



**ECOMMERCE
EXPO**



**TECHNOLOGY
FOR MARKETING**

In partnership with **EMPATHY.CO**

28th & 29th September 2022, ExCeL, London

Show Preview

- Conference programme highlights
- Speakers
- Floorplan
- Exhibitors
- Practical info

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Introduction

Dear Visitor

We're looking forward to welcoming you to eCommerce Expo & Technology for Marketing 2022!

Taking place for the first time in three years face-to-face **28th-29th September at the ExCeL in London**, this event will offer the most valuable days out you will have this year.

Having worked on this event for several years, I am beyond excited by the 2022 edition. We're working with Adobe, your VIP Lounge Sponsor, to deliver an exclusive area for you to network, recharge and relax at this year's event. eCommerce Expo & Technology for Marketing is an essential date for brands and retailer's strategy planning for the year ahead, and with the breadth of solution providers exhibiting, ranging from CX to marketing automation, content creation to payment, analytics to fulfilment, and beyond, it's not an exaggeration to say that this is our largest and most comprehensive event to date.

It's clear that in-person events still have an important place in driving the industry. It is key for senior leadership in the digital, marketing & eCommerce space to meet, share ideas and facilitate conversations and this is core to the overall in-person experience.

Discover how Carrefour have transformed their digital offering through search, get your Black Friday 2023 preview from the UK's eCommerce association IMRG, gain Unilever's understanding of the values of your future customer, win trust & loyalty with the Digital Marketing Association, grow your business from start up to enterprise with Made.com, and much more.

Take a flick through our eCommerce Expo & Technology for Marketing 2022 Event Preview for a flavour of what to expect from our content sessions, over 250 leading global solution providers, the industry's biggest and best event yet!

Sarah Tully
Event Director



NOT
REGISTERED
YET?

Get your FREE
ticket by scanning
this QR code with
the camera of
your phone



Keynote Theatre highlights

Wednesday 28th September		Thursday 29th September	
10:00 - 10:45	Carrefour's digital transformation through search & discovery: owning the stack and standing for privacy Jesús Alberto de los Bueis, E-Commerce IT Director, Carrefour Lara Menéndez, Product Director, empathy.co	10:00 - 10:45	Lessons in eCommerce with world leading football clubs Gary Landa, Head of Digital, Digital Boutique
11:00 - 11:45	Panel discussion: the future of CRM Tara Austin, Partner, Behavioural Science, Ogilvy UK Clare Lawson, CEO, Ogilvy Experience EMEA	11:00 - 11:45	Digital commerce and the future of eCommerce as we know it Karl Lillrud, eCommerce Expert & 2x TEDx Speaker, Maneer
12:00 - 12:45	Brands that take a stand: purpose-driven marketing - am I doing it right? Nimesh Shah, Marketing Director, Feel Good Contacts Gillian Harris, Head of Marketing Program Management, Trustpilot	12:00 - 12:45	Sara Davies' keynote Sara Davies, Founder, Crafter's Companion, Dragon on BBC's Dragons' Den
13:30 - 14:15	Is cost-of-living having a bigger impact than the pandemic? Andy Mulcahy, Strategy and Insight Director, IMRG	13:30 - 14:15	Leading a business through a turnaround and reshaping priorities to drive relevance, resilience and growth Vijay Talwar, CEO, Wish
14:30 - 15:15	Session by Clearpay	14:30 - 15:15	Building an eCommerce brand in record time: lessons from Purplebricks and Boomin Michael Bruce, Founder & Group CEO, Boomin
15:30 - 16:15	5 ways you can accelerate sales through media and advertising Ross Sergeant, Head of Media and Touchpoints, Asahi Europe & International Sarah Baumann, Managing Director, VaynerMedia Omar Oakes, Editor, The Media Leader	15:30 - 16:15	Are influencers the new retailers? Louise Simpson, Content Creator, Author & Illustrator, Three Little Tinkers Farrah Sattaur, Lifestyle Blogger, Reality TV Star Latoya Lovell, Videographer, Photographer and Presenter Gordon Glenister, Author, Strategic Influencer Marketing

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Please note that the information on this page is subject to change. Download the official event App or visit the show websites to get the latest updates.



Programme highlights

Wednesday 28th September

The Future of Digital Commerce Theatre	Making Omnichannel a Reality Theatre	The Future of CX & Personalisation Theatre
Sponsored by fabric SITECORE THEHUTGROUP	Sponsored by shopify barclaycard Mindtree attentive	Sponsored by webeo GENESYS RedEye
10:35 - 11:00 The power of community: how eCommerce brands can harness the passion and influence of online communities Sam Hughes, Senior Client Partner, Reddit, Inc.	11:45 - 12:10 Future ready retail - how to navigate the rapidly changing retail landscape Ibrahim Ibrahim, Author, Future Ready Retail	10:35 - 11:20 Taking ownership of your audience to maximise customer life time value Ana Melvin, Marketing Lead, Candy Kittens
14:25 - 14:50 Things that will impact our businesses over the next 5 years Camilla Tress, Ecommerce Strategist, Oliver Bonas James Kearns, Managing Director, T.M. Lewin	12:55 - 13:20 Continued expansion of omnichannel capabilities using technology and organization Johan Edling, Head of Tech Transformation, Lindex	12:05 - 12:30 Personalising the pet parent experience Lindsay Barrett, Head of Data Driven Marketing - Europe, Mars Petcare
	15:15 - 16:00 Panel: David vs. Goliath: strategies for competing with the giants Aynsley Peet, E-commerce Director, COX & COX	13:15 - 13:40 Making it personal! Designing a personalised customer experience Mike Buick, Head of eCommerce - EMEA, Dexcom
		14:25 - 15:10 Panel: owning the customer relationship across multiple touchpoints to deliver a flawless experience Jessica Bartlett, EMEA CRM Manager, New Balance

Full programme available at www.ecommerceexpo.co.uk/conference-agenda-2022

Thursday 29th September

The Future of Digital Commerce Theatre	Making Omnichannel a Reality Theatre	The Future of CX & Personalisation Theatre
Sponsored by fabric SITECORE THEHUTGROUP	Sponsored by shopify barclaycard Mindtree attentive	Sponsored by webeo GENESYS RedEye
11:45 - 12:10 Seven fundamental lessons from the best in class DTC founders Mike Stevens, Author and Founder, The Direct to Consumer Playbook	11:30 - 11:50 How omnichannel can unlock growth for your business Harshna Cayley, Head of Online Payments, Barclaycard Payments	10:35 - 11:00 Innovating the customer journey Darren Savage, Chief Strategy Officer, Tribal Worldwide
12:55 - 13:20 Will it make the boat go faster? - sports marketing & eCommerce in 2022 Ryan Clarke, Head of Ecommerce, STATSports	12:05 - 12:30 The role of payment orchestration for omnichannel connected consumers Mark Beresford, Edgar Dunn	11:45 - 12:30 How experiences shape consumer behaviour in a world of first-party data Laureen Ellison, Global Head of Scotch eCommerce, Diageo
15:35 - 16:00 Change is vital Daniel Walton, Founder, OLPRO	13:15 - 13:40 Increasing your success by leveraging omnichannel potentials Florian Kuhn, Senior Director - Growth and Europe, Statista	13:15 - 13:40 The balancing act of optimising CX whilst mitigating fraud Josh Gunnell, Director of Fraud & ID, TransUnion (UK)

Wednesday 28th September

Cross-Border Commerce & International Growth Theatre	Post-Purchase Customer Experience Theatre: Delivery & Fulfilment
Sponsored by Global Avalara WORLDLINE	Sponsored by METAPACK JAMES AND JAMES SNAPFULFIL
10:35 - 11:00 Digital identity and payments: the next frontier in global eCommerce Ebru Keskin, Payments and Fraud Consultant, FinTech	11:10 - 11:35 Direct to consumer and its impact on retailers Steve Allen, Regional Sales Director UKI, Metapack Limited
11:45 - 12:10 On the way to becoming Europe's number one online lingerie retailer Jan Penkala, Performance & Expansion Manager, astratex.cz	12:20 - 12:45 "How to grow your ecom business during a recession" James Hyde, Founder, James and James Fulfilment
12:55 - 13:20 Payment planning for international growth Martin Koderisch, Principal, Edgar, Dunn & Company	13:30 - 13:55 Logistic challenges and delivery pain points Fergal O'Carroll, Chief Revenue Officer (CRO), Scurri

Thursday 29th September

Cross-Border Commerce & International Growth Theatre	Post-Purchase Customer Experience Theatre: Delivery & Fulfilment
Sponsored by Global Avalara WORLDLINE	Sponsored by METAPACK JAMES AND JAMES SNAPFULFIL
10:35 - 11:00 Unlocking cross-border growth with global marketplace, Faire Olivier Buffon, Head of International, Faire	11:45 - 12:10 Technology decisions when transitioning from a start up to a listed enterprise: case study Made.com Aoife Anderson, Product Owner, Made.com David Gardiner, Head Of Back Office, Made.com
14:05 - 14:30 Why SMEs could risk losing out on vital export opportunities Zarina Kanji, Head of Health & Wellness Business Development, UK & Nordics, Alibaba Group	
15:15 - 16:00 Panel: the right tools for the right market: determining priorities to make the right investment decisions for international growth Paul Walker, Chief Commercial Officer, Vivobarefoot	



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Already attending?

Explore the full exhibitor list, discover their products and services, and book meetings and demos by downloading our Event App - scan this QR code with the camera of your phone.



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Programme highlights

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Wednesday 28th September

The Digital Customer Theatre

Sponsored by



11:45 - 12:30
Panel: understanding the values of your future customer: climate, social, personal
Claire Hennah, Ecommerce Director - Beauty and Personal Care, Unilever

13:15 - 13:40
The creator economy
Jasleen Kaur, Head of Marketing, Public Relations & Sustainability (Indian sub-continent), Reliance Brands

15:35 - 16:00
From chaos to catalyst
Nick King, Insight Director, Autotrader

IMRG Optimisation Theatre

Sponsored by



10:30 - 11:00
Customer acquisition & retention strategies for success
Matthew Walsh, Director of Data and Retail, IMRG

11:45 - 12:15
Enhancing your site search optimisation strategy
Andy Mulcahy, Strategy and Insight Director, IMRG

Thursday 29th September

The Digital Customer Theatre

Sponsored by



10:35 - 11:00
AI-powered recommender systems in eCommerce
Dino Bernicchi, Data Science Strategy Consultant, Independent

11:45 - 12:10
Case study: understanding your B2B customer
Richard Davis, Head of eCommerce & Digital, LWC Drinks

12:55 - 13:20
Improve your eCommerce conversion by using customer psychology and experimentation
Laura Rosenberger, Co-Founder, Laylo

IMRG Optimisation Theatre

Sponsored by



13:00 - 13:30
A black Friday 2022 preview
Andy Mulcahy, Strategy and Insight Director, IMRG

14:00 - 14:30
Winning international expansion strategies
Matthew Walsh, Director of Data and Retail, IMRG

15:15 - 15:45
Top tips for optimising the checkout
Matthew Walsh, Director of Data and Retail, IMRG



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Wednesday 28th September

The Future of Digital Marketing Theatre

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12:55 - 13:40
The BIG debate: the future of customer loyalty
Viktorija Kuncyt-Johnson, Head of Retention, Oddbox
Marisa Thomas, Head of Marketing, Everpress

14:25 - 14:50
Generating highly engaging corporate content: is this an oxymoron?
Yolanda Valery, Head of Digital Engagement, Ocado Group

The Power of Data & Personalisation Theatre

Sponsored by



11:45 - 12:10
Global principles: customer attitudes to privacy
Chris Combemale, Chief Executive Officer, Data & Marketing Association (DMA)

12:55 - 13:20
Performance insights: data-driven targeting across marketing channels
Nikeeta Phagura, Marketing Manager, B2B Solutions and Lead Generation, AMERICAN EXPRESS

14:05 - 14:30
Customer insights: how much data is too much? How Haleon and Publicis Leon are simplifying the CX journey through data
Michaela Ryan, Digital Strategy Business Director - GBI & NE, Publicis Leon

The Full MarTech Stack: Automation, AI, Analytics & Optimisation Theatre

Sponsored by



10:35 - 11:00
Growth strategies: using MarTech to drive growth at Look Fabulous Forever
Janis Thomas, Director of Ecommerce and Marketing, Look Fabulous Forever

11:45 - 12:10
Unlocking your full-funnel measurement with future-proofed tech
Aleksandra Algina, MMM and Full-funnel Measurement Lead, Google

15:15 - 16:00
Key trends: reshaping your marketing strategy and best practice
Radmila Blazheska, Chief Marketing Officer, SecurityHQ

Thursday 29th September

The Future of Digital Marketing Theatre

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10:35 - 11:00
Deep dive: creative analytics – the untapped driver of content marketing
Swagat Choudhury, Global Head Of Digital Products, Diageo

12:55 - 13:40
Things will only get meta – or will they? Is the metaverse a useful channel or a genuine game changer?
Graham Wilson, Head of Business Development, Sofology
Oliver Shayer, Omni-Media Director, Boots

The Power of Data & Personalisation Theatre

Sponsored by



10:35 - 11:00
Gaining customer trust: solving the personalisation vs privacy paradox
Gianfranco Cuzziol, Group CRM and Personalisation Lead, Natura & Co

11:45 - 12:10
How to win trust and loyalty
Tim Bond, Director of Insight, Data & Marketing Association (DMA)

15:15 - 16:00
Discuss and debate: grow your brand with purposeful, sustainable and ethical positioning
John Readman, CEO & Founder, BOSCO™ Powered by Modo25

The Full MarTech Stack: Automation, AI, Analytics & Optimisation Theatre

Sponsored by



10:00 - 10:25
See how Dyno-Rod automatically attributes phone sales to specific keywords and Google Ads. The impact on ROI is astonishing
Mark Taylor, CEO & Founder, Automated Analytics Ltd

11:45 - 12:10
How to fully automate a customer journey: from prospect to lead to returning customer
Varun Gujral, Global Marketing Automation Manager, JLL

12:20 - 12:45
Predictive marketing & pricing: cross-optimize discounts, coupons & ad spend
Eiko van Hettinga, Co-Founder, Managing Director, 7Learnings

Full programme available at
www.technologyformarketing.co.uk/conference-agenda-2022
OR www.ecommerceexpo.co.uk/conference-agenda-2022

HERE ARE SOME OF OUR TOP SPEAKERS



Benjamin Atley
Customer Success Manager,
Charle Agency



Tara Austin
Partner, Behavioural
Science, Ogilvy UK



Jessica Bartlett
EMEA CRM Manager, New
Balance



Sarah Baumann
Managing Director,
VaynerMedia



Karen Bendell
Board Advisor and
Consultant, KLB Consulting



Gary Landa
Head of Digital, Digital
Boutique



Clare Lawson
CEO, Ogilvy Experience
EMEA



Karl Lillrud
eCommerce Expert & 2x
TEDx Speaker, Maneer



Richard Lim
CEO, Retail Economics



Ana Melvin
Marketing Lead, Candy
Kittens



Dino Bernicchi
Data Science Strategy
Consultant, independent



Radmila Blazheska
Chief Marketing Officer,
SecurityHQ



Tim Bond
Director of Insight, Data &
Marketing Association (DMA)



Nick Brookes
EMEA Analytics
Engagement Director, Mars



Michael Bruce
Founder & Group CEO,
Boomin



Sarah Moore
Data Strategy & Martech
Director, Mars Petcare



Amin Mrini
VP Digital Commerce,
WARC



Andy Mulcahy
Strategy and Insight
Director



Omar Oakes
Editor, The Media Leader



Will Parrott
Practice Director,
Commerce, Propeller Group



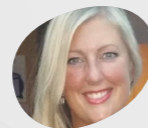
Olivier Buffon
Head of International, Faire



Mike Buick
Head of eCommerce -
EMEA, Dexcom



Andrew Busby
Global Retail Director,
Andrew



Helen Chapman
Founder, Dotty Fish



Swagat Choudhury
Global Head Of Digital
Products, Diageo



Aynsley Peet
E-commerce Director, COX
& COX



Jan Penkala
Performance & Expansion
Manager, astratex.cz



Nikeeta Phagura
Marketing Manager, B2B
Solutions and Lead Generation,
AMERICAN EXPRESS



John Readman
Founder and Chief Executive
Officer, Modo25



Dave Robinson
Customer Strategy Director,
Virgin Red



Ryan Clarke
Head of Ecommerce,
STATSports



Chris Combemale
Chief Executive Officer, Data &
Marketing Association (DMA)



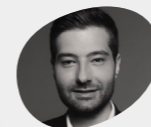
Sara Davies
Founder, Crafter's Companion,
Dragon on BBC's Dragons' Den



Steve Elliot
Head of Online Content and
Merchandising, Virgin Media O2



David Gardiner
Head Of Back Office, Made.
com



Ric Rodriguez
Co-Founder / Chief Growth
Officer, Finsu



Daniel Rowles
CEO, Target Internet



Michaela Ryan
Digital Strategy Business
Director - GBI & NE, Publicis Leon



Farrah Sattaur
Lifestyle Blogger, Reality
TV Star



Darren Savage
Chief Strategy Officer, Tribal
Worldwide



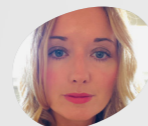
Gordon Glenister
Author, Strategic Influencer
Marketing



Varun Gujral
Global Marketing
Automation Manager, JLL



Josh Gunnell
Director of Fraud & ID,
TransUnion (UK)



Claire Hennah
Ecommerce Director -
Beauty and Personal Care,
Unilever



Christina Huang
Vice President, Strategy,
Operations and Marketing
Services, Visa



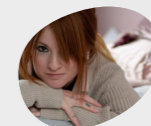
Ross Sergeant
Head of Media and
Touchpoints, Asahi Europe &
International



James Sharman
Northern Europe
Performance and Content
Lead, Haleon



Oliver Shayer
Omni-Media Director, Boots



Louise Simpson
Content Creator, Author
& Illustrator, Three Little
Tinkers



Paul Spiers
Founder & CEO, The New
P&L Brand Purpose Institute



Sam Hughes
Senior Client Partner,
Reddit, Inc.



Ibrahim Ibrahim
Author, Future Ready Retail



Branwell Johnson
Director of Content,
Propeller Group



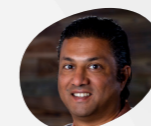
Zarina Kanji
Head of Health & Wellness
Business Development, UK &
Nordics, Alibaba Group



Ebru Keskin
Payments and Fraud
Consultant, FinTech



Mike Stevens
Author and Founder, The
Direct to Consumer Playbook



Vijay Talwar
CEO, Wish



Janis Thomas
Director of Ecommerce and
Marketing, Look Fabulous
Forever



Gareth Turner
Former Head of Marketing,
Weetabix



Yolanda Valery
Head of Digital
Engagement, Ocado Group



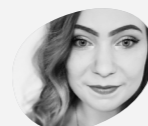
Nick King
Insight Director, Autotrader



Greg Klingaman
VP of Emea, AnyRoad and former
Global Retail Director at Diageo



Martin Koderisch
Principal, Edgar, Dunn &
Company



Viktorija Kuncyte-Johnson
Head of Retention, Oddbox



Neil Kuschel
CEO Europe, Global-e



Paul Walker
Chief Commercial Officer,
Vivobarefoot



Matthew Walsh
Director of Data and Retail,
IMRG



Daniel Walton
Founder, OLPRO



Graham Wilson
Head of Business
Development, Sofology



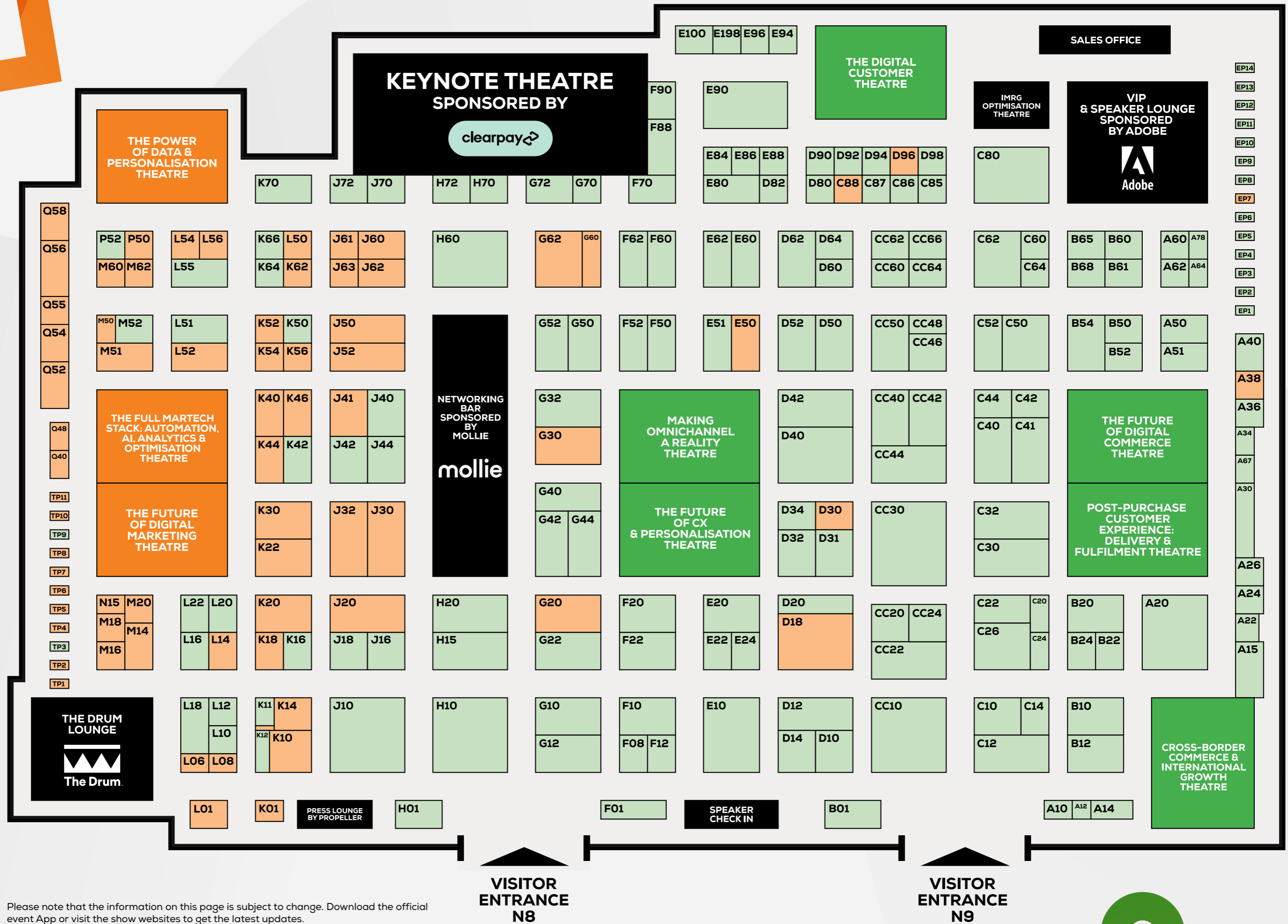
Jonathan Yaffe
CEO and Co-Founder,
AnyRoad

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For the full list of eCommerce Expo speakers, please visit:
www.ecommerceexpo.co.uk

For the full list of Technology for Marketing speakers, please visit:
www.technologyformarketing.co.uk

eCommerce Expo and Technology for Marketing Floorplan 2022



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VISITOR ENTRANCE N8

VISITOR ENTRANCE N9

eCommerce Expo

Exhibitor list

Exhibitor	Stand
7Learnings	D90
9xb.com	C52
AB Tasty	D80
Adyen	H15
Akeneo	J10
Algolia	J10
Algonomy	E100
Allpack Packaging	H01
Amazon Freight	C22
Amazon Shipping	C22
Amazon Supply Chain	D10
Amplience	J10
Anthropics	D64
Asendia	D20
Attentive	D12
Attraqt	G44
Avalara	CC44
Barclaycard Payments	CC40
Baselinker	C10
BCP	C20
Bidnamic	G52
BigCommerce	CC10
blubolt	B61
Calcurates by Amasty	EP10
Catalyst	CC66
CDEK Express Delivery	B24
Centrecom	EP8
Checkout.com	F62
Clearpay	CC60
Clerk.io	J42
Codup	TP9
Comdata	A36
commercetools	J10
Correos Spain	B12
Dataiads	K16
Datawords	F70
Deko	B01
Digital Boutique Limited	E22
Digital River	C44
Direct Link	C86
DMT	J16
DNA Payments	K42
Doofinder	E51
Dotser	EP9
Dotsquares	C60
Droplo	D92
DS Smith ePack	H20

Exhibitor	Stand
Dubai South	C12
eDesk	H72
eebz	D98
Ekata, Inc. a Mastercard Company	K66
Elavon	J72
Elver E-Commerce Accountants	A34
Empathy.co	J44
ESW	D20
EVRI	B20
Expert Edge	L22
Fabric	CC50
Fetchify	E24
Fidelity SCS	D60
Fresh Relevance	D32
fulfilmentcrowd Ltd	K11
GFS	E10
Global-e	A15
Gnatta	C14
Gorgias	B50
Hercules Direct Marketing	A24
Hexspoor e-fulfilment	A10
Hived	D14
Hypernode	G72
iCEA	B10
Icecat	F01
Ikas	CC20
IMRG Limited	C90
Intersoft	C64
IOCEA	G50
IOMART	F22
iwoca	E98
James and James Fulfilment	A26
Jeeves	E96
Jonckers & WordsOnline	L16
Juni	C41
Khaos Control	F52
Klaviyo	H10
LoyaltyLion	F12
Magneto IT Solutions UK	EP4
Mangopay	F90
Mapp Digital	L20
Marketcube	EP3
Marosa VAT	P52
MASTERCARD	H70
Mention Me	L55
Metapack	A20
Midigator	L18

Exhibitor	Stand
MINDEREST	K50
Mirakl	F60
Mirumee Software	C24
Mobikasa	F08
Mollie	G42
Moss	L12
Naveo Commerce	B52
Netcore Cloud	G40
NewStore	J10
Nosto	F20
nShift	A30
OCTOPIA	E80
Odoo	CC46
Omnipack	B10
Oporteo	C20
Optimizely	D42
Orbitvu	D52
OrderWise	H60
Parxl	D94
Patchworks	M52
PayFuture	F88
Perpetua	A50
PHL	G70
Price Trakker	A12
primocontatto.eu	EP14
Profitero	EP2
ProSKU	J70
Psydro	B60
QAD Precision	C85
Quantum Metric	J40
Rajapack	D50
Ranosys	B65
Raygun	EP13
Recharge Payments	G22
RedEye	CC62
Remarkable Commerce	D62
RevLifter	D34
Route	G12
Royal Mail Group	B54
Saleor	C24
Salesfire	CC24
Sana Commerce	M14
SARASMART	A64
SCAYLE	D40
Sci-Net Business Solutions	K64
Scurri	CC22
Sendcloud	C50
ShipStation	A20
Shiptheory	D31
Shopify	CC30
ShopWeDo e-fulfilment	A14
Simple Global	E86
Singapore Post	E60
Snapfulfil	F10

Exhibitor	Stand
Sourceful	L10
Sovos	A40
Spring	CC64
Spyrosoft eCommerce Spółka Akcyjna	E94
Starshipit	EP1
Statement	CC30
Stok.ly	C87
StoreFeeder	G10
Stripe	G32
Sufio	EP6
Talkoot	EP5
Taxmen	A22
Taxology	B10
TEST	TEST
The Storage Place	E88
THG Ingenuity	K70
ThoughtMix	K12
ThreeKit	CC44
Toppa Digital Language	B22
TreviPay	CC42
Treyd	A62
TrueCommerce	C62
truevo	A51
Trustpilot	E20
Tweakwise	D82
Ucraft	E90
Unbxd	G40
Valtech	J10
Vanga AI	EP11
Velstar	CC30
Vindicia	A60
Voyado	J18
Webscale	C42
Whistl	A67
Wise Robotics	H60
Wish	B68
Woola	A78
Worldline	E62
Worldline	E62
Worldwide Logistics Group	CC48
Xtremepush	F50
Yotpo	C30
Yottaa	E84
Zakeke	C40
Zendbox	C32



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Technology for Marketing

Exhibitor list

Exhibitor	Stand
8 Million Stories	J61
Adpolice	K54
Adriel	D30
Adverity	K30
Anicca	Q48
Apteco	P50
Arwen	L56
Attest	M51
Awin	TP5
BCMA	Q40
Brandsystems	L06
Certainly	K56
Chili Publish	K18
ClicData	TP1
Cortex Territory	K01
Depict	A38
Depositphotos	N15
Digital Doughnut	M18
dotdigital	G30
Dots Design Hub	L08
eSales Hub	D96
Exclaimer	K44
FleXRM	M20
Force24	L52
GetResponse	J60
HWSS	TP10
Impartner	K46
Inkdesk	J63
Lead Forensics	D18
Leadfamily	K52
Leadoo	L54
MARTECH 3D	L01
Metageni	TP7
Momentive	J32
Nethansa	Q54
Nimlok	J52
Ometria	TP11
OneTrust	J50
peek&poke	L50
Phonexa	K14
Promotigo	TP4
Reputation	J62
SITEIMPROVE	Q52
Sitel Group	C88
Sitel Group	EP7
Sixty Seconds	TP2
Spotler	J30
Squeezely	G60
StackAdapt	L14

Exhibitor	Stand
Stannp.com	K22
Straker	K40
The Drum	The Drum Lounge
TIPI Group	M16
Travis Group Limited	M60
Unify VSN	K10
Upland BlueVenn	J20
Upp	TP6
Vertical Leap	E50
Web Behaviour Specialists	K62
Webeo	G20
Wellcom Worldwide	L06
Workbooks	J30
Zoho	K20

Already attending?

Explore the full exhibitor list, discover their products and services, and book meetings and demos by downloading our Event App - scan this QR code with the camera of your phone.



SCAN ME



Practical information

OPENING TIMES:

Wednesday 28th
September 2022,
09:30 - 17:00



Thursday 29th
September 2022,
09:30 - 16:45

THE VENUE:

ExCeL London, One
Western Gateway,
Royal Victoria Dock,
London E16 1XL



If you are travelling by
public transport, the
nearest station is Custom
House, via the Elizabeth
Line, Underground or DLR.

For Sat Nav purposes,
please use postcode
E16 1DR.

Use the TFL Journey
Planner to plan your route
or view on Google Maps.



ACCOMMODATION:

eCommerce Expo & Technology for Marketing has
a number of exclusive accommodation offers in
London, available to those who are attending
and exhibiting at the event.



We've partnered up with specialist accommodation agency
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Tel: +44 (0) 1905 732 737

Email: reservations@eventexpressuk.com

www.eventexpressuk.com/e/tfm-e-commerce-2022

TRAVEL:

There are multiple ways of travelling to ExCeL London:
Elizabeth line (Custom House station), Underground
and DLR (ExCeL can be accessed via two DLR stations:
Custom House and Prince Regent), cable car or Uber Boat.

By Tube:

You can catch a tube to Custom House via the newly
opened Elizabeth Line.

By Rail:

London has a number of main rail stations:

Charing Cross, Euston, Kings Cross/St Pancras
International, Liverpool Street, London Bridge, Marylebone,
Moorgate, Paddington, Victoria and Waterloo.

All offer easy access to ExCeL. Please use the TFL Journey
Planner to find the quickest route.

For National Rail enquiries please visit www.nationalrail.co.uk

By Bus:

ExCeL is served by the
following bus routes:

Custom House Station: 147,
325, 678, 241

Prince Regent Bus Station:
300, 473

By Car:

Follow signs to Royal Docks,
City Airport and ExCeL.

There is easy access from
the M25, M11, A406 and A13.

For Sat Nav purposes, please
use postcode E16 1DR.

IT'S GOING TO BE A BIG NIGHT AT THE TROXY FOR THE eCommerce Awards 2022!



ECOMMERCE AWARDS 2022

The awards recognise success across the span of all business
sizes that are represented in eCommerce. Tech giants such as
O2 and **Adobe** are present, with the latter showcasing its skill
in upscaling of user packages alongside its move to address a
more culturally localised user experience. In other categories
Argos explains the benefits of its new UX to ease customer
journey while logistics giant **Wincanton** is shortlisted for its
development of wearable technology and artificial intelligence
to maximise health and safety for its colleagues. Smaller
companies are widely celebrated too, such as **Kukon Rugs'** success in harbouring the power
of influencers, brand ambassadors and customers across TikTok and Instagram; while baking
provisioners **Doves Farm** is present for successfully upgrading its offering over the pandemic
to include D2C offerings to a multitude of new bakers.

View the finalists www.ecommerceawards.london/finalists-2022.

Each of these companies has excelled in very different ways with advances, breakthroughs
and innovations coming thick and fast in this feverish innovative environment. The awards
ceremony offers not only an opportunity to celebrate the winners but also to immerse
yourself in the multiple ideas and players within the world of eCommerce.

To find out more, visit www.ecommerceawards.london.



WHEN & WHERE

Wednesday 28th
September,
19.00 - 00.30

The Troxy, London

Dress code:
business smart

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