



PRESS RELEASE

GLOBAL DATA CENTER COOLING TECHNOLOGY, MADE IN USA

**LU-VE US, Inc. production site in Jacksonville, Texas (USA)
currently being expanded
to start local production of the largest Group range of dry and adiabatic coolers**

Jacksonville, TX, USA, March 3rd, 2025 - LU-VE Group is a leading international company specialized in heat exchangers, cooling systems and components for refrigeration, air conditioning and industrial processes. LU-VE Group cooling technology is one of the enabling factors for the outstanding growth of data centers in the US and worldwide.

LU-VE US, Inc. production site in Jacksonville, Texas is currently being expanded with the aim to start local production of the largest LU-VE Group range of Dry and Adiabatic Coolers. As Jody Stonecipher, Head of Sales LU-VE US Inc. points out: *“This expansion not only provides first class technology, but also provides capacity to support the exponential growth from immersion cooling, direct to chip, AI, machine learning and other data center growth drivers.”*

LU-VE Group range of adiabatic coolers, including spray counter-flow systems, PAD systems and Hybrid Spray Systems, dramatically reduces water consumption using water recirculation systems and electronically commutated fans, while providing very high cooling performance.

LU-VE Group validates their design and continues their development by extensive testing in its labs (one of the largest in Europe), using one of the largest climatic chambers worldwide. This is how Whisperer Plus® was developed: the 2nd gen silencer for LU-VE dry coolers, offering up to -6dB(A) sound level reduction and up to -19% energy consumption reduction.

LU-VE US Inc. also offers comprehensive project management from planning to installation, including remote supervision during setup, dedicated commissioning teams for short deployment time and LU-VE CARE after sales service.

Ronald Bekker, Managing Director LU-VE North America, provides context for LU-VE US Inc. factory expansion: *“Ever since we entered the North American market, we have been steadily growing our market presence and market share. This investment will enable us to accelerate our growth and provide world-class service to our existing and future US customer base with innovative, sustainable and efficient products made right here in USA.”*



FOR FURTHER INFORMATION:

LU-VE GROUP
Global Communication & Events Director
Carlo Ferrari
carlo.ferrari@luvegroup.com
M. +39 348 4064653

LU-VE USA

Sales contact: jody.stonecipher@luvegroup.com

M. 346-732-1375

LU-VE US Inc.: go.luvegroup.com/us

+1-833-908-3355

www.luvegroup.com

LU-VE Group is one of the major manufacturers in the world in the air heat exchanger field (listed on the Milan Stock Exchange). It operates in various segments of the market: refrigeration (commercial and industrial); process cooling for industrial applications and power generation; air conditioning (civil, industrial and close control); glass doors and closing systems for refrigerated counters and cabinets; IoT mirrors for special applications (digital signage, lift cars, hotel rooms, etc.). The LU-VE Group is an international company (with HQ in Uboldo, Varese, Italy) consisting of 20 manufacturing facilities in 9 different countries: Italy, China, Czech Rep., Finland, India, Poland, Russia, Sweden & USA, with a network of 35 sales companies and representative offices in Europe, Nord America, Asia and the Middle East. The Group also includes a software house dedicated to ICT (Information and Communications Technology), the development of product calculation software and digitalization. The strength of the Group lies in its employees: some 4,100 qualified people (some 1,300 in Italy); total surface 1.080,000 sq. m (over 300,000 covered); 3,605 sq. m Research and Development laboratories; 80% of products exported to 100 countries.

www.luvegroup.com