



VetForum 2026

Where veterinary innovation meets opportunity

What is VetForum?

VetForum is **two-days of networking** between the fastest growing independent and corporate vet groups and a range of suppliers, through a series of one-to-one business speed meetings and networking opportunities.

1.


VetForum Europe 2026

11-12 May, Eurostars, Sitges, Barcelona

2.

VetForum USA 2026

16-17 September, Worthington Renaissance, Fort Worth, Texas



*"I was truly impressed by the event.
One of the best conferences that I
have participated in – ever!"*
Board Director, VetGruppen

What makes VetForum unique?

- **Hand-picked attendees:** you only meet with engaged decision-makers.
- **Meet the right people:** CEOs, Managing Partners, Presidents and Clinical Directors attend VetForum.
- **Focused program of pre-organised meetings with leading vet groups:** straight to the point and no time-wasting.
- **Informal networking agenda:** allowing you to continue discussions and build relationships beyond a formal meeting.
- **Limited competition:** an almost 1:1 supplier to vet group ratio allows suppliers the best possible exposure.

"After 20 years in healthcare, I've never experienced an event like this. Eye-opening discussions, top-notch networking, real business results."
VP Marketing, Medline - USA



How is VetForum time & cost-effective?

- **Save time and effort:** All the vet groups are pre-vetted decision-makers with procurement authority. We've saved you the time, effort and expense of arranging these meetings yourself.
- **A single cost with no hidden extras:** Everything is included - just show up, take care of business and let us take care of the rest.
- **Depth of interaction:** Meetings are 15 minutes long, they're private and they're uninterrupted. You won't get this depth of interaction at a tradeshow.
- **No exhibition costs:** With no exhibition stands, displays or staff to worry about, you can focus on building the relationships that will help your business prosper.

"I walked away with some great connections and ideas and had a blast while doing it."
Head of Marketing, Innovetive Petcare





"Procurement is there to get you the best commercial deal and work out costs. But who you really need to sell it to is us – the directors of operations – and VetForum has really facilitated those important discussions."
Group Operations Director, Linnaeus

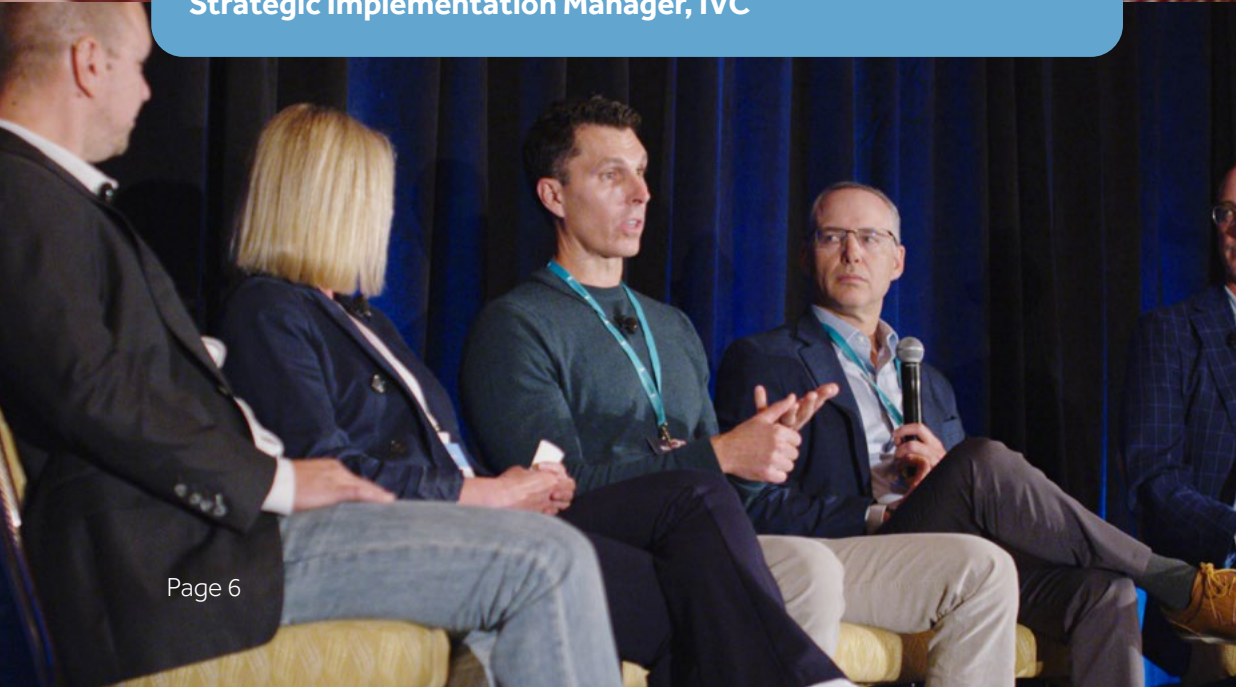
How it works

- Sign up and be only one of a small number of vendors in your product or service area.
- Build your profile, company description, logo and photos on your dedicated customer portal.
- **2 weeks** before the event let us know which vet groups you'd like to meet with.
- Using our bespoke matching software, your preferences will then be matched with those of the vet groups.
- **1 week** before the event you will receive your tailored agenda of one-to-one meetings, meaning you know exactly who you'll be meeting and at what time.
- **3 days** before the event, you will be invited to download the VetForum App so you can get ahead of the networking before you arrive.
- You will hold your meetings at tables hosted by the vet groups and move from meeting to meeting every **15 minutes** (think speed-dating!)



"An inspired concept. Never before have I been to an event collecting the who's-who in veterinary in one place – creating a one-stop shop of new ideas, strategies and developments. I can't wait to see what concoction of suppliers the event will invite next."

Strategic Implementation Manager, IVC



Who will you meet?

Corporate & independent veterinary groups

- 30+ vet groups at VetForum Europe
- 40+ vet groups at VetForum USA
- The largest corporate vet chains attending
- Emerging groups

Only senior figures invited

- 👤 Owner
- 👤 CEO
- 👤 President
- 👤 Clinical Directors
- 👤 Managing Directors
- 👤 Heads of Procurement

What's included?

- A minimum of 12 x meetings with vet groups you select prior to the event
- Conference participation
- Networking program
- Access to and profile on the event app
- All meals and drinks
- 2 x nights' accommodation at the event hotel (excluding VetForum USA)
- Packages available for single or multiple delegates

To discuss price and the finer details, please get in touch with laura@openroomevents.com

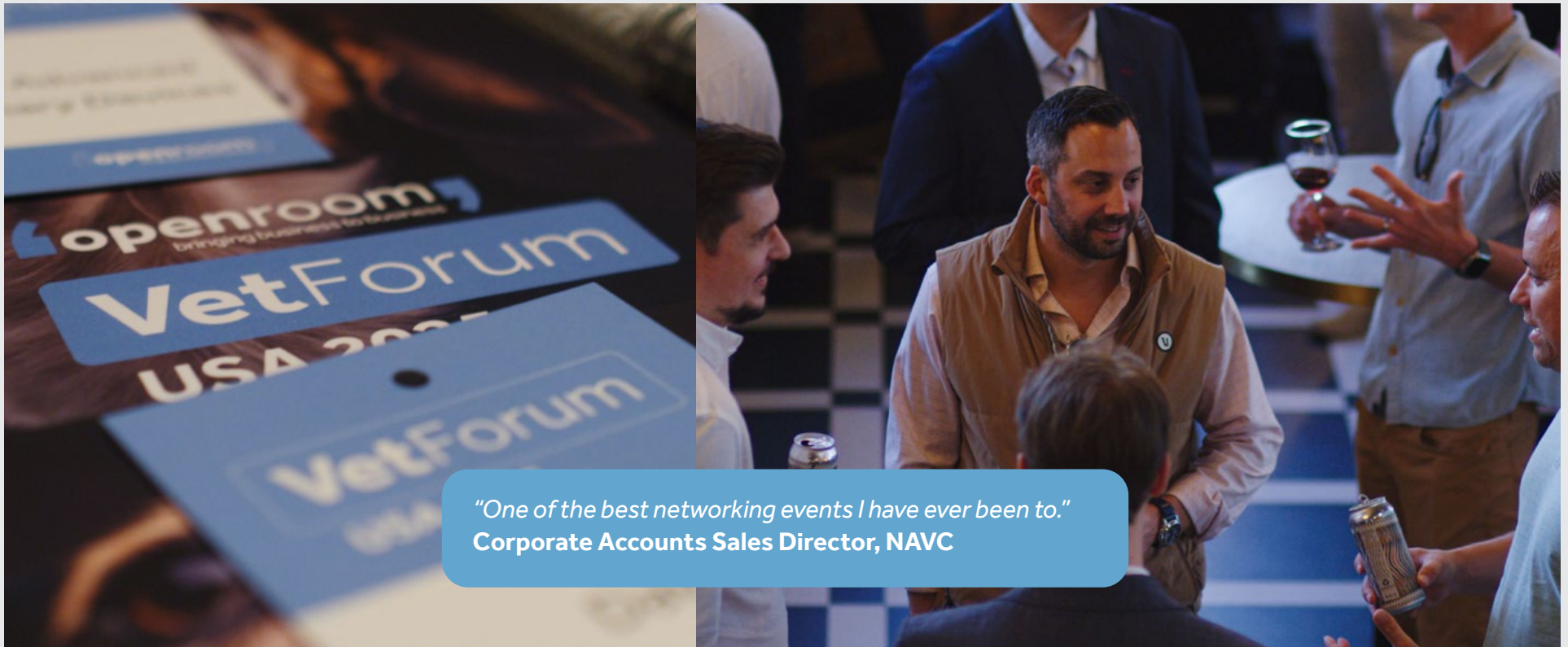


Increase visibility with sponsorship

- Provides impactful promotions and high-profile branding throughout the event marketing campaign.
- Puts your brand at the forefront of the market.
- Reinforces your company as a market leader through thought-leadership sessions.
- Connects your brand with key decision-makers within vet groups.
- Delivers up to 18 one-on-one meetings in two days.
- Allows for flexible digital content options including education webinars.
- We have multiple sponsorship packages ranging from Headline to Bronze partner.

"I never expected VetForum to throw so many opportunities our way. Having followed up on all the leads it is so pleasing to find that the contacts met are also as keen to pursue opportunities discussed."

Head of Corporate, Virbac



"One of the best networking events I have ever been to."
Corporate Accounts Sales Director, NAVC



If you would like to discuss the finer details, please get in touch with laura@openroomevents.com