

# The UK's biggest eCommerce event partners up with the UK's eCommerce Association, IMRG

## What is IMRG?

IMRG, the UK's eCommerce Association, connects eCommerce solution providers with the country's largest retail network, featuring brands such as eBay, ASOS, Estée Lauder, John Lewis, and thousands more. It provides unparalleled opportunities to build relationships with an engaged audience of senior decision makers from businesses across all sectors, sizes and formats throughout the year.

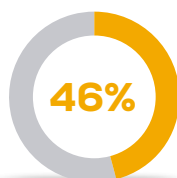
## What does the IMRG online retailers network look like?



Community audience



Senior contacts and budget holders



Decision makers



Membership activity engagement



eCommerce job functions



Marketing and Digital job functions



ECOMMERCE EXPO



## JOIN THE COMMUNITY

Put your business in front of thousands of key stakeholders in the UK retail industry 24/7 with a 5% discount on IMRG packages for eCommerce Expo exhibitors and sponsors.

// This was a fantastic opportunity to get involved in much more intimate conversations compared to the industry's standard, aiding more meaningful connections. //

Epsilon

// We love being part of a forum which encourages blue sky thinking, a sharing of experiences, and a networking space for senior execs and key decision makers in the retail space. //

Scurri

## Benefits of membership

- Enhance Your Sales Pipeline
- Forge Stronger Relationships
- Engage a Dedicated Audience
- Meet Decision Makers

## WHAT DOES IMRG OFFER?

### Brand Awareness

Build your brand and thought leadership credentials through IMRG's content programme of blog and insight articles, webinars, virtual conferences, reports and more.



### Lead Generation

Directly feed your sales pipeline with hundreds of GDPR compliant leads from the IMRG eCommerce community and empower your sales team with valuable contacts.



### Relationship Building

Build high level relationships with senior eCommerce professionals by participating in IMRG's extensive programme of live and virtual events.



Enquire about the packages and claim your 5% discount

Want to know more? [Discover how IMRG membership works](#)

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