

the [i] factory

Drive revenue, boost profits with LogiCAT

Delivering a comprehensive,
automated, end-to-end
view of your costs

Powered by The Information Factory





Get a unified view of
your direct and indirect
costs



Understand what's driving
your costs –
and how to control them



Grow revenue and protect
margins in a competitive
market

LogiCAT

**Drive revenue.
Boost profits.
Take control of costs.**

Total cost visibility – end to end

LogiCAT delivers a detailed, shipment-level view of your logistics costs – powered by Activity-Based Costing (ABC). Our proven 4-stage methodology identifies cost drivers, highlights inefficiencies and unlocks margin opportunities across your business.

From finance to pricing, sales to operations, LogiCAT brings clarity where you need it most.

Why LogiCAT?

Full visibility on all direct and indirect costs.

Accurate mapping of operational costs to your general ledger.

Margin analysis by shipment, product, service level, customer, sales channel and trade lane.

Smarter pricing based on true cost-to-serve.

Network optimisation from detailed process cost insights.

Early identification of loss-making clients and trends.

Actionable insights to drive profitability and efficiency.



How it works

Our intelligent, flexible platform is built for logistics businesses that demand accuracy and insight



Data validation: ensuring your data is accurate, complete and reliable.



Data preparation: raw data is cleaned and structured for clear analysis.



Business logic application: aligned to your unique workflows and business rules.



Dynamic reporting: dashboards and drill-downs provided in a user-friendly format.



ABC methodology: for complete transparency on your cost drivers.



Modular rules engine: flexible, scalable and adapted for your business.



Overhead allocation: for each shipment ensures all costs are represented.



Secured, scalable environment: using cloud native architecture.

LogiCAT: Your 360° view of cost and profitability

Take control of your margins. Make confident decisions. Discover where the value is – and where it's not.

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