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TECH SHOW

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Tech Show Paris Breaks Records and Looks Ahead to the AI Future .

Paris, France – CloserStill Media, the organisers of Tech Show Paris 2023, has revealed that the event last year broke records and marked a new milestone in the technology conference landscape. The event saw an impressive 22% increase in visitor numbers from last year, with over 10,700 attendees, solidifying its position as a leading tech event.

Unprecedented Growth and Dynamic Engagement

The conference brought together 270 exhibitors and over 290 speakers, alongside 52 partners, highlighting its expansive network and influence in the tech industry.

The Connect at Tech Show Paris platform was a standout feature, facilitating over 13,800 interactions between exhibitors and visitors, fostering networking and collaboration.

Keynotes and panel discussions reached new heights with 163 sessions, engaging more than 8,100 participants. This represents a remarkable 46% increase compared to 2022.

These sessions covered a wide array of topics, reflecting the event's dedication to addressing both current and emergent tech trends.

"The numbers clearly show a huge appetite for learning about and investing in technology," said Alice MacGregor, Head of Marketing and Content for Tech (Europe) at CloserStill Media.



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"Tech Show Paris has firmly established itself as the prime destination for those looking to engage with the latest technological advancements and innovative solutions. We are proud to facilitate a platform where industry leaders, pioneers, and enthusiasts converge to shape the future of technology."

Significant Media Coverage and Corporate Presence

Esteemed media partners such as BFM Business, Le Nouvel Economiste, and Les Echos Entreprises played a crucial role in amplifying the event's reach and impact.

The presence of industry giants like L'Oreal, Airbus, BNP Paribas, Air France, Chanel, and NASA underscored the conference's importance as a confluence point for business and technology leaders.

Highlight Sessions and Future Focus

The event featured several high-profile discussions, including:

- A headline panel on the 2024 Olympic and Paralympic games, with insights from Paris 2024 committee and Deloitte. This featured a rare occasion to hear from Guillaume Martinetti, the Head of Data & Analytics of the Paris 2024 Committee. The panel was moderated by François Sorel from BFM.
- An opening keynote by Joe Foster of NASA, focusing on digital transformation and building a cloud program within the space agency.
- Inclusive leadership panel with female leaders from Apple, Spotify, and Women at LinkedIn. The panel was moderated by Caroline Ramade from 50inTech.

- A VIP networking session, facilitating discussions on diversity and inclusion, as well as encouraging women into positions of tech leadership.
- A cybersecurity panel in healthcare, addressing challenges of hospital cyberattacks. The panel featured speakers from Sesan, Doctolib, and CERT Santé
- Data science sessions by FIFA and the French Federation of Rugby.
- Emmanuelle Olivié-Paul, CEO & Founder of Advaes, also introduced a new eco-responsibility barometer for solution providers, enhancing sustainability insights in tech.

Joe Foster, Cloud Computing Program Manager at NASA, stressed the importance of keeping pace with technological changes. He said: "I think it's very important to attend the show because technology is changing and accelerating. If you're not keeping up and staying relevant with the changing of technology, then you're falling behind."

Tech Show Paris 2024: The Age of AI

Looking ahead, the 2024 theme of the Tech Show Paris will heavily focus on AI, exploring its role across various sectors. The event is set to be a crucial platform for discussing how AI and technological advancements are reshaping business and everyday life.

With its successful conclusion, Tech Show Paris 2023 has set a high bar for future tech conferences, showcasing the growing importance of technology in various aspects of life and business.

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