

TE THERAPY EXPO

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for those shaping the
future of therapy.



EXPO GUIDE

26-27 NOVEMBER 2025 | NEC BIRMINGHAM

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Important information

Save the date: 25 - 26 November 2026!

Next year we will be introducing Therapy Show; a fresh identity built on renewed purpose, sharper focus, and a stronger commitment to the therapy community we serve.

Make sure you grab your 2026 ticket at this year's special on-site price of just **£49 + VAT** - our biggest discount to date!

Come see us on **stand TG4** to say hi and lock in your place for next year at the best possible rate.

FOR QUESTIONS VISIT US ON STAND TG4

Visit the website

For all the latest updates, information on visiting and the conference sessions taking place, visit the website www.therapyexpo.co.uk



Scan the QR code for direct access to the website



Additional information

Wednesday, 26 Nov 2025

09:00 - 17:30

Thursday, 27 Nov 2025

09:00 - 16:30



Find the cloakroom located between halls 6 and 7



All information in this event guide is correct at time of print



CPD certificates and session recordings for those with access will be emailed within six weeks after the event.



Qualified Therapists are welcome to join the Vivo Pro community for enhanced benefits.

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TE THERAPY EXPO

Expo guide sponsor



Welcome to Therapy Expo



It's a pleasure to welcome you to this year's Therapy Expo: two days dedicated to celebrating, challenging, and advancing the practice of rehabilitation and therapy. Whether this is your first visit or you've joined us before, we're thrilled to have you as part of a community that continues to drive progress across the sector.

Therapy Expo 2025 is shaping up to be our most dynamic edition yet. Across the event, you'll find more than 150 expert-led sessions, hands-on workshops, and interactive demonstrations designed to help you sharpen your clinical skills and spark new ideas. With over 150 exhibitors and 2,000 fellow professionals from across MSK, sports rehab, massage, and allied health, the show floor is buzzing with opportunities to learn, connect, and collaborate.

This year's theme, "Rehabilitation Matters," sets the tone for a programme focused on the impact of rehabilitation across every stage of care. From digital innovation and pain management to functional movement and patient-centred practice, each session aims to give you practical takeaways you can apply immediately in your own work.

We're especially proud to introduce the new MSK HQ, created in partnership with FSEM, MACP, and BASRaT: a dedicated hub for multidisciplinary collaboration, clinical insight, and real-world problem-solving. You'll also find a range of new spaces throughout the exhibition, including the Practical Skills Space, and Business Advice Theatre, where leading specialists and innovators will share tools to help you grow both professionally and commercially.

Over the next two days, we encourage you to explore, ask questions, and connect with as many people as you can. Whether you're refining your technique, discovering the latest technology, or building new partnerships, every conversation here has the potential to shape the future of therapy.

Thank you for being part of this year's show, your enthusiasm and expertise are what make Therapy Expo such a unique and valuable event. We hope you leave feeling inspired, energised, and ready to make a difference.

Charlotte Speer

Show Manager,
Therapy Expo



Charlotte Speer,
Show Manager

MSK HQ

In Partnership with



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Following the success of our previous national MSK conferences at Therapy Expo, we are delighted to announce the MSK HQ. This year's theme, 'Rehabilitation Matters', will focus on the clinical, practical, and innovative elements of rehabilitation.

Musculoskeletal (MSK) conditions, including arthritis and chronic pain, affect around one-third of the UK adult population. These conditions are one of the biggest contributors to years lived with disability (YLDs), the third most common reason for working days lost, and are associated with a higher prevalence of multi-morbidities. The impact on individuals' everyday lives, our healthcare systems, and society is substantial.

Conference Themes

This year's conference themes address the most prominent and pertinent topics within therapy and rehabilitation.

Ethics, Professionalism & Clinical Reasoning

Business Growth & Career Development

Specific Conditions

Sports, Exercise & Fitness

Modalities & Techniques

Join the conversation #TE25





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Come Say Hi!

Let's talk about all things soft tissue...

We're happy to chat about

- Membership and member benefits
- CPD pathways and upcoming events
- Professional standards and qualifications
- Routes into soft tissue therapy
- How SMA can support you and your practice

Stand Highlights

- Giveaways on the stand
- **Palpation Skills Challenge** - test your palpation skills and see how you rank!
- **Plus an exclusive SMA competition** - members only
- **Watch our Chair's talk** - brush up on your differential diagnosis skills

Visit us at TG41



Top 20 Must-See Exhibitors



Advanced Therapy
Systems
TD14



AVA CR7
TF52



Best Reception
TB32



Bathing beauty
TD43



BTL Medical
TE20



CRYO CUBE
TG55



Eos Active
TG58



BEYOND PERFORMANCE

Get-Shapes
TE67



Hpotech
TD21



Lyngo AI
TG63



MBST Medical UK
TB45



Performance Health
International Ltd
TF25



Pharma Medico
TG60



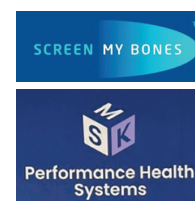
Physique
TE30



Sanctband
TC20



Sissel
TG21



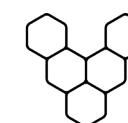
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TE2



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Advisory Board

With a variety of job roles including soft tissue therapists, osteopaths, physiotherapists, and MSK professionals to name but a few, our esteemed Advisory Board is equipped to share up-to-date knowledge and information on regulations, challenges, and priorities within the sector. Their expertise enables us to bring you the most engaging, relevant, and educational conference possible.



Gary Benson

Founding Member & Director,
STA



Matt Phillips

Creator of Runchatlive,
Host of STA Podcast,
STA



Oliver Coburn

Managing Director,
BASrAT



Dr Amanda Hensman-Crook

Consultant Physiotherapist,
(MSK Practitioner),
MSK conference programme lead



Daniel Lawrence

UK Education Director,
Rocktape UK



Anna Maria Mazzieri

Soft Tissue Therapist,
Educator and Founder,
The ST School



Chris Norris

Chartered Physiotherapist,
Norris health



Gemma Parry

High Performance Practitioner,
English Institute of Sport



Mike Grice

RockTape Instructor,
Rocktape UK & Movement
Therapy Education



Mike James

Specialist MSK Physio,
Director,
The Endurance Physio



Sonia Fierro

Osteopath,
Recover Stronger



Yvonne Blake

Technical Specialist,
SMA



Graham Smith

Rehabilitation and Sports
Injury Consultant



Kate Williams

Head of Education,
SST



Simon Bowen

Chief Executive,
SST

High-quality community rehabilitation is fundamental to our nation's health



BASRaT supports Sport Rehabilitators to deliver effective, person-centred rehabilitation and work with alliance partners to assist those who need rehabilitation services.

Sport Rehabilitators help those with MSK pain, injury or illness. BASRaT registrants focus on treating the patient in front of them and work to inspire patients to make positive lifestyle choices.



"As a below the knee amputee, strength and fitness are crucial. Aileen, my Sport Rehabilitator, has transformed my quality of life and dramatically reduced the amount of injuries I suffer"
Grant

BASRaT Registrants work alongside Olympic Athletes, they are pitch side at major sporting matches including football, rugby and basketball and work within the NHS and the MOD.



Theatre A



Theatre B



Practical Skills Space

Business Advice
Theatre

Demo Zone

Venn Innovations in
Shockwave Theatre



Conference streams key		Conference streams key	
● Business Growth & Career Development	● Ethics, Professionalism & Clinical Reasoning	● Business Growth & Career Development	● Ethics, Professionalism & Clinical Reasoning
● Modalities & Techniques	● Specific Conditions	● Modalities & Techniques	● Specific Conditions
● Sports, Exercise & Fitness		● Sports, Exercise & Fitness	
09:30 - 09:35 Chair's opening remarks Graham N Smith , Rehabilitation & Sports Injury Consultant		09:10 - 09:15 Chair's opening remarks Rachel Frances Thomson , Chartered H&A Practitioner & Director, Biomechanics Education (Future Fit Group)	
09:35 - 10:05 Managing concussion and TBI: past, present, and future Michael Turner , Medical Director, The International Concussion and Head Injury Research Foundation (ICHIRF)		13:15 - 13:45 Taking care of your health from the ground up Gordan Cunningham , Community & Education Coach, VIVO Barefoot	
10:20 - 10:50 Practitioner burnout: the new pandemic facing healthcare professionals Richard Sutherland , Co-Founder, 4D Evolution		13:55 - 14:25 Three taping techniques you must use Daniel Lawrence , Education Director, RockTape, ThePhysioChannel	
11:05 - 11:35 The foot and ankle made simple Simon Dickinson , Consultant Orthotist & Medical Director, TalarMade		14:35 - 15:05 Shape-Up-My-Shoulder (SUMS) rehabilitation programme Professor Jeremy Lewis , Consultant Physiotherapist, Research & Innovation Lead, Central London Community Healthcare NHS Trust	
11:50 - 12:20 The sporting upper limb: does anatomy matter in clinical practice? Ian Gatt , Head of Performance Support, GB Boxing & UK Sports Institute		15:15 - 15:45 Heat treatment in rehab Professor Chris McCarthy , Clinical Academic Fellow, Adjunct Professor and former NHS Consultant Physiotherapist, Imperial College, Manchester Movement Unit of the Faculty of Health Professions, Manchester University	
12:35 - 13:05 Shaping the future of therapy: 25 years of change and the digital shift Manny Patel , Chartered Physiotherapist & CEO, Rehbo		15:55 - 16:25 The art and science of foot and ankle rehabilitation Jason Laird , Company Director and Senior Lecturer in Physiotherapy, Sporting Foot and Ankle and University of Winchester	
14:05 - 14:35 The simulation effect: confidence, competence & clinical judgement Kirsten Wing , Senior Lecturer in Sports Therapy, Gloucestershire		16:35 - 17:05 How the integrated system should influence our decision making Rachel Frances Thompson , Chartered H&A Practitioner & Director, Biomechanics Education (Future Fit Group)	
14:50 - 15:20 The role of beliefs and expectations in the experience of chronic pain Chris Shepherdson , Campaign Manager, Flippin' Pain		17:05 - 17:10 Chair's closing remarks Rachel Frances Thomson , Chartered H&A Practitioner & Director - Biomechanics Education (Future Fit Group)	
15:35 - 16:05 Application of dry needling and dry cupping within treatment of plantar fasciitis Dawn Morse , Director, Core Elements Training		17:10 - 17:15 Chair's closing remarks Phin Robinson , Managing Director, Pure Unity Health Group	
16:50 - 16:55 Chair's closing remarks Graham N Smith , Rehabilitation & Sports Injury Consultant		17:15 - 17:20 Chair's closing remarks Phin Robinson , Managing Director, Pure Unity Health Group	
09:30 - 09:35 Chair's opening remarks Mike James , Specialist Musculoskeletal Physiotherapist and Senior Lecturer, The Endurance Physio / University of South Wales		09:15 - 09:45 My journey into chiropractic and the future of postural excellence Anna Palmer , Chiropractor, McTimoney College of Chiropractic	
09:35 - 10:05 Off the map: the shoulder that the brain no longer knows Anna Maria Mazzieri , Soft Tissue Therapist, Educator & Founder, The ST School		09:55 - 10:25 The power of resistance bands: evidence-based application in modern training & rehabilitation Prof. Dr. Dagmar Pavlů , Consultant, Sanctband Global Academy	
10:20 - 10:50 What is neuro sensory integration and why it's the missing link in treating pain and performance Paul Coker , Specialist Physiotherapist & Educator, Move Physiotherapy		10:35 - 11:05 The OptiNeck Balance Wedge: pilates and exercise application Jo Strutt , Pilates & Garuda@ Rehabilitation & Pranik Healing Therapist, Bridgeham Clinic	
11:05 - 11:35 Chronic pain management: painkillers without pills Julia Gover , Community Pain Champion, Flippin' Pain		11:15 - 11:45 Move more, sit safe: transforming rehab with Cubii Tom Stanley , MSc BSc, Business Development Manager & Physiotherapist, Performance Health	
11:50 - 12:20 Professional liability insurance: is your provider fit for purpose? David Balen , Founder, Balens Ltd		11:55 - 12:25 The brain - body connection: the missing piece of injury prevention and recovery Michael Mark , PsyD, BCN, Fellow, Founder and Chief Science Officer, Neuralytica	
12:35 - 13:05 Plantar fasciitis: learning pathology and adapting exercise Dr Chris Norris , Chartered Physiotherapist, norris health		12:35 - 13:05 R-forces impact in high performance sporting environments Matthew Dale , National Sales Manager, BTL	
13:20 - 13:50 Altitude training for the injured athlete: accelerating healing and return to play James Barber , Lead Performance Specialist, The Altitude Centre		13:15 - 13:45 366% growth: how we scaled one clinic in under 12 months Charlie Howes , Founder, Klatch	
14:05 - 14:35 What does it mean to be a sports therapist? Dr Tim Noblet , Consultant Physiotherapist, International delegate of IFOMPT, MACP UK, and Co-Chair of APPN, St George's University Hospitals NHS Foundation Trust		13:55 - 14:25 Developing a career in professional sports Ollie Leaper , First Team Physiotherapist, Wolverhampton Wanderers FC	
14:50 - 15:20 Thinking beyond the obvious: an introduction to differential diagnosis for therapists Yvonne Blake , Technical Specialist, Sports Massage Association		14:35 - 15:05 You're not a charity: how to stop undervaluing your therapy skills Katie Bell , Owner/CEO, Thrive Health & Wellness Business Coaching Ltd	
15:35 - 16:05 Mindful strides: communication skills for working with runners (and anyone else for that matter!) Matt Phillips , Runchatlive.com, Host of Sports Therapy Association Podcast		15:15 - 15:45 The seven key elements to build a successful practice from scratch Celia Champion , CEO, Painless Practice	
16:35 - 17:05 Moving through menopause: MSK, metabolic and pelvic health issues Michelle Lyons , Women's Health Physiotherapist, Celebrate Muliebrity		15:55 - 16:25 Scope, safety, and identity in the modern healthcare landscape Anna Maria Mazzieri , Soft Tissue Therapist, Educator & Founder, The ST School	
17:05 - 17:10 Chair's closing remarks Mike James , Specialist Musculoskeletal Physiotherapist and Senior Lecturer, The Endurance Physio / University of South Wales		16:35 - 17:05 Fast track to full schedule - how to get AI to grow your practice for you. Nicola McLennan , Director, Boost your Practice	
17:10 - 17:15 Chair's closing remarks Phin Robinson , Managing Director, Pure Unity Health Group		17:05 - 17:10 Chair's closing remarks Phin Robinson , Managing Director, Pure Unity Health Group	



MSK HQ Programme

Day one | Wednesday 26 November 2025

Why Rehabilitation Matters

As the number of people living with multiple long-term conditions (LTCs) in the UK increases, rehabilitation becomes crucial for improving health outcomes, helping individuals stay at work, and optimising supported self-management. Currently, 43% of people in the UK are managing an LTC, and 13.4 million people in England have at least two LTCs, including MSK conditions. By 2035, it is projected that two-thirds of adults aged 65 years and older will have two or more LTCs.

Despite its importance, rehabilitation has often been treated as an afterthought rather than a core component of healthcare. Millions in the UK miss out on vital rehabilitation services due to long waiting times, poor access, underfunded services, health inequalities, and fragmented rehabilitation services across the healthcare system and MSK multi-professional teams.

With one-third of the UK adult population living with MSK conditions, effective and accessible rehabilitation is crucial. Effective rehabilitation is essential not only for survival but for enabling individuals to live well, stay active, and enjoy a better quality of life. It is time to prioritise rehabilitation as a fundamental aspect of healthcare to address the growing needs of those living with MSK conditions and other LTCs.

In partnership with



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MSK HQ Theatre



09:30 - 09:45

Chair's opening remarks
Professor Dane Vishnubala,
Chair of Education & Non-Executive Board Member,
British Association of Sports and Exercise Medicine (BASEM)

09:45 - 10:15

Opening keynote: direct and digital? Empowering patients to be physically active through healthcare
Dr Ashley Ridout, Consultant in Sport and Exercise Medicine
FSEM/Moving Medicine Physical Activity Clinical Champions Project

10:30 - 12:00

Breakout session: optimising success in MSK rehabilitation: throughout the patient pathways
Chair: Matthew Low, Consultant Physiotherapist, University Hospitals Dorset NHS Foundation Trust
David Alderson, First Contact Practitioner, Course Lead, Advanced Practice MSK Management MSc, Sheffield Hallam University
Amie Coombes, Advanced Physiotherapy Practitioner & First Contact Practitioner, Sussex Community NHS Foundation Trust
Uzo Ehiogu, Clinical Programme Lead, MSK Academy, Royal Orthopaedic Hospital

12:10 - 12:50

The why, how, what and when of handheld dynamometry
Robert Hill, Chartered Physiotherapist, ActivForce

13:00 - 13:45

Afternoon keynote: Shape-Up-My-Shoulder (SUMS) Rehabilitation Programme
Professor Jeremy Lewis, Consultant Physiotherapist, Research & Innovation Lead, Central London Community Healthcare NHS Trust

14:15 - 15:45

Breakout session: Physical Activity Clinical Champions (PACC)
Professor Dane Vishnubala, Chair of Education & Non-Executive Board Member, British Association of Sports and Exercise Medicine (BASEM)

MSK Breakout Room



09:45 - 10:25

Under pressure: how BFR is changing clinical practice
Lorcan McGee, Chartered Physiotherapist, Occlusion Cuff

10:40 - 12:00

Breakout session: from flare to care: tackling inflammatory back pain and autoimmune rehab
Sam Bhide, Advanced Practice Physiotherapist, PCRMM
Dr Toby Wallace, GP, Derwent Practice, North Riding Community Health Network

12:15 - 12:45

Campfire debate: equity in healthcare: a moral imperative or social inconvenience
Chair: Dr Neil Langridge, Director of Clinical and Rehabilitation Services, Chair of MACP - AECC University College

Dr Anthony Gilbert, Clinical Research Physiotherapist, Royal National Orthopaedic Hospital (RNOH) NHS Trust

Rishi Navsaria, NHS Consultant MSK Physiotherapist, Royal National Orthopaedic Hospital (RNOH) NHS Trust

13:00 - 13:30

Campfire debate: should rheumatological conditions be rehabilitated by rheumatological specialist, or is it anybody's business?
Chair: Dr Tim Noblet, Consultant Physiotherapist, International delegate of IFOMPT, MACP UK, and Co-Chair of APPN, St George's University Hospitals NHS Foundation Trust

Sam Bhide, Advanced Practice Physiotherapist, PCRMM
Dr Robert Letchford, Consultant Physiotherapist MSK Rehabilitation, Cardiff and Vale University Health Board

14:15 - 15:45
Breakout session: growth & maturation in youth sport: from measurement to meaningful practice
Gemma Parry, High Performance Practitioner, University of Bath
Dave Hartley, Head of Academy Sports Science & Medicine, Celtic Football Club



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MSK HQ

Join us for the following sessions, in line with this year's MSK theme 'Rehabilitation Matters'.

MSK Breakout Room
9:45 - 10:25 on 26/11/25

Under Pressure: How BFR is changing clinical practice

MSK HQ
12:10 - 12:50 on 26/11/25

The Why, When, Where and How of handheld dynamometry.



Theatre A



Theatre B



Practical Skills Space

Business Advice Theatre

Demo Zone

Venn Innovations in Shockwave Theatre



Conference streams key

● Business Growth & Career Development | ● Ethics, Professionalism & Clinical Reasoning | ● Modalities & Techniques | ● Specific Conditions | ● Sports, Exercise & Fitness

09:30 - 09:35
Chair's opening remarks
Charlotte Hurst, Founder & Chiropractor, Hurst Health Ltd

09:35 - 10:05
Exercise – the elixir for menopause?
Sarah Higgins, Clinical Specialist Physiotherapist, Circle Healthcare

10:20 - 11:05
Should a sports therapist diagnose?
Chair: Laura Finucane, Clinical Director, Sussex MSK Partnership
Gary Benson, Founding Member & Director, Sports Therapy Association
Dr Christopher Holland, Chair of the Board, The Society of Sports Therapists
Sabrina Meetaaroo, Associate Director, Head of Legal, Risk & Claims Advocacy, Howden Health & Care

11:20 - 11:50
Stronger for longer: the seven step framework to starting strength training with your older patients
Chris Tiley, Physiotherapist, Never Too Old To Lift

12:05 - 12:35
Menopause and loss of muscle mass: fact, fiction, or fear?
Christien Bird, Pelvic Health Physiotherapist & Co-Founder, Menopause Movement

12:50 - 13:20
Shaping the future of therapy: 25 years of change and the digital shift
Charlotte Hurst, Founder & Chiropractor, Hurst Health Ltd
Gareth Strangemore-Jones, Clinical Psychotherapist & Counsellor, Mindfulness Teacher, Author, Journalist & Broadcaster
Henry Anderson, Co-founder, Finbogo

13:35 - 14:05
AI in physiotherapy & rehab: disruption, opportunity, or both?
Manny Patel, Chartered Physiotherapist & CEO, Rehbox

14:20 - 14:50
Translating injury rehabilitation techniques from premiership & championship football to recreational/amateur athletes
Matt Best, MSC, BSC, SST - Sports Therapist & Strength and Conditioning Coach

14:55 - 15:25
The middle age gym shoulder: current diagnoses and management options to keep active
Lennard Funk, Consultant Orthopaedic Surgeon, The Arm Clinic, HCA The Wilmslow Hospital

15:40 - 16:10
Are you lying comfortably? Fighting the sleep crisis
Louise Rogerson, Physiotherapist (Neurology & Older People Specialty), Levitex
James Leinhardt, CEO, Levitex

16:10 - 16:15
Chair's closing remarks
Dawn Morse, Director, Core Elements Training

09:30 - 09:35
Chair's opening remarks
Mike James, Specialist Musculoskeletal Physiotherapist and Senior Lecturer, The Endurance Physio / University of South Wales

09:35 - 10:05
The role of adaptable self-release tools for proprioception and autonomic regulation: fascia informed strategies for inter-treatment care
Ana Barretxeguren, Founder, Moving Fascia®

10:20 - 11:05
From diagnosis to regeneration: non-invasive, safe and innovative partners in bone health strategies – meet Echolight REMS and MBST

Gary Rhodes, Founder, Screen My Bones
Anna Scheiner, Chief Medical Officer, MBST Global, MedTec Medizintechnik GmbH

11:20 - 11:50
The five minute gait analysis screen: high impact, low tech, immediately useful
Mike James, Specialist Musculoskeletal Physiotherapist and Senior Lecturer, The Endurance Physio / University of South Wales

12:05 - 12:35
Claims and complaints: how to respond when your clients are unhappy
David Balen, Founder, Balens Ltd

12:50 - 13:20
Strength and conditioning for spinal pain: what every therapist should know

Uzo Ehiogu, Clinical Programme Lead, MSK Academy, Royal Orthopaedic Hospital

13:35 - 14:05
Health in justice: the challenges of managing physical health and wellbeing in prisons

Verity Gee, Clinical Lead, HiJ MSK Service, Practice Plus Group

Paul New, Physiotherapist, HiJ MSK Service, Practice Plus Group

Pauline Kelly, Team Lead Podiatrist, HiJ MSK Service, Practice Plus Group

14:20 - 14:50
ACL rehabilitation and return to sport: take homes from elite women's rugby union

Declan Iles, Lead Therapist, WRU Women's Performance Pathway

14:55 - 15:25
The role of nutrition for recovery and rehab

Dr Christopher Rosimus, Head of Performance Nutrition, The Football Association

15:40 - 16:10
Why dorsiflexion matters - and how you should measure it
Dr Kate Cady, Senior Lecturer, Research & Clinic Owner, Back2Fitness Sports Therapy Clinic

16:10 - 16:15
Chair's closing remarks
Mike James, Specialist Musculoskeletal Physiotherapist and Senior Lecturer, The Endurance Physio / University of South Wales

09:10 - 09:15
Chair's opening remarks
Rachel Frances Thompson, Chartered H&A Practitioner & Director, Biomechanics Education (Future Fit Group)

09:15 - 09:45
Lymphatic drainage: an update
Justine Whitaker, Director & Nurse Consultant, Northern Lymphology Ltd

09:55 - 10:25
Detect nutrient imbalances quickly and easily in clinical practice
Heather Rosa, Dean, Institute for Optimum Nutrition

10:35 - 11:05
Integrating diaphragmatic techniques into scar massage for post-surgical recovery

Emma Holly, Educator and Clinical Scar Therapy Specialist, Restore Therapy Ltd.

Amy Poole, Caesarean Scar Specialist, Educator & Postnatal Coach, Restore Therapy Ltd.

Caroline Callister, Tutor, Restore Therapy Ltd.

11:15 - 11:45
Thoracic needling safety: an anatomical approach to beneficence and no-maleficence

Jonathan Hobbs, The Acupuncture and Anatomy Clinical Physio & Director, Acupuncture Training Providers Ltd

Carys Roberts Physiotherapist / Private Placement Facilitator, Cygnets Placements and Training

11:55 - 12:25
Shockwave therapy: updates and advancements

Dan Rhys Morgan, Chiropractor, Beaches Chiropractic

12:35 - 13:05
The platform of choice for MSK health professionals and coaches
Luke Van Zyl, Physiotherapist, VALD Health

13:15 - 13:45
Returning upper limb injuries back to sport

Steve Miller, Sports Physiotherapist & UCB Lecturer, Grow Physio Academy

13:55 - 14:25
Unlocking low back pain: advanced myofascial and trigger point techniques

Rachel Fairweather, BA (Hons), Postgraduate Diploma Social Studies - CQSW, LMT, AOS (Associate Degree in Massage Therapy)

14:35 - 15:05
Dermoneuromodulation (DNM): modern manual therapy in action

Daniel Williams, Movement Therapist, The MVMNT Therapist

15:15 - 15:45
Heat treatment in rehab
Professor Chris McCarthy Clinical Academic Fellow, Adjunct Professor and former NHS Consultant Physiotherapist at Imperial College, Manchester Movement Unit of the Faculty of Health Professions, Manchester University

15:55 - 16:25
Acupuncture and dry needling: expert witness insights
Jonathan Hobbs, The Acupuncture and Anatomy Clinical Physio & Director, Acupuncture Training Providers Ltd

16:25 - 16:30
Chair's closing remarks
Rachel Frances Thomson, Chartered H&A Practitioner & Director, Biomechanics Education (Future Fit Group)

Conference streams key

● Business Growth & Career Development | ● Ethics, Professionalism & Clinical Reasoning | ● Modalities & Techniques | ● Specific Conditions | ● Sports, Exercise & Fitness

09:10 - 09:15
Chair's opening remarks
Emma Hayes, Sports & Vocal Massage Therapist, Spotlight Massage & Recovery

09:15 - 09:45
Insurance: question time with David Balen
David Balen, Founder, Balens Ltd

09:55 - 10:25
Future-proof your career: harnessing YouTube for income, influence, and impact
Daniel Lawrence, Education Director, RockTape, ThePhysioChannel

10:35 - 11:05
Ethical client retention: the overlooked key to patient outcomes and practice profitability

Michael Nicol, Principal Consultant & Head Business Coach, Physio Business Growth

11:15 - 11:45
Why patients don't always choose the best care (and how to make sure they choose you!)
Mark Reid, Head of Clinic Success, HMDG

11:55 - 12:25
Click, treat, grow: harnessing AI to power your physio business
Manny Patel, Chartered Physiotherapist & CEO, Rehbox

12:35 - 13:05
Ahead of the curve: marketing your clinic in 2026
Chris Dann, Director, Broxbourne Marketing

13:15 - 13:45
Clinic growth without burnout: learn from my mistakes
Darren Rieck, CEO, Nookal

13:55 - 14:25
Resilient by design – leading clinics that flourish without you
Reena Joshi, Freedom & Expansion Coach & Osteopath, OsteoAllies Ltd & Freedom2Flourish

14:35 - 15:05
From failing to fully booked in five months - the 5 month transformation of a clinic on the brink
Gilly Woodhouse, Owner, Osteobiz

15:15 - 15:45
Coaching: a practical skills workshop

Richard Sutherland, Co-Founder, 4D Evolution
Trevor Down, Co-Founder, 4D Evolution

15:55 - 16:25
Check theatre timetable

16:25 - 16:30
Chair's closing remarks
Emma Hayes, Sports & Vocal Massage Therapist, Spotlight Massage & Recovery

09:15 - 09:45
My journey into chiropractic and the future of postural excellence
Anna Palmer, Chiropractor, McTimoney College of Chiropractic

09:55 - 10:25
Live demo: watch pre-session intelligence create 15 minutes for 90% first-session treatment
Paul Baker, GoClinic AI co-founder & goPhysio Clinical Director, Go Clinic AI

10:35 - 11:05
The OptiNeck Balance Wedge: hands on treatment applications
Trevor Strutt, Clinic Director, Registered Osteopath & Pilates Rehabilitation Practitioner, Bridgeham Clinic

11:15 - 11:45
Clinical banding that delivers: better outcomes with TheraBand
Tom Stanley, MSc BSc, Business Development Manager & Physiotherapist, Performance Health

11:55 - 12:25
The brain - body connection: the missing piece of injury prevention and recovery
Michael Mark, PsyD, BCN, Fellow, Founder and Chief Science Officer, Neuralytica

12:35 - 13:05
KinetiX™ Insoles: the ultimate foot & ankle MSK toolkit
Simon Dickinson, Consultant Orthotist & Medical Director, TalarMade

13:15 - 13:45
Session sponsored by Sportsmed Products

13:55 - 14:25
Flossing power: accelerate physiotherapy outcomes & empower patient recovery (in-clinic & at home)
Alejandro De La Fuente, Physiotherapist and Head Coach for Comprefloss Flossband, Richelli's Therapy Solutions

14:35 - 15:05
From classroom to clinic: the apprenticeship advantage
Charlotte, Apprenticeship Account Executive, Anglia Ruskin University

15:15 - 15:45
From intern to asset in sport
David Hall, Lecturer Sports Therapy, University College Birmingham
Gareth Bate, Senior Lecturer in Sports Therapy, University College Birmingham



MSK HQ Programme

Day two | Thursday 27 November 2025

In partnership with



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TG4

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MSK HQ Theatre



09:30 - 09:45

Opening remarks

Andrew Bennett, Clinical Advisor for GIRFT Community MSK & Consultant Musculoskeletal Physiotherapist, Sutton Health and Care, Epsom and St Helier NHS Trust

09:45 - 10:15

A critical historical perspective of rehabilitation on physiotherapy

Dr Clair Hebron, Principal Lecturer, University of Brighton
In partnership with MACP

10:30 - 11:15

Breakout session: injection therapy as a 'window of opportunity' for rehabilitation: truth or myth?

Diane Reid, Programme Lead for Injection Therapy, Manchester Metropolitan University (MMU). - Education Lead, Advanced Practice Physiotherapy Network (APPN), MSK Transformational Lead
Dr Sharon Chan-Braddock, Programme Lead for IT, AP MSK Portfolio Route Lead, APP in MSK, Manchester University NHS Foundation Trust - Society of Musculoskeletal Medicine (SOMM) & Musculoskeletal Association of Chartered Physiotherapists (MACP)
In partnership with SOMM and MMU

11:20 - 12:00

Breakout session: innovative clinical reasoning in rehabilitation: challenging current approaches for superior patient outcomes

Claire Small, Chief Clinical Officer & Consultant Physiotherapist, Pure Sports Medicine
Dr Simon Lack, Head of Research, Pure Sports Medicine
Felicity Moore, Head of Rehabilitation, Pure Sports Medicine
Hiba Ansari, Clinical Integration Lead Specialist MSK, Physiotherapist, Pure Sports Medicine
In partnership with Pure Sports Medicine

12:10 - 12:50

Why posture matters and quick posture fixes

Jane Johnson, PhD Chartered Physiotherapist, Federation of Holistic Therapists
Organised by Physique Management and delivered by the Federation of Holistic Therapists
13:00 - 13:15
Post-lunch opening remarks
Amanda Hensman-Crook, Consultant Physiotherapist (MSK Practitioner), Visiting Fellow, HSU
Dr Sharon Chan-Braddock, Programme Lead for IT, AP MSK Portfolio Route Lead, APP in MSK, Manchester University NHS Foundation Trust - Society of Musculoskeletal Medicine (SOMM) & Musculoskeletal Association of Chartered Physiotherapists (MACP)

13:15 - 13:45

Breakout session: rehab is a team sport: collaboration, communication, and culture

Luke Sewell, 1st Team Rehabilitation Coach, Ipswich Town Football Club
14:15 - 14:55
Breakout session: enhancing performance and recovery: multidisciplinary care in sports and private practice
Julie Hayton, Founder, Function Jigsaw

15:00 - 15:30

Objective marker testing in the rehabilitation of injured military recruits

Lindsay Whitaker, Graduate sports rehabilitator, British Association of Sport Rehabilitators (BASRaT)
Chris Watkins, Chartered Physiotherapist, Ministry of Defence

MSK Breakout Room



09:35 - 10:15

An introduction to Soft Tissue Release: a practical skill you can take away with you

Jane Johnson PhD, Chartered Physiotherapist, Federation of Holistic Therapists
Organised by Physique and delivered by the Federation of Holistic Therapists
10:30 - 11:15
Breakout session: MSK in children & adolescents: from assessment to rehabilitation - why children are not little adults

Sarah Bamford, Clinical Specialist Physiotherapist in MSK Children and Adolescents - Hampshire and Isle of Wight Healthcare Foundation Trust
Suzanne Gray, Consultant Physiotherapist, East Kent Hospitals University NHS Foundation Trust
11:20 - 12:00
Delivering the GIRFT Community MSK Programme
Chair - Diarmaid Ferguson, GIRFT Regional Clinical Lead Community MSK, North East & Yorkshire, NHS England
Luke Martin, Senior Operational Manager, GIRFT Programme, NHS England
Lesley Kay, National Clinical Director for MSK conditions and GIRFT National Clinical Co-Lead for rheumatology, NHS England

Andrew Bennett, Clinical Advisor for GIRFT Community MSK & Consultant Musculoskeletal Physiotherapist, Sutton Health and Care, Epsom and St Helier NHS Trust
12:15 - 12:45
Campfire debate: rehabilitation in a whole person model within a complex environment: how much do we actually deliver?

Chair: Laura Finucane, Clinical Director, Sussex MSK Partnership
Amanda Hensman-Crook, Consultant Physiotherapist (MSK Practitioner), Visiting Fellow, HSU
Dr Robert Letchford, Consultant Physiotherapist MSK Rehabilitation - Cardiff and Vale University Health Board
Dr Tim Noblet, Consultant Physiotherapist, International delegate of IFOMPT, MACP UK, & Co-Chair of APPN - St George's University Hospitals NHS Foundation Trust

13:15 - 13:45
Breakout session: soft tissue therapy is a key part of rehabilitation: the magic of touch and time

Chair: Laura Finucane, Clinical Director, Sussex MSK Partnership
Amanda Hensman-Crook, Consultant Physiotherapist (MSK Practitioner), Visiting Fellow, HSU
Anna Maria Mazzieri, Soft Tissue Therapist, Educator & Founder, The ST School
14:15 - 14:55
Breakout session: obesity and GLP-1 agonists: is weight loss really that important?

Dr Vincent Ninh, Sports & Exercise Medicine Registrar, Oxford University Hospitals, NHS Foundation Trust
15:00 - 15:30
Developing a cohesive rehabilitation framework in Northern Ireland

Helen Welch, Consultant Physiotherapist, Belfast Health Trust

New for 2025

Practical Skills Space



Hands-on Learning

At Therapy Expo, we're taking hands-on learning to the next level with the launch of our brand-new show-floor arena: the Practical Skills Space. Designed for professionals who learn best by doing, this dynamic new theatre will be fully dedicated to live, interactive demonstrations and immersive practical education.

This isn't about theory, it's about what works in-clinic, right now. Whether you're focused on MSK treatment, seeking to refine your pain management strategies, or looking to sharpen your advanced clinical skills, this stream is packed with evidence-based practice you can take straight to your clients. Ideal for those working in private practice, sports rehab, or expanding their CPD, these sessions offer real insight into what's shaping best practice across the UK.



Session Highlights

Shape-Up-My-Shoulder (SUMS) rehabilitation programme

Jeremy Lewis, Consultant Physiotherapist, Research & Innovation Lead - Central London Community Healthcare NHS Trusts

Strength and conditioning: a workshop

Uzo Ehiogu, Clinical Programme Lead - MSK Academy, Royal Orthopaedic Hospital

Massage and manual therapy for lower back pain: passive treatment? Think again

Anna Maria Mazzieri, Soft Tissue Therapist, Educator and Founder - The ST School

Lymphatic drainage: an update

Justine Whitaker, Director & Nurse Consultant - Northern Lymphology Ltd

The art and science of foot and ankle rehabilitation

Jason Laird, Company Director and Senior Lecturer in Physiotherapy - Sporting Foot and Ankle and University of Winchester

Exhibitor catergories

Key of exhibitor category

♦ Associations & charities | ♦ Business Solutions | ♦ Consumables | ♦ Electrotherapy/shockwave | ♦ Exercise Equipment | ♦ Massage products | ♦ Neurotherapy equipment | ♦ One-stop shop | ♦ Performance sports products | ♦ Recovery equipment | ♦ Software solutions | ♦ Therapy providers | ♦ Training providers | ♦ Other

Exhibitor	Category	Exhibitor	Category
IZ05	5KIND	IZ09	Freedom and Empowerment
TD42	9D Breathwork	TH60	Gait and Motion Technology
TH50	Accurx	TE67	Get-Shapes
TE30	Actimove	TG3	Go Clinic AI
TE30	Activbody	TA40	Green Chef
TD14	Advanced Therapy Systems Ltd	TH20	Greys Specialist Recruitment
TF20	Affinity	TH41	HC21 Group
TB44	AllCore360	IZ02	HeadX
TB11	AlterG	TD45	HelloFresh
TC13	Anglia Ruskin University (ARU)	TE41	Highland Wax Company
TA21	Aquatic Rehabilitation & Exercise Academy Ltd	TF12	HMDG
TF52	AVA CR7	TD21	Hpotech
TG56	Balanced Body	TB11	HUR
TB56	Balens Ltd (Specialist Insurance Brokers)	TB20	HYDRO PHYSIO
TG50	BASRaT	TA10	Hyperbaric Systems Ltd
TD43	Bathing Beauty LTD	TF55	Hyperice
TH10	BEE Systems	TF15	InBody
TB32	Best Reception	TE43	Insollz
IZ06	BetterGuard	IZ04	Internal Compass
TE16	BookedSolid	TJ70	Jane Software
TH12	Branch Training	TC15	Juzo UK
TE5	Broxbourne Marketing	TC12	Keiser UK
TE20	BTL Medical	IZ01	KildeMedic & ReflexWear KildeMedic & ReflexWear
TD55	BTST Academy	TC25	K-Laser
TD22	Celtic SMR Ltd	TE18	Klatch
TH55	Circle Health Group	TA16	Lanes Health
TA15	Core Elements	TB24	LEGACY PILATES APPARATUS
TC21	Cornerstone Medical Education	TH11	Leguano GmbH
TG55	CRYO CUBE	TH22	Levitex
TF30	CT Medical	TC24	LymphaTouch
TD53	d3 tape	TE50	Lymphoedema Training Academy
TB43	Dometic and Igloo Mobile Cooling	TG63	Lyngo AI
TE30	Dynamic Tape	TA17	Master Massage Equipment
TF42	Ectron	TB45	MBST Medical UK
TB33	Effra	TG30	McTimoney College of Chiropractic
TC18	Embrace Menopause Support	TJ42	Meckler Medical
TC40	Enovis	TE1	Medecins Sans Frontières (MSF)
TG58	Eos Active	TE4	MediMo Ltd
TH42	Espere Healthcare Ltd	TH43	MEDTEC
TE30	Essity	TG22	Meglio
TG20	EthicaCBD	TJ60	Menopause Movement
TG42	Fabrication Enterprises Inc	IZ08	Moi Therapy Ltd.
TG65	FASCIAL MANIPULATION® by STECCO	TD16	Motics
TJ40	Federation of Holistic Therapists	TG51	Musculoskeletal Association of Chartered Physiotherapists (MACP)
TE10	FieldPower Training	TF45	MX Cryo
TB30	FINBOGO	TD40	NAQI
TE3	Flex4ward	TC55	Nemidon
TD20	FLEXVIT	TC10	Net World Sports
IZ03	Footcare UK		

Key of exhibitor category

♦ Associations & charities | ♦ Business Solutions | ♦ Consumables | ♦ Electrotherapy/shockwave | ♦ Exercise Equipment | ♦ Massage products | ♦ Neurotherapy equipment | ♦ One-stop shop | ♦ Performance sports products | ♦ Recovery equipment | ♦ Software solutions | ♦ Therapy providers | ♦ Training providers | ♦ Other

Exhibitor	Category	Exhibitor	Category
TC42	NeuFit	TA8	The Scar Wand
TG40	Neuralytica	TE6	The School of Soft Tissue Therapies
TD15	Nookal	TG41	The Sposts Massage Association (SMA)
TB11	NuStep	TE8	The Sports Therapy Association (STA)
TC19	Nuview	TH13	ThinAir
TE30	Occlusion Cuff	TF8	Thrive Business Coaching
TH31	OldPain2Go	TE30	Thumper
TG23	OOXY Technology Ltd	TE30	Tiger Tapes
TD41	OptiNeck Balance Wedge	TG31	TOGU®
TE42	origin oxygen	TD13	Trimbio
TG26	OSTEOBIZ	TC14	University College Birmingham
TF25	Performance Health International Ltd	TC11	VALD Health
TG60	Pharma Medico	TC30	Venn Healthcare
TF40	Phoenix Physio Supplies	TD10	Verilo
TD12	Physio Business Growth	TG5	Vista Health
TE30	Physique	TE64	VIVOBAREFOOT
TH30	Plinth Medical	TB12	Wellsystem
TG1	Podiatech - Sidas Medical	TG35	Winback
TF22	Pontemed	TC23	WriteUp
TH32	Practice Plus Group		
TD11	Premax		
TH51	PROACT Medical		
TG53	PRP Joints & Tendons		
TA9	Recruit Therapists LTD		
TB31	Rehab Guru		
TF54	Remaker		
TB22	REVIVE ACTIVE		
TD54	RUNEASI		
TC20	Sanctband		
TB40	Screen My Bones & Performance Health MSK		
TE15	Sentio Therapy and Wellbeing		
TG21	Sissel		
TE30	Songbird		
TD50	splose		
TB11	SportsMed Products		
TG2	Sports Therapy Organisation		
TE2	Stanley Sports Ltd		
TF53	STILLWELL		
TH39	Tails.com		
TH40	TalarMade Ltd		
TF50	Tend		
TC50	Tera-force		
TG52	The Faculty of Sports and Exercise Medicine		
TG45	THE FITNESS GROUP		
TB55	The Institute for Optimum Nutrition		
IZ07	The Ixchel System		
IZ10	Therafyx		
TH53	The Recovery Project Ltd		
TC41	Thermacare Heat Wraps		



YOUR PATHWAY TO MSK ADVANCED PRACTICE ACCREDITATION

THE 3 NEW MACP PORTFOLIO ROUTES

ROUTE 1

For early and mid-career professionals that do not have a post-registration MSc

ROUTE 2

For early and mid-career professionals, typically less than 10-years' experience with an MSc (MSc programme includes 150 mentored clinical practice)

ROUTE 3

For experienced-advanced MSK professionals, typically more than 10-years' experience with an MSc



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Exhibitor profiles

5KIND

Stand: IZ05

Trusted by over 1 million customers since 2016, 5Kind is a UK brand dedicated to helping people Live Every Day Active. Our therapy range is designed for sports therapists, combining natural oils and extracts with innovative formulas to support recovery, mobility, and wellbeing. From Maximum Strength Arnica Cream and Arnica Gel to our Extra Strong Hemp Cream, Hemp Massage Gel, and Therapy Gel, each product is proudly developed in the UK/EU and trusted by professionals to deliver results clients can feel.



9D Breathwork

Stand: TD42

9D is a modern breathwork method that combines conscious breathing, immersive 9D music, therapeutic sounds, and guided voice. During the session, participants go on a deep inner journey where they:

- reduce stress and tension,
- release stored emotions,
- regenerate body and mind,
- regain a sense of calm, energy, and balance.

It feels like a "reset" for your nervous system and emotions – using nothing but the power of breath and sound.



Accurx

Stand: TH50

Accurx is the communication platform used by 98% of GP practices and 70% of NHS trusts, helping the NHS connect everyone involved in a patient's care. It enables staff to send SMS and email messages to patients and other healthcare providers, hold video consultations, access GP records, manage outpatient care, and more.

Accurx recently launched its AI scribing tool in partnership with Tandem Health. Designed for use across the NHS, it helps healthcare professionals save hours each week by instantly generating consultation summaries and structured documents, ready to review and send.



Actimove

Stand: TE30

Actimove provides quality orthopaedic braces and supports for muscles and joints. If you're recovering from an injury or managing a chronic condition, trust Actimove products to help manage pain and increase mobility.

Drawing on 80 years' experience in non-invasive orthopaedics, Actimove prides itself on providing medical devices that are reliable and thoroughly tested.



Activbody

Stand: TE30

The integrated ActivForce system combines a physical device with a digital dashboard to measure key strength data and quantify real-time results in professional practice.

Optimise assessments, personalise programs and improve client outcomes with the latest ActivForce app & dashboard.

Data is visualised in real-time through the companion mobile app and easily accessed on an intuitive web dashboard, where reports can be shared instantly.



Advanced Therapy Systems

Stand: TD14

Introducing TheraJet Dry Hydrotherapy Wellness / Recovery Systems. A new breakthrough in dignified, touchless, staffless, deep tissue massage, allowing your business to introduce additional treatments to clients requiring pain management. The user is able to control pressure, focus & location via touch-screen controls without staff interaction. Our unique monthly rental plan includes all equipment, servicing & periodic water changes, allowing you to trial the TheraJet before entering into any capital expenditure. Profit share arrangements also available for larger practices.



Affinity

Stand: TF20

As a leading UK brand, we pride ourselves on the research and development into materials, design and technology that has created the superb range of Affinity therapy couches that you see today.

With couches suitable for a myriad of treatments and all budgets, we are sure there will be an Affinity couch for you. With quality and reliability at the forefront of our thinking you can rest assured that every product is crafted to the highest of standards and carries a 2 year warranty. No matter what your requirements Affinity will exceed all your expectations.

Quality without compromise

All Affinity couches continue to evolve from our understanding of what you as a therapist want and, more importantly, what you expect from a leading manufacturer. We are immensely proud of our reputation for quality, reliability, innovation and unquestionable value. With comfort and well-being of client/patient our prime consideration, our ergonomic designs are engineered to ensure your own comfort too, with many innovative ideas for close work and posture support. We know that a comfortable therapist will always give a better treatment.

When you buy Affinity you buy with confidence.



Allcore360°

Stand: TB44

AllCore360° exists to empower patients, athletes, seniors, and everyday people to train their core muscles for improved performance and recovery in a new, more efficient way.

The AllCore360° leverages the force of gravity to train all of the core muscles in a no impact, balanced, and coordinated fashion. Using isometric contractions to resist gravity, riders engage and train over 50 internal core muscles while performing a 360° plank.



AlterG

Stand: TB11

Take your practice to the next level with AlterG. The AlterG® Anti-Gravity Treadmill® enhances physiotherapist's ability to help patients recover faster and increases the marketability of their practice. With over 15 years experience and 6,000 machines sold worldwide, AlterG brings Nasa inspired technology with precise differential air pressure technology, allowing accurate unweighting from 100% down to as little as 20% in 1% increments!

Our unique unweighting technology:

- Allows patients to rehabilitate with less pain while reducing the risk of further injury, which may enable patients to heal faster.
- Provides physiotherapists a precise way to track patient progress, keeping patients engaged and motivated during rehab.
- Helps clinics, therapists and trainers set themselves apart by offering the most advanced physiotherapy technology available.
- Acts as both a rehab device and wellness tool that gets patients excited to continue using it for training beyond short term rehab.

ALTERG

Anglia Ruskin University

Stand: TC13

ARU are proud to be one of the UK's leading providers of higher education apprenticeships and online courses, working in partnership with professional bodies and some of the biggest names in industry and public services, and serving UK and international learners in a range of career-advancing subjects.

Here at ARU we understand evolving workforces and the skills shortages impacting organisational performance today. We recognise the fantastic opportunities that apprenticeships and online learning offer to aspiring learners from diverse backgrounds and career ambitions.

We'll be showcasing our two new Therapy degree apprenticeships - Occupational Therapist and Physiotherapist - and looking forward to meeting employers who can support employees through their learning to gain a professionally-accredited and recognised degree whilst working for their organisation.



No need to wait for the Expo - feel free to reach out now to degreesatwork@aru.ac.uk or call 01245 686707 to speak to our team.

Aquatic Rehabilitation & Exercise Academy Ltd



Stand: TA21

We at AREA are committed to delivering high quality evidence based aquatic education. From Fitness to Therapy, courses are delivered by friendly, knowledgeable and professional tutors who will strive to inspire, educate and innovate. AREA tutors will support the learning process and assist all students to fulfill their educational potential and goals.

AVA CR7

Stand: TF52

In high-performance sport, where every detail makes the difference between victory and defeat, athletes' physical recovery has become a determining factor for performance. With increasingly intense calendars, frequent matches and highly demanding training sessions, the need to optimise recovery time has never been more crucial.

It is in this context that AVA stands out, developing cutting-edge technological solutions in the areas of physical assessment, recovery and high performance, designed to accelerate muscle regeneration, reduce fatigue and prevent injuries.

AVA not only keeps pace with developments in sport, but also anticipates the needs of athletes, offering innovative solutions that maximise performance and extend the longevity of their sporting careers. Whether through compression therapy, cryotherapy, photobiomodulation, electrostimulation or percussive massage, AVA's equipment is developed with cutting-edge technology to meet the demands of high-performance athletes.

They become indispensable allies in the recovery process, allowing athletes to return to training and competition more efficiently and safely. By using AVA solutions, teams and athletes guarantee a more efficient recovery protocol, minimising the impact of physical wear and tear and boosting muscle regeneration. Advanced Recovery for Athletes, the smart choice for those seeking excellence, accelerated recovery and a new level of performance in sport.



Balanced Body

Stand: TG56

Balanced Body is the global leader in Pilates Equipment and Education. Founded in 1976, we employ the highest quality materials, master craftsmanship and unparalleled customer service. We work with Physios and Rehab professionals in clinics, hospitals, longterm care and rehabilitation facilities worldwide. Our rehab equipment is designed for clinicians and therapeutic movement and



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used in clinics worldwide. For over 40 years, Balanced Body® has worked with leading clinicians to create rehabilitative equipment that is safe, durable, and most importantly, effective. Our Pilates education includes a network of 400 Educators including Physios and Rehab Professionals. We've offer Pilates-based continuing education for Physios and Rehabilitation Professionals. These specially-designed courses and workshops are led by accredited Physical Therapists, who use therapeutic movement as a treatment modality in their practices.

Balens Ltd

BALENS 75

Stand: TB56

Celebrating our 75th anniversary, we take pride in delivering specially developed insurance solutions tailored to the Health, Well-Being, Fitness and Beauty sectors. Our expertise in these sectors enables us to provide high quality service and support to meet the unique needs of our clients.

BASRaT



Stand: TG50

BASRaT is the UK regulator and professional association for Sport Rehabilitators. BASRaT champions and regulates Sport Rehabilitators, our register of Sport Rehabilitators is accredited by the Professional Standards Authority in Health and Social Care; the UK's top oversight body for medicine and healthcare.

As an Accredited Register holder of graduate healthcare professionals, BASRaT's primary objectives are to protect the public and enhance patient care through high quality education programmes, regulatory frameworks and professional development. BASRaT does this by accrediting University programmes, setting registration standards, providing guidance and education and ensuring fitness to practise processes are transparent, fair and proportionate.

Bathing Beauty LTD



Stand: TD43

Specialising in mindfully manufacturing natural skincare solutions for Every Body, without costing The Earth.

Proud to be the first Welsh B Corp Certified brand in our sector in 2022. Winners of over 30 national awards.

Founded by George Jones, Osteopath and Oncology Scar Therapist. in 2010.

Jones The Bones range is used during treatment sessions as an extension to the physical treatment.

George formulated Soothe Salve upon completing her Oncology Scar Therapy Training in 2024. To help support scar recovery naturally.

Created to use during treatment sessions, patients take a jar home to continue to massage their scars and boost their recovery.

Don't just take our word for it, Come to Stand. TD23, sign up for a free sample of Jones The Bones Balm, and Soothe Salve.

Read the testimonials from patients and therapists. Look at the Before and After Photos .

BEE Systems



Stand: TH10

BEE Medic is a global supplier of medical equipment and accessories for all mental health specialists. We provide cutting-edge EEG equipment for therapy, diagnostics & research to licensed mental health care providers. Infra Low Frequency Neurofeedback (ILF) is a safe and non-invasive proven therapy which enables the brain and body to heal from the effects of traumatic stress. Treatment helps the brain to self-regulate, which improves both mental and physical function without the need of in-depth discussions about the client's mental health condition. Our team of engineers, clinicians, and researchers work hand-in-hand to develop these neurofeedback solutions for day-to-day patient treatment. The modular design of our equipment and software helps you acquire only what you need and allows you to expand at any time.

Best Reception



Stand: TB32

We specialise in working alongside private health-care clinics, helping them deliver an elevated patient experience from the very first call.

In today's competitive private health market, every incoming call is an opportunity. An opportunity to reassure, to book, to build trust and to deliver excellent care. When clinics are busy treating patients, running consultations or managing clinical teams, the last thing they want is to have a ringing phone unanswered, a prospective patient left uncertain, or call-handling that doesn't reflect the premium standards of their brand. That's where we step in.

Why clinics choose us? Because with us on board, you can be confident that calls are always answered in a way that supports your brand, protects patient experience and helps maximise bookings, all without you needing to manage or train a dedicated in-house team. It reduces staff overload, decreases missed enquiries and enhances your patients' perception of your clinic's responsiveness and care-orientation.

In short: your clinical expertise remains your focus and we make sure every call that matters is captured, managed and converted.

BetterGuard



Stand: IZ06

The BetterGuard is the only high-performance gear offering exceptional ankle support without sacrificing foot and ankle mobility. By adapting to your movements, we're able to provide both flexibility and protection in an ultra-lightweight design.

The magic behind The BetterGuard is the state-of-the-art ankle stabilizer at its core. Using micro-hydraulic technology, The BetterGuard adapts to your movements, offering exceptional freedom of movement without sacrificing essential ankle support. The mini ankle stabilizer inside activates at impact and stabilizes the ankle joint up to 4x faster than your body.

It's everything you need when you need it.

BookedSolid



Stand: TE16

BookedSolid is a complete AI phone receptionist solution for clinics, automating patient communications, appointments, reminders, and payment workflows.

Have every call, message, or email answered hands-free 24/7. BookedSolid connects with Cliniko, Nookal, PracticeHub, or other PMS to manage appointment scheduling and enquiries.

Branch Training



Stand: TH12

We are a Dorset based training provider in First Aid, Moving and Handling of People, Manual Handling and other essential life-saving skills.

We create and deliver bespoke in-house training with your industry at the forefront of the course creation. We also run frequent courses to allow individuals to upskills and re-certify.

Our instructors are from a range of backgrounds, but all have a wealth of knowledge and a passion for what they teach.

Broxbourne Marketing



Stand: TE5

Clinic marketing specialists with experience in websites, SEO, Google Ads, organic and paid social media. Formerly Market Your Clinic Online.

Broxbourne work with clinics of various sizes to increase patients and profitability through innovative digital marketing strategies. Founder Chris Dann has written for various MSK publications about marketing including In Touch, Osteopathy Today, and The Co-Kinetic Journal.

Broxbourne will be speaking in the Business Development Theatre on Thursday 27th November about marketing your clinic in 2026. Drop by their stand to discuss AI optimisation and the latest changes in clinic marketing, and grab your free guide to marketing your clinic in 2026.

BTL Medical



Stand: TE20

With over 30 years of continuous innovation, BTL is recognised as one of the world's leading manufacturers of medical rehabilitation equipment, with direct offices in over 80 countries worldwide.

The company develops, manufactures, and markets a portfolio of clinically proven technologies, establishing itself as a market leader in non-invasive physiotherapy and rehabilitation—an essential and rapidly advancing area of modern healthcare.

BTST ACADEMY



Stand: TD55

BTST Academy is an award-winning training provider offering accredited Level 3 and Level 4 Diplomas in Sports Massage Therapy, alongside a broad range of CPD courses including dry needling, cupping, pregnancy massage, shoulder rehabilitation, and kinesiology taping. Operating as both a working therapy clinic and training academy, our tutors bring real, day-to-day experience from clinical practice directly into the classroom. With over 19 years of industry experience, the BTST team focuses on delivering practical, evidence-based training that helps students develop confidence, competence, and professionalism. We provide flexible study options, including weekend, evening, and blended online learning, to make training accessible for learners at all stages. Whether you're starting your career or looking to enhance your existing skills, BTST Academy offers a supportive environment to help you grow and succeed in the field of sports and manual therapy.

Celtic SMR Ltd



Stand: TD22

Would you like to expand your understanding of therapeutic laser and shockwave therapy? Maybe you'd like to improve your treatment outcomes and treat with more confidence? Or perhaps you're curious about how adding a modality to your clinic will benefit your patients (and your practice!).

Join us at our accredited UK CPD events. Take a dive into the clinical evidence, get hands on training by application specialists, learn how to increase your revenue and become a certified practitioner.

Circle Health Group



Stand: TH55

Circle Health Group offers the UK's largest national network of private hospitals. It also offers innovative neurological and musculoskeletal rehabilitation services and pathway management services, and runs clinics in China.

Founded in 2004, Circle has always invested in the patient experience, combining clinical excellence with peaceful surroundings where patients are treated as

Floorplan

Exhibitor listings

Book your 2026 ticket at this year's event and secure our lowest rate: **£49+ VAT**.
Make sure to pop by stand TG4 to say hi and ask any questions.

Exclusive show offer

Key

- Top 20 exhibitors
- Exhibitors stands
- Theatres
- Features



Find the cloakroom located between halls 6 and 7



5KIND	IZ05	HC21 Group	TH41	Pharma Medico	TG60
9D Breathwork	TD42	HeadX	IZ02	Phoenix Physio Supplies	TF40
Accurx	TH50	HelloFresh	TD45	Physio Business Growth	TD12
Actimove	TE30	Highland Wax Company	TE41	Physique	TE30
Activbody	TE30	HMDG	TF12	Plinth Medical	TH30
Advanced Therapy Systems Ltd	TD14	Hpotech	TD21	Podiatech - Sidas Medical	TG1
Affinity	TF20	HUR	TB11	Pontemed	TF22
AllCore360	TB44	HYDRO PHYSIO	TB20	Practice Plus Group	TH32
AlterG	TB11	Hyperbaric Systems Ltd	TA10	Premax	TD11
Anglia Ruskin University (ARU)	TC13	Hyperice	TF55	PROACT Medical	TH51
Aquatic Rehabilitation & Exercise Academy Ltd	TA21	InBody	TF15	PRP Joints & Tendons	TG53
AVA CR7	TF52	Insollz	TE43	Recruit Therapists LTD	TA9
Balanced Body	TG56	Internal Compass	IZ04	Rehab Guru	TB31
Balens Ltd (Specialist Insurance Brokers)	TB56	Jane Software	TJ70	Remaker	TF54
BASRaT	TG50	Juzo UK	TC15	REVIVE ACTIVE	TB22
Bathing Beauty LTD	TD43	Keiser UK	TC12	RUNEASI	TD54
BEE Systems	TH10	KildeMedic & ReflexWear KildeMedic & ReflexWear	IZ01	Sanctband	TC20
Best Reception	TB32	K-Laser	TC25	Screen My Bones & Performance Health MSK	TB40
BetterGuard	IZ06	Klatch	TE18	Sentio Therapy and Wellbeing	TE15
BookedSolid	TE16	Lanes Health	TA16	Sissel	TG21
Branch Training	TH12	LEGACY PILATES APPARATUS	TB24	Songbird	TE30
Broxbourne Marketing	TE5	Leguano GmbH	TH11	splose	TD50
BTL Medical	TE20	Levitex	TH22	SportsMed Products	TB11
BTST Academy	TD55	LymphaTouch	TC24	Sports Therapy Organisation	TG2
Celtic SMR Ltd	TD22	Lymphoedema Training Academy	TE50	Stanley Sports Ltd	TE2
Circle Health Group	TH55	Lyngo AI	TG63	STILLWELL	TF53
Core Elements	TA15	Master Massage Equipment	TA17	Tails.com	TH39
Cornerstone Medical Education	TC21	MBST Medical UK	TB45	TalarMade Ltd	TH40
CRYO CUBE	TG55	McTimoney College of Chiropractic	TG30	Tend	TF50
CT Medical	TF30	Meckler Medical	TJ42	Tera-force	TC50
d3 tape	TD53	Medecins Sans Frontières (MSF)	TE1	The Faculty of Sports and Exercise Medicine	TG52
Dometic and Igloo Mobile Cooling	TB43	MediMo Ltd	TE4	THE FITNESS GROUP	TG45
Dynamic Tape	TE30	MEDTEC	TH43	The Institute for Optimum Nutrition	TB55
Ectron	TF42	Meglio	TG22	The Ixchel System	IZ07
Effra	TB33	Menopause Movement	TJ60	Therafyx	IZ10
Embrace Menopause Support	TC18	Moi Therapy Ltd.	IZ08	The Recovery Project Ltd	TH53
Enovis	TC40	Motics	TD16	Thermacare Heat Wraps	TC41
Eos Active	TG58	Musculoskeletal Association of Chartered Physiotherapists (MACP)	TG51	The Scar Wand	TA8
Espere Healthcare Ltd	TH42	MX Cryo	TF45	The School of Soft Tissue Therapies	TE6
Essity	TE30	NAQI	TD40	The Sports Massage Association (SMA)	TG41
EthicaCBD	TG20	Nemidon	TC55	The Sports Therapy Association (STA)	TE8
Fabrication Enterprises Inc	TG42	Net World Sports	TC10	ThinAir	TH13
FASCIAL MANIPULATION® by STECCO	TG65	NeuFit	TC42	Thrive Business Coaching	TF8
Federation of Holistic Therapists	TJ40	Neuralytica	TG40	Thumper	TE30
FieldPower Training	TE10	Nookal	TD15	Tiger Tapes	TE30
FINBOGO	TB30	NuStep	TB11	TOGU®	TG31
Flex4ward	TE3	Nuview	TC19	Trimbio	TD13
FLEXVIT	TD20	Occlusion Cuff	TE30	University College Birmingham	TC14
Footcare UK	IZ03	OldPain2Go	TH31	VALD Health	TC11
Freedom and Empowerment	IZ09	OOXY Technology Ltd	TG23	Venn Healthcare	TC30
Gait and Motion Technology	TH60	OptiNeck Balance Wedge	TD41	Verilo	TD10
Get-Shapes	TE67	origin oxygen	TE42	Vista Health	TG5
Go Clinic AI	TG3	OSTEOBIZ	TG26	VIVOBAREFOOT	TE64
Green Chef	TA40	Performance Health International Ltd	TF25	Wellsystem	TB12
Greys Specialist Recruitment	TH20			Winback	TG35
				WriteUpp	TC23

individuals. The group has grown through building new, high-spec hospitals, the acquisitions of Nations Healthcare and BMI Healthcare, and joint ventures. In 2022, Circle was named Private Hospital Group of the Year and one of the Top 25 Best Big Companies to Work For.

Core Elements

Stand: TA15

Core Elements provides accredited qualifications in Sports Massage and Sports and Clinical Therapy, along with a range of Sports Therapy based CPD Short Courses in Swindon, Liverpool, Live Online and Fully Online.



Cornerstone Medical Education



Stand: TC21

At Cornerstone Medical Education, we are more than educators—we are enablers of progress.

Our programs are designed to be practical, evidence-based, and immediately applicable. Recognising the need for relevant and impactful learning, our dedicated team strive to curate educational experiences that are exceptional. This involves meticulously sourcing the best speakers and demonstrators who can bring real-world insights and innovative practices to the forefront. By doing so, we ensure that each event is not just informative, but also engaging and transformative for attendees.

CRYO CUBE



Stand: TG55

Cryo-Cube – Wales’ first dedicated biohacking clinic, based in Bridgend. We specialise in cutting-edge recovery and performance treatments once reserved for elite athletes and top-level professionals - now accessible to everyone.

Alongside our in-clinic services, we provide home rental of Hyperbaric Oxygen Therapy (HBOT) chambers, delivering powerful recovery technology directly to you.

CT Medical



Stand: TF30

CT Medical Sales Ltd has provided clinical teams with high-quality, innovative shockwave therapy solutions for over a decade.

As the authorised UK distributor for EMS Swiss DolorClast products, we are committed to offering our customers the best possible experience.

d3 tape



Stand: TD53

Born on the side lines of a New Zealand sports field in 2010, three dads asked: why was quality sports tape so hard to find — and so overpriced? From that question, d3 was born — a brand built to deliver reliable, high-performance strapping with a fresh, modern edge.

Today, d3 supplies retailers, clubs, and professionals in over 40 countries worldwide, offering a dynamic range of taping, rehab, and performance products designed for every level of sport — from grassroots to elite.

We combine quality, innovation, and value with a touch of attitude, ensuring every product performs when it matters most. With d3, retailers know they’re partnering with a brand that athletes trust and customers recognise.

d3 — built on authenticity, grown through performance, and now moving athletes around the world.

Dometic and Igloo Mobile Cooling



Stand: TB43

Over the last 75+ years, we’ve been making the world cooler. We started out in 1947 making steel water jugs for oil field workers, but it wasn’t long before we started getting even cooler.

Always thinking outside the (ice) box, our many other innovations over the decades — the first plastic cooler in the ‘60s, the first wheeled cooler (1994), the first hardside coolers made from recycled plastic (2021) and many more in between — we became the go-to brand for consumers, businesses and professional users around the world.

Dynamic Tape



Stand: TE30

Dynamic Tape is not a kinesiology or athletic tape. It is a Biomechanical Tape, an entirely new category of sports and therapeutic taping. This innovative, 4-way stretching tape with strong elastic recoil, absorbs force to reduce the workload on the body. The taping methodology aims to directly manage load, modify movement patterns, and assist function.

Dynamic Tape does all this with a soft and breathable tape that is of such high quality and strength that professional athletes around the world trust their product every day. From rehabilitation to the World Cup, Dynamic Tape is changing the way we look at sports and therapeutic taping

Ectron



Stand: TF42

Ectron are the UK leader in the implementation of advanced neurological rehabilitation robotic and sensor-based technology solutions.

Trusted by the world's leading technology companies to supply their devices to the UK market, Ectron works alongside leading clinicians and healthcare organisations to deliver cutting-edge systems that enhance patient care and clinical outcomes.

Whether you’re equipping a private clinic, NHS service, or research facility, Ectron is your reliable partner for high-performance equipment and long-term support.

Effra



Stand: TB33

Effra automates the entire billing process for health insurers - Bupa, AXA and all the major insurers are covered.

We integrate with your existing practice management system (Cliniko, TM3 etc) to seamlessly bill end-to-end without your team having to adopt new tools or processes.

And we provide complete visibility and control over the whole thing.

We get you paid more quickly, collect revenue that was previously missed and save your team loads of time and pain while doing it.

Embrace Menopause Support



Stand: TC18

“Menopause isn’t the end of your story, it’s the beginning of a new chapter.”

Menopause isn’t an ending, it’s a transition. My philosophy is that every woman deserves to feel informed, supported, and empowered through this stage of life. True support reaches beyond the individual, involving partners, families, and workplaces to build understanding and compassion.

As a Registered Nurse, certified Menopause and Nutritional Coach, and founder of Embrace Menopause Support, I combine professional expertise with lived experience. I’m also navigating perimenopause myself, so I understand the physical and emotional challenges firsthand. My approach is rooted in kindness, clarity, and connection, no one should face menopause feeling lost or alone.

I provide practical tools and trackers, personalised coaching, family and partner support, and workplace education to make this transition less overwhelming and more empowering. My goal is to help you build strength, confidence, and resilience through every stage, perimenopause, menopause, and beyond.

Enovis



Stand: TC40

Enovis® is a global leader in orthopaedic solutions, committed to helping people rediscover the joy of movement. Through advanced technologies and innovative care solutions, we support injury prevention, recovery, and pain management across the full spectrum of musculoskeletal care. A flagship brand of Enovis, Chattanooga® is the world’s largest manufacturer of rehabilitation equipment, trusted by clinicians for over 70 years for its reliability and clinical outcomes.

At the forefront of our innovation is LightForce® Laser Therapy, a next-generation high-powered laser technology designed to treat pain and accelerate healing. Backed by science and used by thousands of

practitioners worldwide, LightForce® delivers targeted, non-invasive treatment that enhances tissue repair and reduces inflammation. Trusted by physiotherapists, chiropractors, osteopaths, and podiatrists, LightForce® is redefining the standard of care in musculoskeletal therapy—offering a fast, effective, and safe solution for both acute and chronic conditions.

EOS Active



Stand: TG58

Specialist UK MSK distributor - Empowering clinicians, restoring movement & transforming lives. UK distributor for Cingal, Monovisc and Orthovisc. We work across the MSK and orthopaedic community to support effective, evidence-backed treatments for osteoarthritis pain. At the heart of it all is a simple goal: helping people move more freely and enjoy life with less pain.

Espere Healthcare Ltd



Stand: H42

Established over 20 years ago by a group of Medical Marketing Professionals, BAP Medical UK has built a fantastic reputation for supplying innovative and cutting-edge Medical Devices to Medical and Allied Professionals in the UK. We’re small enough to treat our customers as individuals, taking time to explain how our products will benefit your patients, but big enough to recognise the need for a sound evidence base. Come and spend a few minutes with us.

Essity



Stand: TE30

Essity is a leading global hygiene and health company, dedicated to improving well-being through excellent products and services. As part of its personal care offering, Essity provides innovative, high-quality medical solutions in compression, wound care and orthopedics.

With renowned brands such as Leukoplast®, Cutimed®, JOBST®, Actimove® and Delta-Cast®. Explore our website to learn more about our brands and medical solutions.

EthicaCBD



Stand: TG20

EthicaCBD brings premium, ethically sourced CBD solutions to the pharmacy industry, with our best-selling CBD Sports Gel offering a natural recovery aid that is safe & effective for every day use.

Boasting over 10 active therapeutic botanical extracts, including CBD, CBG, peppermint oil, camphor, and black pepper oil, it combines cooling and warming effects for daily recovery and relief.

Trusted by professionals and customers alike, our gel delivers superior efficacy, making it a must for any healthcare professional looking to meet the increasing demand for natural, high-quality health solutions.

Don’t miss the opportunity to discover why EthicaCBD is setting the standard in the CBD industry.

Fabrication Enterprises Inc

Stand: TG42

Fabrication Enterprises Inc is a manufacturer, importer, and master distributor of physical therapy, hand therapy, occupational therapy, and rehabilitation products. FEI's extensive therapy equipment and supplies are sold to hospitals, clinics, healthcare facilities, and therapy professionals through our established dealer network.



FASCIAL MANIPULATION® by STECCO



Stand: TG65

Fascial Manipulation® is a scientifically backed manual therapy method developed by Luigi Stecco to address sub-acute and chronic myofascial pain and dysfunction. It uses a structured, global and individualised approach to target densifications between myofascial layers, which can impair movement, coordination and load distribution.

With over 10,000 hours of training delivered each year across more than 50 countries, and more than 2,500 health professionals trained annually, Fascial Manipulation® has become a trusted method worldwide.

Every day, doctors and physiotherapists rely on this approach to enhance their clinical skills and help thousands of patients benefit from improved function and reduced pain.

Join the Fascial Manipulation® community and be part of a growing global network of skilled practitioners.

Federation of Holistic Therapists



Stand: TJ40

For over 60 years, the Federation of Holistic Therapists (FHT) has been a driving force in maintaining high standards in therapy education and practice in the UK. We're the largest professional association for therapists, with thousands of members specialising in everything from sports and remedial therapies to complementary healthcare and holistic beauty treatments.

Our comprehensive membership and insurance packages have been designed to help you get ahead as a therapist. Whether you are at the start of your career as a student therapist, a qualified therapist looking for support and development or are slowing down and wishing to just keep in touch with the therapist community, we have a membership package just for you.

We are a not-for-profit organisation and reinvest every penny of your membership fees into the running of our organization, helping keep therapists across the UK and internationally supported and protected

FieldPower Training



Stand: TE10

Meet FieldPower. A revolutionary training device that will push your boundaries. FieldPower is used by all people, from young kid, pro athlete, to fragile senior and neurological patient. Whether you're a professional athlete training for that important game or a physiotherapist looking to boost your rehabilitation program, FieldPower will change the way you train, forever.

FINBOGO



Stand: TB30

At Finbogo, we help you to focus on what you do best - caring for your clients. We're here to simplify running and promoting your business, so that you can spend more time with your patients.

Whether you're a chiropractor, counsellor, physiotherapist or sports massage therapist, we have the tools for you. Plus, our all-in-one platform can be used anywhere, anytime.

- Manage bookings
- Track client progress
- Send appointment reminders
- Take payments
- Handle your admin

We're not just about making your day-to-day easier. We're about giving you the tools and confidence to grow your brand, build client trust and focus on what you do best, caring for your clients.

Flex4ward



Stand: TE3

Created by physio's in collaboration with patients. Flex4ward is a breakthrough in rehabilitation. Worn under or over clothing, this soft, fabric-based exoskeleton mimics and enhances the function of muscles—helping to facilitate movement & gait.

- Assists hip and knee flexion
- Dorsiflexes the ankle
- Helps prevent knee hyperextension
- Enhances proprioception

FLEXVIT



Stand: TD20

Our own sporting background combined with a unique production technology of fabric material allow us to produce (in Germany) the highest quality elastic bands on the market for performance, fitness, and therapy.

We offer the largest portfolio of bands in the world and are convinced that therapists, trainers, and athletes will find the ideal product for all possible requirements and areas of application.

Our bands are unrivalled robust, durable while nice to the skin, washable, and hypo-allergenic.

REVOLUTIONARY Game Changers

Those who embrace the
process of change
will ultimately lead the way
in achieving desired results

Become a game changer

Visit us on stand TB30

Join our subscription free trial today
and you could win the new Series 11 Apple watch*

Image by University of Liverpool Faculty of Health & Life Sciences

*See website for terms and conditions

finbogo[®]
F I N D B O O K G O

Footcare UK



Stand: IZ03

Footcare UK provides trusted foot health technologies for private MSK clinicians working across rehab, performance, and patient care. At Therapy Expo, we're showcasing Tuli's® and Superfeet®, two brands relied on by physiotherapists and podiatrists for outcome-driven support.

Tuli's is known for its patented multi-cell heel cup design, which mimics natural shock absorption to reduce strain and support alignment. From Heavy Duty Heel Cups to the X Brace™ and HammerRx®, Tuli's offers practical tools for managing heel pain, plantar fasciitis, and overload syndromes.

Superfeet insoles feature a deep heel cup and stabilising rearfoot platform based on orthotic principles. Backed by over 70 studies, they improve load transfer, reduce fatigue, and support foot and lower-limb mechanics. The clinical range includes Active, Run, and All-Purpose formats.

Whether you're addressing pain, mobility, or movement efficiency, these are tools built to support outcomes, not just feet.

Freedom and Empowerment



Stand: IZ09

At Freedom and Empowerment I help people achieve the breakthroughs they've been longing for in their physical recovery.

Specialising in the often-overlooked mind/body connection, I dissolve the hidden and emotional blocks that can slow recovery, enabling the body to restore and repair more effectively.

Whether you're recovering from injury, surgery, chronic pain or facing burnout as a clinician or business leader, my tailored programmes are created around your unique needs. No two recoveries are the same and neither are my solutions.

With an exceptional success rate, clients consistently break through recovery plateaus, accelerate healing and achieve transformation that lasts. My approach works alongside and enhances traditional rehabilitation, adding powerful mindset shifts that support deeper, faster and longer lasting physical results.

I'll be speaking on Day 1 at 11:15am in the Business Advice Theatre and I'd love to welcome you to Stand IZ09 to explore more.

Gait and Motion Technology



Stand: TH60

Gait & Motion Technology Ltd offer cutting edge biomechanics solutions for Private Healthcare, Education, Research, NHS and Elite Sport throughout the UK, Ireland and UAE.

Come and visit to see our range of practice friendly devices featuring Footscan Pressure Measurement, Phits

3D Printed Orthotics, EasyBase Portable Force Plates, and handheld digital dynamometer & goniometer devices.

Get-Shapes



BEYOND PERFORMANCE

Stand: TE67

Trusted by the best HYROX athletes in the world! - Have a Balance Check to feel the profound effect Shapes have in action.

Shapes go into any footwear and activate muscular alignment in a holistic manner. A training system that engages the kinetic chain, improving balance and posture, while reducing pain and fatigue.

Shapes developed materials: Flexzone and Torzone, made in Germany, that are proactive, allowing the arches of the feet to get the right support in dynamic range of movement and activities. Validating anywhere you stand, walk or run to engage your body as our DNA was design to, from the ground up.

We welcome you to our stand and encourage you to learn more about Shapes. It's a game changer.

Go Clinic AI



Stand: TG3

At Go Clinic AI, we're transforming the way healthcare practices engage with patients and run their businesses. Founded by Paul Baker, a physiotherapist and clinical director with over 25 years' experience, our mission is to optimise the clinician-patient relationship while driving sustainable business growth.

Many practices struggle to balance excellent patient care with business success. Go Clinic AI bridges that gap by empowering clinicians with innovative AI-driven tools that enhance communication, streamline the patient journey, and maximise long-term engagement. By focusing on improving patient retention and lifetime value, our platform helps clinics make the most of their existing patient base while improving outcomes and satisfaction.

Green Chef



Stand: TA40

GREYS SPECIALIST RECRUITMENT



Stand: TH20

Greys specialise in the recruitment of physiotherapists, occupational therapists, rehabilitation case managers, and expert witnesses across the UK. Whether you are exploring your next career move, seeking expert career guidance, or looking to hire top talent, visit us at stand TH20.

HC21 Group



Stand: TH41

Healthcare 21 are delighted to be sponsoring The Therapy Expo.

Healthcare 21 are Europe's No1 independent medical device distributor offering sales, marketing and technical services solutions for many of the world's leading healthcare equipment manufacturers.

HeadX



Stand: IZ02

At HeadX, we are working to improve neck rehabilitation through design-led innovation, clinical collaboration, and cutting-edge wearable technology.

Introducing the HeadX Kross

The HeadX Kross is a patented lightweight, head-mounted crosshair laser system designed to provide real-time visual feedback for patients with neck pain, whiplash-associated disorders, cervicogenic dizziness, and proprioceptive deficits. By clearly displaying head orientation in pitch, roll and yaw, the Kross helps patients visualise and correct movement, retrain postural control, and rebuild confidence.

Developed in partnership with physiotherapists, chiropractors, and researchers, the Kross supports a range of clinical assessments and interventions, including:

- Joint Position Error Testing (JPET)
- Range of Motion training
- Gaze stabilisation exercises
- Sensorimotor retraining
- Postural awareness drills

HelloFresh



Stand: TD45

Highland Wax Company



Stand: TE41

Our range of hand-made massage waxes are produced using our own and locally sourced beeswax. Our Massage Wax range offers professional therapists a fantastic alternative to massage oil, leaving the skin nourished and hydrated without feeling oily. Our range includes sensitive products suitable for baby and pregnancy massage as well as blends to suit every client. Visit our stand to try our products and for some great show offers.

HMDG



Stand: TF12

HMDG is a specialist marketing agency dedicated to the private MSK sector, combining deep industry knowledge with commercial expertise to support clinic owners. We provide transparent guidance that's evidence-based and offer practical insights, addressing the real challenges faced by clinicians and clinic owners.

Hpotech



Stand: TD21

HPO TECH delivers complete solutions for hyperbaric chamber systems, including hardware, software, and expert services for HBOT applications in medical clinics and wellness centers. The aim is to empower healthcare providers to maximize treatment outcomes, reduce costs, and improve user and patient satisfaction.

HUR



Stand: TB11

World-leading training solutions for active ageing, rehabilitation and wellness

HUR provide world-leading computer-based training solutions for all ages and abilities.

HUR offers well-proven exercising concepts for senior exercise, rehabilitation and wellness. With the Natural Transmission™ advantage, testing protocols and zero minimum resistance HURs testing protocols, HUR is already established internationally within:

- Schools & Universities
- Professional Sports Clubs & Gyms (including wheelchair accessible gyms)
- Physiotherapy Clinics
- Active Ageing communities including retirement communities and Care Homes.

HYDRO PHYSIO



Stand: TB20

Hydro Physio underwater treadmills are designed and manufactured in-house at our 200,000-square-foot facility in Broseley, Shropshire, a market town in Ironbridge Gorge — the birthplace of the Industrial Revolution. Having been at the forefront of the aquatic exercise equipment market for over 20 years, we pride ourselves on upholding and continuing the area's rich industrial heritage.

Hyperbaric Systems Ltd



Stand: TA10

Hyperice



Stand: TF55

Hyperice is a technology-driven company with a giant mission, to help everyone on Earth move and live better. For more than a decade, Hyperice has led a global movement at the confluence of recovery and wellness, specialising in percussion (Hypervolt line), dynamic air compression (Normatec line), vibration (Vyper and Hypersphere lines), thermal technology (Venom line), contrast therapy (Hyperice X), and Hyperboot collaboration with Nike. Now, as a holistic high-performance wellness brand, Hyperice is designed for all - from the most elite athletes, leagues, and teams to consumers everywhere looking to unlock the best version of themselves to help them do what they love, more. Recognized as one of Fast Company's

Exhibitor profiles

Most Innovative Companies and a TIME Best Inventions winner, Hyperice has applied its technology and know-how to industries including fitness, hospitality, healthcare, massage, physical therapy, sports performance, and workplace wellness on a global scale.

InBody

Stand: TF15

Responsible for world class advances in body composition technology within the industry, InBody have become a global leader.

InBody provides medically certified body composition products, blood pressure monitors and grip strength devices, for the medical and health & fitness markets. Our Interactive educational and marketing kiosks, along with data management system and app, complete the health scan experience using the InBody ecosystem.

Built on reputation and excellence, we are dedicated to inspiring people to lead a healthier life by providing an essential tool in health and wellbeing assessments and giving professionals an innovative device to enhance their patient/customer care.

Through consistent research and development, InBody have implemented precise and accurate analysis that is produced using eight-point tactile electrodes, direct segmental measurements, simultaneous multiple frequencies whilst excluding empirical data.

Now featured in over 7,000 independent research studies and papers, InBody continues to develop and expand in both knowledge and products, with new field leading devices released every year.

Outside of InBody HQ Korea, InBody UK is one of eight global subsidiaries. Today, InBody has a global network of partners in over 110 countries across the Americas, Europe, Asia, Middle East and Africa.

Insollz

Stand: TE43

Internal Compass

Stand: IZ04

Finding Your Way: What Is Your Internal Compass—And How Can Life Coaching Help?

Have you ever felt stuck, unsure of which direction to take in life, or like you've lost touch with who you really are? These feelings are more common than you might think. Life has a way of sweeping us up in expectations, roles, and responsibilities—sometimes at the cost of our own inner clarity. That's where your internal compass comes in.

At Internal Compass Life Coaching and NLP Practitioner Services, we believe that every person has a unique internal compass—a built-in guidance system that points to your true values, passions, and purpose. When you're connected to it, you feel aligned, confident, and

authentic. When you're not, life can feel overwhelming, confusing, or unfulfilling.

So, what exactly is your internal compass—and how can life coaching help you reconnect with it?

Jane Software

Stand: TJ70

Jane is a clinic management software for health and wellness practitioners that helps them open, run, and grow their businesses

Juzo UK

Stand: TC15

6D Handle tape is amazing - gets rid of swelling, increases lymphatic flow and helps heal.

Physiotherapy, Scars, Oedema.It's on preascription too
5m Roll, 2 x 1m, 10 x 2 handles, 5 x 4 Handles

K-LASER

Stand: TC25

Keiser UK

Stand: TC12

Discover how Keiser is redefining rehabilitation through science-backed, pneumatic resistance technology. From early-stage recovery to return-to-performance, Keiser equipment delivers safe, precise, and adaptive training for every stage of rehab. Trusted by therapists worldwide, Keiser helps you accelerate recovery, restore world function, and empower patients to move better—at every age and ability.

KildeMedic & ReflexWear

Stand: IZ01

Kilde Medic ApS / ReflexWear® specializes in Diabetes stockings, as well as medical stockings knitted from a patented and scientifically proven thread, which increases blood circulation completely without compression. Kilde Medic Biothesiometer / Sensiometer is probably among the best machines on the market to detect nerve disorders. We are looking for importers / wholesalers for the UK market.

Klatch

Stand: TE18

Results-driven marketing for private healthcare clinics. Unlock sustainable growth and maximise ROI with a data-driven digital marketing tailored to your business.

How it works

World's Largest Area Therapy Laser

The GigaLaser™ is equipped with 36 laser diodes, 144 Red and 144 Blue LEDs. Able to irradiate an area of 500cm², this laser can deliver robust and systemic treatment to any area of the body.

Blue, Red and Near Infrared

Concurrent (Multi-wavelength) Treatments. With a simple flick of a switch, you can adjust the GigaLaser to either individually or simultaneously emit one, two or three wavelengths of therapeutic light, both maximising results and reducing treatment times.

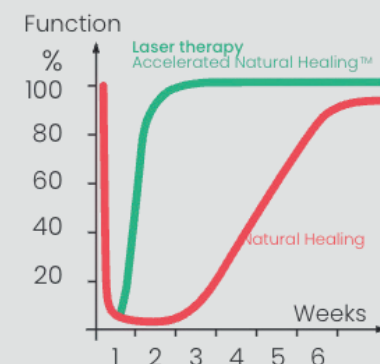
Near Infrared - 808nm (Laser) - 18000mW

The powerful coherent light emission of near-infrared laser is what makes this product stand out from its competition.

With its array of non-heating class 3B lasers, it can safely deliver healing energy stimulation (or pain relief) deep into the tissue, significantly increasing the photo-therapeutic effect over the same treatment time.

Near-infrared stimulate stressed cellular mitochondria to produce ATP at normalised levels, supercharging the natural healing process and other biological processes.

Healing time after an injury



Red Light - 660nm (LED) - 9000mW

Red light is absorbed mostly superficially by the tissue and has been proven to provide a range of benefits including (but not limited to): increases in local micro-circulation, lymphatic drainage, collagen production and tissue repair, while also reducing inflammation. It also helps repair wounds, scars, burns and stimulates skin rejuvenation.

Blue Light - 405nm (LED) - 9000mW

Blue light is proven to be effective in treating a range of conditions including acne, rosacea, psoriasis, impetigo, Rosen (erysipelas) and eczema.



PowerMedic



The GigaLaser™

Large area treatment

It is a powerful, elegant and versatile unit, that can deliver broad, safe and effective phototherapy to any area of the body. The head of the GigaLaser can easily be adjusted in three dimensions; it can be made to wrap, tilt and rotate into any position to fit your treatment area.

The GigaLaser delivers a very large dosage of laser light in a very short amount of time. The treatment is less time consuming and, at the same time, more efficient for both the patient and the practitioner.

Unassisted therapy

Practitioner is not required to be present during the entire treatment – or other treatment can be given at the same time, e.g. acupuncture or manual therapy.

Ease of use

Using a simple and user-friendly touch screen with 6 adjustable power and time protocols, you can effortlessly tailor your treatment to any patient for maximum therapeutic effect.

The result is a very powerful treatment that stimulates the body's functions in several areas.

Specifications

Laser class	3B
Treatment area, total	500 cm ²
Laser wavelength	808 nm
Laser output power, total	18000 mW
Red light wavelength	660 nm
Red light output power	9000 mW
Blue light wavelength	405 nm
Blue light output power	9000 mW
Programs	6
Height	145 cm
Width	70 cm
Depth	57 cm
Weight	70 Kg



Manage bookings • Answer calls 24/7 • Handle FAQs

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Built for healthcare
Perfect for your clinic

THERAPY EXPO SPECIAL
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FOR FREE
FOR ALL OF DECEMBER



Booth #TG63
www.lyngo.ai

Lanes Health



Stand: TA16

Lanes Health, based in Gloucester, is a trusted family-owned company with over 90 years of expertise in health and wellbeing. We are proud to offer a diverse portfolio of well-known and much-loved brands that support everyday wellness, including Olbas, Pro Plus, Kalms, and Jakemans, among many others. Our products span a wide range of categories, from natural remedies and sleep aids to energising supplements and soothing cough and cold relief, each designed to help people live healthier, more balanced lives. As a company deeply rooted in innovation, integrity, and care, we continue to expand our reach in the UK and beyond, promoting trusted brands that have become household names for wellbeing.

LEGACY PILATES APPARATUS



Stand: TB24

Legacy Pilates, which has not compromised its quality and traditional production approach since the first day started to work, it is a company that always strives to be one step ahead of its competitors with the diversity of its product range, with its handcrafted products, which each of them has the consistency of a work of art. It gives what Pilates world needs by unrivalled deadline in the industry.

As of 2025, it exports to more than 60 countries worldwide.

Leguano Barefoot Shoes



Stand: TH11

Well-being with every step: leguano barefoot shoes are designed to interfere as little as possible with your natural movement—while giving you the full benefit of walking barefoot. They offer the barefoot feeling, even with shoes on.

Levitex



Stand: TH22

Levitex incorporates our consumer-facing range of rehab positioning products, pillows and mattresses, and our business customer provision (PostureCare) through which we distribute medical and bed positioning devices and systems via Healthcare and Social Care Organisations. Best known for our Hugga system, and our notorious TikTok presence with Founder and CEO James Leinhardt, our range has significantly expanded in the last 12 months to improve accessibility to our products.

Our mission is to educate about the importance of sleep posture, improve sleep quality, and give people the tools to improve theirs, both within the clinical and the consumer setting.

LymphaTouch



Stand: TC24

At LymphaTouch, we believe great outcomes happen when clinicians have the right tools at hand. That's why leading UK experts in scar therapy – from women's health specialists to oncology and cosmetic fields – rely on the LymphaTouch LT02 Pro to achieve results they simply cannot get by hand.

More than 50 NHS units already trust LymphaTouch as their go-to solution in lymphoedema care, and its use continues to grow in physiotherapy, rehabilitation, and soft tissue therapy. By combining negative pressure with mechanical vibration, the LT02 Pro reduces strain on clinicians' hands and opens new possibilities for patient recovery.

If your clinic works with scars, lymphoedema, pain, or soft tissue challenges, could LymphaTouch be the tool that changes the way you work and the results your patients experience?

Come and see for yourself at Therapy Expo – stand TC24

Lymphoedema Training Academy



Stand: TE50

The Lymphoedema Training Academy (LTA) is an International, multi award winning education provider, continually recognised for the vast improvements it has made in the world of lymphology.

Our Training is provided by a team of leading experts with over 250 years collaborative experience you can be sure of the most evidence-based practice and training in the field.

We pride ourselves on the personal attention we offer each student and the friendly and relaxed atmosphere we promote. Together, these enable our students to develop the professional skills they need to reach their highest potential.

"Because people living with lymphatic conditions deserve better."

Lyngo AI



Stand: TG63

Lyngo answers every call — so you don't have to.

From quick questions to booking, rescheduling or cancelling appointments — it's like having a receptionist who never sleeps.

Master Massage Equipment



Stand: TA17

Master Massage Equipment UK is the official UK branch of Master Massage Equipment, a global leader in the design and manufacture of professional massage tables, chairs, and wellness accessories. With over two decades of expertise, we are dedicated to supporting massage therapists, spas, hotels, clinics, and wellness

professionals by providing ergonomic, durable, and affordable equipment.

Our mission is simple: to combine comfort, safety, and innovation in every product, helping practitioners deliver the best possible wellness experiences.

MBST Medical UK



Stand: TB45

MBST (Molecular Biophysical Stimulation Therapy) complements physiotherapy and rehabilitation by helping restore normal cell function from within. Unlike many approaches that only mask symptoms, MBST works at the molecular level to stimulate the body's natural repair processes—reducing pain, calming inflammation, and supporting long-term recovery.

As the only medical technology with studies conducted at the cellular level, MBST stands apart for its scientific precision and evidence base. Using finely tuned resonance, it targets specific tissues to restore biological balance and enhance cell performance. This creates optimal conditions for repair and regeneration, helping improve joint mobility, bone strength, and tissue health.

By working directly on cellular quantum mechanisms, MBST offers a non-invasive, drug-free solution designed to complement traditional therapies and promote sustainable healing - helping patients move better, recover faster, and live with less pain.

McTimoney College of Chiropractic



Stand: TG30

For over 50 years, McTimoney College of Chiropractic has been recognised as a leading centre for chiropractic education and training in the UK and internationally. With campuses in Abingdon (Oxfordshire), Manchester, and Derry/Londonderry, the College offers flexible, accredited pathways to become a registered chiropractor, as well as specialist postgraduate and animal chiropractic programmes. Our mission is to advance health and wellbeing through ethical, evidence-informed practice, research, and education.

MECKLER MEDICAL



Stand: TJ42

Manufacturer's of high quality, reliable couches at affordable prices. Using only the best hydraulic pumps, time tested motors and reputable gas struts. Come and visit our stand, say hello, and see our range of Meckler Medical examination couches.

Medecins Sans Frontières



Stand: TE1

Médecins Sans Frontières is an independent, international medical aid organisation operating in over

70 countries worldwide, delivering essential medical care to those in urgent need to those who need it most - due to conflict, epidemics, natural disasters, or lack of access to healthcare. MSF works on the values of being independent, neutral and impartial.

MediMo Ltd



Stand: TE4

MediMo is the UK's first private healthcare booking marketplace.

Just like ZocDoc in the US or HotDoc in Australia, MediMo helps patients quickly find and book private healthcare appointments in their local area — starting with MSK services like physiotherapy, osteopathy and chiropractic.

For providers, MediMo offers a powerful new channel for attracting self-pay and insured patients without the usual headaches of digital marketing. We integrate directly with leading practice management systems including Cliniko, Nookal and PracticeHub (with more on the way), allowing practices to instantly create a live profile, sync availability in real time, and start receiving bookings with zero admin burden.

Why providers are joining MediMo:

- No setup fees or subscriptions — only pay when you get bookings
- Seamless diary syncing with your existing PMS
- Full control over your calendar and pricing
- Designed to convert — not just display your clinic, but grow it

MediMo is already live with clinics across the North West and expanding rapidly. Come find us at Therapy Expo to see how easy it is to get started.

MEDTEC



Stand: TH43

The biophysical revolution in medicine

Personalised frequency technology for improved health State-of-the-art technology

The synergy of quantum physics and medicine, aided by state-of-the-art computer technology and artificial intelligence (AI), is opening up entirely new dimensions in the field of energetic measurement and treatment of humans.

The Vital Field is an invisible matrix of electromagnetic fields that permeates all living organisms and regulates their vital functions. Vital field technology is based on these insights as well as those of quantum physics and utilises advanced computer technology to analyse and positively influence the body's energetic state.

Meglio



Stand: TG22

Meglio is a trusted supplier of high-quality physiotherapy, rehabilitation, and fitness products designed to support professionals and patients at every stage of recovery.

We work closely with physiotherapists, sports clubs, and healthcare providers to deliver innovative, reliable solutions that make therapy more effective and accessible.

Our wide product range includes kinesiology tape, resistance bands, hot and cold therapy, taping essentials, and acupuncture needles—trusted by clinicians across the UK and beyond. At Meglio, we combine professional expertise with a commitment to quality, ensuring that practitioners have the tools they need to achieve the best outcomes for their patients.

We are dedicated to innovation, education, and value, offering products that meet the demands of modern practice while remaining affordable and easy to use. Whether in clinics, hospitals, or sports environments, Meglio is here to help professionals deliver better care, faster recovery, and improved performance.

Menopause Movement



Stand: TJ60

Menopause Movement offers a certified, CIMSPA-endorsed, CPD-accredited training course & community platform, for MSK and rehabilitation professionals who want to confidently support women through the physical and psychological challenges of menopause.

This flexible online course delivers expert-led, evidence-based education tailored to physiotherapists, sports therapists, osteopaths, chiropractors, and exercise rehab specialists. You'll gain clinically relevant strategies to assess, treat, and train menopausal clients with a deeper understanding of symptoms such as joint pain, fatigue, pelvic health concerns, and reduced exercise tolerance.

The course bridges a critical gap in therapy education—equipping you to deliver better outcomes, retain clients, and raise care standards for menopausal women.

Whether you're in private practice, rehab, or performance, this is your opportunity to lead with confidence in an underserved and growing area of healthcare.

Join the movement – be part of the future of menopause care.

Moi Therapy Ltd.



Stand: IZ08

Motics



Stand: TD16

Motics is the all-in-one AI suite for growing clinics to scale their operations without scaling their costs.

Motics' mission is to automate administration tasks so that clinicians have more time to focus on what really matters. Our existing customers, such as PureSportsMedicine and LDN Physio, consistently report saving 2 hours a day per clinician through use of our accurate ambient AI Scribe.

And now, many are excited about our new phone agent to automate patient calls and follow ups. With Motics, clinics

have greater patient throughput, more aligned, less busy staff and streamlined operations.

Our rapidly developing solution is built to meet HIPAA, ISO and CQC standards, ensuring that your clinic can automate your records and demonstrate compliance.

Notics: Patients not paperwork.

Musculoskeletal Association of Chartered Physiotherapists (MACP)



Stand: TG51

MX Cryo



Stand: TF45

MX Cryo delivers next-generation cold therapy, combining advanced water-flow and air-compression technology to accelerate recovery, reduce pain, and improve performance. Designed for athletes, physiotherapists, and clinical professionals for post op recovery, our MX PRO system provides a powerful solution that brings professional-grade therapy to both clinics and homes. Bold, modern, and innovative, MX Cryo sets a new standard in recovery technology.

NAQI



Stand: TD40

NAQI is a Belgian skin care manufacturer. Since its launch in 1986, NAQI® actively merge sports medicine, physical therapy and dermatology in 1 brand.

Our focus lies on developing functional skin care products that support therapists worldwide.

Discover our massage lotions, sports lotions and scar treatment range at Therapy expo and be one of the first to try out our newest products !

Nemidon



Stand: TC55

A Biotech company based in New Zealand that specialises in producing health and wellness products from specialised marine gels.

Used by physiotherapists, Podiatrists and other health professionals that deal in post sport, manipulative work, lymphoedema and dry skin conditions such as found with diabetes.

Net World Sports



Stand: TC10

At Net World Sports everything we do is about giving our customers the very best. We're the champions of designing and manufacturing the best quality sports, fitness, leisure, and home & garden products. Housing more than 15,000 products, 95% of which are own brand, in our 411,000 square foot warehouse, we strive to deliver your orders in the quickest possible time so you can start enjoying and making use of your products as soon as possible.

Our relentless dedication to offering the best experience possible means that our customer service is unrivalled. We won't be beaten.

All over the world our products are used in homes, schools, universities, stadiums, and other venues. Our customers choose us because the quality and value of our products is second to none.

NEUFIT



Stand: TC42

PULSED DIRECT CURRENT - A NEW WAVE OF ELECTRICAL STIMULATION Tap Into Your Nervous System's Potential for Faster Healing and Optimal Performance with the Neubie device from NeuFit and the UK Partner RP-X.

Neuralytica



Stand: TG40

NEURALYTICA is redefining human performance through real-time brain-body analytics. Our platform helps elite athletes, teams, and clinicians:

- Prevent injuries with early warning signals that identify risks before they sideline a player.
- Accelerate recovery using personalized, data-driven protocols for faster return-to-play.
- Unlock peak performance by optimizing focus, reaction times, and resilience under pressure.

Backed by 30+ years of applied neuroscience and validated in NCAA Division I trials, NEURALYTICA is trusted by leading organizations across the NBA, NFL, MLS, and global elite sports. By analyzing how the brain drives the body, we deliver the clarity and confidence that transforms careers, extends playing longevity, and keeps teams winning.

Nookal



Stand: TD15

Streamline your clinic with Nookal, the trusted all-in-one platform for allied health professionals. From scheduling to billing and patient records, Nookal simplifies your operations with built-in AI tools that save time, reduce admin, and help you deliver exceptional care.

NuStep



Stand: TB11

With NuStep, more people can take that step to getting the exercise they need to lead healthier, happier lives.

The inclusive, low-impact, total-body design and full range of resistance enables users – especially those recovering from hip, knee or shoulder surgery, a cardiac event, stroke or spinal cord injury – to build up the intensity of their workouts over time.

Optional accessories include leg stabilisers, well grips, torso belt and lap belt.

Nuview



Stand: TC19

Continu is the UK-made disinfectant brand trusted by healthcare professionals nationwide. Our formulations are designed to deliver maximum protection while safeguarding the integrity of surfaces and equipment. Unlike many disinfectants that can cause micro-cracking and material damage, Continu provides proven efficacy without compromise.

From hospitals and dental practices to primary care settings, our range of sprays and wipes is effective, safe, and easy to use - giving healthcare teams confidence in their infection control routines. With sustainability in mind, Continu also offers refill and biodegradable options to help facilities reduce waste and protect the planet.

Visit our stand to discover why Continu is the smarter choice for everyday disinfection in healthcare.

Occlusion Cuff



Stand: TE30

The Occlusion Cuff is a leading brand for Blood Flow Restriction (BFR) training devices, which are designed to help maximise leg and arm strength, as well as size gains when using lighter weights and resistance. Trusted by professional sports teams worldwide, The Occlusion Cuff helps provide cutting-edge training for elite athletes to help enhance performance and reach their goals.

The Occlusion Cuff Pro is designed to be comfortable and easy to use for blood flow restriction (BFR) training. Available in 2 size options; Leg Unit and Arm Unit, The Occlusion Cuff Pro has been developed to suit all body sizes.

Key features of the Occlusion Cuff Pro include:

- Comfortable and easy to use
- Simple one-handed application
- Available for arms or legs
- State-of-the-art fastening loop
- Dynamic high-performance material

OldPain2Go



Stand: TH31

Steven Blake – Founder of OldPain2Go®

After 50 years of struggling with chronic pain, Steven found freedom not through management, but resolution. This experience ignited his mission: to help as many people as possible break free from pain and regain control of their lives.

As the innovator behind OldPain2Go®, he teaches professionals how to integrate powerful methodologies into their practice, transforming pain science from theory into tangible results. His approach challenges outdated norms, proving that lasting pain relief is not just possible, but achievable.

'Rapid Recovery becomes possible when understanding meets the brain's own mechanisms

for change' - Steven Blake MBA - Founder of OldPain2Go® Chronic Pain Release Therapy

About OldPain2Go® Chronic Pain Release Therapy

- Prioritising the Release of Pain
- Chronic Pain Release Therapy, known worldwide as Steven Blake's OldPain2Go®, is an innovative, effective, and practical approach that helps individuals release long-term pain, predominantly within a single focused session.
- Integrating the latest insights from pain neuroscience with subtle brain-body communication techniques and logical reasoning, our approach directly engages the automatic processes that often operate beyond conscious awareness. In doing so, it harnesses the brain's natural capacity to re-evaluate and reset unnecessary protective responses.

OOXY Technology Ltd

Stand: TG23

OptiNeck Balance Wedge



Stand: TD41

The OptiNeck Balance Wedge® is a the "game-changer" in the treatment of neck, shoulder, upper back pain and headaches.

It is being used to great effect by Rehab Professionals (Physios, Osteopaths, Chiropractors, Pilates Instructors, Massage Therapists etc) all over the world.

By addressing the fundamental bio-mechanical and behavioural drivers of upper quadrant problems, it not only treats the problem at source, it helps you and your patients / clients move better for longer.

It is regularly described as being "life-changing" by users of all ages.

origin oxygen



Stand: TE42

We are a team of dedicated clinicians committed to advancing patient care through evidence based technology. In our osteopathic practice in Somerset we integrate hyperbaric oxygen, red light therapy, laser and pulsed magnetic field (PEMF) to support healing, optimise performance and enhance overall wellness. With years of using these modalities and knowing how effective they are we now provide hbot, red light systems and PEMF devices to other health care professionals seeking to expand their clinic by using the latest technology.

Our mission is to empower clinicians with the same trusted tools we use every day to deliver superior patient care.

OSTEOBIZ



Stand: TG26

Gilly Woodhouse is the founder of Osteobiz, a consultancy dedicated to transforming osteopathic and health clinics worldwide. With decades of entrepreneurial experience, she is renowned for her ability to quickly diagnose the hidden gaps and wasted opportunities that stop clinics from reaching full capacity.

Working exclusively with clinic principals through her bespoke private client work, Gilly provides tailored strategies to stabilise operations, strengthen systems, and create lasting profitability. Her pragmatic approach has helped countless owners rescue failing clinics, build cohesive teams, and consistently achieve fully booked diaries.

An award-winning businesswoman and published author, Gilly is a trusted advisor, regular conference speaker, and trainer of future practitioners. Her passion is clear: to equip clinic owners with the clarity and confidence to run thriving businesses, so that more patients can access high-quality care without struggle.

Performance Health International Ltd



Stand: TF25

For 100+ years, Performance Health and our globally trusted brands such as Theraband, Cubii, Homecraft and Rolyan have been the industry leading solutions in rehabilitation and independent living. We prioritise innovation, driving independence and performance through our robust pipeline of products.

Pharma Medico



Stand: TG60

The LithoLexal® range of food supplements contains a unique marine plant-derived ingredient, delivering a highly bioavailable source of key minerals associated with bone rebuilding, and a number of key bioactivities that help to reduce the impacts of chronic joint and respiratory conditions.

The range consists of LithoLexal® Bone Health, LithoLexal® Joint Health and LithoLexal® Respiro.

Phoenix Physio Supplies



Stand: TF40

Supplied, supported, serviced - Phoenix Physio Supplies is a trusted name in the industry with a heritage of over 40 years. Combining technical expertise with a reliable supply chain, we provide high-quality products, exceptional customer support, and expert equipment servicing to businesses, practices, and practitioners nationwide.



Achieve Next-Level Results

Empowering better patient outcomes
through smarter rehabilitation!



30+ Years of
Experience



500+
Engineers



90+ Offices
Worldwide



5 R&D
Centers



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R-FORCE

R-Force is the only system that enables gait training with up to 100% body weight support, making it ideal for early-stage rehabilitation following lower-limb injuries or surgeries. Air pressure evenly lifts the patient, allowing natural movement without placing stress on healing structures.



SUPER INDUCTIVE SYSTEM

The BTL Super Inductive System delivers deep, high-intensity electromagnetic stimulation, ideal for treating both acute and chronic musculoskeletal conditions. It promotes muscle activation, joint mobilisation, and pain relief by inducing targeted contractions and depolarising nerve tissue.



FOCUSED SHOCKWAVE

BTL Focused Shockwave offers an advanced, non-invasive solution for tendinopathies, calcifications, and delayed bone healing. With a high-frequency range, optimal energy density, and precise focal targeting, it delivers therapy deep within the tissue.



HIGH INTENSITY LASER

BTL's High Intensity Laser provides immediate, drug-free pain relief by targeting inflammation and stimulating tissue regeneration, even in acute injury cases. Its robotic scanning system ensures consistent, hands-free delivery, making it a time-efficient solution for physiotherapy and rehabilitation settings.



CRYOTHERAPY

This advanced cryotherapy system combines hands-free application with manual techniques to deliver targeted cold therapy and controlled compression. It helps reduce inflammation, alleviate pain, relax muscles, and minimise swelling—ideal for post-injury recovery, rehabilitation, or post-surgical care.



LYMPHASTIM

Lymphastim is a fully operator-free system for lymphatic drainage therapy, based on the clinically validated principle of pneumatic pressotherapy. It delivers rhythmic, pressure-guided massage to stimulate lymphatic flow, reduce post-traumatic or post-surgical swelling, and support recovery in patients with lymphedema, oedema, or circulatory fatigue.



Exhibitor profiles

Physio Business Growth

Stand: TD12

We believe that physiotherapy is one of the most personally rewarding businesses to be involved in. We make a significant impact on people's health, we positively influence family dynamics, and we do immeasurable good in our communities. However, we are nowhere near remunerated well enough for the good work that we do. Physio Business Growth exists to rectify this.

Our mission is to see physiotherapy businesses run more effectively, profitably and with greater perceived value in the community.



Physique Management

Stand: TE30

For over 25 years Physique Management has supplied sports healthcare products to medical professionals, elite sports teams and global events, sports enthusiasts and anyone looking to help relieve discomfort and enhance recovery. Specialising in therapy, treatment and well-being, our products are trusted by professionals in the most demanding of situations and settings.

We've partnered with some of the world's leading brands, medical professionals, clubs, and affiliates to develop a range of products to help keep you, your players or your patients in top condition. Our extensive range includes taping & strapping, sports first aid, hot & cold therapy, massage essentials, complementary therapy, exercise products and much more.



Plinth Medical

Stand: TH30

Plinth Medical the worlds leading supplier of examination and treatment couches are happy to be supporting therapy expo for another year.



Podiatech - Sidas Medical

Stand: TG1

At PODIATECH, we strive to provide you with the most innovative and effective products to deliver the highest standard of care to your patients. Our innovative products are developed and tested in collaboration with top medical experts, elite athletes, and prestigious organisations in both the sports and medical fields. Through our partnerships with podiatrists, we have created product ranges that are tailored to address a wide range of pathologies, so you can be confident in providing the best treatment possible to your patients.

Choose PODIATECH for the most innovative solutions in foot care.



Pontemed

Stand: TF22

PonteMed AG is a Swiss company at the forefront of non-invasive Functional Magnetic Stimulation technology, dedicated to advancing pelvic health and core strength worldwide.

At the centre of our innovation is the PelviPower Concepts™ Core Training System, a breakthrough in pelvic health and rehabilitation. Patients sit comfortably and fully clothed while targeted magnetic impulses stimulate and activate the pelvic floor, hips, buttocks, and thighs. This process enhances neuromuscular control, improves circulation, supports bladder function, strengthens posture, and contributes to greater confidence and quality of life.

What makes PelviPower different is its comprehensive approach. Rather than focusing only on isolated muscle training, the system targets the entire core structure to promote functional stability and whole-body movement.

PelviPower integrates seamlessly into physiotherapy practices, rehabilitation centres, fitness studios, and wellness environments.



Practice Plus Group

Stand: TH32

Practice Plus Group is one of England's largest independent providers of private, insured and NHS healthcare. We are passionate about what we do and believe that anyone should be able to access excellent care.

When you join Practice Plus Group, you will unlock your best work life.

You won't simply be doing a job, you will have a career that is shaped around you. You will access great development opportunities and your voice will be heard. You will work with amazing colleagues in a truly inclusive environment.



Premax

Stand: TD11

Premax is a premium range of massage and sports creams used by leading clinicians, sports teams, and athletes worldwide. Developed by sports physiotherapist Randall Cooper, Premax combines evidence-based formulations with superior textures to enhance performance, recovery, and skin health. Our range includes massage creams, anti-friction balms, warm-up creams, and recovery products - all formulated for professional use and patient compliance. Trusted in high-performance environments and now expanding globally, Premax is committed to supporting health professionals with products that deliver real-world results. Visit our booth to sample the range and see why more therapists are switching to Premax.



NEXT GENERATION RADIAL SHOCKWAVE from STORZ MEDICAL

- Full clinical performance in a compact 7kg design. 30% Lighter with the same renowned power, precision and reliability.



visit
STAND
TC30

- Featuring an integrated touchscreen, handpiece controls and consistent power delivery for precision and comfort.

IN-HOUSE TRAINING, RESOURCES & AFTERCARE



the most portable shockwave systems

The **NEW**
portable R-SW range

Available in **two**
configurations:

**MASTERPULS
R-SW50**
for core MSK treatments

and

**MASTERPULS
R-SW100**
with dual radial shockwave
and deep vibration therapy



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www.vennhealthcare.com
TEL: 0151 319 3903

Experience the
SPINEFITTER® by SISSEL®

Innovative training device, extremely versatile for:

- back pain
- shoulder / neck pain
- muscle tension
- limited mobility of the facet joints

SPINEFITTER
BACK IN BALANCE



VISIT
BOOTH
TG21



Medical Efficiency Study

EPIFLOW
PRECISION TAPING

TRY OUT THE BRAND NEW
SISSEL® EPIFLOW KINESIOLOGY TAPE

The Kinesiology Tape with the innovatove activation flap!

Highly effective for:

- Lymphedema
- Scar tissue
- General tissue activation

UP TO
33% OF SISSEL
PRODUCTS
ON THE BOOTH
FOR TWO DAYS
ONLY!



PROACT Medical



Stand: TH51

Established in 1995, PROACT Medical Ltd is an independent UK-based company specialising in the manufacture and supply of Patient Monitoring, Diagnostic and Resuscitation medical products.

PRP Joints & Tendons



Stand: TG53

With over 20 years of experience, we offer expert PRP training, consumables, and hair restoration products. As the UK's only MHRA-registered PRP kit manufacturer, we're known for safety and quality. In 2025, Shop Aesthetics joined MA Group, expanding our innovative, trusted offerings across the aesthetics industry.

Recruit Therapists LTD



Stand: TA9

With our own background as practitioners, Recruit Therapists delivers recruitment expertise that truly understands every therapy role.

Core Specialisms

- Physiotherapists: Restoring movement, relieving pain, optimising performance
- Sports Therapists: Keeping athletes and active clients at their peak

Additional Fields

- Beauty therapists, chiropractors, fitness coaches, holistic therapists, massage therapists, musculoskeletal therapists, osteopaths, podiatrists.

Why Choose Us

- Insider Expertise: We speak your language and know what makes a great hire or role.
- Personalised Service: Bespoke matching based on skills, culture, and goals.
- Seamless Process: From initial conversation through onboarding—and beyond.
- Ongoing Support: Feedback, check-ins, and guidance to ensure long-term success.

Visit our stand for exclusive roles, one-to-one advice, CV reviews, and interview tips. Let's make your next great hire or career move happen.

Rehab Guru



Stand: TB31

Rehab Guru is the leading all-in-one platform for clinic management and exercise prescription

REMAKER



Stand: TF54

Physiotherapy & Strength Progress. Transformed.

REVIVE ACTIVE



Stand: TB22

Revive Active are Ireland's No.1 VMS Brand, with a range of super supplements to support all lifestyles. From energy and immunity, to joint health and cognitive function, to sleep and kids' health - there's a supplement for everyone. All our supplements are free from fillers and binders, as well as being gluten-free and halal certified.

RUNEASI



Stand: TD54

Runeasi elevates physical therapist's offering with objective biomechanical data from running and jumping analysis with their patients and athletes. A gold standard validated wearable tech solution offers the most important data in the Runeasi app, together with valuable insights and reports, and even the clinically correct exercises for improving the weakest link.

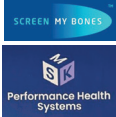
Sanctband



Stand: TC20

Sanctband is a trusted global brand offering a wide range of medical-grade resistance training products including exercise bands, tubings, and super loops, alongside essential fitness equipment. Designed to cater to both professional and everyday users, Sanctband products support activation, mobility, strength, and recovery, making them ideal for full-body workouts, rehabilitation, and performance enhancement. In addition to traditional resistance tools, Comprifloss by Sanctband is a specialized flossband used in compression therapy for muscle and tissue flossing. This technique, combined with active or passive mobilization, is commonly practiced before or after workouts or sporting events to enhance performance and recovery. Increasingly, physical therapists are incorporating flossing into their treatment protocols for its effectiveness in improving range of motion and relieving tightness. Sanctband is committed to delivering safe, effective, and versatile tools for fitness, therapy, and wellness professionals worldwide.

Screen My Bones & Performance Health MSK



Stand: TB40

Performance Health Systems MSK is a pioneering provider dedicated to transforming musculoskeletal health through innovative, evidence-based solutions. At the heart of our services is Screen My Bones, which uses cutting-edge R.E.M.S. technology to deliver highly accurate T-Scores. This enables us to assess skeletal health early and design tailored rehabilitation programs that support stronger, healthier outcomes.

Our offerings include bioDensity™, a non-pharmaceutical therapy that applies safe, high-impact-

like forces to stimulate natural bone growth and improve density. Alongside this, the Power Plate whole-body vibration platform enhances balance, strength, and coordination, making it an ideal tool for rehabilitation, fall prevention, and long-term performance.

Focused on empowering both clinics and individuals, Performance Health Systems MSK is committed to fueling growth, independence, and resilience. Through innovation and clinical expertise, we help people build stronger foundations for life.

Sentio Therapy and Wellbeing



Stand: TE15

Sentio Therapy & Wellbeing is a specialist insurance scheme created exclusively for professionals in the therapy and wellbeing sector, including physiotherapists, rehabilitation clinics, holistic practitioners and wellness professionals.

We understand that no two practices are the same, which is why we provide bespoke insurance solutions that fit the way you work. From medical malpractice and professional indemnity to public liability and business contents cover, we tailor protection around your business, not the other way round.

In proud partnership with Physio First, we combine sector expertise, personal service and specialist advice to give you complete confidence that your practice is protected.

Sissel



Stand: TG21

Sissel UK is a leading supplier of premium physiotherapy, rehabilitation and wellness products, serving healthcare professionals, clinics and consumers across the UK and Ireland. With a long-standing reputation for quality, innovation and trusted customer service, Sissel UK offers a comprehensive range of solutions designed to support mobility, recovery and long-term wellbeing.

Two of our standout ranges include the SPINEFITTER and EPIFLOW.

The SPINEFITTER by SISSEL is an innovative tool used by physiotherapists, Pilates instructors and movement specialists to improve mobility, release tension and support spinal alignment through guided exercises and relaxation.

EPIFLOW is our dynamic soft tissue therapy solution, designed to enhance circulation, Lymphatic drainage, reduce pain and aid recovery through targeted negative pressure massage.

From professional equipment to at-home wellness products, Sissel UK is committed to providing effective, clinically backed solutions that help people move better, feel better and live well.

Songbird



Stand: TE30

Songbird Massage Waxes, Reflexology Waxes, Myofascial Release Waxes, Liquiwaxes® and Balms combine a unique blend of beeswax and 100% natural ingredients..

Our waxes provide a supreme massage experience both for the therapist and the client. Presenting as a semi-solid formula which immediately melts onto the skin, our waxes and balms provide a massage medium that delivers control, smoothness and a perfect finish. Our aim is to provide the perfect grip, giving the best control for massage and bodywork, with no spills, no mess, no waste.

Choose from a range of grip-slip ratios, from loose to very firm, with 100% Vegan wax options and a range of pack sizes to suit your needs, including recyclable and compostable Eco Packs.

splose



Stand: TD50

splose is AI-powered practice management software that exists to put time back into the hands of some of the most valuable members of our community, allied health professionals.

When they're not bogged down in invoices, messy diaries, complex patient databases, and systems that don't sync up, they can focus on what they do best – caring for people.

SportsMed Products



Stand: TB11

SportsMed Products are dedicated to getting people moving with our range of rehabilitation and training solutions. Our customers include every facet of the rehab and performance world, whether that means running a marathon or walking to the living room, our goal is to bring you products and technology to keep your clients healthy and on their feet.

Sports Therapy Organisation



Stand: TG2

The Sports Therapy Organisation (STO) is the professional body for Sports Therapists across the UK and beyond. We champion high standards of practice, education, and ethics, helping practitioners deliver safe, evidence-informed care from clinic to pitch.

- Accreditation & recognition: We accredit degree programmes and recognise practitioners who meet national standards.
- CPD & learning: Regular webinars, courses, and resources to keep members at the forefront of injury management and rehabilitation.
- Community & support: A collaborative network for students, graduates, and experienced clinicians to

share best practice.

- Advocacy: A strong collective voice promoting the value of Sports Therapy across healthcare, sport, and industry.

Whether you're a student, practitioner, educator, or employer, STO is here to support your development and advance the profession. Join us to help push Sports Therapy forward.

Stanley Sports Ltd



Stand: TE2

The VO² Master – Clinical Precision, Anywhere

Engineered and manufactured in Canada since 2013, the VO² Master is a portable, clinically accurate metabolic analyser that brings lab-quality testing into any environment. Measuring oxygen uptake and ventilation breath-by-breath, it provides immediate, actionable insights into your clients' physiology without the bulk or complexity of traditional systems.

Recognised as a leading innovation in metabolic testing, the VO² Master allows you to assess exercise intensity, efficiency, and recovery across a wide range of activities — from clinical rehabilitation to athletic performance.

Integrating the VO² Master into your practice enables you to:

- Deliver evidence-based training and nutrition plans.
- Increase client retention through measurable, data-backed progress.
- Generate new income streams – tests cost around £2 and can be billed up to £300.
- Differentiate your clinic with advanced, portable technology.

You can also conduct Resting Metabolic Rate (RMR) testing in just 20 minutes, helping clients precisely tailor nutritional intake for weight management or health goals.

The VO² Master empowers practitioners to make informed, scientific decisions — improving outcomes, engagement, and credibility, all through accessible, portable metabolic testing.

STIWELL



Stand: TF53

With over 30 years of research and development experience in neurostimulation, MED-EL is a global pioneer in innovative medical technology. Our STIWELL® Neurorehabilitation Business Unit focuses on Functional Electrical Stimulation (FES) to support individuals with neurological and complex movement disorders in improving their quality of life.

The STIWELL® PROFES device offers user-friendly, customisable electrical stimulation therapy to meet each individual's needs. Its ability to activate multiple muscle groups simultaneously or sequentially enables the

retraining of complex movement patterns, supporting motor learning and functional recovery. As such, STIWELL® accompanies the patient through early rehabilitation to home therapy.

FES is internationally recommended by professional associations based on extensive clinical evidence. In collaboration with Clinical Specialist Thomas Schick, MSc, we've compiled an evidence journal showcasing recent research across various applications, which is available upon request.

Tails.com



Stand: TH39

TalarMade Ltd



Stand: TH40

TalarMade is a leading manufacturer and distributor of innovative medical devices for the Physiotherapy, Pressure Care, Podiatry, and Orthotic sectors worldwide. We also provide specialist Orthotic Services to the NHS across the UK, delivered by our highly skilled team of Orthotists.

With over 40 years of clinical expertise, we are managed by a diverse team including senior healthcare professionals who understand the realities of patient care. Our focus is on designing, developing, and delivering innovative, evidence-based products that improve outcomes for both clinicians and their patients.

We work closely with healthcare professionals to ensure our solutions are clinically effective, practical, and tailored to the needs of modern practice. Through investment in research and development, and collaboration with key opinion leaders, academic institutions, and clinical networks, we create high-performance medical products — from specialist prefabricated orthoses and custom-made devices to innovative pressure care solutions.

Tend



Stand: TF50

TEND is a British recovery and pain-relief brand built around one core mission: to help people move better, feel better, and live with less pain.

Our flagship technology, Focal Vibration Therapy (FVT), is trusted by physios, chiropractors, osteopaths, massage therapists, and elite sports organisations worldwide. TEND devices deliver powerful, targeted vibration to reduce pain, ease tightness, and accelerate recovery—without drugs, medication, or downtime.

Designed in Sheffield and used from the Premier League to the NBA, TEND brings clinic-level results into a compact, beautifully engineered tool. The TEND Deep and TEND Focus devices offer precise, effective treatment for issues including tendinopathy, plantar fasciitis, shoulder pain, RSI, and post-training recovery.

At Therapy Expo, we're showcasing our full professional range—plus new tools launching

exclusively at the show.

Visit us to discover why clinicians are choosing TEND for faster relief, better outcomes, and happier patients.

Tera-force

Stand: TC50

With our magnet acupuncture device "TeraForce" you can find every blockages in easy way and threat them at the same time. It is a modern way of acupuncture for every one. The device works with strong permanent magnets and needs no battery.

In combination with cranial reflexology (reflexzone on the head) you can diagnose whole body within minutes.

In the lectures (in english) at the event (both days 2:00 - 2:50 pm) and at our booth (Hall 1, No. 130) we demonstrate live how it does work.

The Faculty of Sports and Exercise Medicine

Stand: TG52

The Faculty of Sport and Exercise Medicine UK (FSEM) is the governing body for the specialty Sport and Exercise Medicine (SEM) in the UK. Sport and Exercise Medicine involves the medical care of injury and illness in sport and exercise and has a large scale application in improving the health of the general public through Musculoskeletal Medicine, Exercise Medicine and Team Care.

THE FITNESS GROUP

Stand: TG45

At The Fitness Group we believe the power of movement transforms lives — and we're committed to equipping professionals across fitness, rehabilitation and wellness with the highest-quality education required to drive that change. As the UK's leading fitness education provider, our mission is to create world-class fitness professionals through flexible, supported learning (full-time, part-time or online) and hands-on industry insight. Our expert tutors bring decades of real-world experience, and our students receive more than just qualifications: they gain business skills, career pathways and employer access to hit the ground running. For attendees at the Therapy Expo, we offer a gateway to bridging exercise, rehabilitation and performance, aligning with contemporary therapy-led practice and the evolving role of fitness professionals in clinical settings. Visit us to explore how our industry-recognised programmes can enhance your team's capability, your client outcomes and your long-term professional impact.

The Institute for Optimum Nutrition



Stand: TB55

The Institute for Optimum Nutrition (ION) is the leading training provider of registered nutritional therapists in the UK and a not-for-profit educational charity. Founded in 1984 by nutrition expert Patrick Holford, with twice Nobel Laureate Dr Linus Pauling as patron, ION has been at the forefront of nutritional education for over 40 years.

Their success is anchored in their profession-led, evidence-informed approach and in their many graduates who have gone on to transform thousands of lives. Validated by the University of Portsmouth, ION's professional courses combine academic rigour with practical application and exceptional student support. There are courses for those new to nutrition, those upgrading their qualifications or returning to practice, and healthcare professionals looking to integrate nutrition into their practice.

ION also offers free resources including newsletters, podcasts, and videos, providing insights, articles, and tips to inspire healthier choices and deepen understanding of nutrition's impact on wellbeing.

The Ixchel System



Stand: IZ07

The Ixchel System is a pioneering approach to wellbeing that blends biomechanics with emotional awareness to help people realign their bodies and reconnect with themselves. Developed through years of practice and refinement, the method focuses on posture, skeletal alignment, and the deep connection between the physical and emotional body. Clients experience improvements in mobility, pain relief, balance, and overall vitality, while also gaining tools to release stored tension and restore resilience.

Alongside one-to-one and group sessions, The Ixchel System offers a fully certified and CPD-accredited practitioner training programme, equipping therapists and movement professionals with the skills to bring this transformative method to their own clients. With a growing community of practitioners and students, The Ixchel System is committed to creating sustainable change in health, wellbeing, and professional practice. Visit our stand to discover how The Ixchel System can support you and your clients.

Therafyx



Stand: IZ10

Therafyx is a smart online platform that connects people with trusted holistic therapists - fast, simply, and safely. Whether you're dealing with pain, injury, stress, or just want to feel your best, we help you find the right therapy and the right therapist for your needs.

Our platform uses AI to match clients to therapies like massage, osteopathy, acupuncture, and more - all based on their symptoms, preferences, and goals. For therapists, Therafyx offers tools to grow their practice, reduce admin, and focus more on care.

We're here to make holistic healthcare more accessible, personalised, and professional – for everyone.

The Recovery Project Ltd



Stand: TH53

The Recovery Project UK is the trusted UK supplier of leading rehabilitation solutions from LiteGait, GaitKeeper, and EasyStand. Our mission is simple: to empower clinicians, and individuals on their recovery journey by providing the most advanced and effective tools available.

- LiteGait: The original body-weight support system that facilitates safe, hands-free gait training over ground or over a treadmill—ideal for neurologic and orthopedic recovery.
- GaitKeeper: High-performance, clinical-grade treadmills engineered for precision, safety, and seamless integration with LiteGait systems, enabling tailored rehabilitation for every stage of recovery.
- EasyStand: Versatile standing frames designed to promote health, comfort, and independence by enabling supported standing for users with limited mobility.

Visit us on Stand TH53 to find out more about us and the products which we can offer!

Thermacare Heat Wraps



Stand: TC41

Thermacare - the Pioneers of Heat Cell Technology. Thermacare - 100% Drug Free and Clinically Proven.

The Scar Wand

Stand: TA8



The School of Soft Tissue Therapies



Stand: TE6

The ST School is where knowledge, hands-on skill, and community meet.

We don't just train massage therapists — we develop confident, evidence-based practitioners ready to thrive in the modern world of soft tissue therapy.

Our tutors are active clinicians, not career teachers. They bring real-world experience from sports, healthcare, and movement therapy straight into the classroom. With small group sizes and unrivalled access to your tutors, you'll be supported every step of the way.

Through partnerships with sports clubs, events, and universities, our students gain real-life experience and professional connections that set them apart. And learning doesn't stop after graduation — our CPD programme and guest educators keep you growing long after you qualify.

If you're serious about developing your craft, building confidence, and joining a supportive professional community — The ST School is where it starts.

The Sports Massage Association



Stand: TG41

At the SMA, we take pride in setting and promoting high standards across the soft tissue therapy profession. Our membership criteria are deliberately rigorous because we believe the public deserves complete confidence in the skill, training, and professionalism of every therapist on our register.

Our reputation for quality makes us the first point of contact for:

- Awarding organisations seeking accreditation guidance
- Legal professionals in need of expert advice or testimony
- Media outlets looking for trusted industry insight

Our Board is made up of actively practising therapists representing all corners of the profession: from elite sport and multidisciplinary clinics, to mobile therapists and educators across colleges and universities.

We understand the real-world needs of working Soft Tissue Therapists, because we are those therapists.

The Sports Therapy Association



Stand: TE8

A Member focused professional body that aims to provide open, honest and ethical guidance to Sports Therapists, Soft Tissue Therapists and Sports Injury Professionals.

The STA (Sports Therapy Association) is setting a new gold standard in professional representation for sports therapists, sports injury therapists and soft tissue therapists across the United Kingdom.

We have worked passionately to develop a truly independent and ethical association that is committed to raising standards across the industry and progressing opportunities for our valued members.

thinAir



Stand: TH13

A world-first technology that delivers unrivalled personalised therapy to flush inflammation from the brain and body. Built on a foundation of scientific research and clinical insight, thinAir restores cellular oxygen balance and reduces inflammation, supporting the body to Recover, Repair and Regenerate at a cellular level promoting better outcomes across rehabilitation and wellness care.

thinAir fully adapts to each user delivering real results for every client; improve joint mobility, reduce damaging inflammation, and chronic pain, improve menopause symptoms improve mental clarity and more. Its unique and patented "Adaptive" system is a breakthrough therapy that is changing lives.

Visit us to see how you can add a new, regular and consistent income stream to your business with our Show Special Promotion of only £1,500+ VAT investment that is transforming lives and creating an annual net profit to your business of over £30k per year.

Thrive Business Coaching



Stand: TF8

Are you a Clinic Owner, Physiotherapist, Osteopath, Sports Therapist or Massage Therapist who wants to grow a profitable, purpose-driven business—without burning out in the process? Thrive can help.

Visit us on Stand TF8 where our expert coaches will be offering free 1:1 business coaching sessions across both days. Get personalised advice on boosting your income & profits, streamlining operations, leading a winning team and creating more freedom in your business.

Plus, don't miss our CEO, Katie Bell, as she delivers two powerful sessions packed with practical strategies to take your clinical business to the next level.

Thumper



Stand: TE30

Thumper designs, manufactures, and distributes professional quality massage equipment. Each product is ingeniously designed and meticulously built in Canada. Over 1 million satisfied customers use Thumper Massagers in treating muscle aches and tension. All Thumper products fit perfectly into the health and wellness-conscious lifestyles of today.

Whether you're looking for something for professional use or home use, we have something to suit everyone's needs.

Tiger Tapes



Stand: TE30

Tiger Tapes | 25+ years of ongoing research + feedback with professional athletes and clubs has helped us develop a complete, proven, range of sports tapes that FEEL RIGHT so you FEEL READY.

Whether you're a seasoned pro or a first-time taper, our range has been designed so it's easy to apply and totally comfortable, allowing you or your players to do more, move freely and focus 100% on performance.

TOGU®



Stand: TG31

TOGU is a premium German brand specializing in air-filled training and therapy equipment, known for its unmatched quality and innovation. All products are made in Germany and feature a unique design for a maximum training effect, safety and durability. TOGU's dynamic devices stimulate balance, coordination, and core strength, offering a sensory experience that is unmatched. Many items offer perfect solutions for promoting spinal health, making them a trusted choice among professionals. TOGU stands out for durability, sustainability, and superior proprioceptive feedback.

Trimbio



Stand: TD13

Trimbio is one of the UK's leading providers of rehabilitation and medical products and services. We support a wide range of clients—from NHS trusts to independent therapists — with everything from reconditioned treatment couches to cutting-edge physiotherapy and rehabilitation technologies.

With deep industry expertise and a strong focus on customer service, we're confident in our ability to meet the needs of your clinic. Whether you're looking to explore new equipment, service existing devices, or streamline consumable supplies, Trimbio is here to help.

Visit our stand to discover how we can support your practice — new and returning customers welcome.

University College Birmingham



Stand: TC14

University College Birmingham – Department of Sport Shaping the next generation of sports professionals.

The Department of Sport at University College Birmingham (UCB) is proud to be exhibiting at this year's Sports Therapy Expo, showcasing our industry-focused sport degrees. Based in the heart of Birmingham, we offer specialist facilities, expert teaching and strong employer links to prepare students for real-world success.

Courses include:

- BSc (Hons)/FdSc Sports Therapy – SST-accredited, practice-led, focused on injury prevention, assessment and rehab.
- BSc (Hons) Strength, Conditioning and Sports Nutrition
- BSc (Hons) Sports Coaching and Education
- MSc Strength, Conditioning and Performance

With industry-standard labs, placement opportunities, applied learning and staff with professional expertise, UCB equips students to excel in sport and performance careers.

Visit us at the Sports Therapy Expo to explore our courses, meet staff and students, and discover the unique opportunities at UCB.

VALD Health



Stand: TC11

Technology that helps you and your patients.

VENN HEALTHCARE



Stand: TC30

Venn Healthcare is the number one nationwide distributor of non-invasive treatment systems and combination therapies to the medical and veterinary markets. We provide technologies from the leading global manufacturers and have over 15 years experience providing technology to a broad range of clients.

Our commitment to providing a quality service doesn't end when your device is delivered. Thanks to our comprehensive training and in-house aftercare services,

you will be getting the very best from every Venn-supplied device, ensuring the best possible results for your patients. We know all our devices inside-out and we work hard to make sure you will too with our tailored support and training.

Verilo



Stand: TD10

Verilo is a business brokerage and consultancy firm that specialises in the medical, wellness, and healthcare sector, helping private practice owners prepare, value, and sell their businesses.

Vista Health



Stand: TG5

Vista Health is the UK's largest independent provider of specialist diagnostic services. Our mission is to make healthcare more affordable and accessible for everyone, while maintaining the highest standards of patient care.

With over 50 locations across the UK, we deliver a comprehensive range of services including MRI, CT, Ultrasound, Echocardiograms (Echo), DEXA scans, Prostate Health Assessments, and Full Body Health Assessments.

VIVOBAREFOOT



Stand: TE64

A biomechanical masterpiece – 26 bones, 33 joints, over 100 muscles, tendons, and ligaments - the human foot is the greatest technology that will ever go into a shoe. It's made to grip, flex, and feel the earth with precision. Our ancestors built footwear to protect their feet, but never to disconnect them.

Vivobarefoot makes footwear designed for how humans evolved to be. FREE. They fit, flex, and feel every rock, root, and ripple, exactly as nature intended. We're on a mission to reconnect people with nature and their natural potential, one step at a time – starting with feet. FREE YOUR FEET. And the rest will follow.

Wellsystem



Stand: TB12

The Wellsystem and Redwave units deliver innovative wellness solutions that combine advanced technology with proven therapeutic benefits. The Wellsystem offers a unique dry water massage, using warm water pressure to ease muscle tension, improve circulation, and promote deep relaxation, all without requiring the user to get wet. The Redwave system harnesses red and near-infrared light therapy to support skin rejuvenation, reduce inflammation, accelerate recovery, and boost overall vitality. Together, these units provide a powerful combination of relaxation and regeneration.

These solutions are ideal for multiple markets, including fitness centers and sports clubs seeking advanced recovery

tools, spas and wellness clinics looking to expand their premium services, medical and physiotherapy practices focused on rehabilitation and pain management, and hospitality venues such as hotels and resorts aiming to offer guests a luxurious wellness experience. With their versatility and scientifically backed benefits, Wellsystem and Redwave create added value across diverse industries.

Winback



Stand: TG35

Winback has been created with the genuine principle of combining for the first time clinical assessment, manual & physical therapy and physiotherapy in the same treatment. Combining each therapist unique expertise with the breakthrough in-hand Winback technology results in a new era of therapy. It enables therapists to deliver enhanced and faster treatments together with a gentle patient experience. Winback is today operating in 59 countries through 75 distributors, with 7,500+ BACK systems and more than 400 professional teams are already using our technology across the globe.

WriteUp



Stand: TC23

WriteUp is an all-in-one practice management software that helps professionals save time and stay organised with tools for online booking, clinical notes, invoicing, video consultations, and secure client communications. Cloud-based, GDPR compliant, and ISO 27001 certified, WriteUp streamlines day-to-day admin so you can focus on delivering excellent care.



  KildeMedic & ReflexWear IZ01	 HeadX IZ02	 Footcare UK IZ03	 Internal Compass Life Coach NLP practitioner IZ04
 5KIND LIVE EVERY DAY ACTIVE IZ05	 BetterGuard IZ06	 The Ixchel System IZ07	 Moi Therapy Ltd. IZ08
 Freedom and Empowerment IZ09	 Therafyx IZ10	Take a look at the exhibitors bringing fresh ideas, techniques and technology to the world of therapy and rehabilitation	

A grayscale background photograph of a woman with blonde hair, wearing sunglasses on her head and a lanyard with a badge around her neck. She has her hand on her chin in a thoughtful pose. The page features a pink header with the word "Notes" and a pink footer with the words "Top Tips". There are horizontal lines for writing in both sections.



The ST School

Educating & Connecting
Empowering
Modern Massage & Manual Therapists

thestschool.co.uk

TE THERAPY EXPO

Expo guide sponsor

Delegate Offers

£100 off Fascial Manipulation® UK Courses

We're offering a £100 discount on any 2026 Fascial Manipulation® UK full body courses provided by Una Anna Limited for attendees who visit our stand at Therapy Expo and register during or shortly after the event.

Come and meet us to learn more about the Stecco Method and how it can transform your clinical practice!



£100 OFF

Visit Fascial Manipulation UK at Stand TG65

Introducing FieldPower to the UK

We already have more than 4,000 satisfied FieldPower owners in continental Europe and Asia, primarily in rehabilitation centres and elite sports centres. Now it's time to introduce FieldPower to the UK!

To celebrate this, we're offering our Therapy Expo visitors a unique 25% introductory discount on purchase of the FieldPower P11 Performance set. Drop by our stand to find out more!



£100 OFF

Visit FieldPower at Stand TE10

SAVE 33%



Experience the Spinefitter & Epiflow

Visit the Sissel stand to experience the Spinefitter, a unique tool designed to improve mobility, relieve tension, and support posture; available exclusively at the show with a 25% discount.

Plus, be among the first in the UK to discover Epiflow Kinesiology Tape – designed to aid recovery for tissue activation, lymphedema, and scar therapy – for 33% off.

Visit Sissel at Stand TG21

SAVE 33%



100% Free Phone Answering for December with Lyngo

Enjoy free phone answering for the entire month of December, exclusively for Therapy Expo attendees. Let Lyngo (the world's first AI receptionist built for healthcare) answer calls, manage bookings, and handle patient queries while your team takes a well-earned holiday break. Visit our stand to activate your offer and enjoy a stress-free season — no missed calls, no setup hassle.

Visit Lyngo at Stand TG63

Exclusive Show Offer

TE THERAPY EXPO

Book your 2026 ticket at this year's event and secure your ticket at the lowest rate of only £49+VAT. Make sure to pop by stand TG4 and say hi to the team and take advantage of our biggest discount

STAND TG4



Achieve Next-Level Results

Physiotherapy | Robotics



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