



# PharmacyForum 2026

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**A year's worth of travel and meetings in just two days**

# What is PharmacyForum?

PharmacyForum is an innovative **two-day networking event** that connects the best independent and corporate pharmacy groups with varied suppliers, through a series of one-to-one business speed meetings and networking opportunities.

**PharmacyForum UK 2026**

18-19 May, Hotel Eurostars, Sitges, Spain



*"Impressive organisation and ambiance, and a unique meeting format."*  
Head of Buying, Day Lewis Pharmacy

# What makes PharmacyForum unique?

- **Hand-picked attendees:** you only meet with engaged decision-makers.
- **Meet the right people:** CEOs, Managing Partners, Presidents and Heads of Procurement attend PharmacyForum.
- **Focused program of pre-organised meetings with Pharmacy Groups:** straight to the point and no time-wasting.
- **Informal networking agenda:** allowing you to continue discussions and build relationships beyond a formal meeting.
- **Limited competition:** an almost 1:1 vendor to pharmacy group ratio allows suppliers the best possible exposure.

*"An excellent, highly beneficial event for both pharmacy groups and suppliers."*  
**Owner, Strachan's Chemist**



# How is PharmacyForum time & cost-effective?

- **Save time and effort:** All the pharmacy groups are pre-vetted decision-makers with procurement authority. We've saved you the time, effort and expense of arranging these meetings yourself.
- **A single cost with no hidden extras:** Everything is included - just show up, take care of business and let us take care of the rest.
- **Depth of interaction:** Meetings are 15 minutes long, they're private and they're uninterrupted. You won't get this depth of interaction at a tradeshow.
- **No exhibition costs:** With no exhibition stands, displays or staff to worry about, you can focus on building the relationships that will help your business prosper.

*"Time is a precious commodity, but the PharmacyForum team have found a great formula for compressing an enormous amount of worthwhile content and contact into a very short period."*

**Managing Director, Right Medicine Pharmacy**





*"Seamless organisation. We made some great new contacts and are already looking forward to the next one."*

**Managing Director, Fleming Medical**

# How it works

- Sign up and be only one of a small number of vendors in your product or service area.
- Build your profile, company description, logo and photos on your dedicated customer portal.
- **2 weeks** before the event let us know which pharmacy groups you'd like to meet with.
- Using our bespoke matching software, your preferences will then be matched with those of the pharmacy groups.
- **1 week** before the event you will receive your tailored agenda of one-to-one meetings, meaning you know exactly who you'll be meeting and at exactly what time.
- **3 days** before the event, you will be invited to download the PharmacyForum App so you can get ahead of the networking before you arrive.
- You will hold your meetings at tables hosted by the pharmacy groups and move from meeting to meeting every **15 minutes** (think speed-dating).



*"This event gives us unparalleled access to key decision makers within our target client base, and the opportunity for quality time with our existing clients and key intermediaries."*

**Head of Healthcare, Brabners**



# Who will you meet?

## Corporate & independent pharmacy groups

- At least 30 pharmacy providers at each event.
- Attracting Pharmacy groups with sites in the range of 5-100+.
- Emerging groups are a primary focus as they have immediate scope for growth.

## Only senior figures invited

- 👤 Owner
- 👤 CEO
- 👤 President
- 👤 Managing Directors
- 👤 Heads of Procurement
- 👤 VP and SVP

# What's included?

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- A minimum of 12 x meetings with pharmacy groups you select prior to the event
- Conference participation
- Networking program
- Access to and profile on the event app
- Full company page in the event directory
- All meals and drinks
- Two nights' accommodation at the event hotel

If you would like to discuss the finer details, please get in touch with [laura@openroomevents.com](mailto:laura@openroomevents.com)



# Increase visibility with sponsorship

- Provides impactful promotions and high-profile branding throughout the event marketing campaign.
- Puts your brand at the forefront of the market.
- Reinforces your company as a market leader through thought-leadership sessions.
- Connects your brand with key decision-makers within pharmacy groups.
- Delivers up to 18 one-on-one meetings in two days.
- Allows for flexible digital content options including education webinars.
- We have multiple sponsorship packages ranging from Headline to Bronze partner.



*"This event gives us unparalleled access to key decision makers within our target client base, and the opportunity for quality time with our existing clients and key intermediaries."*  
**Head of Healthcare, Brabners**



*"PharmacyForum is one of the most effective ways of meeting new, relevant contacts. The quality of person we are pitching to is one of the biggest pulls of the event."*  
**Sales & Marketing Director, Volumatic**



# PharmacyForum

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