Dear [First Name],

The countdown to iVT Expo has begun, and we are excited to confirm that [Company Name] will be taking part in this year's event on June 9 & 10, 2027 at Köln Messe, Germany.

We would love for you to join us and visit the [Company Name] team on stand [Stand Number].

iVT Expo is an important meeting place for the international off-highway vehicle industry, bringing together professionals from across the sector in a focused and engaging environment. Over two days, visitors can reconnect with existing contacts, meet new people and take part in conversations about the ideas, priorities and challenges shaping the industry.

For us, one of the greatest benefits of exhibiting is the opportunity to spend time with the people we work with—and those we hope to work with in the future. We are looking forward to meeting customers, partners and industry colleagues in person, and we hope you will be among them.

A visit to our stand will give you the chance to meet members of the [Company Name] team, learn more about our business and discuss your current requirements and future plans. Most importantly, it will allow us to hear directly from you and better understand the areas that matter most to your organisation.

The event is also a valuable opportunity to step away from the everyday routine, exchange ideas with fellow professionals and make connections from across the wider industry. Whether you are attending to develop existing relationships, discover potential new partners or simply gain a fresh perspective, there will be plenty to make your visit worthwhile.

You can register to attend iVT Expo here: [Registration Link]

If you would like to arrange a meeting with us in advance, please contact [Contact Name] at [Email Address]. Alternatively, simply visit stand [Stand Number] during the event—our team will be pleased to welcome you.

We are looking forward to being part of iVT Expo and hope to see you there.

Kind regards,
[Contact name and job title]