

WHY VISIT LONDON

1 - 2 September 2024 **Olympia London**

Experience all that London has to offer beyond the Jewellery Show!

London stands as one of the world's most storied and eclectic cities, boasting a rich tapestry of history and culture. Immerse yourself in an unforgettable journey through its vibrant streets, where you'll encounter an array of iconic landmarks that have shaped Western civilization.

Below, we present our comprehensive guide to navigating London, equipping you with everything necessary to fully embrace the wonders of this magnificent city. Prepare in advance to ensure you maximize your time and enjoyment during your visit.

Scan our QR Code to view the Jewellery Show website



FOOD AND DRINK

Situated in the bustling centre of London, there is an abundance of cafes, bars, pubs, and restaurants, all conveniently within walking distance. Whether you're craving fine dining, in need of a quick coffee fix, or seeking a laid-back pub ambience, there's a culinary delight awaiting every palate.

BETTY BLYTHE

Transport back to the elegance of the 1920s at Betty Blythe's themed vintage tea room, just a 10-minute walk away from Olympia Events.





BILL'S HAMMERSMITH

Just a 14-minute walk away, Bill's contemporary European chain dishes up scrumptious breakfast, all-day brunch, afternoon tea, lunch and dinner menus.

BITE CAFÉ

Located just a 5-minute walk away, Bite Café delivers unique tastes, organic teas, artisan coffee and scrumptious treats.





DISHOOM KENSINGTON

Dishoom Kensington pays loving homage to the Irani cafés and food of Bombay, serving a curated menu of comfort food and first-class drinks.

If you would like to view more options on where to eat around Olympia London, head over to

www.olympia.london/visiting/food-drink

PLACES TO VISIT

From attractions and shopping to accommodation and dining, make the most of your time around Olympia London by visiting the following recommended venues.

HOLLAND PARK

Just ten minutes around the corner, Holland Park is a gorgeous multi-layered landscape that has zen gardens, summer opera and peacocks wandering free. It opened in 1952 to coincide with the Queen's coronation but its history stretches back to the 17th century when Sir Walter Cope first built his family a castle in the woods. This was later renamed Holland House and, though damaged in the war, it's still a cultural and culinary hub with a great café in the Orangery and Marco Pierre White's Belvedere restaurant nearby.



THE CHURCHILL ARMS

This famous pub on Kensington Church Street is frothing with greenery outside, while the interior is filled with curios and memorabilia connected to the Churchill family. Winston's grandparents were regulars in the 1800s which prompted the pub to adopt their name after World War two. It was also the first pub in London to serve Thai food and still does so to this day. The flowers that hang outside have been cultivated over decades and have won the pub prizes at the Chelsea Flower Show.

KENSINGTON PALACE AND PARK

Another good place to unwind near Olympia London is Kensington Park, within which is set the royal residence Kensington Palace. The park contains almost too much to do in one go, what with the Diana Memorial playground, Italian gardens, Serpentine Gallery and Albert Memorial spread across the expansive greenery. And the Palace is a refined historical treat too: built by Christopher Wren in the 1690s with the lavish state rooms refurbished a few years ago to include exhibitions that cover the people who've lived there over the years from Queen Victoria to Princess Diana.



ACTIVITIES TO DO

Maximize your experience by participating in entertaining activities with your colleagues, fostering team bonding and creating memorable moments together.



WESTFIELD

For sheer shopping convenience, you can't beat the Westfield mega-mall in Shepherd's Bush, a short stroll from Olympia London (or one stop on the Overground). As well as 265 shops there's a plethora of places to eat, drink and pamper yourself, plus a 17-screen Vue cinema and areas for kids to play.

MUSEUMS

With numerous museums near Olympia London, you have the freedom to choose what interests you most. Check out the list below.

THE NATIONAL HISTORY MUSEUM

A prominent institution featuring a wide range of specimens representing various aspects of natural history. From ancient fossils to botanical and zoological collections, it offers a captivating journey through the wonders of the natural world. With rich exhibits, it invites exploration and discovery, showcasing Earth's history and the beauty of nature.

LEIGHTON HOUSE MUSEUM

Located in the Holland Park area of Kensington and Chelsea, this art museum showcases the former home of artist Frederick Leighton. The museum features beautiful interiors and an impressive collection of art.

FREUD MUSEUM

Dedicated to Sigmund Freud, this museum is situated in the house where he lived during the last year of his life. Explore the life and work of the renowned psychoanalyst.

THE SHERLOCK HOLMES MUSEUM

A privately run museum devoted to the famous fictional detective Sherlock Holmes. Step into the world of mystery and intrigue.

V & A MUSEUM

The V&A is a family of museums dedicated to the power of creativity. Their mission is to champion design and creativity in all its forms, advance cultural knowledge, and inspire makers, creators, and innovators everywhere. They share a 5,000-year-old story of creativity through exhibitions, events, educational programmes, digital experiences, conservation, research and its very own jewellery exhibition featuring pieces from various historical periods.

THE SCIENCE MUSEUM

From a new exhibition about the power of music to stunning IMAX documentaries, along with visitor favourites including Wonderlab, Power Up, Exploring Space and more, there's no shortage of fun to be had at the Science Museum. They look to ignite your curiosity, encourage scientific endeavour, and spark your imagination.

LONDON MUSEUM OF WATER & STEAM

This historic pumping station is located in Brentford, West London and offers hands-on family fun. Here you can learn about water and steam technology in an engaging setting.

LONDON CANAL MUSEUM

London Canal Museum in the King's Cross area of London, England, is a regional museum that displays information about the history of London's canals.

ACTIVITIES TO DO

THEATRES

NOËL COWARD THEATRE

The Noël Coward Theatre, formerly known as the Albery Theatre, is a West End theatre in St. Martin's Lane in the City of Westminster, London. It opened on 12 March 1903 as the New Theatre and was built by Sir Charles Wyndham behind Wyndham's Theatre which was completed in 1899.

It underwent a major refurbishment in 2006 and was renamed the Noël Coward Theatre when it re-opened on 1 June 2006. One show to look forward to in September will be the critically acclaimed play, 'Slave Play' featuring the likes of esteemed actors Kit Harrington and Olivia <u>Washington</u>.

To book your ticket, visit - <u>www.noelcowardtheatre.co.uk/</u> <u>whats-on/slave-play</u>

THE EVENTIM APOLLO

(Formerly known as 'Hammersmith Apollo') – "An event space with a difference." State-of-the-art facilities to accommodate product launches, weddings and fashion shows. What sets them apart from the crowd is a unique cultural heritage. Originally opened in 1932 as the Gaumont Palace Cinema, they are one of the bestpreserved original theatres and most famous live music and entertainment venues in London.

www.eventimapollo.com/events/?m=september-2024&v=all

THE ORANGE TREE THEATRE

A local theatre with a global reputation. A show at the Orange Tree is close-up magic: live, entertaining, unmissable. They're an intimate theatre with the audience wrapped around the stage. They believe in celebrating what it means to be human and believe in putting people at the centre of the stories they tell.

www.orangetreetheatre.co.uk/whats-on

RIVERSIDE STUDIOS

Riverside Studios is a dynamic cultural venue where communities come together to discover and participate in extraordinary arts and entertainment. After a 5-year redevelopment, Riverside has re-opened with two cinemas, two theatres, a bar & kitchen, a bakery and numerous event and rehearsal spaces. With an unrivalled view of Hammersmith Bridge, Riverside is a perfect venue to meet up with friends, catch a film, or just watch the world go by over a delicious coffee and home-baked snack.

www.riversidestudios.co.uk/see-and-do/#search=&pp=18&p=1

MAKE YOUR JEWELLERY SHOW VISIT UNFORGETTABLE AND UNLOCK THE TREASURES OF LONDON!

Scan our QR Code opposite to view the Jewellery Show website

For any questions about the Jewellery Show, head over to

www.thejewelleryshow.co.uk/frequently-asked-questions

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