Dear [First Name],

We are pleased to announce that [Company Name] will be exhibiting at iVT Expo, taking place June 9 & 10, 2027 at Köln Messe, Germany.

As one of the leading events dedicated to the off-highway vehicle industry, iVT Expo brings together professionals from across the sector for two valuable days of networking, knowledge sharing and business development.

You will find the [Company Name] team on stand [Stand Number] throughout the event. We would be delighted to welcome you to our stand, learn more about your current priorities and discuss how we may be able to support your business.

iVT Expo offers an ideal setting to meet our team and have a valuable conversation away from the usual emails and online meetings. We are looking forward to connecting with customers, partners and other industry professionals from across the international off-highway community.

Alongside the opportunity to meet exhibitors from across the industry, visitors can use their time at iVT Expo to build new relationships, exchange ideas and hear different perspectives on the opportunities and challenges facing the sector.

The conference is free for all visitors, providing an additional benefit and making it even easier to access valuable industry insights and discussions. With so many relevant professionals gathered in one place, it is an efficient and worthwhile way to strengthen existing connections while making new ones.

If you are planning to attend, please let us know. We would be happy to arrange a convenient time to meet you on our stand, or you are welcome to visit us at any point during the event.

Visitor registration is available here: [Registration Link]

We hope you can join us at iVT Expo and look forward to welcoming you to stand [Stand Number].

Best regards,
[Contact name and job title]