

openroom
bringing business to business

PharmacyForum

SHAPING THE FUTURE OF PHARMACY CARE

Connecting pharmacy groups and suppliers through curated one-to-one meetings across the UK.

Connecting pharmacy groups and suppliers

PharmacyForum is OpenRoom's invitation-only networking platform connecting leading pharmacy groups and innovative suppliers through highly targeted one-to-one meetings and focused networking environments.

Built around quality, not quantity, the forum brings together senior decision-makers responsible for procurement, strategy, and growth within their organisations.

Focussed on the UK market, PharmacyForum enables meaningful commercial relationships to develop faster - in a structured, efficient, and highly targeted setting.

PharmacyForum includes:

- 25-30 pharmacy groups
- Senior decision-makers only
- 12–18 pre-arranged supplier meetings
- A tailored matching process



Designed for meaningful commercial conversations

PharmacyForum replaces the scale and distraction of traditional trade shows with a more focused, commercially productive environment.

Every aspect of the format is designed to help suppliers engage with senior decision-makers - creating space for conversations that are targeted, relevant and commercially valuable.

A more focused way to meet

Suppliers participate in a curated schedule of private one-to-one meetings with organisations actively exploring new technologies, services and partnerships.

The result is a more efficient use of time, with greater depth of interaction and significantly less wasted outreach.

“Far more productive than a traditional trade show.”

Built around relationships, not footfall

Alongside scheduled meetings, informal networking experiences create additional opportunities for conversation in a more relaxed environment.

With a carefully balanced supplier-to-attendee ratio and limited category competition, participants benefit from stronger visibility throughout the forum.

How it works

A fully curated meeting experience designed to make participation seamless, efficient and commercially productive.

01

Apply

Join a carefully vetted supplier lineup with limited category competition.

02

Build your profile

Create your company profile, upload assets and outline your meeting objectives.

03

Select preferred meetings

Review participating pharmacy groups and indicate your preferred connections.

04

Matching process

Our matching platform aligns supplier and pharmacy group preferences to create the most relevant meetings.

05

Receive your agenda

Receive a personalised schedule of pre-arranged one-to-one meetings before the forum begins.

06

Attend the forum

Participate in scheduled meetings, networking experiences and informal discussions throughout the event.



Who you'll meet

PharmacyForum brings together senior leaders in the pharmacy industry, actively exploring new partnerships, technologies and services. Attendees are selected based on seniority, strategic influence and purchasing responsibility - ensuring conversations remain commercially relevant and decision-led.

Senior decision-makers include

- CEO
- COO
- Managing Director
- Director
- Head of Procurement
- Superintendent Pharmacist

25-30

participating pharmacy groups per forum

A trusted forum for pharmacy leaders

Leading pharmacy groups choose PharmacyForum to connect with innovative suppliers, exchange ideas and build long-term commercial partnerships.

PharmacyForum follows a proven format, while reflecting the opportunities, challenges and priorities unique to the UK pharmacy market.

Trusted by leading pharmacy groups:

allcures pharmacy
ASCENT PHARMACY
ASDA Pharmacy
Cohens chemist
Day Lewis Pharmacy
EG
jardines Pharmacy
Kamsons Pharmacy
Knights
Lo's Pharmacy
MW Phillips CHEMISTS
paydens
rightmedicine PHARMACY
WellBeing
WellCare PHARMACY

PharmacyForum brings together peer networking, industry insight and access to relevant partners.

Current locations, dates and edition details are available online.

pharmacy.openroomevents.com



Relationships that last beyond the meeting table

This is the ultimate event for learning and pitching. I'm learning how the pharmacy world really works, while pitching directly to pharmacy owners and governing bodies. The face-to-face relationship building is invaluable.

FOUNDER, FOURFIVE

Experience the next PharmacyForum edition.

Current location, dates and participation details are available at:
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