



# DentalForum

# SHAPING THE BUSINESS OF DENTISTRY

Connecting DSOs and suppliers through curated one-to-one meetings worldwide.

# A global platform for DSO-supplier relationships

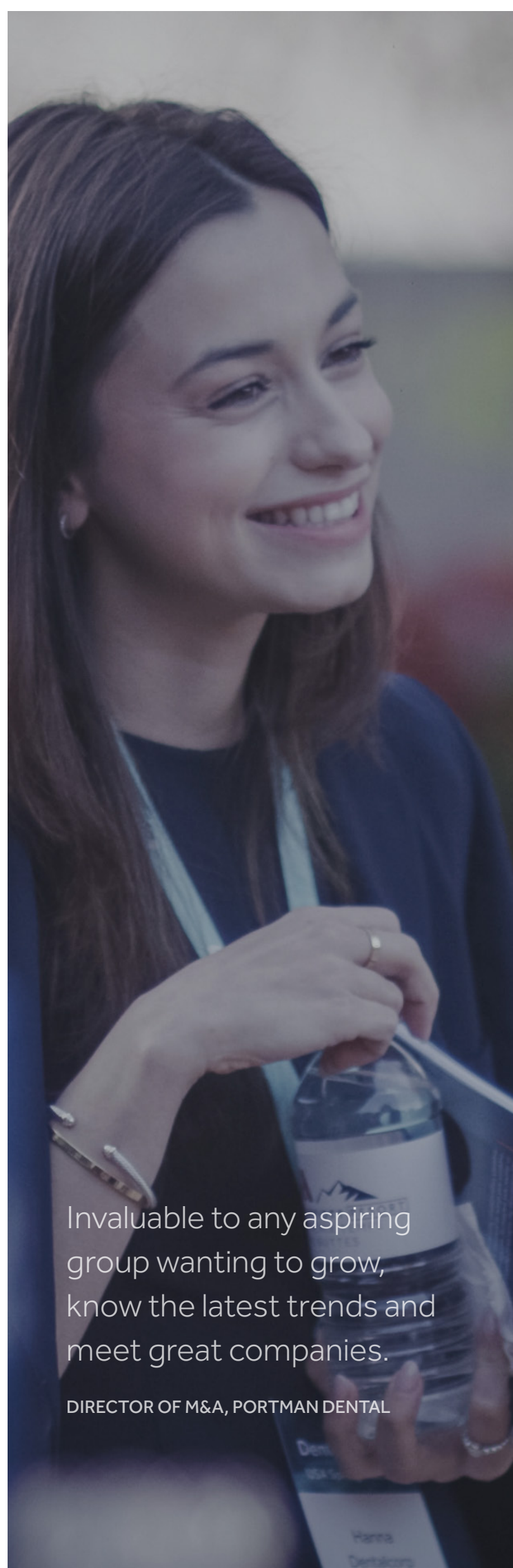
DentalForum is OpenRoom's invitation-only networking platform connecting leading dental groups, DSOs, and innovative suppliers through highly curated one-to-one meetings and focused networking environments.

Built around quality, not quantity, each forum brings together senior decision-makers responsible for procurement, strategy, and growth within their organisations.

Across a global portfolio of regional editions, DentalForum enables meaningful commercial relationships to form faster - in a structured, efficient, and highly targeted setting.

Each DentalForum edition includes:

- 35-55 dental groups and DSOs
- Senior decision-makers only
- 12-18 pre-arranged vendor meetings
- Highly curated matching process
- Global multi-region portfolio



Invaluable to any aspiring group wanting to grow, know the latest trends and meet great companies.

DIRECTOR OF M&A, PORTMAN DENTAL

# Designed for meaningful commercial conversations

DentalForum replaces the scale and distraction of traditional trade shows with a more focused, commercially productive environment.

Every aspect of the format is designed to help suppliers engage with senior decision-makers - creating space for conversations that are targeted, relevant and commercially valuable.

## A more focused way to meet

Suppliers participate in a curated schedule of private one-to-one meetings with organisations actively exploring new technologies, services and partnerships.

The result is a more efficient use of time, with greater depth of interaction and significantly less wasted outreach.

## **“Far more productive than a traditional trade show.”**

## Built around relationships, not footfall

Alongside scheduled meetings, informal networking experiences create additional opportunities for conversation in a more relaxed environment.

With a carefully balanced supplier-to-attendee ratio and limited category competition, participants benefit from stronger visibility throughout the forum.

# How it works

A fully curated meeting experience designed to make participation seamless, efficient and commercially productive.

## 01

### Apply

Join a carefully vetted vendor lineup with limited category competition.

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## 02

### Build your profile

Create your company profile, upload assets and outline your meeting objectives.

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## 03

### Select preferred meetings

Review participating DSOs and indicate your preferred connections.

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## 04

### Matching process

Our matching platform aligns vendor and DSO preferences to create the most relevant meetings.

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## 05

### Receive your agenda

Receive a personalised schedule of pre-arranged one-to-one meetings before the forum begins.

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## 06

### Attend the forum

Participate in scheduled meetings, networking experiences and informal discussions throughout the event.

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# Who you'll meet

DentalForum brings together senior leaders from established dental groups, DSOs and emerging multi-site operators actively exploring new partnerships, technologies and services. Attendees are selected based on seniority, strategic influence and purchasing responsibility - ensuring conversations remain commercially relevant and decision-led.

## Senior decision-makers only

- Owners
- Clinical Directors
- CEOs
- Managing Directors
- Presidents
- Head of Procurement
- VPs & SVPs

# 35-55

participating dental groups & DSOs per forum

# A global portfolio of DentalForums

DentalForum takes place across four regional editions each year, connecting suppliers with leading dental groups and DSOs in key international markets.

Each forum is designed around the same highly curated format while reflecting the dynamics, priorities and opportunities unique to its region.

## UK

Connecting suppliers with leading UK dental groups and multi-site operators.

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## EMEA

Bringing together senior decision-makers from dental organisations across Europe, the Middle East and Africa.

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## USA Spring

Focused on growth, innovation and strategic partnerships within the North American dental market.

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## USA Fall

An additional annual US edition created to preserve the forum's curated scale and quality of interaction.

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Each edition includes curated one-to-one meetings and structured networking experiences.

Current locations, dates and edition details are available online.  
[dental.openroomevents.com](http://dental.openroomevents.com)

A group of people are seated at a table on a rooftop terrace. The table is set with white linens, glassware, and plates. In the background, a cityscape is visible under a clear sky, with mountains in the distance. The scene is captured during the golden hour of sunset, with warm light illuminating the scene. The terrace has a black metal railing, and a white umbrella is partially visible on the left.

# Relationships that last beyond the meeting table

If you're on the fence, just go. You'll meet more relevant people in two days at DentalForum than in six months elsewhere.

SALES DIRECTOR, MEDIT

Experience the next DentalForum edition.

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