



Oncology Professional Care

23 - 24 May 2023
ExCeL London

Meet
1,200+
multi-disciplinary
oncology
professionals
under one roof

An award-winning event for healthcare professionals involved in the diagnosis, treatment, and care of cancer patients



"In terms of generating opportunities, this was just about the best conference I have ever been to."

Paul Burns,
UK Oncology Manager,
THOR Photomedicine Ltd



www.oncologyprofessionalcare.co.uk • **#OPC23**

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Connecting the entire oncology healthcare community

Oncology Professional Care is an award-winning event for all healthcare professionals (HCPs) involved in the diagnosis and treatment of cancer, and patient care pathways – **the oncology multi-disciplinary team.**

After a successful face-to-face launch in May 2022, and hugely positive feedback from exhibitors, sponsors and delegates alike, Oncology Professional Care has already established itself as an unmissable event in the healthcare event calendar. It is free to attend for registered HCPs with access to 150+ hours of CPD accredited content delivered by some of the sector's most respected opinion leaders.

98% of exhibitors were satisfied with their experience at the 2022 event.

77% of attendees stated that Oncology Professional Care was the first time they were able to see new suppliers



“

“The presentations have been excellent, the engagement at our stand has been really good. We will definitely be returning next year in one shape or form.”

David Lowe,
Key Account Manager, Servier

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Unrivalled lead generation and business opportunities

You'll meet professionals who are:

- responsible for the prevention, treatment, and care of people living with or recovering from cancer
- are involved with decisions about investment in cancer care
- prescribing products and services like yours

OUR 2022 ATTENDEES



37%

Cancer Specialist Nurse/
Clinical Nurse Specialist

15%

Consultant/Oncologist (Medical/
Surgical/Radiation/Haematologist)/
Radiologist

10%

Commissioner/Clinical Director/ Cancer
Services Manager/Healthcare manager/
Cancer Alliances

10%

Doctors - All Grades (SHO/Foundation
Doctor/Registrar/GPwS)

9%

Allied Healthcare Professionals

5%

Academic/Biomedical Scientist/
Clinical Trials Coordinator

5%

Pharmacy Professionals

4%

Other Nursing Roles

3%

Other

For more information, please contact Lucy Clarke, Event Manager, on:

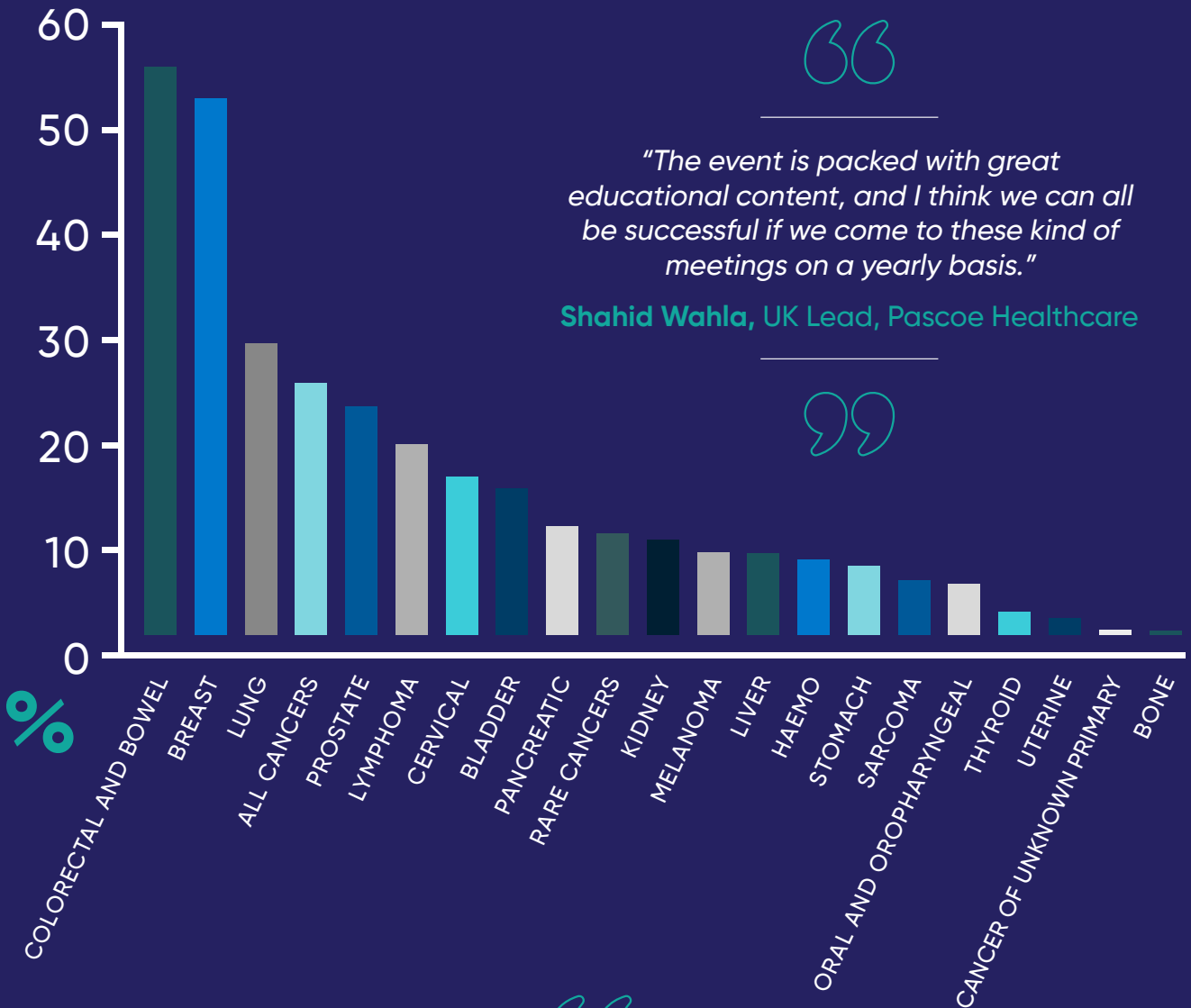


l.clarke@closerstillmedia.com



+44 (0)2476 718557

AREAS OF INTEREST



"The event is packed with great educational content, and I think we can all be successful if we come to these kind of meetings on a yearly basis."

Shahid Wahla, UK Lead, Pascoe Healthcare



"We were proud to sponsor OPC 2022 and were happy with our decision to do so. The congress was well organised and gave us a valuable opportunity to engage with our customers after a long period of time."

Matt Vine, Group Brand Manager, Oncology, UK & Ireland, Merck



Number of delegates in 2022: 1,097

Meet face-to-face with an engaged audience



98%

of attendees stated that Oncology Professional Care either met or exceeded their expectations



96%

of attendees said that they are likely to visit Oncology Professional Care 2023



92%

attendees stated that they are either 'likely' or very likely' to bring a colleague to Oncology Professional Care 2023



88%

of attendees stated that Oncology Professional Care has made them more aware of our event sponsors and their products/solution



71%

of attendees stated that the conference programme was either 'better' or 'much better' than other conferences they attend

Our 2022 partners



"Orifarm UK had a great time at Oncology Professional Care. The audience was really engaged and willing to listen to what we had to offer as well as telling us what they require from us in the future."

Paul Tobin, Sales Director, Orifarm UK



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SNAPSHOT OF DELEGATE LIST

Job Title / Function

Chemotherapy Unit Manager	Lung Cancer Nurse Specialist
CNS - Lung and Cancer of Unknown Primary	Head of Chemotherapy Service
Consultant Clinical Oncologist	Early Colorectal Cancer Specialist Nurse
Consultant Oncoplastic Breast Surgeon	Clinical Psychologist
Consultant Physician and Clinical Pharmacologist	Senior House Officer
Consultant Thoracic and Upper Gastrointestinal Surgeon	Oncology and Transcare Nurse
Digital Medicine Fellow	Colorectal & Urology Oncology CNS
Head of Cancer Services	Clinical Lead for Urological Cancers
Head of Radiation Services	Haematology Charge Nurse
Lead CNS Breast Care	Consultant Haematologist
Macmillan Dietician	Skin Cancer Clinical Nurse Specialist
Macmillan Information Manager	Speciality Doctor in Oncology
Macmillan Primary Care Nurse Facilitator	Lead Cancer Pharmacist
National Director for Cancer	Surgical Oncologist
National GP Lead Adviser	Speciality Registrar
Nurse Practitioner & Lynch Syndrome Project Lead Nurse	Molecular Genomics Scientist
Principal Pharmacist, Cancer & Patient Services	Deputy Director of Nursing - Cancer
Professor of Prehabilitation Medicine	Consultant Pancreatic and Liver Surgeon
Programme Lead for Personalised Care in Cancer	Consultant in Palliative Care
Radiotherapy Support Nurse	Oncology Pharmacist
Rare Tumour CNS	Consultant Therapeutic Radiographer
Senior Theatre Practitioner	Senior Lecturer for Radiotherapy
Specialist Palliative Care CNS	Psychosexual Nurse Specialist

Place of Work

Wessex Cancer Alliances	Rutherford Cancer Centre
Barts Health NHS Trust	The Clatterbridge Cancer Centre Foundation Trust
Cornwall Partnership NHS Foundation Trust	Imperial College Healthcare NHS Trust
North East London Cancer Alliance	Guy's and St Thomas' NHS Foundation Trust
The Royal Marsden Foundation Trust	University College London Hospitals NHS Foundation Trust
The Loss Foundation	Mount Vernon Cancer Care
Mid Essex Hospital Services NHS Trust	Kingston Hospital NHS Foundation Trust
Royal Berkshire NHS Foundation Trust	The Swallows Head & Neck Charity
Royal Free London NHS Foundation Trust	HCA Healthcare UK
Cancer Research UK	Health Education England
King's College Hospital NHS Foundation Trust	South East London Cancer Alliance
St Elizabeth Hospice	Circle Health Group
Macmillan Cancer Support	The Newcastle Upon Tyne Hospitals NHS Foundation Trust
University Hospitals Birmingham NHS Foundation Trust	Worcestershire Acute Hospitals NHS Trust
Transforming Cancer Services For London	Sue Ryder Care
Royal Devon And Exeter NHS Foundation Trust	East and North Hertfordshire NHS Trust
The Christie Foundation Trust	Great Ormond Street Hospital for Children Foundation Trust
Kent and Medway NHS and Social Care Partnership Trust	St Luke's Hospice
Oxford University Hospitals NHS Foundations Trust	Maidstone & Tunbridge Wells NHS Trust
Sheffield Teaching Hospitals NHS Foundation Trust	Spire Healthcare
Nuffield Health	Leaders In Oncology Care

Year-round visibility for maximum return on investment

Exhibiting at Oncology Professional Care gives you much more than face-to-face access with motivated oncology professionals over two days. Our highly targeted marketing campaign is designed to deliver messaging and information to the right individuals in the right way, all year round.



Space only stand

£579 per sqm + VAT

Shell scheme stand

£599 per sqm + VAT



Symposium sessions

Position your own content as an integral part of the programme. Presenting a 40-minute session in one of our theatres provides the perfect opportunity to position yourself as a thought leader and become part of the conversation. As part of your package, you will benefit from our pre-event promotion and lead generation – you will receive the opt-in data of your sessions attendees enabling you to continue the conversation after the event.

Session prices start from £4,495 + VAT



Sponsorship

We offer a range of bespoke sponsorship and branding opportunities to help you maximise your presence before, during, and after the event. From branded floor tiles to positioning your brand as the headline sponsor – you can benefit from a tailor-made package that'll help you achieve your business objectives.

Opportunities start from £250 + VAT

For more information, please contact Lucy Clarke, Event Manager, on:

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Don't just take our word for it... here's what the delegates said!

"Anybody involved in any sphere of oncology care has got something they can use here."

Director of Cancer Services,
Torbay & South Devon NHS Trusts

"Fantastic opportunity to meet the oncology/haematology community and share best practice."

Clinical Trials Nurse Advisor,
Blood Cancer UK

"I have had a great time attending both the days as I learnt a lot and got to network with people I cannot network with online. There is potential for me to bring change into my department which is a fantastic opportunity to showcase what I have learned."

Therapeutic Radiographer,
NHS

"Refreshing to have face-to-face learning and interaction again. Content of sessions was excellent!"

Lung Cancer CNS,
Macmillan Cancer Support

"It was such a wonderful and insightful event filled with so much to learn. Since it was my first time, I arrived with no expectations at all but once I got there, it was overwhelmingly great. The speakers were all amazing and the exhibitors were particularly good. I would definitely go again in a heartbeat."

Therapeutic Radiographer,
Northampton General Hospital

"It is a very well-organised event, you have all the different theatres, all the stands that attract us to come over and start conversations."

Anaesthetic Theatre Practitioner,
Kings College Hospital NHS Foundation Trust

"Excellent event incorporating topics of interest for the entire oncology professional."

Consultant Oncologist,
Royal Marsden

"Inspirational day which I feel privileged to have been able to attend. Quality of speakers was first class. Great range of exhibitors. Comfortable venue, with excellent transport links."

Cancer Information Outreach Nurse,
Cherry Lodge Cancer Care

"Very stimulating – particularly having done a lot of courses online. So much better to see people in person."

Cancer Information Nurse,
CRUK

"It was a pleasant opportunity to learn what other oncology professionals are doing to improve patients' care."

Lead Pharmacist Research
and Innovation & Clinical Trials,
Medway Hospital NHS Foundation Trust



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