STREAMS BY DATANEXIONS
ACCELERATES RETAIL DECISIONS

Retailers visiting NRF'25: Retail's Big Show Europe can explore how Datanexions turns real-time data into operational agility, from inventory control and customer engagement to omnichannel insight and AI-readiness.

Founded in 2019 by aerospace engineer Guy Tsanga Kepeden, Datanexions was created in response to a widespread challenge: businesses were collecting more data than ever, but couldn't make it work for them. With Streams by

Datanexions, a no-code ETL platform developed in France, the company helps bridge the gap between raw data and real-world impact.

Unlike traditional ETL systems limited by batch processing and siloed structures, Streams is designed for real-time use. Retailers gain continuous visibility across sales, logistics, inventory and customer behaviour, enabling live KPI tracking, instant stock updates, and better cross-

channel decision-making to support smarter targeting, personalisation, and loyalty initiatives. The platform easily connects to SQL and NoSQL databases, APIs, and live feeds, and integrates seamlessly into existing systems.

A standout example is Corsica Ferries, which turned to Datanexions to modernise its ageing application and shift to a cloud infrastructure. One major challenge was managing real-time inventory onboard ships—crucial for both operations and passenger satisfaction. In addition, the company wanted to introduce a click & collect food service, allowing travellers to pre-order and pay for meals ahead of time.

Working closely with Corsica Ferries' teams, Datanexions deployed a solution that combined robust data integration with usability. The Streams platform enabled precise, real-time synchronisation of stock between ship and shore, even in low-connectivity environments. Integration with Couchbase supported a smoother sales process and enhanced inventory control.

The result? A fully functional click & collect experience that improved onboard service flow and gave Corsica Ferries the tools to manage and evolve their data strategy in-house. The partnership has since evolved into a trusted, long-term collaboration, marked by transparency, responsiveness, and shared innovation.

Whether at sea or on the shop floor, Datanexions' Streams delivers the responsiveness and data maturity today's retailers need, without the usual technical barriers □
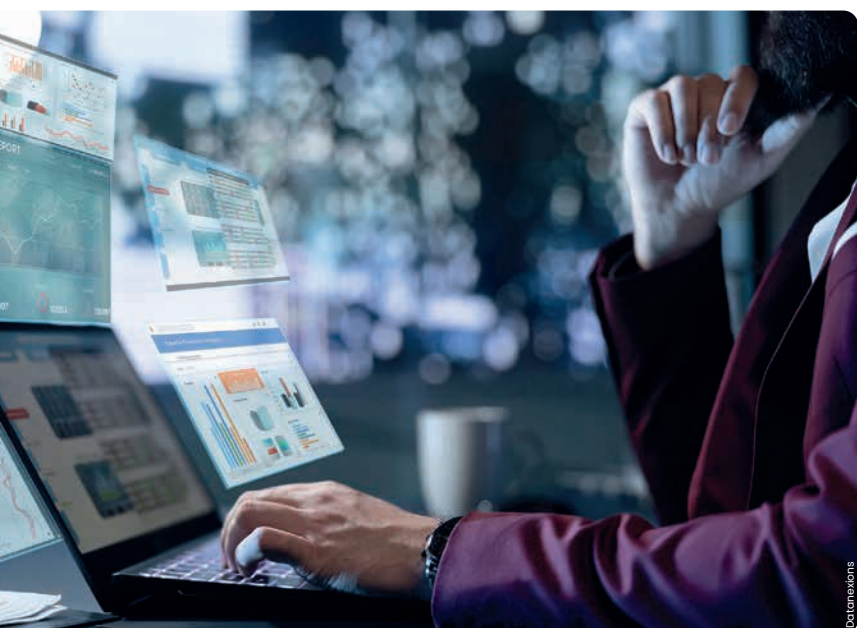
→ Hall **4** / Stand **ST 26**

Datanexions turns data into impact with The SeaCleaners

Datanexions is extending its impact beyond the digital realm through its partnership with The SeaCleaners, a non-profit organisation dedicated to fighting plastic pollution in the oceans. Through this contribution, the company is supporting marine waste collection missions, international awareness campaigns, and cutting-edge scientific research programmes.

But the collaboration goes further: Datanexions is helping structure, manage, and streamline complex environmental data, empowering SeaCleaners' teams to better track, analyse, and optimise their operations in the field.

This CSR commitment reflects a broader vision—using data not only for business performance but also as a driver of global sustainability. By aligning innovation with preservation, Datanexions shows that technology can truly contribute to a cleaner, healthier planet □