



Transforming Postal and Parcel Carrier Services for an e-commerce Driven World

Ensure Intelligent Delivery Orchestration & Accelerate Business Growth

Intensifying global trade activities, the need to reduce fulfillment times, crafting novel delivery models and addressing capacity crunches are driving CEP providers (Courier, Express and Parcel) to digitize logistics processes. Shipsy's end-to-end logistics management platform is helping global businesses optimize cross-border operations, automate first, middle and last-mile delivery processes, boost customer experience and improve margins.

Shipsy's Courier Express Parcel Solution Overview

Shipsy's intelligent solution ensures same-day/one-hour delivery, boosts on-time delivery volumes, provides end-to-end courier visibility, drives profitability, enhances customer transparency and drastically reduces delivery turnaround times.

Our Platform is Built for Scale

\$1.3B+

Costs saved

850KT

Carbon emissions saved

270K+

Monthly active drivers



First-Mile Operations

- Boost productivity and growth by automating first-mile operations
- Digitize and capture the entire parcel journey
- Leverage customer portal for order management; built-in SDKs / plugins for Magento, Shopify, WooCommerce, OpenCart, and WordPress; geo-tracking; and QR codes for efficient operations
- Automate allocation of pick-ups to hubs and drivers
- Enable scan-based pick-up completion through the mobile app
- Start a business of reverse pick-ups



Mid-Mile Logistics

- Consolidate consignments with reduced misroute and manual errors
- Handle in-hub operations seamlessly through a mobile-based Hub Ops app
- AI-enabled parcel optimization and complete visibility into mid-mile
- Inscan consignments, weight, and volume verification
- System-driven sorting through Shipy Hub Ops app
- Guided bag creation process to ensure no shipment gets missed during mid-mile
- Mid-mile trip creation across surface and air



Last-Mile Delivery

- Maximize first attempt delivery success and customer experience with a real-time view of deliveries, mobile-based Shipy Field Ops app, multi-channel communication, and driver app
- Communicate in real-time through SMS / WhatsApp with consignees
- Completely configurable app flow to capture various kinds of information
- Zero contact delivery operation in the post-COVID world
- Validate the non-delivery reasons of riders by triggering a confirmation message to the consignee
- Work with multiple 3PL partners to extend last-mile reach through the platform approach
- Enable route planning and optimization for speedy and efficient deliveries



Route Planning and Optimization

- Leverage ML-powered algorithms to evaluate, analyze, and allocate the right consignments to the right driver/vehicle
- Find the most efficient route based on consignment mapping with the vehicles
- Minimize leasing, fuel costs, and delivery time by increasing fleet capacity and efficient route planning



Vehicle Capacity Management

- Capture leased or self-owned vehicles-related data from your ERP with effortless integrations
- Integrate precise consignment details such as delivery location, weight, etc. from your ERP
- Maximize capacity utilization using intelligent algorithms that integrate consignments and vehicle data
- Maximize deliveries per vehicle to save fuel costs and boost productivity

Powered by The Smart Logistics Management Platform



Business Configurability

Meet business's changing requirements



State-of-the-Art Security

Preserve data integrity and confidentiality



AWS Cloud

Lower TCO and quicker ROI



Intelligent AI Engine

Manage and automate driver allocation, route optimization and more



Future-Ready Architecture

Seamlessly scale in heterogeneous IT environment



User Experience

Facilitate adoption and change management

Business Value Delivered



Maximize business performance with complete digitization from the first mile to the last mile



Gain a unified view across international and domestic logistics by tracking shipments in real-time for delays and ETA changes.



Boost productivity by automating first-mile operations.



Enhance customer experience by maximizing first attempt delivery success using mobile-based Shippy Field Ops app, multi-channel communication, and driver app.



Reduce cost of operations in your mid mile and last mile with our AI powered platform for route optimization and order allocation.

23%

Reduction in last-mile delivery costs

35-40%

Lesser customer query calls per order

45%

Reduction in customer onboarding time

96-97%

Growth in real-time last-mile transaction volume