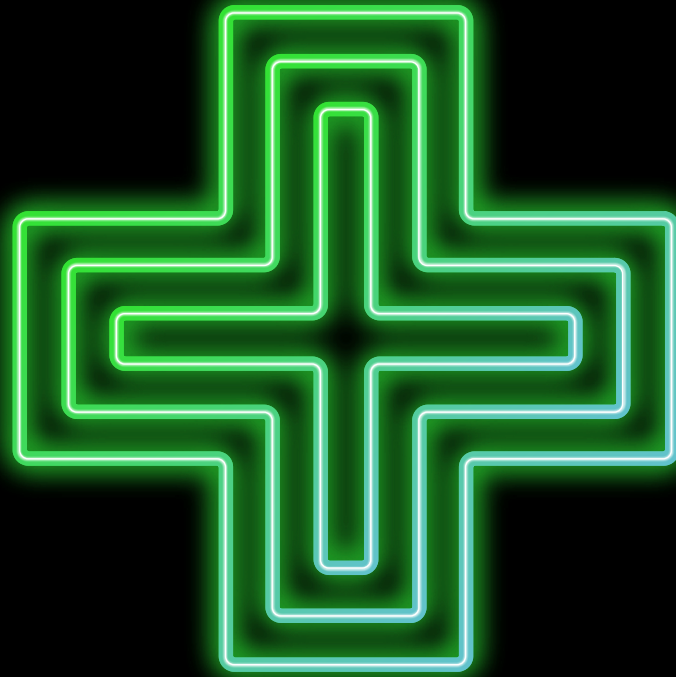


SPONSORSHIP OPPORTUNITIES 2024

+Pharmacy Show

13-14 October 2024 • NEC Birmingham

For all that pharmacy demands



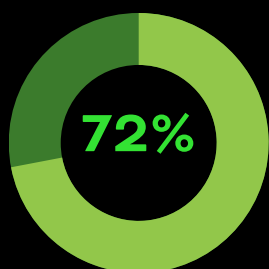
THE PHARMACY SHOW

**DIGITAL
SPONSORSHIP**

SPONSOR THE OFFICIAL PHARMACY SHOW 2024 APP

Become the inaugural sponsors of the only digital tool that will be used by delegates to plan their event, receive updates about the show and decide which suppliers they want to meet when they get to The Pharmacy Show.

KEY STATS FROM THE PHARMACY SHOW 2023



OF OUR VISITORS USED THE APP IN 2023

Display your profile at the top of the list - be the first exhibitor our attendees see.

PRODUCTS AND CATEGORIES

Certain products uploaded by our suppliers were view over

2,000 TIMES

EMAILS

App related communications were sent out to our entire visitor list every week.

BOOKMARKS

Our most enriched profile managed to be bookmarked by **400+** of our attendees.

STAND ACTIVITIES

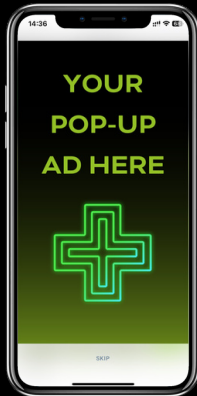
Get attendees to visit your stand by displaying your stand activities.



SPONSOR THE OFFICIAL PHARMACY SHOW 2024 APP

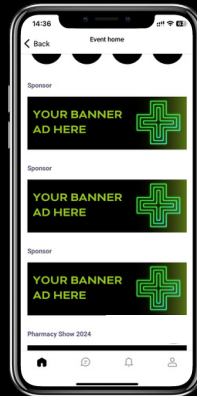
FEATURES

ADVERTISING OPPORTUNITIES



FULL SCREEN ADVERT

Displayed every time the user opens the app, or when clicking on your exhibitor profile.



BANNER ADVERT

Display your banner on our Home Page and redirect the user to your profile or website.

LOGO PLACEMENTS

Have your logo appear on:

- our website
- on-site app branding
- email banner for all app related communications

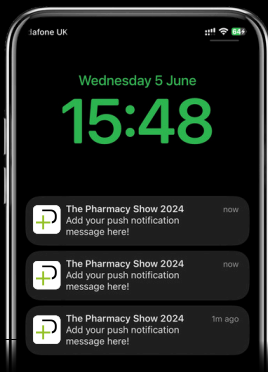
SPONSOR LOGO GRID

Have your logo appear on our Home Page and redirect the user to your profile or website.



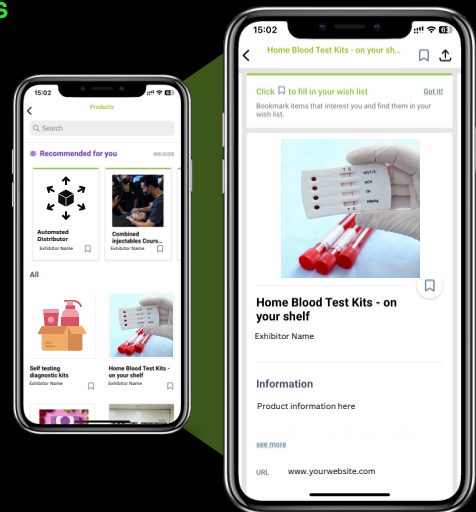
PUSH NOTIFICATIONS

Push notifications directing attendees to your stand, profile or session.



PRODUCTS & SERVICES

Link your latest products & services from your website to the app marketplaces.



All exhibitors can upload up to 3 products. Become a sponsor today to upload more!

CUSTOMISABLE PROFILE

Full customisable profile including video header, background image and banner or pop-up advert.

SESSION DATA

Full sessions data of interacted users with your page sent to you post-show.

ENHANCED LISTING

Display your profile at the top of the list - be the first exhibitor our attendees see.

SPONSOR THE OFFICIAL PHARMACY SHOW 2024 APP

PACKAGES

THE OFFICIAL EVENT APP	GOLD APP SPONSOR Only 10 available £3,000 + VAT	PLATINUM APP SPONSOR Only 3 available £8,000 + VAT
HOME PAGE		
Sponsor grid logo	✓	✓
Banner advert	✓	✗
Full screen advert	✗	✓
PROFILE		
Products and services	Up to 6 entries	Up to 10 entries
Fully customisable profile	✓	✓
Enhanced listing	✓	✓
COMMUNICATIONS		
Push notifications	✗	6 (1 - Pre-Show, 4 - During Show, 1 - Post-Show)
Logo on all event app communications	✓	✓
Email banners for all app-related communications	✗	✓
EXTRA		
DATA	✓	✓
Logo placements on website and onsite app branding	✓	✓
Mentions on social media	✓	✓
Featured post on social media	✗	✓

SPONSOR THE PHARMACY SHOW SOCIAL HUB

After critical acclaim from our 2023 visitors, the Social Hub is returning for a second year at the Pharmacy Show 2024. Dedicated to our attendees, the Social Hub offers a place for catching up, meeting and activities. Allowing them to share their experience both on-site and online.

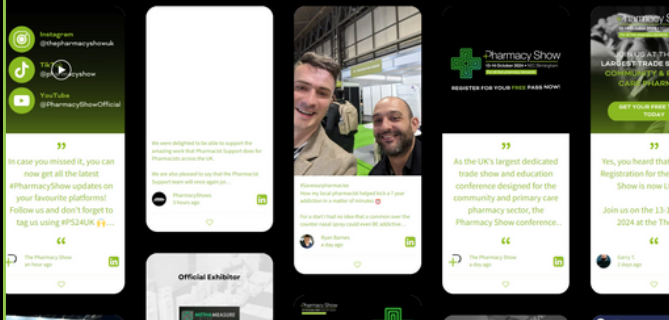
FEATURES

EMAIL COMMUNICATIONS

Have your logo displayed on all Social Hub related emails, sent out to our entire visitor database.

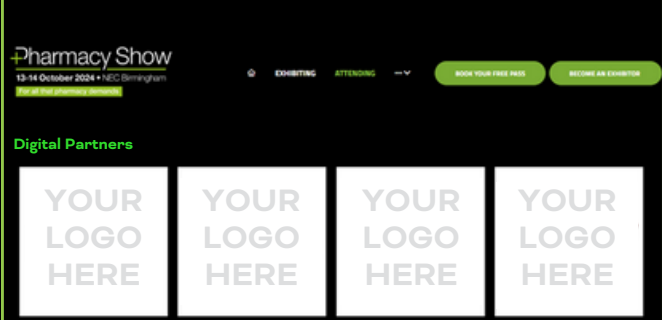
SOCIAL WALL SPONSORED POSTS

Display your adverts on our online social wall. Your sponsored posts will be shown regularly.



LOGO PLACEMENTS ON WEBSITE

Have your logo displayed in our partner and sponsors grid.



SOCIAL WALL SCREEN

Display your sponsored posts, video and logo onsite.



SOCIAL HUB BACKDROP

Display your logo on the backdrop.



*Please note: Photos are for reference only

SPONSOR THE PHARMACY SHOW SOCIAL HUB

SOCIAL HUB & SOCIAL WALL	SOCIAL HUB SPONSOR Only 15 available
PRE-SHOW	
Sponsored posts on the online Social Wall (Starting 4 weeks out)	✓
Logo placements on website	✓
Logo on all Social Hub related communications	✓
Mentions on social media	✓
DURING SHOW	
Logo placements on the Social Hub backdrop	✓
Sponsored posts on the Social Wall screen	✓
30-sec promotion video on screen (To be shown every hour)	✓
POST-SHOW	
Data	✓
Mentions on post-show newsletter and social media	✓

PRICE ON
APPLICATION

CONTACT US TODAY TO FIND OUT MORE ON GETTING INVOLVED:

email t.church@closerstillmedia.com
or call 0207 013 4663

For other enquiries, visit www.thepharmacyshow.co.uk/contact or scan the QR code.

