



# THERAPY EXPO

22-23 November 2023  
NEC Birmingham

CO-LOCATED WITH



# EXPO GUIDE

[WWW.THERAPYEXPO.CO.UK](http://WWW.THERAPYEXPO.CO.UK)

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### Opening Times

Wednesday 22 November 2023,  
doors open 09:00 - 17:30

Thursday 23 November 2023,  
doors open 09:00 - 16:30

Registration opens from 8:45 both days for badge collection.

### Everything you need to know

The Cloakroom is located outside of Hall 6, next to the registration area. Items are charged at £1 each item (cloakrooms are open 30 minutes prior the event opening and close when the event closes).

Feedback forms will be emailed after the conference. Please complete the online form, your feedback is valuable to us.

CPD certificates will be emailed to delegates along with an online feedback form no later than 5 days after the conference.

Speaker presentations will be available to view on the Learning Archive which will be provided after the show. If you have not already purchased your Learning Archive for 2023, you can contact Juber Hussain after the show: [j.hussain@closerstillmedia.com](mailto:j.hussain@closerstillmedia.com).

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## BOOK YOUR 2024 TICKETS TODAY!

Book your 2024 Super Early Bird Pass for £69+VAT or £79+VAT to get full access to the online learning archives. Head to our delegate rebook at stand TB22 for the best rate possible for 2024

Note: by attending a sponsored theatre or session, you are agreeing to sponsors receiving your registration data. To opt out visit main registration.

# WELCOME

On behalf of the entire Therapy Expo team, I extend my heartfelt gratitude to everyone of you for your unwavering support of our event. Your contributions have been instrumental in shaping the success of the show, and we eagerly anticipate sharing in this success with you in the years to come.

Acknowledging the collaborative effort it takes to bring this event to fruition, I'd like to express my sincere thanks to the Advisory Board. Their continuous guidance ensures the delivery of a conference programme that is not only relevant and exciting but also at the forefront of innovation, providing the highest quality education possible.



Our gratitude extends to our exhibitors and sponsors whose support has been pivotal in propelling the event to new heights. With over 150 exhibitors showcasing cutting-edge products and services, Therapy Expo has evolved into a platform that empowers you to enhance patient outcomes and grow your business by connecting with the industry's leading suppliers and manufacturers.

This year, we're thrilled to introduce new and exciting features. Make sure to explore the Ultrasound Workshop, where Med7 and Celtic SMR will provide outstanding training sessions. Discover the Poster Zone for insights from your colleagues and peers, along with a "meet the speakers" section for those burning questions after their sessions.

For soft tissue therapists seeking up-to-date, evidence-informed narratives on Massage & Manual Therapy, the Hands-on Hub is back by popular demand. And don't miss the return of favourites, including Venn Innovations in Shockwave Theatre, The STA Therapy Update Theatre, ROCKTAPE: Manual Therapy & Exercise Zone, and Demo Zones featuring incredible sessions from exhibitors.

We're excited to announce the return of the highly successful MSK Conference, brought to you by the Faculty of Sport and Exercise Medicine (FSEM), MSK Partners Network (MSKPN), and National Axial Spondyloarthritis Society (NASS). Working in partnership with various MSK professions and subspecialties, they have curated another exciting programme.

In closing, I extend a sincere thank you to our delegates for gracing us with your presence. We hope you have an exceptional time at the show.

Best regards,

**Charlotte Speer**  
Show Manager



# TOP 20 MUST-SEE EXHIBITORS



**STAND TA52**



**STAND TF31**



**STAND TF40**



**STAND TG50**



**STAND TG10**



**STAND TL51**



**STAND TB10**



**STAND TF50**



**STAND TC31**



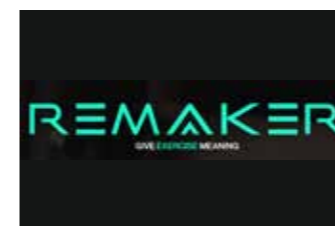
**STAND TB21**



**STAND TE40**



**STAND TD10**



**STAND TD23**



**STAND TB9**



**STAND TC32**



**STAND TF30**



**STAND TE9**



**STAND TC30**



**STAND TG31**



**STAND TH10**

# NEW FEATURES FOR 2023

THERAPY EXPO CONTINUES TO INNOVATE, ENSURING THAT THE PROGRAMME AND WHOLE EVENT IS AS FRESH, DYNAMIC, AND RELEVANT AS POSSIBLE, SO OUR AUDIENCE KEEPS RETURNING EACH YEAR.

## POSTER ZONE:

This year you'll be able to visit our poster zone to discover outstanding examples of best practice, close collaboration, and innovative thinking, which is taking place across the length and breadth of the country. Be sure to visit Stand TK50 to find out about this year's theme.

## MEET THE SPEAKERS:

Ever attended a conference and have a specific question you want to ask but it's only relevant to you? Or do you find it intimidating raising your hand in a big group? Maybe you get frustrated that your questions don't get answered in time? Don't fear – our new Meet the Speakers area will mean following a session you will have more opportunity to discuss the topic and have your specific questions answered!

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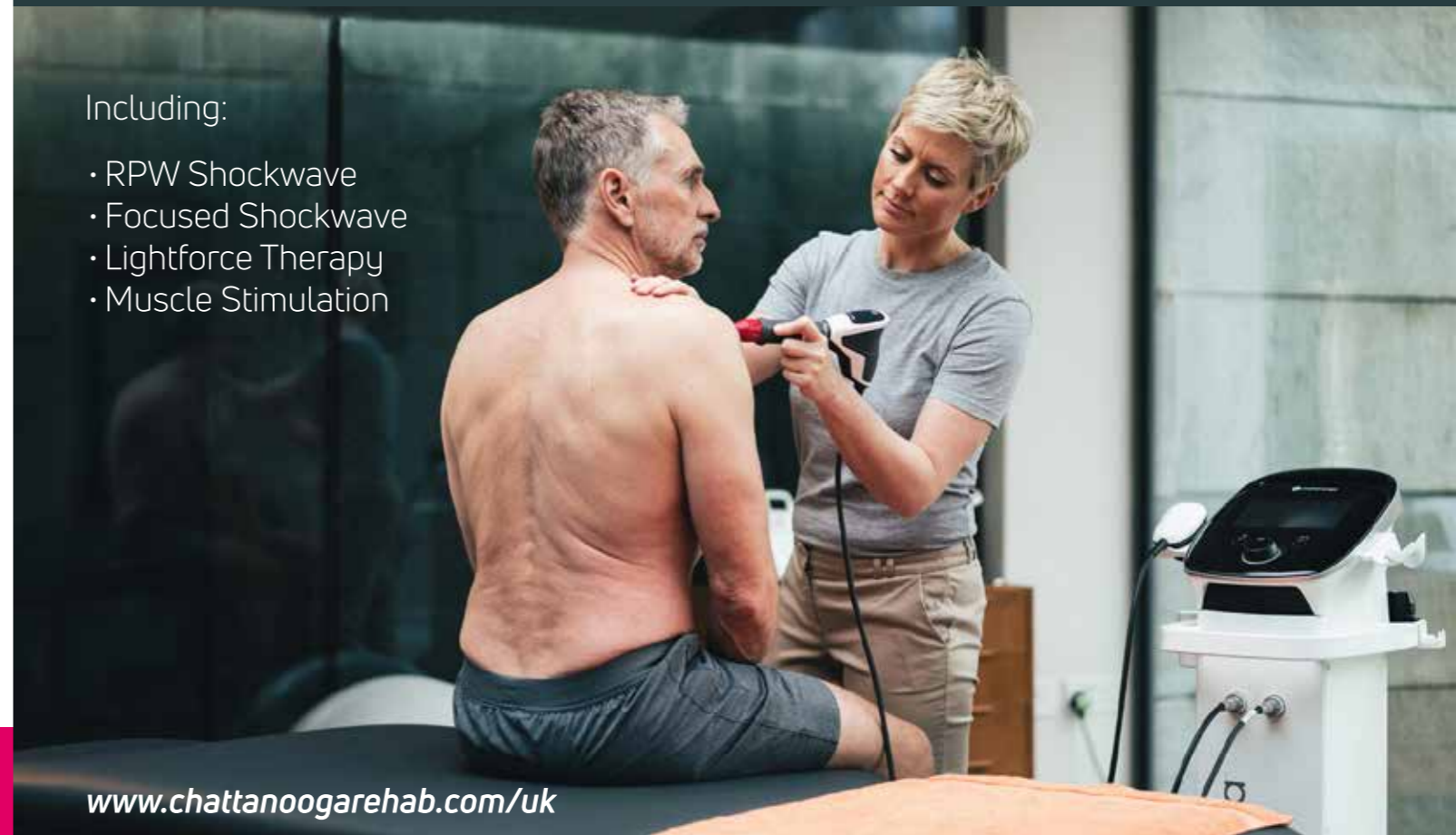
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## MEET OUR WORLD-CLASS SPEAKER FACULTY



**Tristan Attenborough**  
Massage Therapist, Move Massage Pro



**Andrew Bennett**  
MSK National Clinical Director – NHSE



**Stuart Brown**  
MSK Podiatrist and Shockwave Therapy Educator,  
Venn Healthcare



**Sue Brown**  
CEO - Arthritis and Musculoskeletal Alliance (ARMA)



**Dr Sharon Chan-Braddock**  
Co-Chair - UK MSK Partnership Group



**Yves De Vos**  
Chartered Physiotherapist and Shockwave Therapy  
Educator - Venn Healthcare, The Physio Centre  
Hampshire.



**James Earls**  
Therapist - Born to Move



**Cliff Eaton**  
Physiotherapist, International Clinical Support  
Specialist – Enovis



**Michelle Evans**  
Lecturer in Sport and Exercise Rehabilitation - AECC  
University College



**Sonia Fierro**  
Osteopath - Recover Stronger



**Rachel Frances Thomson**  
Director of Biomechanics Education - Biomechanics  
Education (Part of the Future Fit Group)



**John Gibbons**  
Registered Osteopath, Sports Injury Specialist,  
Lecturer and Author in Sports Medicine -  
Bodymaster Clinic



**Gemma Griffies**  
Physiotherapist, Presenter - Body Rehab Studios,  
Rock Tape, APPI



**Thomas Hames**  
Course Director BSc Sports and Exercise Therapy -  
Coventry University



**Robert Hill**  
Physiotherapist, Physique Management



**Mike Hine**  
Head of Medical Performance, Port Vale FC



**Emma Holly**  
Educator and Clinical Scar Therapy Specialist -  
Restore Therapy Ltd.



**Kirsty Hopgood**  
Senior Lecturer in Sports Therapy - Edge Hill  
University



**Angela Jackson**  
Youth Athlete Consultant Physio - Angela Jackson  
Physiotherapy



**Kate Jackson**  
Head of Recovery – Community Transformation -  
NHS England

## Providing you with CPD accredited learning and applicable key learning takeaways in EVERY session



**Dr Hilary Jones**  
Media Doctor and GP



**Natasha Jones**  
President: FSEM (UK) - Director: Moving Medicine



**Megan Kurzewski**  
Team Lead Physiotherapist, Physiologic



**Nick Lambe**  
Coach & Educator, Clinical Sleep Health Educator -  
Sleep & Recovery Coach Course



**Chris Lambert - Gorwyn**  
Creating Heart Centred Millionaires - Heart Centred  
Business – Grow Your Business, Grow Yourself



**Owen Lewis**  
Clinician and Educator - Born to Move



**Michelle Lyons**  
Women's Health Physiotherapist



**Benoy Matthews**  
Specialist Physiotherapist Lower Limb (Extended  
Scope Practitioner) and Shockwave Therapy  
Educator, NHS England



**Andrew McCauley**  
Chartered Physiotherapist & Athletic Development  
Coach - ProCare Sports Medicine



**Steve Miller**  
Physiotherapist - Grow Physio



**Dawn Morse**  
Director - Core Elements Training



**Manny Patel**  
Consultant Physiotherapist - Keiser UK



**Diane Reid**  
MSK Transformation Clinical lead and AP,  
Manchester University NHS Foundation Trust -  
Associated Clinical Fellow in Advanced Clinical  
Practice, Manchester Metropolitan University



**Ian Reinge**  
Physiotherapist & Sports Scientist - Reinge Education



**Serena Simmons**  
Chartered Psychologist, The Psychology School



**Dr Chloe Stewart**  
National Clinical Specialist Advisor in personalised  
care and musculoskeletal conditions - NHS England



**Kristian Weaver**  
Lecturer in Sports Injury and Rehabilitation -  
Wrexham University



**Daniel Williams**  
Musculoskeletal Therapist, The MVMNT Therapist



**Lucy Williamson**  
Award Winning Nutritionist,  
Lucy Williamson Nutrition



**James Woledge**  
Osteopath and Shockwave Therapy Educator, Venn  
Healthcare

## DAY ONE - WED 22 NOV 2023

## DAY TWO - THURS 23 NOV 2023

## DAY ONE - WED 22 NOV 2023

## DAY TWO - THURS 23 NOV 2023

MSK KEYNOTE THEATRE		
9:30 - 9:45	Opening Address	<b>Dr. Neil Langridge</b> Director of Clinical and Rehabilitation Services, AECC University College
9:45 - 10:15	Plenary: No More Heros – rethinking the role of therapy.	<b>Sue Brown</b> CEO, Arthritis and Musculoskeletal Alliance (ARMA)
10:30 - 12:00	‘Working together’: the role of Sport and Exercise medicine within multi-disciplinary MSK teams. National and local perspective.	<b>Dr Natasha Jones</b> President: FSEM (UK), Director: Moving Medicine
13:00 - 13:15	Afternoon Opening	<b>Dr Sharon Chan-Braddock</b> Co-Chair, UK MSK Partnership Group
13:15 - 13:45	Plenary: ‘Are we there yet? The red flag journey’	<b>Christopher Mercer</b> Consultant MSK Physiotherapist - University Hospitals Sussex, Co-Chair of the UK MSK Partnership Group
14:15 - 15:45	Creating an environment of innovation to demonstrate value	<b>Nicola Graham</b> Managing Director & Owner, tops:health <b>Dr. Simon Lack</b> Senior Lecturer, Queen Mary University London - Consultant Physiotherapist, Pure Sports Medicine, London Lions Basketball Team, the University of East London High Performance Programme <b>Dr Lucy Goldby</b> Company Director, Balance Performance Physiotherapy Ltd <b>Peter Watson</b> Chairman & Joint Founder, First Contact Health LTD
BREAKOUT ROOM 1		
10:30 - 12:00	MSK Implementation and MSK Leadership	<b>Dr Chloe Stewart</b> National Clinical Specialist Advisor in personalised care and musculoskeletal conditions, NHS England <b>Kate Jackson</b> Head of Recovery – Community Transformation, NHS England <b>Dr Sharon Chan-Braddock</b> Co-Chair, UK MSK Partnership Group <b>Diane Reid</b> MSK Transformation Clinical lead and AP, Manchester University NHS Foundation Trust, Associated Clinical Fellow in Advanced Clinical Practice, Manchester Metropolitan University <b>Tom Underwood</b> NHS Horizon
14:15 - 15:45	Multi-disciplinary MSK workforce in the NHS – a high quality solution to the workforce and public health crises?	<b>Dr Graeme Wilkes</b> Chief Medical Officer, Consultant in Sport & Exercise Medicine, Connect Health <b>Dr Marwan Al-Dawoud</b> National Sport and Exercise Medicine Doctor, Connect Health <b>Samuel Morris</b> Clinical Delivery Lead - NW MSK, Connect Health <b>Dr Alastair Jones</b> Sports Medicine and MSK Physician, Connect Health
BREAKOUT ROOM 2		
10:30 - 12:00	Joining the dots in inflammatory back pain and piecing together the jigsaw of axial spondyloarthritis	<b>Jenny Elkins</b> Clinical Specialist Physiotherapist / First Contact Practitioner, Aneurin Bevan University Health Board <b>James Holland</b> First Contact Physiotherapist, Viaduct Care <b>Lucy McCann</b> Advanced Practice Physiotherapist/First Contact Practitioner, South Warwickshire University NHS Foundation Trust
14:15 - 15:45	Understanding behavioural change: The role of health literacy and health beliefs in predicting outcomes	<b>Dr Chloe Stewart</b> National Clinical Specialist Advisor in personalised care and musculoskeletal conditions NHS England <b>Kate Jackson</b> Head of Recovery – Community Transformation, NHS England

MSK KEYNOTE THEATRE		
9:30 - 9:45	Opening Address (Pre-Recorded)	<b>Andrew Bennett</b> MSK National Clinical Director, NHSE
9:45 - 10:15	Plenary: Embedding MSK inter-professionalism in a Health Sciences University: a journey of Discovery.	<b>Professor Lesley Haig</b> Vice Chancellor, AECC University College
10:30 - 12:00	Lessons from the Coalface - what can we learn from independent practitioners	<b>Claire Small</b> Chief Clinical Officer & Consultant Physiotherapist, Pure Sports Medicine <b>Natasha Price</b> Managing Director, Central Health
13:00 - 13:15	Afternoon Opening	<b>Amanda Hensman-Crook</b> Consultant Physiotherapist (MSK Practitioner), Visiting Lecturer University of Winchester, MSK conference programme lead
13:15 - 13:45	Opportunities to reduce diagnostic delay in axial Spondyloarthritis	<b>Dr. Dale Webb</b> CEO, NASS
14:15 - 15:45	Facilitating supported self-management for people with axial SpA	<b>Clare Clark</b> Senior Partnership and Engagement Officer, NASS
BREAKOUT ROOM 1		
10:30 - 12:00	Be Kind, Rewind: Re-imagining the ideal multidisciplinary approach to MSK Care	<b>Dr Giles Hazan</b> GP with Extended Role in MSK Medicine, Sussex Partnership Foundation Trust <b>Dr. Neil Langridge</b> Director of Clinical and Rehabilitation Services, AECC University College
14:15 - 15:45	Primary care workshop: Rheumatology and MSK considerations in FCP	<b>Chris Martey</b> Musculoskeletal First Contact Physiotherapist, Sirona Care & Health <b>Phin Robinson</b> Specialist First Contact Physiotherapist, Pure Physiotherapy
BREAKOUT ROOM 2		
10:30 - 12:00	Chronic musculoskeletal pain	<b>Dr. Ian Bernstein</b> Musculoskeletal Physician, Clinical Advisor NW London ICB, Connect Health Ltd and National Institute of Health and Care Excellence <b>Liz Prokopowicz</b> Advanced Practice Physiotherapist Pain Management, Connect Health <b>Renato Silva</b> Advanced Practice Physiotherapist, Connect Health
14:15 - 15:45	Common-Sense, Good-Sense and Non-Sense in Musculoskeletal Practice	<b>Matthew Low</b> Clinical Lead Physiotherapist, NHS England <b>Dr Tim Noblet</b> Consultant Physiotherapist, St George's University Hospitals NHS Foundation Trust <b>Julia Taylor</b> Associate Post Graduate Dean, GP Training Programme Director (LLR), Health Education England

9:30 - 9:35	Chair's opening remarks	<b>Professor Graham Smith</b> Rehabilitation & Sports Injury Consultant
9:35 - 10:05	Biomechanics of the spinal column and the gait cycle	<b>John Gibbons</b> Registered Osteopath, Sports Injury Specialist, Lecturer and Author in Sports Medicine, Bodymaster Clinic
10:25 - 10:55	Rehabilitation, recovery and return to performance in an MDT environment.	<b>Mike Hine</b> Head of Medical Performance, Port Vale FC
11:15 - 11:45	Risks and benefits for cupping scars	<b>Emma Holly</b> Educator and Clinical Scar Therapy Specialist, Restore Therapy Ltd.
12:05 - 12:35	Incorporating strength and conditioning into a rehabilitation setting.	<b>Thomas Hames</b> Course Director BSc Sports and Exercise Therapy, Coventry University <b>Michelle Evans</b> Lecturer in Sport and Exercise Rehabilitation, Aecc University College
12:55 - 13:25	Introduction to current concepts of tendinopathy management	<b>Cliff Eaton</b> Physiotherapist, International Clinical Support Specialist, Enovis
13:45 - 14:15	Train the brain, not just the sprain: a neurocognitive approach to rehab of ligament injuries	<b>Angela Jackson</b> Youth Athlete Consultant Physio, Angela Jackson Physiotherapy
14:35 - 15:05	The secrets to functional movement: A guide to intrinsic biomechanics	<b>Rachel Frances Thomson</b> Director of Biomechanics Education, Biomechanics Education (Part of the Future Fit Group)
15:25 - 15:55	The National Rehabilitation Centre, revolutionising rehabilitation	<b>Miriam Duffy</b> NRC Director, National Rehabilitation Centre
16:15 - 16:45	Musculoskeletal case studies	<b>John Gibbons</b> Registered Osteopath, Sports Injury Specialist, Lecturer and Author in Sports Medicine, Bodymaster Clinic
16:45 - 16:50	Chair's closing remarks	<b>Professor Graham Smith</b> Rehabilitation & Sports Injury Consultant

9:30 - 9:35	Chair's opening remarks	<b>Professor Graham Smith</b> Rehabilitation & Sports Injury Consultant
9:35 - 10:05	A beginner's guide to scar massage	<b>Emma Holly</b> Educator and Clinical Scar Therapy Specialist, Restore Therapy Ltd.
10:25 - 10:55	Chill out!	<b>Dr. Peter Thain</b> Associate Professor and Course Leader in Sports Therapy, Birmingham City University, Medical Lead, Great Britain Senior Women's Basketball Team
11:15 - 11:45	The flexion relaxation phenomenon - why you need to know about it if you treat bad backs	<b>Dr Chris Norris</b> Chartered Physiotherapist, Norris Health
12:05 - 12:35	Introduction to pain management & LightForce® Therapy	<b>Cliff Eaton</b> Physiotherapist, International Clinical Support Specialist, Enovis
12:55 - 13:25	A holistic approach to rehabilitation, health and wellbeing	<b>Jen Wilson</b> Senior Exercise Practitioner, Nottingham Trent University /Fiit for Life
13:35 - 14:05	Eating disorders: recognition and management in our day-to-day clinical work	<b>Nick Pollard</b> Director, Family Mental Wealth
14:15 - 14:45	Myofascial Trochlear: new perspectives for structural assessment	<b>Julian Baker</b> CEO, Functional Anatomy
14:55 - 15:25	Knee injuries in football - perspectives from 10 years in the women's game	<b>Andy Frampton</b> Assistant Professor Sport & Exercise Therapy, Coventry University
15:40 - 16:10	Back exercises - not what you choose but when?	<b>Dr Chris Norris</b> Chartered Physiotherapist, Norris Health
16:10 - 16:15	Chair's closing remarks	<b>Professor Graham Smith</b> Rehabilitation & Sports Injury Consultant

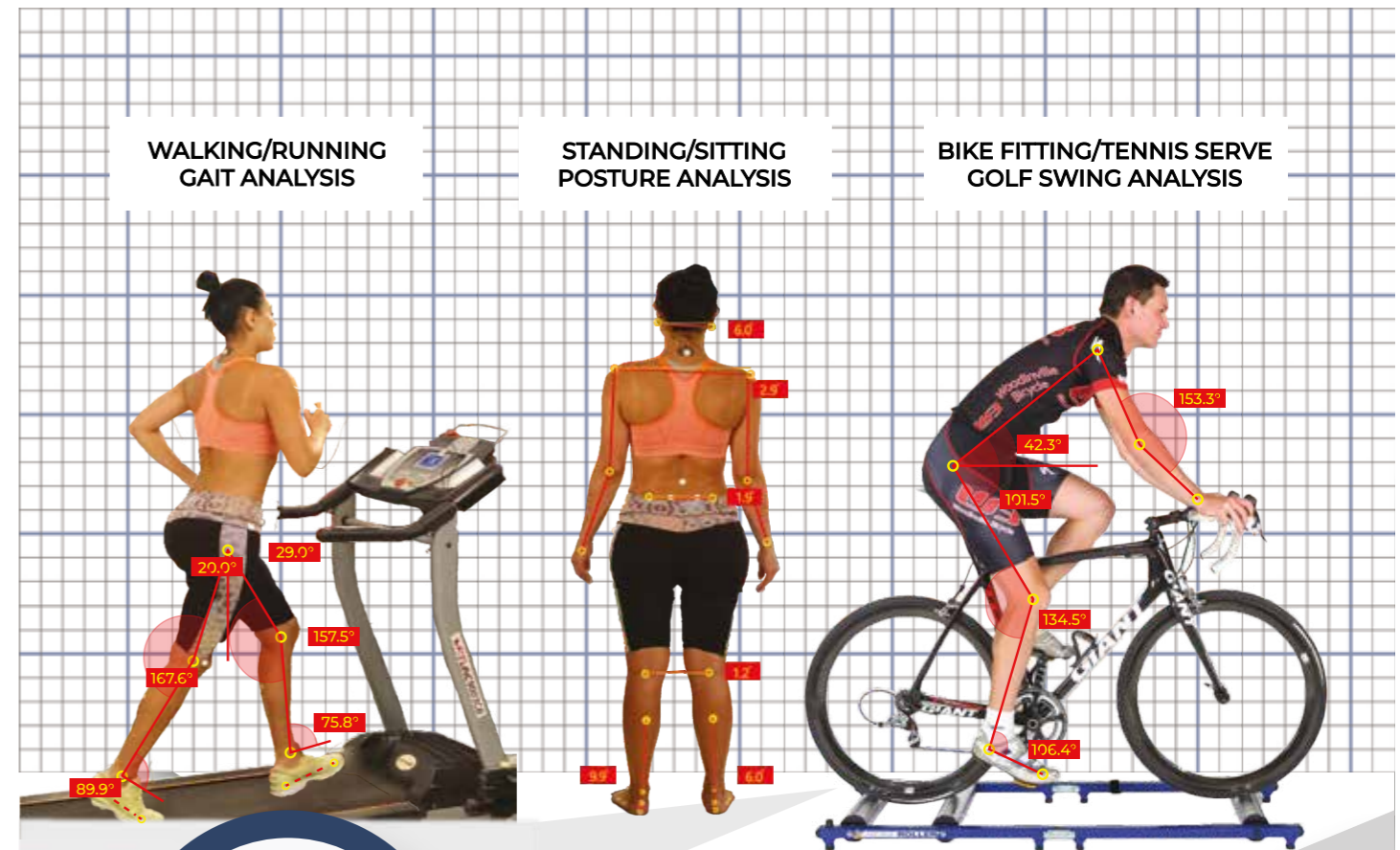
## DAY ONE - WED 22 NOV 2023

## DAY TWO - THURS 23 NOV 2023

9:10 - 9:15	Chair's opening remarks	<b>Mike James</b> Specialist Musculoskeletal Physiotherapist, Director, The Endurance Physio
9:15 - 9:45	Why coaching is more important than exercise	<b>Andrew McCauley</b> Chartered Physiotherapist & Athletic Development Coach, ProCare Sports Medicine
10:00 - 10:30	Psychedelic assisted therapy for physical health: hype or hope?	<b>James Close</b> Doctoral Student & Pain Management Therapist, Imperial College London - Centre for Psychedelic Research
10:45 - 11:15	Pelvic health for the female athlete - what you need to know	<b>Michelle Lyons</b> Women's Health Physiotherapist
11:30 - 12:00	IT band syndrome: the what, the why and the how	<b>Ian Reinge</b> Physiotherapist & Sports Scientist, Reinge Education
12:15 - 12:45	Simplifying power assessments in lower limb rehab	<b>Andrew McCauley</b> Chartered Physiotherapist & Athletic Development Coach, ProCare Sports Medicine
13:00 - 13:30	The top 10 things I wish I knew when I qualified	<b>Mike James</b> Specialist Musculoskeletal Physiotherapist, Director, The Endurance Physio
13:45 - 14:15	Measuring unilateral limb differences in strength and power. Implications for current and future practice.	<b>Manny Patel</b> Consultant Physiotherapist, Keiser UK
14:30 - 15:00	Is biotensegrity the new biomechanics?	<b>James Earls</b> Therapist, Born to Move
15:15 - 15:45	How to find good research	<b>Francesca Cockshull</b> Director of Publications, Policy and Heritage, Association of Anaesthetists
16:00 - 16:30	Flexibility isn't dead: effective rehab & performance flexibility programming.	<b>Sonia Fierro</b> Osteopath, Recover Stronger
16:45 - 17:15	Palpation and perception build clinical excellence	<b>Owen Lewis</b> Clinician and Educator, Born to Move
17:15 - 17:20	Chair's closing remarks	<b>Mike James</b> Specialist Musculoskeletal Physiotherapist, Director, The Endurance Physio

9:10 - 9:15	Chair's opening remarks	<b>Mike James</b> Specialist Musculoskeletal Physiotherapist, Director, The Endurance Physio
9:15 - 9:45	Why posture does matter	<b>Ian Reinge</b> Physiotherapist & Sports Scientist, Reinge Education
10:00 - 10:30	Back pain and lifting: the why, when and how of training the deadlift.	<b>Sonia Fierro</b> Osteopath, Recover Stronger
10:45 - 11:15	Empowering active populations / athletes to reduce injuries	<b>Steve Miller</b> Physiotherapist, Grow Physio
11:30 - 12:00	An innovative solution to test and strengthen patients in MSK rehab.	<b>Manny Patel</b> Consultant Physiotherapist, Keiser UK
12:15 - 12:45	Rotator cuffs: the kingpin of the shoulder	<b>Gina Reinge</b> Clinical Exercise physiologist & Sports Therapist, Reinge Education
13:00 - 13:30	Power & strength training in rehab	<b>Dr Claire Minshull</b> Rehabilitation and Conditioning Specialist, Get Back to Sport
14:00 - 14:30	BBQ ribs: balance, biomechanics and questions about the ribs	<b>Owen Lewis</b> Clinician and Educator, Born to Move
14:45 - 15:15	Exercise adaptations for people with Parkinsons: prescribing tailored exercise to meet individual needs	<b>Rebecca Oliver</b> Neurological Physiotherapist, Thorpe Neuro Rehab
15:30 - 16:00	Assessing a runner in 10 minutes: The fundamental tests to guide your management	<b>Mike James</b> Specialist Musculoskeletal Physiotherapist, Director, The Endurance Physio
16:00 - 16:05	Chair's closing remarks	<b>Mike James</b> Specialist Musculoskeletal Physiotherapist, Director, The Endurance Physio

Timetables correct at time of printing



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# THEATRE C



## DAY ONE - WED 22 NOV 2023

## DAY TWO - THURS 23 NOV 2023

9:10 - 9:15	Chair's opening remarks	<b>Dr Gemma Parry</b> High Performance Practitioner
9:15 - 9:45	Implications of sleep and circadian rhythms in rehabilitation	<b>Nick Lambe</b> Coach & Educator, Clinical Sleep Health Educator, Sleep & Recovery Coach Course
10:00 - 10:30	Dry needling within clinical therapy	<b>Dawn Morse</b> Director, Core Elements Training
10:45 - 11:15	Exercise and pain – The hidden truth	<b>Daniel Lawrence</b> Education Director, Rocktape UK
11:30 - 12:00	The Gut Microbiome: the new foundation to whole-health thinking	<b>Dr Lucy Williamson</b> Award Winning Nutritionist, Lucy Williamson Nutrition
12:15 - 12:45	Recovery from strenuous exercise	<b>Steve Bedford</b> Sports Performance Therapist
13:00 - 13:30	Gait Analysis for runners: A modern approach	<b>Siddharth Hans</b> Co-Founder, GaitON Motion Analysis System for Clinicians <b>Matt Phillips</b> Creator of Runchatlive, Host of Sports Therapy Association Podcast, Runchatlive
13:45 - 14:15	Massage is special and we should be proud to offer it - can we be part of healthcare?	<b>Tristen Attenborough</b> Massage Therapist, Move Massage Pro
14:30 - 15:00	Therapy and Cancer - a patient and therapist perspective	<b>Kirsty Hopgood</b> Senior Lecturer in Sports Therapy, Edge Hill University <b>Kristian Weaver</b> Lecturer in Sports Injury and Rehabilitation, Wrexham University
15:15 - 15:45	Tackling MSK health inequalities with MSK-focused social enterprise	<b>Oliver Coburn</b> Managing Director, Freehab <b>Ben Wilkins</b> CEO, Good Boost
16:00 - 16:30	Myofascial dry cupping and functional movement	<b>Dawn Morse</b> Director, Core Elements Training
16:45 - 17:15	What serial killers have taught me about behaviour change and why you need to incorporate this into your practice	<b>Serena Simmons</b> Chartered Psychologist, The Psychology School
17:15 - 17:20	Chair's closing remarks	<b>Dr Gemma Parry</b> High Performance Practitioner

9:15 - 9:45	Don't shhh me. Gender bias in the health care system	<b>Jinty Sheerin</b> Co-Founder & Podcast Host, WomenKind Collective <b>Lou Hockings-Thompson</b> Co-Founder & Podcast Host, WomenKind Collective
10:00 - 10:30	Tecar and hands on therapy	<b>Dawn Morse</b> Director, Core Elements Training
10:45 - 11:15	Don't dis the clam	<b>Gemma Griffies</b> Physiotherapist, Presenter, Body Rehab Studios, Rock Tape, APPI
11:30 - 12:00	How to optimise rehabilitation for the OA knee: stronger muscles and a stronger mind	<b>Dr Claire Minshull</b> Rehabilitation and Conditioning Specialist, Get Back to Sport
12:15 - 12:45	Neuro-sensory integration. What is it and why can we no longer afford to ignore it.	<b>Paul Coker</b> Medical Director/Physiotherapist, MOVE
13:00 - 13:30	What Sherlock Holmes can teach us about getting patients to follow our advice	<b>Oria O'Doherty</b> Behavioural Scientist, Physiotherapist, Education Lead, Clinic Coach
14:00 - 14:30	Is it deep enough?	<b>Anna Maria Mazzieri</b> Soft Tissue Therapist, Educator and Founder of The ST School, The School
14:45 - 15:15	How to properly use your hand-held dynamometer to generate meaningful results	<b>Dr Claire Minshull</b> Rehabilitation and Conditioning Specialist, Get Back to Sport
15:30 - 16:00	What is relative energy deficiency in sport?	<b>Lucy Gillbanks</b> Senior MSK Physiotherapist, Physiofit Cheshire

Timetables correct at time of printing



## CRYOTHERAPY

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# THE STA THERAPY UPDATE THEATRE



## DAY ONE - WED 22 NOV 2023

## DAY TWO - THURS 23 NOV 2023

9:15 - 9:40	Personalised Nutrition For The Future: The Gut Microbiome	<b>Dr Lucy Williamson</b> Award Winning Nutritionist, Lucy Williamson Nutrition
10:00 - 10:25	Relative Energy Deficiency In Sport: What Therapists Need To Know	<b>Lucy Gillbanks</b> Senior MSK Physiotherapist, Physiofit Cheshire
10:45 - 11:10	Real Scars: Real Results	<b>Hannah Poulton</b> Women's Health Physiotherapist & Scar Specialist, HLP Therapy <small>PHYSIQUIPE</small>
11:30 - 12:00	An Introduction To Clinical Aspects Of Bike Fitting	<b>Siddharth Hans</b> Co-Founder, GaitON Motion Analysis System for Clinicians
12:20 - 12:50	How To Elevate Your Client Experience To Ensure Success	<b>Andy Hosgood</b> Co-Founder, Elevate Your Clinic
13:00 - 13:25	POCUS: A Game-Changer in MSK Assessment	<b>Dr Marwan Al-Dawoud</b> National Sport and Exercise Medicine Doctor, Connect Health <small>PHYSIQUIPE</small>
13:45 - 14:10	Musculoskeletal Health At Menopause	<b>Michelle Lyons</b> Women's Health Physiotherapist
14:30 - 14:55	Women In Sports Therapy Panel	<b>Dr Fiona Higgs</b> Educator & Therapist, Move Well Clinic & Learning <b>Sonia Fierro</b> Osteopath, Recover Stronger <b>Anna Maria Mazzieri</b> Soft Tissue Therapist, Educator and Founder of The ST School, The School <b>Michelle Lyons</b> Women's Health Physiotherapist
15:15 - 15:40	Is Your Practice Saleable?	<b>Joshua Catlett</b> Managing Director, Verilo <small>verilo</small>
16:00 - 17:10	Understanding Functional Links - The Lower Limb	<b>James Earls</b> Therapist, Born to Move <b>Owen Lewis</b> Clinician and Educator, Born to Move

9:15 - 9:40	How To Integrate Neurocognitive Approaches Into A Rehabilitation Setting	<b>Angela Jackson</b> Youth Athlete Consultant Physio, Angela Jackson Physiotherapy
10:00 - 10:25	Clinical Reasoning for Neck Pain	<b>Keith Burnett</b> Lecturer in Sport and Exercise Therapy, University of Wolverhampton
10:45 - 11:10	When does measuring force matter in rehab?	<b>Andrew McCauley</b> Chartered Physiotherapist & Athletic Development Coach, ProCare Sports Medicine <small>PHYSIQUIPE</small>
11:30 - 11:55	Functional Flexibility	<b>Sonia Fierro</b> Osteopath, Recover Stronger
12:15 - 12:40	Keeping Your Hair On - What You Weren't Taught About Communication	<b>Alistair Beverley</b> Director - Physiotherapist, The LD Physio
13:45 - 14:10	Maximising Your Clinic's Potential: Selecting the Ideal Shockwave Therapy Device	<b>Dominic Smith</b> BSc (Hons) Sport & Exercise Therapist and Clinical Applications Specialist, Physiquire <small>PHYSIQUIPE</small>
14:30 - 14:55	Training the Older Adult for Performance	<b>Chris Kitson</b> MSK Therapist, Endurance Athlete Trainer <b>Chris Tiley</b> Physiotherapist, Never Too Old to Lift
15:15 - 15:40	Spinefitter by Sissel - Back in Balance	<b>Michael King</b> Spinefitter Master Trainer, Sissel UK Ltd <small>CCC SPINEFITTER</small>
16:00 - 16:25	Eating Disorders: how all therapists can help support recovery.	<b>Nick Pollard</b> Director, Family Mental Health

# HEART CENTRED BUSINESS



## DAY ONE - WED 22 NOV 2023

## DAY TWO - THURS 23 NOV 2023

9:30 - 10:15	Get More Clients Now!	<b>Jane McDowell</b> Creating Heart Centred Millionaires, Heart Centred Business - Grow Your Business, Grow Yourself
10:30 - 11:15	Marketing Masterclass	<b>Chris Lambert-Gorwyn</b> Creating Heart Centred Millionaires, Heart Centred Business - Grow Your Business, Grow Yourself
11:30 - 12:15	Build your Reputation - How to Become the Go-To Expert in Your Area	<b>Jane McDowell</b> Creating Heart Centred Millionaires, Heart Centred Business - Grow Your Business, Grow Yourself
12:30 - 13:15	How to Build a Million Pound Practice	<b>Chris Lambert-Gorwyn</b> Creating Heart Centred Millionaires, Heart Centred Business - Grow Your Business, Grow Yourself
13:30 - 14:15	Why Online Marketing is a Waste of Time for Most Practitioners	<b>Jane McDowell</b> Creating Heart Centred Millionaires, Heart Centred Business - Grow Your Business, Grow Yourself
14:30 - 15:15	Do Things Differently in Your Business and Get a Better Result	<b>Chris Lambert-Gorwyn</b> Creating Heart Centred Millionaires, Heart Centred Business - Grow Your Business, Grow Yourself
15:30 - 16:15	How to 10X Your Networking Success	<b>Jane McDowell</b> Creating Heart Centred Millionaires, Heart Centred Business - Grow Your Business, Grow Yourself
16:30 - 17:15	The Secret to Happy Clients and a Happy Bank Balance	<b>Chris Lambert-Gorwyn</b> Creating Heart Centred Millionaires, Heart Centred Business - Grow Your Business, Grow Yourself

9:30 - 10:15	Build your Reputation - How to Become the Go-To Expert in Your Area	<b>Jane McDowell</b> Creating Heart Centred Millionaires, Heart Centred Business - Grow Your Business, Grow Yourself
10:30 - 11:15	Do Things Differently in Your Business and Get a Better Result	<b>Chris Lambert-Gorwyn</b> Creating Heart Centred Millionaires, Heart Centred Business - Grow Your Business, Grow Yourself
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15:30 - 16:15	Why Online Marketing is a Waste of Time for Most Practitioners	<b>Jane McDowell</b> Creating Heart Centred Millionaires, Heart Centred Business - Grow Your Business, Grow Yourself

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# ROCKTAPE: MANUAL THERAPY & EXERCISE ZONE



## DAY ONE - WED 22 NOV 2023

## DAY TWO - THURS 23 NOV 2023

9:00 - 10:00	First Come First Served	<b>Mike Grice</b> RockTape Instructor, Rocktape UK & Movement Therapy Education <b>Gemma Griffies</b> Physiotherapist, Presenter, Body Rehab Studios, Rock Tape, APPI <b>Daniel Lawrence</b> Education Director, Rocktape UK
10:00 - 10:30	Shoulder Massage Advanced Techniques	<b>Anna Maria Mazzieri</b> Soft Tissue Therapist, Educator and Founder of The ST School, The School <b>Daniel Lawrence</b> Education Director, Rocktape UK
10:30 - 11:15	Derma Neuro Modulation: The most effective manual therapy technique for people in pain, you have never heard of.	<b>Mike Grice</b> RockTape Instructor, Rocktape UK & Movement Therapy Education <b>Daniel Williams</b> Musculoskeletal Therapist, The MVMNT Therapist
11:20 - 11:40	Exercise for Neck Pain – Does it work?	<b>Daniel Lawrence</b> Education Director, Rocktape UK
11:45 - 12:15	Cupping Therapy RockPods Demonstration	<b>Gemma Griffies</b> Physiotherapist, Presenter, Body Rehab Studios, Rock Tape, APPI <b>Mike Grice</b> RockTape Instructor, Rocktape UK & Movement Therapy Education <b>Daniel Lawrence</b> Education Director, Rocktape UK
12:15 - 13:00	RockBlades IASTM Treatment Demonstration	<b>Gemma Griffies</b> Physiotherapist, Presenter, Body Rehab Studios, Rock Tape, APPI <b>Mike Grice</b> RockTape Instructor, Rocktape UK & Movement Therapy Education <b>Daniel Lawrence</b> Education Director, Rocktape UK
13:15 - 13:45	Free Pilates Class – Come and join in	<b>Gemma Griffies</b> Physiotherapist, Presenter, Body Rehab Studios, Rock Tape, APPI
14:00 - 14:30	RockTape Techniques you must use: How to apply the three best taping techniques.	<b>Gemma Griffies</b> Physiotherapist, Presenter, Body Rehab Studios, Rock Tape, APPI <b>Mike Grice</b> RockTape Instructor, Rocktape UK & Movement Therapy Education <b>Daniel Lawrence</b> Education Director, Rocktape UK
14:30 - 15:00	Tendinopathy Loading Techniques (lower limb)	<b>Daniel Lawrence</b> Education Director, Rocktape UK
15:00 - 15:30	RockBlades IASTM Treatment Demonstration	<b>Gemma Griffies</b> Physiotherapist, Presenter, Body Rehab Studios, Rock Tape, APPI <b>Mike Grice</b> RockTape Instructor, Rocktape UK & Movement Therapy Education <b>Daniel Lawrence</b> Education Director, Rocktape UK
15:30 - 16:00	Cupping Therapy RockPods Demonstration	<b>Gemma Griffies</b> Physiotherapist, Presenter, Body Rehab Studios, Rock Tape, APPI <b>Mike Grice</b> RockTape Instructor, Rocktape UK & Movement Therapy Education <b>Daniel Lawrence</b> Education Director, Rocktape UK
16:15 - 16:45	Free Pilates Class – Come and join in	<b>Gemma Griffies</b> Physiotherapist, Presenter, Body Rehab Studios, Rock Tape, APPI

9:00 - 10:00	First Come First Served	<b>Mike Grice</b> RockTape Instructor, Rocktape UK & Movement Therapy Education <b>Gemma Griffies</b> Physiotherapist, Presenter, Body Rehab Studios, Rock Tape, APPI <b>Daniel Lawrence</b> Education Director, Rocktape UK
10:10 - 10:40	How to Massage a Scar.	<b>Emma Holly</b> Educator and Clinical Scar Therapy Specialist, Restore Therapy Ltd.
10:45 - 11:15	Knee Meniscal Injury? Try Exercise not Surgery	<b>Daniel Lawrence</b> Education Director, Rocktape UK
11:20 - 11:35	Cupping Therapy RockPods Demonstration	<b>Daniel Lawrence</b> Education Director, Rocktape UK
11:40 - 12:15	RockBlades IASTM Treatment Demonstration	<b>Mike Grice</b> RockTape Instructor, Rocktape UK & Movement Therapy Education <b>Gemma Griffies</b> Physiotherapist, Presenter, Body Rehab Studios, Rock Tape, APPI <b>Daniel Lawrence</b> Education Director, Rocktape UK
12:15 - 13:00	RockTape Techniques you must use: How to apply the three best taping techniques.	<b>Mike Grice</b> RockTape Instructor, Rocktape UK & Movement Therapy Education <b>Gemma Griffies</b> Physiotherapist, Presenter, Body Rehab Studios, Rock Tape, APPI <b>Daniel Lawrence</b> Education Director, Rocktape UK
13:15 - 13:45	Free Pilates Class – Come and join in	<b>Gemma Griffies</b> Physiotherapist, Presenter, Body Rehab Studios, Rock Tape, APPI
14:00 - 14:30	Chiropractic Manual Therapy Presentation	<b>Dr Robert Crowley</b> Chiropractor, Lecturer, Senior RockTape Instructor Recover Stronger/London South Bank University
14:30 - 15:00	RockBlades IASTM Treatment Demonstration	<b>Mike Grice</b> RockTape Instructor, Rocktape UK & Movement Therapy Education <b>Gemma Griffies</b> Physiotherapist, Presenter, Body Rehab Studios, Rock Tape, APPI <b>Daniel Lawrence</b> Education Director, Rocktape UK
15:00 - 15:30	Cupping Therapy RockPods Demonstration	<b>Mike Grice</b> RockTape Instructor, Rocktape UK & Movement Therapy Education <b>Gemma Griffies</b> Physiotherapist, Presenter, Body Rehab Studios, Rock Tape, APPI <b>Daniel Lawrence</b> Education Director, Rocktape UK
	Impromptu Manual Therapy Demonstration	<b>Daniel Lawrence</b> Education Director, Rocktape UK

Timetables correct at time of printing



### VISIT THE PHYSIQUE PAVILION | STAND TE40

Physique couldn't be more excited to be back at Therapy Expo to see our wonderful customers and showcase what we do.

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With leading brands joining us at the Physique Pavilion, you can see the products in action and ask the experts from...



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Throughout the show you'll find professional therapists demonstrating therapy techniques. These include taping and strapping demos, manual therapy techniques, percussive massage experience where visitors can get a free massage... plus much more.

### 25 YEARS SHOW OFFERS

This year marks our 25th Year and to celebrate we have plenty of sensational show offers and added value promotions at the Physique Pavilion. Visit us at stand TE40 to get some great deals on your therapy essentials.

### DEMO ZONES

We'll also be presenting at The Demo Zone. Join us for...

22/11/22 at 12.45	Upper Limb Test Protocols with Activforce 2
22/11/22 at 13.45	Athletic Taping of Shoulder and Ankle with Tiger Tapes and Grow Physio
23/11/22 at 12.45	Lower Limb Test Protocols with Activforce 2
23/11/22 at 13.45	Athletic Taping of Shoulder and Ankle with Tiger Tapes and Grow Physio



# VENN INNOVATIONS IN SHOCKWAVE THEATRE



## DAY ONE - WED 22 NOV 2023

## DAY TWO - THURS 23 NOV 2023

10:00 - 10:30	<b>Focused Shockwave in the management of Medial Tibial Stress Syndrome</b>	<b>Benoy Mathew MSc, MCSP</b> Specialist Physiotherapist Lower Limb (Extended Scope Practitioner) and Shockwave Therapy Educator, NHS England
11:00 - 11:30	<b>Shockwave for Shoulder Calcification</b>	<b>Martin Thomas</b> Advanced First Contact Physiotherapist, Extended Scope Musculoskeletal Physiotherapy Practitioner, NHS & Private sector, Guest Lecturer, Advancing Physiotherapy Practice Module, Coventry University
12:00 - 12:30	<b>Combination Therapies with Shockwave</b>	<b>Yves De Vos</b> Chartered Physiotherapist and Shockwave Therapy Educator, Venn Healthcare, The Physio Centre Hampshire.
13:00 - 13:30	<b>Shockwave Therapy in the Management of Plantar Fasciitis</b>	<b>Ove Indergaard</b> Chartered Physiotherapist and Shockwave Therapy Educator, Venn Healthcare
14:00 - 14:30	<b>Shockwave Therapy in the management of Achilles Tendinopathy</b>	<b>James Woledge</b> Osteopath and Shockwave Therapy Educator, Venn Healthcare
15:00 - 15:30	<b>Shockwave Beyond tendinopathy lower limb</b>	<b>Stuart Brown</b> MSK Podiatrist and Shockwave Therapy Educator, Venn Healthcare

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13:00 - 13:30	<b>Combination Therapies with Shockwave</b>	<b>Yves De Vos</b> Chartered Physiotherapist and Shockwave Therapy Educator, Venn Healthcare, The Physio Centre Hampshire.
14:00 - 14:30	<b>Shockwave for Shoulder Calcification</b>	<b>Martin Thomas</b> Advanced First Contact Physiotherapist, Extended Scope Musculoskeletal Physiotherapy Practitioner, NHS & Private sector, Guest Lecturer, Advancing Physiotherapy Practice Module, Coventry University
15:00 - 15:30	<b>Focused Shockwave in the management of Medial Tibial Stress Syndrome</b>	<b>Benoy Mathew MSc, MCSP</b> Specialist Physiotherapist Lower Limb (Extended Scope Practitioner) and Shockwave Therapy Educator, NHS England

## DEMO ZONE

### DAY ONE - WED 22 NOV 2023

### DAY TWO - THURS 23 NOV 2023

9:15 - 9:45	<b>Stabilometric and gait analysis on postural abnormalities</b>	<b>Paolo Errico</b> Customer care and Product specialist, Euleria Health	
10:00 - 10:30	<b>How to Thrive as FCP</b>	<b>Xavier Rajarathnam</b> Founder and Director, Xcel Health FCP	
10:45 - 11:15	<b>How To Grow Your Clinic Or Personal Brand To £30K+ Per Month Using Social Media</b>	<b>Nicole Crewe</b> Director, The Physio Crew	
11:30 - 12:00	<b>Better performance, injury prevention and improved outcomes for your patients – How Formthotics can help</b>	<b>Rebecca Day</b> Business Development Manager, Formthotics UK	
12:15 - 12:45	<b>ActiveForce 2</b>	<b>Robert Hill</b> Physiotherapist, Physique Management	
13:00 - 13:30	<b>Rehabilitation Reimagined – Remote Physical Rehabilitation with Kino</b>	<b>Bogdan Goda</b> Partner, Kino Care	
13:45 - 14:15	<b>Practical Sports Taping Demonstration: Variations for an Ankle Sprain and a Shoulder Instability/Labral Injury</b>	<b>Steve Miller</b> Physiotherapist, Grow Physio	
14:30 - 15:00	<b>CTC-7 Rehabilitation Device</b>	<b>Megan Kurzewski</b> Team Lead Physiotherapist, Physiologic	
15:15 - 15:45	<b>Clinical Applications of Class IV Laser Therapy in Manual Therapy Clinic</b>	<b>Dr James Bews</b> Osteopath & Sports Injury Specialist, James Bews Osteopath and Sport Injury Rehab Specialists	
16:00 - 16:30	<b>Test Based Nutrition for Future Generations</b>	<b>Karol Krupa</b> Independent Partner: Core concept of modern Farmaco-Nutrition products from Zinzino <b>Marcin Dominiak</b> Independent Partner and Therapist: Zinzino products in complimentary therapies and lifestyle	

10:00 - 10:30	<b>How to Thrive as FCP</b>	<b>Xavier Rajarathnam</b> Founder and Director, Xcel Health FCP	
10:45 - 11:15	<b>How To Grow Your Clinic Or Personal Brand To £30K+ Per Month Using Social Media</b>	<b>Nicole Crewe</b> Director, The Physio Crew	
11:30 - 12:00	<b>CTC-7 Rehabilitation Device</b>	<b>Marty Royal</b> Sports Massage therapist Marty Royal – Sports Massage Therapy, Recovery & Rental Services	
12:15 - 12:45	<b>ActiveForce 2</b>	<b>Robert Hill</b> Physiotherapist, Physique Management	
13:00 - 13:30	<b>Indiba - The X-factor?</b>	<b>Julia Trevor</b> Clinical Director, JT Physiotherapy	
13:45 - 14:15	<b>Practical Sports Taping Demonstration: Variations for an Ankle Sprain and a Shoulder Instability/Labral Injury</b>	<b>Steve Miller</b> Physiotherapist, Grow Physio	
14:30 - 15:00	<b>Knee replacement: Fast-track rehabilitation applying wearable technology and biofeedback</b>	<b>Max Corbellari</b> International Business developer of Euleria	

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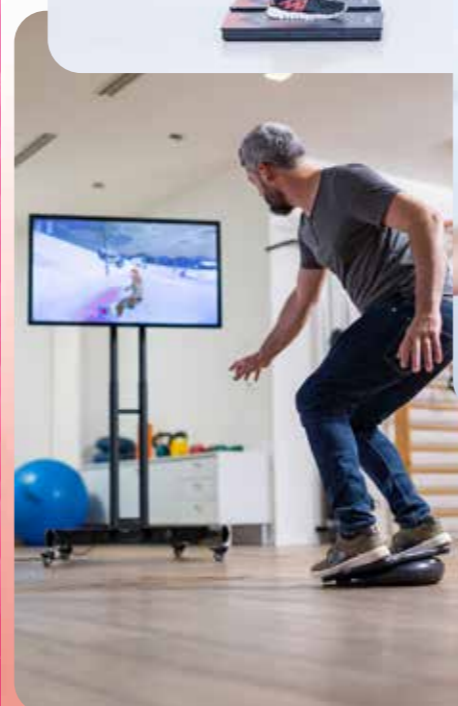
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- Suitable for a wide range of treatments including fall prevention, injury recovery and balance improvement

**Come and visit us at stand TC31!**

# CLINICAL INNOVATION AND NEURO ZONE

## DAY ONE - WED 22 NOV 2023

09:15 - 09:45	Spinefitter by Sissel - Back in Balance	Michael King Spinefitter Master Trainer, Sissel UK Ltd	
10:00 - 10:30	Rehab Questions - ASK ME ANYTHING!	Tim Allardyce Clinical Director, Surrey Physio Group	
10:45 - 11:15	GO FOR IT! The key principles of effective treatment prescription in Parkinsons	Exercise Hub Team Excellence Network	
11:30 - 12:00	Movement Re-Patterning Demo - Developing The Proprioceptive System	Mike Antoniaides Rehabilitation & Performance Director, The Movement & Running School	
12:15 - 12:45	10 things to do and not do with your marketing in 2024	Katie Bell CEO, Thrive Health & Wellness Business Coaching Michael Schumacher CEO, HMDG	
13:00 - 13:30	How Rehabilitation Technology can Enhance your Practice	Lauren Edwards Occupational Therapist, GripAble	
13:45 - 14:15	The MiNT Academy: Bridging the gap to successful device development into clinical practice to enhance patient outcomes	Laura Marriott Specialist Occupational Therapist, The MiNT Academy	
14:30 - 15:00	Dataplayer - Growing your healthcare practice through data analytics	John McDonald Business Development Director, Dataplayer, powered by Tegeria	
15:15 - 15:45	Session Sponsored by miha bodytec		

## DAY TWO - THURS 23 NOV 2023

10:00 - 10:30	Enhancing physiotherapy with partial weight bearing technologies	Trevor Donald Founder and CEO, SportsMed Products Limited	
10:45 - 11:15	10 things to do and not do with your marketing in 2024	Katie Bell CEO, Thrive Health & Wellness Business Coaching Michael Schumacher CEO, HMDG	
11:30 - 12:00	Movement Re-Patterning Demo - Developing The Proprioceptive System	Mike Antoniaides Rehabilitation & Performance Director, The Movement & Running School	
12:15 - 12:45	The MiNT Academy: Bridging the gap to successful device development into clinical practice to enhance patient outcomes.	Laura Marriott Specialist Occupational Therapist, The MiNT Academy	
13:00 - 13:30	GO FOR IT! The key principles of effective treatment prescription in Parkinsons	Annie Rainbow Excellence Network Becky Oliver Co-Lead, UK Parkinson's Excellence Network's Exercise Hub	
14:00 - 14:30	Long Covid Rehabilitation	Tim Allardyce Clinical Director, Surrey Physio Group	
14:45 - 15:15	The benefits of Hydrotherapy Pools	Dr Hilary Jones Media Doctor and GP, ITV	

# ULTRASOUND TRAINING

## DAY ONE - WED 22 NOV 2023

9:15 - 10:00	Cryoultrasound - Learnings in accelerated recovery	Francesco Morini Sixtus Italia, Sports Physiotherapist and International Manager	
10:45 - 11:30	Cryoultrasound - Learnings in accelerated recovery	Francesco Morini Sixtus Italia, Sports Physiotherapist and International Manager	
12:15 - 13:00	Cryoultrasound - Learnings in accelerated recovery	Francesco Morini Sixtus Italia, Sports Physiotherapist and International Manager	
13:45 - 14:30	Cryoultrasound - Learnings in accelerated recovery	Francesco Morini Sixtus Italia, Sports Physiotherapist and International Manager	
15:15 - 16:00	Cryoultrasound - Learnings in accelerated recovery	Francesco Morini Sixtus Italia, Sports Physiotherapist and International Manager	

## DAY TWO - THURS 23 NOV 2023

9:15 - 10:00	Knee ultrasound: ultrasound navigation	Stavros Daoukas Senior Lecturer LSBU UK, Band 7 MSK Sonographer BHRUT NHS UK	
10:45 - 11:30	Shoulder ultrasound: rotator cuff and beyond	Stavros Daoukas Senior Lecturer LSBU UK, Band 7 MSK Sonographer BHRUT NHS UK	
12:15 - 13:00	Unveiling the complexity of elbow sonography	Stavros Daoukas Senior Lecturer LSBU UK, Band 7 MSK Sonographer BHRUT NHS UK	
13:45 - 14:30	Ultrasound mapping of upper limb peripheral nerves	Stavros Daoukas Senior Lecturer LSBU UK, Band 7 MSK Sonographer BHRUT NHS UK	
15:15 - 16:00	Decoding anterior hip ultrasound	Stavros Daoukas Senior Lecturer LSBU UK, Band 7 MSK Sonographer BHRUT NHS UK	

# HANDS-ON HUB

## DAY ONE - WED 22 NOV 2023

9:15 - 9:45	Bringing Evidence into Practice: The Modern therapist's guide to Evidence informed Practice	Anna Maria Mazzieri Soft Tissue Therapist, Educator and Founder of The ST School, The School	
9:55 - 10:25	The WaveStone - the tool for the therapist	Adrian Jenkinson Managing Director, The WaveStone	
10:30 - 11:00	Hot Stones Beyond the Spa: Modern applications for Clinical Settings	Imi Testa Owner, Back on Track Sports & Holistic Massage Sarah Jones Soft Tissue Therapist, MISRM	
11:10 - 11:50	Shoulder Pain from Assessment to Relief: a Step-by-Step practical guide	Anna Maria Mazzieri Soft Tissue Therapist, Educator and Founder of The ST School, The School	
11:55 - 12:25	Promoting Healthy Scars: The Therapeutic application of silicone cupping	Emma Holly Educator and Clinical Scar Therapy Specialist, Restore Therapy Ltd.	
12:30 - 13:00	Using natural movement coaching in Rehab: a practical approach to physical literacy	John Scriven Movement and Rehabilitation Specialist, Move Well	
13:05 - 13:40	Rehab while having Fun: A Playful Approach to injury and pain rehabilitation	Imi Testa Owner, Back on Track Sports and Holistic Massage	
13:45 - 14:15	Check our app for latest details!		
14:20 - 15:00	Sleep Matters: Exploring the Crucial Connection between Sleep and Musculoskeletal Health	Dr Zoe Schaedel Co-Director, Myla Health	
15:10 - 15:45	The Powerhouse of Gait: The Big Toe. Exploring its Form and Function with a Focus on Efficiency in Human Gait	James Earls Therapist, Born to Move	
15:50 - 16:20	Massage and Cancer	Anna Maria Mazzieri Soft Tissue Therapist, Educator and Founder of The ST School, The School Debbie Slater Owner, Keheren Therapy	
16:25 - 16:55	Pregnancy Massage Beyond Myths: embracing Evidence and Meaningful Touch	Anna Maria Mazzieri Soft Tissue Therapist, Educator and Founder of The ST School, The School Sarah Jones Soft Tissue Therapist, MISRM	

## DAY TWO - THURS 23 NOV 2023

9:15 - 9:45	Philosophy of care: Reflecting towards clinical excellence.	Owen Lewis Clinician and Educator, Born to Move	
9:50 - 10:20	Practice Growth - Buying and Selling Therapy Businesses	Joshua Catlett Managing Director, Verilo	
10:25 - 10:55	Empowering Women, MSK Health and The Menopause	Dr Rebecca Walker Menopause & Migraines GP, Myla Health	
11:00 - 11:30	Manual Therapy for Axillary Web Syndrome (AWS/cording) post-breast cancer	Emma Holly Educator and Clinical Scar Therapy Specialist, Restore Therapy Ltd.	
11:40 - 12:10	Breathing Patterns, Women and Lower Back Pain: a triad to be explored	Carol Seaborne Owner, The Back Care Clinic	
12:15 - 12:45	The WaveStone - the tool for the therapist.	Adrian Jenkinson Managing Director, The WaveStone	
12:55 - 13:55	Gait Analysis For Runners: Putting Theory Into Practice	Matt Phillips Creator of Runchatlive, Host of Sports Therapy Association Podcast, Runchatlive Siddharth Hans Co-Founder, GaitON Motion Analysis System for Clinicians	
14:05 - 14:35	Brain-Body Integration the Missing Link to Hurting Less and Moving Better	Paul Coker Medical Director/Physiotherapist, MOVE	
14:40 - 15:10	Neck Pain & Migraine, a 2 way street	Dr Rebecca Walker Menopause & Migraines GP, Myla Health	
15:15 - 15:45	Closing Panel Discussion: where is massage and manual therapy heading next?	Anna Maria Mazzieri Soft Tissue Therapist, Educator and Founder of The ST School, The School Sarah Jones Soft Tissue Therapist, MISRM Imi Testa Owner, Back on Track Sports and Holistic Massage	

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## HELP SHAPE THE FUTURE OF ORTHOPAEDICS WITH US

### About us

The National Orthopaedic Alliance (NOA) is a membership organisation that leads on collaboration in orthopaedics.

We are multi-disciplinary and bring together orthopaedic providers from across the UK.

Our aim is to support the delivery of consistent, high quality care for patients nationwide.





### Find out more



### Become an NOA member organisation

- We support member organisations to network, learn, share and shape the future of orthopaedics.
- We connect member organisations and foster collaboration across multiple disciplines in orthopaedics.
- We have a network of partners across the orthopaedic and MSK community.
- We have member organisations across the UK.

Discover NOA's range of member benefits and help shape the future of orthopaedics with us.

-  [nationalorthopaedicalliance.co.uk](https://nationalorthopaedicalliance.co.uk)
-  [info.noa@nhs.net](mailto:info.noa@nhs.net)
-  [@NOAorthopaedics](https://twitter.com/NOAorthopaedics)
-  [linkedin.com/company/noaorthopaedics](https://linkedin.com/company/noaorthopaedics)

# EXHIBITOR PROFILES

## ACTIMOVE

TE40

Visit the Physique Pavilion to see Actimove from Essity and ask the experts. Actimove provides a broad range of innovative, medically engineered orthopaedic supports and braces which are reliable, thoroughly tested and tailored to meet the individual patient's needs. Whether running a marathon, recovering from injury, overcoming daily arthritis or movement pain-related challenges.

[www.physique.co.uk/Brands/Actimove](http://www.physique.co.uk/Brands/Actimove)

## ACTIVBODY

TE40

Visit the Physique Pavilion to see Activforce 2 from Activbody in action and ask the experts. Activforce2 is a patented strength and angle measurement platform that utilizes advanced technology to collect and track real-time, objective data, improving efficiency, increasing client retention and driving better outcomes. We'll be presenting at the demo zones, join us for some great insights into the latest healthcare techniques.

[shorturl.at/ehvBW](http://shorturl.at/ehvBW)

## AECG UNIVERSITY COLLEGE

TF45

AECG University College, formally known as the Anglo European College of Chiropractic, is a specialist health sciences HE provider, which opened in 1965. For more than 50- years the University College has been at the forefront of musculoskeletal health and wellbeing, including in the fields of chiropractic, psychology, physiotherapy, sports, exercise and health science. It is a centre of excellence for medical ultrasound education, and hosts a range of onsite diagnostic imaging services, providing support to the NHS and other healthcare providers, the local community and its own onsite clinic. It was the first chiropractic college in Europe and its onsite clinic has over 50,000 clinic visits a year. It was granted Taught Degree Awarding Powers and University College status in 2017.

[www.aecc.ac.uk/](http://www.aecc.ac.uk/)

## ANEURIN BEVAN UNIVERSITY HEALTH BOARD

TD61

## AQUATIC ACADEMY

TE55

We at AREA are committed to delivering high quality evidence based aquatic education. Delivered by friendly, knowledgeable and professional tutors, who will strive to inspire, educate and innovate. AREA tutors will support the learning process and assist all students to fulfill their educational potential and goals.

[aquaticacademy.co.uk/](http://aquaticacademy.co.uk/)

## ATTAINABILITY UK LTD

TG13

Attainability UK Ltd is the UK distributor of the renowned U-Step and LaserCane. These aids have helped thousands of people worldwide with Parkinson's disease regain some independence and are widely used in rehabilitation units. The use of laser cueing is helpful in a large proportion of cases where "freezing" or gait ignition failure is a problem. The U-shaped walker is incredibly supportive and is often recommended for other neurological conditions such as Stroke, PSP, MSA, Ataxia and MS. The LaserCane and the Michael J. Fox inspired Laser-Cue are options for people who freeze but don't require extra support. Other products include the Gyenno spoon for people with mild to moderate hand tremor. We can offer UK wide demonstrations and free trials of these products (conditions apply) for appropriate healthcare professionals. Our products are now widely funded by the NHS due to the evidence of reduced falls and increased independence.

[www.attainability.co.uk](http://www.attainability.co.uk)

## AXISAGE

TC60

Leading suppliers to forward-thinking clinics and practitioners. Axisage are exclusive distributors of Sensor Medica in the UK. Helping practitioners build their businesses through advanced imaging and balance platforms. Create passive income to add £££ in revenue through easy to perform 5 minute assessments that add value to your patients and your clinic.

[www.axisage.com](http://www.axisage.com)

## BACK REVIVAL

TE10

Stiff back and shoulders? Want to prevent muscle strains and aches? Experience the future of care with the Niqama back stretching chair. This game-changing tool transforms traditional back care approaches, making it perfect for professionals and as a self-care tool for everyone - at work or home. The chair's UK assessment took place at the Advanced Wellbeing Research Centre, Sheffield Hallam University achieving excellent results. THE NIQAMA CHAIR Provides immediate relief from back pain, especially severe conditions. Prevents premature degeneration of the back. Treats the entire spine. You can use the chair whenever you have a free moment. You don't need any preparation or assistance. Just sit down in the chair, buckle the belt, lean back and tilt the device to the stretching position that suits you best. Relax and enjoy!

[www.backrevival.com](http://www.backrevival.com)

## BALENS LTD (SPECIALIST INSURANCE BROKERS)

TE23

Established in 1950 Balens have been offering specialist insurance across the Health, Well-being, Fitness and Beauty sectors since the early 1990s. Their insurance solutions are available for individuals and their businesses as well as organisations, charities, and the not-for-profit sectors. The teams have considerable experience in these fields enabling them to focus on guidance, support and service to their clients.

[www.balens.co.uk](http://www.balens.co.uk)

## BEAUTYFORM MEDICAL

TC40

Beautyform® Medical, provides innovative technologies for the relevant sectors in the fields of Aesthetics, Beauty, Dermatology, Gynaecology, Physical Rehabilitation, and Pain Management. Beautyform®, is specialized in Laser, IPL, HIFU, RF, Electromagnetic field. Beautyform invests in technologies with FDA and Medical CE Certificates which comply with international standards. We give great importance of every innovative technology we invest in the sector as being scientifically proven, reliable, effective, and easy to use.

[www.beautyform.co.uk/](http://www.beautyform.co.uk/)

## BGI.UK

TE52

Bespoke insurance solutions for the Health & Wellbeing sector including therapists, practitioners, teachers, schools, associations and charities. The 'A' rated Insurance, together with the other benefits, is available to members throughout the UK, Europe (the EEA) and South Africa.

(Membership without insurance is available world-wide subject to certain sanctions & legal restrictions). The insurance provides high indemnity limits without any excess

- is underwritten by an A+ rated insurer
- covers you 'online' and 'offline'

[www.BGI.uk](http://www.BGI.uk)

## BIRMINGHAM COMMUNITY HEALTHCARE NHS FOUNDATION

TH30

Birmingham Community Healthcare NHS Foundation Trust (BCHC) and its 5,000 staff are dedicated to delivering the Best Care they can to those using our services and to helping build Healthy Communities. The team deliver more than 100 different NHS services for people of all ages from birth through childhood and adult life to older years.

BCHC provides core community health services for the 1.1 million people of Birmingham and also a range of specialist rehabilitation and dental services for the 6.5 million people across the wider West Midlands region. BCHC colleagues are focused on delivering safe, high-quality care, working across a range of locations including people's own homes, community clinics and hospital settings. BCHC actively works in integrated style with a range of partner organisations across health and social care and promotes equitable access for all to NHS services.

[www.bhamcommunity.nhs.uk/](http://www.bhamcommunity.nhs.uk/)

## BLAZEPOD

TD54

[blazepoduk.com/](http://blazepoduk.com/)

## BODII TECHNOLOGIES LTD

TF43

The Bodii technology empowers patients to understand Recovery Data. Bodii Flex is a Knee ROM measurement wearable. Now available via our website. Born out of the need to make therapy more accessible and cost-effective.

[www.bodii.uk](http://www.bodii.uk)

## BRAINFIT® NEUROFEEDBACK

TA52

Add value to your clients and healthcare practice with the World's most advanced clinical-grade neurofeedback brain training technology powered by NeuroOptimal®. Developed by Canadian clinical psychologists over a 20-year period, NeuroOptimal® represents the latest in cutting-edge neuroscience technology. This clinical-grade, non-invasive and easy-to-use neurofeedback brain training system provides a 100% safe and effective way for clients to maximise the benefit they receive from you by providing a powerful and often life-changing boost that enhances and sustains health and wellbeing breakthroughs, rehabilitation, and personal advancement. As the official representatives and a leading authority on NeuroOptimal® in the UK, BrainFIT® have the experience, understanding and backing to help you integrate NeuroOptimal® neurofeedback brain training within your business or practice today!

[www.brainfitneurofeedback.co.uk/bookings](http://www.brainfitneurofeedback.co.uk/bookings)

## BREEZE ACADEMY

TG34

Appealing to group bookings, student, exclusives, and ambitious professionals. Unlock your potential by adding another tool to your toolbox and a string to your bow. There are exclusive deals specifically for group and student bookings during Therapy Expo, and everyone who enrolls with us at the conference, receives an executive gift pack. What we do. Just starting out and looking to bolster your CV?. Ready to grow your knowledge & skills to offer more to your clients?. We are the UK's leading trainer in Acupuncture and Dry Needling. Our advanced (level 4) Sports Massage qualification propels students and level 3 SM therapists into new opportunities. Our Strength, Conditioning & Exercise Prescription, and Yoga Teacher training delve deep into practical skills that can be applied immediately. Events in every major city, to over 1,000 professionals every year. Come chat to our friendly team at our Stand!

[breeze.academy](http://breeze.academy)

## BTL MEDICAL

TG30

BTL Industries has become one of the world's major manufacturers of medical and aesthetic equipment with direct offices in more than 80 countries around the world. We have become a market leader in non-invasive treatments, the fastest-growing segment of medicine.

[www.btlnet.com/](http://www.btlnet.com/)

## CELTIC SMR

celticSMR

TC51

Celtic SMR has been providing imaging equipment, therapeutic modalities and servicing for almost 40 years. Recently acquired by OR Technologies, one of Germany's leading manufacturers of digital X-Ray solutions, our dedicated team prides itself on a complete end-to-end service, catered to you and your business needs. We manufacture high-end digital X-Ray systems at our headquarters in Germany, along with our proprietary PACS solutions. We source industry-changing, evidence-based therapeutic systems and provide great value ultrasound scanning devices. Celtic SMR will help you help your clients and patients.

[www.celticsmr.co.uk/](http://www.celticsmr.co.uk/)

## CETRA BY ANATOMYSTUFF

TB12

At Cetra we seamlessly connect professionals to their patients via a comprehensive library of patient education resources. Our software and handouts enable patient care to be extended from the clinic into the home.

[www.cetrahealth.com](http://www.cetrahealth.com)

## CLEARCOURSE HEALTH

TF15

Healthcare providers and medical practices of all shapes and sizes need technology that helps them operate more efficiently, effectively and profitably. ClearCourse Health provides industry leading, cloud-based healthcare software that are built for the day to day realities of your practice, whatever the sector. From MSK and physio practices, to private GPs to Aesthetics and beauty sole practitioners – our solutions are built with your business in mind.

[www.therapyexpo.co.uk/exhibitors/clearcourse-health](http://www.therapyexpo.co.uk/exhibitors/clearcourse-health)

## CLIX THERAPY

TA9

Our Clix therapy are reusable, multi-purpose gel packs for the effective relief of muscular and joint aches and pains. The product provides a consistent release of either cool or warm temperatures once activated and are ideal for those seeking relief for muscular or joint pains. Our items can be beneficial for sports-related injuries or simply to help alleviate everyday discomfort.

[clixtherapy.com/](http://clixtherapy.com/)

## CO-KINETIC

TD51

[www.thesma.org](http://www.thesma.org)

## CONNECT HEALTH

TL62

Connect Health is a leading community services healthcare provider encompassing mental health, rehabilitation, physiotherapy, tier-2 MSK (musculoskeletal), chronic pain, long Covid, First Contact Practitioners (FCP) and rheumatology services, serving over 375k NHS patients pa across 29 NHS ICBS (Integrated Care Boards).

[www.connecthealth.co.uk](http://www.connecthealth.co.uk)

## CT MEDICAL

TE20

CT Medical Sales Ltd has provided clinical teams with high-quality, innovative shockwave therapy solutions for over a decade.

As the authorised UK distributor of Swiss DolorClast products, we are committed to offering our customers the best possible experience.

Our team of experienced professionals is available to answer your questions and help you select the right product for your patient's needs.

[www.ctmedical.co.uk](http://www.ctmedical.co.uk)

## CTC-7 REHABILITATION SYSTEM BY G&N RECOVERY

TE22

The CTC-7 device is an all-in-one rehabilitation system combining cryotherapy, thermotherapy, contrast therapy, and compression therapy, offering a customizable and holistic approach to recovery. The device's iceless and eco-friendly design underscores our dedication to sustainability and user convenience.

The CTC-7 device aims to provide athletes, medical professionals and wellness enthusiasts with the tools they need to reach their peak potential. With clients such as the Carter and George Practice and Airdrieonians FC, the CTC-7 is effective and backed by research and expertise.

G&N Recovery is the distributor of the CTC-7 device, and is dedicated to revolutionizing the field of sports recovery and wellness. With a focus on innovation and cutting-edge technology, G&N Recovery empowers physiotherapists and athletes to optimize their recovery, performance and well-being.

[www.gandn.com](http://www.gandn.com)

## CYBERDYNE CARE ROBOTICS

TF60

### D3 TAPE

TG55

Defence rehabilitation services are provided through a tiered network of Primary Care Rehabilitation Facilities (PCRF) and RRUs across the UK and Germany. PCRFs are unit/station based outpatient departments offering physiotherapy and exercise rehabilitation therapy. Patients with injuries that cannot be cared for at this level are referred to RRUs, to allow rapid access to imaging services, podiatry and residential rehabilitation. This intermediate level of treatment nests between the PCRF and the DMRC at Stanford Hall. We have exciting opportunities for Physiotherapists and exercise and rehabilitation instructors to work in all of our areas across England, Scotland, Wales and N Ireland. There is opportunity to complete short periods working in our overseas units as well on a secondment basis.

[www.d3tape.com](http://www.d3tape.com)

### DEFENCE PRIMARY HEALTH CARE

TA10

Defence rehabilitation services are provided through a tiered network of Primary Care Rehabilitation Facilities (PCRF) and RRUs across the UK and Germany. PCRFs are unit/station based outpatient departments offering physiotherapy and exercise rehabilitation therapy. Patients with injuries that cannot be cared for at this level are referred to RRUs, to allow rapid access to imaging services, podiatry and residential rehabilitation. This intermediate level of treatment nests between the PCRF and the DMRC at Stanford Hall. We have exciting opportunities for Physiotherapists and exercise and rehabilitation instructors to work in all of our areas across England, Scotland, Wales and N Ireland. There is opportunity to complete short periods working in our overseas units as well on a secondment basis.

[www.gov.uk/government/groups/defence-medic](http://www.gov.uk/government/groups/defence-medic)

### DIERS INTERNATIONAL GMBH

TA54

The objective of DIERS is to offer a comprehensive biomechanical product portfolio for holistic analysis of the human body. Value is placed on interdisciplinary utilization by various professional groups such as orthopaedists, orthopaedic technicians, physical therapists, dentists, orthodontists, sports medicine specialists etc. DIERS has meanwhile developed into a worldwide market leader in the field of optical 3D / 4D postural and locomotion analysis.

[diers.eu/en/about-us/](http://diers.eu/en/about-us/)

### ECTRON

TC54

It is widely recognised that technology can make a significant difference in recovery and rehabilitation. Ectron works with the world's leading device manufacturers including Tyromotion, Ekso Bionics, Aretech LLC, Fesia Technology and TecnoBody to provide the latest technology to the UK's leading neurological hospitals/clinics and gyms. Pop along to Ectron's stand and learn more about Ectron's latest partnership with TecnoBody. The range of TecnoBody's products and services offer professionals the opportunity to work in an ecosystem in which data, reports and assessments are optimised for a smart interconnection. From assessment to training in both orthopaedic and neurological field, we are able to cover every therapists' need towards the patient, in terms of locomotion, balance, proprioception & strength.

[www.ectron.co.uk/](http://www.ectron.co.uk/)

### EDAN MEDICAL

TM60

## EMAAA LTD

TF31

At EMAAA we are on a mission to empower professionals to self-regulate their own tension and daily stress. Our therapies aim at activating the natural resources of the body and unlocking a new level of ease, flexibility, balance, and life quality, while enhancing performance and self-awareness. We combine several methods for the body, the mind, and soul for profound impact on psychosomatic issues, aging gracefully, easing tension, and even addressing pain, allowing you to take charge of your well-being. We use meditation, energy tools, somatic therapies, working with the subconscious to release limiting beliefs, inner child work, and other modalities. Symptoms: Tension, stress, anxiety, burnout, back pain, lack of self-confidence, lack of motivation, sickness, procrastination. Group work/corporate: We offer both 1:1 and tailored group workshops to create an environment where individuals feel engaged and take responsibility for their reactions, building resilience, connection, and enjoying their work.

[weareemaaa.com/](http://weareemaaa.com/)

### EMS PHYSIO

TF40

EMS Physio Ltd designs manufactures, and supplies electrotherapy equipment from our purpose-built offices and factory in the UK. Our products include shockwave therapy products' therapeutic ultrasound units, electrical stimulators, and shortwave diathermy products. We also supply a full range of physiotherapy equipment including treatment couches, exercise equipment, gait analysis, pulse compression therapy units, CPM machines, and the general equipment you would expect to find in an established clinic. We can also provide full lease-purchase quotations. Leasing is the perfect way to accurately budget monthly expenditure and payments are 100% allowable against pre-tax profits. Equipment rentals are another option that could make getting on board with electrotherapy simpler and more cost effective for your business.

[www.emsphysio.co.uk/](http://www.emsphysio.co.uk/)

### ENGAGE HEALTH

TL44

Come and chat with the Engage Health Systems team about Engage Consult, a revolutionary digital platform that has the potential to alleviate the burdens faced by MSK services and revolutionise the patient journey.

[www.engagehealth.uk/](http://www.engagehealth.uk/)

### ENOVIS

TG50

Enovis™ exists for one purpose: to change people's lives for the better. We do this by creating products that get people moving. Our cutting-edge technologies allow patients with mobility issues—temporary, chronic, or acute—to stay active and to live their best lives. As healthcare undergoes an unprecedented transformation, Enovis is helping drive that change, designing digital solutions and pioneering technologies that will deliver dramatically improved patient outcomes. The brands that comprise Enovis have a strong legacy of quality and take our product offering far beyond traditional orthopedics.

[enovis-medtech.eu/](http://enovis-medtech.eu/)

### EOS ACTIVE

TC44

Eos Active is a patient-focused organisation, offering world-leading technologies to UK clinicians that enable them to keep their patients active. Our Flagship partnership with Anika allows us to offer the very best in hyaluronic joint pain injections. Monovisc is the world's leading injectable for OA knee pain, while Cingal is unique. A steroid and HA combination, it remains the safest way to deliver both a potent anti-inflammatory with a rapid effect for the patient, that lasts for 6 months. Speak to us about the most comprehensive and strongest clinical data for any OA injection product in the world.

[eosactive.co.uk/](http://eosactive.co.uk/)

## ESPERE HEALTHCARE

TF47

Hello! Whilst we've been around the NHS for nearly 20 years, this is our first visit to Therapy Expo. We've a wealth of experience in both Dermatology and Woundcare and now

[www.esperehealth.co.uk/](http://www.esperehealth.co.uk/)

### ESSITY

TE40

Essity is a leading global hygiene and health company, dedicated to improving well-being through excellent products and services. As part of its personal care offering, Essity provides innovative, high-quality medical solutions in compression, wound care and orthopedics. With renowned brands such as Leukoplast, Cutimed, JOBST, Actimove and Delta-Cast.

[www.physique.co.uk/Brands/Essity](http://www.physique.co.uk/Brands/Essity)

### EUREKA PHYSIOCARE

TC21

Eureka Physiocare is a fast-growing vibrant supplier with a mission to help the UK's leading physios achieve faster patient outcomes. We could begin with a description of our 10,000 square foot warehouse, full of ready-to-ship physio supplies or introduce our fantastic product specialists and operations staff who bend over backwards every day to ensure the success of our customers. But instead, let's focus on the needs of you, our key customer. Today's physiotherapists and allied health practitioners face challenges on multiple fronts. Increasingly complex caseloads, reduced reimbursements, massive backlogs and staff retention issues all combining to make running a modern treatment centre stressful to say the least! At the same time, rising levels of awareness in personal health have increased demand for services, providing clinics the opportunity to diversify into more lucrative, specialised services as demanded by the market.

[EUREKAPHYSIOCARE.COM](http://EUREKAPHYSIOCARE.COM)

### EXSURGO LTD

TG33

Leveraging Neuroplasticity for the future of Chronic Pain management.

[www.exsurgo.com](http://www.exsurgo.com)

### FACULTY OF SPORTS & EXERCISE MEDICINE UK

TJ52

Launched in 2006 and is the governing body for the specialty Sport and Exercise Medicine (SEM) in the UK. Sport and Exercise Medicine involves the medical care of injury and illness in sport and exercise and has a large scale application in improving the health of the general public through musculoskeletal medicine, exercise medicine and team care.

[www.fsem.ac.uk](http://www.fsem.ac.uk)

### FINE LIFE

TA26

[www.finelifesrilanka.com/](http://www.finelifesrilanka.com/)

### FIRST AID 4 SPORT

TF21

Firstaid4sport manufactures Sports First Aid Kits, Sports Taping, and Strapping along with Supports and Braces to treat or prevent sports injuries. Using our knowledge of sports injuries, we have developed sports first aid kits specifically designed for sports such as Football First Aid Kits and Rugby First aid Kits with the first aid products needed to keep you on the pitch. We also manufacture our own Zinc Oxide Tape and Elastic Adhesive Bandage (EAB) and have a large range of other tapes and strapping like Kinesiology Tape, Tear Light Tape, PVC Insulation Sock Tape, and Underwrap. The ethos of Firstaid4sport is focused on providing quality products with excellent product knowledge so that we can give one-to-one advice to customers. If you need Knee Braces, Back Braces, or Ankle Supports but don't know what to get then our customer service team can advise on the product suitable for you.

[www.firstaid4sport.co.uk/](http://www.firstaid4sport.co.uk/)

## FORMTHOTICS UK

TG10

Formthotics UK is a renowned provider of innovative orthotic solutions, dedicated to enhancing comfort and well-being through biomechanical support. With a commitment to excellence dating back over three decades, Formthotics has earned a reputation for delivering high-quality, customisable orthotic insoles. Formthotics UK takes a personalized approach to foot health, utilizing state-of-the-art technology and expert craftsmanship to create orthotics that address individual needs. Their products are designed to alleviate discomfort, improve posture, and enhance performance for people from all walks of life, whether athletes seeking peak performance or individuals seeking relief from foot-related issues. Their team of skilled professionals collaborates with healthcare practitioners, sports professionals, and individuals to ensure tailored solutions that promote mobility and reduce pain. Formthotics UK stands as a beacon of orthotic excellence.

[www.formthotics.co.uk](http://www.formthotics.co.uk)

### FORMULA MOTION

TA23

An opportunity to be involved with a unique, new healthcare/wellbeing product. Falls in the elderly are an enormous societal problem. We have developed a fully dynamic fall screening/rehab device. Our vision is for every person aged 65 and over will be screened to determine their risk of falling and then be rehabilitated to reduce their risk. Not just fall prevention but also stroke rehab, elite athlete performance training and general training. We have a patented technology and a working prototype.

[formulamotion.com/](http://formulamotion.com/)

## GAME READY RENTAL LTD

TC43

[www.gameready.co.uk](http://www.gameready.co.uk)

### GRAHAME GARDNER LTD

TG60

For over 116 years, Grahame Gardner has been helping a wide variety of healthcare organisations bring their professional identities to life through our range of quality workwear and services. We are proud to bring unrivalled expertise and knowledge to our customers, with one of the largest ranges of workwear in the UK. We provide an extensive choice of styles, fabrics and sizes with collections that combine style and comfort with practicality and function. With a growing portfolio of exclusive workwear including anti-microbial and sustainable fabrics as well as innovative custom-made garments we've got the products and services to meet all of your workwear requirements, ensuring you and your team are comfortable and looking professional all day long!

[www.grahamegardner.co.uk](http://www.grahamegardner.co.uk)

### HEALTH I NEED SOMEBODY

TH32

Health I Need Somebody is a new online advertisement directory for health care professionals. Our goal is to give everyone the ability to connect with a health care professional who is a perfect fit for them and their needs, they are able to search for that professional by the specific symptoms they have. Which in turn speeds up the process of finding the right professional for them. We are building a community of Health care professionals and hope to have you and your expertise as part of it.

[www.healthineedsomebody.co.uk/](http://www.healthineedsomebody.co.uk/)

## HEALTH MATCH BC

TM54

Health Match BC is a free recruitment service funded by the Government of British Columbia, Canada. We facilitate the recruitment of physiotherapists and other allied health professionals on behalf of BC's publicly funded health employers. With a welcoming and ethnically diverse population, mild climate, and access to breathtaking nature, British Columbia is the perfect place to advance your career and live the life you have always wanted!

[www.healthmatchbc.org/](http://www.healthmatchbc.org/)

### HEART CENTRED BUSINESS

TB40

At Heart Centred Business, we typically work with women in their 40's who run 6 figure businesses and are worn out from working too hard for too little profit. We help them grow their business from 6 to 7 figures so they can work less and live more. Based on real-world experience of being serial entrepreneurs ourselves, we teach what works, rather than what's popular.

[6figurepractitioner.com/](http://6figurepractitioner.com/)



OFFICIAL DISTRIBUTOR

## COME & SEE US ON STAND TC32

### WHY VO2 MASTER?

The VO2 Master is a face mask that sends respiratory data directly to your mobile device.

Combine additional sensors for a remarkably in-depth yet simple perspective of the physiology behind your performance. You can now perform accurate physiological assessments anywhere your sport takes you.

### HOW CAN THERAPISTS AND COACHES USE VO2 MASTER?

- Increase revenue from current customers with complementary services your clients want and need.
- Enhance and accelerate your clients' return to fitness from injury.
- Stand out from other clinics with lab approved technology that provides powerful insights and data.



THE ULTIMATE PORTABLE METABOLIC ANALYZER

Validated by Universities Worldwide

Lab-grade performance and weight management analysis anywhere and anytime.

VO2 Master Analyzer can be used to gain important and applicable knowledge about cardiac, respiratory and muscular systems.

[WWW.STANLEYSPO RTS.CO.UK](http://WWW.STANLEYSPO RTS.CO.UK)

## HELLO MIND

TF46

Stress, Trauma and Anxiety Specialist Lisa Lord at Hello Mind. Lisa offers Training, Demonstrations, Workshops and Talks and 1-2-1 Therapy within the Workplace on one offs or retainers in Schools, Prisons, NHS, Forces, Emergency Services and Personal etc. Lisa is an insightful & experienced trainer & therapist with great knowledge & qualifications from her professional development over the years, having strong intuitive people skills & experiences from across her career within corporate & personal. Lisa ensures that all clients experience training & therapy unique to their circumstance, giving them their own toolkit of skills to take with them & use to ensure continuity of mental wellness and development. Come and say Hi at the show & ask one of our lovely team for your free demo!

[www.hellomindltd.com/](http://www.hellomindltd.com/)

## HELLOFRESH

TD44

Fresh Ingredients | Exciting New HelloFresh Recipes | Delivered Straight To Your Doorstep. No Shopping, No Planning. The Easy Way To Cook Dinner From Scratch | Free Delivery. Free Nationwide Delivery. Cook Meals in 20-30 Min. 100% Fresh Ingredients. [croci.co/](http://croci.co/)

## HEMPE

TC41

CAN YOU BELIEVE THAT 1 IN 4 PEOPLE IN THE UK ARE NOW LIVING IN PAIN?

At the same time, there is a huge increase in demand from consumers looking for strong natural alternatives that alleviate the need for constantly applying damaging active ingredients in the search for relief. HEMPE products are a strong natural solution on the UK market.

Why are HEMPE products so powerful? A team of very experienced scientists and formulators plugged HEMPE into the heart of a research platform that started investigating the healing properties of CBD in the 50's. All of the best natural ingredients including CBD were tested in different combinations and quantities using sophisticated robotic arm testing. The unique combinations that gave the desired outcomes were chosen as the formula.

[hir.global/collections/hempe](http://hir.global/collections/hempe)

## HIGHLAND WAX COMPANY



TD50

Our range of hand-made massage waxes are produced using our own and locally sourced beeswax. Our Massage Wax range offers professional therapists a fantastic alternative to massage oil, leaving the skin nourished and hydrated without feeling oily. Our range includes sensitive products suitable for baby and pregnancy massage as well as blends to suit every client. Visit our stand to try our products and for some great show offers.

[www.highlandwax.co.uk](http://www.highlandwax.co.uk)

## HMDG

TD13

In just 3.5 short years, HMDG has become the largest MSK marketing business in the UK, offering marketing services to more than 500 hundred clinics as well as some of the biggest names in the industry such as DJO, Physio Matters, Therapy Live, Adam Meakins and Ben Cormack, K-Laser and Six Physio. We are a team of healthcare practitioners, designers, developers and online marketers that combine expert digital knowledge with our clinical experience to create projects and campaigns that are specifically tailored to you and your industry. Find out more about us [hmdg.co.uk](http://hmdg.co.uk)

Meet The Team [hmdg.co.uk/meet-the-team/](http://hmdg.co.uk/meet-the-team/)

[hmdg.co.uk/](http://hmdg.co.uk/)

## HOT TUB SUPPLIERS LTD

TH14

[www.hottubsuppliers.com/](http://www.hottubsuppliers.com/)

## HYPERBARIC SYSTEMS LTD

TL51

We at Hyperbaric Systems Ltd offer a Sales, Maintenance and Operations service which we provide to the Tunnelling and Commercial Diving and recently the Health care sectors.

Our Maintenance division can attend your project to repair items or provide you with a Planned Maintenance Program to minimise shut downs extending production. Our Operations team are able to attend site to operate your equipment be it in the project or at your facility.

[hyperbaricsystems.co.uk/](http://hyperbaricsystems.co.uk/)

## IBSA PHARMA

TF48

IBSA is a global pharmaceutical company founded in Lugano in 1945. IBSA has 90 patent families in its portfolio, with more in development. In 2022 producing over 300 million soft gel capsules, 22 million hormone vials, and 67 million finished product packs across a broad product portfolio covering 10 therapeutic areas. We have 20 subsidiaries across Europe, China, and the United States and are present in over 90 countries across 5 continents. Collectively we employ more than 2,000 people. Being one of the major players globally in reproductive medicine and one of the global leaders in hyaluronic acid-based products.

[www.ibsapharma.co.uk/](http://www.ibsapharma.co.uk/)

## IRON NECK

TK61

Iron Neck is the leading authority on safe and effective neck training.

Iron Neck is the only 360 degree solution to train the neck effectively and more importantly, safely.

We pride ourselves on our customers, partners and coaches who trust Iron Neck to deliver the right dose of neck training to stave of injuries, improve posture, increase ROM and build strong and robust necks for all users. Iron Neck has been proven to effectively improve and negate whiplash type injuries, get rid of day to day neck pain and stiff necks.

[www.iron-neck.co.uk](http://www.iron-neck.co.uk)

## JOHNSON REED

TA44

Where common sense lending makes your investment reality. No long-winded tick box exercises and no set criteria. Just solid, traditional lending the way it should be. Person-to-person, business-to-business.

Our helpful team is ready and waiting. Give us a call to fulfil your individual business finance needs including business equipment leasing, business loans, short-term business loans, long-term business loans and traditional or non-traditional asset finance.

[www.johnsonreed.co.uk/](http://www.johnsonreed.co.uk/)

## KEISER UK

TF50

Keiser offers a range of medical equipment designed to meet the needs of healthcare professionals, physical therapists, and rehabilitation specialists. Our strength equipment features our patented pneumatic resistance system, which offers smooth and consistent resistance and is safe to use for patients of all ages and fitness levels. This revolutionary system allows for highly precise resistance control and the measurement of force and velocity, providing therapists with valuable data for patient assessments and treatment planning. Keiser's pneumatic strength machines offer solutions for a variety of applications, including upper body, lower body, and core strength training, as well as functional training. Keiser's equipment is designed to promote proper body mechanics, aid in injury prevention, and help patients recover from injuries or surgeries. With its high-quality and reliable medical equipment, Keiser is advancing the field of rehabilitation and supporting healthcare providers in their commitment to patient care and recovery.

[www.keiseruk.com/](http://www.keiseruk.com/)

## KINETEC UK

TC31

Kinetec are experts in their chosen product fields, being the market leaders through living the values of quality, service and innovation. As part of the Medfac group, with country offices in France, USA and UK, Kinetec offers a growing range of professional rehabilitation products. The name Kinetec is synonymous worldwide with continuous passive motion (CPM) devices representing high-quality, reliability, longevity and user satisfaction. Since the acquisition by the Medfac group in September 2013, Kinetec has sought to add to its range of products continuing the same values.

[www.kinetecuk.com](http://www.kinetecuk.com)

## KINOCARE

TG11

Kino extends beyond traditional therapy methods by integrating advanced technology to monitor, analyse, and facilitate precise, individualized remote exercise programs. With a commitment to maximizing patient outcomes, Kino unites the power of artificial intelligence with the invaluable expertise of therapists to cultivate an ecosystem where patient progress is not just achieved but measurably maximized.

[www.kino.care/](http://www.kino.care/)

## K-LASER UK

TD20

[www.klaseruk.co.uk](http://www.klaseruk.co.uk)

## LAW OF ADDICTIONS LTD

TD42

[beatmyaddictions.com/](http://beatmyaddictions.com/)

## LEVVI

TB10

Levvi has developed the world's first, battery driven, electric lift portable treatment table. Driven by the needs of mobile therapists and for better space utilisation within clinics, Levvi has used advanced AI driven design techniques and composite materials to push the boundaries and remove the limitations in function of existing portable therapy tables. For the first time clinic level functionality can be achieved outside the clinic, in a robust and easy to package form.

[www.levvi-tables.com](http://www.levvi-tables.com)

## LUSH SPA

TC13

At Lush Spa we aim to support the wellbeing of your body and mind, helping you feel your best self. We believe spa treatments are more than skin deep; they're a vital self-care ingredient. With restoring massage treatments, fresh and reviving facials, holistic sound baths, grounding treats for the feet and scalp, and indulgent bathing experiences, there is something for everyone.

[www.lush.com/uk/en](http://www.lush.com/uk/en)

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## MED7

### TD14

Unveiling MED7: your ultimate partner in injury rehabilitation. Italian made devices, 24/7 support, extended warranties included and ongoing training as required. MED7 is a medical device company founded after over 20 years working for leading brands in the industry. We selected Sixtus Italia as the products are made in Italy and have proven reliability. They are the leading suppliers in Italy and have been for over 50 years. Professional therapy specialists rely on our products to relieve pain and treat injuries such as back pain, ligament damage, inflammation, bursitis, degenerative soft tissue diseases, epicondylitis, plantar fasciitis, tendonopathy, achilles tendonitis and ruptures. Our electromedical devices are all built around an intuitive 7" touchscreen and use focussed architecture. These include Cryoultrasound, Tecartherapy, Laser YAG, Shockwave, Ultrasound, Kinesiology Taping, Pressotherapy and Electrotherapy.

[www.med7.co.uk/](http://www.med7.co.uk/)

## MEDICAL STORE

### TD22

Medical Store will be showing their hand held laser device PowerCure which is a smart handheld laser device for pain relief, knee arthritis, rheumatoid arthritis, athletics system injuries, soft tissue & sprain, wound & ulcer acupuncture and diminish inflammation. Also on display will be hand held massagers and curble chair for posture support.

[www.medical-store.co.uk](http://www.medical-store.co.uk)

## MÉDECINS SANS FRONTIÈRES

### TE50

MSF is an international humanitarian organisation providing medical care in more than 70 countries. Since 1971, we have been treating people caught in complex crises and chronic healthcare emergencies around the world. As an independent, neutral and impartial organisation, we treat people solely on medical ethics and can speak out about unseen suffering and the policies that cause it.

[www.msf.org.uk/events.aspx](http://www.msf.org.uk/events.aspx)

## MED-FIT UK

### TF10

Med-Fit UK Ltd are based in Stockport, Greater Manchester and specialise in a range of high quality fully certified class IIa TENS, Muscle Stimulators and accessories. We are one of the main suppliers of these devices to the, N.H.S pain clinics and physiotherapy departments. Product range includes: Dual Channel TENS - Wireless TENS

[tensmachineuk.com/](http://tensmachineuk.com/)

## MEGLIO

### TD45

Would you like to move, perform and ultimately feel a little better? In Italian, 'Meglio' is better and we're here to help make the process of getting fitter, faster and more flexible an enjoyable process.

[mymeglio.com/](http://mymeglio.com/)

## MIHA BODYTEC

### TD41

For more than 15 years, miha bodytec has been a leading provider of whole-body Electromuscular Stimulation (EMS) solutions, dedicated to improving individual health and fitness. Our technology is aimed at addressing two major concerns: back pain and muscle atrophy due to aging, known as sarcopenia. The EMS system by miha bodytec is designed to engage muscles deeply and effectively, supporting individuals in their efforts to maintain muscular strength and stability. This preventative and rehabilitative approach delivers a balanced solution to those seeking to enhance their muscular health through a methodical and gentle process.

[www.miha-bodytec.com/en](http://www.miha-bodytec.com/en)

## MOTI-PHYSIO

### TC22

The first step for musculoskeletal health! 3D Posture analyzer Moti-Physio. - Easy posture measurement in just 30 seconds

[en.motiphysio.com/](http://en.motiphysio.com/)

## MSKPN (MUSCULOSKELETAL PARTNERS NETWORK)

### TF49

MSKPN (Musculoskeletal Partners Network) is a trade association committed to improving quality and raising standards, through a collective voice, enabling private musculoskeletal practices to grow and thrive. We support - Your Business | Your Voice | Your Growth Our purpose To improve and promote MSK sector standards and support their implementation. Use a data led approach to educate consumers and commissioners on the economic benefits of engaging with high quality MSK services. Provide commercial expertise and network support to our members.

Be the voice of independently owned MSK organisations and understand and support the unique challenges that independent private organisations face.

[www.mskpn.co.uk/](http://www.mskpn.co.uk/)

## MUSCLE MECHANICS

### TE51

Award winning creators of natural body repair kits. Professionally blended with over 15 years experience combining the marriage of movement and aromatherapy. Handcrafted by a family run business that raises awareness of recovery and paediatric brain tumours. Using real life experience to bring you the best in natural remedies to deal with a variety of everyday aches and pains. Sustainable, recyclable and cruelty free. Let nature take care of you!

[www.muscle-mechanics.com/](http://www.muscle-mechanics.com/)

## NAQI

### TF41

Since its launch in 1986, NAQI® has become a leading Belgian manufacturer, actively merging sports medicine, physical therapy and dermatology in 1 brand. Our focus lies on innovation and constant product improvement in close cooperation with professionals, sports clubs, sports federations and medical experts. Discover our product ranges: - massage therapy lotions

[www.naqi.com/](http://www.naqi.com/)

## NATIONAL AXIAL SPONDYLOARTHRITIS SOCIETY

### TJ51

We are the National Axial Spondyloarthritis Society (NASS) and we seek to transform the diagnosis and care of people living with axial SpA. We campaign policy makers for early diagnosis and better services. We work with the NHS to get axial SpA identified and diagnosed quickly. We're determined that everyone receives effective care. We make sure people with axial SpA get the latest information and the support they need to tackle living with the condition. And we build an active community, online and through our local branches across the UK. We are with them all the way.

[www.nass.co.uk](http://www.nass.co.uk)

## NATIONAL REHABILITATION CENTRE

### TD60

The NRC, a new 70-bed NHS rehabilitation centre is being built on the Stanford Hall Rehabilitation Estate near Loughborough. It will deliver a new clinical model and should be open by early 2025. Early recruitment of staff will be starting in Spring 2024.

The NRC will be the national centre of excellence - alongside clinical practice it will deliver a national training and education centre and research & innovation hub to drive excellence in rehabilitation.

[www.nationalrehabilitationcentre.nhs.uk/](http://www.nationalrehabilitationcentre.nhs.uk/)

## OPATRA

### TB26

[www.washabrush.com/](http://www.washabrush.com/)

## ORCA MEDICAL

### TC42

ORCA MEDICAL is a company that is committed to innovate and use expertise to provide Clinicians the best Education and Equipment available to the market.

Our company was formed in 2017 by experts in ultrasound technology, sales, and marketing. From inception the company began to connect to only the best Manufacturers and Educators in the Ultrasound field of medicine and has a headquarters based in the University of West of England.

Orca Medical partners with clinical experts and organisations and provides high quality ultrasound EDUCATION, EQUIPMENT and EVENT MANAGEMENT to the point of care healthcare public and private market.

[www.orcamedical.co.uk](http://www.orcamedical.co.uk)

## PARKINSON'S UK

### TF65

The Parkinson's Excellence Network, supported by Parkinson's UK, is the driving force for improving Parkinson's care, connecting and equipping all professionals to improve Parkinson's services. The Excellence Network offers free tools, education and for better services and professional development. Find out more at

[www.parkinsons.org.uk](http://www.parkinsons.org.uk)

## PELVIC, OBSTETRIC AND GYNAECOLOGICAL PHYSIOTHERAPY

### TD53

We are POGP: Pelvic, Obstetric & Gynaecological Physiotherapy, the professional membership organisation leading excellence in pelvic health physiotherapy. Our vision: Pelvic health physiotherapists are supported to learn, collaborate and strive for excellence. Our members and the public have access to accurate, trustworthy and evidence-based information.

Our values: Collaborative in our approach - Committed to excellence - Evidence based

[www.thepogp.co.uk](http://www.thepogp.co.uk)

## PERFORMANCE HEALTH INTERNATIONAL LTD.

### TB21

Performance Health is a leader in consumer healthcare and the largest global manufacturer and distributor of physiotherapy and occupational therapy products to the rehabilitation and sports medicine markets. The company's products are sold to leading healthcare facilities and practitioners such as physiotherapists, hand therapists, occupational therapists, athletic trainers, and chiropractors, as well as direct to consumers. Its market-leading brands, which are sold in over 100 countries, include TheraBand®, Cramer®, Sammons Preston®, Rolyan®, Days® and Homecraft®.

[www.performancehealth.co.uk/](http://www.performancehealth.co.uk/)

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by **OVE INDERGAARD**

Shockwave Therapy in the Management of Achilles Tendinopathy

by **JAMES WOLEDGE**

Combination Therapies with Shockwave

by **YVES DE VOS**

Shockwave beyond Tendinopathy (lower limb)

by **STUART BROWN**

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[info@vennhealthcare.com](mailto:info@vennhealthcare.com)

[www.vennhealthcare.com](http://www.vennhealthcare.com)

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VENN HEALTHCARE

## PHOENIX-HEALTHCARE

TF20

Phoenix Healthcare will be at Stand TF20 next to the demo zone and we will be displaying a full range of Enraf-Nonius Electrotherapy products including the new COMPACT-II Unit, the Tecarpuls-II unit and the Endopuls 120 Laser. We would like to welcome you all to visit our stand to see our fantastic range of products. Our specialists will be available to demonstrate the equipment and answer any questions you may have.

[www.phoenix-healthcare.co.uk/](http://www.phoenix-healthcare.co.uk/)

## PHOTIZO LIGHT THERAPY

TH22

We are the UK Distributor of Photizo Light Therapy, an effective and affordable photobiomodulation device awarded with Medical CE, using red and near infrared light (Red Light Therapy) to facilitate and accelerate natural healing of many acute & chronic conditions and for pain relief. Photizo is used and recommended worldwide by healthcare professionals. The benefits of red light have been known about for many decades, and exciting new research continues to emerge. Whether you are a professional practitioner or home user, integrating Red Light Therapy into your practice or personal wellness routine can be life-changing. Photizo is a simple and safe solution for home use as an alternative to practice-based low-level laser therapy.

[www.danetrehealthproducts.com](http://www.danetrehealthproducts.com)

## PHYSIOPOD

TH60

PhysioPod® UK Limited is directed by Julie Soroczyn and Mary Fickling. As well as being 'Approved Suppliers to the NHS' for over 10 years, they are respected suppliers to the elite athletic community in the United Kingdom, private Practitioners and to those living with lymphoedema and Lipoedema, in the comfort of their own home. PhysioPod® exclusively supply German therapy DEEP OSCILLATION® which is an internationally patented, intermittent electrostatic field therapy delivered by the gloved hands of the therapist or via special applicators. The special applicators enable self-treatment. In opposition to other electrotherapies, application is very light though permeating a clinically proven depth of 8cm). This makes it ideal in the acute phase of rehabilitation from surgery or injury, permeating the entire tissue layers: skin, subcutaneous fat, muscles, blood and lymph vessels with a direct effect in drainage of the connective tissue.

[www.physiodod.co.uk](http://www.physiodod.co.uk)

## PHYSIQUE MANAGEMENT

TE40

Physique couldn't be more excited to be back at Therapy Expo to meet our wonderful customers and showcase what we do. We'll be partnering with some of the leaders in therapy to showcase the latest innovations and pioneering techniques used in professional sport. With leading brands joining us at the Physique Pavilion, you can see the products in action and ask the experts from Activbody, Actimove, Essity, Seers Medical, Songbird, Thumper Massager and Tiger Tapes. We'll also be running a series of live demonstrations in the demo zone, presented by therapists in elite sport as they reveal how they assess and treat athletes. These provide delegates with enlightening insights to therapy at the highest level, which we're confident will be invaluable to you and your patients.

[www.physique.co.uk/](http://www.physique.co.uk/)

## PHYSIQUIPE

TD12

Physiquipe sells high-end medical technology working with some of the highest-profile organisations in private healthcare, elite sports and the NHS. Physiquipe believes in creating genuine relationships to challenge, and improve the standards of rehabilitation, to help patients get better outcomes. Engraining ourselves with clinical experts, we are passionate about challenging industry standards, educating, and developing our clients' knowledge and expertise.

[physiquipe.com](http://physiquipe.com)

## PIXFORMANCE

TB25

DIGITAL MOVEMENT THERAPY WITH PIXFORMANCE: THE PHYSIOTHERAPY OF TOMORROW. Our mission is to create an individual solution for therapists and their exceptional patients with the best technology for digital motion analysis. Pixformance relieves the burden of exercise instruction and thus accompanies patients on the road to recovery in a highly effective way. The Pixformance Station App is certified with the UKCA seal, as Class 1 Medical Device by MHRA (Medicines and Healthcare products Regulatory Agency) in the UK.

[www.pixformance.com/](http://www.pixformance.com/)

## PLINTH MEDICAL

TG32

Plinth Medical the worlds oldest and most trusted Examination and Treatment couch manufacturer are delighted to exhibit our Market Leading 513 Examination and Treatment couch. We make a wide range of industry leading examination couches and have a couch for your needs. Come and chat to us about your requirements or have a rest on our comfortable upholstery!

[www.plinthmedical.com/](http://www.plinthmedical.com/)

## PRIVATE PRACTICE SOFTWARE

TE15

Private Practice Software is a practice management solution for allied healthcare professionals. PPS has been the ultimate solution for clinics of all shapes and sizes for more than two decades, providing a secure, accessible and flexible software package that enables your business to thrive. But don't just take our word for it! Visit our website to start your free 30-day trial.

[privatepracticesoftware.co.uk/](http://privatepracticesoftware.co.uk/)

## PURE PHYSIOTHERAPY

TM52

Pure MSK (a part of Pure Physiotherapy) has been a leading national provider of fully managed First Contact Physiotherapy services since 2016. We work with over 150+ PCNs delivering 45,000+ appointments annually to assess, diagnose and progress individual rehabilitation for patients – reducing pressure on PCNs, GPs and frontline staff.

[www.purephysiotherapy.co.uk](http://www.purephysiotherapy.co.uk)

## PURE SPORTS MEDICINE

TD62

At Pure Sports Medicine, we provide access to the highest standards of medical care otherwise reserved for elite athletes, whether you consider yourself active or not. This means that we build your very own team of world-class specialists around you to deliver the care you need, individual to you, when you need it. We understand that everybody is unique and, therefore, need to be treated as such, but with the highest standards of care possible, not limited to performance alone. We know that we can only do this by having the best people, with a commitment to the ongoing education and development of our team and industry. This is why you will find nothing but passion, commitment and hunger to continuously raise the bar and deliver the best care possible for our patients.

[puresportsmed.com/](http://puresportsmed.com/)

## QUEEN MARY UNIVERSITY OF LONDON

TA25

The Centre for Sports and Exercise Medicine (SEM) forms part of the Barts and The London School of Medicine and Dentistry. The centre boasts a fully equipped human performance laboratory and combined sports clinic at Mile End Hospital. Teaching and research covers applied exercise physiology, sports injury assessment & management, podiatric sports medicine, biomechanics, football medicine, dance medicine and the role of physical activity in the prevention and management of chronic disease. The MSc and PG Dip programmes (open to medics, physiotherapists and podiatrists) are designed to give students hands on experience in a variety of settings. The centre boasts links to a number of top professional sport clubs and national governing bodies. Graduates go on to include SEM in their clinical practise as a sub-speciality, for example in general practise, orthopaedics, rheumatology, emergency medicine, or more directly via specialist training in SEM.

[www.qmul.ac.uk/sportsmed/](http://www.qmul.ac.uk/sportsmed/)

## RECKITT

TD10

Biofreeze provides cold therapy pain relief for minor aches and pains of muscles and joints associated with arthritis pain, backache, strains and sprains. Its scientifically proven cooling menthol formula provides a fast-acting and long-lasting sensation on application. Biofreeze is suitable for use on different body parts and comes in a variety of formats, allowing for easy application on small and large muscle areas. Through targeted cooling, our topical pain relief helps patients get back to an active life quickly.

Biofreeze is a clinically recommended brand; trusted by pharmacists, physical therapists, chiropractors, massage therapists, podiatrists, and athletic trainers around the world. We look forward to welcoming you at our stand (TD10) to learn more about our product and to pick up a trial pack of our Biofreeze 473ml Gel Pump, for professional evaluation.

[reckitt.com/](http://reckitt.com/)

## RECRUIT THERAPISTS & THE DIGI MARKETING CLINIC

TA45

A specialist recruitment agency connecting clients and candidates within the health and wellness sector into permanent contracts. Having been therapists within the wellness sector ourselves, we have a true understanding of the industry and skillsets required in order to match the perfect candidate to the ideal job role. This is why we are trusted by both clients and candidates to provide a personal, customised service that offers a smooth transition through the recruitment process. We are considered to be specialists within our field.

The Digi Marketing Company: We are a team of industry experts and digital marketers. Our team boasts a wealth of knowledge in advertising and marketing as well as having knowledge of the: health and wellbeing, food and beverage, environmental and construction industries. We help you to get a consistent stream of new customers coming through the doors!

[www.recruittherapists.co.uk/](http://www.recruittherapists.co.uk/)

## REHAB GURU

TE7

Rehab Guru is a comprehensive clinic management solution, incorporating: Exercise prescription - Symptom Tracking - Appointment bookings - Treatment notes A form builder - Invoicing - Telehealth - Customisable emails - Integrations for your medical scanning needs, CRMs and much more.

[www.rehabguru.com](http://www.rehabguru.com)

## REHAB MY PATIENT

REHAB My Patient

TE1

Rehab My Patient is an award winning exercise prescription software, widely used in the UK, and an amazing support tool for therapists. Prescribe beautiful exercise plans quickly, effortlessly, and intuitively with this fantastically easy to use software.

[rehabmypatient.com](http://rehabmypatient.com)

## REMAKER

TD23

[www.remaker.uk/](http://www.remaker.uk/)

## ROCKTAPE UK

TB20

SHOW DISCOUNTS & SPECIAL OFFERS  
Product range: RockTape, RockPods, RockBlades, Rock-WavePro, TriggerPoint, Sklz, CPD courses. Don't miss our full schedule of presentations.

[www.rocktape.net](http://www.rocktape.net)

## ROYAL AIR FORCE

TH62

Looking for something different? Join the Royal Air Force Medical Service as a Medical Officer (Doctor), and your skills will be in demand all over the world – from supporting overseas combat to aeromedical evacuation and humanitarian missions. Life doesn't get much more varied or exciting. Currently recruiting General Practitioners and Consultants in Emergency Medicine, Sports and Exercise Medicine, Anaesthetics, Occupational and General Medicine.

[recruitment.raf.mod.uk/](http://recruitment.raf.mod.uk/)

## SCAN.COM

TC50

Scan.com dramatically speeds up the process of booking and receiving results for medical imaging, and is backed by a network of over 150 partner scanning centres. We are building the infrastructure layer to make medical imaging as frictionless and efficient as possible for patients and clinicians alike. Our referral portal offers a dashboard through which clinicians, medico-legal firms and digital health providers can refer their patients for imaging in less than five minutes, track all referrals, and download the results in one place. It removes layers of admin that they have previously faced, speeds up the process, all while giving patients the freedom to choose locations, costs and appointment times to suit them.

[uk.scan.com/](http://uk.scan.com/)

## SEERS MEDICAL

TE40

The UK's Leading Manufacturer of Examination Couches, Treatment Tables & Ergonomic Seating. Seers target is to provide high quality, ergonomically designed products, improve the quality of patient care within the global healthcare market and provide moving and handling solutions to all clinical staff. Innovative and cost-effective designs, a highly motivated production, marketing and distribution organisation are the key dynamics for Seers Medical growth and success. We are committed to providing a value proposition with cost competitive quality products, top level value added service and technical support to all our customers, whilst ensuring our operations have minimal detrimental effect upon local and global environments.

[www.physique.co.uk/Therapy-Furniture/Seers](http://www.physique.co.uk/Therapy-Furniture/Seers)

## SISSSEL UK

TB11

Sissel UK is an online retailer and distributor specialising in orthopaedic and fitness equipment. Our Spinefitter was designed for daily work in therapy practice & studio. Thanks to its unique shape, the SPINEFITTER can already bring about a loosening of the shoulder-neck area in simple resting application. The parallel spherical shapes provide mechanical stimuli to the muscles on both sides of the spine, resulting in an intensive massage. Various specially developed exercises and movement sequences can intensify and channel this perception so that "problem zones" can be addressed selectively.

[www.sisseluk.com](http://www.sisseluk.com)

## SONGBIRD

TE40

Songbird Massage Waxes, Reflexology Waxes, Myofascial Release Waxes, Liquiwaxes® and Balms combine a unique blend of beeswax (or beeswax free for our vegan wax alternatives) and 100% natural ingredients. Songbird waxes provide a supreme massage experience both for the therapist and the client. Presenting as a semi-solid formula which immediately melts onto the skin, our waxes and balms provide a massage medium that delivers control, smoothness and a perfect finish. Our aim is to provide the perfect grip, giving the best control for massage and bodywork, with no spills, no mess, no waste.

[shorturl.at/lmSZ4](http://shorturl.at/lmSZ4)

## SPORTS MASSAGE ASSOCIATION (SMA) AND CO-KINETIC

TD51

The Sports Massage Association (SMA) is a leading professional organisation dedicated to the promotion and advancement of sports massage therapy. Founded with the vision of enhancing the well-being of athletes and individuals engaged in sports, the SMA has established itself as a pillar of excellence within the healthcare industry. Comprising a diverse community of skilled and qualified therapists, the SMA fosters collaboration, knowledge sharing, and continuous professional development. Members of the association adhere to the highest standards of practice, ensuring the safety and efficacy of their services. SMA serves as a valuable resource for both practitioners and the public, offering educational resources and a directory of accredited sports massage therapists. This helps athletes in achieving optimal performance, injury prevention, and post-exercise recovery.

[www.thesma.org/](http://www.thesma.org/)

## SPORTSMED PRODUCTS

TB9

SportsMed Products Ltd is dedicated to getting people moving. We are constantly researching what is new in the market and always looking to uncover new technologies that will help people to recover from injuries or to perform better. We started originally as employees of AlterG Anti-Gravity Treadmills and then progressed to become distributors of the AlterG product range, gradually taking on new products to assist the world of physiotherapy and rehab. With over 10 years experience, we are now pleased to distribute for: AlterG, A ReWalk company. Anti-Gravity treadmills with patented differential air pressure enabling precise unweighting in 1% increments. HUR strength training and balance equipment, designed for rehab (including wheelchair accessible range). Euleria's range of real-time biofeedback technology providing a full range of assessments, games and improvement tools. Whether you require flooring, accessories or a full gym fit out we can be your one stop shop!

[sports-medical.co.uk/](http://sports-medical.co.uk/)



## The Logical Choice for Rehabilitation and Recovery Providers and Patients

Performance Health exists to support patient recovery. We offer a focused portfolio of products centered around rehabilitation and recovery, improving patients' quality of life and independence.



We have leading rehabilitation and recovery brands, trusted and recommended by healthcare and therapy professionals around the world.

HAND THERAPY



EXERCISE THERAPY



MOBILITY AIDS



AIDS TO DAILY LIVING



Contact our customer experience team for more information:

Tel: 03448 730 035

Fax: 03448 730 100

Email: [UKCustomerSupport@performancehealth.com](mailto:UKCustomerSupport@performancehealth.com)



## STANLEY SPORTS LTD

### TC32

StanleySports proudly holds the exclusive distinction of being the UK's importer and distributor of VO2 Master Engineered and manufactured in Canada since 2013, the VO2 Master is a portable, accurate, simple to use metabolic system. Widely recognised as the greatest innovation in the VO2 testing equipment industry this decade, the VO2 Master offers a simple, accurate method of assessing exercise intensity and metabolic data, without the traditional bulk of backpacks, messy cables and hoses. The VO2 Master can add a whole new dimension to the service you are able to provide your clients, including: Scientifically backed training and nutrition plans (and no more 'guesstimations'). - Better client retention - because they're getting better results, faster. - Enhanced income generation streams - each test you run only costs about £2 in materials and can be sold for up to £300. - The ability to stand out in a crowded marketplace.

<https://www.stanleysports.co.uk>

## STEROSPORT

### TC53

Sterospport is a leading UK brand in sports medicine and first aid supplies. Our products are manufactured to surpass stringent British standards for 100% satisfaction, equipping you with only the very best in quality at critical moments. Sterospport brings a highly sought after source of knowledge, information, products and contacts to help like-minded people in the sporting community. Hosting unmissable events in partnership with BASRaT (British Association of Sport Rehabilitators) The "Injury Rehab Networks" reputation and the calibre of "expert guest speakers" has seen the events really take off. BASRaT's members, and the quality of the events gains large audiences. With unique, insightful and evidence-based presentations from world-class "sports medicine" professionals, the popularity continues to gain momentum.

[www.sterospport.co.uk/](http://www.sterospport.co.uk/)

## STRAPIT SPORTSTAPE / FIT4SPORT

### TD52

Strapit Medical and Sports Supplies is a leading global brand that is based out of Melbourne, Australia. As one of the leading sports tape suppliers worldwide, Strapit has established a reputation for producing high-quality medical and sports tapes that are trusted by athletes and healthcare professionals alike. Fit4Sport Ltd started out in 2005 and although still a young company has developed a wealth of experience working alongside professional therapists within the sports market. We are the leading sports medical supplier within professional football and Superleague and have a strong presence in Rugby Union, Cricket and with the UK Sport Governing Bodies and National squads. Visit the Fit4Sport/Strapit booth to learn more about our company and products.

[fit4sportltd.com](http://fit4sportltd.com)

## TARGET PHYSIOTHERAPY

### TL60

Exercise plans reinvented. Deliver a home exercise plan to your patient like never before. We are revolutionising the healthcare industry with our innovative approach to personalised exercise plans. Unlike one-size-fits-all solutions, we specialise in allowing you to create customised exercise plans that are tailored to each individual client's unique needs and goals. With Target Physio, clients can expect a truly personalised experience that empowers them to achieve their goals and promote long-term health and wellness. Beautifully simple

[targetphysio.com](http://targetphysio.com)

## TEND

### TA50

[www.tend.global/](http://www.tend.global/)

## TENS CARE LTD

### TB60

We strive to supply products that customers will trust and recommend to family and friends, for medical practitioners to refer to their patients, for pharmacy buyers to select for their customers. TensCare Ltd is committed to supplying reliable, safe, effective, drug free solutions that will improve the quality of life of all users by helping them feel better naturally.

[tenscare.co.uk/](http://tenscare.co.uk/)

## THE OCCLUSION CUFF (NI) LTD

### TG12

We specialise in the production and sale of Blood Flow Restriction Devices. The Occlusion Cuffs Ltd are the world leading experts in the development and sale of Blood Flow Restriction devices worldwide. The Occlusion Cuffs are scientifically proven rehabilitation devices that are shown to help accelerate many musculoskeletal pathologies.

[occlusioncuff.com/](http://occlusioncuff.com/)

## THE PHYSIO CREW

### TC10

How To Grow Your Clinic Or Personal Brand To £30K+ Per Month Using Social Media Are you interested in AI, digital marketing, increasing profit in your business, fixing the leaky bucket, optimising your marketing or growing a personal brand? With a passion for seeing other clinic owners succeed Nicole will be sharing her insights on how to use social media to build loyal patients, increase profits and unlock opportunities. Nicole runs an innovative chain of clinics which specialise in treating sports injuries and people with life-changing trauma. The perfect talk for someone looking to stand out for a future job interview, start an online course, grow their clinic or simply if you're interested in the possibilities of managing your own time and having more freedom in your life.

[www.thephysiocrew.co.uk](http://www.thephysiocrew.co.uk)

## THE RUNNING SCHOOL

### TL45

The Movement & Running School. We are a Rehabilitation and Performance company founded by Mike Antoniadis. We set-up the first Rehab and Speed centre in the UK in 1994 and we work with a variety of individuals from professional footballers and athletes to stroke patients, brain injuries, neurodivergent children and adults, and people who want to learn how to walk and run and run faster. We have developed a number of Rehab and Performance Methodologies and protocols, including the Dynamic Movement Skills programme used in over 5,000 clinics. We have over 40 Partner Clinics around the world and 65 trained coaches who use the methodology. We run CPD and certification courses in the UK and all over the world.

<http://www.runningsschool.com>

## THE SCAR WAND

### TB24

INTRODUCING THE REMARKABLE SCAR WAND®: REVOLUTIONISING SCAR TREATMENT! From Cesarean sections to lumpectomy, trauma to childhood scars—no scar is beyond the transformative power of the Scar Wand®. But that's not all! We've even witnessed remarkable improvements on scars that have endured for over four decades. Yes, you read that right—scars over 40 years old have been visibly rejuvenated with our exceptional technology.

[thescarwand.com/](http://thescarwand.com/)

## THE SCHOOL OF SOFT TISSUE THERAPIES

### TC11

#### The ST School & Hands On Hub

Established in 2008 by Anna Maria Mazzieri, The ST School exists to deliver the highest standards of Soft Tissue Therapy education and excellence in musculoskeletal (MSK) care.

In 2021, Therapy Expo allowed The ST School to create 'The Hands On Hub' - a space where we could show what evidence informed Manual and Massage Therapy looks like in the clinic. The Hands On Hub was a huge success, with presentations & workshops reflecting an evidence based approach for manual and massage therapists. It became a "hub" for soft tissue therapists who are strongly committed to update their knowledge and practise. The 'Hands On Hub' returns this year, bigger and better than ever, with more talks, workshops and hands on presentations.

If you want to understand how to practise as a Modern Manual and Massage Therapist, come to the ST School's HandsonHub!

[thestschool.co.uk/contact/](http://thestschool.co.uk/contact/)

## THE STA

### TE1

Sports Therapy Association (STA) is setting a new gold standard in professional representation for sports therapists, sports injury therapists and soft tissue therapists across the United Kingdom. We have worked passionately to develop a truly independent and ethical association that is committed to raising standards across the industry and progressing opportunities for our valued members. As practicing Sports Therapists, working in an increasingly challenging political climate, we identified the need for a new, dynamic, forward thinking and proactive professional association - a body that could voice the opinions of practitioners and lobby for positive change, crucially without the bias associated with direct links to training providers. We are proud of what the Sports Therapy Association represents, and we will continue to work tirelessly on behalf of our members and to fulfil our commitment to promote excellence in the field of Sports Therapy.

[www.thesta.co.uk/](http://www.thesta.co.uk/)

## THE WAVESTONE

### TA18

The WaveStone was invented to reduce stress and strain on the therapists hands, wrists and fingers whilst delivering a unique massage experience for the client.

It can be used in Spa, Salon and Sports Massage environments.

The WaveStone is carved from white Jade and can be used heated or cooled depending on your clients needs.

[thewavestone.co.uk/](http://thewavestone.co.uk/)

## THUMPER

### TE40

Thumper® designs, manufactures, and distributes professional quality massage equipment. Each product is ingeniously designed and meticulously built in Canada.

Over 1 million satisfied users use Thumper Massagers in treating muscle aches and tension. All Thumper products fit perfectly into the health and wellness-conscious lifestyles of today.

[shorturl.at/iwP39](http://shorturl.at/iwP39)

## THYSOL

### TF44

THYSOL UK (Part of THYSOL Group) is a leading supplier and manufacturer of cutting-edge physiotherapy solutions. At THYSOL UK, we are proud to introduce you to our exceptional brands that are transforming the way therapists approach patient care and recovery.

[www.thysol.com/](http://www.thysol.com/)

## TIGER TAPES

### TE40

20 years of ongoing research + feedback with professional athletes and clubs has helped us develop a complete, proven, range of sports tapes that FEEL RIGHT so you FEEL READY.

Whether you're a seasoned pro or a first-time taper, our range has been designed so it's easy to apply and totally comfortable, allowing you or your players to do more, move freely and focus 100% on performance.

[shorturl.at/yAOWY](http://shorturl.at/yAOWY)

## TRB CHEMEDICA

### TF62

TRB Chemedica specialise in biosynthetic Sodium Hyaluronate products: OSTENIL®, OSTENIL® MINI, and OSTENIL® PLUS are viscosupplements for the treatment of osteoarthritis.

OSTENIL® TENDON: a visco-elastic solution for peritendinous or intrasheath injection designed to restore tendon function by reducing pain and enhancing tendon gliding. VISCOSSEAL®: acts as a temporary post-arthroscopy synovial fluid replacement, thus restoring physiological functions and aiding recovery.

[trbchemedica.co.uk/](http://trbchemedica.co.uk/)

## TRUSTME-ED

### TC12

TrustMe-Ed is your premier online destination for advancing healthcare education. Our platform boasts a vast catalog of over 150 courses, with the addition of two new ones every month. We're committed to ensuring that you stay at the cutting edge of healthcare knowledge. What sets TrustMe-Ed apart is our affordability and flexibility. Individual courses are priced at just €11.99, making high-quality education accessible to everyone. Even more, our bulk pricing for teams enables clinics, hospitals, associations, and wellness centers to provide continuous learning opportunities for their members without breaking the bank. Each team member receives their dedicated login, granting 24/7 access to courses, and upon successful completion, they earn diplomas and certificates that bolster their credentials. Join TrustMe-Ed today and invest in the ongoing growth and success of your healthcare institution.

Embrace a future of affordable, top-tier education by exploring our ever-expanding course library at TrustMe-Ed.

[www.trustme-ed.com/](http://www.trustme-ed.com/)

## TYMPA HEALTH

### TL40

Tympa is a team of doctors and technology experts united by a mission to help the world achieve better ear and hearing health. We set out to create the world's first all-in-one ear and hearing healthcare assessment platform, designed to deliver and accelerate both diagnosis and treatment within a single 30-minute appointment. The Tympa Platform, coupled with our Tympa Academy training program, enables practitioners to provide care to everyone who needs it, and sets our partners up for excellence and confidence.

[www.tympahealth.com/](http://www.tympahealth.com/)

## ULTIMATE PERFORMANCE

### TF30

At Ultimate Performance®, products are designed, developed, tested, and evolved with the athlete in mind, from novice to elite. The Ultimate Performance® range is based on function and performance, and the effort to reach that pinnacle of performance is what drives the range. We've added a brand-new range of first aid kits to our well-received, technically proficient range of supports, braces, tapes, physiotherapy products (cold and heat therapies, massage, friction control, grip enhancement and more...), and massage therapy equipment. Whether it's to protect, prevent, or aid in recovery, Ultimate Performance® is your one-stop shop for all your sports medical needs. Ultimate Performance support every athlete, from beginner to elite, with a range of hydration packs and bottles, reflective running gear, hats and gloves, phone carriers, and more!

[www.upmedical.co.uk/](http://www.upmedical.co.uk/)

## VALD HEALTH

### TE9

VALD Health provides innovative human-measurement technology for every step of your client's journey, from initial musculoskeletal assessment to in-clinic treatment and at-home exercise prescription. Leveraging the expertise of an international, multidisciplinary team of clinicians, researchers, exercise scientists, software developers, engineers and designers, VALD Health's focus is on improving client outcomes and clinic efficiency through objective data on human movement, performance, injury risk and rehabilitation. VALD Health's interconnected, complementary systems include the HumanTrak Movement Analysis System, TeleHab Exercise Prescription App, ForceFrame Strength Testing System, ForceDecks Dual Force Plate System, SmartSpeed Timing Gate System, SmartJump Portable Jump Mat, NordBord Hamstring Testing System and AirBands Wireless Blood Flow Restriction Cuffs.

[valdhealth.com/](http://valdhealth.com/)




Prevent duplication of MSK workstreams and projects	Ensure consistency and messaging of MSK competencies and capabilities in the clinical and educational fields.
Ensure consistency of messaging relating to MSK strategy and policy	Create transparency for all stakeholders around MSK policy
Ensure alignment of membership organisations in MSK messaging	Standardise practice across MSK stakeholders
Co badge and support MSK relevant national policy initiatives as appropriate	Share new innovations and successes in MSK
Support the aims and objectives of ARMA	Influence/support the global strategy in reducing the burden of MSK

**Welcome to the MSK community of practice and expert reference group!**

**The group that belongs to you!**

**Find out how to get involved**

<https://www.mskpg.co.uk/home>



And follow us on [@msk\\_partnership](https://twitter.com/msk_partnership)

## VBS MEDICAL

### TD20

VBS Medical presents K•Laser Therapy: NICE approved, scientifically validated, non-invasive, painless treatment option for wounds, MSK conditions, pain management, and podiatry. From children to elderly, acute and chronic conditions, without consumables. Extensive training and ongoing clinical assistance, ensure manual therapists and medical professionals properly utilise this All-In-One therapeutic laser. K•Laser is the only commercial therapy laser to have proven, published depth of penetration in short treatment protocols, its portable size, in-built Wi-Fi and rapid clinical results, makes it an excellent addition to medical and podiatric. INDIBA is the only global radiofrequency Medical Device Regulated equipment for rehab and pain management. Over 400 clinical publications prove a clinical benefits from diabetic ulcers, to soft tissue rehabilitation, joint and post-surgical accelerated healing, and pain management. Used from Elite Premiership clubs to single person practices, with scientific publications from cell metabolism, and stem cell proliferation to MSK clinical applications.

[www.vbsmedical.co.uk](http://www.vbsmedical.co.uk)

## VENN HEALTHCARE

### TC30

The UK & Ireland's largest and highest-rated supplier and educator of shockwave therapy machines, supplying over 1000 NHS hospitals, private hospitals and private clinics.

Extracorporeal Shockwave Therapy: Venn Healthcare has partnered with Storz Medical to supply their focused shockwave and radial shockwave therapy machines and equipment. With over 50,000 devices sold, 200 design patents, 3 design awards & use in over 100 publications, Storz Medical manufactures the most technologically advanced and successful shockwave systems in the world. Our customers include a number of UK Athletics, Welsh Rugby Union and many Premier League football clubs, as well as a wide range of hospitals, and private physiotherapy, osteopath, podiatry and chiropractic clinics. We supply shockwave machines from entry level to multi-disciplinary use.

[www.vennhealthcare.com/](http://www.vennhealthcare.com/)

## VERSUS ARTHRITIS

### TL61

Over 10 million people in the UK live with arthritis but many more remain undiagnosed, untreated and unsupported.

We won't rest until everyone with arthritis has access to the treatments and the support they need to live the life they choose, with real hope of a cure in the future.

[www.versusarthritis.org/](http://www.versusarthritis.org/)

## WAVETEC

### TC52

At Wavetec we design, develop, and manufacture product solutions for circulation enhancement and pain management. We offer clinically validated, consumer-centric Pain Management and Active Compression solutions that improve circulation and rejuvenate muscles.

We are a B2B company and offer flexible engagement models to partner:

- 1) We have a portfolio of ready to go products which are scientifically validated and clinically ready
- 2) We undertake custom developments to create products according to your specifications

Wavetec is part of MAS Holdings, the largest apparel technology company in South Asia. With over 50 operations spanning 16 countries, MAS is a \$2 billion conglomerate and support 100,000+ employees worldwide.

[www.wavetecolutions.com/](http://www.wavetecolutions.com/)

## WINBACK

### TD40

#### Overview

WINBACK Medical is one of the fastest growing international companies operating in the rehabilitation, orthopaedic, sports medicine marketplace, having grown from zero to over 12,000 private clinics & Hospitals and supporting over 500 Professional Sports Teams in just under 10 years. WINBACK are leaders in combining manual physiotherapy, exercise-based recovery techniques with radiofrequency technology to recover acute, sub-acute and chronic injuries fast. Winback energy combined with immediate support reduces the amount of trauma and gives the athlete a return to faster, more efficient physical activity. Trauma causes bruising and is treated immediately to restructure the damaged tissue and stop the inflammatory process. In the preoperative phase, effusions and oedema are reduced to facilitate surgical intervention. In the postoperative phase, therapeutic complications are resolved. Without pain

[www.winback.com/](http://www.winback.com/)

## XCEL HEALTH

### TC34

## ZAMAR CARE

### TG31

ZAMAR Therapy is a system designed to accelerate and improve recovery for patients MHRA, Class IIa medical device, CE, ISO & FDA approved. Provides accurate temperature control and stability. Delivers computer-controlled temperature exchange.

[zamar.care/](http://zamar.care/)

## ZINZINO - INDEPENDENT PARTNER

### TH10

Take the guesswork out of a healthier way of living

You are one of a kind. The way to a life in balance is not a one size fits all, quick fix. It's a very personal journey and we are here to give you the directions.

Moving the needle from guess-based to test-based nutrition is at the core of what we do. That is why our all-natural, scientifically proven supplements are tailored for you personally. And, why we will always give

[www.zinzino.com/2011030548/GB/en-GB/](http://www.zinzino.com/2011030548/GB/en-GB/)

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# SAVE THE DATE FOR NEXT YEAR

## 27-28 NOVEMBER 2024



# BIOFREEZE

## COOL THE PAIN

Biofreeze is a scientifically proven, non-medicated alternative to ice for the temporary relief of minor aches and pains of muscles and joints associated with arthritis pain, backache, strains and sprains.\*<sup>1,2</sup>

AVAILABLE IN 3 CONVENIENT FORMATS<sup>2</sup>



### TARGETED COOLING<sup>1</sup>

Acts in the area of pain to deliver targeted, cooling relief,<sup>1,3</sup> which is ~2x more effective than cold packs in easing body pain<sup>1,3</sup>



### FAST ACTING

Via cooling.<sup>1</sup>



### LONGER LASTING<sup>3</sup>

9/10 patients say it lasts longer than a cold pack<sup>3</sup>

Biofreeze is a medical device. Always read the instructions.

\* Data on Biofreeze Gel.<sup>1</sup> Data on Biofreeze Gel (n=51).<sup>3</sup>

#### References:

1. Page P & Alexander L. *J Perform Health Res.* 2017;1:1-10. 2. Biofreeze Gel, Spray and Roll-on product information. 3. Bishop BN et al. *J Perform Health Res.* 2017;1:11-17.

# THE MSK CONFERENCE



## BACK BY POPULAR DEMAND



Through leadership, commitment, and collaborative working, we will build on our past successes to continue striving towards a sustainable and high-quality workforce to deliver MSK service transformation fit for the present and future.

This year our theme of 'Working Together' will build on bringing the multi-disciplinary MSK professions and sub-specialities together to demonstrate how integrated care across the healthcare system, with NHS and independent sectors in synergy, can transform MSK care, ensuring that what matters most to the service user is at the heart and centre of our focus. By learning from each other and sharing our knowledge, skills, and interests, we aim to create a platform for high quality improvement and transformation in MSK services.

This exciting two-day national MSK and multi-professional conference aims to bring the MSK communities together and share some of the latest and most relevant topics in MSK service strategies, national policy updates, clinical education, MSK leadership, development opportunities and research. This will also be a great opportunity for networking and meeting other MSK colleagues in person. The conference will be hosted at Birmingham NEC and is open to all MSK clinicians of different settings as part of a multi professional workforce.



**Andrew Bennett**  
NHSE MSK National  
Clinical Director



**Sue Brown**  
CEO, ARMA (Arthritis &  
Musculoskeletal Alliance)



**Prof. Lesley Haig**  
Vice-Chancellor, AECC  
University College



**Dr Neil Langridge**  
Director of Clinical &  
Rehabilitation Services  
AECC University College



**Chris Mercer**  
Current co-chair, The UK  
National Physiotherapy  
Consultant Network



**Dr Dale Webb**  
Chief Executive NASS



# MEET THE ADVISORY BOARD

**GAIN UP TO 16 CPD POINTS FROM OUR FULLY ACCREDITED PROGRAMME. FEATURING 142 SESSIONS, DELIVERED BY OVER 150 WORLD-CLASS SPEAKERS.**

Therapy Expo is the leading multi-professional educational event for physiotherapists, sports therapists, osteopaths, chiropractors, soft tissue therapists, massage therapists, PTIs, ERIs, neuro therapists, University course leaders, sports massage therapists, case managers, rehab rherapists and podiatrists.

We bridge the gap between the academic and the vocational through evidence-based lectures and practical, hands-on demonstrations.

We give you the theory and put it into practice by having world-class expert speakers deliver all of our workshops.

At Therapy Expo, you will have the opportunity to network with thousands of your peers and explore common challenges and possibilities.

You will gain access to high-quality CPD accredited educational content with clear, tangible takeaways you can implement in your clinical practice the very next day.

In addition, you will find a wide range of the newest and revolutionary products and solutions to further assist you in your practice and improve your abilities in our exhibition.



**Becky DeMott Horton**  
Soft Tissue Therapist and Tutor at The  
School



**Mike Grice**  
RockTape Instructor, Rocktape UK &  
Movement Therapy Education



**Helen Brantwaite**  
Musculoskeletal Podiatrist



**Daniel Lawrence**  
Education Director, RockTape UK



**Professor Graham Smith**  
Rehabilitation & Sports Injury Consultant



**Anna Maria Mazzieri**  
Soft Tissue Therapist, Educator and  
Director of The School of Soft Tissue  
Therapy, The School



**Chris Norris**  
Chartered Physiotherapist, Norris Health



**Mike James**  
Specialist Musculoskeletal  
Physiotherapist, Director, The Endurance  
Physio



**Dr Gemma Parry**  
High Performance Practitioner



**Jen Wilson**  
Senior Exercise Practitioner, Nottingham  
Trent University /FIT for Life



**Oliver Coburn**  
Managing Director, Freehab



**Amanda Hensman-Crook**  
Doctoral Candidate, Consultant  
Physiotherapist, Visiting Lecturer  
University of Winchester, Fellow of the CSP



**Gary Benson**  
Founder, Sports Therapy Association

# THERAPY EXPO EXHIBITOR LIST & FLOORPLAN 2023

COMPANY	STAND
Actimove	TE40
Activbody	TE40
AECC University College	TF45
Aneurin Bevan University Health Board	TD61
Aquatic Academy	TE55
Attainability UK Ltd	TG13
Axisage	TC60
Back Revival	TE10
Balens Ltd (Specialist Insurance Brokers)	TE23
Beautyform Medical	TC40
BGi.uk	TE52
Birmingham Community Healthcare NHS Foundation	TH30
Blazepod	TD54
Bodii Technologies Ltd	TF43
BrainFIT® Neurofeedback	TA52
Breeze Academy	TG34
BTL Medical	TG30
Celtic SMR	TC51
Cetra by AnatomyStuff	TB12
ClearCourse Health	TF15
Clix Therapy	TA9
Co-Kinetic	TD51
Connect Health	TL62
CT Medical	TE20
CTC-7 Rehabilitation System by G&N Recovery	TE22
Cyberdyne Care Robotics	TF60
d3 tape	TG55
Defence Primary Health Care	TA10
Diers International GmbH	TA54
Ectron	TC54
Edan Medical	TM60
EMAAA LTD	TF31
EMS Physio	TF40
Engage Health	TL44
Enovis	TG50
Eos Active	TC44
Espere Healthcare	TF47
Essity	TE40
Eureka Physiocare	TC21
Exsurgo LTD	TG33
Faculty of Sports and Exercise Medicine UK	TJ52
Fine Life	TA26
First Aid 4 Sport	TF21
Formthotics UK	TG10
Formula Motion	TA23
Game Ready Rental Ltd	TC43
Grahame Gardner Ltd	TG60

COMPANY	STAND
Health I Need Somebody	TH32
Health Match BC	TM54
Heart Centred Business	TB40
Hello Mind	TF46
HelloFresh	TD44
Hempe	TC41
Highland Wax Company	TD50
HMDG	TD13
HMDG/Thrive	TD13
Hot Tub Suppliers LTD	TH14
Hyperbaric Systems Ltd	TL51
IBSA Pharma	TF48
Iron Neck	TK61
Johnson Reed	TA44
Keiser UK	TF50
Kinetec UK	TC31
KinoCare	TG11
K-Laser UK	TD20
Law of addictions Ltd	TD42
Lewi	TB10
Lush Spa	TC13
MED7	TD14
Medical-Store	TD22
Médecins Sans Frontières	TE50
Med-Fit UK	TF10
Meglio	TD45
miha bodytec	TD41
MOTI-PHYSIO	TC22
MSKPN (Musculoskeletal Partners Network)	TF49
Muscle Mechanics	TE51
NAQI	TF41
National Axial Spondyloarthritis Society	TJ51
National Rehabilitation Centre	TD60
Opatra	TB26
Orca Medical	TC42
Parkinson's UK	TF65
Pelvic, Obstetric and Gynaecological Physiotherapy	TD53
Performance Health International Ltd.	TB21
Phoenix-Healthcare	TF20
Photizo Light Therapy	TH22
PhysioPod	TH60
Physique Management	TE40
Physiquipe	TD12
Pixformance	TB25
Plinth Medical	TG32
Private Practice Software	TE15
Pure Physiotherapy	TM52

COMPANY	STAND
Pure Sports Medicine	TD62
Queen Mary University of London	TA25
Reckitt	TD10
Recruit Therapists & The Digi Marketing Clinic	TA45
Rehab Guru	TE7
Rehab my patient	TE1
Remaker	TD23
RockTape UK	TB20
Royal Air Force	TH62
Scan.com	TC50
Seers Medical	TE40
Sissel UK	TB11
Songbird	TE40
Sports Massage Association (SMA) and Co-Kinetic	TD51
SportsMed Products	TB9
Stanley Sports Ltd	TC32
Sterospot	TC53
Strapit Sportstape / Fit4Sport	TD52
Target Physiotherapy	TL60
Tend	TA50
Tens Care LTD	TB60
The Occlusion Cuff (NI) LTD	TG12
The Physio crew	TC10
The Running School	TL45
The Scar Wand	TB24
The School of Soft Tissue Therapies	TC11
The STA	TE1
The Wavestone	TA18
Thumper	TE40
THYSOL	TF44
Tiger Tapes	TE40
TRB Chemedica	TF62
TrustMe-Ed	TC12
Tympa Health	TL40
Ultimate Performance	TF30
VALD Health	TE9
VBS Medical	TD20
VENN HEALTHCARE	TC30
Versus Arthritis	TL61
Wavetec	TC52
Winback	TD40
Xcel Health	TC34
Zamar Care	TG31
Zinzino - Independent Partner	TH10



**OVER 100 OF THE BEST SUPPLIERS TO THE UK THERAPY MARKET**

**FLOOR PLAN KEY**

- EXHIBITOR STAND
- FEATURE AREA & THEATRES
- MAIN GANGWAY
- ★ TOP 20 MUST SEE EXHIBITORS



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