

# CONTENT STREAMS 2026

## SMART CLOUD STRATEGIES: SOVEREIGN, SCALABLE & COST-CONTROLLED

#### SOVEREIGNTY IN ACTION: CLOUD STRATEGIES THAT BUILD TRUST

Learn how sovereignty and trust are embedded into successful cloud strategies – and where it can break down. Gain practical insights from risk mitigation to supplier independence, and understand how diverse partners across cloud, network, and infrastructure can contribute to sovereignty-by-design.

### ENGINEERING THE AI-READY INFRASTRUCTURE: FROM CLOUD TO EDGE

Hear what works – and what doesn't – when aligning innovation with regulation. Learn how leading organisations balance risk and reward through sovereignty frameworks, multi-cloud strategies, and investment narratives shaped by both success and failure.

#### **MASTERING FINOPS: SMARTER COST, SMARTER CLOUD**

Control cloud costs and ROI through real-world playbooks, FinOps insights, and decision-maker checklists. Understand how to evaluate spend across multiple environments – from public cloud to managed and hosted infrastructure – while maintaining transparency, sustainability, and value.