

## Big Data & AI World 2026 themes

### Master theme:

**AI You Can Trust, Scale and Explain** - *Narrative:* Enterprise AI must move from proof-of-concept to production — and from black-box risk to explainable value. In 2026, organisations will differentiate by how well they integrate and govern AI at scale.

### 1. Unlocking Productivity: AI Agents, Co-Pilots & Intelligent Workflow Automation

AI is no longer just a tool — it's a productivity partner. This stream explores how AI agents, co-pilots, and intelligent workflow automation are delivering tangible impact across enterprise functions. From streamlining repetitive tasks to enabling real-time decision support, discover how leading organisations are scaling GenAI and automation to drive growth, efficiency, and customer value.

Sessions will showcase sector-specific use cases, integration strategies, and governance models — alongside frameworks for ROI, organisational buy-in, and cross-functional collaboration. This stream offers practical insights to move from experimentation to enterprise-grade automation — with humans firmly in control.

### 2. Putting GenAI into Practice at Scale

Get hands-on with GenAI. This stream dives into the real-world mechanics of developing large language models, building co-pilots, and creating GenAI agents. Explore prompt engineering, RAG, hallucination control, and tooling stacks that scale. Learn how teams are tackling governance, cost, and security to move GenAI from hype to enterprise value.

### 3. Sustaining Privacy, Security & Governance, and Upholding Ethical Responsibilities

Trust is the foundation of AI adoption. This stream explores how enterprises can secure data, ensure compliance, and uphold governance in AI-driven systems. Topics include privacy-by-design, bias detection, secure MLOps, auditability, and alignment with evolving frameworks like the EU AI Act. Expect practical guidance on building responsible, transparent AI pipelines at scale.

#### **4. Evolving Cultures for the AI-Driven Enterprise**

AI is reshaping how teams work, collaborate, and lead. This stream explores organisational transformation – from building AI-literate cultures and high-trust teams, to rethinking roles, structures, and leadership. Learn how change-makers are empowering people to adopt, adapt, and thrive in AI-first environments while staying ethical, inclusive, and human-led.

#### **5. Empowered by Data: Strategy, Intelligence & Smarter Decisions**

Unlock the true value of data by transforming raw information into impactful action. This theme dives into the evolving world of decision intelligence, where real-time analytics, unified data sources, and modern BI tools converge to drive clarity and confidence at every level. Explore how organisations are building scalable data strategies, embedding data literacy, and enabling faster, smarter decisions that empower people and accelerate business outcomes.