excellent. Monoblock restorations offer future security of reduced chipping and fracture even compared to PFM.

- To review clinical cases over time and evaluate the restorations under function and during ageing.
- To consider case selection for Zirconia restorations and look at current and future trends.
- To consider alternative framework designs for aesthetic Zirconia restorations.

Development Outcome: **A B C**

Sanjay Sethi, BDS (Lond.), Dentist, AEssethiX

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Cosmetic Dentistry

### Saturday 19<sup>th</sup> May

09.30 -  
10.30

#### Additive wax up and techniques to ensure minimum intervention but maximum aesthetics

Exceptional aesthetics are possible with minimal or no tooth preparation. The presentation will explore ways that this can be achieved.

- Understand additive wax up v. subtractive
- Understanding a visual try in
- Use of a visual try in to allow minimum tooth preparation
- Other techniques for maximum intervention but maximum aesthetics

Development outcome: **C**

David Bloom, DBS; N'cle. Dentist

Supported by:  
British Academy of  
Cosmetic Dentistry11.15 -  
12.15

#### Creating the perfect smile

This highly clinically relevant presentation will provide a wealth of practical advice and tips for the general and aesthetic practitioner and will allow you to provide more predictable aesthetic dentistry for your patients.

This presentation will consider:

- Spotting the problem patient
- Essential smile diagnosis and identifying limitations
- Current concepts in the biologic width and avoiding recession or inflammation
- Soft tissue concepts and handling for the optimum aesthetic outcome
- Minimally invasive material selection for all ceramics and composite
- The 360° veneer concept
- The orthodontic aesthetic interface

Learning outcomes:

- Be able to provide more predictable aesthetic dentistry for your patients
- Be better able to select the appropriate materials to deliver more predictable aesthetic dentistry

Development Outcome: **A B C D**Dominic Hassall, BDS, MSc. GDC,  
Dominic Hassall

Sponsored by:

12.45 -  
13.45

#### Putting the bleaching into ABB- a patient centred process

The ABB (Align, Bleach, Bond) process is growing in popularity, offering a minimally invasive and affordable option for achieving a natural smile. Each step is key, today we will be focusing on Bleaching. Join Tif as he shares his expertise for getting the best results, whilst caring for the patient at each step. We will also discuss how important the process of bleaching is in the process of smile design and informed consent when changing smiles.

- Understand the basics of the ABB Process
- Explore how to maximise the Bleaching step of ABB
- Consider how patient care is paramount throughout
- Introduce case management techniques

Development Outcome: **A C**

Tif Quereshi, BDS. Private, IAS Academy

Sponsored by:  
**PHILIPS**

### Saturday 19<sup>th</sup> May

14.15 -  
15.15

#### Improving denture aesthetics - making dentures look like natural, real teeth

This presentation is aimed at igniting your enthusiasm and love for removable prosthodontics, showing how we can change our patients' lives with beautifully made dentures. Finlay will present his methods and techniques used to make dentures with natural aesthetics. This presentation will be practical and clinically useful; abundantly illustrated with photographs and videos.

- "Perfect imperfection" being brave with tooth positions in order to achieve truly natural looking dentures
- Be able to give patients' dentures that look like age appropriate, beautiful teeth
- Have an improved understanding of state of the art dentures
- Increased professional satisfaction and rekindle your enthusiasm for dentures
- Have improved communication within the dental team with happier patients having improved outcomes

Development Outcome: **A B C D**Dr Findlay Sutton, BDS, DGGP. Registered  
Specialist in Restorative Dentistry, Prosthodontics,  
Endodontics & Periodontics. Prosthodontist,  
Garstang Dental Referral PracticeSponsored by:  
**schotlander**  
improving dentistry together15.30 -  
16.15

#### Treatment of the failing dentition

Treatment planning and execution of failing dentition.

Occlusal considerations.

Lab communication.

- Aim to recognise occlusal disease
- Aim to understand The execution of simple aesthetic cases.
- Aim to understand steps to execute a multidisciplinary case
- Aim to improve laboratory communication in respect of Aesthetics

Development Outcome: **A C**Dr Komal Suri, BChD, Owner & Principal Dentist,  
Smile Design Dental Practice, Wendover,  
BuckinghamshireSupported by:  
British Academy of  
Cosmetic Dentistry16.30 -  
17.15

#### Cosmetic minimally invasive dentistry

Realise how Cosmetic MID can change the way you practise. Obtain useful tips on isolation, bonding and composite layering techniques and removing white spots from teeth. Understand how air abrasion can improve the quality of your dentistry and save time too! Learn a new technique to perform direct composite veneers.

- Overview of the concept of cosmetic and minimally invasive dentistry.
- Utilise new techniques to restore teeth quickly and aesthetically.
- To be to integrate these techniques into everyday practice.

Development Outcome: **C**Dr Jeremy Cooper, BDS(Hons) MFGDP(UK)  
FFGDP(UK), GDP, Salford, Greater ManchesterSponsored by:  
**VOCO**  
THE DENTALISTS



# CORE CPD THEATRE

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Supported by:



### Friday 18<sup>th</sup> May

09.15 -  
10.00

#### Medical emergencies in the dental practice

The session will focus on how to recognise and manage a Medical Emergency using an ABCDE approach. Including:-

- How to carry out an ABCDE approach and the warning signs to look out for.
- When and how to use the emergency medication and oxygen available within your Practice.

Learning outcomes:

- To understand how to recognise and manage a medical emergency using an ABCDE approach
- To know the treatment recommendations for common medical emergencies
- To know how to use the emergency medications and oxygen recommended within a Dental Practice

Development Outcome: **A B C D**

Helen Watson, GDN, Owner and Instructor for Orchard Training Services, Orchard Training Services

Sponsored by:

10.30 -  
11.15

#### Complaints handling

An entertaining perspective of Complaints Handling aimed at all members of the Dental Team specifically General Dental Practitioners.

- Understand why patients complain
- Prevent complaints from arising
- An insight into how to manage complaints professionally

Development Outcome: **A**

Dr Amit Rai, BDS, LLM, General Dental Practitioner, CODE iComply

Sponsored by:

11.45 -  
12.30

#### Dental infection control & decontamination

- Transmission Methods of Microorganisms
- Water Quality in Surgery
- Hand Hygiene
- Instrument Decontamination Overview
- PPE
- Decontamination room requirements
- Decontamination Equipment & testing

Learning outcomes:

- To demonstrate the understanding of infection control in dentistry and therefore maintain an effective working environment.
- To recognise current guidelines and to continually progress raising the quality of decontamination work within the facility.
- Identify strategies and techniques for infection control and To reduce infection risks.

Development Outcome: **C**

Peter Gibbons, Decontamination Specialist, Henry Schein Dental

Sponsored by:



### Friday 18<sup>th</sup> May

12.45 -  
13.30

#### Safeguarding adults/children

This presentation will ensure that all the recent updates for compliance are covered together with a reminder of roles and responsibilities, how to identify Safeguarding concerns for both children and vulnerable adults, and a knowledge of the PREVENT standards.

- Knowledge of updates in the Safeguarding legislation
- Identify causes for concern in children
- Identify vulnerable adults and the variations in safeguarding for this group
- Knowledge of roles and responsibilities in safeguarding
- Knowledge of the PREVENT standards and the implications for the future

Development Outcome: **A D**

Margaret Neary, RDN Cert Ed, Tempdent Dental Recruitment & Training, CPD Tutor

Sponsored by:

13.45 -  
14.30

#### Taking Control of Biofilms

The Bacteria Army threaten the clean water in our dental units with contamination, we must stand together and stop this aggressive takeover of our dental unit waterlines. Join Laura to understand how Biofilms operate, what tactics they use to contaminate our clean water and how we can beat them!

- Identify risks posed by pathogenic micro organisms
- Explain the process of biofilm build up
- Identify how to eradicate biofilm

Development Outcome: **C**

Laura Edgar, Director, Aura Infection Control Ltd

Sponsored by:

15.00 -  
15.45

#### Interesting Cases You Have Sent – Radiographs and Scans

Have you ever wondered how hospital specialists investigate and diagnose the complex or unusual cases that GDPs send in? Do you understand everything that you see in radiographs and CBCT scans? Now is your chance to find out! After this lecture you will read X-rays with greater confidence.

- Understand the role of X-rays and ultrasound in the investigation of dental maxillofacial lesions
- Describe radiological features consistent with benign lesions
- Describe radiological signs suggestive of malignancy
- Recognise incidental radiographic findings/lesions that do not require treatment

Development Outcome: **C D**

Dr Suk Ng, PhD, BDS, BSc, President, British Society of Dental and Maxillofacial Radiology, Consultant in Dental & Maxillofacial Radiology, Guy's & St Thomas' King's College Hospital NHS Foundation Trusts, Honorary Clinical Senior Lecturer, King's College London Dental Institute

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# CORE CPD THEATRE

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Supported by:



### Friday 18<sup>th</sup> May

16.30 -  
17.15

#### Talking about oral cancer: your vital role in early detection

In the UK, half of patients diagnosed with oral cancer will have advanced disease, when prognosis is poor. This presentation will outline the reasons for advanced stage oral cancer and offer evidence-based solutions for dentists to encourage earlier diagnosis, including how talking to patients about oral cancer is vital.

By the end of this session, delegates should:

- Understand the importance of early diagnosis of oral cancer
- Understand the main reasons for advanced stage oral cancer
- Be aware of ways the general dental practitioner can encourage early diagnosis of oral cancer
- Understand the benefits of talking about oral cancer during routine consultations and when referring patients
- Be familiar with the 'Oral Cancer Communication Guide' including key topics to discuss with patients

Development Outcome: **A C**

Dr Suzanne Scott, BSc, MSc, PhD,  
Senior Lecturer in Health Psychology,  
King's College  
London Dental Institute

Sponsored by:



### Saturday 19<sup>th</sup> May

09.15 -  
10.00

#### Medical emergency drugs: common questions and misconceptions

Do you know which Medical Emergency Drugs the BNF guidelines refer to? Do you know how to use them all safely and to best effect? Frequently when we teach Medical Emergencies to practices, we see medication, associated equipment and techniques that demonstrate common misconceptions. In today's session I will detail the emergency medication and associated equipment that practices should have and I will explore and clarify common questions and misconceptions in their use.

- To know what emergency medication and associated equipment practices should have
- To understand Why you should use them
- To provide practical answers regarding preparation, storage and use

Development Outcome: **A B C D**

Lynn Fox, Registered General Nurse,  
ENB 997/998 in Teaching & Assessing,  
Owner and Instructor for ResusPlus Training,  
Resuscitation and Medical Emergency Training

Sponsored by:

10.30 -  
11.15

#### Dental legal and ethical issues

An entertaining perspective of Dental Legal and Ethical issues, aimed at all members of the Dental Team specifically General Dental Practitioners.

- Appreciate dental-related ethical dilemma
- Fathom the GDC's expectations of dental registrants
- Understand common issues experienced with the provision of NHS dentistry by the GDP

Development Outcome: **D**

Dr Armit Rai, BDS, LLM, General Dental  
Practitioner, CODE iComply

Sponsored by:



### Saturday 19<sup>th</sup> May

11.30 -  
12.15

#### Dental infection control & decontamination

- Transmission Methods of Microorganisms
- Water Quality in Surgery
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Learning outcomes:

- To demonstrate the understanding of infection control in dentistry and therefore maintain an effective working environment.
- To recognise current guidelines and To continually progress raising the quality of decontamination work within the facility.
- Identify strategies and techniques for infection control and To reduce infection risks.

Development Outcome: **C**

Sponsored by:

Peter Gibbons, Decontamination  
Specialist, Henry Schein Dental

12.30 -  
13.15

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- Knowledge of updates in the Safeguarding legislation
- Identify causes for concern in children
- Identify vulnerable adults and the variations in safeguarding for this group
- Knowledge of roles and responsibilities in safeguarding
- Knowledge of the PREVENT standards and the implications for the future

Development Outcome: **A D**

Sponsored by:

Margaret Neary, RDN Cert Ed, Tempdent  
Dental Recruitment & Training, CPD Tutor

13.30 -  
14.15

#### Taking Control of Biofilms

The Bacteria Army threaten the clean water in our dental units with contamination, we must stand together and stop this aggressive takeover of our dental unit waterlines. Join Laura to understand how Biofilms operate, what tactics they use to contaminate our clean water and how we can beat them!

Identify risks posed by pathogenic micro organisms

- Explain the process of biofilm build up
- Identify how to eradicate biofilm

Development Outcome: **C**

Sponsored by:

Laura Edgar, Director, Aura Infection  
Control Ltd



# CORE CPD THEATRE

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Supported by:



### Saturday 19<sup>th</sup> May

#### 14.30 - 15.15 **Radiography and radiation protection**

The new updates will be covered during this presentation, as well as a reminder of the important underlying reasons for legislation and how these are achieved. Safe use of radiation equipment, understanding ionising radiation risks, and the need for quality assurance will all be covered in this session.

- Understand ionising radiation risks and benefits to dentistry
- Knowledge and understanding of updated legislation
- Compliance for safe use of all radiation equipment
- Understand the need and compliance for quality assurance

Radiography legislation has been updated during 2017/2018.

Development Outcome: **C**

Margaret Neary, RDN Cert Ed, Tempdent  
Dental Recruitment & Training, CPD Tutor



Sponsored by:

#### 15.30 - 16.15 **Mouth Cancer: let's talk about it**

The dental team is ideally placed not only to diagnose mouth cancer but also to prevent new cases by counselling for risk factors. One of the major barriers for many clinicians is having an open and frank discussion about mouth cancer and how it can be prevented. Issues such as the role of the human papilloma virus (HPV) and oral sex is not as comfortable to talk about as is flossing and caries prevention. This talk entitled Mouth Cancer, lets talk about it provides the participant with a slightly different approach to some of the issues around the human factors associated with a diagnosis of mouth cancer. The talk will also look at the impact of the diagnosis of mouth cancer on the patient and the role of the dental team in the holistic approach to supporting the mouth cancer patient beyond the initial diagnosis.

- Effective communication skills in discussing mouth cancer
- Prevention through risk factor modification (CAST approach)
- Clinical aspects such as diagnosis & referral
- Life after diagnosis of mouth cancer

Development Outcome: **A C**

Dr Chet Trivedy, BDS FDS RCS (Eng)  
MBBS PhD FRCEM, Hon Associate  
Clinical Professor, Warwick Medical  
School Trustee Oral Health Foundation



Sponsored by:



# DENTAL NURSES' FORUM

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Supported by:



### Friday 18<sup>th</sup> May

09.45 -  
10.30

#### Dental photography for dental nurses

The presentation provides guidance for dental nurses to begin developing their knowledge of dental photography in a clinical setting. Discussing their role and responsibilities, the equipment required to achieve a good standard of dental photography, gaining appropriate consent and how they can successfully implement photography into patients visits.

Aim - To provide knowledge that can help dental nurses achieve a good standard of dental photography within a clinical setting.

- Define the role and responsibilities of dental nurses undertaking dental photography in dental practice.
- Recognize the key features of a camera, their functions and accessories used to create quality images.
- Identify the standard images taken to record the necessary information and what is an acceptable and unacceptable standard.

Learning Outcomes:

- Suggest strategies to implement dental photography in every day dental practice.
- Take a set of standard images with good patient management.

Development Outcome: **A B C D**

Diane Rochford, RDH, BSc (Hons),  
Dental Hygienist,  
Society of British Dental Nurses

Supported by:

11.00 -  
12.00

#### Free dental treatment for Blackpool's most needy

Blackpool has the worst statistics in the country with regards to deprivation, drug addiction and alcoholism. Dental care is often at the bottom of the list of needs for vulnerable people, but for one day only we brought it to the top. The presentation will illustrate the 'All I want for Christmas' campaign.

- An understanding of the effects of addiction and alcoholism on teeth.
- An understanding of the associated mental health issues.
- An appreciation of what these vulnerable people are coping with.
- An understanding of the enormous need for this service around the country.

Development Outcome: **A D**

Carole Houston, MA in Public Relations,  
Communications and Marketing Lead,  
Delphi Medical

Supported by:

13.15 -  
14.00

#### Volunteering for dental nurses

An overview of volunteering opportunities for dental nurses, highlighting five major charities – Burmadent, Dentaaid, Bridge2Aid, Mercy Ships and Dental Mavericks – what they do, what they are looking for and how dental nurses can volunteer.

- To discover what volunteering opportunities are available to dental nurses
- To determine if volunteering is a viable personal option
- To learn more about what is required of volunteers

Development Outcome: **C D**

Pam Swain, MBA LCGI FIAM FCMI,  
Chief Executive, BADN

Supported by:



### Friday 18<sup>th</sup> May

14.45 -  
15.30

#### Is there a generation gap in dentistry? How to deal with patients from 8 to 98

Is there a significant distinction between the generations that impacts how we interact with patients or deliver care? It is estimated that 3 in 4 adults over the age of 65 and 1 in 15 children suffer from 2 or more chronic medical conditions. However, older individuals are leading very active lifestyles. This lecture will discuss the differences between the generations, so that professionals can better communicate and understand their individual needs.

- Understand the differences between the 6 living generations and their dental needs
- Discuss how these differences may impact dental treatment and recommendations
- Explain how the practitioner's generational traits may influence their feelings about their patients

Development Outcome: **A D**

Deborah M.Lyle, RDH, BS, MS, Director of  
Professional & Clinical Affairs, Water Pik, Inc.

Sponsored by:

16.00 -  
17.00

#### From cancer to the palace in 6 years

My cancer journey has been sometimes low and other times high, now I am living the dream. Come and take a seat on my cancer journey and see how I got to the Palace and tour the world.

- Patient insight To the Cancer Pathway
- Education from a Patient view
- What are the challenges in survivorship
- Living with side effects

Development Outcome: **A**

Chris Curtis, World Head & Neck Cancer Advocate,  
Chairman, The Swallows Head & Neck Cancer  
Support Charity

Supported by:





# DENTAL NURSES' FORUM

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Supported by:



### Saturday 19<sup>th</sup> May

09.45 -  
10.30

#### Effective Implant nursing

This session will introduce participants to Implant dentistry in a more inclusive way and how, as a dental nurse, you can best support your Implantologist with the understanding of the treatment. This includes preparation of equipment, instruments, and techniques for creating a smooth procedure, common problems and how to overcome them.

To understand:

- How to prepare surgical instruments and equipment
- How to make the procedure run smoothly
- Possible problems and how to overcome them
- 4 handed dentistry

Development Outcome: **A C**

Isis Buffonge, Registered dental nurse,  
Cert in OHE, PTLIS, Dental Nurse/Tutor  
Dental Nurse, UCL Eastman Dental Institute,  
Department of Continuous Professional  
Development

Sponsored by:

11.15 -  
12.00

#### Improving mouth care

Poor oral health can have a huge impact on general health, especially for older adults. Dental teams have a crucial role in supporting this key group of patients with mouth care, especially when they find it difficult to look after their own oral health.

- To consider the impact aging may have on oral health and the issues relating to providing effective mouth care for older patients.
- To consider the needs of these patients and involving their families and carers in maintaining their oral health.

Learning outcomes:

- Demonstrate recognition of the oral health needs of older people especially those with dementia.
- Outline how to support them and involve others in their mouth care where required.

Development Outcome: **A C**

Katy Kerr, MSc BDS DDPH RCS (Eng) PGCertCE,  
Regional Dental Adviser for Workforce  
Transformation and Continuing Registration,  
Health Education England Thames Valley and Wessex

Supported by:



### Saturday 19<sup>th</sup> May

13.00 -  
13.45

#### Under pressure

Manufacture of Pressure formed retainers and bleaching trays  
– Working with the Society of British Dental Nurses to provide a demonstration of the practical skills required to enable dental nurses to make retainers and bleaching trays with ease and fostering confidence to undertake this in the workplace.

- Understand how to maintain and safely operate and the Biostar ® & Ministar S® pressure forming machines.
- Understand the importance of model preparation when using pellets or platform and soft or hard materials.
- Identify and select the correct material for the patient and the appliance needed.
- Understand how to create a pressure formed retainer and bleaching tray on the machine and how to finish ready for patient use.

Development Outcome: **C**

Supported by:

Leonara Ward, Business  
Development Manager,  
Eurodent Ltd

14.45 -  
15.30

#### That is not what I learned at university: what successful clinicians do differently

- Explain how to make changes without inducing chaos and stress
- Understand the difference between patient awareness and patient education
- Explain what is meant by risk-based care, standard of care and patient-focused care
- While education provides the foundation for a successful career in dentistry, its value depreciates over time as new research, therapies, and treatments emerge. This session will empower you to move out of your comfort zone and feel confident in adopting new, evidence-based strategies for everyday patient care.

Development Outcome: **B D**

Deborah M. Lyle, RDH, BS, MS,  
Director of Professional & Clinical Affairs,  
Water Pik, Inc.

Sponsored by:



# HYGIENIST & THERAPIST SYMPOSIUM

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Headline sponsor:  Supported by:  

### Friday 18<sup>th</sup> May

09.30 -  
10.15

#### Can new risk assessment technologies make a difference to our patients and our practices?

This presentation will look into the future of preventive oral healthcare in the brave new world of precision dental medicine. It will describe the importance of risk assessment in NHS, insurance and private healthcare systems and provide a practical approach to implementing risk-based prevention in general practice.

- Understand how evidence based risk assessment tools are key to the future of digital dentistry
- Appreciate the performance of different systems and their evidence base
- Understand the value for practice that such integrated systems provide my motivating and empowering patients
- Appreciate how effective communication tools help build trust and engage with patients expectations
- Understand how existing risk assessment systems can provide crucial practice management outcomes.

Development Outcome: **A B C D**

Professor Iain Chappie, BDS, Head of School of Dentistry Birmingham, Professor of Periodontology, Consultant in Restorative Dentistry

Sponsored by:



10.30 -  
11.15

#### Stress within our profession - stop beating ourselves up about it!

This session will draw on empirical research to promote the concept that psychological well-being within the dental profession is more than just the presence or absence of dental environment stress.

- To recognise the sources of stress within our profession.
- To understand the appraisal of stress and its significance to coping.
- To appreciate a more holistic view of what constitutes a positively-functioning dental professional.

Development Outcome: **B C**

Marina Harris, BSc, LLM, RDH, Senior Lecturer/DCP Periodontal Lead, University of Portsmouth Dental Academy

Supported by:



11.30 -  
12.15

#### Breaking bad...habits

Encouraging healthy habit formation is one thing.. getting patients to adopt them is something else! This presentation will look at the complexity of habit formation from a psychology perspective and present current research on effective ways for 'Breaking Bad ..Habits and establishing the good.

- Explore the role of healthy habit formation within dimensional health theory
- Establish your own dimension of health and its relevance to patient compliance with oral health care messages Smoking/vaping/OH/diet
- Confirm awareness and understanding of the complexity of habit formation to enhance your behavioural change interventions in daily practice

Development outcome: **A**

Elaine Tilling, MSc RDH, DMS, FAETC, MIHPE, Clinical Education and Project Manager, TePe Oral Hygiene Products Ltd

Supported by:



### Friday 18<sup>th</sup> May

12.30 -  
13.15

#### Oral microbiome: get those bugs out of my mouth!

The oral cavity is the second most diverse microbial community in the body. It hosts over 700 species of bacteria that colonise the teeth and oral mucosa. These bacteria can either live in harmony or cause disease. There is a relationship between the oral microbiome and other areas of the body. The question is, will our understanding of the oral microbiome impact the future of dentistry?

- Discuss current knowledge of the oral microbiome in health and disease
- Explain how it may impact systemic health
- Discuss the potential implications for prevention and treatment of oral disease

Development Outcome: **C D**

Deborah. M Lyle, RDH, BS, MS, Director of Professional & Clinical Affairs, Water Pik, Inc.

Sponsored by:



13.30 -  
14.15

#### Behaviour Change: How technology advances in Oral Healthcare support patient outcomes

Dr Ben Atkins and Anna Middleton will embody the role of skill mix when they present on the crucial topic of behaviour change. Looking across all levels of care they will show how embracing technology is changing the game, from both clinician and more importantly the patient's viewpoint.

- Understand the key role of behaviour change in all patient care.
- Critically consider the factors that will impact on patient outcomes in your clinical practice.
- Understand how technology, including Sonicare Technology can step change behaviour change.

Development Outcome: **A B C**

Dr Ben Atkins, BDS, GDP and Clinical Director Revive Dental Care, Revive Dental Care  
 Anna Middleton, RDH, Dental Hygienist & Founder, London Hygienist

Sponsored by:



14.30 -  
15.15

#### Oral health care for people with mental health problems

This presentation will explore the interrelationship between socio-economic factors, illness, its treatment and oral health. It will outline the different types of psychiatric disorders to include anxiety and depression and how this can impact on oral and dental health.

It will highlight the attitudes, knowledge and skills of health professionals and the dental team in providing care for people with mental health problems.

- Increase understanding of how To assist with daily oral hygiene procedures.
- To give an overview of mental disorders. To discuss common disorders such as anxiety and depression
- To discuss the risk factors of this group To having a greater risk of experiencing oral disease and greater oral treatment needs

Development Outcome: **A B C**

Jane Peterson, RDH, BSc, Dental Hygienist, Knowledge Oral Health Care

Sponsored by:



# HYGIENIST & THERAPIST SYMPOSIUM

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Headline sponsor: Supported by:



### Friday 18<sup>th</sup> May

#### 15.30 - 16.15 Sweet offender versus sweet pretender: utilising sugars to treat & prevent disease

Tim will explain how President Dwight Eisenhower's heart attack, subsequent government misinformation, bad science and ruthless marketing from the sugar industry have contributed to our nations declining health. He will then explain how we can treat and prevent diseases utilising different healthy sugars and how to be successful changing behaviour.

Aim: To gain a greater understanding of the different sugar groups & their effects on oral & systemic health.

Learning Outcomes: By the end of this 1-hour presentation, delegates will be able to:

- Discuss the differences between the various sugar groups.
- Discuss the oral & systemic effects of the various sugar groups.
- Know which, when & how to recommend the appropriate sugar alcohol to their patients.
- Know how to treat their patients using sugar alcohols.

Development Outcome: **C**

Tim Ives, RDH, BSc (Hons), MA Med Ed, FHEA, Dental Hygienist & Post Graduate Teacher, Xlear Inc/Spry



#### 16.30 - 17.15 Reflective practice and eCPD

Reflection is a key component of the new eCPD coming in in August 2018 are you prepared? Can you identify with the value of reflective practice and which model of reflective practice works best for you? Reflection is not always taught on primary dental qualifications, but there is no getting away from it now. Perhaps you are an established reflective practitioner, could you facilitate reflective practice for someone else? Key to the session is the application of reflective practice to ecpd.

- The aim of the session is to provide an aerial view of reflection and reflective practice in order to meet the requirements of the GDC and ecpd from August, 2018.
- Identify an approach which is a good fit to your field of work and your professional portfolio
- Discuss the role of reflection learning
- Understand how reflection is linked to ecpd

Development Outcome: **B D**

Fiona Ellwood, M. Ed L.M, PG Cert P H, PG Cert MDent, BA (Hons) Ed S, Cert Ed (Hon) FFGDP, FDTF RCS Ed. Lecturer/External Examiner, Uni Chester/ Uni Cork



### Saturday 19<sup>th</sup> May

#### 09.30 - 10.15 The role of the therapist in dental practice marketing

In an age in which digital and direct advertising is becoming less effective in gaining audience attention, the internal team in every practice have an ever more important role to play in marketing.

The dental therapist is no exception to this and can leverage their unique patient relationship to enrol patients as practice ambassadors. In this session, Chris will share practical ideas for therapists to utilise in generating word of mouth and digital referrals.

- Understanding the important difference between advertising and marketing
- Recognising how to enrol patient ambassadors with consent
- Using social media and digital engagement in a responsible way to generate patient referrals

Development Outcome: **A C D**

Chris Barrow, Dental Business Coach

Supported by:



#### 10.20 - 10.50 Prescription only medicines... an update on the exemptions project

This presentation will update the audience with the "Exemptions Project" That BADT and BSDHT are working on with NHS England. If the project is successful it will mean that dental hygienists and dental therapist will be able to supply and administer certain prescription only medicines via the exemptions framework.

Fiona and Michaela will update you the progress and how you can help.

An update on the exemptions Project

By the end of the session the audience will:

- Understand the mechanisms that PoM medicines can be supplied and administered
- Understand the project, the time frame and the proposed training that will required

Development Outcome: **C D**

Michaela O'Neill, RDH FAETC, BSDHT Representative for Exemptions  
Fiona Sandom, Dip DH, Dip DT, MSc, Dental Therapist, British Association of Dental Therapists

Supported by:



#### 11.00 - 11.45 Systemic health & us - the role we play in health beyond the mouth

As we become increasingly aware of the links between systemic health and oral health we also identify the pivotal role dental hygienist and therapist play in translating this message on a daily basis. This presentation will explore the current research behind the key risk factors and explore ways to integrate it in conversations. We aim to demonstrate tools that assist in challenging conversations and systems that enable patients to take responsibility for their overall health and wellbeing.

- Understand the breadth of systemic health risks now known
- Explore the role Dental Professionals have when considering systemic health.
- Learn communication skills and explore resources that can

Development Outcome: **A C D**

Melonie Prebble, RDH, RDT, INLPTA NLP (Master Prac), Dental Hygienist and Therapist

Victoria Wilson, RDH RDT BSc., Dental Hygienist and Therapist

Supported by:





# HYGIENIST & THERAPIST SYMPOSIUM

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Headline sponsor:



Supported by:



### Saturday 19<sup>th</sup> May

12.00 -  
12.45

#### The role of bioluminescence imaging in preventive dentistry. Visualising active demineralisation in early stage caries to enable preventive dentistry and minimal intervention planning

The CALCIVIS imaging system is a 'first for dentistry' enabling practitioners to detect free calcium ions, and see a map of active demineralisation on tooth surfaces. This innovative device supports the preventive dentistry approach, and is set to have a significant impact on early caries detection demineralisation and MI dentistry.

- Insights into the science of bioluminescence and sub-clinical demineralisation.
- How the Calcivis imaging system works and the science behind it
- The applications of the imaging system and which teeth to scan.
- How to treat/prevent/plan in early caries cases- clinical examples.
- Recall setting in high risk patients and how imaging can benefit your practice?

Development Outcome: **A B C D**

Bruce Vernon, Chief Technical Officer, Calcivis Limited

Amanda Gallie, RDT RDH FAETC, Dental Therapist, President of the British Association of Dental Therapists



Sponsored by:

13.00 -  
13.45

#### Is there a generation gap in dentistry? How to deal with patients from 8 to 98

Is there a significant distinction between the generations that impacts how we interact with patients or deliver care? It is estimated that 3 in 4 adults over the age of 65 and 1 in 15 children suffer from 2 or more chronic medical conditions. However, older individuals are leading very active lifestyles. This lecture will discuss the differences between the generations, so that professionals can better communicate and understand their individual needs.

- Understand the differences between the 6 living generations and their dental needs
- Discuss how these differences may impact dental treatment and recommendations
- Explain how the practitioner's generational traits may influence their feelings about their patients

Development Outcome: **A D**

Deborah Lyle, RDH, BS, MS, Director of Professional & Clinical Affairs, Water Pik, Inc.



Sponsored by:

### Saturday 19<sup>th</sup> May

14.15 -  
15.00

#### 'From pain to prevention – the changing role of the dental hygienist/therapist

'Most dental diseases are preventable. As such the H&T could become the principle oral care professional! Referral to a dentist might only become necessary in the event that the preventative programme fails and disease cannot be controlled.

Therefore the future OHP will need to help patients to implement a healthy lifestyle rather than to treat teeth -> dietary advice to control caries/acid wear; smoking cessation advice to prevent periodontal disease and oral cancer etc

- The General and oral health connection
- Preventing oral disease with a whole body approach addressing stress management, lifestyle and nutrition
- Liaise with other health professionals when necessary – why? How?and who?

Development Outcome: **B**

Nina Lord, Dip RDH/T, Dental Therapist

Sponsored by:

15.30 -  
16.15

#### Power scaling - healthy patients healthy practitioners

We will be delivering a concise overview on power scaling and the relevance of this in our 21 century approach today. We will be looking at the impact this has on your patients, your body and your career. Finally we will summarise how you can utilise what is available to enhance your daily practice.

- Understand key considerations in power scaling
- Understand the relevance in the functionality of the power scalers in our treatment and on you.
- Learn how to use what is available to enhance your patient care and career.

Development Outcome: **A B C D**

Melanie Prebble, RDH, RDT, INLPTA NLP (Master Prac), Dental Hygienist and Therapist  
Victoria Wilson, RDH RDT BSc.,  
Dental Hygienist and Therapist



Sponsored by:



# NEXT GENERATION CONFERENCE

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Sponsored by:



### Friday 18<sup>th</sup> May

09.30 -  
10.30

#### Graftless Immediate Fixed Therapy (GIFT) Protocol: A 21st Century overview of full jaw rehabilitation

99% of patients requiring Full Jaw Implant Reconstruction can be rehabilitated with IMMEDIATE loading and ZERO bone grafting. This is an overview of the Graftless Immediate Fixed Therapy (GIFT™) Protocol for the rehabilitation of patients with terminal or absent dentition. We treat over 700 cases a year, and will share how our extensive experience has led to a concept of treatment that results in the MOST clinical benefit for patients from the LEAST number of interventions.

Learning outcomes:

- Understand the optimal transition from terminal dentition to stable, fixed prosthetics
- Appreciate the synergy of Biology, Mechanics, Engineering & Technology in successful Full-Jaw Implant treatment
- Understand the conditions required for successful immediately-loaded implant prosthetics

Development Outcomes: **A C**

Dr Rajesh Vijay, BDS, Founder, CEO and Innovator of the EvoSolution™ Evo, 21st Century Oral BioEngineering  
Dr Rudi Mukherjee, BDS, Clinical Lead, Evo Heathrow

11:00 -  
12:00

#### Anterior composite restorations with double the vision

This joint presentation will cover our current rationale for utilising composite resin restorations in the anterior zone. We will discuss our evolution support this with EBD and clinical cases. Our clinical views and techniques may differ but the same end goal is our focus.

Learning outcomes:

- Understanding composite placement rationale
- Looking at the longer term realistic picture of anterior composite restorations (ACRs)
- Appreciating the pro's and cons of ACRs

Development Outcomes: **A B C D**

Nik Sethi, BDS (Lond.) MSc (Lond.), Dentist, AEsethiX  
Sanjay Sethi, BDS (Lond.), Dentist, AEsethiX

12:15 -  
13:15

#### Modern Endodontics, revolution or evolution?

An interactive presentation by the teaching team at the Academy of Advanced Endodontics providing a practical guide to the latest Endodontic innovations through Case Presentations and discussion, covering recent developments in endodontic instrumentation and obturation techniques with tips on how to provide high quality root canal treatment for your patients.

Learning outcomes:

- How to achieve the primary objectives of successful endodontics
- The background and development of canal preparation and obturation techniques
- The relative advantages of new technology for diagnosis, treatment planning, canal preparation and obturation

Development Outcomes: **C**

Richard Kahan, BDS (Lon) MSc LDSRCS (Eng), Director, Specialist Endodontist The Academy of Advanced Endodontics  
David Selouk, BChD (Leeds), MSc (Lon), Senior Fellowship Associate, The Academy of Advanced Endodontics  
Stella Sarafi, DipDS, MSc (Lon), Senior Fellowship Associate, The Academy of Advanced Endodontics

### Friday 18<sup>th</sup> May

13:30 -  
14:30

#### Wear, function, and next level diagnosis

This lecture uniquely connects restorative dentistry, aesthetics, function and orthodontics backed up but long case follow ups and will benefit dentists, specialists and the team. The lecture will also focus on intercepting diagnosing these cases earlier, looking at inter-canine widths, anterior guidance, differential tooth wear patterns, and being able to correct this with Simple Orthodontics and Restorative dentistry.

Learning outcomes:

- The Dahl Principle In Ortho Step by step- Natural and Assisted Equilibration
- Treating patients over the lifetime - observing wear and functional change - Intercepting with ortho-restorative
- Understanding the importance of Anterior Orthodontic Occlusal Planning through digital control
- Simple Edge bonding a simpler approach

Development Outcomes: **A C**

Tif Qureshi, BDS, Private Practice owner, Director, IAS Academy

15:00 -  
16:00

#### CEREC: Everyday applications in general practice

Why buy CEREC?

Chairside applications of CEREC

Advantages and Disadvantages of CEREC

Stages in the production of indirect restorations

Setup and running cost of CEREC

Patient feedback

Learning outcomes:

- Understanding the role of CEREC in your practice
- Looking into the set up and cost implications of CEREC
- Understanding the chairside applications of CEREC for the GDP

Development Outcomes: **A B C**

Rustom Moopen, BDS, Associate Dentist, BPI Dental Birmingham

16:15 -  
17:15

#### Soon to be edentulous – all-on-4/ Zygomatic implants

The session will discuss the all-on-4 treatment planning, surgical techniques and the use of zygomatic implants.

Learning outcomes:

- To increase the understanding of the use of implants in failing dentition
- Improve treatment planning
- Improve knowledge of the surgical technique for all-on-4

Development Outcomes: **A B C**

Dr Riz Syed, Implant Surgeon



# NEXT GENERATION CONFERENCE

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Sponsored by:



### Saturday 19<sup>th</sup> May

#### 09:45 - 10:45 Art2Aesthetics

An introduction to Art2Aesthetics.  
Unique tips and trick in aesthetic dentistry.  
Sculpt: Direct resin. Discover the art behind the placement  
Blueprint: Ceramics. Become the architect to create your vision  
Focus: Explore a passion fuelled by photography  
Evolve: Build your portfolio: Evolve your career

Learning outcomes:

- Aesthetic placement of direct anterior & posterior resin
- Tips to prescribe aesthetic ceramic restorations
- Basics of dental photography and views required
- Tips on developing a unique portfolio and presence

Development Outcomes: **A B C**

Dr Rhodri Thomas, BDS (Hons), Dentist  
Dr Minesh Patel, BDS (Hons), MSc (Aesthetic Dentistry), MFGDP (RCS)  
Dentist

#### 11:00 - 12:00 How to sell dentistry, have more patients say yes without selling

I will be sharing key skills that will help create new opportunities in your dental practice, have more patients say yes to your treatment plans, so that you can deliver the dentistry that you love to do and your patients want.

Learning outcomes:

- Understand the key skills that are crucial to have more acceptance of your treatment plans
- Discover the 8 steps to a successful consultation. You will know all the steps in order.
- Discover the biggest communication mistakes by dentists everyday
- Understand the crucial role asking questions play in ethical sales and uncover many thousands of pounds worth of new opportunities

Development Outcomes: **A**

Ashley Latter, Owner, Ashley Latter Limited

#### 12:15 - 13:15 The psychology of patient care

This session will help delegates understand why patients do not always follow through with dental team advice. It will then present delegates with information designed to help them help their patients improve adherence with dental team instructions and explore how principles of patient-centred care can help deliver a motivating, patient-focused consultation.

Learning outcomes:

The talk will introduce delegates to the psychology of patient care. They will do so by presenting evidence on key issues on the psychology of patient care. The aim and objectives of the talk are to address the following questions

1. Why don't patients do as we ask them to do?
2. How can you motivate behaviour change in patients?
3. How can you deliver patient-centred dentistry in NHS and private settings?

Development Outcomes: **A D**

Dr Koula Asimakopoulou, BSc(Hons), PhD, CPsychol, AFBPS, HCPC, FHEA, Reader in Health Psychology, King's College London, Dental Institute

### Saturday 19<sup>th</sup> May

#### 14:00 - 15:00 Periodontal litigation - how not to get sued?

Periodontal litigation is on the rise, so come and learn how to avoid getting into trouble. Understand what you need to record regarding periodontal assessments and why you need to do that.

Learning outcomes:

- Know how to communicate well with the periodontal patient to avoid litigation
- Know and record the clinical warning signs of disease
- Review diagnosis of periodontal diseases
- Discuss the stages of practical management for a periodontal patient, including: screening, assessment, treatment and monitoring

Development Outcomes: **A C**

Dr Mishal Sachdev, BDS HONS (Lond), MJDF RCS (Eng), MClIn Dent Perio, MRD RCS (Eng), M(Rest Dent) RCPS (Glasg), Specialist in Periodontics and Implant dentist, Gentle Dental Care Group

#### 15:15 - 16:15 Indirect vs direct posterior restorations: the evidence and the technique

Gain an understanding of how to properly assess a patient and prescribe the correct treatment ie Indirect Vs Direct Posterior Restorations

Understand the importance of preserving critical tooth structure

Understand optimal preparation techniques for bonded posterior restorations

Understand optimal bonding protocol

Development Outcomes: **A C**

Dr Attiq Rahman, Clinical Director, Visage Clinic Glasgow

#### 16:30 - 17:15 Graftless Immediate Fixed Therapy (GIFT) Protocol: A 21st Century overview of full jaw rehabilitation

99% of patients requiring Full Jaw Implant Reconstruction can be rehabilitated with IMMEDIATE loading and ZERO bone grafting. This is an overview of the Graftless Immediate Fixed Therapy (GIFT™) Protocol for the rehabilitation of patients with terminal or absent dentition. We treat over 700 cases a year, and will share how our extensive experience has led to a concept of treatment that results in the MOST clinical benefit for patients from the LEAST number of interventions.

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- Appreciate the synergy of Biology, Mechanics, Engineering & Technology in successful Full-Jaw Implant treatment
- Understand the conditions required for successful immediately-loaded implant prosthetics

Development Outcomes: **A C**

Dr Rajesh Vijay, BDS, Founder, CEO and Innovator of the EvoSolution™ Evo, 21st Century Oral BioEngineering  
Dr Rudi Mukherjee, BDS, Clinical Lead, Evo Heathrow

# DENTAL BUSINESS THEATRE

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

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*we are all about you*Programmed by:  
**Practiceplan**  
The business of dentistry  
Part of the WESLEYAN Group

### Friday 18<sup>th</sup> May

#### 10:00 - 10:45 **Top tips on how to develop an A-Team**

Too often practice managers are stuck in the middle of the team and the owners(s) trying to please everybody. Learning how to manage expectations of the team and the owner(s) will help the manager to achieve the vision of the business; and gain and retain an A-star team.

Learning outcomes:

- Understand 5 ways that you can develop your team and manage expectations
- Learn essential areas that practice managers must develop in
- Understand how the manager and owner can enhance their communication
- Understand how the practice manager and owner(s) can work together as a leadership team K41

Development Outcomes: **A B**

Laura Horton, Business Consultant, Horton Consulting  
Michael Bentley, Business Consultant, Horton Consulting

#### 11:05 - 11:50 **Five top tips to boost treatment uptake**

Overcoming your patient's price concerns and objections is by far one of the hardest skills to develop, do it badly and it can cost you thousands of pounds in lost opportunities. In this workshop, Ashley will share five simple and proven communication tips to successfully overcome every one of your patients concerns over price that will ultimately increase your treatment acceptance rate all in an ethical manner.

Learning outcomes:

- A formula To overcome every one of your patients price objections
- how To increase patient acceptance of your treatment plans in A very ethical way
- Build stronger relationships with your patients
- create win -win relationships

Development Outcomes: **A**

Ashley Latter, Owner, Ashley Latter Limited

#### 12:10 - 12:55 **How to successfully buy and sell a dental practice**

This talk will go through the steps a dentist would take when buying or selling a practice, and the pitfalls to avoid. When selling a dental practice, how can you maximise sale proceeds and minimise tax and hassle? When buying a dental practice, how do you get the best deal and make sure the acquisition is viable?

Learning outcomes:

- Understanding practice valuations
- How to consider deal "viability"
- Taxation issues for buyer and seller
- Pre-contract
- Due Dilligence
- Contract Negotiation
- Exchange and Completion

Development Outcomes: **B C**

John Clarke, Head of Business Development, Wesleyan Bank  
Alan Suggett, BSc Hons, FCA, Head of Dental Business Unit, UNW Chartered Accountants

### Friday 18<sup>th</sup> May

#### 13:15 - 14:00 **How to set and measure performance to increase profits**

Discover how to unlock the profits hidden away in your practice. Andy will demonstrate how understanding the behaviour of costs leads to more profitable ways of influencing them. Andy will share the principles of how he doubles his clients' profits every three years.

Learning outcomes:

- To understand the principles of strategic planning
- To understand the nature of costs and how they influence profitability
- To make more informed decisions that protect the longevity and financial robustness of your dental business

Development Outcomes: **B**

Andy McDougall, Dental Business Coach, Spot On Business Planning

#### 14:20 - 15:05 **NHS Burning Questions**

Gain an insight into the current position of NHS Dentistry.

Discover the marketplace opinion on NHS Dentistry.

Development Outcomes: **C**

#### 15:25 - 16:10 **From I to We, the philosophy of leading a dental team**

In this presentation Colin will share some of the lessons he has learned while trying to build an exceptional team to provide an exceptional patient experience to make a positive impact to the profession of dentistry.

Learning outcomes:

- Delegates attending this presentation will Understand how building a team and a brand are the same thing
- will Understand the philosophical difference between transactional and transformational leadership
- will Understand how the essence of leadership is merely by setting a positive example

Development Outcomes: **A B D**

Colin Campbell, FDS Specialist in Oral Surgery, The Campbell Clinic

# DENTAL BUSINESS THEATRE

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Sponsored by:  
WESLEYAN BANK  
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Programmed by:  
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### Saturday 19<sup>th</sup> May

10:00 -  
10:45

#### GDPR: Are you ready?

GDPR is the current hot topic and unsurprisingly there is a lot of confusion about what practices need to do to comply. This session creates order out of chaos, dispels the myths about GDPR and provides clear guidance on what to do and equally importantly, what not to do.

Learning outcomes:

- This essential session looks at
- An overview of GDPR and what has changed
- The common data protection pitfalls
- The penalties for 'getting it wrong'
- What practices need to do now to comply with GDPR

Development Outcomes: **A B D**

Dr Patricia Langley, BDS, Chief Executive, Apolline

11:05 -  
11:50

#### Influencing smiles through effective communication

To introduce the dental team to models of communication with techniques and tips that will enable them to apply these communication skills effectively within the general practice setting. Learn the language of reassurance and how to use language skills to positively influence others.

Learning outcomes:

- To introduce the dental team to models of communication with techniques and tips that will enable them to apply these communication skills effectively within the general practice setting.
- Introduction to models of communication
  - The language of reassurance
  - How to use language skills to positively influence others.

Development Outcomes: **A B D**

Dr Barry Oulton, B.Ch.D, DPDS, MLNP, Dental Surgeon, Practice Owner and Lecturer, The Confident Dentist

12:10 -  
12:55

#### The 45 minute marketing plan

In just 45 minutes you will create and walk away with a bespoke marketing plan that can be quickly implemented into your practice.

Learning outcomes:

- To create a marketing plan for your practice
- To develop effective marketing messages
- To provide a framework for implementation

Development Outcomes: **A B**

Les Jones, Creative Director, Practice Plan

### Saturday 19<sup>th</sup> May

13:15 -  
14:00

#### The hottest HR issues and how not to get burnt!

An overview of the most common questions raised by dental practice owners and managers on the day to day running of the dental business. To include the most recent changes in GDPR, family friendly rights and self-employed status.

Learning outcomes:

- To understand the current employment legislation
- To understand the current pitfalls
- To be aware of any forthcoming changes
- To understand the impact on the team

Development Outcomes: **B D**

Sarah Buxton, Director and Employment & HR Solicitor, FTA Law

14:20 -  
15:05

#### NHS Burning Questions

Gain an insight into the current position of NHS Dentistry.

Discover the marketplace opinion on NHS Dentistry.

Development Outcomes: **C**

15:25 -  
16:10

#### How to create raving fans

It has been said that "all the money you need for the rest of your career is in the pockets of the patients that you currently see and the people they can introduce you to."

Practices often invest heavily in external marketing activities to generate new patient enquiries from "strangers" and yet seldom follow the simple protocols necessary to generate word of mouth and digital referrals.

In this fast paced session, Chris will itemise those referral protocols, share real-life examples from his client base and offer some ideas on how to get your team on-board.

Learning outcomes:

- Understand the difference (in marketing) between strangers and friends
- Understand the key characteristics of word of mouth and digital referrals
- Understand how to create team protocols that will generate referrals

Development Outcomes: **A B D**

Chris Barrow, Dental Business Coach, Coach Barrow



# BUSINESS SKILLS WORKSHOPS

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

### Friday 18<sup>th</sup> May

#### 09:20 - 09:50 **Invest to Impress: How flexible finance can help grow your business**

This presentation will look at investing in assets, such as specialist equipment and technology and what finance options are available. It will examine the impact of investment on the growth of a business, including the negative impact of not investing, and the different ways a dentist can finance it.

Learning outcomes:

- What is an asset
- Investment and the customer experience
- Regulation compliance
- How to pay for it

Development Outcomes: **B**

Sarah Jarvis, Healthcare Relationship Manager, Wesleyan Bank

#### 10:10 - 10:40 **Safe & compliant – GDPR & data protection for 2018**

In 2016 cyber criminals stole £29 Billion from hard-working UK businesses – more than what companies like Sainsbury's, Anglo American, BT and Lufthansa made in 2016.

How safe is your business?

Are you GDPR-ready?

This presentation will show you practical steps you can take right now to address the above concerns.

Learning outcomes:

Does the GDPR affect you?

Is your business GDPR-ready?

Is your business secure against cyber attacks?

This presentation will show you practical steps you can take right now, presented in clear, easy-to-understand terms – no “geek talk”! There will be a 25-minute lecture, followed by a 5-minute Q&A. Attendees will also be given literature to take home with them for further study.

Development Outcomes: **D**

Christoan Smit, BDM and Data Protection Officer, Venom IT

#### 10:50 - 11:20 **Business lasting powers of attorney**

Paul Dyson will explain the importance of safeguarding the future of your business with a Business Lasting Power of Attorney (LPA). This empowers attorneys to take over the running of your business, ensuring business continuity if you cannot work. Without this, fundamental business operations may not be possible.

Learning outcomes:

- Raising awareness of the importance of business LPAs.
- Helping practice owners identify what would happen to their practice in the event that they become incapacitated.
- Ensuring practice owners understand the link between business LPAs and estate planning

Development Outcomes: **B**

Paul Dyson B.A. (Hons), Partner Solicitor, Scott Richards Solicitors

#### 11:50 - 12:20 **How To Add £20k In Profit Per Month To Your Practice By Pulling 3 Simple Levers**

If I could show you how to add £20k of profit per month to your practice, would you be interested?

In this session, I will walk through a step-by-step plan to increase profit and utilise unused capacity in your dental practice through focusing on 3 simple metrics.

Development Outcomes: **A**

Dan Ashburn, CEO, Dominate Dental

### Friday 18<sup>th</sup> May

#### 12:50 - 13:50 **Business planning and exit strategies**

Ensuring that you have an effective Business plan is vital to any business and should contain your eventual exit strategy, this session looks at effective business planning to ensure that your business is and remains profitable whilst looking at developing your future business with new processes and technologies to maximise your exit value.

We will cover vision setting and implementation, financial forecasting and business planning plus using return on investment calculations on your own business to understand the positive impact digital technology can have on your profit.

Learning outcomes:

- Revenue improvement
- Set and track Business Objectives
- Exit strategies

Development Outcomes: **B**

Andy Sloan, Director of Business Solutions, UK & Europe, Henry Schein

#### 14:00 - 14:30 **When and how to sell your dental practice**

It is paramount that you attend this presentation if you are looking to sell your practice. Covering the sale process, when to act, how to increase sale value, and the history of goodwill. Anne defines buyer types, market activity, CQC process and the actual process from start to finish.

Learning outcomes:

- How to sell your Dental Practice
- When to sell your Dental Practice
- Fluctuation of Dental Goodwill Values
- Process of selling, maximising your sale price and Exit Strategy
- CQC Process for Change of Ownership

Development Outcomes: **B**

Anne Barker, CEO, MediEstates

#### 14:40 - 15:10 **What smart dentists are doing to attract new patients**

For practices worried about spending money on marketing that doesn't work the presentation explains the psychology behind how patients choose one practice over another, how online data helps shape a successful marketing plan and shows case-studies of how smart practices turn their websites into their primary new patient driver.

Learning outcomes:

- Learn how patients “shop” online for dental services
- Learn why a dental website has 5 seconds to make an impression
- Learn what makes patients choose one dental practice over another
- Learn how to sell high-end treatments without saying a word
- Takeaway a 5 point marketing plan to boost your annual profits.

Development Outcomes: **A B C D**

Malcolm Counihan, Founder & Managing Director FooCo Video & Marketing

#### 15:20 - 15:50 **How we transformed our business in just 8 months**

Join us for a session where Nitin will share his experience; talking about the challenges, successes and strategies that have worked for him and his team. The seminar will give you the chance to take away key tips that you can implement in your own practice in order to really make a difference to your practice performance.

Development Outcomes: **B**

Nitin Duggal, Principal Dentist, Dental Surgery Cardiff & Yasmin Downie, Customer Success Consultant

# BUSINESS SKILLS WORKSHOPS

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

### Friday 18<sup>th</sup> May

#### 16:00 - 16:40 **Tendering for NHS dental services – all you need to know**

- To understand the specifics of the tendering process.
- How to deliver a high quality and best practice bid.
- An insight into the NHS Commissioner's tendering language.
- How to maximise the value of your businesses goodwill.
- To be able to enter the NHS market.
- How we can support you pre/post-tendering.

Learning outcomes:

- Greater understanding of the NHS tendering and commissioning process
- The criteria for a successful tender bid.
- The financial and business planning aspects of a tender application
- Scoping out opportunities to enter the NHS dental market.

Development Outcomes: **C**

Richard Wood, Director, Ascend Contract Management  
Emma Childs, Director, Ascend Contract Management

#### 16:55 - 17:25 **Be a data friendly dentist. GDPR and data protection for the dental professional**

Jonathan Wood will be presenting information about securing patient data and the parameters surrounding this in relation to new regulations put forward such as GDPR and NIS for all practitioners and practice owners from independents to corporates.

Learning outcomes:

- The dreaded 'GDPR' what it is, what it means and why you shouldn't panic
- Dentists obligations as a Data Controller
- What is Data protection, how it aligns with NHS information governance and
- How pragmatic, achievable data protection can actually make your practice more efficient and more popular!
- What is a DPO? You will leave knowing, even if you don't want one to yourself.

Development Outcomes: **A B D**

Jonathan Wood, BEng, MSc, Chartered Engineer (MIET), CEO, C2 Cyber Ltd

### Saturday 19<sup>th</sup> May

#### 09:20 - 09:50 **Are we ready for the digital revolution in dentistry?**

A discussion around the importance of workforce strategy and training in order to maximise the potential for digital change within NHS and private dentistry. What does digital mean in the context of dentistry? How can practices, patients and clinicians benefit from digitisation? What are the limitations within the workforce and how can we bridge the gap between digital skills and technology that is available?

Learning outcomes:

- To define digital in the context of dental workforce strategy
- To demonstrate ways that dentistry and the broader healthcare industry are benefitting from digitisation
- To propose ways that organisations can engage with digitisation in their settings
- To encourage delegates to identify problems in their workplace that can be solved by digital means"

Development Outcomes: **A B C D**

Frank Clough, BDS MJDF RCSEng, Clinical Fellow, Health Education England & NHS England  
Yasmin Allen, BEM BDS PGDip PGCert, Clinical Fellow

### Saturday 19<sup>th</sup> May

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Development Outcomes: **C**

Richard Wood, Director, Ascend Contract Management  
Emma Childs, Director, Ascend Contract Management

#### 10:50 - 11:20 **How To Add £20k In Profit Per Month To Your Practice By Pulling 3 Simple Levers**

If I could show you how to add £20k of profit per month to your practice, would you be interested? In this session, I will walk through a step-by-step plan to increase profit and utilise unused capacity in your dental practice through focusing on 3 simple metrics.

Development Outcomes: **A**

Dan Ashburn, CEO, Dominate Dental

#### 11:30 - 12:00 **Achieving affordable private dental care following the American model**

The Private Patient Model in America and How It Can Bring You Success

Learn contemporary strategies to succeed with a private patient model in your practice. Increase your private-paid treatments with the model proven to thrive in America for nearly 40 years, and learn how this can help you bring in new patients every day, improve long-term patient loyalty and increase revenue.

Learning outcomes:

From this presentation, attendees will learn contemporary strategies to revitalise their practice, improve patient loyalty and boost revenue-earning potential. Key outcomes from this presentation will include innovative, meaningful methods proven to:

- Attract new patients
- Improve retention of existing patients
- Increase private-pay treatment acceptance
- Improve long-term patient loyalty
- Build brand awareness and market your practice more effectively

Development Outcomes: **B**

Jeremy Hedrick, Director of Networks and Products, "Munroe Sutton, LLC, a Careington company

#### 12:10 - 12:40 **When and how to sell your dental practice**

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- CQC Process for Change of Ownership

Development Outcomes: **B**

Anne Barker, CEO, MediEstates

# BUSINESS SKILLS WORKSHOPS

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

### Saturday 19<sup>th</sup> May

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Learning outcomes:

- What is an asset
- Investment and the customer experience
- Regulation compliance
- How to pay for it

Development Outcomes: **B**

Sarah Jarvis, Healthcare Relationship Manager, Wesleyan Bank

#### 15:10 - 15:40 **Putting the patient experience at the heart of your practice**

How to implement a patient journey that boosts your patient numbers, maximises their clinical outcomes AND streamlines your practice workflow.

Learning outcomes:

- Understanding the key touchpoints; when and how to communicate with patients both in and out of practice
- How to better inform patients to help ensure they take up the treatment they need
- A guide to help you judge your existing patient journey and set targets around it to ensure your team are following a customer centric workflow

Development Outcomes: **D**

Guy Meyers, Head of Customer Success, Software of Excellence

#### 16:00 - 16:30 **Be a data friendly dentist. GDPR and data protection for the dental professional**

Jonathan Wood will be presenting information about securing patient data and the parameters surrounding this in relation to new regulations put forward such as GDPR and NIS for all practitioners and practice owners from independents to corporates.

Learning outcomes:

- The dreaded 'GDPR' what it is, what it means and why you shouldn't panic
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- What is Data protection, how it aligns with NHS information governance and
- How pragmatic, achievable data protection can actually make your practice more efficient and more popular!
- What is a DPO? You will leave knowing, even if you don't want one to yourself.

Development Outcomes: **A B D**

Jonathan Wood, BEng, MSc, Chartered Engineer (MIET), CEO C2 Cyber Ltd

# SPECIAL INTEREST THEATRE

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

### Friday 18<sup>th</sup> May

09:45 -  
10:30

#### Endo in the dock: Mishaps, an exercise in damage limitation and how we deal with them

The demand for endodontics is ever increasing as patients expectations to save their teeth becomes the norm. However, endodontics is probably the most technically challenging of the restorative disciplines and mishaps can occur. It is, therefore, essential for the clinician to anticipate risks, manage such situations, and ideally prevent treatment failure and the potential medico-legal consequences of this.

Learning outcomes:

- Discuss the factors to consider in deciding whether or not to treat 'difficult' cases.
- To recognise commonly encountered failures and mishaps that can occur in endodontic treatment
- Clinical tips that can be employed in general dental practice to prevent mishaps.
- Update on medicolegal aspects of endodontic care"

Development Outcomes: **A C**

Dr Sanjeev Bhandari, BDS MSc MFGDP(UK), Specialist in Endodontics, Endo61, Specialist Endodontic practice, Senior Lecturer, University of Liverpool Dental Hospital

11:00 -  
11:45

#### Endo in the dock - explaining the evidence behind root canal irrigation and why we do what we do

This presentation will review the current evidence base for one of the most important aspects of root canal treatment; irrigation. It will look at what the evidence tells us is best practice and offer a number of practical solutions to help develop an optimal irrigation protocol

Learning outcomes:

- Present and review the current evidence base relating to endodontic irrigation
- Look at future trends and improvements to this essential part of the root canal treatment process
- Allow delegates to develop their own optimal evidence based irrigation protocol

Development Outcomes: **C**

Alyn Morgan, BChD MSc MDTFEd, Specialist Endodontist / Secretary British Endodontic Society

12:00 -  
12:45

#### Ergonomics of cordless warm vertical obturation. Free yourself. Create a densely obturated root canal system

Bill Seddon will talk about the principles of thermal obturation and introduce the cordless warm obturation system Elements Free. He will suggest ways to improve your fills as well as your ergonomics with this simple yet proven method of obturation.

Learning outcomes:

- Understand the principles of thermal obturation
- Review which equipment is needed for optimum results
- See the benefits of a cordless system
- Find out how to reduce overheads and improve workflow

Development Outcomes: **C**

Bill Seddon, BDS, Dentist, Speaking on behalf of Kavo Kerr

### Friday 18<sup>th</sup> May

13:15 -  
14:00

#### Modern periodontal treatment in clinical practice

Diagnosis and treatment of periodontal disease are extremely important topics within the industry.

In order to support clinicians on how to diagnose and treat periodontal disease by reducing risk and offering choice as well as to provide tips on how to discuss treatment options with your patients, PerioChip® has invited Dr Amit Patel to deliver a not-to-miss lecture.

Learning outcomes:

- Prevalence, diagnosis and treatment of periodontitis
- Discussing treatment options with patients
- Available adjuncts for the treatment of periodontitis
- Reducing risk by offering choice

Development Outcomes: **A B D**

Dr Amit Patel, BDS MSc MClintDent FDS RCSEd MRD RCSEng Specialist in Periodontics & Implant Dentist, PerioChip®

14:30 -  
15:15

#### Periodontal regeneration: the good, the bad and the ugly

The management of teeth with vertical bone defects represents a challenge. However, these teeth may be successfully treated through regenerative surgery. In this presentation Dr Moreno will illustrate, through clinical examples, which factors you must carefully assess to identify cases which are good candidates for periodontal regeneration while exploring the limits of what can be achieved with this therapy.

Learning outcomes:

To provide an introduction to periodontal regeneration including understanding of:

- Biological principles
- Rationale, indications and contraindications
- Available techniques and patient-, tooth- and defect-related factors affecting outcome

By the end of the lecture, the attendees should be able to:

- Recognise indications, contraindications and limitations of periodontal regenerative surgery.
- Demonstrate knowledge in the types of wound healing and the factors which interfere with periodontal wound healing in regenerative surgery.
- Be able to incorporate the learned knowledge and skills in their treatment plan and clinical management in their daily practice.

Development Outcomes: **A C**

Dr Federico Moreno Sancho, "Lic Odont (Madrid) PG Cert Imp Dent, MClintDent Perio (Dist) UCL Eastman, MRD Perio RCS (Eng), EFP Diploma in Periodontology and Implant dentistry, Clinical Lecturer in Periodontology, Unit of Periodontology UCL Eastman Dental Institute

15:30 -  
16:15

#### Root2Crown Part 1: Access to obturation

This presentation will discuss modern clinical stages of root canal treatment, from initial tooth access, to methods of cleaning and shaping. The presentation include history of mechanical file development and will conclude with modern methods of obturation.

Learning outcomes:

- Review the clinical stages of root canal treatment
- Describe the benefits of rotary and reciprocating file systems
- Describe modern 3-D canal obturation techniques

Development Outcomes: **C**

James Field, BSc(Hons) BDS MFDS MPro FDTFEd RCSEd CertClinEd MA(Ed) FAcadMED PhD PFHEA, Senior Clinical Teacher in Restorative Dentistry, Honorary Consultant, The University of Sheffield, School of Clinical Dentistry



# SPECIAL INTEREST THEATRE

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

### Friday 18<sup>th</sup> May

#### 16:30 - 17:15 **Root2Crown Part 2: Direct restoration**

This presentation will provide an evidence base supporting the use of composite direct restorations, along with contemporary methods for managing the deep lesion. Contemporary matrix and bonding systems, and restoration repair, will also be discussed.

Learning outcomes:

- Describe the evidence base for direct composite restorations
- Describe the benefits of modern matrix systems
- Discuss contemporary resin-bonding

Development Outcomes: **C**

James Field, BSc(Hons) BDS MFDS MPro FDTFEd RCSEd CertClinEd MA(Ed) FAcadMed PhD PFHEA, Senior Clinical Teacher in Restorative Dentistry, Honorary Consultant, The University of Sheffield, School of Clinical Dentistry

### Saturday 19<sup>th</sup> May

#### 09:45 - 10:30 **Tips for predictable root canal treatment: principles and pitfalls**

To review the essential principles behind root canal treatment and explore the common problems encountered, whilst offering simple and effective preventive or corrective measures for predictable outcomes.

Learning outcomes:

- To discuss principles of canal system preparation and common problems
- Introduction To effective location of canal orifices
- Introduction To effective negotiation To the canal terminus
- Introduction To the principles of canal enlargement and shaping
- To discuss principles of irrigation dynamics and its limitations
- To introduce different irrigation activation systems

Development Outcomes: **C**

Kunal Pradeep Patel, BDS Hons (London), MFDS RCS (Edinburgh), MSC Endodontics (Eastman), Clinical Teaching Fellow in Endodontology, Deputy Programme Director for Endodontic Practice PG Diploma Unit of Endodontology UCL Eastman Dental Institute

#### 11:00 - 11:45 **Endo in the dock - explaining the evidence behind root canal instrumentation and why we do what we do**

Instrumentation techniques in endodontics have changed radically over the last 25 years. How have these changes been developed, and what impact have they had on endodontic treatment outcomes? This presentation will describe the development of modern instrumentation systems, and discuss their impact on endodontic practice.

Learning outcomes:

- Discuss the history of endodontic instrumentation
- Describe the development of modern endodontic instrumentation
- Assess the impact of contemporary endodontic instrumentation systems

Development Outcomes: **C**

Mike Waplington, BDS MDentSc, Specialist in Endodontics

### Saturday 19<sup>th</sup> May

#### 12:00 - 12:45 **Endo in the dock - explaining the evidence behind root canal obturation and why we do what we do**

This presentation will review the current evidence base for root canal obturation. It will look at what the evidence tells us is best practice and offer a number of practical solutions to help develop an optimal obturation protocol.

Learning outcomes:

- Present and review the current evidence base relating to root canal obturation
- Look at future trends and improvements to this aspect of the root canal treatment process
- Allow delegates to adopt an appropriate obturation protocol based upon evidence

Development Outcomes: **C**

William McLean, BSc (Hons), BDS, PhD, PG Dip (Endo), MFDS RCPS (Glasg), FHEA, Senior Clinical Lecturer, University of Glasgow

#### 13:15 - 14:00 **Make it simple, follow the Style Italiano Endodontics philosophy**

Make it simple, follow the Style Italiano Endodontics Philosophy.

How to make your Endo Treatment feasible, repeatable and also teachable. Discover some tips and tricks for simplifying the daily practice and solve problems that others cannot do.

Learning outcomes:

- Ergonomics
- Cleaning and Shaping
- Anaesthesia
- Complex Anatomy
- Iatrogenic errors
- MTA

Development Outcomes: **B C**

Riccardo Tonini, D.D.S. M.Sc, University of Brescia Dental School, Italy

#### 14:15 - 15:00 **Say yes to 3D imaging**

Dev Patel considers the use of CBCT for treatment planning and evaluation, with a special focus on implantology. He looks at the benefits it can bring to the dental practice and the current regulations in place. A selection of clinical cases will also be used for illustration.

Learning outcomes:

- Understand the concept of versus 3D imaging
- Review the use of 3D imaging in dentistry
- Consider the application of 3D imaging in implant dentistry
- Learn about the regulation of CBCT in general dental practice

Development Outcomes: **C**

Dr Dev Patel, BDS(Lond) FDSRCS(Eng) MClintDent (Prosthodontics) MJDF (UK) Dentist, Speaking on behalf of Kavvo Kerr

#### 15:15 - 16:00 **Perio and implant maintenance**

Success of Periodontal and Implant therapy depends very much on the patient. However, clinicians need to support them in adopting health protective behaviors. This interactive session will explore how to deliver oral hygiene advice using specialized oral hygiene aids and adjuncts for improved clinical outcomes.

Learning outcomes:

- Understand the role of the clinician and the role patient in periodontal and implant maintenance
- be familiar with specialized mechanical hygiene aids for a variety of implant and periodontal scenarios
- Appreciate the role of chemical adjuncts and situations where they might increase effectiveness of treatment
- know a theoretical model to apply to self-care recommendations

Development Outcomes: **A C D**

Claire McCarthy, RDN, RDH (TCD), FAETC, CERT.ED, PGCE, MA HPE (IOE) FHEA, Adjunct Professor & Program Coordinator, New York University NYU Department of Periodontology & Implant Dentistry



# SPECIAL INTEREST THEATRE

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

### Saturday 19<sup>th</sup> May

16:15 -  
17:00

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- Appreciate the role of chemical adjuncts and situations where they might increase effectiveness of treatment
- know a theoretical model to apply to self-care recommendations

Development Outcomes: **A C D**

James Field, BSc(Hons) BDS MFDS MPros FDTFEd RCSEd CertClinEd MA(Ed) FAcadMEd PhD PFHEA, Senior Clinical Teacher in Restorative Dentistry, Honorary Consultant, The University of Sheffield, School of Clinical Dentistry

# FACIAL AESTHETICS THEATRE

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

### Friday 18<sup>th</sup> May

11:15 -  
12:00

#### PRP and PRF as an alternative to dermal fillers

The combination of PRP and PRF (Platelet Rich Fibrin) is a revolutionary treatment that acts as a substitute of dermal fillers. The client achieves lifting and volumisation with a lasting effect.

Learning outcomes:

- Efficacy of PRP
- Efficacy of combining PRP and PRF
- Using blood's components to achieve a subdermal volumisation

Development Outcomes: **A D**

Dr Maria Toncheva, Medical Director, PRP Lab  
Dr Harry Singh, BChD, MFGDP, Dentist/Facial Aesthetician, CEO - Botulinum Toxin Club

12:30 -  
13:15

#### How to add an extra £120,000 annual income from facial aesthetics

During the seminar, you'll discover that any business success relies on the three concepts of attraction, conversion and retention of patients. If you can master all 3, you'll be able to turbo boost your profits from facial aesthetics. Also, these concepts can be utilised in your dentistry business too.

Learning outcomes:

- The 3 M's of the marketing mix
- My number one lead generation strategy that costs you no money upfront
- How to reward salons and stay on the right side of the regulators
- Which one sentence you need to use during the assessment that will keep you patients for life
- The 4 P's that will significantly reduce patient complaints
- How to carry out a full aesthetics assessment so your patients will request more and buy more of your services - don't be a line chaser
- My 'GOLDEN TICKET' strategy that influences patients to keep on coming back
- Why 99% of practitioners use gift vouchers the wrong way
- Create 'raving fan customers' so they can't stop telling their family and friends about your services

Development Outcomes: **A B D**

Dr Harry Singh, BChD, MFGDP, Dentist/Facial Aesthetician, CEO - Botulinum Toxin Club

14:00 -  
14:45

#### Facial aesthetics – how to become a success with it!

Prof Khanna will demonstrate in this lecture how important it is to incorporate the use of BTX and Dermal Fillers in today's dental practice. He will be discussing the full range of applications available so as to achieve optimal and exquisite aesthetics intra orally and extra orally.

Learning outcomes:

- How Facial Aesthetics can be integrated into your everyday practice
- How Botulinum toxin, Dermal Fillers, PRP and thread lifting are essential for a truly global approach to Facial Aesthetics
- Discover why patients return for Non-surgical treatment and How to ensure you market efficiently and ethically.
- The role of advanced procedures using a strategic approach to maximise outcomes and minimise complications.

Development Outcomes: **A B C D**

Prof Bob Khanna, BDS, Clinical Director, The Dr Bob Khanna Training Institute

### Friday 18<sup>th</sup> May

15:15 -  
16:00

#### Felc Nano Plasma: A real introduction to innovative aesthetics

When Fusion GT introduced plasma in the UK five years ago, the technology and its use in aesthetic medicine were not common and there was little understanding about its efficacy. The technology has since become very popular and demand is continuously growing as patients seek out less invasive treatment options. Plasma is defined as the "fourth state of matter". 99% of the earth's atmosphere is made up of plasma and it has common use in our daily lives. Today in aesthetic medicine, we take advantage of this process, using the ionisation of gas to create nano plasma in order to treat a whole host of aesthetic conditions in a completely risk-free way. Research and development of the Plasma technology has been continuous over the years and there has been a lot of new developments. Attend this live demonstration to learn what's new with plasma energy and its treatments.

Learning outcomes:

- To Gain an understanding of real plasma
- Learn how To apply plasma medicine To your practice
- an insight into treating aesthetic conditions with Felc Nano plasma
- how To Increase revenue with existing customers

Development Outcomes: **C D**

Ruth Crofford, R.N., N.I.P, BSc (Hons) Nurse Key Opinion Leader & Training President for Fusion GT, Nurse, Lioness Medical Clinic

### Saturday 19<sup>th</sup> May

09:45 -  
10:30

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# FACIAL AESTHETICS THEATRE

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

### Saturday 19<sup>th</sup> May

11:15 -  
12:00

#### Facial aesthetics: the millennial mindset

- Understanding the recent evolution of facial aesthetics, the global market and key influencers
- The Level 7 certificate- what it is and why do you need to obtain it
- Facial anatomy and safe consenting of the aesthetic client (with practical demonstration)
- How to successfully incorporate facial aesthetics into your practice and standing out in such a competitive and saturated industry

Learning outcomes:

Our session will summarise:

- The millennial mind-set in facial aesthetics
- Current requirements for dental surgeons- delivered by award winning dentist Dr Rhona Eskander
- How to successfully incorporate facial aesthetics into a busy practice- award winning dentist Dr Rhona Eskander
- The importance of consent and facial anatomy
- Practical demonstration

Development Outcomes:



Dr Priyanka Chadha MBBS(Lon), BSc(Hons), DPMSA(Lon) MRCS(Eng), MSc(Surg. Ed), Plastic Surgery Registrar, London, Director, Acquisition Aesthetics

Dr Lara Watson, BM, BSc(hons), BMedSci, MRCS(Eng), Director Acquisition Aesthetics

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# ADI IMPLANT THEATRE

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

### Friday 18<sup>th</sup> May

#### 10:00 - 11:00 **OMG! It's an implant - the role of the Dental Hygienist in the world of dental implantology**

A presentation to give the dental hygienist an insight into the world of dental implants with an introduction to treatment/risk protocols to aid the hygienist to confidently treat these special patients that may have previously been resigned to the last chance saloon of dentistry.

Learning outcomes:

- Introduction to the dental implant ,differences between a natural tooth and dental implant.
- Other areas/topics associated with dental implants.
- Risk factors associated with dental implant patients -an introduction to asses and risk protocols.
- Introduction to protocols to treat , monitor and maintain the implant patient.

Development Outcomes: **C D**

Julia Wilson, RDH, Dental Hygienist, ADI

#### 11:30 - 12:30 **Predictable restorations on implants**

How to take accurate impressions? Which choices do we have for abutments and crowns and what kind of influence do they have? What are the caveats with a digital workflow and how much can we do with intra-oral digital impressions.

Learn from common mistakes and get tips for stable and aesthetic restorations achieved in a straightforward manner.

Learning outcomes:

- Tips and tricks in (digital) impression taking
- Choices for screw-retained or cemented suprastructures
- Influence of prosthetic design on bone loss
- Is a temporary crown always necessary in the aesthetic region?

Development Outcomes: **B C**

Dr J.W. Vaartjes, Dentist with specialization in implantology, Implant Direct

#### 13:15 - 14:15 **Digital Implant Workflow**

Nick Claydon, BDS MScD PhD MJDF RCS (Eng), Specialist in Periodontology, Rhiwbina Dental, Clinical Research Fellow and Lecturer, Bristol Dental School

#### 14:45 - 15:45 **Improving Patient Acceptance and Experience With Use of Immediate Loading**

Abid Faqir, Special Interest in Restorative Dentistry & Implantology

#### 16:15 - 17:15 **Digital Implant Workflow**

Nick Claydon, BDS MScD PhD MJDF RCS (Eng), Specialist in Periodontology, Rhiwbina Dental, Clinical Research Fellow and Lecturer, Bristol Dental School

### Saturday 19<sup>th</sup> May

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- Introduction to protocols to treat , monitor and maintain the implant patient.

Development Outcomes: **C D**

Julia Wilson, RDH, Dental Hygienist, ADI

#### 10:30 - 11:30 **Getting started in implant dentistry**

This lecture will help delegates understand the best pathway to get started in dental implantology.

Development Outcomes: **C**

Eimear O'Connell, BDS, MFGDP, Dip Imp. Dent RSC Ed

#### 11:45 - 12:45 **What makes an implant system a "Smart System"?**

This session is about what to look out for when switching or adding an implant system to your implant arsenal. Key issues to consider from a practical, clinical and logistical point of view. A so-called smart system has to justify itself by being easy to use with easy interchangeable components and provide a system for predictable results. Not all systems are born the same way. The presentation will demonstrate through a range of clinical cases, how a true smart implant system works in practice.

Learning outcomes:

- How to switch from one system to another easily.
- What to look out for when using a new system.
- How to fully benefit from all the features of the system
- Avoiding pitfalls and mishaps when placing implants.

Development Outcomes: **C D**

Dr Diyari Abdah, DDS MSc ImpDent, Cosmetic and Implant Expert in Private practice in Cambridge – UK, Implant Direct



# ADI IMPLANT THEATRE

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

### Saturday 19<sup>th</sup> May

13:15 -  
14:15

#### Soft and hard tissue remodelling around an implant with a new trans-mucosal neck design

The maintenance of soft and hard tissue stability overtime around dental implants has become highly relevant especially in the aesthetic areas.

A new transmucosal implant with convergent collar design has been developed for this aim and to transfer the concepts of BOPT on natural teeth to the cementable prosthesis on implants.

Learning outcomes:

- Biological width formation around bone level, traditional tissue level implants and around this new implant with convergent neck design will be examined
- The concepts of BOPT (Biologically Oriented Preparation technique) on natural teeth can be transferred on Implants through the Prama special design
- Soft tissue and bone stability can be achieved thanks to this innovative collar design and through a better implant mid-crestal positioning in the aesthetic areas
- The titanium machined convergent collar can offers surgical and biological advantages
- Enhancing soft and hard tissues of the edentulous site when necessary is required to take advantages of all different implant designs

Development Outcomes: **A B C**

Dr Paolo Nardinocchi, DDS, Implantologist, Sweden&Martina

14:30 -  
15:30

#### Bone expansion

Use of Osstem Essett kit. Expansion of bone and its viscoelastic properties.

Presentation of case using kit- photographs

Learning outcomes:

- Bone physiology
- Bone expansion techniques
- Bone preservation

Development Outcomes: **C**

Dr Mukesh Soni, BDS, MSC, Principal Dental Surgeon

15:35 -  
16:35

#### Kitview, the new Dentistry Digital Library

Kitview is a software developed by Groupe Orqual, a French Company initially specialised in Orthodontists management software.

Kitview is the new Dental Digital Library. It will help you to acquire, find and present your clinical cases. It is also directly linked to your Dental Management Software and your devices (camera, intra-oral scanner, Xray) to turn the data acquisition easier.

Development Outcomes: **A**

Guillaume Garetier, Dental Software Manager - France, Kitview - Orqual

# SHORT-TERM ORTHO LOUNGE

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

### Friday 18<sup>th</sup> May

#### 11:15 - 12:00 **Smilelign clear aligners - a simple yet powerful UK aligner system that delivers**

Dr Shadrooh introduced the proven UK-based clear aligner system Smilelign, including the role of the free pre-aligners with each case. Looking at case selection and orthodontic assessments, he covers record taking, treatment planning and when you should refer a case to a specialist.

Learning outcomes:

- Understanding case selection, and providing effective orthodontic assessment
- Record taking and treatment planning
- Technical and clinical support
- When to refer on to a specialist

Development Outcomes: **A B C D**

Dr Milad Shadrooh, Dentist, Chequers Dental Surgery

#### 12:25 - 13:10 **Can digital technology make your orthodontic treatment plan more predictable?**

Digital Technology can help in treatment planning orthodontic and multi disciplinary cases and can be invaluable in helping communicate the plan with all members of the dental team and patients in a very visual and easily understood manner. Recent software advances can help us to plan these outcomes but lets not forget about mechanics and anchorage.

Learning outcomes:

- To Understand the advantages of using digital technology in developing a treatment plan
- To appreciate the requirement for solid knowledge of orthodontic treatment mechanics and identify shortfalls in knowledge
- To be able To appreciate how digital treatment"

Development Outcomes: **A B C**

Sue BessantOND & HNC Dental Technology, Technical Director Wired Orthodontics

Ian Hutchinson, BDS FDSRCSEd MOrth(Ed) MSc PGA Specialist Orthodontist Clinical Director, Wired Orthodontics

#### 13:30 - 14:15 **Double your Invisalign case volume with the MiSmile Network, Powered by KMG and DenGro**

We will show you how we are supporting independent practices to drive both their Invisalign and general practice growth.

Typically practices in the MiSmile Network grow their Invisalign business by more than 100% in their first year.

You will learn how they've done this, and understand how you could benefit from the MiSmile Network approach.

Learning outcomes:

- Understand the 4 main strategic pillars to support Invisalign growth
- Lead Generation – Digital & Practice Marketing to set you apart from the competition
- Lead Management through DenGro
- Clinical Confidence and the importance of Treatment Planning

Development Outcomes: **A C**

Dr Sandeep Kumar, Founder and CEO, The MiSmile Network

Cat McLennan, Operations Director, The MiSmile Network

Kashif Khokhar, CEO, KAU Media Group

Ali Meredith, Programme Director, The MiSmile Network, Co-Founder, DenGro

### Friday 18<sup>th</sup> May

#### 14:35 - 15:20 **Introduction to short-term orthodontics**

This presentation will be an overview of the Six Month Smiles system, its principles and benefits. Dr Mali will cover the topics of treatment planning with CONFIDEX, Overview of treatment philosophy, Case selection and how to become qualified to provide Six Month Smiles in a GDP practice.

Learning outcomes:

- Treatment Philosophy of Six Month Smiles
- Case selection and Treatment Planning
- Short Term Orthodontic Principles and Outcomes

Development Outcomes: **A B C D**

Dr Mali Aghelnejad, DDS, Principal Dentist, Willerby Dental Care and Six Month Smiles Clinical Instructor

#### 15:40 - 16:25 **Bridging the gap with the Invisalign® system - a minimally invasive approach**

There are a number of reasons why now is the right time to consider your next steps as a dental practitioner. One of them being that many more adult patients are seeking more sophisticated aesthetic solutions – they want treatment to straighten their teeth using our clear aligner product. In this session you will learn more about why the Invisalign system can benefit you and your practice as a GDP.

Learning outcomes:

- Why the Invisalign system – how it can benefit your practice
- Become familiar with the principles behind the Invisalign Go system, our latest General Dentist product
- Learn how you can improve your practice workflow with the Invisalign system and incorporate digital scanning with the iTero Element into your everyday treatments.

Development Outcomes: **B C**

Lance Knight, BDS (Hons & Distinction), Adviser and mentor to dentists Lecturing on Invisalign and facial aesthetics

# SHORT-TERM ORTHO LOUNGE

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12:15 -  
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#### Myofunctional orthodontics

Attendees will learn of a modern approach to the diagnosis of breathing and myofunctional problems and how myofunctional appliances can be used to treat soft tissue dysfunctions to provide an effective, early and minimally invasive orthodontic treatment for patients between 5-15 years.

Learning outcomes:

- Soft tissue dysfunction and identifying the underlying causes of malocclusion
- Learn about Myofunctional Orthodontics and how To use it
- Understand breathing and Myofunctional problems that limit facial growth

Development Outcomes: **C D**

Niels van der Valk, Training Consultant UK/Ireland/Netherlands  
MYOFUNCTIONAL RESEARCH COMPANY

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# COMPLIANCE CLINIC

## CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

### Friday 18<sup>th</sup> May

#### 09:30 - 10:10 **CQC update – what's changing in April 2018**

The CQC is making changes to the way they inspect and regulate, including changes to the Key Lines of Enquiry in April 2018. This presentation provides an essential guide to the changes and to what the CQC is looking for when the inspect.

Learning outcomes:

- This essential presentation will look at:
- What changes the CQC is making to the way they inspect and regulate
- The importance of focusing on continuous improvement
- The commonest areas of non-compliance
- The importance of involving the whole team in compliance

Development Outcomes: **A B D**

Dr Patricia Langley, BDS, Chief Executive, Apolline Ltd

#### 10:30 - 11:10 **The role of feedback in continuous improvement**

Obtaining feedback is a vital part of practice life to ensure continuous improvement and can bring huge business benefits. It is also an essential part of ensuring compliance and measuring effectiveness. Learn about the different ways feedback can be collected and what to do with the data once you've gathered it.

Learning outcomes:

- To understand the types of feedback a practice needs to collect
- To understand how to measure feedback
- To understand the importance of benchmarking
- To understand the role of feedback for continuous improvement
- To understand how collecting feedback is vital for CQC

Development Outcomes: **A B D**

Dr Jerry Watson, BDS DGDRC, Dental Practitioner, Director, Apolline Ltd

#### 11:30 - 12:10 **Leadership and management**

To discover whether you've got the leadership skills required and the organisational structure in place to build the practice you'd like to own and run.

Learning outcomes:

- Identify the leadership skills required to build the practice you'd like to own and run.
- Learn what your ideal business team should look like and the organisational structure they should form.
- Identify and set the levels of service you will want all your staff to deliver to your customers come rain or shine.
- Work out who are the star members of the team and identify if they could become brighter stars and ambassadors for your practice.
- Set the benchmark for the standards of behaviour you will expect and demand from your entire team.
- Look for the weak areas, the well poisoners and know what to do about these.
- Learn about the checks and measures you can put in place to guarantee that standards are maintained - all the time.

Development Outcomes: **A B D**

Chris Barrow, Dental Business Coach Coach Barrow

### Friday 18<sup>th</sup> May

#### 12:30 - 13:10 **Complying with the GDC in 2018. What must I do?**

Stephen will discuss the impact of the duty of candour on day to day patient care in practice, illustrating this with clinical examples. He will also explain how to approach the problem of creating a personal development plan (PDP) and how that relates to the GDC policy of enhanced CPD.

Learning outcomes:

- Delegates will be able to explain to their team what is meant by a "duty of candour" and then be able to apply that duty in their clinical practice.
- Delegates will recognise the importance of having a functional personal development plan (PDP) and be able to use the top tips offered in creating a PDP
- Delegates will be able to understand the changes in the CPD obligations which came into effect in 2018

Development Outcomes: **A B C D**

Stephen Henderson, BDS LLM FFGDP Dento-legal Adviser, MDDUS

#### 13:30 - 14:10 **At the risk of sounding like a broken record**

Patient records are often seen as an inconvenient intrusion into doing the 'day job'. They can be, however, invaluable in providing a defence to a patient complaint or claim for negligence.

Learning outcomes:

- To provide a general overview of the principles of law and ethics as applied to dentistry
- To consider and understand the relevance and importance of confidentiality in a professional setting
- To provide an update on record keeping and handling complaints

Development Outcomes: **A**

Joseph Ingham, BDS LLM, Dento-legal adviser, Dental Protection

#### 14:30 - 15:10 **Powerful use of complaints to demonstrate compliance with CQC outcomes**

We know that complaints and feedback from people who use services is a central part of CQC's 'Intelligent Monitoring'.

This session takes you through what CQC is looking for and how to demonstrate compliance. Most importantly it shows how to use feedback and complaints for the benefit of your practice.

Learning outcomes:

- This essential session will look at:
- why complaints and feedback matter to CQC,
- what CQC inspectors look for,
- how to use feedback effectively,
- how to demonstrate learning from complaints

Development Outcomes: **A B C D**

Dr Sue Boynton, BDS LLM FFGDP(UK), Dento-legal Consultant

#### 15:30 - 16:10 **GDPR – What you need to know and do now**

GDPR is the current hot topic and unsurprisingly there is a lot of confusion about what practices need to do to comply.

This session creates order out of chaos, dispels the myths about GDPR and provides clear guidance on what to do and equally importantly; what not to do.

Learning outcomes:

- "This essential session looks at
- An overview of GDPR and what has changed
- The common data protection pitfalls
- The penalties for 'getting it wrong'
- What practices need to do now to comply with GDPR

Development Outcomes: **A B D**

Dr Patricia Langley, BDS, Chief Executive, Apolline Ltd

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This essential presentation will look at:

- What changes the CQC is making to the way they inspect and regulate
- The importance of focusing on continuous improvement
- The commonest areas of non-compliance
- The importance of involving the whole team in compliance

Development Outcomes: **A B D**

Dr Patricia Langley, BDS, Chief Executive, Apolline Ltd

#### 13:30 - 14:10 Powerful use of complaints to demonstrate compliance with CQC outcomes

We know that complaints and feedback from people who use services is a central part of CQC's 'Intelligent Monitoring'.

This session takes you through what CQC is looking for and how to demonstrate compliance. Most importantly it shows how to use feedback and complaints for the benefit of your practice.

Learning outcomes:

This essential session will look at:

- why complaints and feedback matter to CQC,
- what CQC inspectors look for,
- how to use feedback effectively,
- how to demonstrate learning from complaints

Development Outcomes: **A B C D**

Dr Sue Boynton, BDS LLM FFGDP(UK), Dento-legal Consultant

#### 14:30 - 15:10 GDPR – What you need to know and do now

GDPR is the current hot topic and unsurprisingly there is a lot of confusion about what practices need to do to comply.

This session creates order out of chaos, dispels the myths about GDPR and provides clear guidance on what to do and equally importantly; what not to do.

Learning outcomes:

This essential session looks at

- An overview of GDPR and what has changed
- The common data protection pitfalls
- The penalties for 'getting it wrong'
- What practices need to do now to comply with GDPR

Development Outcomes: **A B D**

Dr Patricia Langley, BDS, Chief Executive, Apolline Ltd