

BDA THEATRE

Headline sponsor





CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Friday 17th May

09:15 -10:15

Innovative approaches to improve children's oral health

This session will outline solutions to improving children's oral health including tips for general dental practitioners and their teams. The session will also discuss some of the innovative ideas being used in Greater Manchester to improve population

Learning outcomes:

- Be aware of national initiatives to improve children's oral health
- Be aware of innovative ideas being used to improve children's oral health in Greater Manchester
- · Be updated with the progress of the Dental Check by One campaign.

Development Outcome: (

Claire Stevens, CBE, Consultant in Paediatric Dentistry, Manchester University **NHS Foundation Trust**

10:30 -10:55

CDS hot tips: Nurse-led cognitive behaviour therapy services in dentistry

This session will show how Cognitive Behaviour Therapy (CBT) can be used within a Community Dental Service to treat and manage patients who have dental anxiety or phobia. It will provide an overview of the stages involved in a course of CBT to reduce anxiety in dental patients.

Learning outcomes:

- Understand the effects of anxiety and how it affects dental treatment.
- How cognitive behaviour therapy can be used to manage anxious patients
- Techniques of behaviour management for anxious patients
- · Support anxious patients post cognitive behaviour therapy.

Development Outcomes: (A) (C) (D)



Sarah Buckingham, Specialist in Special Care Dentistry, Oxford Health NHS Foundation Trust

Lauren Kearney, Lead Dental Nurse, Oxford Health NHS Foundation Trust

10:55 -11:20

CDS hot tips: Recommendations for the dental management of patients with long QT syndrome (LQTS)

Long QT syndrome (LQTS) is a rare but potentially life-threatening disorder of the heart's conduction system. Physical, emotional stress or drugs can provoke arrhythmias and can lead to sudden cardiac death. The drugs which are contraindicated to avoid arrhythmic complications will be discussed

Learning outcomes:

- Improved awareness of LQTS and its medical management
- Awareness of the implications for dental practice
- Knowledge of contraindicated drugs
- . Knowledge to treat patients with LQTS safely.

Development Outcome: ()



Kathryn McKenna, Senior Dental Officer, South Eastern Health and Social Care Trust

11:20 -11:45

CDS hot tips: An overview of the clinical presentation and management of oral ulceration

This session will review the various causes and clinical presentation of oral ulceration. There will be a focus on management and what should be referred for further investigation

Learning outcomes:

- Recognise the common presentations of oral ulceration
- Initiate symptomatic treatment
- Identify cases that should be referred.

Development Outcomes: (A) (C)



Amanda Willis, Clinical Lecturer/Consultant in Oral Medicine, Queens University Belfast/Belfast Health and Social Care Trust

Friday 17th May

13:00

White and whiter teeth: success strategies for predictable advanced tooth whitening 2019

This session covers the current tooth whitening techniques used in dental practice, including classification of bleaching techniques and management of bleaching related sensitivity. It also elaborates on all tooth bleaching techniques and how to combine these with further aesthetic dentistry.

- · Explain scientific basis of bleaching
- Key points of EU directive on tooth whitening products
- · Identify dental bleaching techniques
- Summarise causes of sensitivity and patient management during treatment
 Discuss strategies to manage whitening problems.

Development Outcomes: (A) (B) (C) (D)





Linda Greenwall, Specialist in Restorative Dentistry and Prosthodontics, Dr Linda Greenwall and Associates Specialist Dental Practice

13:15 -14:15

General anaesthetic treatment for dental patients: standards, guidelines and quality improvement

This session covers current standards and guidelines for dental treatment under general anaesthetic, including GDP referrals, patient assessment, community dental services treatment planning and process mapping.

Learning outcomes:

- Study current decision making, referral and treatment planning for GA
 Create practice, local or trust policy for GA treatment and referrals
- Justify planning with standards and guidelines · Assess patient outcome and experience
- · Build effective communication.

Development Outcome: (C)



Sponsored by:

Thomas O'Connor, Tutor in Medical Education, Cambridge University (CLAHRC Fellow), CDS Dentist



14:30 -15:00

A fresh new look at indemnity-your

This session will look at why the BDA has decided to provide an indemnity product and review the features that make it a unique product for dentists' indemnity needs.

Learning outcomes:

An overview of different types of indemnity available

- Appreciate advantages and disadvantages of different types of indemnity
- . Highlight features of the BDA Indemnity product that make it attractive
- Signpost dentists to further information.

Development Outcome: (B)

Len D'Cruz, GDP, Woodford Dental Care and Senior Dento-legal Advisor BDA

15:15 -16:15

Planning and execution of implants in the analogue and digital world

This session will discuss implant treatment and the steps involved. It will explain how essential good planning is in allowing us to provide predictable implants. The talk will show how a digital workflow can help to improve the provision of implants.

Learning outcomes:

- To outline the steps when providing implant treatment
- To discuss their relevance
- . To show the difference between the analogue and digital workflows.

Development Outcome: (C)



16:30 -17:30

Veneers: composite or ceramic?

This session will discuss the choice of indirect ceramic veneers versus direct composite resin veneers. It will touch on advances in adhesive technology that can match the optical characteristics and some of the physical properties of natural teeth.

Learning outcomes:

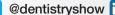
- Indications and contra-indications for composite and ceramic veneers
- · Protocols to optimise outcomes for composite and ceramic veneers
- Protocols for free-hand and silicone-guided composite veneers.

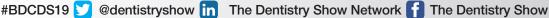
Development Outcome: ()













BDA THEATRE

Headline sponsor





CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Saturday 18th May

09:15 -10:15

Crowns: out with the old and in with the new

This session will examine difficulties with placing crowns and provide analogue and digital solutions. Improve clinical skills by better understanding digital smile design, intra oral scanning and digital shade communication.

Learning Outcomes

- Discuss the use of digital dentistry to help provide crowns for patients
- · Highlight the advantages that a digital workflow provide
- . Discuss the role of the lab with a digital set up
- · Attempt to simplify challenging cases like the single central.

Development Outcome: (C)



Alif Moosajee, BDS MFGDP (UK) MJDF (RCS ENG), Principal Dentist, Oakdale Dental

10:30 -12:30

The six fracture modes of teeth – how misdiagnosis can lead to incorrect treatment and failed treatment

This lecture explains the various fracture modes and offers treatment options based on minimally invasive biomechanical and biomimetic principles.

Learning outcomes:

- · Compression dome stress distribution system of teeth
- No detin into tension

vDiagnose teeth fracture modes

- . MI techniques stabilising fractured teeth
- Incorrect fracture diagnosis and management
- Fibre reinforcing stabilising biomechanically compromised teeth.

Development Outcome: ()

Graeme Milicich, Dentist, New Zealand

12:45 -13:45

Essentials of periodontal care in general practice

A whistle-stop tour of key periodontal topics relevant for general practitioners in daily practice, including an overview of the new classification and how to deliver effective oral hygiene advice.

Learning outcomes:

- · Risk factors of periodontal diseases
- Treating periodontal disease under NHS
- The objectives of non-surgical periodontal therapy
- · Diagnosis and management of peri-implant diseases
- · When and how to refer patients for specialist care
- . Minimise litigation risk

Development Outcome: (C)



Reena Wadia, Specialist Periodontist, RW Perio and King's College Hospital



Saturday 18th May

14:00 -15:00

Oral medicine safari – the big five

This lecture will cover five of the oral medicine conditions most frequent in primary dental care, including recurrent aphthous stomatitis, lichen planus, candidosis, geographic tongue and dry mouth. Each disorder will be described with the required special investigations for correct diagnosis.

Learning outcomes:

- · Recognise and diagnose orofacial disease
- To gain knowledge of the initial management of oral medicine conditions that present in primary dental care
- To be able to recognise those patients who require referral to specialist services in secondary care.

Development Outcome: ()



Mike Lewis, Professor of Oral Medicine, Cardiff University



16:30 -17:30

Erosive tooth wear – is it all to do with what we eat and drink?

The session will cover aetiology of erosive tooth wear (ETW), discussing risk factors, including analysis of dietary factors and medical conditions. Other biological influences will be also debated. Prevention and minimal invasive management of ETW will be discussed.

Learning outcomes:

- · Aetiology of ETW
- Detailed understanding of risk factors
- . Methods of assessing the risk factors
- · Role of saliva and pellicle
- · Prevention and MI management of ETW.

Development Outcomes:



Rebecca Moazzez, Reader in oral clinical research and prosthodontics/Hon. consultant in Restorative dentistry/Director of oral clinical research unit. Faculty of Dentistry, Oral & Craniofacial Sciences. King's College London



BACD AESTHETIC & DIGITAL DENTIST THEATRE

CONFERENCE SYNOPSIS AND LEARNING OUTCOMES



Friday 17th May

09:30 -10:30

What do you need to know to be a **Cosmetic Dentist?**

The Basic16 Knowledge and Skill-sets required to be a cosmetic dentist. Why photography is so crucial in the cycle of evaluating and improving the quality of your cosmetic dentistry: Plan, Treat, Debrief and Repeat. The BACD Learning pathway and how it will lead on to accreditation.

Learning outcomes:

- Clear understanding of what you need to learn to be a cosmetic dentist
- Understand how Photography can improve your cosmetic dentistry
- Understand the BACD Learning pathway

Development Outcome: (C)



Dr Oliver Harman, BDS LDS RCS MSc Fellow BACD, British Academy of Cosmetic Dentistry Chair of Credentialing



Supported by:

British Academy of Cosmetic Dentistry

10:45 -11:30

Harnessing Artificial Intelligence to **Increase Efficiency in Aligner Therapy**

Research shows Al leads to major gains in aligner treatment and practice efficiency. At the forefront of this revolution is Dental Monitoring(DM), an integrated system for Al-guided remote treatment monitoring.DM helps aligner treatments track better, leading to faster treatments and better engagement.

Learning outcomes:

- Delegates will learn what Dental Monitoring (DM) is
- . They will be shown how they can integrate DM into their practice
- · Attendees will understand how implementing DM would be of benefit to their patients and their practice

Development Outcome: (A) (B) (C) (D)



Dr Francis Scriven, BDS(Bristol) MFDS RCS(Eng) MOrth RCS (Edin) MSc (Bristol), Specialist Orthodontist, Anglia Orthodontics, Key Opinion Leader, Dental Monitoring

Sponsored by:

DENTAL MONITORING

11:45 -12:30

12:45 -

13:30

Restorative and Adhesives systems past, present and future making us think why, what, when and where

The development of composite materials and their properties and the most appropriate use in the clinical environment. Development and appropriate use of adhesive systems and protocols will be discussed. Introduction of Organicaly Modified Ceramics as an alternative to conventional composite materials.

Learning outcomes:

- Overall view of current adhesive and composite systems available today
- . OMCER materials and their uses
- Appropriate use of the various restorative/adhesive systems on the marked and their use in the appropriate clinical situation Sponsored by:

Development Outcome: (C)



Wynn Jenkins, B.D.S., DPDS, Dental Practitioner and Lecturer



Technology driven implant planning for consistent results

The concept of this lecture is to give the delegates a systematic approach to Implant Planning. It highlights the historic method of planning an implant case and the progression into the digital era. Using clinical cases it will provide delegate with the knowledge on how to read and plan a surgical case using a CBCT, as well as design a surgical guide. Furthermore, it provides dentists with a link between technology and risk with an understanding of Risk Management when planning a surgical case, in an area of dentistry where litigation is prominent.

Learning Outcomes

- Benefits of CBCT & its place in a GDPs Portfolio
- CBCT How to Plan from a CBCT and Their vital role in Implant Placement
- Understanding how to design a Surgical Guide and their use as an adjunct
- Medico-Legal Aspects and Risk Management
- · Clinical and Financial Benefit from using technology for Implant Planning and Placement

Development Outcome: (A)



Dr Kunal Shah, BDs PGCE, Principal Dentist, LeoDental

Friday 17th May

14:45

Create your own composite masterpieces

The lecture will cover clinical aspects of the anterior composite from choosing the correct shades to preparation tips, layering composites, and tricks on finishing and polishing. Handling composites correctly can provide excellent aesthetic outcomes.

Learning outcomes:

- Clinical guidelines for color perception
- · Planning a multi-shade layering
- Layering dentin and enamel shades on previously created palatal shell
- Finishing and polishing procedures to create live looking restorations.

Development Outcome: (C)



Serhat Köken, DDS, PhD Candidate, School of Dental Medicine, University of Siena, Italy



Supported by:

British Academy of Cosmetic Dentistry

15:00 -16:00

F:OCUS PHOTOGRAPHY TIPS

A concise and visual presentation exploring modern dental photography. Unique tips and techniques will be shared that will help improve clinical outcomes, communication and develop a passion fuelled by photography.

Learning outcomes:

- Know what photos are required to compile a clinical series
- · Practical tips to take better photos
- . Key points of photo consent & storage
- · Learn how to use photography to enhance communication
- Understand lighting, polarising filters and other concepts

Development Outcome: (A) (C)



Supported by:

Dr Minesh Patel, BDS (Hons), MSc, MFGDP (RCS), PGC. Dentist, Art2Aesthetics



16:15 -17:15

Using Invisalign™ in Complex **Multidisciplinary Cases - Pre**restorative alignment – when, how and

Learn how to use Invisalign as a diagnostic, treatment planning and prerestorative tool, to enhance your restorative dentistry and add more predictability and control to the outcomes of your restorative treatment. Case Studies to show a large range of uses for the system and the results achievable.

Learning outcomes:

- How to use Invisalign[™] for better restorative outcomes
- · How to sequence treatment for maximum efficiency and predictability
- · How to avoid more complex or invasive treatment
- · When to refer to the Specialist Orthodontist and When to treat yourself

Development Outcome: (A) (C



Dr Mark Hughes, BA BDentSc (Dubl), Cosmetic Restorative Dentist, Harley Street Dental Studio & Define Clinic













BACD AESTHETIC & DIGITAL DENTIST THEAT

CONFERENCE SYNOPSIS AND LEARNING OUTCOMES



Saturday 18th May

09:15 -10:15

A Complete Digital Dentistry Workflow

Our patients ask for a new smile or an implant or straight teeth but is that really all they expect? Whether patients ask for it or not they expect us to deliver health, function, aesthetics, comfort and longevity - a complete solution. So how do we deliver this efficiently and predictably?

Lesson Outcomes:

- . Describe a workflow for complete dentistry that blends the latest digital developments with time tested knowledge to produce results that will more than meet our patients' expectations
- Digital methods of engaging with our patients

Development Outcome: (C



Dr lan Buckle, Registered Member of American Academy of Cosmetic Dentistry (AACD); British Academy of Cosmetic Dentistry (BACD); British Dental Association (BDA); Association of Dental Implantology (ADI), Buckle Advanced Dental Care



Supported by:

10:30 -11:30

The ABC's of ABB – An overview of the Align Bleach Bond technique

Align, Bleach, Bond (ABB) is a minimally invasive technique that is rapidly becoming the solution to a whiter, straighter smile. As an alternative to veneers, this technique can give patient the aesthetic result they wish without any tooth cutting or preparation.

Learning outcomes:

- The concept behind the Align: Bleach, Bond technique
- An overview of practical skills involved with ABB
- How to expand your practical skills
- How changes to the occlusion over time affect the patient's function and how we can reverse this aging process.

Development Outcome: ()



Andrew Wallace, BDS (QUB) MClinDent Prosthodontics (KCL) MFGDP (RCS Eng), Principal Dentist of Bachelor's Walk Dental, Faculty Member of IAS Academy

Sponsored by: **PHILIPS**

11:45 -12:30

Improving aesthetic outcomes in implant dentistry

Implants are fully established as a treatment option in general practice, but with ever increasing patient expectations, predicting and controlling the outcome of implants in the aesthetic zone has never been more important to avoid a compromised outcome and a disappointed patient.

Learning outcomes:

- Implant risk assessment prior to and after extraction to better predict aesthetic outcomes
- · Avoiding dentist generated aesthetic compromises
- · Clinical techniques to improve aesthetic outcomes

Development Outcomes: (A) (C) (D)





Dr Dominic Hassall, GDC Registered Specialist in Restorative, Prosthodontic, Periodontal and Endodontic Sponsored by:

Dentistry: President British Academy Aesthetic Restorative and Implant Dentistry (BAARID), **Dominic Hassall Training Institute**

nileconcepts Dominic Hassall

Saturday 18th May

12:45 -13:30

Atraumatic oral surgery for better aesthetic outcomes

The use of atraumatic methods in surgery can allow for an improved outcome in hard and soft tissue during healing allowing for favourable restorability and long-term management. Here we discuss the use of Acteon Cube Piezosurgery and the benefits of using this in specific techniques.

- Develop a clear understanding for the use of piezo in surgical situations relating to aesthetic management
- · Background of piezo surgery
- · Review clinical situations-Understand the limitations of conventional vs piezosurgery

Development Outcome: (C)



Amit Patel, BDS MSc MClinDent FDS RCSEd MRD RCSEng, Specialist in Periodontics & Implant Dentist Sami Stagnell, BDS MFDS (RCSEd) MSc MFGDP (UK) AKC MOralSurg PGCert AFFMLM MSc, Specialist Oral Surgeon, Smilekind Specialist Dental Clinic, Bournemouth

Sponsored by:



13:45 -14:45

How to achieve long-term success in complex aesthetic rehabilitations

In the last few years the majority of patients have driven their attention for the importance of the smile in their overall aesthetic and wellbeing. This lecture will look at new holistic and predictable way of achieving an aesthetic, functional and biological long-term success.

Learning outcomes:

- How to diagnose and plan a complex esthetical case
- . How to choose the correct materials depending on the case
- How to guarantee a long-term success on a complex treament

Development Outcome: (A) (C)



Dr Joao Borges, DDS, MSc, Lecturer, CEO and Clinical Director, João Borges Aesthetic Dentistry®



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vivadent:

British Academy BACD

15:00 -16:00

Fibres & Composite Dentistry in **General Practice – Innovative Minimally Invasive Treatment Solutions**

Fibres & Composite treatment solutions in general practice: Replacing a missing tooth (fibre/composite bridge, Reattaching an extracted tooth, Periodontal splinting, Custom made fibre post & core, Tips & tricks. Discover amazing, easy to do, minimally invasive treatment techniques.

Learning outcomes:

- · Learn about fibres in dentistry
- · Discover multiple clinical applications in daily private practice
- Cost-effective treatment solutions using composite with no laboratory fees
- Long lasting results based on scientific evidence

Development Outcome: (C)



Ashish B Parmar, BDS (Lond), The Academy By Ash

Supported by: British Academy of Cosmetic Dentistry

16:15 -17:15

Digital Aesthetics: Incorporating the latest CAD/CAM and 3D printing workflows in the modern aesthetic dental practice

This lecture will give an illustration on how incorporating digital technology into your practice can revolutionise the way you look after your patients. The uses of digital intra oral scanning, chairside milling, 3D printing and face scanning.

Learning outcomes:

- · Chairside restorations with cerec primescan and omnicam help you provide aesthetic dentistry
- · Chairside milling in restorative, orthodontic and guided implant dentistry • See how 3D printing, face scanners and digital wax ups can streamline your workflows

Development Outcome: (C)



Dr Simon Chard, BDS(Hons) BSc(Hons), Cosmetic and Implant Dentist, Rothley Lodge Dental





CORE CPD THEATRE

CONFERENCE SYNOPSIS AND LEARNING OUTCOMES



Supported by:

Friday 17th May

09:15 -10:00

Shifting the balance – What does this mean for the dental team?

In 2017 the GDC published Shifting the balance. Two years on lan will outline the progress made, including changes in CPD, our focus on engaging with younger dentists and our work around promoting professionalism. He will also discuss the consultation related to the GDC's new corporate strategy.

Learning outcomes:

- Understanding of the GDC's Shifting the balance programme
- · Work the GDC is undertaking around the future developments of CPD
- . What professionalism means to you and the rest of the dental team
- · Awareness of the key elements within our new corporate strategy

Development Outcomes:



Sponsored by:

lan Brack, Chief Executive and Registrar, General Dental Council

10:15 -11:00

Complaints Handling

An entertaining perspective of Complaints Handling aimed at all members of the Dental Team specifically General Dental Practitioners.

Learning outcomes:

- Understand why patients complain
- · Prevent complaints from arising
- An insight into how to manage complaints professionally

Development Outcomes: (A)



Supported by:

Dr Amit Rai, General Dental Practitioner

iCOMPLY

11:15 -12:00

Dental infection control & decontamination

- Transmission Methods of Microorganisms
- · Water Quality in Surgery
- Hand Hygiene
- Instrument Decontamination Overview
- PPF
- Decontamination room requirements
- Decontamination Equipment & testing

Learning outcomes:

- Demonstrate the understanding of infection control and therefore maintain an effective working environment
- · Current guidelines and how to continually raise the quality of decontamination
- Identify strategies and techniques for infection control

Development Outcome: ()



Supported by:

Pete Gibbons, Decontamination Specialist, Henry Schein Dental

✓ HENRY SCHEIN®

12:15 -13:00

Medical emergencies in the dental practice - what you need to know

The GDC advises that all members of staff who might be involved in dealing with a medical emergency are trained and prepared. As Dental Practice specialists, Worksafe Training are a team of Emergency Service and ex-Military personnel whose aim is simple: give you the confidence to save lives

Learning outcomes:

- To Recognise immediate life threatening conditions
- · CPR and safe use of an AED
- · Basic airway management
- · Increase team awareness and confidence



Dr Caroline Leech, MBChB FRCEM FIMC RCSEd, Consultant in Emergency Medicine, Pre-Hospital HEMS Doctor & Major Trauma Lead at University Hospitals Coventry & Warwickshire NHS Trust., Associate Editor of **Emergency Medicine Journal**

Supported by:



Adam Joyce, Managing Director and Principal Instructor, Worksafe Training

Friday 17th May

14:00

Interesting Cases You Have Sent – Radiographs and CBCT Scans

Have you ever wondered how hospital specialists investigate and diagnose the complex or unusual cases that GDPs send in? Do you understand everything that you see in radiographs and CBCT scans? Now is your chance to find out! After this lecture you will read X-rays with greater confidence.

Learning Outcomes

- The role of X-rays and ultrasound in the investigation of dental maxillofacial lesions
- · Radiological features consistent with benign lesions
- Radiological signs suggestive of malignancy
- · Incidental radiographic findings/lesions that do not require treatment

Development Outcome: (C)



Dr Suk Ng, PhD BDS BSc FDS RCS Eng DDRRCR, Programme Director, PGCert in Dental CBCT Radiological Interpretation; Consultant in Dental Supported by: & Maxillofacial Radiology, Guy's & St Thomas' NHS Foundation Trust; Honorary Clinical Senior Lecturer, King's College London; Immediate Past President, British Society of Dental and Maxillofacial Radiology

15:15 -15:30

Gold for Kids

Gold for Kids is a charitable foundation created by dentists to raise money for children in underprivileged circumstances. It recycles the precious metals in dental restorations and uses a metal refinery process aimed to maximise the value of its worth.

Learning outcomes:

- . To introduce Gold For Kids
- To get the dentists to sign up to volunteer and spread the word to other

Development Outcomes:



Dr Leticia Casanova, BDS PhD, Specialist Periodontist and Founder of Gold for Kids. Gold for Kids

CORE CPD THEATRE

CONFERENCE SYNOPSIS AND LEARNING OUTCOMES



Supported by:

Saturday 18th May

09:15 -10:00

Medical Emergencies Management

- Undertake better management of medical emergencies within their dental
- Able to use the ABCDE approach to assess and treat the acutely ill patient
- Know which emergency drugs are required to treat different medical emergencies
- · Recognise common medical emergencies and deal with them.

Learning outcomes:

- . Understand the A-E assessment of patients in an emergency
- Understand the signs, symptoms, initial treatment and management of medical
- · Learn the techniques for administering the drugs in the medical 'Emergency

Development Outcome: A B C D





Sherry Diaz-Thompson, Founder & Multi-Professional Healthcare Compliant Trainer, Safe Hearts Training Ltd

10:15 -11:00

Dental infection control & decontamination

- Transmission Methods of Microorganisms
- · Water Quality in Surgery
- · Hand Hygiene
- Instrument Decontamination Overview
- PPE
- Decontamination room requirements
- Decontamination Equipment & testing

Learning outcomes:

- To demonstrate the understanding of infection control in dentistry and therefore maintain an effective working environment.
- To recognise current guidelines and to continually progress raising the quality of decontamination work within the facility.
- Identify strategies and techniques for infection control and to reduce infection

Development Outcome: ()



Pete Gibbons, Decontamination Specialist, Henry Schein Dental

Supported by:

✓HENRY SCHEIN®

11:15 -12:00

Dental Legal and Ethical Issues

An entertaining perspective of Dental Legal and Ethical issues, aimed at all members of the Dental Team specifically General Dental Practitioners.

Learning outcomes:

- · Appreciate dental-related ethical dilemmas
- Fathom the GDC's expectations of dental registrants
- · Understand common issues experienced with the provision of NHS dentistry by the GDP

Development Outcomes:



Supported by:

Dr Amit Rai, General Dental Practitioner

iCOMPLY

12:15 -13:00

Safeguarding children

To increase awareness about child safeguarding, so that all dental professionals feel confident and equipped to raise any concerns about abuse or neglect of vulnerable children.

Learning outcomes:

- Importance of safeguarding children
- Types of abuse
- Signs and symptoms
- Professional responsibility

Development Outcomes: (A) (C) (D)



Dr Susan Parekh, BDS PhD FDCRCS FHEA, Senior Lecturer / Honorary Consultant in Paediatric Dentistry, UCL EDI

Supported by:

eastman sistin

Saturday 18th May

14:00

Interesting Cases You Have Sent – Radiographs and CBCT Scans

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Learning outcomes:

- The role of X-rays and ultrasound in the investigation of dental maxillofacial lesions
- Radiological features consistent with benign lesions
- Radiological signs suggestive of malignancy
- · Incidental radiographic findings/lesions that do not require treatment

Development Outcome: (C)



Dr Suk Ng, PhD BDS BSc FDS RCS Eng DDRRCR, Programme Director, PGCert in Dental CBCT Radiological Interpretation; Consultant in Dental Supported by: & Maxillofacial Radiology, Guy's & St Thomas' NHS Foundation

Trust; Honorary Clinical Senior Lecturer, King's College London; Immediate Past President, British Society of Dental and Maxillofacial Radiology



14:15 -15:00

Diagnosis of Oral Cancer - Beast quest: the search for the evil one.

Diagnosis of Oral Cancer in the clinic, the value of available tests and review the technologies that are available or are in development; all designed to aid and assist in the detection of a malignant lesion and guide the diagnostic yield and accuracy of the process of biopsy sampling

Learning outcomes:

- · Clinical identification of oral cancer / high risk lesions
- · Evaluation of sensitivity / specificity data
- · Review of technologies available for aiding diagnosis / referral decisions
- Examples of future directions of travel in such technologies

Development Outcome: A B C





Dr Richard Cook, BDS, FDS, MRCS, PhD, FDS (OM), FHEA, Reader in diagnostic technologies / Honorary Consultant and Academic Lead for Oral Medicine King's College London, Faculty of Dentistry, Oral & Craniofacial Sciences Supported by:



15:15 -16:00

Infection Prevention – Wipe it out!

All Dental providers should assure themselves that dental staff that clean the environment and healthcare equipment are trained to do so. Dental staff should have an understanding of the need to clean, how to appropriately clean and the role that this plays in patient safety and infection control.

Learning outcomes:

- Will discuss the importance of cleaning & disinfection
- · Will address the use of wipes for decontamination of dental equipment
- · Implications of wipe-surface incompatibility
- . Compliance with HTM 01-05

Sponsored by:

Development Outcome: (C)



Karen Wares, MSc, Deputy Clinical Director, GAMA Healthcare



16:15 -17:00

Five Essentials to Pass CQC Inspections in 2019

5 essentials to mastering compliance management. Outlining the hot topics regulators are focusing on right now and showing you how to avoid common pitfalls. Key tips on how to prepare for an inspection, enabling you to return to your practice and make impactful changes

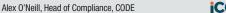
Learning outcomes:

- Explore changes to the Well-led KLE
- Examine why practices fail CQC inspections
- · Discuss tips for mastering compliance

Development Outcome: (B)



Supported by:







DENTAL NURSES' FORUM

CONFERENCE SYNOPSIS AND LEARNING OUTCOMES



Friday 17th May

09:45 -10:30

Dignity in end of life care - Oral Health

Cover the concepts of end of life care and the importance of oral care and how it impacts on not just the patient but also the relatives and carers. Examine the conditions that develop in the oral cavity for this group of individuals and discuss how they can be effectively treated.

Learning outcomes:

- The learner will be able to identify oral conditions and subsequent treatment options for these patients and the impact on the individual and carer
- Individuals will have a deeper understanding of the impact of oral care for end of life patients

Development Outcomes: (C)



Emma Riley, Chair of Society British Dental Nurses/ Director of Education and Society of British Dental Nurses/RIS products

11:00 -11:45

Moving Upstream – How the GDC is Shifting the balance?

In 2017 the GDC published Shifting the balance. Two years on we will discuss the progress made to deliver against our commitments, including changes in CPD, promoting professionalism, working with partners and delivering safe, wellrounded professionals into practice and what the future holds.

Learning outcomes:

- Increased understanding of the GDC's Shifting the balance programme
- . Increased understanding of Enhanced CPD and the requirements of dental nurses at the end of year 1 cycle
- Professionalism and what this means for you in your role

Development Outcomes:



Sponsored by:

Colin MacKenzie, Head of Nations and Engagement, General Dental Council

12:00 -12:45

Dental Nursing: What Lies Ahead?

To explore current & future opportunities for GDC registered dental nurses related to career progression and the dental workforce. Raise awareness of the continued opportunities for dental nurses within the future dental workforce. Review some aspects of career progression as a dental nurse.

Learning outcomes:

- Develop an appreciation of the work carried out by some dental organisations to develop the role of the dental nurse
- · Recognise the importance of the role that the dental nurse holds within the future dental workforce Supported by:

Development Outcomes: (B)



Jacqui Elsden, MSc, Education Representative/ President-elect, BADN



Friday 17th May

14:00 -14:45

Effective Implant nursing

Introducing participants to Implant dentistry in a more inclusive way & how, as a dental nurse, you can support your Implantologist with understanding of the treatment. Including preparation of equipment, instruments & techniques for creating smooth procedures, common problems & how to overcome them.

Learning outcomes:

- · Identify the role of an Implant dental nurse
- · Outline ways in which we can aid in the smooth running of the treatment
- State some of the possible glitches that can occur and how to overcome them.



Isis Buffonge, National Certificate in Dental Nurse, Cert in OHE, DipEd, Dental Nurse/Tutor Dental Nurse, UCL Eastman Dental Institute, Department of Continuous Professional Development



16:00 -16:45

What to tell your patients with braces.

The benefits of orthodontic treatment are obvious: proper alignment, better mastication, improved quality of speech & aesthetic improvements. There is a finite period for treatment but a lot can happen that can ruin the outcome. The dental teams responsibility to always achieve a beautiful smile.

Learning outcomes:

- · Describe the risks of orthodontic care
- Discuss the challenges and how they can be overcome
- · Explain the responsibility of the dental team and the patient

Development Outcomes: (C)

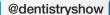


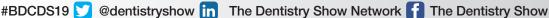
Deborah M. Lyle, RDH, BS, MS, Director of Professional & Clinical Affairs, Water Pik, Inc.

waterpik











DENTAL NURSES' FORUM

CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Supported by:



Saturday 18th May

09:45 -10:30

Sepsis in the Dental Setting

The session will cover the concepts of Sepsis in the dental setting. It will examine the causes, signs and symptoms and patient assessment to improve early recognition and patient outcome.

Learning outcomes:

- The causes, issues & research surrounding Sepsis and the patient assessment process
- Team strategy to deal with any patient with Sepsis in the Dental Practice
- Discuss the early recognition of Sepsis and how this can impact on the outcome of the patient



Supported by:

Peter Whiteford, Ambassador of Society British Dental Nurses, Resuscitation and Medical Emergencies Expert, Medical Emergency Training



11:00 -11:45

Dealing with difficult people does not have to ruin your day

We all deal with "difficult" people in our lives. Most of us prefer to avoid these people when possible. But... they may be a co-worker, patient or family member and it is not easy to walk away. A few small changes can make a big difference and empower you to control the situation.

Learning outcomes:

- · Identify characteristics of difficult people and how it can irritate others
- Discuss behaviour changes that can defuse the situation
- Understand what may be behind the behaviour that makes them "difficult" in the first place

Development Outcomes: (A)



Sponsored by:



12:00 -12:45

The use of mentoring as an aid to support professional development

The role of a mentor is to encourage personal & professional development of a mentee through sharing knowledge, expertise & experience. Delegates will have a greater understanding of how developing a mentoring approach in the work place can help develop a culture of personal & professional growth

Learning Outcomes:

- · How mentoring can support professional development
- Describe how mentoring in the workplace can create culture for personal & professional growth
- · Identify qualities of mentor & mentee
- · Recognise support available for establishing a mentor relationship

Supported by:

Development Outcomes: (A) B (C) (D)



Jane Dalgarno, Chair, British Association of Dental Nurses



Saturday 18th May

14:00 -14:45

Effective Implant nursing

Introducing participants to Implant dentistry in a more inclusive way & how, as a dental nurse, you can support your Implantologist with understanding of the treatment. Including preparation of equipment, instruments & techniques for creating smooth procedures, common problems & how to overcome them.

Learning outcomes:

- · Identify the role of an Implant dental nurse
- · Outline ways in which we can aid in the smooth running of the treatment
- State some of the possible glitches that can occur and how to overcome them.





Supported by:

Isis Buffonge, National Certificate in Dental Nurse, Cert in OHE, DipEd, Dental Nurse/Tutor Dental Nurse, UCL Eastman Dental Institute, Department of Continuous Professional Development



15:00 -15:45

Human error – Improving patient safety

This lecture discusses the prevalence and significance of errors in dentistry, and with the aid of real life litigation cases offers advice of how we can minimise errors in our practice teams.

Learning outcomes:

- . To understand the main causes of errors in dentistry
- To understand the difference types of error

Principal Partner Glencairn Practice Group

- . To be able to put in place barriers to errors and improve patient safety
- . To understand the meaning of Fair Blame culture

Development Outcomes: A B C D



Professor Simon Wright, MSc, PGDip Dental Implantology, BDS, PGCTLCP, FHEA, Hon. Professor Dental Implantology, School of Health Sciences, University of Salford Director ICE Hospital and Postgraduate Training Centre

Supported by:



16:00 -16:45

Apprenticeship Developments - New **Routes of Progression for the Dental** Team

Explore the developing range of apprenticeships that are directly linked to developing not only the skills and knowledge of dental nurses but other members of the dental team. Apprenticeships are now open to individuals of all ages which opens new routes of progression.

Learning outcomes:

- · Development of apprenticeships & how they may link to developing the knowledge & skills of all members
- · How apprenticeships are funded
- · Range of apprenticeships that support the delivery of oral health care, prevention, training and managing dental care.

Development Outcomes: B



Michael Wheeler, MSc BEd (Hons) Cert Ed RDH, Programme Manager - Dental Apprenticeships, Health Education England





HYGIENIST & THERAPIST SYMP

ONFERENCE SYNOPSIS AND LEARNING OUTCOMES







Friday 17th May

09:30 -10:15

A Wee Bite of Immunology

The immune response in periodontitis is a 'double-edged sword' and contributes to the damage of the periodontal supporting structures, and might contribute to systemic diseases. Increasingly, therapeutic strategies are targeting the immune response for treatment of different diseases.

Learning outcomes:

- Provide an introduction to the immune response in periodontitis
- Provide an introduction to how the immune response might contribute to the link between periodontitis and other diseases
- · Provide an introduction of how therapeutics target the immune response

Development Outcomes: (C)



Shauna Culshaw, BSc (Hons), BDS (Hons), PhD, MFDS RCPS(Gla), FHEA, MRD Perio (RCSEd), Senior Clinical Lecturer, Honorary Consultant in Periodontics, University of Glasgow



Supported by:



11:15

What if we actually talked to patients about bad breath?

Halitosis affects an estimated 25 percent of our population, often causing anxiety, worry and distress. Halitosis may be associated with a variety of oral and medical conditions. Dental Professionals are ideally placed to assist a patient in assessment and diagnosis and offer preventive advice

Learning outcomes:

- Define what Halitosis is
- . Identify the causes of Halitosis
- · Review diagnostic tools for halitosis
- . Understand the symptoms associated with halitosis and its effect on individual and those around them
- \bullet Explore advice and treatment options for patients
- Discuss halitosis as part of patient education and motivation towards improved oral health

Development Outcomes: (A)



Sally Simpson, Dip Dent Therapy Royal College of Surgeons Of England 2002 CEB Dip Dent Hygiene 1996 FAETC C&G, Dental Therapist and Hygienist, Goyt Valley Medical and Dental Practice

Sponsored by:



11:30 -12:15

A person-centric approach to halitosis

An interactive presentation focused on breaking down the stigma around halitosis; followed by emphasising the importance of a person-centric approach in dental practice and driving recommendation of a clinically proven oral care agent which tackles the root cause of halitosis.

- The negative impact of the stigma associated with halitosis on quality of life • Increase awareness of the importance of using a person-centric approach in order to achieve true behaviour change
- Drive recommendations of a clinically proven oral care agent

Sponsored by:

Development Outcomes:





Dr Milad Shadrooh, Dentist, Singing Dentist

12:30 -13:15

The Hygienist/Therapist guide to peri-implant disease

Peri-implant disease around implant structures is increasing in incidence. Alif will be discussing the causes of peri-implant disease, highlighting a practical approach to prevention. Alif will then discuss management aimed at a wholeteam approach to implant care.

Learning outcomes:

- Understand the causative factors to peri-implant disease
- . Understand the implant placement steps to reduce disease
- Understand the hygiene-therapists role in management of disease.

Development Outcomes: ()



Sponsored by:

Alif Moosajee, BDS MFGDP (UK) MJDF (RCS ENG), Principal Dentist, Oakland Dental Care



Friday 17th May

14:15

Supporting patients with Immediate loading Full arch Implant Restorations -A Practical quide

The session will look at issues associated with full Arch implant restorations for both patient and clinician and what is available for both the patient and clinician for biofilm disruption. Also the importance of a team approach in looking after these patients.

Learning outcomes:

- The importance of practice protocols for long term monitoring and maintenance
 Issues related to design of full arch implant restorations and how this impacts the ability to perform biofilm disruption
- · Identify the need of long term monitoring

Development Outcomes: (A) (C)



Helen Minnery, Dental Hygienist



14:30 -15:15

Supporting your patients in a Social Media age

In an evolving digital world, it is important to share relevant advice and information about your practice where and when they want to find them, particularly across social media channels. Discover current patient trends and top tips for building your brand using social media.

Learning outcomes:

- Understand the changing behaviours of patients in a digital era
- . Top 10 tips for building your personal/practice brand on social media
- Social Media best practice learnings and examples Development Outcomes: B

Sponsored by:

Mikhaila Chowdhury, BDS MSc, Expert Digital Marketing Manager, GlaxoSmithKline



15:30 -16:15

Recognising and Recording Erosive Tooth Wear in Clinical Practice

Erosive toothwear is increasing, yet dentists are not recording early stages and enquiring about underlying risk factors. The use of the Basic Erosive Wear Examination (BEWE) will be discussed and suggestions made to incorporate regular erosive toothwear screening into clinical practice. Learning outcomes:

- Understand that erosive tooth wear is being under-diagnosed and under-recorded
- Familiarise attendees with the Basic Erosive Wear Examination (BEWE) and the evidence behind its use
- · Ways to incorporate tooth wear examination into everyday clinical practice Supported by: Development Outcomes: (A) (B) (C) (D)

Dr Saoirse O'Toole, BA BDent Sc MFD RCSI PhD FHEA, Clinical Lecturer in Prosthodontics, King's College London



16:20 -17:05

The Wisdom of Great Oral Hygiene Habits

Imagine what it would be like if your patients followed your advice? Do you ever struggle to have your patients listen to your OH instructions? What difference would it make if you could influence your patients more? Barry will teach you how to use your communication skills to achieve these. Learning outcomes:

- · What a habit is.
- . How a habit is formed and reinforced and how you can use this to your advantage in serving your patients.
- How to improve the oral hygiene routines of your patients
- Development of your communication skills

Development Outcomes: (A) (B) (D)



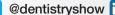


Dr Barry Oulton, B.Ch.D DPDS MNLP, Owner, The Confident Dentist Academy













HYGIENIST & THERAPIST SYN

ONFERENCE SYNOPSIS AND LEARNING OUTCOMES







Saturday 18th May

09:30 -10:15

Shifting the balance – What this means for Hygienists and Therapists?

In 2017 the GDC published Shifting the balance. Two years on we will discuss the progress made to deliver against our commitments, including changes in CPD, promoting professionalism, working with partners and delivering safe, well-rounded professionals into practice and what the future holds

Learning outcomes:

- Understanding of the GDC's Shifting the balance programme
- . Understanding of Enhanced CPD and the requirements of Hygienists and therapists at the end of year 1 cycle
- Increased understanding of professionalism and what this means to you in

Development Outcomes: 1



Ross Scales, Head of Upstream Regulation, General Dental Council

10:30 -

Understanding the legal criteria and implications of Self-Employment for the Dental Therapist

This workshop will provide essential, and yet often overlooked information relating to the differencing factors of being self- employed or employed. This workshop will provide you with information that will protect you from expensive tax bills and reduce the risk of stressful investigations

Learning outcomes:

- · Make better informed decisions about your employment status, your responsibilities and salary expectations
- Understand what self-employment means in terms of your responsibilities and how you can justify and demonstrate a self-employed status Supported by:

Development Outcomes: A B D

Dr Jane Lelean, BDS MNLP PCC, Dental Business Coach, Trainer and Mentor, The Institute of Dental Business



11:30 -12:15

Supporting patients with immediate loading full arch Implant restorations -A practical quide

The session will look at issues associated with full Arch implant restorations for both patient and clinician and what is available for both the patient and clinician for biofilm disruption. Also the importance of a team approach in looking after these patients

Learning outcomes:

- The importance of practice protocols for long term monitoring and maintenance
- . Issues related to design of full arch implant restorations and how this impacts the ability to perform biofilm disruption
- Identify the need of long term monitoring

Development Outcomes: (A)





Sponsored by: waterpik

Sponsored by:

Helen Minnery, Dental Hygienist

12:30 -13:15

Win that brushing battle! - Behaviour management in the fight against childhood caries

Caries in children is still a major public health concern. We will discuss the impact this has on children and behaviour change techniques to help adopt good brushing practices. Highlight the benefit of using today's digital technology as an aid to help strive for good oral health

Learning outcomes:

- Understand the current public health issues surrounding childhood caries.
- · Understand practical behaviour management techniques to help improve oral health.
- Understand how the use of digital technology can improve patient outcomes

Development Outcomes: (A) (C)



Ben Atkins, BDS, Clinical Director, Revive Dental Care PHILIPS

Saturday 18th May

13:30 14:15

Management of Dentine Hypersensitivity

This presentation will provide an overview of current management modalities, techniques and products for managing $\ensuremath{\mathsf{Dentine}}$ Hypersensitivity as well as an update on products including a novel bioactive glass toothpaste (Biomin™) that has been developed by researchers from a London University (QMUL). Learning outcomes:

- Dentine Hypersensitivity: Identify the aetiological causes and pre-disposing factors associated
- · Recognise and diagnose effectively
- · Use a management strategy based on the presenting clinical features
- · Recent developments in products designed to treat

Development Outcomes: ()



Dr. David G Gillam, BA, BDS, MSc, DDS, FRSPH, FHEA, MIC, Clinical Reader in Translational Research in relation to Dentistry. Barts and the London School of Medicine and Dentistry, QMUL, London UK

Sponsored by:



14:30 -15:15

A meeting of experts: Effective communication strategies to promote periodontal health

Changing the behaviour of patients is a complex skill. This presentation will outline the recommendations of a group of dental health care professionals who met to review the evidence base and share their experiences in effective behaviour change Learning outcomes:

- Outline effective, evidence based communication skills to promote oral health related behaviour in patients with periodontal disease
- · Outline how to integrate behaviour change interventions into your patient pathway
- Provide knowledge and skills in behaviour change

Development Outcomes: (A) (B) (C





Jonathon Timothy Newton, PhD C Psychol AFBPS Csci, Professor of Psychology as Applied to Dentistry, King's College London

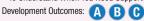


15:30 -16:15

So you want to be direct! Exploring direct access

Direct Access is progressing becoming a popular service, but many dental professionals are still confused to the full extent and legalities required behind this service. It is important to understand how, what and when you can provide services directly and market yourself to attract patients and build up your own patient-base. Learning outcomes:

- . Understanding The Role, A DCP Can Take Under Direct Access
- To Have An Understanding of The Legal Aspects of Direct Access, Additional Training Required Etc.
- To Understand How You Can Promote Yourself and Build up a Direct Access clinic.
- To Understand When You Need Support and Referral Systems



Christopher Forrest, Dip RDH, Dip RDT, BSc Health Care, Clinical Lecturer - Teesside University, Dental Therapy Programme





NEXT GENERATION CONFERENCE

CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Friday 17th May

09:30 -10:30

Attracting private patients for associates: Instagram and personal

The World has changed! It's faster, it's more mobile and more social. If you don't change with the world, then you will not be found in the world because you're either growing or you're dying, there is no plateau! Discover the newest ways to attract more new patients.

Learning outcomes:

- . Discover how to attract patients in 2019
- · What has changed and why you must change
- Create a personal emotional website
- Dominate Google for personal names and keywords
- How to engage on Social Media to increase brand awareness

Development Outcome: (A)



Krishan Joshi, Founder & CEO, Dental Focus® Marketing



11:00 -12:00

12:15 -

13:15

The EVO Solution - 21st Century Oral **Bio-Engineering**

Edentulism and terminal dentition is more prevalent than many believe. The EVO Solution™ is an innovative and unique solution for this patient, evolved following many years of experience in this niche segment, evidenced by thousands of satisfied patients.

Learning outcomes:

Understand and participate in a full arch/full mouth rehabilitation solution not available in this specific combination anywhere else

Development Outcome: A B C





Modern preparation designs and cementation protocols for adhesive cuspal coverage restorations

Modern preparation designs and cementation protocols for adhesive cuspal coverage restorations.

Learning outcomes:

- Rethink our designs for cuspal coverage
- Review the decision-making process for choosing direct vs indirect restorations
- The principles for good long term adhesion with indirect lithium disilirate
- · Key tips for isolating deep preparations

Supported by:

Development Outcome: ()



Dr Nikhil Sethi, (BDS) (MSC), Dentist, Square Mile Dental Centre

Friday 17th May

13:30 -14:30

Policies, Plans and Perspectives from the Office of CDO England

The Generational Challenge for Dental Care: Understanding the challenges of 21st Century Dental Care - no patient is the same, and no age is the same. How can the dental profession respond.

Learning Outcomes

. Understand the Challenges of the 21st Century





Sara Hurley, BDS (UBrist), MFGDP(UK), MSc (UCL), MA (King's), FDSRCS, psc(j), Chief Dental Officer, England, Supporting NHS England, the Department of Health and Health Education England

15:00 -16:00

How to buy your first dental practice

Market update for people considering buying a practice to include an update on the number of people looking to buy a practice. The most popular type of practice, corporate versus associates, goodwill values, issues during the purchase process, funding, CQC and timelines

Learning outcomes:

- · Latest update on the current dental market
- Discover tips on successfully navigating the purchase process and how to avoid the pitfalls
- Understand the key issues that can delay the purchase of a practice
- How to become a successful dental practice owner

Supported by:

Development Outcome: B C



Lis Hughes, Managing Director, Frank Taylor & Associates



16:15 -17:15

Occlusion without the confusion

- The principles to follow and what to avoid
- How to carve and check occlusal restorations
- How to treat tooth wear "when there is no space"
- . When to use Dahl and when not to
- When to intervene
- . Managing TMD and bruxists
- . When to use a splint

Learning outcomes:

- A deeper understanding of occlusion, how to use it, avoid problems and treat patients with occlusal problems
- Teach the management of occlusal change for patients with tooth wear, TMD and bruxism Supported by:

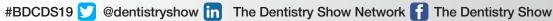
Development Outcome: (C)



Professor Brian Millar, BDS FDSRCS PhD FHEA, Faculty of Dentistry, Oral and Craniofacial Sciences, King's College London









NEXT GENERATION CONFERENCE

CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Saturday 18th May

09:45 -10:45

Periodontal litigation - how not to get

Periodontal litigation is on the rise, so come and learn how to avoid getting into trouble. Understand what you need to record regarding periodontal assessments and why you need to do that.

Learning outcomes:

- How to communicate well with the periodontal patient to avoid litigation
- . Know and record the clinical warning signs of disease
- · Review diagnosis of periodontal diseases
- . Discuss the stages of practical management for a periodontal patient

Development Outcome: (A) (D)



Supported by:

Sponsored by:

Dr Mishal K Sachdev, BDS HONS (Lond), MJDF RCS (Eng), MClin Dent Perio, MRD RCS (Eng), M(Rest Dent) RCPS (Glasg), Specialist in Periodontics and Implant dentist, Gentle Dental Care Group



12:15 -

13:15

The EVO Solution - 21st Century Oral **Bio-Engineering**

Edentulism and terminal dentition is more prevalent than many believe. The EVO Solution™ is an innovative and unique solution for this patient, evolved following many years of experience in this niche segment, evidenced by thousands of satisfied patients.

Learning outcomes:

Understand and participate in a full arch/full mouth rehabilitation solution not available in this specific combination anywhere else

Development Outcome: (A) (B) (C)





The third most common oral condition erosive tooth wear – using BEWE to improve clinical practice

The use of the Basic Erosive Wear Examination (BEWE) will be discussed and suggestions made to incorporate regular erosive toothwear screening into clinical practice to help reduce the risk of the condition.

Learning outcomes:

- · Review why erosive tooth wear is relevant
- What are the implications if erosive tooth wear progresses
- Using the BEWE to reduce your risk

Development Outcomes: (A) (C) (D)





Professor David Bartlett, Head of Prosthodontics, Kings College London Dental Institute

Saturday 18th May

13:30 -14:30

Art2Aesthetics

A concise and visual presentation sharing unique tips and techniques involved in resin sculpting, ceramic design and dental photography. An artistic approach explored through real life clinical cases

Learning Outcomes

- Improve resin results with practical information and tips
- · Simplify all ceramic choices and prescription
- . How to use photography to aid communication

Development Outcome: (A)



Dr Minesh Patel, BDS (Hons), MSc, MFGDP (RCS), PGC, Dentist, Art2Aesthetics

Supported by:

14:45 -15:45

The Biologically Oriented Preparation Technique (BOPT): A new approach to tissue management around teeth and **implants**

The BOPT concept is a paradigm shift in tissue management around natural teeth and implants. With vertical posts and precise provisionals, a landing zone is sculpted for an excellent final outcome. The preparation and laboratory stages will be discussed.

Learning outcomes:

- The concept of the vertical preparation
- . The role of the over-contoured provisional
- · How this concept relates to implant restorations
- Understand how the use of the above principals allows us to control tissue in the aesthetic zone

Development Outcome: (C)



Aman Bharti, BDS MFGDP(UK) MJDFRCS DipRestDent, Owner, Headrow Dental

16:00 -17:00

Attracting private patients for associates: Instagram and personal websites

The World has changed! It's faster, it's more mobile and more social. If you don't change with the world, then you will not be found in the world because you're either growing or you're dying, there is no plateau! Discover the newest ways to attract more new patients.

Learning outcomes:

- Discover how to attract patients in 2019
- What has changed and why you must change
- · Create a personal emotional website
- Dominate Google for personal names and keywords
- How to engage on Social Media to increase brand awareness

Supported by:

Development Outcome: (A)



Krishan Joshi, Founder & CEO, Dental Focus® Marketing





DENTAL BUSINESS THEATRE

CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Friday 17th May

The Big Questions: The Future of Dentistry

Gain an awareness on the future changes to the business of dentistry and clinical dentistry including NHS provision, regulation, litigation and dental groups

Learning outcome: . Changes to the Future of Dentistry

Development Outcomes:



Les Jones, Creative Director, Practice Plan Chris Barrow, Consultant and Trainer, Coach Barrow Karl O'Higgins, Managing Director, Evo Dental Dr Bethany Rushworth, General Dental Practitioner

The Big Questions: Maximise the Value of Your Practice

Learn how to increase the value of your practice to make it more attractive to a buyer. Lerning outcomes:

- · Determine what you need to consider when borrowing to buy a practice
- . Gain awareness of the reasons for going private to maximise the profitability

Development Outcomes: D

Nigel Jones, Sales and Marketing Director, Practice Plan John Clarke, Head of Business Development, Wesleyan Bank Alan Suggett, Head of Dental Business Unit, UNW Chartered Accountants Lis Hughes, Director, Frank Taylor & Associates

The Big Questions: HR and Employment

Gain an awareness of recent employment law changes, and recognise the key things that an employer should or shouldn't be doing whilst recruiting and

Learning outcome:

- Understand the different policies and procedures for underperforming and frequently sick staff
- Determine how to deal with a disciplinary procedure.

Development Outcomes: (A) (B) (D)





Les Jones, Creative Director, Practice Plan Sarah Buxton, Director of Employment & HR Solicitor, FTA Law Lisa Bainham, Practice Manager and President, ADAM (Association of Dental Administrators and Managers) Nicki Rowland, Owner, Practices Made Perfect

The Big Questions: What Next for NHS

Recognise what practice owners need to consider in terms of the mix of private and NHS dentistry and how NHS dentistry will remain viable in the longer term.

Learning outcome:

 Discover the possible implications of the NHS England contract rollout and what lessons have been learnt so far

Development Outcomes: 1



Les Jones, Creative Director, Practice Plan Sarah Buxton, Director of Employment & HR Solicitor, FTA Law Lisa Bainham, Practice Manager and President, ADAM (Association of Dental Administrators and Managers)

Nicki Rowland, Owner, Practices Made Perfect

The Big Questions: CQC, Compliance and Complaints

Gain an insight into the pros and cons of Prototype A and B contracts and Understand how the CQC is now inspecting and regulating dental practices Learning outcomes:

- Learn how to distinguish between feedback and a complaint and how to
- reduce the risk of complaints in the first instance

 Discover how to avoid ending up at the GDC
- Gain an insight into how regulation has affected the standard of patient care

Development Outcomes: (A) (B)



Nigel Jones, Sales and Marketing Director, Practice Plan Eddie Crouch, Vice Chairman, British Dental Association Principal Executive Committee Paul Worskett Practice Owner

Dr Simon Thackeray, General Dental Practitioner

Saturday 18th May

The Big Questions: HR and Employment

Gain an awareness of recent employment law changes and recognise the key things that an employer should or shouldn't be doing whilst recruiting and

Learning outcomes:

- Understand the different policies and procedures for underperforming and frequently sick staff
- Determine how to deal with a disciplinary procedure.

Development Outcomes: (A) (B) (D)







Les Jones, Creative Director, Practice Plan

The Big Questions: CQC, Compliance and Complaints

Understand how the CQC is now inspecting and regulating dental practices.

- · Learn how to distinguish between feedback and a complaint and how to reduce the risk of complaints in the first instance
- . Discover how to avoid ending up at the GDC
- Gain an insight into how regulation has affected the standard of patient care

Development Outcomes: (A) (B)



Nigel Jones, Sales and Marketing Director, Practice Plan

The Big Questions: The Future of

Gain an awareness on the future changes to the business of dentistry and clinical dentistry including NHS provision, regulation, litigation and dental groups.

Learning outcomes:

Changes to the Future of Dentistry

Development Outcomes:



Les Jones, Creative Director, Practice Plan

The Big Questions: What Next for NHS Dentistry?

Gain an insight into the pros and cons of Prototype A and B contracts and Understand how the CQC is now inspecting and regulating dental practices.

Learning outcomes:

- · Learn how to distinguish between feedback and a complaint and how to reduce the risk of complaints in the first instance
- Discover how to avoid ending up at the GDC
- Gain an insight into how regulation has affected the standard of patient care

Development Outcomes: 1



Nigel Jones, Sales and Marketing Director, Practice Plan

The Big Questions: Maximise the Value of Your Practice

Learn how to increase the value of your practice to make it more attractive to a huver

Learning outcomes:

- Determine what you need to consider when borrowing to buy a practice
- . Gain awareness of the reasons for going private to maximise the profitability of your practice

Development Outcomes: 1



Les Jones Creative Director Practice Plan

17th & 18th May 2019 / NEC Birmingham

BUSINESS SKILLS WORKSHOPS

CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Friday 17th May

Practice Profits & Preparing to Sell Staying connected with practice valuations

This talk delivers a mix of thought-provoking, practical, expert advice on maximising profit while thinking how this will affect your exit strategy. Covering everything involved in profit increase & the method of valuations, you will gain the insight needed when preparing for a practice sale.

Learning outcomes:

- · Recognise the importance of a full accurate valuation
- Understand the method of an EBITDA valuation
- NHS Contract changes for 2020 What are they?
- . How the profit affects the multiple
- . What you do to increase the Value

Development Outcome: (B)



Anne Barker, CEO, MediEstates part of Henry Schein

Sponsored by: **MEDIESTATES**

10:10 -10:40

Why your practice and your patients would benefit from a careplan and patient finance

George will speak about why a practice should offer a Care Plan and finance to patients, what the benefits are to the practice, what the benefits are for the patient and how it will help grow your patient base and goodwill of your practice.

Learning outcomes:

- How a care plan and finance works
- Benefits for the practice
- · Benefits for the patient

Development Outcome: (B)



10:50 -

Attracting New Patients with Award-Winning Websites and Google Domination

Over 90% of all buying decisions now start on Google. Are you appearing on Google Page 1 for the treatments that you want to do more of? Naz Haque talks about the strategy for achieving Google top rankings and domination.

Learning outcomes:

- Discover how to attract patients in 2019
- Understand what has changed and why you must change
- How to dominate Google for personal names and keywords

Development Outcome: (A)



Nazrul Haque, BSc 1st, MBCS, CCNA, Google Squared, Google IQ Certified, SEMRUSH Technical SEO Certified, Google Consultant, Dental Focus

11:30 -12:00

Worried about negative reviews? Take back control of your online reputation with EasyReview

Bad reviews can cause a stink - real or not. Take control of your online reputation as we look at ways to encourage more positive reviews, and how to respond to the negative ones. Start on the path of using review alerts to keep you on top of your reputation.

Learning outcomes:

- Learn about how to deal with negative reviews through alerts, good response practice and how to reply well
- . Know about new ways to increase the number of reviews online
- · Learn to manage your online reputation across the web, including social channels

Development Outcome: (A) (B) (D)

Dental Design





Nigel Reece, BSc(Hons); DipM, Managing Director,

Sponsored by:

Sponsored by:

of AL FOC

DENTAL DESIGN

Friday 17th May

The Early Years in Practice... What Next in Your Career

Finishing FD training and starting on your career pathway can be a daunting prospect and you may be wondering what's next. Join Carlos Clark for a look at the options available for newly qualified dentists.

At the end of the session delegates will be able to demonstrate a better understanding of:

- · Career choices at the end of the FD year and beyond
- Attitudes and behaviours to become a successful associate
- What the ideal work/life balance look like

Development Outcome: B C

Sponsored by: rodericks dental

Carlos Clark, BDS University of Birmingham 1991, Associate Director For Professional Development, Rodericks Dental

13:20

Risks and Rewards: Why should business managers care about antibiotics?

Antibiotic resistance poses a major threat to society, with standard treatments for infections becoming ineffective. As misuse of antibiotics accelerates the development & spread of resistant infections, the government is increasing its focus on reducing unnecessary antibiotic prescribing.

Learning outcomes:

Wendy Thompson.

- · Understand why safe prescribing should be a business priority
- Urgent dental care guidelines update & the risks of inappropriate antibiotic use
- · How antibiotic prescribing data may be used in future as a key performance indicator for contracts

Development Outcome: (A) (B) (C) (D)





BSc(Hons), BDS(Hons), MJDF, Doctoral Research Fellow. University of Leeds Sponsored by: *Yellow Card

14:00

Dentistry and the Yellow Card Scheme

Identification of adverse drug reactions (ADRs) is an essential skill for all front line health professionals. The session will cover:

- Why reporting ADRs to the Yellow Card Scheme is important
- · How to report
- . The contribution of dentists to drug safety.

Learning outcomes:

- · Understanding the importance to dentists of identifying adverse drug reactions
- · Providing advice on how to report to the Yellow Card Scheme
- Showing how dental reporting has had a regulatory impact
- Identifying ADRs that can occur in dental practice

Development Outcome: (C)



Shahad Latif, MPharm PgDip, Specialist Information Pharmacist-Pharmacovigilance and Patient Safety, Welsh Medicines Information Centre and Christine Randall, BPharm MRPharmS, Lead pharmacist Sponsored by: for Dental Medicines Information and

Pharmacovigilance, NWMIC/YCC North West

14:10 -14:40

Instagram and Facebook: Winning, Brand Awareness, and Attracting New Patients

An introduction to the vast world of Instagram and Facebook, with a focus on how Social Media can be used to enhance the awareness of a practice through brand solidification and engagement to attract the ideal patient within the local community.

Learning outcomes:

- Discover how to attract patients in 2019
- Understand what has changed and why you must change
- . How to engage on Social Media to increase brand awareness

Development Outcome: (A)



Dominic Haslam, Social Media Guru, Dental Focus

Sponsored by:





BUSINESS SKILLS WORKSHOPS

CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Friday 17th May

Five things that can go wrong when buying a dental

This talk looks at five of the cacophony of things that can go wrong when buying a dental practice, what the early warning signs are and how to mitigate their impact.

Learning outcomes:

- Recognise what can go wrong when purchasing a dental practice
- Identify early warning signs and what they might mean
- Understand who can help to reduce the impact of the problem Sponsored by:

Development Outcome: (B)

WESLEYAN BANK

Sarah Jarvis, Healthcare Relationship Manager, Wesleyan Bank

15:30 -

Stop wasting money on bad marketing - 5 steps anteed to attract more patients, sell more high-end freatments and maximize profits

The presentation explains the psychology behind how patients choose one practice over another, how online data helps shape a successful marketing plan and shows case-studies of how smart practices turn their websites into their primary new patient driver.

Learning outcomes:

- . Why Patients "shop" online for dental services
- Dental Website: 5 seconds to make an impression
- What makes patients choose one dental practice over another
- Sell high-end treatments without saving a word
- 5 point marketing plan to boost your annual profits

Development Outcome: (A) (B)



Sponsored by:

Malcolm Counihan, Founder & Managing Director, FooCo Video & Marketing



16:10 -16:40

Creating a Patient-Centric Practice Workflow

Thought-provoking insight into the impact your processes have on your patient experience. Encourage you to look at your practice workflow from a patient perspective. Real life cases: Look at each individual practice-to-patient touchpoint and assess how customer-centric your business really is.

Learning outcomes:

 Digital and face-to-face communications: the moment a new patient searches online for you to the moment they leave the surgery. Will provide a guide as to how best set-up and track a customer-centric workflow that will benefit your business as a whole

Development Outcome: ()



Guy Meyers, Director, Customer Success & Marketing

Sponsored by: SOFTWARE OF EXCELLENCE

Saturday 18th May

How to avoid burnout and successfully grow your

This presentation looks at the tactics a dentist can use to maximise the profitability of their practice, reduce their stress, and when they have achieved that, if it's time to consider buying an additional one

- · Learn how to maximise efficiencies within your practice
- Understand where to invest and save for maximum profitability
- Discover what to consider when building a mini-corporate Sponsored by: WESLEYAN BANK

Development Outcome: B

Becki Barnett, Healthcare Relationship Manager, Wesleyan Bank

10:50 -11:20

Attracting New Patients with Award-Winning Websites and Google Domination

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Sponsored by:



Nazrul Haque, BSc 1st, MBCS, CCNA, Google Squared, Google IQ Certified, SEMRUSH Technical SEO Certified, Google Consultant, Dental Focus

12:00

Practice Profits & Preparing to Sell. Staying connected

This talk delivers a mix of thought-provoking, practical, expert advice on maximising profit while thinking how this will affect your exit strategy. Covering everything involved in profit increase & the method of valuations, you will gain the insight needed when preparing for a practice sale.

Learning Outcomes

- Recognise the importance of a full accurate valuation
- . Understand the method of an EBITDA valuation
- . NHS Contract changes for 2020 What are they?
- How the profit affects the multiple
- . What you do to increase the Value

Development Outcome: B



Anne Barker, CEO, MediEstates part of Henry Schein

12:40

The Early Years in Practice... What Next in Your Career

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- · Attitudes and behaviours to become a successful associate
- What the ideal work/life balance look like

Carlos Clark, BDS

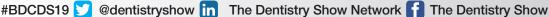
Development Outcome: B C

University of Birmingham 1991, Associate Director For Professional Development, Rodericks Dental

Sponsored by: rodericks dental









USINESS SKILLS WORKSHO

ONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Saturday 18th May

Stop wasting money on bad marketing - 5 steps guaranteed to attract more patients, sell more high-end treatments and maximize profits.

The presentation explains the psychology behind how patients choose one practice over another, how online data helps shape a successful marketing plan and shows case-studies of how smart practices turn their websites into their primary new patient driver.

Learning outcomes:

- Why Patients "shop" online for dental services-Dental Website: 5 seconds to make an impression
- What makes patients choose one dental practice over another
- · Sell high-end treatments without saying a word
- 5 point marketing plan to boost your annual profits

Development Outcome: (A) (B)

Malcolm Counihan Founder & Managing Director, FooCo Video & Marketing

Sponsored by:



13:30 -14:00

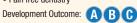
Attract Bigger Cases?

Discover why emotional direct response, return on investment lead generation and conversion marketing works. If you long for more BIG CASES, proven, predictable and profitable ideas to attract and convert more ortho, implants, and smile makeovers then this is for you.

Learning outcomes:

- Attract better quality patients
- Extreme customer service secrets

Pain free dentistry



Sponsored by:



Tony J. Gedge, BA Hons Communications, MPOD & Dental Mavericks Co Founder & Trustee, MPOD (Marketing Pirates of Dentistry)

14:40

Instagram and Facebook: Winning, Brand Awareness, and Attracting New Patients

An introduction to the vast world of Instagram and Facebook, with a focus on how Social Media can be used to enhance the awareness of a practice through brand solidification and engagement to attract the ideal patient within the local community.

Learning outcomes:

- . Discover how to attract patients in 2019
- · Understand what has changed and why you must change
- . How to engage on Social Media to increase brand awareness

Development Outcome: (A)



Dominic Haslam, Social Media Guru, Dental Focus

Sponsored by:



Use Teeth4life to protect you and your patients

Download teeth4life now, and press SQUEEZE ME. A free win/win for you and your patients. It's an example of disruptive innovation to engage the public in the oral health message via a cloud, and the ubiquitous mobile phone not available in 1982. Register and advice via care4teeth.co.uk.

Learning outcomes:

- · Ability to personalise a free dental App
- Save time by reinforcing a targeted oral health message with timely reminders
- Engage the public comfortably with WOM marketing

Sponsored by:

 Protect yourself from litigation Development Outcome: (A) (B) (C) (D)







Antony Smith, BDS DPDS, GDP & owner teeth4life dental App, Care4teeth.co.uk

Saturday 18th May

16:00

Creating a Patient-Centric Practice Workflow

This wokshop offers insight into the impact your processes have on your patient experience, & encourages you to look at your practice workflow from a patient perspective. Using real-life scenarios, consider each practice-to-patient touchpoint & assess how customer-centric your business really is.

Learning outcomes:

• Considering digital & face-to-face communications from when a patient searches online for your practice to when they leave surgery & beyond. A guide to how best set-up & track a customer-centric workflow that benefits your team & business as a whole

Development Outcome: C

Guy Meyers, Director, Customer Success & Marketing

Sponsored by: XCELLENCE

16:10 -

It's time to start making your money work harder for you, and your busines

Looking to extract your business profits in the most tax efficient way? We are hosting a Business Skills workshop to help you understand how to make your money work harder for you and your business. Looking at Tax efficient Investments along with tips on how to achieve your retirement goals.

Learning outcomes:

- Understand how to make your money work harder for you and your business
- Understand Tax efficient Investments
- Tips on how to achieve your retirement goals

Development Outcome: Yogesh Dhir & Sumeet Maini

Sponsored by:





SPECIALTY INTEREST THEATRE

CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Friday 17th May

09:30 -10:15

Endodontic Myths - Root cause: endodontics and systemic health

This lecture will look at an overview of enodontic, the myths and causes.

Learning outcomes:

· Endodontics - Systemic health

Development Outcome: ()

Dr Will McLean, University of Glasgow, BES Hon Treasurer





10:30 -11:15

Periodontics in 2019 – what can you achieve?

We are developing an increasing understanding of what can be achieved by simple nonsurgical periodontal treatment. This talk will show how to optimise outcomes, what may be expected (not just in the mouth!) in the short and longer

Learning outcomes:

- Updates on the expectations of outcomes of nonsurgical and maintenance treatment
- Updates on what this might mean for the whole patient
- · Updates on management and maintenance

Development Outcome: A B C



Dr Mark Ide, BDS MSc PhD FDS(RestDent) FDSRCS(Eng) FHEA, Reader in Periodontology & Honorary Consultant in Restorative Dentistry, Faculty of Dental, Oral and Craniofacial Sciences, King's College London

11:30 -12:15

Undertaking orthodontic treatment as a GDP -A risky business?

The quest for a "perfect smile" has led to orthodontic systems for GDPs, with minimal training. An examination of GDC FtP outcomes, and experience of providing dento-legal advice, has shown that GDPs maybe particularly vulnerable, if a patient complains about their orthodontic treatment.

Learning outcomes:

- . Types of dento-legal & clinical issues when providing orthodontic treatment
- Why GDPs undertaking orthodontic treatment are vulnerable to a successful claim or GDC Investigation
- Reduce your risk of a successful patient complaint

Development Outcome: (A) (C) (D)



Dr Alison Williams, BDS MSc PhD FDS M'Orth FDS (Orth) RCSEng LLM, Specialist Orthodontist, Wimbledon Orthodontic Practice

12:30 -13:15

The role of oral microbiome in oral health

This lecture will look at The human microbiome, The oral microbiome and Oral biofilms – formation & properties. Oral microbiome in health and disease

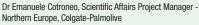
Learning outcomes:

Implications for treatment: promoting symbiosis to prevent dysbiosis

Development Outcome: C



Sponsored by:





13:30 -14:15

Lifelong Learning? Navigating dental education in turbulent times

The dental profession is rapidly evolving, with internal and external pressures changing the experience of being in practice and resulting in new career pathways. This illustrated panel discussion will cover a broad educational spectrum from chairside mentoring to online learning, from team training to the future role of the GDP.

Learning outcomes:

- Ability to discuss contemporary developments in dental workforce planning & career development
- . Consider & recognise characteristics of appropriate training in postgrad
- Understanding of education opportunities to personal development & career

Development Outcome: A B C D





Malcolm Edwards, BDS, MScD, MFGDP, FDSRCSEng, DRDRCSEdin, MRDRCSEdin, FDSRCSEdin, FHEA, Director of Postgraduate Studies, Specialist Restorative Dentistry and Specialist Prosthodontics, School of Dentistry, University of Central Lancashire

Friday 17th May

14:30 -15:15

The Surgeon believes, the Physician tells the

Discover your own unique potential with this introduction to critical thinking and research, and how this will accelerate your success.

Learning outcomes:

- Explore a proposed method of research inquiry used by the surgeon
- · Explore a proposed research method of inquiry used by the physician
- . Discuss why the practitioner may be the wisest of them all, for he/she knows nothing at all

Sponsored by:

Development Outcome: A B C

Deborah Martin, BDS (hons), MJDF, M.Sc. Clinical education. Diploma in coaching, GDP and educational supervisor, The Aegle Network

15:30 -16:15

How to reduce relapse and enhance stability in short-term orthodontics and why all dentists should understand orthodontic stability

Without understanding fundamentals in orthodontic stability it is almost daring to pursue any orthodontic case. With the ever more demand in orthodontics by the patients, more and more GDPs are picking up short orthodontic courses designed by a specific brand.

Learning outcomes:

- Understand the risks in stability and relapse
- . Be able to develop a customised retention plan for each patient
- Stimulate the mind of a GDP to think more about the longevity of the correction

Development Outcome: (*)



Dr Amritraj Jabbal, Specialist Orthodontist, Course Director. BDS (Man) FAGE (MAHE) MScOrth (KCL) Morth RCS Edin, PGCert Genetics (Stanford), Director, Cephtactics Ltd.

Sponsored by: **CEPHTACTICS**

Supported by:

16:30 -17:15

Endodontic Myths - Root flaws: are our outcomes what we think they are?

Predictable clinical outcomes are essential for modern dentistry. This lecture will look at historical viewpoints on endodontic success rates and how these are now being questioned in the light of new imaging techniques. It will also consider what we can do to improve the treatment we offer.

Learning outcomes:

- Consider how we define endodontic outcome
- Review how CBCT provides an updated view on this
- · Consider what influences endodontic success rate
- Suggest a strategy for optimising RCT

Development Outcome: (C)

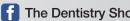


Mr Alyn Morgan, BChD MSc MFDTEd, Specialist Endodontist, Hon Secretary, **British Endodontic Society**









SPECIALTY INTEREST THEATRE

CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Saturday 18th May

09:30 -10:15

Endodontic Myths - Early doors: Pulpfix

This lecture will look at historical viewpoints on endodontic success rates and how these are now being questioned in the light of new imaging techniques. It will also consider what we can do to improve the treatment we offer.

Learning outcomes:

- To update on the principles of pulp preservation
- To update on current bioceramic materials available to the restorative dentist
- To illustrate contemporary techniques employed to treat necrotic 'open apex' Supported by:

Development Outcome: C



Dr Sanjeev Bhanderi, BDS, MSc, MFGDP(UK), Specialist in Endodontics (ENDO61), Senior Lecturer (University of Liverpool)



Supported by:

U BSP

10:30 -11:15

Periodontics in 2019 – what can you achieve?

We are developing an increasing understanding of what can be achieved by simple nonsurgical periodontal treatment. This talk will show how to optimise outcomes, what may be expected (not just in the mouth!) in the short and longer term.

Learning outcomes:

- Updates on the expectations of outcomes of nonsurgical and maintenance treatment
- . Updates on what this might mean for the whole patient • Updates on management and maintenance

Development Outcome: (A) (B) (C)



Dr Mark Ide, BDS MSc PhD FDS(RestDent) FDSRCS(Eng) FHEA, Reader in Periodontology & Honorary Consultant in Restorative Dentistry, Faculty of Dental, Oral and Craniofacial Sciences, King's College London

11:30 -12:15

Spinning gold from straw – How orthodontics can transform restorative outcomes

In a complex world where no one can be an expert at everything, well planned. coordinated and executed orthodontic treatment can help to solve complex restorative problems. With numerous examples, Peter will illustrate what can be achieved to transform restorative outcomes

Learning outcomes:

- Illustrate how orthodontics can be integrated with restorative planning to improve clinical outcomes
- · Learn how altering tooth positions can modify occlusions, as well as the supporting hard and soft tissues, to enable or enhance restorative treatment.

Development Outcome: (C)



Dr Peter Huntley, BDS MSc FDS DOrth MOrth RCS (Eng), Principal, Orthodontic Excellence, Solihull



12:30 -13:15

The role of oral microbiome in oral health

This lecture will look at The human microbiome, The oral microbiome and Oral biofilms - formation & properties. Oral microbiome in health and disease Learning outcomes:

· Implications for treatment: promoting symbiosis to prevent dysbiosis

Development Outcome: (C)



Dr Emanuele Cotroneo, Scientific Affairs Project Manager -Northern Europe, Colgate-Palmolive



Saturday 18th May

13:30 -14:15

Natural Alternatives in Oral Care

Outline why people use adjuncts like mouthwashes in their oral care regimes. The use of natural substances in oral care products particularly focussing on bioflavonoids as natures anti-microbials. It will review the latest clinical work and the benefits of incorporating these substances.

Learning outcomes:

- · Patient motives for using oral care adjuncts in managing gingivitis and periodontitis
- The role of natural substances in oral care products
- Review the latest research in bioflavonoids & how they be used in novel oral care products and their benefits.

Development Outcome: (C)



Dr Peter Galgut, PhD (LMU), MPhil (Lond), MSc (Lond), FDS, RCS, BDS (Rand), MRD RCS (Eng), LDS RCS (Eng), MFGDP (UK), DDF Hom, ILTM, Clinical Periodontist and Post Graduate Lecturer, Accredited dento-legal expert witness

Sponsored by: CURAPROX

14:30 -15:15

Use the BEWE to improve clinical practice

Erosive toothwear is increasing in the UK. This session helps newly qualified dentists understand its importance. The use of the Basic Erosive Wea Examination (BEWE) will be discussed with suggestions for incorporating regular erosive toothwear screening into clinical practice.

Learning outcomes:

- Why is erosive toothwear important to you as newly qualified dentists
- . What are the implications of not recording toothwear
- How to use the BEWE to help you in clinical practice

Development Outcome: (A) (C) (D)





Sponsored by:

Professor David Bartlett, Head of Prosthodontics. Kings College London Dental Institute



15:30 -16:15

New user-friendly approach to **Preparation, 3D Obturation and** Disinfection of root canals.

Why a cordless endomotor with a built-in apex locator, reciprocation & integrated working length makes your endo life easier? Technique & protocol to perform an efficient 3d obturation using Fast Pack & Fast Fill. Current concepts of irrigationdisinfection using ultrasonic endo activator Ultra X.

Learning outcomes:

- . Operate the endo motor e connect s and be aware of all ids features
- Features of fast pack & continuous wave of confrontation technique for a good 3D obturation
- . Concepts on irrigation will be understood & ultrasonic activation with ultra x

Development Outcome: (C)



Byron Tsivos, DDS MSc Endodontics (UCL Eastman Dental Institute), Endodontist, The Square' Dental Referral Clinic, Isle of Man. www.thesguare.im

Sponsored by: FindoShop.co.uk



FACIAL AESTHETICS THEATRE

CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Friday 17th May

09:30 -10:15

Facial Aesthetics for DCPs

An in-depth look at how dentistry and facial aesthetics are linked and how utilising your anatomical knowledge for facial aesthetics is a great way to enhance your career options beyond dentistry.

This course provides an overview of the different types of facial aesthetics treatments on the market and their uses.

Learning outcomes:

- To understand why dentistry and facial aesthetics are complementary fields and how a dental therapist can utilise their skills
- To understand the various types of aesthetic treatments available and what they can be used to achieve
- To understand how and why advanced knowledge of facial anatomy is vital when providing facial aesthetics

Development Outcome:



Amy Hills, Clinical Director / Medical Aesthetics Trainer, Whitehills Dental and Skin Clinic, Whitehills Wellness Spa, Whitehills Training Academy

11:30 -12:15

Incorporating chemical peels into your dentistry practice for passive profitability

Understand how chemical peels and medical skincare can offer measurable and visible patient outcomes and grow your aesthetic practice. This talk includes business and science modules as well as a live demo of a medical peel.

Learning outcomes:

- Understanding the financial gain of introducing chemical peels into your aesthetic through peeling business modelling
- · Understanding of the mechanism of actions of peels and various peeling acids
- To understand how peels and homecare work in combination Sponsored by: with other treatments on the aesthetic market

Development Outcome: (A) (B)



Alumiers

Victoria Hiscock, Clinical Communications and Brand Spokesperson, AlumierMD

12:30 -13:15

PRP and PRF in facial rejuvenation and dental procedures

This lecture will cover the role of PRF in dental procedures as well as the roles of PRP and PRF in facial rejuvenation.

Learning outcomes:

- · Role of PRF in dental procedures
- Role of PRP and PRF in facial rejuvenation

Development Outcome: (A)



Sponsored by: PR PLab

Dr Harry Singh, BChD, MFGDP, Dentist/Facial Aesthetician, CEO - Botulinum Toxin Club and Dr Oscar Dadashian, Dentist / Director

13:30 -14:15

How to add an extra £120,000 annual income from facial aesthetics

During the seminar, you'll discover that any business success relies on the three concepts of attraction, conversion and retention of patients. If you can master all 3, you'll be able to turbo boost your profits from facial aesthetics. Also, these concepts can be utilised in your dentistry business too.

Learning outcomes:

The 3 M's of the marketing mix

- My number one lead generation strategy that costs you no money upfront
- . How to reward salons and stay on the right side of the regulators Which one sentence you need to use during the assessment that will keep you patients
- The 4 P's that will significantly reduce patient complaints How to carry out a full aesthetics assessment so your patients will request more and buy more of your services - don't be a line chaser
- My 'GOLDEN TICKET' strategy that influences patients to keep on coming back
- . Why 99% of practitioners use gift vouchers the wrong way
- Create 'raving fan customers' so they can't stop telling their family and friends about your services

Sponsored by:

Development Outcome: B



Dr Harry Singh, BChD, MFGDP, Dentist/Facial Aesthetician, CEO - Botulinum Toxin Club

Friday 17th May

14:30 -15:15

The millenial mindset of facial aesthetics

Introduction to who we are as well as the evolution of facial aesthetics in the current economy, societal shift and social media and novel techniques.

Learning outcomes:

- . Understanding the recent evolution of facial aesthetics, the global market and key influencers
- The Level 7 certificate- why you need it
- The training pathway in facial aesthetics
- Use of social media to stand out in today's competitive and saturated market

Development Outcomes: A C D





Sponsored by:

Dr Lara Watson, BM, BSc(hons), BMedSci, MRCS(Eng), Director, Acquisition Aesthetics and Dr Priyanka Chadha, MBBS(Lon), BSc(Hons), DPMSA(Lon) MRCS(Eng), MSc(Surg. Ed), Plastic Surgery Registrar, London, Director, Acquisition Aesthetics

Saturday 18th May

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Development Outcome: (C)



Amy Hills, Clinical Director / Medical Aesthetics Trainer, Whitehills Dental and Skin Clinic, Whitehills Wellness Spa, Whitehills Training Academy

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Development Outcomes: ()



Sponsored by

Dr Priyanka Chadha, MBBS(Lon), BSc(Hons), DPMSA(Lon) MRCS(Eng), MSc(Surg. Ed), Plastic Surgery Registrar, London, Director, Acquisition Aesthetics and Dr Lara Watson, BM, BSc(hons), BMedSci, MRCS(Eng), Director, Acquisition Aesthetics



Sponsored by:

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Learning Outcomes

 Covering the 3 M's of the marketing mix and the 4 P's that will significantly reduce patient complaints

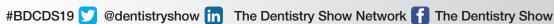


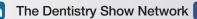
Development Outcome: B



Dr Harry Singh, BChD, MFGDP, Dentist/Facial Aesthetician, CEO - Botulinum Toxin Club









IMPLANT & ADVANCED DENTAL EDUCATION

CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Friday 17th May

11:00 -12:00

Piezoelectric management of the implant patient

Implant surgery has seen an evolution in its various approaches to improve clinical outcomes. The atraumatic nature of piezo surgery allows for the conservation of hard tissues and less damage to soft tissues resulting in greater predictability around clinical situations.

Learning outcomes:

- Understanding the background & the use of piezo in surgical situations relating to aesthetic management
- Healing pathways for hard and soft tissue
- Clinical situations where piezo is applicable
- · Limitations of rotary vs piezosurgery

Specialist Dental Clinic, Bournemouth

Development Outcome:



Richard Moore, BDS, FDS RCPS, MAcadMEd, CertClinEd, FFDT Ed, FHEA, Lecturer & Specialist in Oral Surgery, The University of Leeds and Sami Stagnell, BDS MFDS (RCSEd) MSc MFGDP (UK) AKC MOralSurg Sponsored by: PGCert AFFMLM MSc, Specialist Oral Surgeon, Smilekind



12:15 -13:15

Immediate Full Arch Loading and BLX

In this clinical based session, Andy will give an overview to the current protocols for immediate full arch loading and look at the use of Straumann's New BLX implant and its design for immediacy.

Learning outcomes:

- · Review full arch implant dentistry and immediate loading
- · Identify key selection criteria for full arch immediate load patients
- · Discuss Straumann BLX implant and its role in immediacy

Development Outcome: (C)



Sponsored by:

Andy Legg, BDS MFDS RCS (Ed), Implant Dentist, The Campbell Academy Director



Saturday 18th May

11:00 -12:00

Implant Dentistry- is it for me?

Many dentists are put off with the challenging nature of implant dentistry aswell as the associated costs. Dev will help to ease dentists mind by providing an overview of the treatment process and a guide to the training requirements and the education opportunities available for this discipline.

Learning outcomes:

- Be able to consider dental implants as a treatment option for the replacement of missing teeth
- . Understand the process of implant treatment
- · Review the training requirements for implant dentistry
- · Consider the educational opportunities available for dentists wishing to embark on an implant training programme.

Development Outcome: (C



Sponsored by:

Dr Dev Patel, BDS (Lond), LDS, MFGDP, FDSRCS (Eng), MClin.Dent (Prostho), Director of Implant programmes, Eastman Dental Institute, University College London

eastman pental

13:30 -14:30

Digital dentistry and me

FULLYDIGITAL: Prosthetic implant planning using the latest technology to place and restore implants safely, accurately and in the patient's best interes

Learning outcomes:

- What is PDIP? Discuss Prosthetically Driven Implant Planning
- What is Guided Surgery? Understand what guided surgery is-Benefits &
- Understand what the benefits are to the team and the patient & also what limitations there are-Myths & Examples

Development Outcome: ()

Sponsored by:

Dr Kunal Shah, BDs PGCE, Principal Dentist, LeoDental

Carestream



COMPLIANCE CLINIC

CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Friday 17th May

11:00 -11:40

CQC update 2019

An update on CQC in 2019

Learning outcomes:

- . What the CQC is looking for when they inspect
- Common areas of non-compliance
- · Avoiding the pitfalls
- . The benefits of having a compliant practice

Development Outcome:



Pat Langley, BDS, CEO, Apolline Ltd



12:10 -12:50

Making Compliance Sexy!

Compliance management is often seen as a 'necessary evil' in Dental Practices and sometimes as a result of this, it doesn't get the attention it requires. During this presentation, Edd will explore some ways to make compliance less of a 'chore' and work in your patient's best interests.

Learning outcomes:

- Importance of effective compliance management and how this can benefit your team and patients
- . How to utilise compliance as an effective PR and marketing tool
- . Manage your time effectively to ensure suitable compliance with industry laws

Development Outcome: B D

Edd Jones, L5 Diploma Business Management, Managing Partner C&E Consult, C&E Consult



13:20 -14:00

Infection Control

Update on Infection Control in 2019

Learning outcomes:

- The dental practice's role in managing Sepsis
- The requirements of the Sharps Regulations
- The latest guidance on Hepatitis B immunisation
- How to manage patients with cold sores

• The guidance on re-using endodontic files

Development Outcome:

Pat Langley, BDS, CEO, Apolline Ltd

Sponsored by:



Friday 17th May

14:30 -15:10

Records - What's the point?

Dental record keeping is crucial to the care of patients and the investigation of any untoward outcome in clinical care. Stephen will discuss common problems with clinical records and how they can be avoided, particularly in relation to electronic record systems.

Learning Outcomes

- · Appreciate what a great record looks like
- Identify system problems that lead to poor records
- Be able to implement better practice by taking the learning points back to the



Sponsored by:



Stephen Henderson, BDS LLM FFGDP (hon), Dento-legal Adviser, MDDUS



15:30 -16:10

Effective complaints handling - an expert view

Ever had a letter from the GDC, or a patient's solicitor & thought "I didn't even know this patient was unhappy & I haven't had a chance to resolve this"? How to capture & resolve patient dissatisfaction in-house & demonstrate learning with practical tips that can be...used in practice right away

Learning outcomes:

- How to capture patient dissatisfaction
- How to handle complaints professionally
- How to demonstrate learning from complaints

Development Outcome: A B D



Sponsored by:



Dr Sue Boynton, BDS LLM FFGDP(UK), Independent Dentolegal Consultant

16:20 -17:20

Consent - a legal, ethical, human & practical update

This presentation explains how to approach the discussions that need to take place in the process of obtaining a valid consent. Examining the background to, & practical implications of, the 2015 Supreme Court decision in the "Montgomery" case which now applies throughout the UK.

Learning outcomes:

- Principles of a valid consent in UK law
- The GDC's requirements
- · CQC's expectations
- To explain the 2015 "Montgomery" decision & its practical implications for the information that patients need to be before seeking their consent to dental treatment

Sponsored by:

Development Outcome: (A) (B) (D)

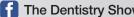


Kevin Lewis, BDS FDS RCS FFGDP(UK), Special Consultant to the BDA









COMPLIANCE CLINIC

CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Saturday 18th May

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Stephen Henderson, BDS LLM FFGDP (hon), Dento-legal Adviser, MDDUS



10:25 -11:25

Infection Control risks in dentistry

This presentation will examine the potential risks posed by dental practice in the transmission of infectious agents.

Learning outcomes:

- · Risks posed by infectious agents in dentistry
- · Professional risks posed when good infection control protocols are not followed
- . Understand the risks of not adopting high standards in infection

Development Outcome: (C)

Martin Fulford, BDS MPhil DGDP FIBMS



Sponsored by:

Sponsored by:

11:40 -12:20

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Learning outcomes:

- · How to capture patient dissatisfaction
- How to handle complaints professionally
- How to demonstrate learning from complaints



Development Outcome: (A) (B) (D)

12:35 -13:35

Antibiotic resistance - responsible prescribing in dentistry

This presentation will examine the potential risks posed by inappropriate prescribing of antibiotics for dental conditions.

Learning Outcomes

- Risks posed by antibiotic resistant bacteria
- . The potential contribution to antibiotic resistance by the inappropriate use of antibiotics in dentistry
- Understand when to prescribe antibiotics for dental conditions

Development Outcome: (C)



Martin Fulford, BDS MPhil DGDP FIBMS

Saturday 18th May

13:50 -14:50

Consent - a legal, ethical, human & practical update

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Development Outcome: (A) (B) (D)

Kevin Lewis, BDS FDS RCS FFGDP(UK), Special Consultant to the BDA

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- Manage your time effectively to ensure suitable compliance with industry laws and standards

Development Outcome: B D



Edd Jones, L5 Diploma Business Management, Managing Partner C&E Consult, C&E Consult



Sponsored by:

16:00 -16:40

15:05 -

15:45

CQC update

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- Avoiding the pitfalls
- The benefits of having a compliant practice

Development Outcome:



Pat Langley, BDS, CEO, Apolline Ltd

Sponsored by:





SHORT-TERM ORTHO LOUNGE

CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Friday 17th May

10:00 -10:45

Smilelign Essentials

Introduction to the Smilelign system - Smilelign is a clear brace system that uses innovative technology to create the smile you have always dreamed of. Smilelign allows you to straighten your teeth almost invisibly, enabling you to live, and smile, confidently.

Learning outcomes:

Better Understand the Smilelign System

Development Outcome: (C)

smilelign, Dr Milad Shadrooh, Dentist, Singing Dentist

10:45 -11:30

Bioclear Matrix

This Bioclear Method introduction presentation will provide a wealth of practical advice to all dentists who wish to experience a unique approach to modern resin dentistry. Introduces the use of 'injection moulding' composite placement techniques with the use of the anatomic Bioclear matrix system.

Learning Outcomes:

- Understand the Bioclear Matrix selection and adaptation to achieve good interdental contact points
- · Understand heating and injection moulding of composite materials
- The Clark 2-step polish technique Produce longer lasting, stronger

Development Outcome: A B C D

Dr Claire Burgess, BDS (Birmingham) MFGDP RCS (Eng), MSc Restorative & Cosmetic Dentistry (UCLan), MSc Restorative & Cosmetic Dentistry (UCLan)

11:45 -12:30

12:45 -

13:30

The #smilesbygurms Journey

To inspire my colleagues and help them realise cosmetic dental treatments are within their remit and are rewarding for both patient and clinician. To give them a better understanding of how to complete simple to complex cases using various systems, methods and skills focusing on Quick Straight Teeth

Learning outcomes:

- Patient Journey
- Cosmetic treatment options
- · Successful case completion

Development Outcome: A B C D

Dr Gurmukh Singh Raja, BDS, Cosmetic Dentist at Natural

Sponsored by:

Sponsored by:

Smiles Leicester, Carillon Dental

Ortho for Every GDP

Delivering Safe and Ethical Short-Term

As a GDP, ensuring you deliver safe, ethical short-term orthodontics is critical in your clinic. Learn how CONFIDEX, Predictable Digital Treatment Planning, will give the clinical confidence you need to treat our Six Month Smiles cases & offer your patients straight teeth in less time.

Learning outcomes:

- · Learn about a safe and effective treatment option for patients with crooked or misaligned teeth
- Understand the importance of treatment planning and proper documentation when providing short term orthodontics Sponsored by:
- Review Clinical cases treated with CONFIDEX

Development Outcome: (C)

Dr Jaswinder Gill, BDS, Principal Dentist, Moonlight Dental Surgery

14:45 -15:30

Integrating the Invisalign System into Minimal Invasive Dentistry

With an increasing trend towards smile improvement, the need for minimally invasive dentistry has become an essential principle in general practice. Learn how to optimise the Invisalign System & iTero Element in your treatment approaches & practice workflows to ensure an ideal patient journey

Learning Outcomes

- Why the Invisalign system and the iTero Element can benefit your practice
- Learn about the principles behind case selection and treatment approaches
- Case studies demonstrating the importance of pre-restorative treatment planning

Development Outcome: (A) (C)

Dr Monik Vasant, BChD MFGDP (UK) MSc, Fresh Dental

Saturday 18th May

10:45 -11:30

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Development Outcome:



SIX MONTH SMILES"

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Learning Outcomes

- Why the Invisalign system and the iTero Element can benefit your practice
- Learn about the principles behind case selection and treatment approaches
- Case studies demonstrating the importance of pre-restorative treatment planning

Development Outcome: (A)

Dr Monik Vasant, BChD MFGDP (UK) MSc, Fresh Dental

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Development Outcome: A B C D

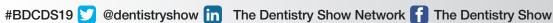


Sponsored by:

Dr Gurmukh Singh Raja, BDS, Cosmetic Dentist at Natural

Smiles Leicester, Carillon Dental







SEMINAR ROOMS AND SPECIAL FEATURES

SEMINAR ROOM 5.6 - CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Friday 17th May

12:30 -13:30

Minimally Traumatic Tooth Extraction and Extraction Socket Management

Minimally Traumatic Tooth Extraction and Extraction Socket Management: Hands on experience using pig heads to better understand how best to perform this on your patients for best results.

Learning outcomes:

• Techniques to have a minimal traumatic tooth extraction and extraction

Development Outcome: C

ICE Postgraduate Dental Institute and Hospital. Principal Partner Glencairn Practice Group

Prof Cemal Ucer, BDS MSc PhD FDTFEd RCSEd, Specialist Oral Surgeon, Professor of Dental Implantology, University of Salford and Prof Simon Wright, BDS MSc PGCTLCP FHEA FDTFEd (RCSEd), Hon. Professor Dental Implantology, The School of Sponsored by: Health and Society, University of Salford, Director

Saturday 18th May

11:30 -12:30

Minimally Traumatic Tooth Extraction and Extraction Socket Management

Minimally Traumatic Tooth Extraction and Extraction Socket Management: Hands on experience using pig heads to better understand how best to perform this on your patients for best results.

Learning outcomes:

Techniques to have a minimal traumatic tooth extraction and extraction

Development Outcome: (C)



Prof Cemal Ucer, BDS MSc PhD FDTFEd RCSEd, Specialist Oral Surgeon , Professor of Dental Implantology, University of Salford and Prof Simon Wright, BDS MSc PGCTLCP FHEA FDTFEd (RCSEd), Hon. Sponsored by:

Professor Dental Implantology, The School of Health and Society. University of Salford. Director ICE Postgraduate Dental Institute and Hospital, Principal Partner Glencairn Practice Group

14:00 -14:45

Cerezen - a new way of treating Temporomandibular Disorders

TMD is prevalent in the population and a cause of significant distress to a number of our patients. TMD is a challenging condition to manage and Mr. Saund explains how Cerezen offers a novel alternative treatment strategy to help manage our patients.

Learning Outcomes:

Daniel Saund

- . Clinical awareness of how to use the Cerezen devices to successfully manage TMD patients
- Treatment of TMD symptoms

Development Outcomes: (A)



Sponsored by:





DTS LECTURE THEATRE

CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Friday 17th May

Effective 3D printing for dental labs in

New Ppro materials presented at IDS allow Labs to make more view out of 3D printing in addition the STMN P+ series presented also on IDS offers clean & semi-automated 3D printing and digital workflow are by fully integrated. Learning outcomes:

- New materials such as splint, indirect bonding tray and crown semi permanent
- · Automated 3D printing, automated post processing
- · Automated digital workflows

Development Outcome: B C D



Andreas Schultheiss, Msc, MBA, Managing Director, Rapid Shape GmbH



Lab Management in 2019 – Ever **Changing Times**

Not knowing digital, embracing new workflows, stress, long hours, poor pay are all areas dental technicians suffer from but change is coming. This lecture looks at how embracing technology, building a team and changing the view of dental technology has transformed the way we can run labs.

Learning outcomes:

- Understand the benefits of employee engagement and vision
- · How modern manufacturing methods are improving our industry
- Demonstrate how Byrnes has used these methods to improve the company, employees and over all customer service.

Development Outcome: (A) R





Ashley Byrne, BSc(Hons), CDT, Managing Director,



12:00 -

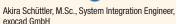
exocad DentalCAD Matera with SmileCreator & exoplan GuideCreator

What's new in exocad DentalCAD Matera with Smilecreator, give an overview about our exocad view cross-platform development as well as an in-depth look into exoplan for implant planning and GuideCreator for surgical guide design.

Learning outcomes:

- What's new and upcoming at exocad?
- Surgical Guide design made easy
- · View your exocad designs on all your devices

Development Outcome: (1)



Sponsored by:



12:00 -13:00

High Speed Biocompatible 3D printing solutions for Dental

The portfolio will add important factors for the customers including improved accuracy & repeatability & increased productivity. With the launch of this product & portfolio of materials, 3D printing Dental Production, Prototyping and Sacrificial Prints will become possible for the mass majority.

- Identify the latest technology trends impacting Dental laboratories
- Understand how the newest 3D printing technology can benefit their workflow.

Development Outcome: (C)



Sponsored by:

Rik Jacobs, VP General Manager, NextDent/3D Systems



Friday 17th May

14:15

Metal Additive Technology – Breaking The Myths

The dental hybrid manufacturing solution combine the advantages of Additive $\label{lem:manufacturing} \textbf{Manufacturing with subtractive technology - a time \& cost-efficient production}$ process combined with highest accuracy. A specific single software solution controls both, the 3D metal printing process & the milling process.

Learning outcomes:

- · Highest accuracy of the products thanks to milling the surface of the additive part where needed.
- Freedom of design for any patient specific case
- Tailored fit dental products with thinnest wall structures.

Development Outcome: (A) (B)



Joachim Krause, Master Dental Technician, Senior Global & Key Accounts Director

Concept Laser, a GE Additive company

Sponsored by:



All-Ceramics: The Complete Overview

The digital world knows no limits & keeps developing within our profession at great speed. Dentists & technicians are expected to fully understand new materials & know how, when & where to use them. Choosing the wrong material often leads to problems, stress & unsatisfied patients.

Learning outcomes:

· Overview of all indirect all-ceramic material classes used today. Explain their indication & contra-indication, properties, bonding-protocol. Indirect restorative materials-Adhesive bonding-Improving aesthetics-Digital Shadetaking

Development Outcome: C

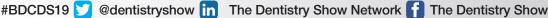


Tom Behaeghel, CDT, Technical Advisor North/West Europe, Vita Zahnfabrik H. Rauter GmbH

Sponsored by:









TS LECTURE THEATRE

CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Saturday 18th May

09:30 -10:30

Dental Technology – Then, Now, and our Future

I hope to share the current challenges that face us as a profession now, and the challenges we will certainly face in the next few years. I also hope to show some solutions to allow us to continue to offer the very high levels of quality and support the patients deserve.

Learning outcomes:

- Understand the changes in our workforce
- · Appreciate the challenges that we will confront in coming years
- Understand the changes in workflow that can help

Development Outcome: (B)

Supported by:

Steve Campbell, RDT, President DLA, Dental Laboratories



10:45 -

My Vision Of New Ceramics And Workflows

In this session we will cover the benefits of the new ceramic materials, combined with the new ways of designing the frameworks. We will also see new ways of communicating between the dentist and technician, including photographic

Learning outcomes:

- Faster and easier ceramic layering technique.
- How to communicate between dentist and technician.
- . Outsourcing to be able to produce your best.

Development Outcome: (C)



Thomas Telfer, Dental Technician / Ceramist, Nexus Dental Laboratory /South Dental Studio

Supported by:



12:00 -13:00

Screw retained customized solutions

Key elements for passive Screw retained solutions Advantages and disadvantages of milling vs additive technology (SLM)

Learning outcomes:

- Critical steps within the CAD / CAM process
- · Solutions for complex screw retained cases
- Differences between milling and printing for screw retained solutions

Development Outcome: (C)

Sponsored by:

Xabier Egurbide, BBS, Internationalization Director, Createch Medical



Saturday 18th May

Meeting Expectations In A Busy NHS

To understand the complex needs and expectations of our patients can be challenging. I will share management of easy and complex malocclusion whilst managing patient and sometimes parents'expectations.

Learning outcomes:

- · Discuss different malocclusions but particularly those requiring multi-disciplianry approach
- Outline pathways used for ensuring that we get informed
- consent from our patients

What is patient-centred care?

Development Outcome: (A) (C)



Purnima Chhabra, BDS, MFDS RCS(Edin), MOrth RCS(Edin), MPhil(Birm), FDS(Orth)RCS(Eng), Consultant Orthodontist, Southend University Hospital NHS

15:45 -16:45

Open digital: many workflows, one

The session covers end-to-end digital workflows from intraoral, model & impression scanning in the lab & practice, through to CAD design & digital manufacturing. Learn how different workflows can be utilised, highlighting the benefits afforded when interoperating technologies using open systems

Learning outcomes:

- Be familiar with the principles of model and impression desktop scanning, intra oral scanning, CBCT and facial scanning techology
- . Be familiar with CAD and CAM software principles
- . Be familiar with 3, 4, and 5-axis wet and dry milling technology
- . Be familiar witjh a wide range of additive manufacturing / 3d printing technology

Sponsored by:

Development Outcome: (C)

Ed Attenborough, BEng, RDT, Attenborough Dental





DIGITAL AND INNOVATION THEATRE

CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Friday 17th May

3D printing, learning from others

3D printing can be a minefield, in this talk, WHW and Planmeca aim to provide an informative overview of 3D printing technologies, application and purchase considerations. Showcasing a new technology that was conceived in dentistry and made exclusively for dental applications.

09:45 10:30

Learning outcomes:

- Printing indications
- Real world uses of 3D printers
- . Do they actually work in a dental environment

Development Outcome: (C)



Sponsored by:

James Smith, Territory Manager,

PLANMECA whw

Intraoral scanning, its benefits and results in simple and complex cases

Digital intraoral scanners have revolutionised how we deliver predictable, efficient dentistry. This session explains how the technology is an essential part of the modern dental team, showcasing everyday uses. Benefits of different systems are discussed to identify which type suits your practice.

10:45

Learning outcomes:

- · Understand the benefits of Intra oral scanning
- Know how and when to use an Intra oral scanner
- · Understand the relation between analogue and digital dentistry

Development Outcome: (C)



Sponsored by:

Dr Jameel Gardee, BDS(Glas), CAGS(USA), DSD Master. DSD Instructor, Clinical Director, The Glasgow Smile Clinic

✓ HENRY SCHEIN®

Sponsored by:

From Impression To Implant -**Empowering The Lab Owner For The**

Expert Panel discussion - everything from Impression to Implant and empowering the lab owner for the future.

Learning outcomes:

How you can improve your lab for the future

techceram

Development Outcome: ()

Fabian Steuer, Scheftner; Tobias Zander, Smart Optics; Steve Watson, ExoCAD; Benjamin Hesse, Follow me Hyperdent;

Jonathan Rayfield, Techceram; Miquel Gonzalez Marcia, BHS30; Shane Lee, Aidite; Rik Jacobs, NextDent 3D Systems

Myths and Reality of Dental 3D Printing

Understanding 3D printing technology & how to make it successful in a dental lab. 3-D printing itself isn't difficult but in the dental field you have important parameters to understand. It's important to choose the right equipment, the right software, the best printing resins & make it profitable.

13:45

Learning outcomes:

- Understand 3-D printing
- Buy the right technology
- Be ready for the future
- · Make your lab grow with new techniques

Development Outcome: (1)



Vanik Kaufmann-Jinoian, CDT, Lab Owner, Cera-Tech AG

Sponsored by:



Saturday 18th May

CDD – Computer Dental Diagnostic

Explain the concept of Computer Dental Diagnostic, demonstrating patient cases, an in-depth analysis of the latest state-of-the-art devices for a smooth, individual workflow that relies on the 1:1 transfer of the patient's specific situation into the software

10:45 -11:30

Learning outcomes:

Assess the importance of digital technology in everyday workflow

• Analyse new solutions for implant planning that simplify the communication between dentists and dental technicians boosting their cooperation

Development Outcome: B C

Sponsored by:

Sean Wilkinson, DT, Zirkonzahn CAD/CAM technician R&D

Zirkonzahni

Why dentists should invest in a digital scanner (Primescan or Omnicam)

The use of digital technology to increase the profitability, predictability, and pleasurability of providing dental solutions for our patients.

12:30

- Learning outcomes:
- · Understanding scanning & planning
- Application of digital tools to increase profit
- The many ways technology can help our practices develop

Development Outcome: A B C



Sponsored by:

✓ HENRY SCHEIN® Eimear O'Connell, BDS (Edin, 1992) MFGDP, DipImpDent RCS Ed FFGDP, Principal Dentist, Bite Dentistry

3D printing, learning from others mistakes

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Development Outcome:



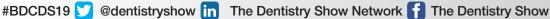
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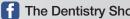
James Smith, Territory Manager, Planmeca











CDT CONFERENCE & OTA SEMINARS

CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Friday 17th May

Valplast Removable Bridges, **BEAUTIFUL. FUNCTIONAL.**

Nearly half of the aging population are partially edentulous with the percentage predicted to increase. With the stigma associated with traditional dentures in young people it is important to take a different approach, to offer an acceptable solution. This presentation identifies and addresses the issues, with possible solutions including an introduction to the new printed Valplast Removable Bridge.

- Identify the type of patient and individual case selection Indications/ Contra Indications
- Provide an insight into printed removable bridges as an option
- Understand the technique required clinically and by the technician to prescribe/ manufacture a Valplast removable printed bridge

Development Outcome: ()

Derren Neve, DCP, Sales & Technical Director, RDT Technology Ltd - Valplast

Rehabilitation of the Maxillectomy

Three patients were selected for rehabilitation of maxillary defects; this presentation will systematically describe each one in turn.

10:30 -11:15

09:30 -

10:15

Learning outcomes:

- · Identify different types of maxillary defect classifications.
- Learn different techniques of materials and methods used for maxillary obturator defects
- . Learn the benefits of the chosen methods for each patient.

Development Outcome: (A) (C)



Immediate Loading, Prosthetic planning to final fit

The presentation will cover the prosthetic planning that can be undertaken prior to the immediate load day. A working procedure will then be outlined to show how any problems encountered on the day can be efficiently overcome.

11:30 -

13:15

- · Provide an insight into fixed implant prosthetics planning
- Show a working procedure and the role of the technician on the day
- · Highlight techniques that will help overcome problems encountered on the day

Development Outcome: (A) (C)



Steve Taylor, CDT DipPS(Implantology), Partner, Taylor Dental Technology Centre

Post-Registration Qualifications In **Dental Technology. What Are Your**

There are several options available for postgraduate qualifications in dental technology around the UK. The advantages are often overlooked- this brief overview will give an understanding of what is available and why you may benefit from undertaking a postgraduate programme in dental technology.

Learning outcomes:

- Knowledge of postgraduate dental technology options
- . Understanding of the Education Levels in the UK
- · What benefits there may be to postgraduate qualifications

Development Outcome:

Chet Geisel, MSc, BSc (HONS), PgCTHE, FHEA, Senior Lecturer, Cardiff Metropolitan University

Friday 17th May

Open digital: many workflows, one solution

My session will cover end-to-end digital workflows from intraoral scanning, model scanning and impression scanning in the lab and practice, through to CAD design and digital manufacturing. I will show how all the different workflows can be utilised, highlighting the benefits afforded when it's possible to interoperate technologies by using open systems.

13:30 -14:15

Learning outcomes:

- be familiar with the principles of model and impression desktop scanning, intra oral scanning, CBCT and facial scanning techology
- be familiar with CAD and CAM software principles
- be familiar with 3, 4, and 5-axis wet and dry milling technology
- be familiar witjh a wide range of additive manufacturing / 3d printing technology

Development Outcome: (C)

Ed Attenborough, BEng, RDT, Attenborough Dental

Medical Device Regulation – What does it mean for the dental team?

The Medical Device Regulation (MDR) that entered into force on 25 May 2017 will replace the Medical Devices Directive (MDD) & apply after a 3 year transitional period. This session explains how the regulations affect dental professionals who produce & provide custom-made devices.

14:30 -15:15

Learning outcomes:

- Gain an insight into the history of medical device regulation in the UK
- · Gain an understanding of the consistency & inconsistency between the MDD
- Gain an understanding of how the MDR affects the production & provision of custom-made devices.

Development Outcome: (C) (D)



James Green Maxillofacial and Dental Laboratory Manager, Great Ormond Street Hospital for Children NHS Foundation Trust / Mid Essex Hospital Services NHS Trust / North Thames Cleft Centre

Considerations For Transitioning To A **Digital Workflow**

As a Lab are you aware of the influx of digital technologies into the UK dental practice? Are you able to provide a digital workflow if your customer purchases an intraoral scanner? An insight into the good the bad and the ugly of when your customer decides to go digital.

15:30 -16:15

Learning outcomes:

- . Digital technologies in the UK, the good the bad and the ugly
- How to provide a digital workflow for intraral scanners

Development Outcome: (A) (C)



James Smith, Territory Manager, Planmeca

Moving Upstream – What does this mean for Clinical Dental Technicians?

In 2017 the GDC published Shifting the balance. Two years on we will discuss the progress made to deliver against our commitments, including changes in CPD, promoting professionalism, working with partners and delivering safe, wellrounded professionals into practice and what the future holds

16:30 -17:15

Learning outcomes:

- Increased understanding of the GDC's Shifting the balance programme
- Increased understanding of Enhanced CPD and the requirements of Clinical dental technicians at the end of year 1 cycle
- . Increased understanding of professionalism and what that means to you in

Development Outcome:



Ross Scales, Head of Upstream Regulation, General Dental Council



CDT CONFERENCE & OTA SEMINARS

CONFERENCE SYNOPSIS AND LEARNING OUTCOMES

Saturday 18th May

Scanomics - The business argument in favour of digital impressions

With the advent of updated software for intraoral scanners, their usage & return on investment are becoming more widespread. This session explains where the market currently is; where the market is heading and how &why the major intraoral scanners are facilitating this change in adoption rates.

10:00 -10:45

Learning outcomes:

- The many uses of intraoral scanners in everyday dentistry
- Understand the intraoral scanner landscape
- · Learn the next steps of intraoral scanning

Development Outcome: (A) (B)



David Claridge, Director of intraoral scanners (ROI) for the IDDA CAD/CAM Product Specialist & Business Manager, Carestream Dental Committee member of BDIA

Published author for the DLA Journal & The Probe Former laboratory owner and qualified Dental Technician

Digital Orthodontics

Mark will present an insight into scanning, software and printing technologies and how these can be utilised by both the laboratory and clinic to streamline workflows, improve efficiency and enhance product offerings. All working together to strengthen relationships and benefit the patient treatment and available options.

11:00 -

Learning outcomes:

- Understand the lab-clinic interaction regarding intraoral scanning.
- Understand the pros and cons of different 3D printing technologies as applied to Orthodontic applications
- Understand software workflows available to deliver a range of products and services in an orthodontic laboratory.

Development Outcome: (1)



Snoring & sleep apnoea – mandibular advancements appliances; a role for

Gain a knowledge of Snoring and Sleep Apnoea and how it occurs-Be aware of treatments currently available-Be able to understand the strengths and weaknesses of different.

12:00 -12:45

 An overview of Snoring and OSA, and the treatments available. Looking at the development of MAS over the years and the efficacy of currently available devices! How can dental technicians play a role in the provision of this life changing treatment

Development Outcome: (C)



Matt Everatt, FOTA, Technical Director

Saturday 18th May

Let's Get Things Straight

For five decades treatments have evolved then disappeared, and then remerge as the next best thing. Experiencing trends first hand, applying a multidiscipilinary approach to laboratory techniques, some red lines will be challenged.

13:00 -13:45

Learning outcomes:

• Demonstrating how innovation brought about by close collaborative working within the parameters of evidence based dentistry brings about change.

Development Outcome: B C D

Rowland M. Gardner, Adv.Certs Ortho.Maxfac.Pros.Cons.LCGLI. MIMPT.CertEd(Dist) DipCDT(RCS.Eng), Head of Dental/MPT Technology, King's College Hospital NHS Trust

Human Factors – Dismissing the 'blame culture'

The concepts of 'Human Factors' and how this has a place in the dental arena. The National Board of Human Factors has been working hard with the profession to change from a central focus of blame. It is important that DCPs have knowledge of Human Factors.

Learning outcomes:

15:00 -15:45

- · Provide an understanding of Human Factors in the dentistry field
- Critically review Human Factors as a means of understanding behaviours
- Identify a framework for the application of Human Factors and the need to move away from the blame culture of old

Development Outcome: (A) (B) (D)





Fiona Ellwood, M.Ed L.M, MSc PG Cert PH, PG CERT MDent, BA (Hons) Ed St, Cert Ed, DN. PhD student, Quality Assurance & Enhancement Lead/(Hon) Teaching Fellow Uni Warwick. Education Associate GDC, External Examiner, Subject Expert Uni Bangor, Patron Society of British Dental Nurses, Dental Team Qualifications/LSO