



Cross-Border solutions

Enabling global trade with AI

Selling internationally shouldn't come with uncertainty. Avalara helps you scale across borders with control, reducing costs, boosting revenue, and delivering a smooth customer experience.

Avalara combines AI-powered content with 240+ expert classifiers to deliver customs duty and import tax calculations – all within the Avalara AvaTax platform – for seamless local and global tax compliance.



Benefits

Scale international growth

Whether you're entering your first foreign market or expanding to many, these tools grow with you.

Reduce border costs

Reliable 10-digit HS code classification and more accurate duty and tax calculations save money and avoid delays.

Optimize buyer experience

Duty calculation and Delivered Duty Paid (DDP) options at checkout lower cart abandonment and improve trust.

Automate with AI and deep global content

Tariff code classification powered by a comprehensive content library and AI-assisted tools keep your shipments moving across borders.

Stay compliant, stay focused

Regularly updated rules, trade restrictions, and de minimis thresholds reduce customs delays and keep you on the right side of border control.

Features



Realtime customs duty and import tax calculation



Delivered Duty Paid (DDP) checkout options



Automation workflows to reduce manual effort and errors while proactively modeling trade and tariff costs



Global rule and regulation content (trade restrictions, de minimis thresholds, country level changes)



AI driven 10-digit tariff (HS/HTS/Schedule B) classification codes for consumer products across 180+ countries

“

Avalara's Self-Serve Tariff Code Classification tool has transformed the way our merchants approach international shipping. It's an easy, accurate, and cost-effective solution that has streamlined the process, enabling our customers to expand their operations without the fear of customs-related complications ”

– Shea Felix, VP, GlobalPost International.

“

I'd have to hire at least three people with tax experience to do the work that Avalara is doing for us. ”

– Jason Macatangay, CFO, Threadless.

Integrate more seamlessly with many of the business applications you already use, or quickly and easily build one with our API.



Get started

Ready to simplify international sales? See Avalara Cross-Border in action with an instant, self-guided demo – no commitments.

avalara.com/goglobal

